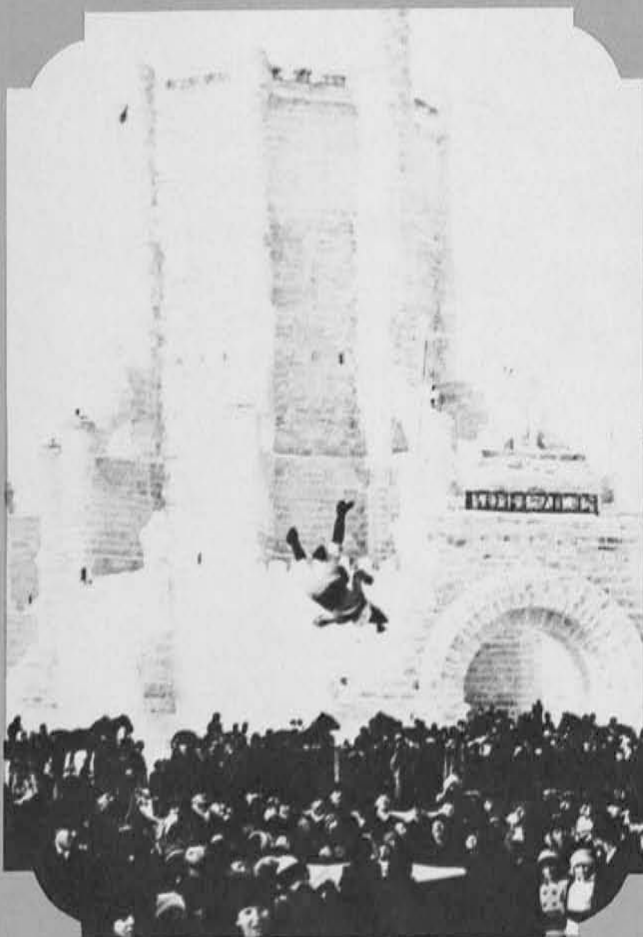


ST. PAUL WINTER CARNIVAL

1886-1976

Commemorative Program
honoring
United States 200th Birthday
St. Paul Winter Carnival 90th Anniversary



1886



1976

Undaunted, Boreas proclaimed a celebration in the spirit of gay Carnival. "So be it!" shouted Boreas. "There will be Carnival in old Saint Paul!" Preparations were made in all the Principalities, Provinces and Royal Houses within the Realm of Saint Paul.

Vulcanus, the Fire King, made known his determination to attend the great festival. He was tireless in his bitter resistance to all the works of Boreas.

Boreas paid little heed to the warnings of the Fire King.

And so, on the appointed day, it came to pass that Saint Paul welcomed the coming of Boreas. The king headed a gigantic parade of his mighty Legions.

The festivities continued with winter sports, challenging games of wit and entertainment to awe even the king.

Boreas soon announced that a Grande Coronation would be held in the Great Hall of Jupiter, and he would select a lovely Queen to reign with him. The most beautiful maidens of the Capital Domain would be in attendance—and one would be chosen "Queen of the Snows." The Lord High Chamberlain solemnly revealed the chosen maiden and escorted her to the Royal Throne. Boreas himself placed the jeweled crown upon her fair head. She was acclaimed Queen of the Snows.

The Carnival reveled with great feasting, competitions and displays. Midway through the celebration, a courier brought news that Vulcanus planned to storm the Ice Palace of Boreas.

The King of Fire breathed defiance. "The people of the realm will soon discover that their comfort and safety rests with me. I will give them warmth when Boreas leaves them cold!"

The gala Carnival continued unabated. Minstrels played and sculptures appeared from snow mounds and ice blocks.

With a sudden fury, the night air reverberated with the thunder of bursting bombs. The heavens flamed with the red glare of exploding rockets. An assault upon the great Palace of Boreas created wildest confusion.

In the midst of the Inferno, Vulcanus appeared upon the carpet, shouting in frenzied triumph that this revelry proclaimed by Boreas must cease.

"Go ye back to your hearth and your workbenches," he cried.

Boreas rushed to his palace and girded to encounter the foe. But from within the palace came the Queen of Snows. She pleaded with Boreas to yield in the interest of peace and goodwill, rather than subject her beloved people to the terrors of bitter strife and warring of the elements.

"You have cheered them mightily, good Boreas," advised the Queen. "The ten days of Carnival you have proclaimed have been abundantly fulfilled. Health and vigor you have imparted to them. Joy you have brought them. Boreas, is it not best that our good people enjoy these beneficent blessings and return to the pursuit of their labors?"

Pondering the Queen's fair counsel, Boreas agreed it is best that the Royal Family be gathered together to spread out beyond the Realm and share the good news of Saint Paul and her spectacular winter beauty. What better way than to join in the celebrations of cities throughout the land, as they have come and joined in Carnival these festive days.

And so the rich living tradition of Carnival is carried to peoples across the country throughout the year until the white mantle of another January beckons a return to this mid-winter jubilee of the nation.

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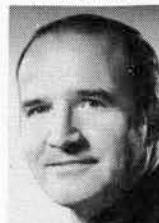
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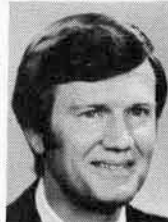
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Winter Carnival Presidents

1886 — George R. Finch

1887 — L. H. Maxfield

1888 — George Thompson

1896 — Dr. C. E. Bean

1916-17 — Louis W. Hill, Sr.

1937 — Frank H. Delaney

1938-39 — W. C. Kenney

1940 — Leslie B. Farrington

1941-42 — William J. Hickey, Sr.

1943 — Arthur Devine

1944-46 — C. A. Maley

1947 — William J. Hickey, Sr.

1948 — John F. Scott, Sr.

1949 — Arthur E. Eggert

1950 — Charles W. Moore

1951 — Lambert S. Gill

1952-53 — Robert J. Fitzsimmons

1954 — Joseph A. Rogers

1955 — Harold C. Richter

1956 — A. Lee Runyon

1957 — Laurence W. Thulin

1958 — Joseph A. Maun

1959 — Wesley M. Chandler

1960 — William C. Wolf

1961 — Walter V. Dorle

1962 — John H. Donohue

1963 — Walter N. Norris

1964 — Paul D. Eibert

1965 — William A. Curtis

1966 — Robert O. Ashbach

1967 — John A. Works

1968 — B. B. Countryman

1969 — Harry W. Settergren

1970 — Irwin R. Hansen

1971 — M. J. Galvin, Jr.

1972 — Armin Buetow

1973 — Robert J. Hubbell

1974 — Jack J. Erdman

1975 — James R. Bell

SAINT PAUL WINTER CARNIVAL
156 Metro Square • Saint Paul, Minnesota 55101



Legend of The Winter Carnival

A long, long time ago, Astraios, the god of Starlight, and Eos, goddess of the Rosy Fingered Morn, were wed. The union was blessed with four sons: Titan, Euros, Zephyrus and Notos.

Boreas, King of the Winds, assigned to each brother a permanent grant of great force and power.

To Titan was assigned the blustery North Wind.

To Euros was granted control of the irresponsible East Wind.

To Zephyrus was given custody of the bountiful West Wind.

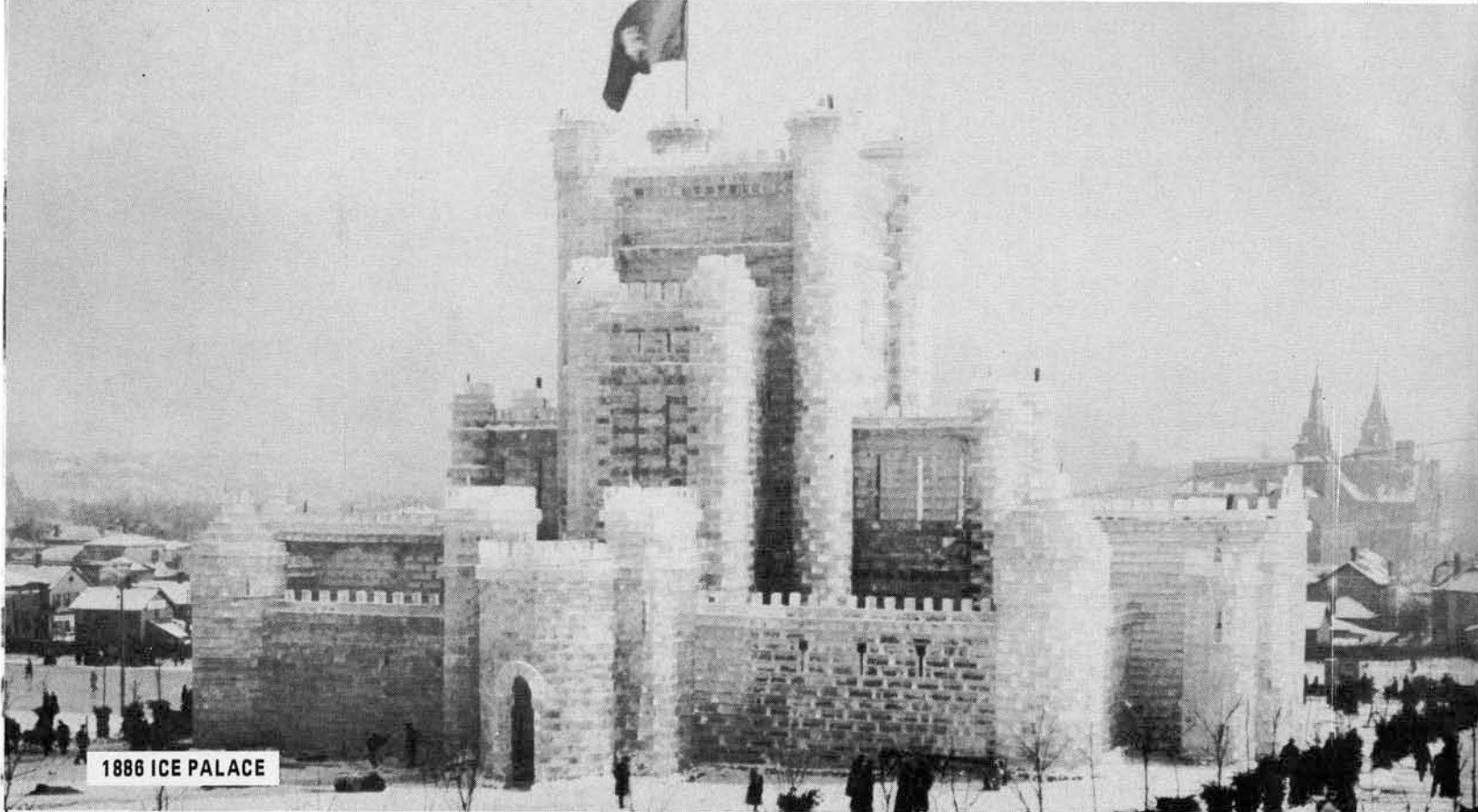
To Notos was presented the balmy South Wind.

The brothers cavorted gaily over land and sea. Boreas, while on his extensive travels, came upon a winter paradise known as Minnesota. He paused to behold the enchanting beauty of a magnificent group of seven gently sloping hills in whose embrace nestled a beautiful city.

Boreas whistled in sheer ecstasy, "Historic Saint Paul and her seven hills! An ideal place. I will make Saint Paul the capital of all my domains. It will henceforth be emblazoned to the world as the winter playground of the realm of Boreas."

Meanwhile, Vulcanus, the god of Fire and implacable enemy of Boreas, crackled in defiant distain. "By the great sword of Mars I will temper the blusterings of Boreas with the heat and roar of my forces." He was tireless in his bitter resistance to all the festivities of Boreas.

(continued on next page)



THE ICE-CENTENNIAL YEARS

The first ice palace appearance in the original St. Paul Winter Carnival of 1886 personified the proud spirit and fun Saint Paulites attribute to their winter. This pride makes the cold and ice not only tolerable, but enjoyable.

The crystal castle has taken many forms throughout the years. Pride in architectural splendor, expressed anew each year, portrayed the glories of winter in gigantic proportion.

The palaces of the first three Carnivals are the most legendary of all. The golden age of ice palace creativity produced the structures which served multiple purposes. They attracted literally hundreds-of-thousands of people to view them. The palaces also served as an economic boost to stone masons, brick layers, and laborers unemployed in the winter months. The ice palaces were, of course, the center of all Carnival activities.

The original ice palaces were the tallest buildings in the Saint Paul skyline in their time. The first palace, designed by a Canadian ice palace architect, had a perimeter of 160 feet by 180 feet and was 106 feet in height. It contained many large halls and rooms.

This medieval 1886 castle was surpassed in 1887 when a Saint Paul architect, C. E. Joy, designed a larger, more elaborate palace in the shape of a Roman cross. Replete with towers and flying buttress, the most impressive features of this palace were the octagonal central tower and the huge, five-foot thick archway entrance.

By the time the 1888 Carnival came around, ice palace building had become such an art that the castle of that year far surpassed anything ever before constructed of ice. The main tower stood a full 140 feet tall, with huge sculptures and labyrinths filling its square one-acre base.

Warm weather postponed further ice palaces until 1896, when a nostalgic revival created a structure 330 feet long. Toboggan slides ran its full length in both directions, making the ride to one end the start of another. However, a thunderstorm dampened the closing day of the Carnival, as well as a lot of spirits for its return in the following years.

