OFFICIAL
ST. PAUL WINTER CARNIVAL
SOUVENIR PROGRAM

1959
1959 ST. PAUL WINTER CARNIVAL • JANUARY 30 - FEBRUARY 9
A Legend: THE ROLLLICKING

LONG, long time ago, Astraios, the god of Starlight, and Eos, goddess of the Rosy Fingered Morn, were wed. The union was blessed with four sons: Boreas, Euros, Zephyrus and Notos.

The four sons grew to manhood amidst the gods of Olympus. They lived in a state of eternal carouse, making life merry with their music.

Aiolus, King of the Winds, inhabited the floating Island of Aiolia with his family of six convivial sons and six convivial daughters. They kept the winds imprisoned in great caverns—letting them out in gales or soft breezes at the will of the higher gods.

Impressed by the talents and temperaments of the four brothers, Aiolus decided to assign to each a permanent grant of great force and power. To Boreas he gave the custody of the North wind—a wind sometimes known to be lustful, blistering and cruel, yet fraught with virility strength, and abounding in health-giving elements.

To Euros was given the irresponsible East wind—a wind with moist and warm breath which brings rainfall and the melting of snows—yet often a sinister, destructive force in storm and fury.

To Notos was given control of the South wind—a wind at times gentle and deceptively frail, yet often heavy with clouds and moisture causing men and beasts and herbage to be sluggish and sickly.

To Zephyrus was granted control of the bountiful West wind—a gentle and yet forceful wind; dependable and nourishing, giving life and strength to plants and flowers and solace and comfort to men and beasts.

Thus it came to pass that good old Aiolus freed himself from the responsibility of the winds and devoted his days to making merry with his music and song.

And the while, Boreas, Euros, Notos and Zephyrus cavorted gaily over land and sea, spreading fogs, chasing clouds, whipping rains, scattering mists; now destroying with stormy fury—now caressing with gentle stirrings; always giving vent to the lusty moods that possessed them. But of all the brothers none possessed the sharp individuality of Boreas. Over his great domain he ruled supreme—terrible and devastating in anger; strong, jovial, exhilarating and beneficent in his gayer moods.

He whistled and sang with great gusto—but became surly and unruly when crossed by petty bickerings and the puny whisperings of lesser winds.

And so it is, wherever Boreas chooses to dwell, silvery mantles of snow whiten the rolling terrain and sparkling ice sheaths the blue waters of the lakes and rivers. In his wake follows the vigor and vitality that clean, healthful winter outdoors infuses into the joy of living.

One night Boreas swept across the starry sky breathing wintry frosts along the pathways of forest and glade, when his peregrinations brought him skimming over the undulating hills and valleys of a winter paradise known to men as Minnesota.

He soughed through the frost-tipped branches of stately fir and pine, swept the icy surface of placid lakes and mighty rivers. Suddenly he paused to behold the enchanting beauty of a magnificent group of seven gently sloping hills in whose embrace nestled a beautiful city.

Twinkling lights shone through the frost touched windows of many thousand peaceful homes; glistening spires of stately churches reached toward the heavens like silent fingers pointing to the sky. The seven hills sparkled in the moonlight with a shimmering blanket of drifted snow.

Boreas whistled in sheer ecstasy as he contemplated this delightful winter setting.

"Historic Saint Paul and her seven hills," he murmured, sweeping gaily along the curving boulevards. "An ideal place," exclaimed Boreas, "I will make Saint Paul the capital city of all my dominions—it will henceforth be emblazoned to the world as the winter playground of the realm of Boreas."

And the gods of Olympus gathered to acclaim Boreas for his excellent taste and rare judgment, for they too favored Saint Paul and had showered the city with many kindnesses.

One discordant note marred the harmony of Olympus. VULCANUS, the god of Fire, implacable enemy of Boreas, crackled in defiant disdain. "By the great sword of Mars, I will circumvent his plans. I will temper the blusterings of the North Wind with the heat and roar of my forges."

Thus flared the Fiery Fire King.

But Boreas heeded him not. Roaring gaily on to the Isle of Aiolia he was welcomed with great gusto by Aiolus and the merry family.
REALM OF BOREAS

Boreas made known to them his decision to name Saint Paul as the capital of his wide dominions and the field for zestful winter outdoor sport.

"EUREKA," roared Aiolus, "Then why not celebrate? Why not dancing, frolicking and good clean fun? Waving flags, marching feet, cheering throngs, and over all the lifting lift of music and song, for happy hearts beat in rhythm with the best of martial music. Verily Boreas — why not proclaim the spirit of gay Carnival?"

"So be it," joyously shouted the hearty Boreas, as he sped across the starlit heavens. "There will be a Carnival in old Saint Paul."

And so it came to pass that Boreas whispered the glad tidings to the messengers of Mercury who sped the news to Lord Hilee Hiholius, Saint Paul's Prime Minister to Boreas, who told it to Como Crossius, the Chancellor of the Exchequer, who told it to the Lord Mayor of Saint Paul, who proclaimed it to the populace.

Lusty huzzas resounded through the seven hills. Great was the joy of the multitude when it became known that King Boreas had chosen their lovely domain as the winter playground for all the realm.

And when Boreas, through his messengers, announced that on a given day a proclamation would be forthcoming, joy was unconfined. For it was said that there would be a period of ten scintillating days and ten brilliant nights given over to fun and frolic and the spirit of Carnival.

All principalities, provinces and Royal Houses within the realm of Saint Paul called forth their legions and arrayed them in all the colors of the rainbow.

Royal Tailors worked feverishly to garb the happy revelers in warm and appropriate winter costume.

Bands played, drums beat, bells tolled, children danced in the streets.

A magnificent Palace of crystal clear ice was erected on the wooded shores of beautiful Lake Como, to house the great Boreas.

A mammoth ski slide was reared on the lofty peaks of Mount Pegasus.

Majestic Toboggan Slides, yes, the longest and swiftest in all the realm of Boreas, arose like magic on towering Mount Olympus. Every province labored happily in preparation for the glorious winter festival.

Frozen lakes and rinks of crystal ice were made ready for the mighty surge of swift and graceful skaters.

Colossal pageants, colorful parades, grand cotillions, winter sports contests would animate the phantasmagoria of dazzling color and care-free exuberance.

