

ST. PAUL ST. PAUL WINTER SPORTS WINTER SPORTS CARNIVAL CARNIVAL

JAN. 29 Thru
FEB. 6, 1938

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SAINT PAUL • *The Winter Sports Capital of the Nation*

His Royal Highness
KING BOREAS IV



Invites

YOU TO
COME AND PLAY
IN OLD SAINT PAUL

ALL ye devotees of winter sports and pastimes, all ye merry merry-makers, all ye Knights and Ladies of the glad dominions of fun and frolic—GREETINGS!

By the royal and Imperial power conferred upon me as Supreme Ruler in this glorious snow-capped realm, I proclaim a period of High Carnival in the historic field of old Saint Paul.

I command you to enter the shining lists in joyful jousts with hearty hilarity and sparkling fun.

Bands will play, flags will wave, marching feet will respond to sprightly martial music. Frost-sparkled air, warmed by geniality and glad welcome, will resound with roistering song and carefree laughter.

Gay color will brighten the brilliant lustre of Saint Paul's seven hills, gorgeously alive with the spirit of zestful play and healthful cavortings.

Yea, verily and merrily, Saint Paul salutes you! I, Boreas Rex, COMMAND you!

By my halidom,

Boreas Rex, IV

Art, Courtesy of
THE DAVID COMPANY

Engraving, Courtesy of
BUCKBEE-MEARS COMPANY

Printing, Courtesy of
MCGILL-WARNER COMPANY



SAINT PAUL *Invites* YOU

And the Great Northwest urges you to visit the Winter Sports Capital of the Nation during the Carnival in Old Saint Paul, January 29 thru February 6, 1938

Winter Carnival Highlights

ARROWHEAD SKI DERBY . . . Longest cross-country race in history of the sport . . . 165 miles from Duluth to St. Paul . . . For \$500 purse, and "Voyageur" trophy.

CURLING . . . International 3-day bonspiel, with Scotland's greatest curlers competing against the cream of America's crack rinks.

HOCKEY . . . Headlined by the famous Chicago Blackhawks of National League . . . St. Paul vs. Minneapolis . . . Minnesota vs. Manitoba.

ICE PALACE . . . Only one of its kind in the United States . . . constructed entirely of huge ice blocks . . . gorgeously lighted from within . . . most unusual structure of the nation's 1938 winter sports season.

ICE SHOWS . . . "World's Greatest Ice Show" . . . featuring America's finest skaters, carnival drum corps and original numbers galore.

PARADES . . . 25,000 gaily uniformed marchers, 45 resounding drum corps, 35 gorgeous floats in the Grande Parade, January 29th at 3 P. M. . . 12,000 school children, 18 flashy junior bands, colorful juvenile floats in the Kiddies Parade, February 2nd, at 3 P. M. . . thousands of marchers, hundreds of units, dozens of drum corps in the dazzling Queen-Of-The-Carnival evening review, February 5th, at 8 P. M. . . parades nightly in other sections of the city.

PAUL BUNYAN DOG DERBY . . . Crack teams from the great Northwest in a 165-mile dash out of Paul Bunyan's playground for the Louis W. Hill trophy, and sweepstakes.

(Program subject to change without notice)

For further information, address **SAINT PAUL WINTER CARNIVAL ASSN.**

E-722 1st National Bank Bldg., St. Paul, Minn.

SKATING . . . National outdoor championships, starring the outstanding speed skaters of the country . . . American Legion Sweepstakes for the junior title of the Northwest . . . more than 80 rinks in operation throughout the city.

SKIING . . . America's greatest ski jumpers in the sensational Ten Thousand Lakes Tournament, including cross-country, downhill and slalom . . . intriguing ski runs and jumps for amateurs in all parts of the city, down the hills and valleys of the tributary Mississippi, Minnesota and St. Croix rivers.

SNOWSHOE DERBY . . . World's champion snowshoe runners in a 12-mile race over the famous White Bear course.

TOBOGGANING . . . In the city of seven hills, slides galore . . . built for speed, distance, and safety . . . illuminated at night, with attendants in charge.

IN ADDITION TO . . . Dancing, Fireworks, Grande Balls, Musical Jamboree, Pageants, Pushball, Ski-joring, Snow Sculpturing, etc.

Join the Marching Club Now!

The Greater Saint Paul Carnival is just around the corner. Slides and outdoor activities start early in December. This year everything will be bigger and better! "Let's make it a hot one!" Assure your good time by joining the fun at The Saint Paul Athletic Club.



