fifty cents



ST. PAUL WINTER CARNIVAL **1978**

LEGEND OF THE WINTER CARNIVAL

A long, long time ago, Astraios, the god of Starlight, and Eos, goddess of the Rosy Fingered Morn, were wed. The union was blessed with four sons: Titan, Euros, Zephyrus and Notos.

- Boreas, King of the Winds, assigned to each brother a permanent grant of great force and power.
- To Titan was assigned the blustery North Wind.
- To Euros was granted control of the irresponsible East Wind.
- To Zephyrus was given custody of the bountiful West Wind.
- To Notos was presented the balmy South Wind.

The brothers cavorted gaily over land and sea. Boreas, while on his extensive travels, came upon a winter paradise known as Minnesota. He paused to behold the enchanting beauty of a magnificent group of seven gently sloping hills in whose embrace nestled a beautiful city.

Boreas whistled in sheer ecstasy, "Historic Saint Paul and her seven hills! An ideal place. I will make Saint Paul the capital of all my domains. It will henceforth be emblazoned to the world as the winter playground of the realm of Boreas."

Meanwhile, Vulcanus, the god of Fire and implacable enemy of Boreas, crackled in defiant distain. "By the great sword of Mars I will temper the blusterings of Boreas with the heat and roar of my forces." He was tireless in his bitter resistance to all the festivities of Boreas.

Undaunted, Boreas proclaimed a celebration in the spirit of gay Carnival. "So be it!" shouled Boreas. "There will be Carnival in old Saint Paul!" Preparations were made in all the Principalities, Provinces and Royal Houses within the Realm of Saint Paul.

Vulcanus, the Fire King, made known his determination to attend the great festival. He was tireless in his bitter resistance to all the works of Boreas.

Boreas paid little heed to the warnings of the Fire King.

And so, on the appointed day, it came to pass that Saint Paul welcomed the coming of Boreas. The king headed a gigantic parade of his mighty Legions.

The festivities continued with winter sports, challenging games of wit and entertainment to awe even the king.

Boreas soon announced that a Grande Coronation would be held in the Great Hall of Jupiter, and he would select a lovely Queen to reign with him. The most beautiful maidens of the Capital Domain would be in attendance—and one would be chosen "Queen of the Snows." The Lord High Chamberlain solemnly revealed the chosen maiden and escorted her to the Royal Throne. Boreas himself placed the jeweled crown upon her fair head. She was acclaimed Queen of the Snows.

The Carnival reveled with great feastings, competitions and displays. Midway through the celebration, a courier brought news that Vulcanus planned to storm the Ice Palace of Boreas.

The King of Fire breathed defiance. "The people of the realm will soon discover that their comfort and safety rests with me. I will give them warmth when Boreas leaves them cold!"

The gala Carnival continued unabated. Minstrels played and sculptures appeared from snow mounds and ice blocks.

With a sudden fury, the night air reverberated with the thunder of bursting bombs. The heavens flamed with the red glare of exploding rockets. An assault upon the great Palace of Boreas created wildest confusion.

In the midst of the Inferno, Vulcanus appeared upon the parpet, shouting in frenzied triumph that this revelry proclaimed by Boreas must cease.

"Go ye back to your hearth and your workbenches," he cried.

Boreas rushed to his palace and girded to encounter the foe. But from within the palace came the Queen of Snows. She pleaded with Boreas to yield in the interest of peace and goodwill, rather than subject her beloved people to the terrors of bitter strife and warring of the elements.

"You have cheered them mightily, good Boreas," advised the Queen. "The ten days of Carnival you have proclaimed have been abundantly fulfilled. Health and vigor you have imparted to them. Joy you have brought them. Boreas, is it not best that our good people enjoy these beneficent blessings and return to the pursuit of their labors?"