And so the good subjects of Boreas made ready for the coming of their King. Knights and Ladies from far away provinces and principalities made ready to hurry to the Carnival field of Saint Paul.

Vulcanus, the Fire King, spoke to the gods of Olympus and made known his determination to attend the great festival.

Now, Vulcanus was powerful. At times sly and envious, it could not be denied that he, and the vast output of his mighty forge, gave great service to mankind. His gift of fire was regarded by many as man's greatest friend yet if not controlled it became a terrible and devastating force.

Vulcanus was tireless in his bitter resistance to all the works of Boreas. He burned with vengeful fury at the approach of the North Wind. Each approach served to fan the flames of resistance to greater vehemence.

Boreas, in characteristic manner, paid little heed to the warnings of the Fire King. "A chary fellow," snorted Boreas, "let him confine himself to his own sphere, indoors, where the hand of man can regulate and control him."

There is no place for his destructive vagaries in the invigorating and rugged pursuits of our great outdoors."

And so, on the appointed day, it came to pass that Saint Paul welcomed the coming of King Boreas with a gorgeous display of pomp and ceremony. From the throne of his brilliantly lighted Ice Palace Boreas proclaimed ten days of Carnival, midst scenes of gay enthusiasm.

Came the Dragoons of Aiolus; the Trojans of Apollo; the Hussars of Hercules; the Titans of Pandorus; the Grenadiers of Zephyrus, the Legions of Hesperus.

Came beautiful Floats depicting the crests and symbols of mighty Houses of the realm.
The colorful pageant gladdened the hearts of the multitude as they cheered and cheered its passing. Down the broad sweep of the Boulevard of Orpheus and into the heart of the Carnival City marched the cavalcade — thence to the immense Colosseum where the King and his gay retinue held forth in a mammoth royal reception. The darkening shadows of night brought forth a brilliant shower of multi-colored lights. Revelry and rejoicing prevailed everywhere. Feasting, fun and celebration, garnished with gay laughter, marked the passing of the happy hours.

The Royal Inn brought forth its choicest viands and vintages. Festive scenes brightened the Great Hall of Jupiter for the investiture ceremonies of The Most Illustrious Royal Order of the Star of Boreas. Even the gods on Olympus chortled and sang — for never had they witnessed a scene of such animation and good fun. Boreas was King — he rode the heights and laughed with the twinkling stars. Seated alone on Pike Island, Vulcanus contemplated the brilliant scene. "What fools these mortals be," grated the Fire King.

On the second day Boreas stood upon the brilliant Prado of the Royal Ice Palace. There he reviewed the grand march of his colorful legions.

At his command the finest and fleetest horses of the realm raced over the broad icy reaches of silvery Lake Como. His swiftest skaters entered the lists in speed races and in graceful figure pirouetting. From far and wide he commanded his most proficient curlers to engage in a great Bonspiel of the ancient game.

He ordered his tremendous Corps of performers on Drum and Bugle to entertain the multitude. The mighty roll of drums reverberated throughout the realm.

In his honor the Royal Choral Clubs massed at the Hall of Jupiter to sing in thunderous volume the songs of his realm. From every field of the seven hills of Saint Paul echoed and re-echoed the shouts of happy people. On the third day the festivities continued on apace.

At the royal command the most skilled horsemen of the realm engaged in feats of great daring. Then Boreas gave forth a Royal Pronunciamento. On the morrow a Grande Ball would be held in the Great Hall of Jupiter. This, the most magnificent of his reign, would be an event of great pomp and splendor.

For Boreas promised his loyal subjects that at this Grande Ball he would select a lovely Queen to reign with him. The most beautiful maidens of his great Capital Domain would be in attendance — and one of these would be chosen by Boreas himself to be his Queen. She would thenceforth be known to her subjects as "Queen of the Snows."

The fires of envy burned fiercely in the heart of Vulcanus as he paced back and forth in the dark recesses of Carver's Cave. "I think I shall attend the Grande Ball," he grimaced, "I am not only his equal — I am a greater King than this Boreas."

On the fourth day Boreas headed a huge parade for the children of his realm, but the populace awaited with bated breath the Coronation of the Queen.

Scribes and knights of the camera hurried from distant provinces to gather in Saint Paul so that they might herald the news to the waiting world, descriptive of this gorgeous ceremony and the new Queen of the Snows. When evening came great throngs crowded the Hall of Jupiter. The huge ballroom shimmered in sparkling gold and silver hangings. The bejeweled throne awaited King Boreas and his beautiful Queen.

Music of the King's Royal Symphony Orchestra swelled in great volume; music that warmed the gay old heart of Aioulos as he looked down from his far away island.

The King's Lord High Chamberlain intoned the entrance of royal guests. Came vice regents of the House of Boreas, accompanied by the lovely Queen Regents.

Came the brothers of Boreas — Euros, Notos and Zephyrus, and their gay and colorful retinues.

Came Vulcanus, King of Fire. He smiled an enigmatic smile in response to the polite applause of the assembled guests.

Came great personages of royal Houses, followed by dashing Knights and their Ladies from all parts of the realm.

Came the great Knights and Ladies of the King's famed Icicle Club.

Trumpeters heralded the approach of King Boreas and his trim, shining military Aides.

Radiant in ghastly gold mantle, Boreas ascended his dazzling throne.

An expectant hush fell upon the great assemblage. The flowing draperies parted for the entrance of the lovely maidens who had come at the request of their King.

Regal and beautiful they awaited the royal selection. The Lord High Chamberlain walked solemnly to the maiden chosen. Ladies in Waiting gaily placed the gold mantle of Queen about the maiden's graceful shoulders, and joyfully did the welkin ring as she was escorted to the golden Throne. Boreas himself placed the jeweled crown upon her fair head. For now she was acclaimed Queens of the Snows.

Orchestral music in crashing crescendo mingled with the mighty cheers that bade her welcome.

Thence the King and his lovely Queen descended from the Throne to lead the colorful Royal Grande March. Vulcanus, the Fire King, joined in the festivities without visible rancor. But the fires of envy smoldered in his breast.

When Boreas and the Queen had departed — the assembled Knights and their Ladies danced merrily, and well into the night.
At the approach of Dawn the Guards of Boreas at Highland Tower reported a secret meeting of Vulcanus and two of the brothers of Boreas, Notos and Euros. Dark forebodings hovered about the Palace of Boreas.