In 1916 and 1917, Louis J. Hill, railroad baron of the nation, again revived city spirit almost single-handed. He reinstated the Winter Carnival, and along with it the ice palace. These structures were modest in comparison, but were, none-the-less, a continuation of the famed tradition.

F. Scott Fitzgerald remembered Saint Paul in his short story "Ice Palace" written in 1918. His romantic tale recalls it for us. "On a tall hill outlined in vivid glaring green against the wintry sky stood the ice palace. It was three stories in the air, with battlements and embrasures and narrow icicled windows, and the innumerable electric lights inside made a gorgeous transparency . . ."

War, depression, and public withdrawal delayed the building of any more ice palaces until the late 1930's. With the assistance of the W.P.A. and city employees, the ice palace returned to old Saint Paul in all new glory in 1937. These new castles became more "modernistic" as they evolved from fortresses to a kind of "playground" for winter sports enthusiasts. The 1938 palace in particular did away with walls, towers, windows, and all other castle-like fixtures. It focused on a theme of two large semi-circular discs, lighted so brilliantly that it took as much electricity to light it up for the 10 days of Carnival as a town of 7000 would require in a year! The 1941 palace became the greatest of the century, being surpassed in history by the 1888 structure only.

(continued)

Palaces (continued)

A palace was begun in 1942, but melted at about the same time as World War II began. The first post-war ice palace in 1947 again melted before completion, ending a succession for further ice palaces.

The first ice palace in twenty-eight years reached into the frosty St. Paul skies in January, 1975. Designer Robert A. Olsen, a Northfield College student at the time, and a native Saint Paulite and ice palace buff, fostered the 1975 revival. Miniature in comparison to the early grand castles, the 1975 ice palace was a modern pilot project for the 1976 bi-centennial edition.

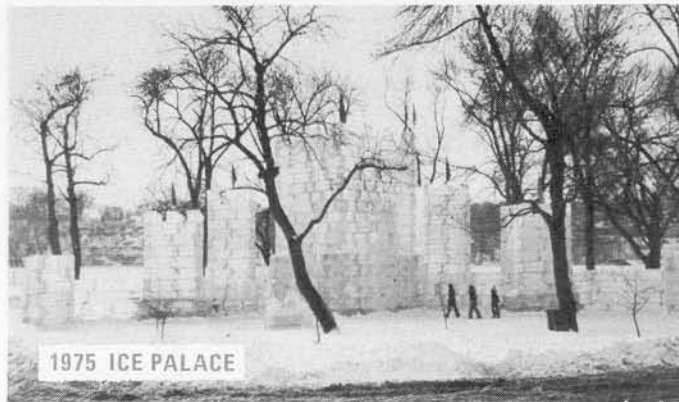
The 1976 design was selected from a public invitational contest conducted for the Winter Carnival by the Minnesota Society of Architects. Successful designers were a pair of young Saint Paul architects, Jeri Zuber and Craig Rafferty

from the architectural firm of Rafferty, Rafferty, Mikutowski and Associates.

It is a clean, contemporary version of the original 1886 structure, embellished with multi-colored banners, flags and lights prominently featured.

The 1976 edition was made possible by the cooperative sponsorship efforts of General Mills and twelve retail food chains in the Twin Cities, along with the enthusiastic support of Saint Paul business, civic, city and labor groups.

The spirit captured in this marvelous ice structure once again complements the winters which have made Saint Paul the winter fun and frolic showcase of the nation. And for all of its grandeur, it would be nothing without its countless admirers who have come from every walk of life. That is the essence of Carnival and its 1976 "Everybody's Ice-Centennial."



THE ROYAL HOUSE OF LONG CADILLAC
JOINS THE 1975 ROYAL FAMILY
WELCOMING ALL LOYAL VISITORS TO THE REALM OF
"EVERYBODY'S ICE-CENTENNIAL"



BOREAS REX XXXIX RICHARD J. LONG

QUEEN OF SNOWS BOBBIE MISCHKE

UNION
CARBIDE

ST. PAUL WINTER
CARNIVAL

START INTERNATIONAL 500

WINNIPEG-ST. PAUL

SPONSORED BY ST. PAUL WINTER CARNIVAL IN COOPERATION WITH TOURIST & CONVENTION ASSN.



500 MILES BELOW ZERO

A hardy, adventuresome, devil-may-care collection of snowmobilers dashes across a frozen Minnesota and Manitoba annually each January. The pursuit, a pot of gold. The rainbow's end is some 500-plus frozen miles away.

Backs aching, feet frostbitten, fingers stiff from cold and fatigue, body and machine are pushed to the limit. It is a guerrilla warfare with snow-hidden posts, barbed wire fences and deceiving terrains during a four-day sprint between Winnipeg, Manitoba and Saint Paul, Minnesota.

Originating in 1966, the St. Paul Winter Carnival's International 500 Snowmobile Race has become the most prestigious cross-country snowmobile race in the world. It is a kind of motorized Lewis and Clark expedition.

The \$40,000 in prize money is the big draw. To finish the race at least once is the snowmobile achievement drivers will talk about until they try for the top ten next year. Each driver must make it unassisted once he leaves the start line.

Back in 1966, no one really knew what snowmobiles or snowmobile racing was all about, according to Herb Howe, a 1976 race director and the "500's" first winner. "It was a matter of a few individuals out on a spree. Now when you sit down and join in a conversation and can say you finished in the Winnipeg "500," that's something all by itself. It is a matter of pride and ego."

It has also become a matter of pride and ego for snowmobile manufacturers to have their machines win the "500". Their efforts have paid off. With the exception of Howe and 1975 champion, Ed Monsrud, all the "500" winners have been professional drivers.

The Winter Carnival is revising the race rules every year to accommodate the changing race conditions and advances made in snowmobile design and accessories. Snowmobiles must be stock equipment. Only two persons can now repair a machine on overnight stops. All parts and accessories must be completely stock and readily available through normal dealer outlets. These changes help the "independent" driver.

In the "500's" ten-year history, 22 of the 30 drivers finishing in the top three places have driven Polaris snowmobiles. Six finished on Arctic Cats, one a Ski-Doo, and one a John Deere. Polaris enjoys six first-place wins, Arctic Cat three and Ski-Doo one.

Chance plays an important role in the finish every year. LeRoy Lindblad, Polaris winner in 1970 and 1971, did not finish the first leg the next year. The same happened to Yvon Duhamel and his Ski-Doo after his 1972 win. And while the odds favor the male competitors because of their predominance in numbers, Dorothy Mercer placed third in 1972, showing everyone up with the fastest time for the final day's finish to Saint Paul. In addition to Herb Howe, Ed Monsrud, LeRoy Lindblad, and Yvon Duhamel, other race winners include Gerald Reese, 1967; Dale Cormican, 1968 and '69; Stan Hayes, 1973; Marvin Ode, 1974.

The hazards of the race are as countless as the miles when you are out there at sub-zero highway speeds. Burt Bassett, Roseau, broke a tooth and tore his cheek while straying from the course into a barbed-wire fence. Tim Boland, St. Paul pulled knee ligaments when his machine grazed a parked car. Lee Perrault suffered a broken leg when his machine flipped a half mile from the Winnipeg starting line. A Saint Cloud driver lost his machine's hood when a deer leaped into his path. Windshields are replaced daily. The list goes on.

The 40-man team of volunteer race officials is dedicated to conducting a safe race. New problems are encountered every year, but how do you fight unseasonable fog on a January morning? Or 60 mph winds at 40 below zero with fresh falling snow? Or the worst of all, bright sunshine and 45 above? Mud makes for tough sledding! Who is going to quit after preparing for six months? No one wants to. Twice, however, the race was terminated a day early for just those kinds of reasons.

When you hear about the "500"—don't take just anyone's word for it. Race directors since that first race in 1966,

starting with Jerry Brown, a vice president, or Ned Smith, salesman, Fred Eskuri, an Ashland, Wisconsin car dealer, Jim Pendergast, an FAA inspector, and Virgil Karl, a Minnesota Highway Patrol helicopter pilot, will make you gasp with their race accounts. A long winter's night will be filled with the experiences of a few of the 3,000-plus drivers who have dotted the ditches with their machines over the last ten years of the toughest snowmobile competition ever imagined.

The International 500 Snowmobile Race continues to grow. The cooperation and support of the Minnesota Highway Patrol, county sheriffs and their deputies from more than a dozen counties, the Royal Canadian Mounted Police, municipal police from scores of towns along the route, and countless volunteers from snowmobile clubs, Jaycees, chambers of commerce, and just plain friends of snowmobiling keep the race moving to its throng of finish line well-wishers. It takes that kind of cooperation to move nearly 400 competitors over 500 miles of tough winter terrain.

International is the word when it comes to Canadian cooperation in this goodwill venture shared by two countries. The Winnipeg Convention and Visitors Bureau now continues the early ambitions of the Manitoba Golden Boys. A Golden Boy trophy is the prized memento for the best time turned in by a Canadian driver.

Whatever the prize money in the years ahead, the distinction of having finished, yea, having placed in the top ten, fills the summer months' daydreaming until another January. Winning that first place honor is the incentive for another try at the most spectacular race to traverse two countries over ice and snow, and with some manufacturers doubling the prize money with a win on their machine, it can be profitable at \$20,000 for first place! But don't just think about it!

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Congratulations



Boreas Rex XXXVIII
Roy M. Svee
Metro District Manager



Angeline Johnson
1967 Queen of the Snows



Mary LaFond
1969 Queen of the Snows



Kenneth Trepp
1964 Prince of the West Wind
Catalog House Manager



Kathleen Hanson
1941 Queen of the Snows



Linda Amundson
1971 Princess of the East Wind



Vulcanus Rex
XXXVII
Lyle P. Lackner
Appliance
Department Mgr.
Midway Store

From the Royal House of Montgomery Ward.

"Through Sleet and Snow..."



Marching over the snows during the 1917 Winter Carnival are some of the 30,000 participants in that year's parade.

*A resounding drum roll,
the clash of cymbals,
and raised trombones
signal the start of
King Boreas' Grande Day Parade.
It takes youth
to know the thrill,
and adults to nurture it.*

Hardly a celebration in the world would be complete without a parade. Few other events can assemble more people as participants or spectators. None are more satisfying to so many people at one time.

If you are a disciple of doubt to any of these conclusions, then explain why more than 125 parade units will brave below-zero temperatures to thrill tens of thousands of spectators perched on frosty curbs, ice snow-piles and nippy window ledges! That's Saint Paul on a typical January afternoon, and why not?

Long-time parade director Sheriff Kermit Hedman can understand what it is all about. Since 1937 he has assembled the Ramsey County Sheriff's Deputies, Saint Paul Police and Reserves, plus the largest Carnival volunteer committee of Scouts, Sheriff's Women's Auxiliary, and Carnival parade planners in this annual booted, woolen-clad marching brigade.

Saint Paulites have always been enthusiastic about parades. Memories are still jogged by the 1916 Carnival revival when more than 20,000 marchers and a vast array of designed floats paraded for more than four hours through downtown Saint Paul. Louis J. Hill introduced and promoted that year the first of many years of Carnival uniformed employee marching groups.

Again in 1937 the crowd's excitement and jammed streets forced the torchlight parade from its prescribed route to broken lines and paths wherever it could get through. The live radio broadcast, rare in its day, had to satisfy itself with an account of where the parade might have gone—lost it was.

A new element in 1940, Vulcan's storming of the Ice Palace, created a formula for torchlight parades which followed by involving the spectators in Carnival's grand finale. The dethroning of King Boreas—a tradition still carried out, finds the Fire King reigning victorious as the legend boasts he shall.

Contemporary parade watching and marching has its advantages. The Civic Center Arena offers the most unique staging area for our parade, reputed to be the only one in the world passing through a heated auditorium. Seating for more than 15,000 spectators makes the inside viewing a soft touch. Color television brings the spectacle into the homes of shut-ins, hospital patients, the elderly, and kids who may never see downtown on their own, but they are there nonetheless.

Celebrity Grand Marshals add the magnetism moms and dads try not to miss. Recent favorites like George Lindsey, "Hee-Haw," John Amos, "Good Times," John Schuck, "MacMillan and Wife," Tom Kennedy, "Name That Tune," Will Geer, "The Waltons," Shelley Fabares, "The Brian Keith Show," daytime's Don Stewart, "The Guiding Light," Mike Douglas, "Mike Douglas Show," Lee Ann Meriwether, "Barnaby Jones," Ed Asner, "Mary Tyler Moore," William Conrad, "Cannon," Richard Thomas, "The Waltons," Greg Morris, "Mission Impossible," and Burt Reynolds, "Dan August."

And how well we remember Omar Sharif, St. Paul's own Peter Graves, Ed Ames, Captain Kangaroo, Mitzi Gaynor, "Man From U.N.C.L.E.," Robert Vaughn, Celeste Holm, "Gomer Pyle's" Jim Nabors and Frank Sutton, the "Munster's" Al Lewis, Carol Burnett, and that warm and admired personality Dinah Shore!

Still other parade participants thrill as only they can behind the make-up and anonymity of a clown. The Saint Paul Clown Club and its founder, Larry Hansen, active to this day, launched the nation's first formal clown club for Carnival in 1947. Today the Burlington Northern, 3M, Powder Puff, American Legion, West Side and Osman Temple Shrine Clown Clubs dazzle the pre-school set and seniors alike. The Hilex Gnomes are as traditional with Carnival as snow itself.