Pondering the Queen's fair counsel. Boreas agreed it is best that the Royal Family be gathered together to spread out beyond the Realm and share the good news of Saint Paul and her spectacular winter beauty. What better way than to join in the celebrations of cities throughout the land, as they have come and joined in Carnival these festive days.

And so the rich living tradition of Carnival is carried to peoples across the country throughout the year until the white mantle of another January beckons a return to this mid-winter jubilee of the nation.





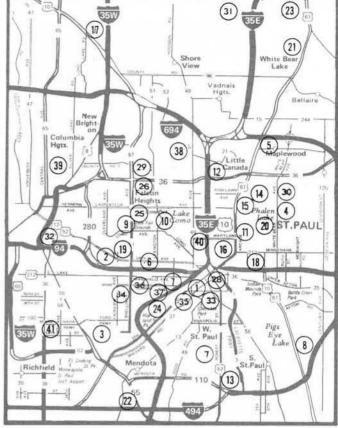


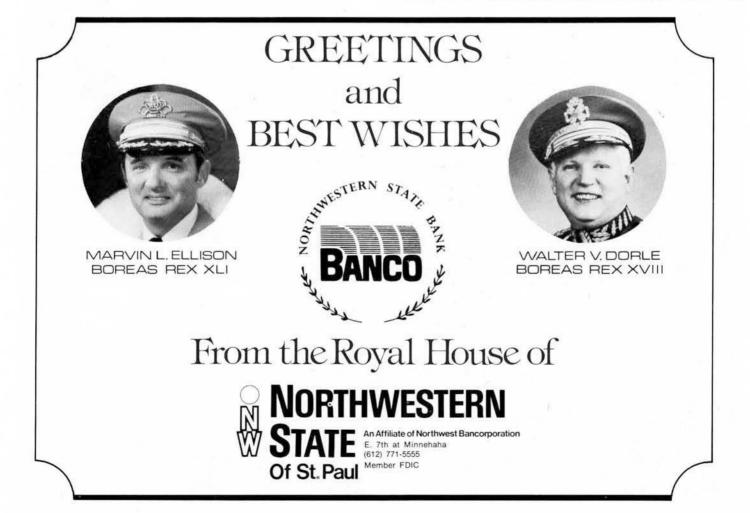
WINTER CARNIVAL EVENTS MAP 31)

1 DOWNTOWN Minnesota Historical Society St. Paul Hotel First National Bank Civic Center Davton's Arts and Science Center St. Paul Auditorium, Stem Hall St. Paul National Guard Armory Holiday Inn **Radisson Hotel** Eighth and Robert-Junior Achievement 26 Har Mar Mall Minnesota Museum of Art Capitol Approach Area Merriam Park 2 Hidden Falls 3 4 Hafner's

- Maplewood Mall
- Prom Center 6
- St. Paul Curling Club
- 8 Harrington Hill
- State Fair Coliseum 9
- Lake Como 10
- **Bwana Archery Lanes** 11
- 12 Lake Gervais 13
- Southview Country Club 14 Parkview Junior High School

- 15 Phalen and Keller Parks 16 Payne and Lawson Sts.
- Bel-Rae Ballroom 17
- 18 Harding High School
- 19 Midway YMCA
- 20 Lake Phalen
- 21 White Bear Lake 22 Lost Spur Country Club
- 23 Rehbein's
- 24 Highland Park
- 25 Como Park
- 27 Signal Hills
- 28 The Court House
- 29 Happy Chef-Roseville
- 30 Aldrich Arena
- 31 Centerville
- Augsburg Arena 32 Castle Royal
- 33 34 Macalester and Grand
- 35 Harriet Island
- 36
- Martin Luther King Center Commodore Hotel and University Club 37
- Arden Hills Club 38
- 39 Apache Plaza
- 40 lowa Hi-Rise
- 41 Hiawatha Golf Course







Vice-President Jan L. Jansen ELECTRO MOLD CORP.