Boreas heeded not the anxiety of his ministers.

On the fifth day —

On the sparkling ice within the arena of the Royal Auditorium, Boreas brought together the greatest skaters of the entire realm in an imposing spectacle.

And on the fifth night the flaring torches of thousands of marchers illumined the Boulevard of Kings.

But on the night of the sixth day a Courier brought the King startling news of the plot of Vulcanus to storm the Ice Palace. Concern was expressed for the safety of the Queen.

Wrathfully, Boreas summoned the Captain of the Guards. The Lord Mayor summoned the Chief of the Royal Constabulary. The Chief hurriedly conferred with the High Sheriff. Together they held counsel with the High Chief of the Fire Vigilantes.

Orders were issued to capture Vulcanus and place him in chains.

Quivering excitement prevailed as the news spread throughout the realm.

Early the morning of the seventh day came the relieving news that Vulcanus was apprehended on the shores of White Bear Lake, captured, and held a prisoner at the Bastile.

Vulcanus breathed deathless defiance, "The good people of the realm will soon discover that ultimately their comfort and safety rests with ME. I will give them warmth when Boreas leaves them cold," quoted the Fire King.

On the eighth day, while Boreas and his Queen reviewed the march of his mighty warrior Legions, a breathless Courier delivered a message to the King. Vulcanus had escaped.

Rumors were already rife that the perfidious brothers of Boreas, Euros, Prince of the East Wind, and Notos, Prince of the South Wind, had conspired to release Vulcanus from his guards, under pretense of bringing the order from Boreas. Together they were joining forces to storm the Ice Palace.

Now, Boreas had never fully trusted his brothers Euros and Notos. He had never been harmonious with either of them — particularly Notos, Prince of the South Wind. They clashed whenever they met. Notos was deceptive and cunning in his methods of undermining the force of the stronger, fiercer, Boreas.

Euros was always dangerous and unpredictable. But Boreas regarded them both contempulously — he had called them weaklings.

Of all his brothers he held Zephyrus in highest esteem. Zephyrus was gentle but very firm, fair and dependable.

Upon learning of this new treachery Boreas became angry. Special reinforcements were rushed to guard the Ice Palace. His loyal warriors were deployed to meet any attack.

But Boreas would not permit these base rumors to mar the fervor of his gay festival. Fun and frolic went on apace.

The cunning Vulcanus was not idle. His mighty forges had fashioned gigantic rockets, flares, and detonating bombs. He enlisted many malcontents in his cause. He plotted with Euros and Notos to be in readiness if the necessity arose, to bring their warm breath to bear on the foundations of the Ice Palace. The Fire King bided his time with savage deliberation.

On the ninth day of the great Carnival the gay multitudes marveled at the dazzling leaps of the King's mightiest Ski jumpers. From the heights of Mount Olympus their shining ski blades swept them through space to the snowclad valleys below.

Contests and feats of skill dotted the Carnival field of Saint Paul.

Roistering revelers marched and sang with careless abandon.

Cheering throngs gathered near the brightly lighted walls of the Ice Palace to look upon the animated scene. Hosts of marchers appeared along the curving boulevards.

With sudden fury the night air reverberated with the thunder of bursting bombs. The heavens flamed with the red glare of exploding rockets.

A bombing assault upon the great Palace of Boreas created the wildest confusion.

In the midst of the Inferno, Vulcanus, the Fire King, appeared upon the parapet, shouting in frenzied triumph that this revelry proclaimed by Boreas must cease.

"Go ye back to your fires and your work benches," he cried, "There has been enough of this revelry."

Boreas, who had rushed to the Palace upon news of the surprise attack, girded to encounter his foe. But from within the Palace came the Queen of the Snows. Hurrying to Boreas, she pleaded with him to yield in the interest of peace and good will, rather than subject her beloved people to the terrors of bitter strife and warring of the elements.

"You have cheered them mightily, Good Boreas," said the Queen, "The ten days of Carnival you have proclaimed have been abundantly fulfilled. Health and vigor you have imparted to them, joy you have brought them, Boreas — is it not best that my good people enjoy these benedict blessings and return to the pursuit of their labors?"

And so it came to pass that on the tenth day King Boreas yielded to the wise counsel of his Queen of the Snows. He bade farewell to the good people of his winter capital and returned to dwell among the gods of Olympus.

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The role of central character in the Legend of Boreas has been portrayed by a distinguished list of St. Paul civic leaders. The Crown of Boreas has come to be regarded as one of the most valued honors which can be bestowed upon a citizen of St. Paul. Boreas is crowned by his predecessor in a regal ceremony opening night of the Winter Carnival. He is the leading figure in the Grande Parade on the following afternoon. Throughout Carnival week, Boreas Rex and his entourage make an average of 20 appearances daily at festival events, schools, hospitals, and institutions. He is joined by the Queen of Snows after her coronation. The touring party consists of Boreas and his Queen, the Prime Minister, three ladies-in-waiting, the Princes of the East, West, and South Winds, and a dozen Royal Guards and Trumpeters. Boreas is overthrown on the final night of the festival by his arch-rival, Vulcan, but he continues to serve his city by making scores of appearances throughout the city and nation during the ensuing year.
KINGS

JUSTICE
CHARLES E. FLANDRAU
Borealis Rex IV — 1896

J. P. ELMER
Boreas Rex I — 1916

J. P. RIDLER
Boreas Rex II — 1917

FRANK L. MADDEN
Boreas Rex III — 1917

JOHN F. SCOTT, SR.
Boreas Rex VII — 1941

LAMBERT S. GILL
Boreas Rex VIII — 1942

THOMAS H. GIBBONS
Boreas Rex IX — 1946

R. E. ALBRECHT
Boreas Rex X — 1947

EDWARD C. HAMPE
Boreas Rex XI — 1948

WALTER V. DORLE
Boreas Rex XVIII — 1934

JOSEPH A. ROGERS
Boreas Rex XIX — 1935

WALLACE L. BOSS
Boreas Rex XX — 1936

JAMES F. OWENS, JR.
Boreas Rex XXI — 1937

ROHLAND H.
THOMSSEN, SR.
Boreas Rex XXII — 1938
A gasp stemming from 8,800 throats greets selection of a new Queen of Snows of the St. Paul Winter Carnival when she is plucked from the line of Princess candidates during the climactic moment of the majestic coronation pageant. The St. Paul Auditorium is filled to capacity each year for the colorful program built around appointment of a new Queen for King Boreas. Upwards of thirty Princesses are placed in the running for the Queen of Snows title by St. Paul business firms and civic organizations. A panel of judges carefully screens each candidate during a succession of parties, dinners, luncheons, and teas leading up to the coronation. As soon as she receives her crown, the Queen of Snows commences an exciting reign as St. Paul's Ambassador of Good Will. She participates in countless ceremonies, travels to events all over the nation, poses for thousands of pictures, and enjoys the most exciting time she will ever crowd into a single year.
THE CORONATION