Parades have had their hard times over the years. The tragic float fire in 1966 destroyed 17 floats one week ahead of the Grande Day Parade. Volunteers rallied to reconstruct the loss in six days. The energy crisis of 1974 prompted a return of numerous horse-drawn carriages and more "walkers," including the Carnival Association's Board of Directors. Inflation has taken its toll on the commercially-sponsored floats, with the emphasis now shifting to association and civic club-sponsored floats. The trend may be the rebirth of more community participation, reminding us why celebrations were started in the first place.

Carnival's finale could not happen without the Fire King Torchlight Parade. No amount of description can take the place of being there, particularly when a palace so grand as one of ice magnificently glows at its terminus. Don't take anyone's word for it... just be there as countless Carnivalites have since 1886!

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"Top Of The Hilton"



*the
entertainment's
better*

THE ROMANTIC VOICE OF **JOHN KNODLE**

BEST—LAS VEGAS—TYPE—LOUNGE AND DINNER SHOW

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the people of **NSP**



**KING BOREAS GRANDE DAY
PRE-PARADE SHOW**

Saturday, January 24, 1976, 12 noon

St. Paul Civic Center Arena

50¢ Discount

Exchange coupon. All tickets subject to prior sale. For Discount Purchase of one \$2.50 adult ticket only.

**INTERNATIONAL BICENTENNIAL
BARBERSHOP SPECTACULAR**

Saturday, January 24, 1976

7:30 p.m.

St. Paul Civic Center Arena

50¢ Discount

Exchange coupon. All tickets subject to prior sale. For Discount Purchase of one adult admission.

SNO-TONA SNOWMOBILE RACE

Saturday, January 31, 1976 -

Sunday, February 1, 1976

Minnesota State Fairgrounds

50¢ Discount

Exchange coupon. All tickets subject to prior sale. For Discount Purchase of one adult admission.

Powers

If you don't have a pooch to keep you warm at the Winter Carnival, let Powers' toasty winter wear keep you cozy...

Five friendly locations:
Highland • Maplewood • Knollwood
Downtown Minneapolis • Northtown

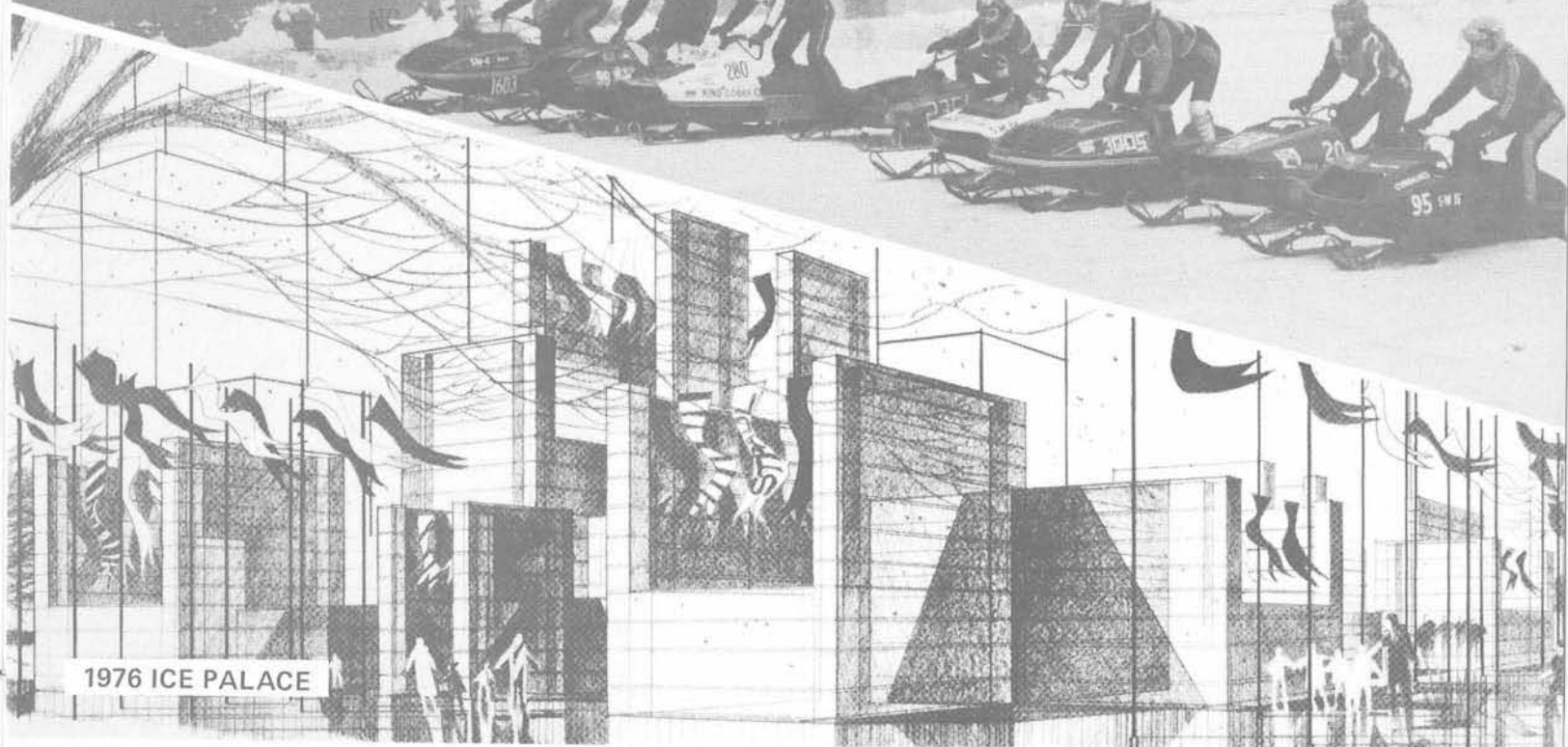
1976

St. Paul Winter Carnival

"EVERYBODY'S ICE-CENTENNIAL"

JAN. 23-FEB. 1

2ND ANNUAL SNO-TONA SNOWMOBILE RACE

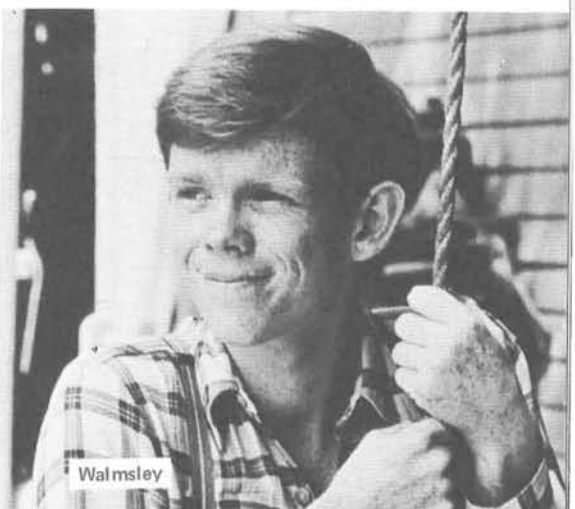


1976 ICE PALACE



Salmi

Celebrating Ice and Snow . . .
We are pleased to welcome
Albert Salmi (Pete Ritter),
"Petrocelli," NBC/KSTP-TV,
King Boreas Grande Day Parade
Celebrity Grand Marshal,
and Jon Walmsley (Jason),
"The Waltons," CBS/WCCO-TV,
Celebrity Grand Marshal
Fire King Torchlight Parade.



Walmsley

1976 SAINT PAUL WINTER CAR

TUESDAY, JANUARY 13

6:30 p.m. East Wind Pre-Carnival Dinner Dance—Hafner's—\$12.50 person—East Wind Organization.

FRIDAY, JANUARY 16

7:00 p.m. Princess Fashion Show—Maplewood Mall, I-694 and White Bear Avenue—Maplewood Mall Merchants Association—Free.

MONDAY, JANUARY 19

9:00 a.m. International 500 Snowmobile Race, in cooperation with Winnipeg Convention & Visitors Bureau. First Leg—St. Paul at Maplewood Mall to Alexandria, Arrowwood Lodge Headquarters. Union Carbide Synthetic Snowmobile Oil feature, plus Arctic Cat "Jag 2000" Snowmobile contest courtesy Arctic Enterprises. Race Official Uniforms courtesy Polaris Industries.

ALL DAY thru Feb. 1 Daily thru Jan. 30 Photo Contest—All Carnival events—St. Paul Area Photo Stores.

Art Show—First National Bank Skyway Plaza—United Artists Association.

TUESDAY, JANUARY 20

11:00 a.m. International 500 Snowmobile Race, Second Leg—Alexandria to Walker, Chase Hotel Headquarters.

WEDNESDAY, JANUARY 21

9:00 a.m. International 500 Snowmobile Race, Third Leg—Walker to Thief River Falls, Country Inn Headquarters.

11:00 a.m. Queen of Snows Fashion Show and Luncheon—Prom Center \$6.00 Reservations Only—Winter Carnival Women's Division.

7:30 p.m. Junior King Frost and Queen Snowflake Coronation—Civic Center Auditorium—Free.

THURSDAY, JANUARY 22

8:30 a.m. International 500 Snowmobile Race, Final Leg—Thief River Falls to Winnipeg, Manitoba, International Inn Headquarters.

1:00 p.m. Senior Citizen Coronation—Civic Center Auditorium—Free.

8:00 p.m. Chimera Theatre "Harvey"—Arts and Science Center—General admission \$3.50—Button Discount \$1.00.

FRIDAY, JANUARY 23

1:00 p.m. Senior Citizen Square Dance—Dayton's Auditorium, Downtown—Free.

4:30 p.m. Ice Palace Dedication and Lighting—7th and Minnesota Streets, General Mills and Retail Grocers Presentation.

6:00 p.m. Broomball Tournament Preliminaries—Dunning Field.

6:00 p.m. Chess Tournament, Open — St. Anthony Park United Methodist Church.

6:30 p.m. King Boreas Royal Banquet, Coronation and Ball—Prom Center—\$12.50 person.

Daily thru Feb. 1 Cyclamen Show—Como Park Conservatory.

8:00 p.m. Chimera Theatre "Harvey"—Arts and Science Center—General admission \$3.50.

8:00 p.m. Jaycees Klondike Kate Casino and Show—St. Paul Hotel—\$2.50.

SATURDAY, JANUARY 24

ALL DAY National Majorette Contest Preliminaries—St. Paul Armory.

ALL DAY Ice Sculpture Contest—7th and Cedar Streets—St. Paul Area Hotel/Motel Association.

ALL DAY Mixed Bonspiel Playdowns—St. Paul Curling Club.

ALL DAY Broomball Tournament Preliminaries—Dunning Field.

ALL DAY Little Canada Slow Pitch Softball on Ice Preliminaries—Lake Gervais.

ALL DAY "Foresters Day"—St. Paul Campus, U of M—Forestry Club.

ALL DAY Junior Tennis Tournament—St. Paul Racquets Club—600 DeSoto—3M Company.

8:30 a.m. Chess Tournament, Novice—St. Anthony Park United Methodist Church, Minnesota Chess Federation.

10:00 a.m. Table Tennis Tournament—Magoo's Table Tennis Club.

10:00 a.m. Saintly City Cat Show—Holiday Inn, 161 St. Anthony Ave.

10:00 a.m. Uncola-100 Sports Car Race on Ice Time Trials—Pigs Eye Lake Twin City Ice Racing Association.

10:00 a.m. Chess Tournament, Open — St. Anthony Park United Methodist Church.

11:00 a.m. Backgammon Tournament—St. Paul Hotel Capitol Room.

11:30 a.m. Pre-Parade Show and Parade—Civic Center Arena—\$2.50 adults, \$1.00 children 12 & under and Senior Citizens. All seats general admission.

1:30 p.m. Grande Day Parade—Civic Center Arena, east on 7th Street to Minnesota Street, south to 5th Street, east to Mears Park.

2:00 p.m. Square Dance, New Dancers—Civic Center Auditorium—\$1.50 participants, \$.50 spectators—Swingmasters.

7:30 p.m. Thoroughbred Chorus, Louisville, Ky.—plus the Citations, Blue Grass Student Union and surprise "Celebrity" Quartet—Civic Center Arena—\$3.00, \$4.00, \$4.50, \$5.50, all tickets include a Carnival button—St. Paul and suburban Barber-shoppers.

8:00 p.m. Square Dance—Civic Center Auditorium—\$2.00 participants, (combined afternoon/evening \$3.00), \$.50 spectators—Swingmasters.

8:00 p.m. Chimera Theatre "Harvey"—Arts and Science Center—General Admission \$3.50.

8:00 p.m. Jaycees Klondike Kate Casino and Show—St. Paul Hotel—\$2.50.

SUNDAY, JANUARY 25

ALL WEEK King Boreas Treasure Hunt begins—\$1,000 Saint Paul Dispatch-Pioneer Press Treasure, \$1,500 Carnival Button Bonus.

ALL DAY Little Canada Slow Pitch Softball on Ice—Lake Gervais.

ALL DAY Quarter Horse Show—Rehbein Arena, Lino Lakes.

ALL DAY Mixed Bonspiel Championships—Saint Paul Curling Club.

ALL DAY Junior Tennis Tournament—St. Paul Racquets Club.

ALL DAY Broomball Tournament Semifinals—Dunning Field.

8:00 a.m. Osman 4th Annual Golf in the Snow Tournament and Dinner—Lost Spur Country Club, Egan—\$14.00 person.