Treasurer Jay E. Pfaender MINN, FEDERAL SAVINGS & LOAN



Vice-President







Vice-President Louis Meyers TWIN CITY FEDERAL



1978 BOARD OF DIRECTORS

Board Chairman Emmett W. Johnson UNIVAC-Div. of Sperry

Vice-President

Bert McKasy FRITZ CO., INC



Vice-President Vice-President Kenneth Wenzel A. L. Mueller MINNESOTA STATE FAIR





Vice-President David G. McDonell THE ST. PAUL COMPANIES



Secretary Donald C. Oehmler AMERICAN HOIST AND DERRICK CO.



Edward J. Bohrer FELHABER, LARSON FENLON & VOGT



Carla LeVander

WOMEN'S DIVISION

ST. PAUL DEPT - ST. PAUL DEPT - ST. PAUL DEPT - ST. PAUL DEPT - ST. POWER OF EDUCATION



Chris Lind NORTHWESTERN BELL

TELEPHONE

Marvin L. Ellison NORTHWESTERN

STATE BANK

100

Gary Gustafson H & VALROTHSCHILD, INC.







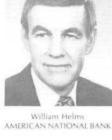


Lowery Smith J. L. SHIELY COMPANY





Richard Mangram CONTROL DATA CORPORATION





Managing Director







Mary Reddick DEGREE OF HONOR PROTECTIVE ASSN.









Harlan Hendricks Lyle Lackner SHERMAN INSURANCE CO. J. MONTGOMERY WARDS

S.S.







SAINT PAUL WINTER CARNIVAL ASSOCIATION

The Saint Paul Winter Carnival Association is a non-profit volunteer organization governed by 27 directors. Its purpose is to encourage the imagination, talents, interests and creativity of all citizens of the greater St. Paul area dedicating the annual Winter Carnival celebration as the platform of civic expression. The events and programs through which this civic expression is accomplished shall project an image on the St. Paul area depicting its attractions, pride in community and quality of life through family participation during our winter season.



The purpose of the Saint Paul Winter Carnival Association, Inc. shall be achieved by applying and following objectives in the development of all events and programs maintained as the official Winter Carnival schedule:

- Promote the greater Saint Paul area by emphasizing our quality of life.
- Encourage community cooperation through participation of the individual, groups, clubs and organizations, and the citizens at large.
- Foster family participation and spectating through wholesome entertainment and events of a competitive nature.
- Attract exceptional talents by bringing national competitions to Saint Paul.

The Association receives no direct public funding, although the services and cooperation of the city, county and state departments all contribute to its success. Most of its events are free. It is supported by income from events, members, and selected event sponsors.



GOOD LUCK, DORIS







PAYNE-ARCADE AREA BUSINESSES

Anderson Funeral Home Anderson Shoes Borgstrom Pharmacy Carlson Funeral Home Danish Pastry Shop Engberg-Schaber Agency First State Bank Heglund Jewelry Helen's Dress Shop Leafgren Furs Merrick's Super Market Morelli's Super Market Payne Ave. Hardware Reed's Sales & Service Bridgeman Ice Cream Lindahl Jewelers, Johnson-Dodds Clothing Binder Printing Jolly Tyme Favors J. B. Griffin's Oak Chalet





FORMER QUEENS AND WHAT THEY'RE DOING TODAY

SHIRLEY PETERSON (MRS. ROBERT) GRAIZIGER

Queen of Snows during the Victory Carnival of 1946, Shirley Peterson (Mrs. Robert) Graiziger recalls that "the people of Saint Paul, and especially the returning servicemen, were really ready for a celebration, and it seemed that the whole town came alive and entered into the spirit of Carnival." The Graizigers, their three boys and two girls, are residents of Roseville. Shirley has been active in PTA, Girl Scouts and Roseville Youth Hockey. She has been on the Roseville Park and Recreation Board for three consecutive terms, has served as an officer and board member of the Roseville Central Park Auxiliary, the Women's Division of the Saint Paul Winter Carnival, and is a member of the Former Queen's Club and Southview Country Club. In addition to enjoying their cabin on Wilkins Lake, McGregor, Shirley spends her leisure time golfing, reading, fishing and spectating at sporting events. Her sons have played hockey, football and baseball, and husband, Rob, a former U of M letterman, has coached hockey teams in Roseville for many years. Pictured, back row, David, Bob and Pat; center, Bob, Sr., and Shirley; front, Judy and Mary with "Augie." Mary was a 1974 West Wind Princess.