A QUEEN OF SNOWS IS CHOSEN

The nostalgic pageantry of an eighteenth century court ceremony is joined with the suspense of a mystery drama in the Coronation of the Queen of Snows Tuesday night of Winter Carnival week. The St. Paul Auditorium becomes the Great Hall of Jupiter for the evening. An audience of almost 9,000 persons watches preliminary entertainment for King Boreas provided by his brothers Princes of the Winds. Then the climactic moment arrives. The Princess candidates for Queen of Snows are ushered into a line in the center of the floor by their tailcoated escorts. The Court Chamberlain strides back and forth in front of the line of expectant contestants. He selects the new Queen of Snows and presents her to King Boreas, who then places a crown upon her head. The final segment of the majestic show is wrapped around the King's entertainment gift to his Queen. After a reception in the Hall of Jupiter, the Queen and her three ladies-in-waiting join the rest of the Royal Party at a Coronation Ball in the St. Paul Hotel.

Princesses await selection of a new Queen of Snows

Boreas crowns his Queen

Court Chamberlain makes his choice
GRANDE PARADE

A CHILLY PROCESSION

The most unusual procession in America brings together thousands of marchers, bands, drum corps, and spectacular floats on the opening Saturday afternoon of the Winter Carnival. The Grande Parade begins in front of Minnesota's Capitol, proceeds to Robert street, up Seventh street, along Auditorium street, and into the Auditorium Arena. Upwards of 100,000 persons brave wintry blasts to view the parade along its mile and three-tenths route. Another 8,000 spectators gather in the relative comfort of the Auditorium, where a pre-parade show bides time until the vanguard arrives. Military units form the headquarters division, followed by four more sections led, respectively, by King Boreas and the Princes of the East, West, and South Winds. The Grande Parade and the Torchlite Parade on the closing Saturday night of the Carnival are the only processions in the world which pass through a building.
President's address to the American Society of Plant Physiologists.

To the representation of the Royal Society.

The role of Prime Minister to King Boreas has become increasingly important during the past 20 years of St. Paul Winter Carnivals. The Prime Minister — Lord Hilee Hiholius — is Boreas' alter ego. He is responsible for drawing up and maintaining the exacting schedule of the Royal Party during Carnival week. He accompanies and introduces Boreas at all functions throughout the year. He briefs the King in advance of his visits to Carnival events, banquets, civic festivals, and scores of other occasions requiring the presence of the Carnival monarch. In the week-long struggle against Vulcan, the Prime Minister directs the farcical military operations of the King's Guard. He and the Guard are the only ones to retain their loyalty to Boreas after he is overthrown by the Fire King at the close of the Carnival. Former Prime Ministers are automatically inducted into the Churchill Club, which entitles them to meet once a year with their brethren during the Carnival and smoke long, black cigars and sip brandy.
Sports events are the keystone of the St. Paul Winter Carnival. Tobogganing, speed and figure skating, hockey, curling, skiing and ski jumping, ice fishing, the mutt derby, and sled dog racing are traditional activities held nearly every year. The 1959 Winter Carnival also has scheduled boxing and archery for sports lovers. The National Outdoor Speed Skating championships, the St. Paul Ski club's sanctioned ski jumping tournament, the world's original ice fishing contest, tobogganing in the Capitol Approach, public skating at the Downtown Skating Plaza and at more than 20 playground rinks, three hockey tournaments, Ice Capades, mutt races at Lake Como, and junior ice fishing contest are highlights of the 1959 festival. The welterweight boxing match between Del Flanagan of St. Paul and Ralph Dupas of New Orleans will be televised to the nation from the St. Paul Auditorium. St. Paul has no challengers for its claim of being the "winter sports capital of America."
Toboganning enthusiasts have a grand time at the two slides in front of the Minnesota Capitol on Cedar street.

A close battle is in progress here between two contestants in the Winter Carnival Mutt Derby at Lake Como.

Two youngsters hopefully await bites during the World's Original Ice Fishing Contest on White Bear Lake.

A pack of senior men skaters round the turn in the National Outdoor Speed Skating Championships at Lake Como.
Princess Candidates
For
Queen of Snows

SHARON SCHACHT
Northern Pacific
Railway Company

BLANCHE VARIN
Northwestern Bell
Telephone Company

MARY JO OLSEN
Northwestern National
Bank of St. Paul

JULANE MCCOY
Payne Avenue
Business Association

DEBRA GONSIOR
Printing Industries
of Twin Cities

MARY HEATON
Red Owl Stores, Inc.

LORELIE KISLING
Remington Rand Univac

PATRICIA STEVENS CAREER
SCHOOLS

JEAN NELSON
Roseville Fire Dept.

SANDRA ZINIEL
St. Paul Dispatch and
Pioneer Press

CARYL WHITSON
St. Paul Elks Lodge
No. 59

LYNN DuRAN
St. Paul Fire Dept.

GAY GUSTAFSON
Patricia Stevens Career
Schools

SHARON McNEALLY
Montgomery Ward

CARLA RYAN
West St. Paul-Mendota
Hgs. Jaycees & Signal
Hills Association

PAMELA NEPP
Whirlpool Corporation
Princess Candidates for Queen of Snows are being sponsored by twenty-nine St. Paul business firms, civic groups and associations at the 1959 St. Paul Winter Carnival. The Princesses attend dozens of teas, dinners and luncheons, appear on television shows, and take part in all official Winter Carnival activities. Ballots in the Queen of Snows contest are attached to Carnival Buttons. They are counted the day before the new Queen is named and contribute as much as twenty per cent toward selection of the Queen. Three ladies-in-waiting also are chosen to accompany the Queen of Snows on her busy whirl throughout Carnival week.
FRIDAY, JANUARY 30
7:30 p.m.—Winter Carnival Open Ice Archery Tournament, Stem Hall, Auditorium, C.B.E.
8:30 p.m.—King's Coronation and St. Paul Despatch-Pioneer Press Search for Talent, Auditorium Arena, featuring Ronnie Burns, star of NBC-TV's "George Burns Show." CARNIVAL BUTTON ADMISSION EVENT.