Don't Be Left Out!

We already have 140 members in the **Marching Club**. If you're not in yet — **ACT NOW** — Our contract with the manufacturer states our order must be in by November 15th to assure delivery. Why not get a uniform for your wife, husband, daughter, son or girl friend for Christmas? Suits this year are: For Men, \$16.50; For Women \$12.75. Same color and style as last year.

Fill In the Card Below — **NOW!**

SAINT PAUL ATHLETIC CLUB,
Saint Paul, Minn.

Count me in as a member of the Marching Club, subject to all orders which suit my pleasure and convenience.

have
I will need a uniform.

I will need _____ uniforms for my family.

Phone No. _____

Name _____

Club No. _____

Found loose in 1938 Personal Papers J

MR. L. W. HILL,
G. N. RY.,
ST. PAUL, MINN.
45

Sec. 562, P. L. & R.
U. S. POSTAGE
PAID
Saint Paul, Minn.
PERMIT No. 324



Sleigh Ride
Kiddie Party
Dancing
Parading

JOIN THE MARCHING CLUB
S. P. A. C.

Postage
Will be Paid
by
Addressee

No
Postage Stamp
Necessary If
Mailed in the
United States

BUSINESS REPLY CARD
First Class Permit No. 324, Sec. 510, P. L. & R., St. Paul, Minn.

SAINT PAUL ATHLETIC CLUB

Cedar at Fourth Street

SAINT PAUL, MINN.



CARNIVAL CLUB BULLETIN

St. Paul, Minnesota, October 21, 1938.

TO MEMBERS OF THE CLUB:

At a recent meeting of members of the St. Paul Carnival Association, it was decided to revamp the financing plan of the Winter Carnival organization so as to bring it more directly under the control of the marchers themselves, and at the same time give the individual clubs a chance to raise funds of their own through the sale of official Carnival buttons. The new arrangement includes the following features:

1. Each marching club member will buy a Winter Carnival button at \$1.00, and sell an additional Carnival button at \$1.00.

These buttons will entitle the owners to participate in three exclusive Winter Carnival parties; one to be staged this fall, another during the Carnival itself and the third early next spring.

The great majority of Carnival membership has bought and paid for their uniforms, so the \$1.00 cost of these buttons will be the only additional expense this year.

The additional buttons can be disposed of easily to families of marching club members, personal friends and others, so that each member will not have much difficulty in selling the additional button.

2. After the marching clubs have disposed of their original quota, which means 2 - \$1.00 buttons for each member, it is possible for our club to obtain funds for itself through the sale of additional Carnival buttons, so that each member selling more than his or her allotted two (2) buttons will place the club in a position to obtain additional funds for its use in connection with Carnival activities; so it is hoped that all members will endeavor to sell more than the allotted quota.

The enclosed card covering your club membership is to be signed and returned to your Chief Clerk or Foreman, who will turn it over to a member of the Committee. May we impress upon you the urgent necessity of getting these cards signed up as soon as possible before some other marching club jumps the gun on your sale's prospect.

The Committee

CARNIVAL CLUB BULLETIN

St. Paul, Minnesota, October 26, 1938.

The Glacier Park Marching Club drum and bugle corps has worked hard and faithfully during the entire year and has established an enviable reputation.

With the thought in mind of making this an even bigger and better organization it has been decided to issue a call for additional buglers, both men and women. There are, no doubt, many employees who are experienced musicians who will be only too willing to avail themselves of this opportunity.

Any one, whether experienced or not, interested in joining the drum and bugle corps is requested to get in touch with one of the committee members at once.

The Committee

CARNIVAL CLUB BULLETIN

St. Paul, Minnesota, October 21, 1938.

To Great Northern Employees:

St. Paul's 1939 Winter Carnival is but a few weeks ahead, and activity toward making it bigger and better than last year's show is gaining momentum daily.

The Great Northern Railway contributed a lion's share of color and enthusiasm to the 1938 Carnival through the largest marching club and a prize-winning drum and bugle corps.

And, in rolling up honors, our marching and musical units set up a target--one at which other organizations have announced they are going to shoot, in fact, the shooting already has begun!

If the Great Northern is to maintain its place in the Carnival sun our marching ranks must be swelled--so this is your invitation to step into the Glacier Park Marching Club for fun during the 1939 Winter Carnival.