GRETCHEN HAUENSTEIN (MRS. ROBERT H.) WOLFE, 1937 Queen of Snows, enjoys her volunteer duties at Bethesda Lutheran Hospital in St. Paul. During her 15 years of volunteering at the hospital, she has been seen in the gift shop, as a gift buyer, as an officer and board member, and at the lobby information desk. The Wolfe's have lived in the St. Paul area since 1959. Previously they lived in Michigan, Pennsylvania and in western Minnesota. They are the parents of three children, including twins, and are also the grandparents of twins. "My hobbies have become more of the sedentary variety — I enjoy needlepoint, knitting, sewing, reading and cooking. This past year I have been taking organ and Spanish lessons, and hope to pursue them further."



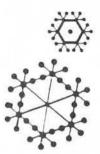




HELEN DUFFY (MRS. RICHARD T.) MURPHY

Cuddling baby lions, tigers, jaguars and a lame polar bear, were favorite activities of Helen Duffy (Mrs. Richard T.) Murphy when she was active with the Como Zoo Docent program after her reign as Queen of Snows in 1947. She has also been involved with Immaculate Heart of Mary parish, her children's schools, and is on the board of the Guild of Catholic Women. Helen's hobbies include golf, bridge and oil painting. In addition to their home in Saint Paul, where they have sponsored a tea for former Queens during the past 15 Winter Carnivals, the Murphy family also enjoys a log home on Lake Superior. Three of their five children are at home and attending college. Three dogs, two collies and a "charming little mutt," are also a part of the family circle. Pictured, left to right, back row, are Laurie, Patrick, Richard and Helen, Dick Jr., his wife, Kaye; front row, Maureen and Sharon.

MARION O'HARA



For the past 30 years, breeding and exhibiting dogs has been an "all-consuming" hobby for 1938 Queen of Snows Marion O'Hara. Her dogs have earned some 20 championship titles. Her hobby has taken her from coast to coast and into Canada. Her memberships include the Land O'Lakes Kennel Club, Inc., Minneapolis Kennel Club, St. Croix Valley Kennel Club, Dalmatian Club of America, British Dalmatian Club, American Fox Terrier Club, Minnesota Purebred Dog Breeders Assn., American Dog Owners Assn., and the St. Paul Dog Training Club. She manages to find time for the St. Paul Audubon Society and the Samaritan Hospital Auxiliary as well. "I have been retired from the Burlington Northern, Inc., for three years, and am busier than ever and love it! In my spare time, I do my own gardening and yard work." Marion resides in St. Paul Park.



KATHLEEN HANSON (MRS. ROBERT) NICKELSON

"Being chosen Queen of Snows seems like only yesterday," reminisced Kathleen Hanson (Mrs. Robert) Nickelson, 1941 Queen of Snows, who enjoys the distinction of being the only Queen to marry during her reign without giving up her crown. ("The fellows all had draft numbers.") The Nickelsons have always made their home in St. Paul, except when Kathleen's husband served with the Air Force in England during the war. Parents of seven children, they are also grandparents of seven. For 22 years they have enjoyed both camping and their cottage at Big Doctor Lake in Siren, Wisconsin. Kathleen has been block worker for the United Fund for 20 years and is serving as a captain this year. She also volunteers her time at Immaculate Heart of Mary Church, is a past president of the Altar Rosary and a two-year parish council member.