SATURDAY, JANUARY 31
All Day—Preliminaries of National Majorette Contest, Armory, C.B.E. Downtown Skating Rink, Fifth Street at St. Peter, C.B.E.
1:00 p.m.—National Outdoor Speed Skiing Championships, Lake Como, C.B.E. Winter Carnival Open Ice Archery Tournament, Stem Hall, Auditorium, C.B.E.
2:00 p.m.—Grande Parade through Downtown streets and into Auditorium Arena. Featuring George Montgomery, star of NBC-TV's "Cimarron City." Grand Marshal, Capt. Richard B. Lanning, commanding officer of U.S.S. Seawolf, nuclear submarine, during its 60-day underwater cruise. Auditorium tickets $1.25, $2.00, $2.75.
5:00 p.m.—Official opening of Winter Carnival Toboggan Slide, Capitol Approach at Cedar Street, C.B.E.
7:30 p.m.—Winter Carnival Open Ice Archery Tournament, Stem Hall, Auditorium, C.B.E.
8:30 p.m.—World's Largest Square Dance Festival, Auditorium Arena, CARNIVAL BUTTON ADMISSION EVENT.

SUNDAY, FEBRUARY 1
Morning—Church Services. No Winter Carnival events scheduled.
Downtown Skating Rink, Fifth Street at St. Peter, C.B.E.
1:00 p.m.—Capitol Approach Toboggan Slide, Cedar Street, C.B.E.
1:00 p.m.—Parachute jumping demonstration, White Bear Lake.
2:00 p.m.—World's Original Ice Fishing Contest, White Bear Lake. Winter Carnival Mutt Races for Children, Lake Como, C.B.E.
7:30 p.m.—National Majorette Championship Finals and Musical Jamboree, Auditorium Arena, CARNIVAL BUTTON ADMISSION EVENT.

MONDAY, FEBRUARY 2
All Day—Downtown Skating Rink, Fifth Street at St. Peter, C.B.E. Winter Carnival Art Exhibition, First National Bank Lobby, C.B.E.
Noon—Arrival of Vulcan, the Fire King, and his Crew, Lowry Hotel.
2:00 p.m.—Capitol Approach Toboggan Slide, Cedar Street, C.B.E.
3:00 p.m.—Randy Merriman Show, WCCO-Radio Variety program, The Emporium Auditorium. Two-hour show every day through Monday, February 2. C.B.E.
8:00 p.m.—Coronation of Junior King and Queen, From Center, C.B.E.

TUESDAY, FEBRUARY 3
All Day—Downtown Skating Rink, Fifth Street at St. Peter, C.B.E. Winter Carnival Art Exhibition, First National Bank Lobby, C.B.E.
1:00 p.m.—Jimmy Dean Show, CBS-TV network telecast, shown locally over WCCO-TV, (Channel 4), Downtown Skating Rink, C.B.E.
2:00 p.m.—Capitol Approach Toboggan Slide, Cedar Street, C.B.E.
8:15 p.m.—Coronation of the Queen of Snows, Auditorium Arena. King Boreas XXXIII selects new Queen of Snows. Tickets $1.50, $2.25, $3.00, $3.50, $4.00.

WEDNESDAY, FEBRUARY 4
All Day—Downtown Skating Rink, Fifth Street at St. Peter, C.B.E. Winter Carnival Art Exhibition, First National Bank Lobby, C.B.E.
Judging of St. Paul Jaycee Ice and Snow Sculpture contest.
1:00 p.m.—Jimmy Dean Show, CBS-TV network telecast, shown locally over WCCO­TV, (Channel 4), Auditorium Theater, C.B.E. Free tickets available.
2:00 p.m.—Capitol Approach Toboggan Slide, Cedar Street, C.B.E.
6:00 p.m.—Chamber of Commerce Legislative Dinner, St. Paul Athletic Club.
7:00 p.m.—Winter Carnival Junior Hockey Tournament, four first round games at Pinel and Dunning Rinks, C.B.E.
8:00 p.m.—Winter Carnival Boxing Match, Del Flanagan, St. Paul vs. Ralph Dupas, New Orleans, 10-round welterweight main event, televised at 9:00 p.m.
FOR FURTHER INFORMATION: Write Saint Pauls Incorporated
356 Cedar Street, St. Paul 1
or call Capital 2-4416.

Picture credits:
Frederick Studios
Kenneth M. Wright Studios
Saint Pauls Incorporated
St. Paul Dispatch and Pioneer Press
E. L. Martin Photography

THURSDAY, FEBRUARY 5
All Day—Downtown Skating Rink, Fifth Street at St. Peter, C.B.E. Winter Carnival Art Exhibition, First National Bank Lobby, C.B.E.
1:00 p.m.—Jimmy Dean Show, CBS-TV network telecast, shown locally on WCCO-TV, (Channel 4), Capitol Approach, C.B.E.
2:00 p.m.—Capitol Approach Toboggan Slide, Cedar Street, C.B.E.
7:00 p.m.—Musical Pot O’Gold Contest, Winter Carnival musical organizations parade through Downtown streets, C.B.E.
7:30 p.m.—Winter Carnival Junior Hockey Tournament, two semi-finals games at Phalen and Dunning Rinks, C.B.E.
Region Four High School Hockey Tournament, two semi-finals games, Auditorium Arena. Tickets $1.50, 75c.

FRIDAY, FEBRUARY 6
All Day—Downtown Skating Rink, Fifth Street at St. Peter, C.B.E. Winter Carnival Art Exhibition, First National Bank Lobby, C.B.E.
1:00 p.m.—Jimmy Dean Show, CBS-TV network telecast, shown locally on WCCO-TV, (Channel 4), Auditorium Theater C.B.E. Free tickets available.
2:00 p.m.—Capitol Approach Toboggan Slide, Cedar Street, C.B.E.
Region Four High School Hockey Tournament, two semi-finals games, Auditorium Arena. Tickets $1.50, 75c.