9:00 a.m. National Majorette Contest Semifinals—Saint Paul Armory.

9:00 a.m. Snowmobile Economy Run—Lake Gervais—Union Carbide and Little Canada Snowmobile Club.

10:00 a.m. Nordic Cross Country Ski Clinic—Highland Park Golf Course—Nordic Trading Company and WCCO-TV.

10:00 a.m. Uncola-100 Sports Car Race on Ice Time Trials—Pigs Eye Lake.

10:00 a.m. Backgammon Tournament—St. Paul Hotel Capitol Room.

11:00 a.m. Table Tennis Tournament—Magoo's Table Tennis Club.

12:00 noon Uncola-100 Sports Car Race on Ice Finals—Pigs Eye Lake.

12:00 noon "Colors in Snowland" Color Guard and Drill Team Competition—Saint Paul Armory.

12:00 noon Ski Bob Races—Buck Hill, Burnsville.

1:00 p.m. Chess Tournament, Open—St. Anthony Park United Methodist Church.

1:00 p.m. Nordic Cross Country Ski Clinic—Highland Park Golf Course.

1:30 p.m. St. Paul Ski Club Championships—Harrington Hill, Carver and Sterling Streets, Maplewood—\$1.00 adults, children 12 & under—Free.

1:30 p.m. Sleigh and Cutter Parade—Como Park—St. Croix Horse and Carriage Society.

2:00 p.m. Ice Fishing Contest, World's Original—White Bear Lake—White Bear Rod and Gun Club.

2:00 p.m. Chimera Theatre "Harvey"—Arts and Science Center—General admission \$3.50—Button Discount \$1.00.

3:00 p.m. Broomball Finals—Dunning Field.

4:00 p.m. Geneva Executive Banquet and Ball—Hilton Hotel—\$19.50 person.

6:30 p.m. National Majorette Contest Finals—Civic Center Auditorium, National Baton Twirling Assn.—Free.

8:00 p.m. Table Tennis Tournament Finals—Magoo's Table Tennis Club, 1516 East Lake Street, Minneapolis.

MONDAY, JANUARY 26

ALL DAY King Boreas Treasure Hunt—Realm of Boreas.

12:00 noon Pushball, St. Paul vs Minneapolis—Dayton's Auditorium Downtown—Braille Sports Foundation.

7:00 p.m. Junior Achievement Trade Fair and Open House—Robert and Eighth Streets—Commercial State Bank—U-100 live radio.

7:00 p.m. Midget Hockey Tournament Preliminaries—Phalen and McMurray Rinks.

TUESDAY, JANUARY 27

ALL DAY King Boreas Treasure Hunt—Realm of Boreas.

7:00 p.m. Midget Hockey Tournament Preliminaries—Phalen and McMurray Rinks.

7:00 p.m. Junior Achievement Trade Fair and Open House—Robert and Eighth Streets.

8:00 p.m. Queen of Snows Coronation—Civic Center Theatre—\$1.75, \$3.00, \$4.00. All seats reserved.

8:00 p.m. Jaycees Klondike Kate Casino and Show—St. Paul Hotel—\$2.50.

CARNIVAL SCHEDULE OF EVENTS

WEDNESDAY, JANUARY 28

- ALL DAY King Boreas Treasure Hunt—Realm of Boreas.
 ALL DAY Arts and Crafts Festival—Har Mar Mall—Winter Carnival Women's Division.
 7:00 p.m. Junior Achievement Trade Fair and Open House—Robert and Eighth Streets.
 8:00 p.m. 5th Annual Amateur Talent Contest—Prom Center—Musician's Trust Fund Performance—Free.

THURSDAY, JANUARY 29

- ALL DAY King Boreas Treasure Hunt—Realm of Boreas.
 ALL DAY Arts and Crafts Festival—Har Mar Mall.
 7:00 p.m. Art Auction—American National Bank Auditorium.
 7:00 p.m. Midget Hockey Tournament Semifinals—Phalen and McMurray Rinks.
 7:00 p.m. Junior Achievement Trade Fair and Open House—Robert and Eighth Streets.
 8:00 p.m. Chimera Theatre "Harvey"—Arts and Science Center—General admission \$3.50—Button Discount \$1.00.

FRIDAY, JANUARY 30

- ALL DAY King Boreas Treasure Hunt—Realm of Boreas.
 ALL DAY Arts and Crafts Festival—Har Mar Mall.
 8:00 a.m. King Boreas Cup Burger King Pee-Wee Bantam Hockey Tournament Preliminaries—Phalen, Columbia, Shoreview and Midway Arenas—\$1.25 adults, \$.75 age 13-17, 12 & under free. Burger King and Lake Region Hockey Association.
 10:30 a.m. Ice Cream Social—Minnesota Federal Plaza—Minnesota Federal Savings and Loan Association—Free.
 1:00 p.m. Racquetball Tournament—"The Court House", 138 Plato.
 1:30 p.m. Bridge Tournament—Hilton Hotel—ACBL of Minnesota.
 7:00 p.m. Junior Ski Jumping Championships—Harrington Hill, Carver and Sterling Streets, Maplewood.
 8:00 p.m. Jaycees Klondike Kate Casino and Show—St. Paul Hotel—\$2.50.
 8:00 p.m. Bridge Tournament—Hilton Hotel.
 8:00 p.m. Chimera Theatre "Harvey"—Arts and Science Center—General admission \$3.50.

SATURDAY, JANUARY 31

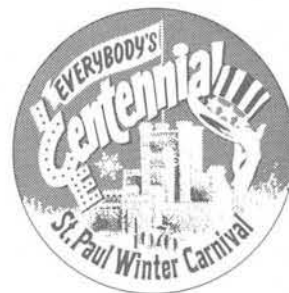
- ALL DAY King Boreas Treasure Hunt—Realm of Boreas—Until found.
 ALL DAY Archery Tournament—Lakewood Junior College Gym, White Bear Lake.
 ALL DAY Slow Pitch Softball Tournament on Ice
 ALL DAY Junior Tennis Tournament—St. Paul Racquets Club.
 ALL DAY AAU Swim Meet—Parkview Junior High School, Roseville.
 ALL DAY AAU Girls Gymnastic Meet—Concordia Academy, 2400 North Dale near Highway 36—Donation.
 7:30 a.m. Racquetball Tournament—"The Court House".
 8:00 a.m. King Boreas Cup Burger King Pee-Wee Bantam Hockey Tournament Preliminaries—Phalen, Columbia, Shoreview and Midway Arenas—\$1.25 adults, \$.75 age 13-17, 12 & under—Free.
 9:00 a.m. Sno-Deo—Snowmobile Rides and Games—Minnesota State Fairgrounds, Midway—featuring Arctic Cat, Polaris, John Deere, Ski Doo and Scorpion.
 9:00 a.m. Royal Guard Mini Boggan Race—Highland Park Golf Course—Northwestern National Bank of St. Paul.
 9:00 a.m. Badminton Championships—Mariner High School, White Bear Lake.
 9:00 a.m. Handball Tournament—Midway YMCA.
 10:00 a.m. Cyclamen and Orchid Show—Como Park Conservatory.
 10:00 a.m. Sled Dog Race—Lake Phalen—North Star Sled Dog Club.
 10:00 a.m. Coin Carnival Show and Sale—Holiday Inn, 161 St. Anthony.
 10:00 a.m. Scout Klondike Derby—Battle Creek Park, McKnight and Upper Afton Road.
 10:30 a.m. Twin City Malamute Club Fun Match Dog and Obedience Show—Merriam Park Community Center.
 11:00 a.m. National Outdoor Speed Skating Championships—Lake Como.
 12:00 noon Sno-Tona Snowmobile Race, USSA Sanctioned—Minnesota State Fairgrounds—\$3.00 Adults, \$2.00 12 & under and Senior Citizens. Little "500" Mini-Tona Snowmobile Rally.
 12:00 noon MOWOG Winter Auto Rally—Starts Downtown—Land O'Lakes Region, Sports Car Club of America.
 12:00 noon Boreas Booya Fest—Payne Avenue and Lawson Streets—Anderson-Nelson VFW Post 1635.
 1:00 p.m. Midget Hockey Tournament Finals—McMurray Rink—St. Paul Parks and Recreation Department.
 1:00 p.m. Water Ski Tournament on the Mississippi—Hidden Falls—Bald Eagle Water Ski Club.
 1:30 p.m. Bridge Tournament—Hilton Hotel.
 3:00 p.m. Twin City Malamute Weight Pull—Merriam Park Community Center.

- 4:00 p.m. King Boreas Cup Burger King Pee-Wee Bantam Hockey Tournament Semifinals—Phalen, Columbia, Shoreview and Midway Arenas—\$1.25 adults, \$.75 age 13-17, 12 & under—Free.
 7:00 p.m. Vulcan Fire King Torchlight Parade—Mears Park via 5th Street, Cedar North to 7th Street, West to Robert Street followed by Vulcan storming of Ice Palace.
 8:00 p.m. Bridge Tournament—Hilton Hotel.
 8:00 p.m. Jaycees Klondike Kate Casino and Show—St. Paul Hotel—\$3.00.
 8:00 p.m. Chimera Theatre "Harvey"—Arts and Science Center—General admission \$3.50.
 9:00 p.m. Fire King Victory Party—St. Paul Hotel—\$2.00—Fire and Brimstone.

SUNDAY, FEBRUARY 1

- ALL DAY Archery Tournament—Lakewood Junior College Gym, White Bear Lake.
 ALL DAY Slow Pitch Softball Tournament on Ice
 ALL DAY AAU Swim Meet—Parkview Jr. High School, Roseville.
 ALL DAY Junior Tennis Tournament—St. Paul Racquets Club.
 8:00 a.m. Racquetball Tournament—"The Court House".
 10:00 a.m. Cyclamen and Orchid Show—Como Park Conservatory.
 10:00 a.m. Coin Carnival Show and Sale—Holiday Inn, 161 St. Anthony.
 10:00 a.m. Sled Dog Race Finals—Lake Phalen—North Star Sled Dog Club.
 11:00 a.m. Sno-Deo—Snowmobile Rides and Games—Minnesota State Fair Grounds, Midway—featuring Arctic Cat, Polaris, John Deere, Ski Doo and Scorpion.
 11:00 a.m. Snowmobile Fun Rally—Bald Eagle Lake, Hugh Road—Snow Angels Snowmobile Club at White Bear Lake.
 11:00 a.m. National Outdoor Speed Skating Championships—Lake Como.
 11:00 a.m. "Ski For Light" Cross Country Ski Tournament, visually handicapped—Honeywell Country Club, Burnsville.
 12:00 noon Sno-Tona Snowmobile Race, USSA Sanctioned—Minnesota State Fair Grounds—\$5.00 Adults, \$2.00 12 & under and Senior Citizens.
 12:00 noon Bridge Tournament—Hilton Hotel.
 12:00 noon King Boreas Family Cross Country Ski Tour and Race—Highland Park Golf Course, Montreal and Hamline—\$2.00 entry, St. Paul Jaycees.
 1:00 p.m. Mutt Races—Lake Como—Har Mar Mall, Roseville State Bank
 1:00 p.m. Kite Flying Rally—Lake Como—The Kite Line.
 1:00 p.m. Beard and Moustache Contest Final Judging—Blue Chip and Green Lantern.
 2:00 p.m. Handball Tournament—Midway YMCA.
 4:00 p.m. King Boreas Cup—Burger King Pee-Wee Bantam Hockey Tournament Finals—Aldrich Arena—\$1.25 adults, \$.75 age 13-17, 12 & under—Free.
 4:00 p.m. BelRae Polka Carnival and Wild Game Feed—Bel Rae Ballroom, Mounds View—\$2.50 dance, \$1.50 feed.
 5:00 p.m. Bridge Tournament—Hilton Hotel.
 7:00 p.m. Chimera Theatre "Harvey"—Arts and Science Center—General admission \$3.50.
 Minnesota Fighting Saints—Civic Center Arena.
 Jan. 21—San Diego Mariners
 Jan. 23—San Diego Mariners
 Jan. 25—Toronto Toros
 Jan. 28—Winnipeg Jets
 Jan. 31—Houston Aeros
 Feb. 1—Cleveland Crusaders
 Minnesota North Stars—Metropolitan Sports Center—
 Jan. 21—Vancouver Canucks
 Jan. 28—Kansas City Scouts
 Jan. 31—Philadelphia Flyers

BUY AND WEAR
 A 1976
 WINTER CARNIVAL
 BUTTON —
 \$1 AT
 ST. PAUL AREA
 STORES AND BANKS



1976 SAINT PAUL WINTER CARNIVAL

SUSTAINING MEMBERS

American Hoist & Derrick
American National Bank
Arctic Enterprises
Avis Car Rental
Conwed Corporation
Dayton's
Donovan Construction
Economics Laboratory, Inc.
First National Bank of St. Paul
Haskins & Sells
Hillcrest Development

Hoerner-Waldorf Corporation
Industrial Steel Container
International Trucks, St. Paul
John Deere Snowmobiles
KSTP-Hubbard Broadcasting
Long Cadillac, Inc.
3M Company
Minnesota Federal Savings & Loan
Minnesota Lumber and Wrecking
Minnesota Mutual Life Insurance

Minnesota Vikings
Northern Natural Gas
Northern States Power Company
Northwest Orient Airlines, Inc.
Northwestern Bell Telephone Company
Northwestern Refining Company
Olympia Brewing Company
Polaris Industries-Snowmobiles
Red Owl Food Stores