IRENE FOSS (MRS. GEORGE) UNDERWOOD

A volunteer in the American Cancer Society's "Reach to Recovery" program, Irene Foss (Mrs. George) Underwood served as Queen of Snows in 1939. The year following her reign, she married George Underwood, Jr., and they became parents of three children, a daughter and two sons. Irene lives in Brainerd where her husband operated a hardware store until his death in 1969. Irene continued in the business another five years until it was sold. She enjoys gardening, "walking in our beautiful woodlands with my dog," playing bridge, visiting family and friends, fishing, and taking care of her two grandchildren.





MARTHA DUPUIS (MRS. THOMAS, SR.) BENKE

Queen of Snows in 1942, Martha Dupuis (Mrs. Thomas, Sr.) Benke said she is still referred to as "queen" by many, and enjoys the title "even more so now, in my grandmother stage!" Parents of a daughter and two sons, the Benkes are also proud of their five grandchildren. In addition to her volunteer work through the years with numerous church groups, Martha assisted with Meals on Wheels, visited shut-ins, and coordinated programs at local nursing homes. She helped to organize the West St. Paul Ladies Bridge Club, and played tournament bridge with St. Michael's Church. "After going through Little League, Pee Wee Hockey, Cub Scouts, guitar and drum band practices in our home, two horses, cycles, and being foster parents to a niece," her interests now include reading, crocheting, painting ceramics, fishing and playing the organ. Martha and her husband also enjoy riding a bicycle built for two, a recent retirement gift from their children. The Benke family, left to right, Tom, Jr. and Kathy; daughter Marilyn and John Meisinger and Bob, Mary and Kathy; Martha and Tom Benke; Jean and son, John with Laurie and Brian.





Brown & Bigelow proudly salutes our representatives to the 1978 Saint Paul Winter Carnival



Mike Bednarz Winter Carnival President



John Stumpf Winter Carnival Program Designer



Colleen Sullivan Brown & Bigelow Princess

Since 1896 our creative ideas and programs have helped businesses strengthen their customer and employee relations





1977 ROYAL FAMILY

The 1977 Saint Paul Winter Carnival Royal Family extends warm greetings to new friends wherever their travels may take them, and a welcome to Saint Paul visitors enjoying the Capitol city. Mighty Monarch of Ice and Snow, Boreas Rex XLI Marvin Ellison, joins with his Queen of Snows Michele Rafferty and the entire Royal Family in an enthusiastic salute from the Saint Paul Winter Carnival. Members of the Court from left include Prince of the East Wind Bill Godwin, Maplewood, Our Own Hardware; Princess of the East Wind, Tekla Dzenowagis, Fridley, Sperry-Univac; Prince of the North Wind Leonard Vanek, Roseville, Red Vanek Realty; Princess of the North Wind Cindy Andreotti, St. Paul, Nardini Fire Equipment Company; Prime Minister Richard Barbari, West St. Paul, Sperry-Univac; Queen of Snows Michele Rafferty, St. Paul, North End Associations; Boreas Rex XLI Marvin Ellison, West St. Paul, Northwestern State Bank; Princess of the West Wind Muriel "Dee" Hammond, St. Paul, Jack Raymond Men's Wear and David-Edwins; Prince of the West Wind William Oman, Roseville, Oman Business Forms; Princess of the South Wind Laura Trepanier,



St. Paul, Minnesota Mutual Life Insurance Co.; Prince of the South Wind Bill Bartl, Eagan, Bartl Electric Co. The Royal Guard from left includes Mark Karney, Columbia Heights, Isaacs and Jorgenson Attorneys; Dan Swenson, South St. Paul, Needels Co.; Don Jorgenson, Mendota Heights, Isaacs and Jorgenson Attorneys; Gary Niemiec, Roseville, Niemiec and Burrow Realtors; Gordy Schmuck, Oakdale, Northland Mortgage Co., Chris Cummins, St. Paul, Dayton's; Cliff Lantto, St. Paul, Burlington Northern Railroad; Mark Swanson, Minneapolis, Erickson Interiors; Henry Votel, St. Paul, Votel Realty; and Captain of the Guard David Larson, St. Paul Community Educational Services.