Several requests already have been made for membership in the Glacier Park Marching Club, and inquiries about suits have been numerous.

Costumes will be available for all new members of the club, providing orders are placed within the next few weeks. The Committee has arranged for the payment of suits on the payroll deduction plan--the procedure followed last year.

Suits this year will cost \$15.00 for men and \$14.00 for women. Material and manufacturing costs have advanced since last year and we must have a large number of members to hold this price.

Even at this figure, Great Northern uniforms will cost far less than costumes of comparable quality, purchased by other organizations.

Please notify your Chief Clerk or Foreman if you intend to become a member of the Glacier Park Marching Club. We invite you to join us! Application form can be obtained from your Foreman or Chief Clerk.

The Committee

CARNIVAL CLUB BULLETIN

St. Paul, Minnesota, October 21, 1983.

Proposals have been made by members of the Glacier Park Marching Club for the organization of a Great Northern chorus to augment the drum and bugle corps during the 1939 St. Paul Winter Carnival.

While the Committee believes a choral group would be desirable and would add much to the Great Northern's participation in the Carnival, the question of the size of such an organization is pertinent. A chorus, to be effective, should number not less than 30 voices.

The Committee has been advised by an eminent voice teacher that there are many good voices among Great Northern employees, and that these would serve as a nucleus for an outstanding chorus.

Those who are interested in formation of a chorus are requested to inform the Committee at once.

The Committee.

Tentative 1939 Program
SAINT PAUL WINTER CARNIVAL

(Subject to change without notice)

Friday Jan. 27	Noon - Queen's Royal Luncheon P.M. - Judging of Snow Sculpturing Eve - Dedication of Ice Palace Big League Hockey Game International Curling Bonspiel starts
Saturday Jan. 28	A.M. - National Collegiate Skating Relays P.M. Grande Parade Military Academy Crack Squad Competitions Eve - Winter Carnival Mardi Gras Ball International Curling Bonspiel continues
Sunday Jan. 29	A.M. - Ice Boating Noon - Arrowhead Ski Derby starts from Duluth P.M. - Crowning of King Boreas V and Royal Review of Marching Clubs at Ice Palace Ice Trotting Speed Skating Sweepstakes Massed Choral Clubs and Carnival Community Sing Eve - Drum & Bugle Corps Jamboree International Curling Bonspiel ends
Monday Jan. 30	A.M. - Arrowhead Ski Derby continues Noon - Canadian-American Dog Derby starts Eve - Coronation Of Queen and Royal Ball
Tuesday Jan. 31	A.M. - Arrowhead Ski Derby continues Canadian-American Dog Derby continues Noon - Children's Parade P.M. - Silver Skates Derby Eve - District Parades
Wednesday Feb. 1	A.M. - Arrowhead Derby continues P.M. - Canadian-American Dog Derby ends Eve - Paul Bunyan Parade 1939 Gay Blades Ice Show starts
Thursday Feb. 2	A.M. - Arrowhead Ski Derby continues Eve - Torchlight Parade 1939 Gay Blades Ice Show continues
Friday Feb. 3	Noon - Arrowhead Ski Derby ends Eve - American Legion 40&8 Parade 1939 Gay Blades Ice Show continues Icicle Club Ball
Saturday Feb. 4	Noon - Snowshoe Derby P.M. - National Ski Jumping Tournament starts Ice Trotting Ice Boating 1939 Gay Blades Ice Show matinee Eve - Marching Clubs Roundup Storming of Ice Palace and Fireworks Display 1939 Gay Blades Ice Show ends
Sunday Feb. 5	P.M. - National Ski Jumping Tournament finals Ice Trotting Ski-joring Races

Saint Paul Winter Carnival

Button Plan for 1940

MEMBERSHIP IN WINTER CARNIVAL ASSOCIATION TO BE RESTRICTED TO PURCHASERS OF OFFICIAL SOUVENIR BUTTON, SELLING FOR \$1, AND ENTITLING WEARERS TO FOLLOWING PRIVILEGES:

- (1) Free Admission to an entire series of colorful Carnival dancing parties at the Auditorium, including the following:
Jack Frost Masked Ball.....Friday, Jan. 26th
The SnowballSaturday, Jan. 27th
Drum Corps Ball.....Monday, Jan. 29th
Royalty Club Ball.....Wednesday, Jan. 31st
Jesters JubileeThursday, Feb. 1st
Snowflake ShuffleFriday, Feb. 2nd
Fire King's Frolic.....Saturday, Feb. 3rd
- (2) Privilege of marching in the Grande Parade, America's most colorful extravaganza, limited to Winter Carnival Association members.
- (3) Free Admission to the Musical Jamboree, Monday, Jan. 29th at the Auditorium.
- (4) Free Admission to the Ski Jumping Tournament, Sunday, Feb. 4th, at Battle Creek Park.
- (5) An opportunity to share in the Royal Purse of \$1,000 at the Auditorium, Feb. 3rd, 9:30 P. M., divided as follows:

FIRST PRIZE, \$500.