St. Paul Companies
St. Paul Dispatch-Pioneer Press
St. Paul Hotel
Jacob Schmidt Brewing Company
South Robert St. Businessmen's Assn.
Sperry-Univac, Inc.
Union Carbide Oil
Venetian Inn
WCCO Television
Whirlpool Corporation

ANNUAL MEMBERS

Acme Specialties
Advance Stamp Works
Albrecht Furs, Inc.
Alexander & Alexander
American Bakeries Co.
American Bancorporation, Inc.
American Can Company
American Linen Supply Co.
Amoco
Amoco Chemicals Corp.
Anchor Agency, Inc.
Anchor Block Co.
Anchor Paper Company
Anderson-Seiberlich
Apothecary Shop
Appliance Parts, Inc.
Arcand, Aho & Florin
Arctic Adventures, Inc.
Arthur Andersen & Co.
Arrigoni Brothers Co.
Asbestos Producers, Inc.
Associated Products, Inc.
August Construction Co.
Awards, Inc.
Awada's Restaurant
Bachman's Florist
Bailey Nurseries, Inc.
Baldinger Baking Company
Banister, Short, Elliott,
Hendrickson and Assoc.
The Barbers Hairstyling for Men
Barry & Sewall Industrial Supply
Bargain Auto Supply, Inc.
Basic Industries, Inc.
Baskin-Robbins Ice Cream
F. H. Bathke Co.
Battery Warehouse Service
Bechik Products, Inc.
Benson's Optical Company
Berger Transfer & Storage
Birnberg & Sons, Inc.
Bisanz Brothers Development Co.
Bloomington Automatic, Inc.
Blue Chip
Blue Cross and Blue Shield
of Minnesota
Blue Horse Restaurant
Boat & Motor Mart, Inc.
H. Bockstruck Company
Bodine's Keyboard Centers
Bor-Son Construction
Bradshaw-Hauge Funeral Home
Brady-Margulis Co.
Branniff International
Bridgeman Creameries
Brink Beverage Company
Broeker-Hendrickson & Co.
Brown and Bigelow
Buckbee Mears Co.
Bunny Hutch, Inc.
Burger-King
Burlington Northern, Inc.
Business Furniture, Inc.
B & Y Metal Painting
Byerly's
C. Machine Co., Inc.
Canteen Company of Minnesota
Capitol Supply Co.
Capp Towers Motor Hotel
Cathcart & Maxfield, Inc.
Cemstone Products Co.
Central Chrysler Plymouth
Central Warehouse Co.
Chandler Wilbert Vault Co.
Chenoweth Floral
Cherokee State Bank of St. Paul
Clary Business Machines Co.
The Coachman Restaurant
Coca-Cola Bottling Midwest, Inc.
Coleman Goff and Associates
Columbia Transit Corp.
Commercial State Bank
Commonwealth Electric Co.
Continental Merchandisers, Inc.
Coopers & Lybrand
Corning Donohue, Inc.
Cottage Grove Liquors, Inc.
Creative Realty, Inc.
Crossroad's Ford
Currell Realty
Curtis 1000, Inc.
C & Z Investments
Dain Kalman & Quail, Inc.
David Edwins
Davidson Properties
Deli In The Square
Der Lach Haus Restaurant
Deluxe Check Printers, Inc.
Demma Produce Company
Dey Brothers Greenhouses, Inc.
Diamond & Abrasive Materials, Inc.
Dillon-Lilly Co.
Dimensional Display and Design, Inc.
Divine Men's Store
Dan Dolan Realtors
J. Donald Donahue Interiors
Donaldson's
Doug's Pro Shop
Drake Marble Co.
The Drew Agency, Inc.

Drovers State Bank of So. St. Paul
Dynamic Air, Inc.
Eastern Heights State Bank
The Edgewood Agency, Inc.
E. & J. Trophies
Electro Labs
Electro Mold Corp.
Elephant's Foot, Inc.
Elk River Concrete Products
Ellerbe Architects
Ernst & Ernst
Falcon Oil Co.
The Farm-Oyl Company
Dr. John G. Fee
Felhaber, Larson, Fenlon & Vogt
T. C. Field & Co.
Finn's Photo Supply Inc.
Fireside Corner
First Federal Savings & Loan
Fiorito's Drinking Emporium
First Grand Avenue State Bank
First Merchants State Bank
First Security State Bank
First State Bank of St. Paul
First Trust Company of St. Paul
Flaherty's Arden Bowl
Ford Motor Company
Fox & Hounds Restaurant
Franzmeier, Inc.
Fritz Company, Inc.
H. B. Fuller Company
Gallivan's Restaurant
Gambles Continental State Bank
Gamble Skogmo, Inc.
Gang & Withy
General Tire Co.
Gillette Company
Glendinning Enterprises
Globe Tool & Mfg. Co.
Gold Medal Beverage Co.
Goodin Co.
Gopher Stamp & Die Co.
Gordon Display, Inc.
Gould Inc.
Grain Belt Breweries, Inc.
Gresser, Inc.
Griggs, Cooper & Co., Inc.
The Haberdashery
Hafner's Restaurant
Halper-Locke & Associates
Hammond Quality Sales
Har Mar Merchants Association
Harmon Glass & Glazing
Harris Stewart Companies
Hartzell Corporation
Hawkins Chemical, Inc.
Hayden-Murphy Equipment Co.
Hello Dolly Lounge
Highland Drug Center
Highland Electric
Highlight Homes, Inc.
Hille
Hillcrest Mid-America State Bank
Hoffman Electric Co.
Holiday Inn-State Capitol
Holm & Olson
Home Federal Savings & Loan
Hospital Linen Services, Inc.
Hoveland's Remodeling & Repair
Huber Investments, Inc.
J. W. Hulme Co.
IBM Corporation
I. C. System Inc.
Institutional Sales
Jeane Thorne Temporary Services, Inc.
Johnson-Dodds, Inc.
Josten's
Juran & Moody, Inc.
H. S. Kaplan Scrap Iron & Metal Co.
Austin P. Keller Construction Co.
Fred J. Keller Asphalt Paving Center
KDAN-Radio
KDWB-Radio
Knowlan's Super Markets
The Knutson Companies
Kraus-Anderson of St. Paul
L & A Products, Inc.
Lake Mortuary
W. A. Lang Company
Larson-Doole Realtors
Leafgren Furs
Jenny Lee, Inc.
LeVander, Gillen, Miller & Magnuson
Levitz Furniture
The Lexington Restaurant
Liberty Carton Company
Liberty State Bank
Liemandt's
Liquor City
Lincoln Federal Savings & Loan
Lindsay Company
Lowell, Inc.
Lundholm Cleaners
Lund & Lange
C. O. Lynch Enterprises
McDonald & Associates, Inc.
McDonald's Carry Out Restaurant
D. Patrick McCullough
McGough Construction Co., Inc.

McGowan's, Inc.
Main Line Trophies
Mando Photo Co.
The Maple Wheel
Maplewood Bowl, Inc.
Maplewood Mall
Marquette Manufacturing Co.
Marsden Building Maintenance Co.
Marsh & McLennan, Inc.
Mauer's Carpeting
Dr. William Mazzitello
Mercury Travel Bureau
Merit Chevrolet Co.
K. F. Merrill Co.
Merrill, Lynch, Pierce, Fenner
& Smith, Inc.
Metropolitan Porche-Audi
Metzger Building Materials, Inc.
Mid-America Highland State Bank
Midland Associates
Midway Can Company
Midway Chevrolet Co.
Midway Civic & Commerce Assn.
Midway National Bank
Midway Sign Co.
Midwest Federal Savings & Loan
Mike's Bar
Mike's Pro Shop
Edith Miller Florist
Minit Print of Minnesota
Minneapolis Chamber of Commerce
Minneapolis Star & Tribune
Minnehaha Tavern
Minnesota Chemical Co.
Minnesota Club
Minnesota Emblem
Minnesota North Stars
Minnesota Twins
Minnesota-Wisconsin Truck Lines
Mr. Anthony's Supper Club
Mr. Pedro's
Mr. Steak-Concordia
Mr. Steak, Inc.
Model Cleaners & Launderers
Montgomery Ward & Co.
Emmett L. Moore Insurance
Morelli's Super Market
Mueller Construction Company
Mueller Parkway Mortuary
Munten All Sports
E. L. Murphy Trucking
Muska Electric Co.
Mutual Services Insurance Co.
Myles McDonough, Inc.
Naegle Outdoor Advertising Co.
Nardini Fire Equipment Co.
National Car Rental
National Food Stores, Inc.
National Packaging Co.
Nelson's Interiors, Inc.
Nemo, Bell, Stapleton, Brenner
& Nolan
Axel Newman Heating & Plumbing Co.
New York Tea Co.
Nobles Industries, Inc.
Nor-El Inc.
North Central Airlines
North Central Publishing Co.
Northern Federal Savings & Loan
Northern Malleable Iron Co.
Northland Company
Northwestern National Bank
Northwestern Jewelry Co.
Northwestern State Bank
Fran O'Connell's Restaurant
Offset Compositors
James B. Olsen
Olson Graphic Products
Oman Business Forms, Inc.
O'Neill Amusements
Packaging Enterprises
Paine, Webber, Jackson & Curtis
Palen-Kimball Co.
Paper Calmenson & Co.
Parade Production
Parranto Brothers, Inc.
Payne Reliever Night Club
Peat, Marwick & Mitchell Co.
Pedro's Luggage
Peerless Welders
J. C. Penney Co., Sun Ray
Pepsi-Cola Bottling Co.
Perfection, Inc.
Ed Phillips & Sons
Photo's Inc.
Pinkerton, Inc.
Piper, Jaffray & Hopwood
Plastics, Inc.
Pool & Yacht Club
Wm. Poppenberger & Son, Inc.
Power's, Highland
Precision Sheet Metal
Producing Engineering Corp.
Professional Color Service
Prom Catering Co., Inc.
Proto Sheet Metal & Mfg.
Quality Tool, Inc.
Ramada-Inn-Hudson Road
Ramada-Inn-McGuire's

Ramaley Printing Co.
Rampmeier Insurance Agency
Rayette, Div. Faberge Corp.
Raymond Auto Body, Inc.
Jack Raymond's Men's Wear
T. J. Reilly, Inc.
Remmale Engineering
Richland Metal Fabricators, Inc.
Rieck Realty
H. A. Rogers Co.
Roseville State Bank
H. & Val J. Rothschild, Inc.
Ryan Equipment Co.
SAAB Motors
St. Anthony Park State Bank
St. Paul Abstract & Title Guarantee Co.
St. Paul Athletic Club
St. Paul Book & Stationery Co.
St. Paul Builders Exchange
St. Paul Fire Fighters Benefit Assn.
St. Paul Musician's Union, Local 30
St. Paul Stamp Works, Inc.
St. Paul Title Insurance Co.
St. Paul Union Stockyards
Sanitary Ice Co.
Lambert J. Schneeman Agency
Mike Schultz Studios
Schweigert Meat Co.
Sealy Mattress Co.
Seffert's Hudson Road Nursery
SES Accounting Service
A. C. Sharrow & Co., Inc.
Shaw Lumber Company
Sheets & Greenstein, Cutting & Neal
J. L. Shelly Company
Bob Sims, Inc.
Skeffington's
Ski Haus, Inc.
Sky Chef Restaurant
H. J. Slawik Properties
Smith, Barney & Co., Inc.
H. M. Smyth Co., Inc.
The Snelling Company
So. St. Paul Trailer Sales
Space Center, Inc.
Spartan Specialties
Specialists Employment Service, Inc.
Sperry & Hutchinson Company
Spriggs Plumbing & Heating
State Farm Insurance Co.
Steamboat Inn
S & T Office Products, Inc.
Stockwell Equipment Co.
Suburban Plumbing Supply Co.
Suburban Store Floor Covering
Sugar's Bar & Restaurant
Summit National Bank
Summit State Bank of So. St. Paul
Super Valu Food Stores
Sun Ray Chrysler Plymouth
Sweitzer Construction Co.
Telmont Corporation
Terri Halweg-Designer of Bus Interiors
Theodore's
Thoele Printing
Thomas & Grayston
Tieso Electric Contractors
Ti-Kromatic Paints, Inc.
Titan Model Agency
Toltz, King, Duval, Anderson
& Associates, Inc.
Touche Ross & Company
Twin City Federal Savings & Loan
Twin City Port-A-Sign
Twins & Midway Motor Inns
US Bedding-King Koil Sleep Products
United Electric Corporation
United Stores
Univac
Universal Travel
Victory Auto Park
Melvin P. Vollhaber Agency
Wager's Typewriter Exchange
Water Products Company
Water Works Supply
The Webb Company
Westco, Inc.
West Publishing Co.
Western Badge & Novelty Co.
Western State Bank
Wheel Service Co., Inc.
Whitaker Buick Company
Hubert W. White, Inc.
Wilkerson, Guthmann & Johnson, Ltd.
Willwerscheid, Peters Mortuary
N. F. Winter Agency
Wintz Warehousing Company
WTCN-TV, Metromedia, Inc.
Young Quinlan
Yorktown Investment
Zayre Shopper's City, Inc.

Hail Boreas!



Hail



The Queen!

