

*Gen Sp: Feb 6
DC*

OFFICE OF THE VICE PRESIDENT
WASHINGTON

February 3, 1967

MEMO TO THE VICE PRESIDENT

FROM: NORMAN SHERMAN

RE: LADIES OF THE PRESS BACKGROUND

Attached is the script for "Ladies of the Press" which will surround the questioning. It is similar to your normal "Meet the Press" interviews.

You will be introduced first, followed by Gay Pauley, Catherine Mackin, and Bonnie Angelo. Your first question is hopefully a short question and answer and will likely be: "Mr. Vice President, will you still be Vice President in 1969"- or -"Will you be the Vice Presidential candidate in 1968?"

Other questions: "Is there a new Hubert Humphrey"?

"What comment do you have on the polls which show LBJ at a low point"?

(Possibly questions about mental retardation and Mrs. Humphrey's interest in it.)

(Possibly questions on the seating of Powell excluding any references to his own behavior; i.e., did the House act precipitously.)

NO QUESTIONS ON THE MANCHESTER BOOK AND THE REPUBLICAN TICKET IN 1968.

The show is in black and white.

cc: Ted Van Dyk
Julie Cahn

LADIES OF THE PRESS.....Videotape:2/6/67.....9:30a.m.

PAGE * 1

GUEST: Vice President Hubert H. Humphrey

AUDIO

MUSIC (theme).....UP

Music.....down.....under--(then OUT
Under Evans)

(Evans)

This is LADIES OF THE PRESS--coming
to you from Washington, D.C.

LADIES OF THE PRESS, as always is
an actual press conference, completely
ad lib, completely unrehearsed. My name--
CLIFFORD EVANS.

Our guest is the Vice President of
the United States, Hubert Humphrey.
Mr. Vice President, Welcome to
LADIES OF THE PRESS.

Our LADIES OF THE PRESS, as always,
are 3 newspaper-women in search of a story:

MORE

VIDEO

CARD*RKO GENERAL

CARD*LADIES SYMBOL

DISSOLVE TO:

CARD*PIX*CAPITOL

DISSOLVE TO:

MED*EVANS

CU*HUMPHREY

WIDE*PANEL

LADIES OF THE PRESS.....videotape:Feb.6,1967...9:30a.m.

PAGE*1A

GUEST: Vice President Humphrey

AUDIO

VIDEO

(Evans)

GAY PAULEY, Women's editor of United Press
International and winner of the National
Headliner Award for Journalism...whose
column appears in the Los Angeles Times,

CU*PAULEY

And other newspapers throughout the
United States.

PAN TO:

CATHERINE MACKIN, who covers the White House
for the Boston Record-American, the Los Angeles
Herald-Examiner and the other Hearst newspapers
from coast-to-coast.

CU*MACKIN

BONNIE ANGELO, ~~the~~ Washington correspondent
AND FORMER PRESIDENT OF THE WOMEN'S NATIONAL PRESS CLUB.
for Time Magazine, This is her first visit
with us on "Ladies of the Press."
Bonnie--welcome.

CU*ANGELO

We'll have the first question now from Gay Pauley,
United Press International.

CU*PAULEY

SPLIT SCREEN:
Pauley/Humphrey

(AD LIB Q & A)

MORE

LADIES OF THE PRESS.....videotape: 2/6/67, 9:30 a.m.

PAGE* 1B

GUEST: Vice President Humphrey

AUDIO

VIDEO

In just a moment, we'll have more
questions for our guest, Vice President
Hubert Humphrey.

MED*EVANS

FADE TO BLACK

XERO COPY XERO COPY XERO COPY XERO COPY
LADIES OF THE PRESS.....videotape: 2/6/67,.....9:30 a.m.

PAGE* 2

GUEST: Vice President Hubert Humphrey

cut 2

AUDIO

Our guest is the Vice President of
the United States--Hubert Humphrey.

We'll have a question from

_____ of _____.

VIDEO

CU*HUMPHREY

CU*
(Reporter)

SPLIT:
Reporter/
Humphrey

(Ad lib Q. & A)

LADIES OF THE PRESS.....videotape: 2/6/67...9:30 a.m.

PAGE* 3

GUEST: Vice President Humphrey

AUDIO
(Evans)

VIDEO

In just a moment, we'll have more
questions for our guest, Vice President Humphrey.

MED*EVANS

FADE TO BLACK

MORE

LADIES OF THE PRESS.....videotape: 2/6/67,.....9:30 a.m.

PAGE * 4

GUEST: Vice President Humphrey

CUT 3

AUDIO
(Evans)

VIDEO

Our guest is Vice President Humphrey.

CU*HUMPHREY

We'll have a question now from

SPLIT SCREEN:

Humphrey/
Reporter

(Ad Lib Q & A)

MORE

XERO COPY XERO COPY XERO COPY
LADIES OF THE PRESS.....Videotape: 2/6/67...9:30 a.m.

PAGE * 5

GUEST: Vice President Humphrey

AUDIO
(Evans)

VIDEO

In just a moment, we'll have more
questions for our guest, Vice President Humphrey.

MED*EVANS

FADE TO BLACK

LADIES OF THE PRESS.....Videotape: 2/6/67...9:30 a.m.

PAGE* 6

GUEST: Vice President Humphrey

CUT 4

****CLOSE****

AUDIO
(Evans)

VIDEO

A question now from _____ of _____

CU*
(Reporter)

Ad Lib Q & A.....until--

(Evans)

We've come to the close of another session of LADIES OF THE PRESS--coming to you from Washington, D. C. Ladies of the Press, as always, is an actual press conference--completely ad lib, completely unrehearsed.

MED*EVANS

Our guest has been the Vice President of The United States--Hubert Humphrey.

CU*HUMPHREY

MORE

LADIES OF THE PRESS.....videotape:2/6/67....9:30 a.m.

PAGE * 6A

GUEST: Vice President Humphrey

AUDIO
(Evans)

VIDEO

Our LADIES OF THE PRESS have been--

GAY PAULEY, Women's editor, United Press International.

CU*PAULEY
PAN TO:

CATHERINE MACKIN, Who covers the White House for
the Hearst newspapers...and

CU*MACKIN
PAN TO:

BONNIE ANGELO, the Washington Correspondent for
Time Magazine.

CU*ANGELO

This is Clifford Evans

CARD*POS*EVANS

***MUSIC UP slightly.....then under--

****CUE EVANS to continue Audio

CARD*POS*GEESEY

LADIES OF THE PRESS is a Public Affairs Presentation
of RKO General Broadcasting.

CARD*LADIES
"SYMBOL"

(MUSIC UP....to Close)

CARD*RKO GENERAL

CARD*WETA

#

Open - Will you be VP cand in 1968

- 1) Mental retardation
- 2) Is there a new Hubert Humphrey
- 3) LBJ polls popularity down
- 4) Seating of Powell

2600 - 4th St
NW,

8:30 am
Cliff Evans

- no Marc Rester

- no Republicans in 1968



Minnesota Historical Society

Copyright in this digital version belongs to the Minnesota Historical Society and its content may not be copied without the copyright holder's express written permission. Users may print, download, link to, or email content, however, for individual use.

To request permission for commercial or educational use, please contact the Minnesota Historical Society.



www.mnhs.org