SATURDAY, FEBRUARY 7
All Day—Winter Carnival Mayors and Editors Day.
Downtown Skating Rink, Fifth Street at St. Peter, C.B.E.
9:30 a.m.—State V.F.W. Midget Hockey Tournament, four quarter-finals games, Dunning and Concordia J.C. rinks, C.B.E.
10:00 a.m.—Capitol Approach Toboggan Slide, Cedar Street, C.B.E.
1:00 p.m.—Winter Carnival American Legion Junior Ice Fishing Contest, Lake Phalen, C.B.E.
2:00 p.m.—Winter Carnival Junior Hockey Tournament Finals, Lake Como, C.B.E.
Hamn’s Chicago Championship Bowling Team Exhibition, Harms Bowling Palace, C.B.E.
2:30 p.m.—State V.F.W. Midget Hockey Tournament, two semi-finals games, Dunning and Concordia J.C. rinks, C.B.E.
5:00 p.m.—Winter Carnival Editors Dinner, Stem Hall, Auditorium.
Winter Carnival Mayors Dinner, Prom Center.
8:00 p.m.—Torchlight Parade through Downtown streets and into Auditorium Arena.
Pre-parade show includes presentation of awards in Jaycee Ice and Snow Sculpture contest. Auditorium tickets $1.50, $2.00.

SUNDAY, FEBRUARY 8
Morning—Church Services. No Winter Carnival events scheduled.
Noon—Capitol Approach Toboggan Slide, Cedar Street, C.B.E.
Gopher State Retriever Club Trials, Lone Lake Kennels, north of Newport, Minn., on Bailey Road, C.B.E.
1:30 p.m.—Winter Carnival Ski Jumping Championships, Battle Creek Slides. Tickets $1.50, Children under 12, FREE.
2:00 p.m.—State V.F.W. Midget Hockey Tournament Finals, Concordia J.C. rink, C.B.E.
5:00 p.m.—International Geneva Executives Club Banquet and Charity Ball, St. Paul Hotel.
7:30 p.m.—Dethroning of King Boreas XXIII by Vulcan and Crew, Highland Park (SNELLING at Montreal). Fireworks climax provided by Highland Civic Association, C.B.E.

MONDAY, FEBRUARY 9
8:30 p.m.—Salute to Vulcan, King of Fire, at opening night performance of “Ice Capades” in Auditorium Arena. Tickets $1.50, $2.00, $2.50, $3.00, $3.50. Available at Field-Schlick Ticket Office or St. Paul Auditorium, St. Paul 2.

FEBRUARY 13, 14 AND 15
Post Carnival Event—Winter Carnival Bridge Championships, Lowery Hotel, C.B.E.
CARNIVAL BUTTON ADMISSION EVENT means you are required to wear Button for admission.
Visiting Queens and Celebrities

ARNOLD STANG
Radio and TV Comedian

RONNIE BURNS
NBC-TV "George Burns Show"

GEORGE MONTGOMERY
NBC-TV "Cimarron City" Show

CAPTAIN RICHARD B. LANNING
Former Commanding Officer, U.S.S. Seawolf Parade Grand Marshal

JIMMY DEAN
CBS-TV "Jimmy Dean Show"

KAREN AMERY, WIS.
Amery Fall Festival

GEORGE MONTGOMERY
"Cimarron City" Show

GA.IL PAG. COKATO
COKATO POST 209, AMERICAN LEGION

NANCY IRWIN
Cumberland, Wis.
Cumberland Rutabaga Festival

NITA KAY FINES
Eau Claire, Wis.
Wisconsin Indian Head Country

JANET BARBER
Aberdeen, S.D.
South Dakota Snow Queen Festival

KAREN CHRISTENSEN
Amery, Wis.
Amery Fall Festival

GAIL PAGE
Cokato, Minn.
Cokato Post 209, American Legion

NANCY IRWIN
Cumberland, Wis.
Cumberland Rutabaga Festival

SANDRA MAE LEWIS
Duluth, Minn.
Duluth Fall Festival

JANICE AAMSUNDRUD
Hayward, Wis.
Hayward Musky Festival

GRETCHEN STABBERT
Faribault, Minn.
Faribault Jaycees

DIANE THURNECK
Forest Lake, Minn.
Forest Lake Jaycees

SHERAN HEPPLER
Glacier National Park, Montana
Glacier National Park Co.

BARTBARA BLAISDELL
Hudson, Wis.
Hudson Snow Ball

SAUNDRA MEK
Las Vegas, Nev.
Las Vegas Helldorado Association
SAINT PAUL WINTER CARNIVAL

Boreas Rex and Queen of the Snows
Rule this land! Joy overflows.
Absolute monarchs, when they appear
Happiness fills the atmosphere.
Princes and princesses grace their court;
Clowns and snow elves make merry sport;
Screams erupt from pretty misses
Everywhere Vulcan plants his kisses.

Hearts are warm in Boreas Land!
Faces glow as smiles expand.
Skaters and sliders cavort in parks;
Skiers take flight in graceful arcs.
Gilded carriages pass in review
Bearing the royal retinue.
Boreas reigns! Have fun, one and all,
In the Winter Carnival in St. Paul!