Ninety years is a modest span in world history, but a legend has been established in that time for Minnesota's capital city. The Royal Families of Boreas Rex and the Queen of Snows have made Saint Paul internationally famous for its winter season, probably the single-most popular reputation the city enjoys today.

It is no wonder. Twenty-one Winter Carnival ambassadors, including the ten Royal Guard, four Princesses, four Winds, the Prime Minister, Queen of Snows, and King Boreas can hardly spend a year unnoticed. Annual appearances number well in excess of 500.

Each person is a business leader in his own right. The men of the realm not only volunteer their innumerable hours on behalf of Saint Paul, but their travel and uniform expenses are also individually borne. Sponsor entry fees provide the annual travel and wardrobe budget for the Queen of Snows and her Princesses totaling more than \$4,000. The generosity of the ladies' employers, usually their sponsors as well, providing them the necessary appearance time, is no small contribution to the program. So it is as each reign begins in January.

It was William Hamm, Sr. who became the first Monarch of Ice and Snow, as he donned the robes of Borealis Rex I, joined by Queen of Snows Mrs. Albert J. Scheffer. Having pronounced the first Carnival an artistic and financial success, the ice palace highlighting the celebration beyond everyone's imagination, Dr. John H. Murphy ushered in the 1887 festivities as Borealis Rex II. A queen was not selected that year.

A Stillwater ship captain, Edward White Durant, was named Borealis Rex III in 1888, joined by Miss Mina Smith, daughter of Saint Paul's mayor. A wedding in that year's ice palace between George G. Brown and Eva N. Evans, attended by 6,000 persons, memorialized the magnificent castle of Borealis. It was the last for some years due to uncooperating weather.

The "lost" Carnival of 1896 revived Borealis, with Justice Charles E. Flandrau reigning over the rain-postponed celebration. "Fort Karnival" was the scene of festivities at Aurora Park.

Only rare Carnival pins attest to an 1899-1900 Carnival which proclaimed "Make it a Hot One." James P. Elmer became Boreas Rex I through the ambitious Carnival revival efforts by Louis W. Hill with the theme "Make it a Hot One" also revived. Boreas was so enamored by his 108 Queen contestants that he declared them all Queen!

"Make it a Hotter One" was the slogan for 1917 and Boreas Rex II was James P. Ridler. A controversy as to which of the three Queen candidates should serve as Queen of Snows ended in a deadlock and none was named Queen. World War I quickly cooled future celebration.

It was 20 years later in 1937 before Boreas Rex III, Frank L. Madden, "Officer Mulcahey" of newspaper column fame, rekindled the legend and celebration. Mrs. Robert N. (Gretchen Hauenstein) Wolfe joined Boreas as Queen of Snows in the Winter Sports Carnival.

National publicity boosted the fame of Carnival as Boreas Rex IV Dr. Ernest S. Powell and Queen of Snows Marion O'Hara reigned in 1938. Carl R. Gray, Jr. was named Boreas Rex V with Mrs. George (Irene Foss) Underwood, as world turmoil clouded the scene in 1939.

American patriotism swept the country and flags were everywhere in the 1940 Carnival parade as Boreas Rex VI Joseph L. Shiely and Queen Mrs. John (Mary Lou McDonnell) Schneewiess greeted the fans. John Scott followed in 1941 with Queen Mrs. Robert (Kathleen Hanson) Nickelson. The reign of Boreas Rex VII Lambert S. Gill and Queen Mrs. Thomas (Martha Dupuis) Beneke was diminished by the United State's entry in World War II. There may have been E.S.P. in that 1942 Carnival theme, "All Out."



Boreas Rex II, J. P. Ridler, leads the Royal Family on a scenic outing during the 1917 Saint Paul Winter Carnival: "Make it a Hot One."

Saint Paulite's, Incorporated, brought back the Victory Carnival in 1946, with Boreas Rex VIII Thomas J. Gibbons and Queen Mrs. Robert (Shirley Peterson) Graiziger. Robert E. Albrecht and Mrs. Richard T. (Helen Duffy) Murphy reigned in 1947, the first of four Carnival "Fun Key" years. Edward C. Hampe became Boreas Rex X with Queen Mrs. Eugene (Maxine Emerson) Jensen. Mrs. Richard A.E. (Betty) Johnson completed Queen Maxine's term that year. Clarence A. Maley and Mrs. Donald (Joan Schaller) Hanson served during Minnesota's Territorial Centennial, with Norman H. Nelson and Mrs. Lawrence (Mary Kay LeMire) Lukoskie starting the new 50's decade.

(continued on next page)

"A Cold Shoulder to Vulcanus" was Boreas Rex XV Henry J. Michel's Carnival slogan, duly shared by Queen Mrs. Donald (Audrey Marie Sheahan) Sager. "Call to the North" brought on A. Lee Runyon and Mrs. Alfred (Beverly Prazak) Biagi in 1952. A friendly "Hi Neighbor" was oft repeated in 1953 royalty, J. Russell Sweitzer and Mrs. John E. (Carole O'Gary) Drury. As good today as it was in 1954, the "No Time Like Snow Time" theme was echoed by Boreas Rex XVIII Walter V. Dorle, sometimes known as "the kissing king" and his equally attractive Queen Mrs. Gerald (Mary Lou Lipke) Olson.

Boreas Rex XIX Joseph A. Rogers was joined by Queen Mrs. Lawrence (Dorothy Arneberg) Furlong celebrating 1955's "Frosty Frolic." Wallace L. Boss and Mrs. Raymond (Mary Lee Swan) Maida traveled the realm boasting of Carnival's 1956 "Showland of Snowland." James F. Ownes, Jr. reigned with two Queens in 1957, Eva Wicker who became Mrs. James F. Gallagher during her reign, and Mrs. William (Barbara Ann Geiger) Donnan combining to present "Winter Wizardry." The 1958 "Centennial Holiday" celebrated Rohland H. Thomssen and Mrs. Michael (Sally Shields) O'Connor as reigning monarchs. Boreas Rex XXIII Herbert E. Schell and Mrs. Louis (Karen Sontag) Bacig welcomed "Cool Capers" in 1959, the year the Order of the Royal Guard was founded, organizing King's Guard members over the years.

"Festival of Snows" was made for Queen of Snows Mrs. Peter J. (Muriel Lux) Schiltgen and Boreas Rex XXIV Fred A. Soderberg. Carnival's 75th anniversary in 1961 belonged to John D. McGowan and Mrs. Robert (Mary Ann Schwab) Wetaska. Wesley M. Chandler and Mrs. Richard S. (Penny Hicks) Olson made it a "Winter Wonderland" in 1962. Queen of Snows Mrs. Frank (Roberta Ann Anibas) Zadra, Jr. and Henri G. Foussard told the world that "Winter's a Winner" in 1963. Boreas Rex XXVII Russell M. Johnson knew that was true when he took Mrs. Thomas J. (Carrie Patch) Sample as his Queen in 1964, during "Toys in Snowland." It was all "Fun and Frolics" for Laurence W. Thulin and Queen Mrs. Harold (Carla Augst) LeVander, Jr. in 1965.

Boreas Rex XXX George T. Rutman reigned with Queen of Snows Mrs. Gerald (Jeanne Williams) Rislove celebrating "Festivals U.S.A." William E. Poppenberger and Mrs. John (Angeline Johnson) Carlson had a peppy year with "Snow-A-

Go-Go." The year 1968 was "Winter Holiday" as only Emil F. Jandric and Mrs. Avery (Barbara Strobush) Keenan will remember it.

Boreas Rex XXXIII John H. Donohue, III and Queen Mary LaFond were famous for their "Arctic Antics," not to be outdone in 1970 by William H. Hite and Mrs. Terry (Marilyn Koppy) Davern with "Mid-Winter Magic." Frederick Bjorklund and Charlotte Lampe proclaimed "Snow Foolin'" from California to Florida in 1971. Mrs. William (Andrea Auge) Paist and Senator Robert O. Ashbach traveled to San Antonio and Atlanta to proclaim Carnival's "Salute to Southern Hospitality." A. L. (Al) Mueller and Queen Mrs. Thomas (Christine O'Connor) Keller fulfilled the "Western Horizons" theme as Portland received the 1973 Carnival royalty.

Boreas Rex XXXVII Roy M. Svee joined by the fairest in the 1974 realm, Rebecca Stocking, carried "Northern

Highlights" snowmen as far away as Hawaii. Queen of Snows Bobbie Mischke made snowballs her traveling gift from Bradenton, Florida's "DeSoto Celebration" receiving the first "Eastern Heritage" shipment, Boreas Rex XXXIX Richard J. Long approving of the added baggage, spreading Minnesota's most abundant product as far as San Antonio, Portland, and again Hawaii's "Aloha" celebration.

Boreas Rex XL and his 1976 Queen of Snows will be distinguished with a dual celebrative reign, Carnival's 90th anniversary and our nation's Bicentennial. Wherever their travels may take them, be it a Saint Paul Crippled Children's Hospital or the nation's capital, Saint Paul can be proud of them and their Royal Family, the four Winds, their lovely Princesses and the Royal Guard. Hail Boreas! Hail the Queen! Thank you, Saint Paul and Minnesota, for this fantastic winter showcase!



Hail King Boreas! Hail the bus!

The coronation of King Boreas.
The shimmering Ice Palace.
The frenzy of broomball and bobsleds. Catch the spirit of the season at Winter Carnival '76. And catch the bus to get there.

The bus goes to and from almost every Carnival event. So it saves you traffic hassles, parking

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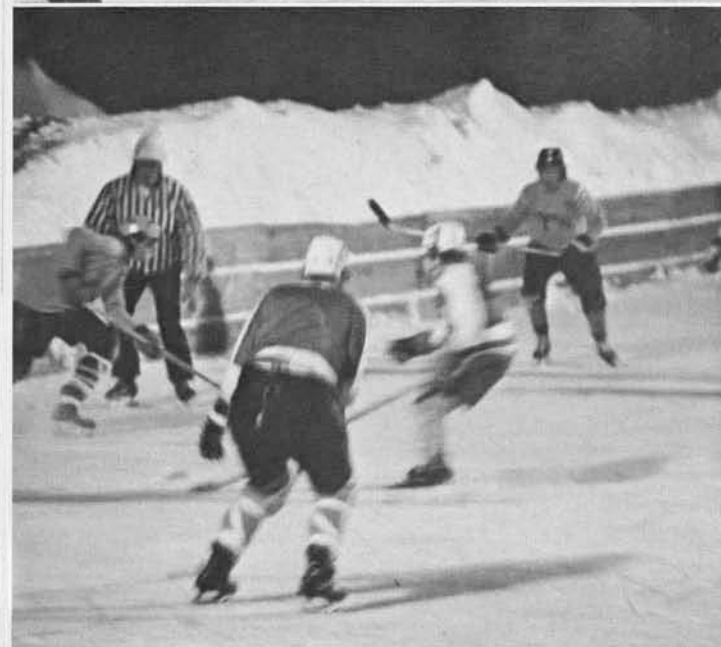
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Midwinter Magic





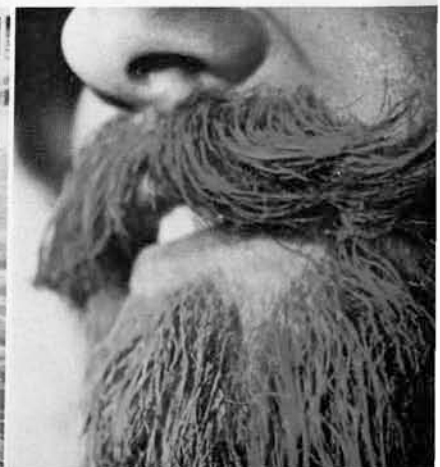
A panorama of outdoor and indoor enticements brings forth participants and spectators from nearly every walk of life in the Saint Paul Winter Carnival's annual rite of winter wonderment.

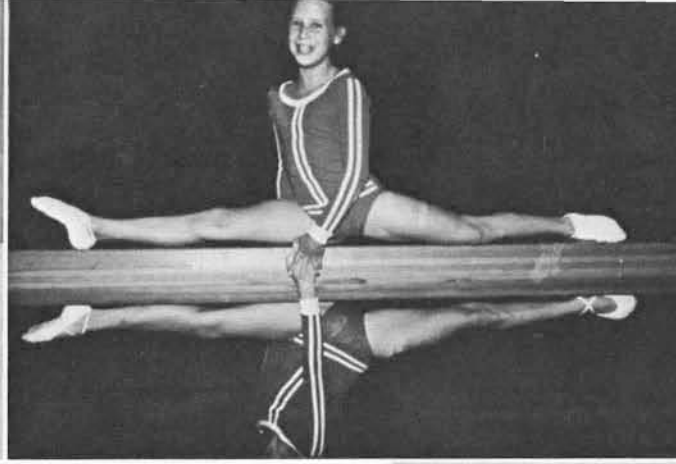
Youth frequently predominates the scene. Provide an ice hockey rink and you will find midget hockey tournaments throughout the city. Others take a suggestion and reverse the pattern, winterizing summer's favorite pastimes such as slow-pitch softball on ice. Every parade has its fans and friendly clowns spreading the merriment.

The entire city is a stage in preparation for the beard and mustache contest. You may say the same for the amateur talent which prepares for Carnival's annual talent show.

Some self-indulgence is allowed in the Geneva executives' banquet where gourmets prepare unimagined delicacies.

Being involved is the theme of Carnival, and few enjoy it more than the thousand-plus square dancers converging on the Civic Center Auditorium, or the badminton enthusiasts who participate in the Badminton Championships.