Seller of button awarded first prize, \$100.

SECOND PRIZE, \$150.

Seller of button awarded second prize, \$30.

THIRD PRIZE, \$100.

Seller of button awarded third prize, \$20.

FOURTH PRIZE, \$75.

Seller of button awarded fourth prize, \$15.

Mr. Hill:

[1940] [?]

The list you refer to is only the button committee and not the regular Carnival Committee.

M.Y.

John Anthony Carpenter
Al Haller Driver St. Paul Milk
F. Page Fellows Anchor Casualty (Asst eng.)
John Clarkin Ballard Storage
A. W. Cegelske Bannons Display Mgr.
O. H. Steaning Brown & Bigelow Adv. Mgr.
C. H. Michaels Buckbee Mears (Photo Engineer)
Clarence Birdsell C B & Q RR Pass. Agent
Clarence Countryman Cardozos decorator
W. E. Wright Examiner City Comptroller
Donald R. Schaffhausen Clerk Crane Company
D. W. McMarchy Salesman Kemper Chevrolet
Aaron Litman Reporter Dispatch
Ruth Ebert Sten. Dunn & Stringer
Ernest Zimmerman Helper Omaha Shops
M. W. Petter Empire Nat'l Bank Asst Cashier
Harvey Flynn Department Manager
R. K. Fobes Credit Manager F. O. K
H. J. Seesel Pres. Field Schlick
E. D. Dufva Clerk 1st. Natl Bank
Ralph Senn Clerk Gen Elect Corp/
Geo. Burnside Asst Service Mgr. 1st. Bank Garage
A. W. H Baumann Salesman Gordon Ferguson
R. Goossen Mgr H. L. Green Co
A. J. Moga. V.Pres Treas Griggs Cooper Co.
Frank J. Ring Asst Sales Mgr Hamm Brew Co.

MEMBERSHIP CARD

Saint Paul Winter Carnival

FEBRUARY 1 to 9, 1941

This Certifies that

Is a SPONSOR of the GREATER 1941 CARNIVAL and as such is
ENTITLED to WEAR the CARNIVAL BUTTON SYMBOLICAL of
MEMBERSHIP.

“Show Your Colors!”

- - - SEE OTHER SIDE - - -

No

2267

MEMBERSHIP PRIVILEGES

As a member in good standing your Carnival Button will admit you to:

Musical Jamboree and Drum Corps Ball, Auditorium, Mon., Feb. 3.

International Curling Bonspiel, Saturday and Sunday, Feb. 1-2.

Northwest High School Ski Championships, Mounds Park, Sat., Feb. 1.

Musical, sponsored by Women's Institute, Auditorium, Sunday afternoon, Feb. 2.

Pageant, Minnesota on Parade, Department of Education, Auditorium, Sunday evening, Feb. 2.

Minnesota Speed Skating Championships, Lake Como, Sun., Feb. 9.

Northwest Intercollegiate Ski Championships, Battle Creek, Sat. and Sun., Feb. 8 and 9.

Championship Swimming, Handball, Badminton, and Volley Ball Meets, St. Paul Athletic Club, Feb. 3, 4, 5, 6, 7 and 8.

Carnival Skeet Championships, Sun., Feb. 9, State Fair Grounds.

Free Use of Giant Highland Park Toboggan Slide.

The Most Illustrious Royal Order of The Star of Boreas



Be it Known That

Louis W. Hill
is a

Knight Commander
of

The Most Illustrious Royal Order of The Star of Boreas

Given under the Seal of the said Order at Saint Paul, Minnesota on the *First* day of *February*

Anno Domini One thousand nine hundred and forty *one*

A. J. Hickey
CHANCELLOR

Gene A. Grand
GRAND MASTER





MINNESOTA HISTORICAL SOCIETY

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