—Norman R. Boe

HELEN HASFIELD
Owatonna, Minn.
Owatonna Chamber of Commerce

SHARON BIGALKE
Minneapolis, Minn.
Minneapolis Aquaritinal

SHARON TONGEN
Montevideo, Minn.
Montevideo Fiesta

MAUREEN HACKETT
Montgomery, Minn.
Montgomery Kolacky Day

JANICE PRICHARD
Moorhead, Minn.
Moorhead Jaycees

SHARON TONGEN
Montevideo, Minn.
Montevideo Fiesta

CAROLE MILLETT
St. Cloud, Minn.
St. Cloud Chamber of Commerce

CAROLYN RYLANDER
San Antonio, Texas
Fiesta San Jacinto

JUDY STROEBEEN
New Richmond, Wis.
New Richmond Chamber of Commerce

HELEN HASFIELD
Owatonna, Minn.
Owatonna Chamber of Commerce

JEANETTE THOMAS
Red Wing, Minn.
Red Wing Jaycees

DIANNE SPITZER
Rochester, Minn.
Rochester Jaycees

CAROLE MILLETT
St. Cloud, Minn.
St. Cloud Chamber of Commerce

PATSY KELLY
Spokane, Washington
Spokane Chamber of Commerce

CAROLEE WELLER
Stillwater, Minn.
Stillwater Jaycees

MARY LOU O'LEARY
Toronto, Ont.
Penetanguishene Wintersana

DIANE DASSEOS
Virginia, Minn.
Virginia Lions Club

DARLENE PAULSON
Waseca, Minn.
Waseca Sleigh and Cotter Festival

JUDY STROEBEEN
New Richmond, Wis.
New Richmond Chamber of Commerce

MARY LOU O'LEARY
Toronto, Ont.
Penetanguishene Wintersana

DIANE DASSEOS
Virginia, Minn.
Virginia Lions Club

KAY WAY
Winona, Minn.
Winona Winter Carnival

DIANE SCHROEDER
Princess Kay 'V of the Milky Way
Minn. Dairy Industry Committee
More than 1,500 citizens of St. Paul have joined Saintpaulites Incorporated to build a better community, encourage broad participation in civic affairs for the mutual benefit of all St. Paul residents, and foster a genuine good neighbor policy. Saintpaulites Incorporated is dedicated to the promotion of St. Paul within the community, in the trade area, and throughout the nation.

In planning our Winter Carnival, we hope to provide activities which can be enjoyed by our own citizens and, at the same time, attract participants and spectators from other localities. Through the medium of network television, newspapers, radio and regional television, we bring the story of St. Paul to the entire world. Our mission is accomplished only with the cooperation of our loyal individual and business firm members.

Wesley (Bud) Chandler
President
Saintpaulites Incorporated

The St. Paul Winter Carnival is a lifeline of our community. It focuses national attention on our city's assets, including its most important ingredient... its friendly people.

The Winter Carnival is a tie which unites and increases the civic pride of Saintpaulites everywhere. Even those who haven't been in St. Paul in many years long to be home at "Carnival Time."

Born in mythology... nourished by the dedicated... administered by a fervent group of civic leaders... the Winter Carnival's spirit of fun and frolic will live long in the hearts of all of us who live in the Rollicking Realm of Boreas.

Earl R. Truax, Jr.
General Chairman
St. Paul Winter Carnival

One of the most historic traditions practiced throughout major United States cities is the annual Saint Paul Winter Carnival.

The Carnival dramatizes the warmth of our people during the coldest period of our winter. It is reminiscent of the spirit of our pioneers and typical of the enthusiasm of our citizens of today.

The Saint Paul Winter Carnival is unique among civic celebrations. In every city, town and village in the world, annual events are held to coincide with a harvest, a pleasant season of the year, or a memorial occasion. In most instances, these events are planned for a period of the year in which the weather promises to be most favorable.

Here, festivities are held during the ten most challenging days of the year. Snow and ice, cold and winds set the stage for the many colorful and invigorating events which help Saint Paul to capture the nation's fascination.

To the Carnival visitors we extend a warm and friendly welcome. To all our citizens participating in the 1959 "Cool Capers" we state our hopes that each will enjoy the finest Carnival in the long and colorful chapters of this historic event.

Joseph E. Dillon
Mayor

During the first century of Minnesota's history, many institutions have sprung from the vitality and imagination of Minnesotans. One of the oldest, and one of the most cherished, is the St. Paul Winter Carnival. It celebrates what is perhaps Minnesota's greatest talking point — its winters and the hardy people who relish the invigorating climate. I am happy to extend a word of greeting from the people of Minnesota to the 1959 St. Paul Winter Carnival.

Orville L. Freeman
Governor
WORLD SERIES OF BATON TWIRLING

America's most skillful drum majorettes converge upon St. Paul during the Winter Carnival to compete in the National Majorette Championships. Winners of contests held in nearly every state in the union strive to become either the junior (aged 11 through 14) or senior (15 and over) champion. Preliminaries are held on the opening Saturday of Carnival week in the St. Paul Armory. The leading six point-winners in each division then bring their batons to the finals Sunday night in the Auditorium. The finals are held in conjunction with the snow fete's Musical Jamboree. More than 100 baton twirlers are entered in the officially-sanctioned tournament. The champions can expect to receive countless offers of college scholarships in addition to their cash prizes awarded at the close of the contest.

SQUARE DANCE

The biggest hoe-down on earth is staged opening Saturday night of the Winter Carnival. Some 2,000 square dancers cavort to the cadence of a dozen "callers" in the St. Paul Auditorium. The Carnival Square Dance Festival is managed by the Swingmasters association, an organization composed of leading callers in the midwest. For four hours, the Auditorium Arena is a kaleidoscope of swirling dancers, most of whom are garbed in gay, western outfits. Participants in the Square Dance Festival come to St. Paul from as many as nine midwestern states.
FORMER WINDS