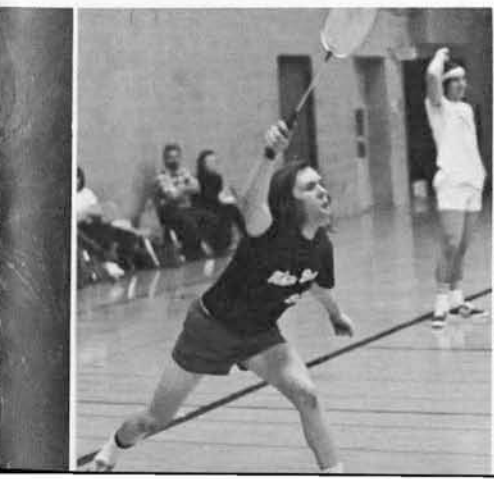


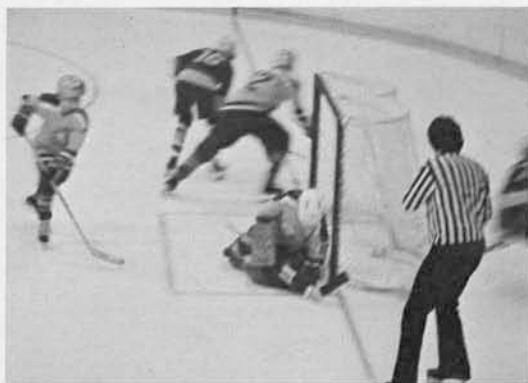
Carnival's fame has spread world-wide through such events as the Ski Jumping Championships. Records are set every year in the National Outdoor Speed Skating Championships and the A.A.U. gymnastic meet offers no less a challenge for the lithe contestants. The National Majorette Contest features the top five state finalists from nearly every state.

Confusion reigns more often than order in the annual mutt races, but the lovable pets and kids make it all worth the effort.

Klondike Kate entertains throngs of party-goers—this talented personality being selected from among an array of contestants in Carnival's pre-celebration preparations. Captured in all its color a Dayton's dragon float entry of earlier years graces the King Boreas Grande Day Parade. The parade wouldn't be complete without the notorious Krewe of Vulcanus Rex, whose alumni organization, Fire and Brimstone, joins in bringing the spirit of Carnival to thousands.

This sampling of Carnival color is intended to serve as your invitation to join in the winter fun. It exists because of you. Your Saint Paul Winter Carnival Association, its Board of Directors and members thank you for making it all possible.





Come To The Carnival

AT OLD ST. PAUL

"America's Greatest Winter Spectacular"—the Saint Paul Winter Carnival, was conceived by Saint Paul businessmen in the fall of 1885. Angered by Eastern newspaper reports that St. Paul was "another Siberia, unfit for human habitation," the local businessmen set out to show the world that St. Paul's ice and snow were assets. These enterprising men turned the dream of a great Winter Carnival into a reality.

Central Park was the site of the first Ice Palace, built by a contractor from Montreal. Six toboggan slides were built on Cedar Street adjacent to the Palace. Curling and skating rinks were also provided. Among the activities were snowshoe, pushball and a blanket tossing contest. The first Winter Carnival was such a success that it was extended to run the entire month of February.

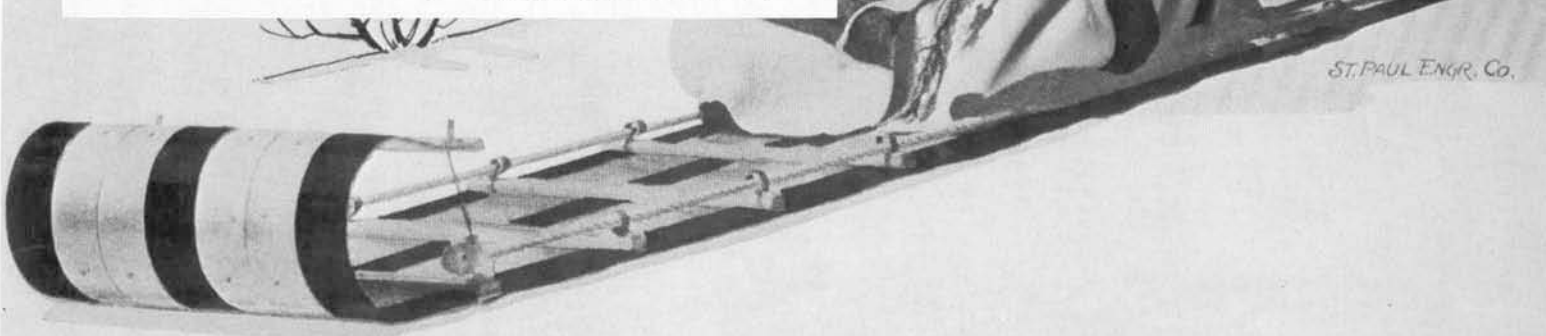
Blanket tossing occasionally produced disastrous results. The "Blanket Squad" picked young men from the crowd, the ladies considered too delicate to spin. One fellow tossed in the 1887 parade landed on the dozen blanket holders and knocked out seven of them. The sport was actually banned in later Carnivals.

The Carnivals of 1887 and 1888, also held in Central Park, featured more elaborate festivities. The Ice Palace of 1888 was a gigantic Gothic structure, bigger than anything ever built of ice. A wedding was held in this vast Palace with 6,000 guests present. To close the festivities, Fire King Coal, ancestor of the Vulcans, stormed the ice palace of King Borealis with fireworks.

Warm temperatures forced the postponement of the next two Carnivals and interest waned. The Carnival was revived in 1896, but was not held again for 20 years.

In 1916, Louis W. Hill, son of the Empire Builder James J. Hill, decided that St. Paul needed a jolt of mid-winter fun. Thanks to his energy, the Carnival was resurrected. It was highlighted by a gigantic barbeque held in South Saint Paul, attracting 17,000 people.

(continued on next page)



Carnival (continued)

A memorable coronation was also held that year when 108 candidates competed for queen. The night of coronation, King Boreas distributed a sealed box to each girl with the explanation that whoever found a pendant in her box would be queen. Apparently Boreas could not make up his mind, because all of the girls received a pendant. All 108 served as queen.

In 1917 the participants in the Winnipeg to St. Paul dog sled races were asked to pick a queen from three ladies-in-waiting. A fist fight almost erupted on the stage of the Capitol Theater when the sledders couldn't agree on their selection. Consequently, no queen was chosen.

That particular sled dog race in 1917 is also one of the best remembered. The hero of the race wasn't the winner. It was the lone American entrant, Fred Hartman, from Brookline, Massachusetts. Hartman was besieged by so many problems, including the death of his lead dog, that from a strong lead, he barely stumbled across the finish line. He had walked or run nearly the entire distance, coming in last.

Just two months after the 1917 Carnival, America was at war with Germany, and the chain of festivals was broken.

In 1928, 1929 and 1930, the Midway Club sponsored Winter Carnivals in an effort to keep the spirit alive. Skating races, toboggan slides, fireworks, and queen ceremonies highlighted the events. King Midway reigned over the festivities. The Depression was soon to take its toll, and economic conditions forced the Carnival back into mothballs.

In 1937, a group of enthusiasts decided to lift the gloom of the Depression by reviving the Winter Carnival. The proposal met with such a tidal wave of enthusiasm that it was presented again in 1938 and every January thereafter until World War II.

Parades became the feature as brightly colored uniformed marchers staged enormous parades. Body and spirit were kept warm by singing such Carnival songs as "Put on Your Fur-Lined Undies," "Carnival in Old Saint Paul," and the "Carnival Rouser." Rudy Vallee and his band added further acclaim to the festivities. Battle Creek Ski slide was dedicated in 1939 to raise a landmark of Saint Paul winter sports. The American Bowling Congress "World Series" in 1941 attracted national press coverage for Saint Paul and Carnival.

Although the Carnival was relegated to quiet gatherings during the World War II years, the Carnival spirit remained undaunted. Winter Carnival planners continued to stockpile ideas for the day when peace would return.

(continued)

Parties banquets & balls.

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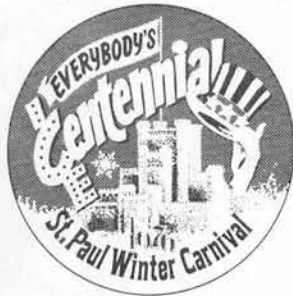
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of winter celebrations because of
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Winter Carnival Button



Ice Fishing Contest
Dog sled races (far right)

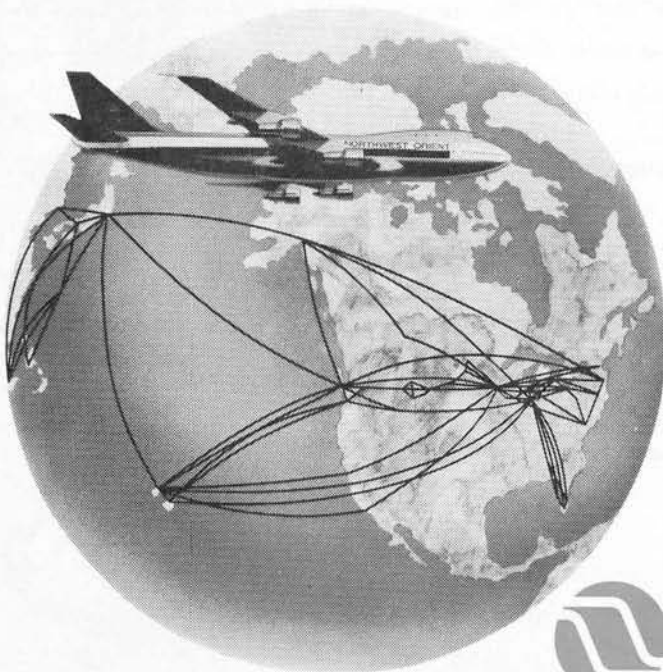


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Carnival (continued)

The Victory Carnival of 1946 was sponsored by Saintpaulites, Incorporated. Firm and individual memberships were introduced as the means for financing Carnival, still the chief income source for the Association.

Ice capades joined the winter scene in 1946, along with the National Outdoor Speed Skating Championships and the "world's original" ice fishing contest in 1947. National majorette competition was introduced by Don Sartell, now founder and director of the National Baton Twirling Association. Mutt races were "unleashed" by long-time community activist Ed Salverda.

The Dionne quintuplets brought world-wide attention to Carnival during their 1952 visit through the generous efforts of Brown and Bigelow. It was the last time the quints visited the United States as a group before the untimely passing of Emilie two years later. The King Boreas Treasure Hunt was begun in 1953 by the St. Paul Dispatch-Pioneer Press. Fifth Street downtown was memorialized in LIFE magazine as the country's most unique ice skating rink in 1956. Millions of Americans were able to view 1954 Winter Carnival highlights when Ed Sullivan's "Toast of the Town" television show was broadcast nationwide from Saint Paul, followed by Gary Moore and Steve Allen productions. "Let's Make A Deal" brought out the largest crowds downtown had seen. Live television programs continued to color Carnival with Buffalo Bob and his Howdy Doody show, "Queen for a Day" and "The Jimmy Dean Show," a five-day production. ABC's "Wide World of Sports" telecast a variety of the Carnival's sporting events during the 1962 and 1963 celebrations. Mitch Miller's "Sing Along" complemented the 1963 Queen Coronation.

The first United States hot air balloon race originated in Carnival through the efforts of Don Piccard, gas and hot air balloonist, and son of the international balloonist Jean Piccard, in 1962. The cold temperatures made the hot air transportation very effective, although hazardous in the unpredictable January weather. Enthused by racing successes, an exhibition during a 1970 Minnesota Viking half-time ceremony resulted in an unscheduled flight from Metropolitan Stadium. World distance and duration record holder at 338 miles and 16 hours, 16 minutes, Matt Wiederkehr furthered Carnival hot air balloon races and exhibitions to keep the sport alive for Carnival in the years to follow. The entire Wiederkehr family is devoted to the activity full-time.

(continued)

It's Common Sense to celebrate the Ice-Centennial

During this month in 1776 Thomas Paine published a pamphlet called Common Sense, and soon thousands of colonists were converted to the cause of independence. Now, 200 years later, celebrate America's freedom during the nation's Bi Centennial.

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on its 90th Anniversary

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Saint Paul Manufacturing Center

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St. Paul, Minnesota

Carnival (continued)

Celebrities continued to carry the fame of Carnival throughout the land, each one finding warmth in the people if not the air. Jean Claude Killy came for the snow, while the more tender-hearted like Gail Fisher, preferred only to put her boot tip in it. Footprints in Minnesota's snow were memorialized by Chet Huntley, David Hartman, Al Martino, Greg Morris, Henry Darrow, Tom Smothers, John Forsythe, and the Osmond Brothers. Forrest Tucker thought all that snow was out there to be used, so he became the celebrity racer of the decade during the 1972 International "500" Snowmobile Race from Winnipeg to Saint Paul, the first and largest race of its kind started in 1966.

David Frost was naturally attracted to the snow, while Jack

Barry and McDonald Carey enjoyed watching it from the Minnesota Club receptions. Carmel Quinn came back a second time to tell how graciously she was welcomed by King Boreas and the Queen of Snows.