KING BOREAS' BROTHERS

A trio of colorfully-clothed characters who represent the East, West and South Winds are constant companions of King Boreas and his Prime Minister during the Winter Carnival. In Frank Madden's delightful "Legend of Boreas," the Princes of the Winds are solidly behind Boreas in the fight against Vulcanus Rex at the beginning of the Carnival. One by one, however, they desert the Custodian of the North Wind and join Vulcan's army. Notos, Prince of the South Wind, is the first to run out on his brother, Boreas. Euros, the East Wind, is the next to depart. Finally, even loyal Zephyrus, the West Wind Prince, yields to Vulcan. The East Wind is clothed like a sultan, with a jeweled turban and pantaloons. A caballero's outfit is worn by the South Wind. Zephyrus dashes about in a cowboy suit, shooting blank cartridges with a pair of six-guns. The Payne Avenue Business association on St. Paul's East side selects Notos. Members of the Riverview Lions club and St. Paul Elks Lodge No. 59 choose Euros from among their ranks. The Midway Civic club nominates the West Wind Prince.
The glitter and sparkle of a winter night adds enchantment to the Torchlight Parade, held on the final Saturday of the Carnival. The Torchlight Parade follows the same route through St. Paul’s Loop as the opening Grande Parade. It concludes in front of the reviewing stand in the Auditorium. Many of the marchers carry lights. The floats are illuminated. Oftentimes, a snowfall lends glamour to the spectacle. The new Queen of Snows rides in a seat of honor beside King Boreas. A visiting Minnesota Mayor is selected to be Grand Marshal. St. Paul cafes, restaurants, and night clubs are packed with revelers following the Torchlight Parade.
A dozen St. Paul drum and bugle corps drill throughout the year to prepare for the Winter Carnival. They are joined by bands and corps from other cities in several musical events. All musical units march in the Grande and Torch-lit parades. Twelve of the groups appear in the Musical Jamboree at the Auditorium opening Sunday night. The winner of the Jamboree's class "A" competition takes part in the Queen's Coronation Tuesday night. Two nights later, most of the corps parade through the Loop in the Musical Pot O'Gold competition. Throughout the week, the bands and corps tour restaurants and hotels. They march through dining rooms and lobbies, startling and pleasing customers with their blasts of spontaneous sound. At other times of the year, the corps are sent to festivals throughout the region by their business firm sponsors. They become St. Paul's musical ambassadors.
The most distinctive feature of the St. Paul Winter Carnival, from its first year until 1947, was a succession of mammoth ice palaces. The palaces were frosty centerpieces for Carnival festivities. Pictures of the colossal structures were distributed throughout the world. Construction of the first palace in 1886 was supervised by J. H. Hutchinson of Montreal, Quebec, who had built similar castles in that city. It was erected in Central Park at a cost of only $5,200. The palaces of 1887 and 1888 were just as impressive, but a warm spell in 1889 caused cancellation of plans for the festival that year. When the Carnival was revived in 1937, construction prices were held to a minimum through the use of W.P.A. labor. The last big palace was built in Highland Park for the 1947 celebration. For a few years after that, smaller ice buildings formed a backdrop for the King's Coronation and Carnival ceremonies. The palaces had to be discontinued because of soaring labor and materials costs and recurring January thaws.
Clowns add sparkle to the parade with their antics.

The famed "Bouncing Girl" is tossed high over heads of parade watchers.

Thousands of skaters frolic at the Downtown Skating Plaza.

Carnival
Two young patients are thrilled by a visit from the Queen of Snows.

Outlandish costumes are the main attraction at the Artists Ball.
Although Vulcan, the King of Fire, wears the trappings of a devil, it is difficult to decide whether he is a hero or villain. Vulcan's whistle and the hoarse shouts of his crew members are signals to take to the hills to avoid being smooched with grease-paint kisses. Youngsters, on the other hand, look upon the Fire King as a Robin Hood battling against Boreas, the King of the North Wind. During Carnival week, the masked minions of the Fire King whiz around St. Paul in an ancient fire truck, calling upon citizens to join their battle against Boreas. At the close of the festival, Vulcan emerges triumphant and banishes Boreas and his brother Princes of the Winds from the realm. His victory is a harbinger of spring, ushering in warm weather and an end to winter's grip.
PAST VULCANS

JAMES HEALEY
Prince Paul
Vulcanus Rex II — 1917

GUSTAV C. AXELROD
Vulcanus Rex III — 1937

W. LUKE CRAWFORD
Vulcanus Rex IV — 1938

A. E. GIERE
Vulcanus Rex V — 1939

W. BERGSTROM
Vulcanus Rex IX — 1946

E. R. REIFF
Vulcanus Rex VI — 1940

ADOLF BREMER
Vulcanus Rex VII — 1941

GEORGE SCHRANTZ
Vulcanus Rex VIII — 1942

EDWARD W. BERGSTROM
Vulcanus Rex VII — 1941

W. BERGSTROM
Vulcanus Rex VIII — 1942

JAMES S. SCHMIDT
Vulcanus Rex XIV — 1954

PETER S. POFOVICH
Vulcanus Rex XIX — 1956

PERRY DOTSON
Vulcanus Rex XX — 1957

WILFRED S. SCHLAEFER
Vulcanus Rex XXI — 1958

WILLIAM S. LUND
Vulcanus Rex XVI — 1933

JAMES F. SHELY
Vulcanus Rex XVIII — 1935
Memorable HIGHLIGHTS

The enthusiasm of Louis W. Hill, son of the Empire Builder, James J. Hill, ignited revivals of the St. Paul Winter Carnival in 1916 and 1917. More than 230 marching clubs were organized, toboggan chutes were constructed, winter sports events organized, and advertising material was sent to all parts of the nation, encouraging persons to visit the snow festivals. A sled dog race from Winnipeg to St. Paul was highlighted during the 1917 Winter Carnival. The 1916 slogan of "Make It a Hot One" was altered to "Make It a Hotter One" the following year. Entry of the U.S. into World War One forced the 1918 Carnival into oblivion, with a one-day celebration at Fort Snelling. Except for neighborhood and playground festivals in 1922, 1928, 1929, and 1930, the Carnival was kept in mothballs until 1936.

A mammoth Ice Palace in what is now St. Paul's Capitol Approach formed a frigid centerpiece for the first St. Paul Winter Carnivals in 1886, 1887, and 1888. Six breath-taking toboggan slides were built alongside the Ice Palace during those first festivals. Ice skating, curling, cutter races, blanket-tossing, parades, and even games of baseball on snowshoes were carried on throughout the month of February. King Boreas and Fire King Coal ruled over the first three festivals. Thousands of uniformed marchers trooped about the city, accompanied by several hundred horses pulling sleighs and cutters. Mild weather in 1889 and 1890 forced cancellation of celebrations planned for those years. Except for a modest festival in 1896, there were no more Winter Carnivals until 1916.
A “Victory Carnival,” designed as a salute to returning servicemen, was presented in January, 1946, under auspices of Saintpaulites, Incorporated, newly-formed civic promotional organization which succeeded the Winter Carnival Association. Saintpaulites has been in charge of all succeeding festivals, as well as numerous other activities presented in St. Paul throughout the year. During the post-war period, many of the leading events on the Carnival schedule were developed. The lavish Coronation of the Queen of Snows, World’s Original Ice Fishing Contest, the Square Dance Festival, National Speed Skating Championships, Visiting Queen program, Boreas Treasure Chest Hunt, Mutt Races, and network television shows joined parades and winter sports on the Winter Carnival calendar. Changing public tastes have brought about many alterations in the program, but the basic idea still remains . . . The St. Paul Winter Carnival has become one of America’s leading festivals with its program of promoting St. Paul at home, in its trade area, and throughout the world by bringing gaiety to the winter scene.