Reviving one of the most popular features of past Carnivals, snow palaces were built from 1967 through 1972. The first authentic ice palace since 1947 was erected in 1975. The 1976 bicentennial edition was designed as a contemporary version of the 1886 original ice castle.

Throughout the years, the gaiety, pageantry and splendor of the Saint Paul Winter Carnival has continued to prove to residents and visitors alike that ice and snow provide a vast, frosty playground for festive wintry fun in the realm of Boreas Rex. DON'T MISS IT!



Outdoor skating rinks in downtown St. Paul have been the center of attraction wherever they appear.



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Team Leaders	Medical Corpsmen
Military Police	Data Analyst Spec.
Stock Control Clerk	Carpenters
Vehicle Mechanics	Electrician
	Plumbers



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PRIME MINISTERS

1939 – Joseph J. Mitchell	1959 – R. Patrick Egan
1940 – Joseph J. Mitchell	1960 – Carl W. Cummins, Jr.
1941 – Patrick J. Towle	1961 – Richard R. Murphy
1942 – Robert V. Rensch	1962 – Gareth D. Hiebert
1946 – Robert L. Utne	1963 – Lawrence J. Hayes
1947 – M. Walter Sime	1964 – William J. Huot
1948 – Allen R. Lindgren	1965 – John H. Kissinger
1949 – Hubert W. White, Jr.	1966 – Daniel F. Dolan
1950 – Henri G. Foussard	1967 – Robert E. Carter
1951 – Jay P. O'Connor	1968 – Donald Valento
1952 – Wesley M. Chandler	1969 – G. Richard Palen
1953 – Orion P. Winford	1970 – Gil Thoele, Jr.
1954 – Peter R. Hinsch	1971 – Marvin L. Ellison
1955 – Arnold H. Bockstruck	1972 – Donn J. Eiden
1956 – J. Peter DeVine	1973 – Bert S. McKasy
1957 – Roger P. Foussard	1974 – Jay A. Pfaender
1958 – John H. Burg	1975 – Roger O. Thompson

BOREAS' ROYAL PROTECTORS



ROYAL GUARD—CAPTAINS

1948 – Henri Foussard	1963 – Art Baumeister, Jr.
1949 – Richard T. Murphy	1964 – Michael Lethert
1950 – Richard T. Murphy	1965 – Al Seelhammer
1951 – John Turner	1966 – Donald Schoeller
1952 – William Shay	1967 – Patrick Foss
1955 – Ron Arneberg	1968 – Marvin Levine
1956 – Tom Pritchard	1969 – James Falk
1957 – Stan Yovetech	1970 – David Gust
1958 – Pat Williams	1971 – Darrell Rooney
1959 – Frank Hill	1972 – Kenneth Wenzel
1960 – Thomas Ahern	1973 – Gary Haider
1961 – Greg Celski	1974 – James Engelmann
1962 – Clem Commers	1975 – Herman Rau

EAST WINDS

1941 – Raymond M. Schlick
1947 – Elmer Geske
1948 – Frank Tracy
1949 – Harry D. Munson
1950 – Emil F. Cedarholm
1951 – Walter Blomquist
1952 – Matthew Morelli
1953 – Richard B. Schwietz
1954 – Russell Carlstrom
1955 – Arthur E. Rehnberg
1956 – Warren Hinze
1957 – Gerald C. Hegland
1958 – Robert J. Garrity
1959 – Kenneth M. Brindley
1960 – Harry R. Brucker
1961 – Donald R. Johnson
1962 – Warren W. Schaber
1963 – Van Harwood
1964 – Robert Leafgren
1965 – C. Sigurd Swanson
1966 – Robert N. Londin
1967 – Russell A. Boogren, Jr.
1968 – Rodney Johnson
1969 – Harold Anderson
1970 – Robert Sheild
1971 – Albert O. Palm
1972 – Thomas Beigle
1973 – James E. Bergman
1974 – Joseph F. Chenoweth
1975 – D. Patrick McCullough

WEST WINDS

1948 – Harold Mork
1949 – Joe Rogers
1950 – Charles T. Kenny
1951 – Max Houts
1952 – Fred Saam
1953 – Reuben Swanson
1954 – J. Norman Nelson
1955 – Walter F. Rihm
1956 – Allyn B. Wicklund
1957 – F. A. Amundson
1958 – Walter Bechik
1959 – Orrin Stone
1960 – Robert H. Bratnober
1961 – Richard Steenberg
1962 – Harold B. Shapira
1963 – Dwight E. Marriott
1964 – Kenneth L. Trepp
1965 – Bruce Johnston
1966 – LeRoy W. Drew
1967 – Donald Zalk
1968 – Russell Swanson
1969 – John F. Rooney
1970 – Lowery Smith
1971 – Frank Colletti
1972 – Monroe Kronstedt
1973 – C. Donald Rieck
1974 – Joseph C. Arrigoni, Sr.
1975 – Jan L. Jansen

SOUTH WINDS

1950 – Louis Villaume, Jr.
1951 – Raymond H. Hense
1952 – Gordon Davis
1953 – Edwin C. Jerabek
1954 – Ralph Peters
1955 – Robert E. Davis
1956 – Jack Stuhlman
1957 – Raymond H. Novak
1958 – Joseph Kramer
1960 – Howard Runge
1961 – Frank J. Mega
1962 – Peter Mansur
1963 – Orville Brink
1964 – Robert E. Carter
1965 – Allen Lindberg
1966 – Thomas Wallace
1967 – Howard Schletz
1968 – Ronald Mergens
1969 – James E. Peters
1970 – Walter Nelson
1971 – Harlan D. Hendricks
1972 – Bernard J. Husnik
1973 – Harold C. Swanson
1974 – Harold LeVander
1975 – Forrest Gleww

NORTH WINDS

1960 – James E. Weyandt
1961 – William Lawrence, Jr.
1962 – George Nelson
1963 – Daniel Muntean
1964 – Louis Schiavino
1965 – Donald Esch
1966 – Edward Novak
1967 – Donald Stecher
1968 – Dutch DeMonte
1969 – Edmund Hamernick
1970 – Frank Schneider
1971 – Tom Huppert
1972 – James Bradshaw
1973 – Milford Tobin
1974 – Eugene Fasciana
1975 – Glenn L. Kloskin

VULCANUS REX - BOREAS' "HEX"

Two internationally-famous celebrations lie at the extremities of the mighty Mississippi River: Mardi Gras to the south, a jubilee before a period of serious religious reflection, and Winter Carnival to the north, celebrating its dominant season of ice and snow.

Lest the subjects of the north country get too enamored with its winter fun, a legendary band of determined spring harbingers prevails over the festivities. Frivolous as their Mardi Gras counterparts, these masked opponents of frigid fanfare rally their cause relentlessly.

The realm subjected to this annual conflict is that of Boreas Rex, in a city surrounded by seven hills known as Saint Paul. The leader challenging this Monarch of Ice and Snow is Vulcanus Rex, king of fire. The conflict between these two monarchs is as old as Carnival itself.

The early 1886 beginning found Boreas challenged by Colonel Delos A. Monfort, banker and grocer, as Fire King Coal I. Dr. Albert A. Ames, Mayor of Minneapolis, became Fire King Coal II in 1887, followed by the third in 1888, Senator Daniel A. Morrison.

Fire King Coal was too successful that third year. Unseasonable temperatures in 1889 forced the cancellation of Carnival, which prevailed until another surge in 1896, with William H. Eustis ascending as Fire King Coal IV. The blast of his fiery furnace was again too much, and Carnival subsided until 1916.

(continued)



Vulcanus Rex and Vulcan Krewe harass Boreas Rex and bring the spirit of Carnival to thousands.

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Vulcan (continued)

The next two Carnivals that followed introduced the king of fire as Vulcan Rex. Ronald Stewart in 1916 was followed by James Healy in 1917. World War I dimmed the prospect for continuing the celebration, and Saint Paul did not regain its full willingness for Carnival again until 1937. That revival brought fourth Vulcan Rex III, Gustav C. Axelrod. It was at this time that the traditional Ice Palace storming was initiated. The 1938 Ice Palace escaped the ignominious ceremony, however, as Vulcan Rex IV, Luke Crawford, never got through the traffic and crowds.



Vulcans storm the Ice Palace and proclaim the coming of Spring.

Vulcanus Rex V, Adolph E. Giere, memorialized the 1939 Ice Palace storming, anxious not to fail in his necessary mission. The scene at Como Park, with Boreas' famed Ice Palace on the high hills and Fire King Giere leading a march across Como Lake, remains vivid among those still here to bear witness. Included among the thirty red-uniformed followers was Warren Burger, later to become United States Supreme Court Justice, and Bill Sampson, subsequent founder of the Imperial Order of Fire and Brimstone, the Vulcan alumni organization.

The success of the 1939 Fire King invasion prompted the founding of the Vulcan Krewe. Vulcan Rex VI, E. R. Reiff, was assigned six Krewe members, outfitted in red devil uniforms. Their conveyance was a fire truck, with Vulcanus taking on his sword, the Krewe announcing their arrival with blank pistol fire. Knightings were introduced, officially enrolling their followers. Adolph Bremer, Jr. became Vulcan Rex VII in 1941, and E. W. Bergstrom Vulcan Rex VIII in 1942.

World War II again postponed further celebrations until 1946 when George Schrantz led the Victory Krewe. He was followed by A. J. "Babe" Brioschi in 1947, and George Heleniak in 1948. It was 1948 when the Iron Cross of Fire and Brimstone was first struck, honoring the men wearing the uniform of Vulcan.

Vulcan Rex XII, E. J. Jeffers, in 1949, was succeeded by William G. Klett, 1950; Sig Bertelsen, St. Paul Postmaster, 1951; Larry Hodgson, 1952; William Lund, 1953; James Schmidt, 1954; James F. Shiely, 1955; and Peter S. Popovich in 1956.

The Imperial Order of Fire and Brimstone was founded as the official organization of former Vulcans in 1956, with

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Wilfred S. Schlaefer installed as first president. Founder William Tobin "Bill" Sampson, a State Conciliator, nurtured the fledgling organization into an integral part of Carnival, preserving much of the history which is herein recorded. His untimely passing in 1975 was mourned by countless friends.

J. Perry Dotson's service as 1957 Fire King was accented by Fire and Brimstone adopting its first official uniform. The Lowry Hotel became Fire and Brimstone headquarters. Fire Kings followed with pride joined by Wilfred S. Schlaefer, 1958; John Works, 1959; Dan Baker, 1960; and Robert Lawrence, 1961. That year Vulcan Richard Rosacker urged Fire and Brimstone to purchase its own fire truck, still in use. Rosacker also introduced the Fire and Brimstone selection committee for future Krewe member selections.

In 1962 Fire King Frank Oberg had the additional honor of reigning over the first Fire and Brimstone Christmas party.

Oberg was followed by Richard Rosacker, 1963; Steve Zobel, 1964; with Don Boehmer, 1965, renamed Vulcanus Rex; Robert Thiers, 1966; Richard Hassett, 1967; Howard Christensen, 1968; Ray Neuenfeldt, 1969; and Joseph Rogers, 1970, continuing the loyal opposition to King Boreas.

In 1968 introduction of elaborate snow palaces, through the generous sponsorship of the First National Bank, revived more elaborate King Boreas' dethroning ceremonies. In 1971 Vulcanus Rex Robert Flakne and his Krewe were dubbed "Bombers" as a result of a helicopter drop of red paints and dyes on Boreas' palace. Fire King Roger Sorensen led his Krewe to the most spectacular "coming out" as Krewe member Ed Trudeau arranged for Minnesota Lumber and Wrecking's giant crane to lift the Krewe Fire Truck, secretly placed on the roof of Commercial State Bank overnight, down to St. Peter Street just ahead of King Boreas' Grande Day Parade. It stole the show.

Vulcanus Rex Joe Shields took to motorcycles in 1973, and Lyle Lackner became the first Fire King to risk a parade on quenchable water during the first annual Minneapolis Aquatennial Flotilla Frolic in 1974. Ralph Nardini, Jr., and his Krewe generated more publicity for the Vulcan movement in 1975 than ever before. One too many "royal smooches," a tradition that grew by popular demand, but is not so popular with everyone, prompted a formal protest. The result precipitated a constructive review of Vulcan and Carnival appearance protocol. A renewed concern by all Carnival groups recognizes the responsibility of each to the public.

The hot spark of fun in Carnival starts with the Vulcans and their imaginative Fire King. Directing his Krewe through appearances at schools, children's hospitals, nursing homes, senior citizen residences and civic gatherings, Carnival is brought to those unable to get out for it. These countless hours volunteered every year have been an investment no Krewe member would take back, including the days spent at civic events throughout their appearance year. It is another genuine "thank you" to the citizens of Saint Paul for supporting this annual celebration.



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Thanks for a great year.

We want to extend personal thanks to all the folks in St. Paul who've helped make our new office here successful in just one short year. We've made a lot of new friends.

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... all of whom were members of our Royal Party. We congratulate them for their continued interest in the St. Paul Winter Carnival and wish them many happy miles across the vast domain of Boreas during this Bicentennial year.

William H. Hite
Boreas Rex XXXIV

Marilyn Koppy Davern
Queen of Snows

Gil Thoele
Prime Minister

Wally Nelson
Notos

Frank Schneider
Titan

Bob Sheild
Eros

Lowery Smith
Zephyrus

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Mary Sundberg Schwanz
Princess

Carol Thompson
Princess

David Gust, Captain

John Sturner, Sergeant

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