AND 1977 VULCANS



Vulcanus Rex and his Krewe, masked opponents of winter, are a legendary band of determined spring harbingers who challenge Boreas, Monarch of Ice and Snow, during the Saint Paul Winter Carnival each year.

harbingers who challenge Boreas, Monarch of Ice and Snow, during the Saint Paul Winter Carnival each year. At Carnival's close, the Vulcans succeed in upsetting the reign of Boreas with a traditional Ice Throne storming. Boreas loses his throne and Vulcan declares an end to winter.

Vulcan Krewe members standing are, left to right, Count Embrious Joe Techar of St. Paul Companies; Prime Minister and Count of Ashes Dick Hetzel of Minnesota Mutual; Vulcanus Rex XXXX Jack Crawford; Count Fertilious Tim Mangan of Comfort Center Supply, Inc.; Baron Hot Sparkous Tom Drude of Burlington Northern. Seated at left is Prince of Soot Bob Maietta of Scarpelli's Restaurant, and at right, Duke of Klinker Colman Kennedy, 3M Co.

Vulcans are identified by flowing red capes and the traditional fire truck in which they appear at various civic events during the year in Saint Paul and throughout the region.



y A



THERESA ABBOTT JACK RAYMOND-GARY MICHAEL MEN'S WEAR

Theresa is studying commercial art at the Technical-Vocational Institute and hopes to become a commercial photographer someday. Nineteen years old and a 1976 graduate of Humboldt High School, she is the daughter of Mr. and Mrs. Wilfred Abbott, 314 W. Baker Street, She plays the flute, takes flying lessons, and enjoys scuba diving, horseback riding, canoeing and camping.



1978 QUEEN OF SNOWS

DORIS BELKO PAYNE-ARCADE AREA BUSINESSES

A student at Lakewood Junior College, White Bear Lake, Doris works in the key-punch department at the First National Bank in St. Paul. Eighteen years of age, she is the daughter of Mr. and Mrs. Vincent Belko, 824 E. Cook St. She enjoys wimming, scuba diving, horkeback riding, playing the trumpet and guitar. Doris also likes to work with children and the underprivileged.



CANDIDATES

JEANETTE BOOMGAARDEN CENEX

Camping, hiking, swimming, bowling and horticulture are Jeanette's favorite hobbies. She was graduated from South Saint Paul High School in 1975 and is employed as a secretary at CENEX. The daughter of Mr. and Mrs. John Boomgaarden, 232 Tith Avenue South, South Saint Paul, Jeanette is 21 years old.



SANDRA FENNER MIDWAY SIGN CO., INC.

A savings consultant at twin City rederal Savings and Loan Association, Sandy is 22 years old. She was graduated from Derham Hall in 1973 and attended the Institute of Financial Banking and Estelle Compton School of Modeling. She is the daughter of Mr. and Mrs. Gordon Fenner, 349 Owasso Blvd. Sandy enjoys water skiing, playing the piano, bowling and tennis.



DIANNE M. BRINDLEY MURPHY MOTOR FREIGHT

A 1976 graduate of Johnson High School, Diane is 19 and the daughter of Mr. and Mrs. Terry Brindley, 1108 Hyacinth. She is employed by Murphy Motor Freight as a billing clerk in the credit department. Diane plays the plano and likes sports and horseback riding. Her future plans include traveling.



CYNTHIA CALHOUN WHITE BEAR AVENUE BUSINESS ASSOCIATION

A 1974 graduate of Black River Falls Semior High School, Black River Falls, Wisconsin, Cindy, 21, is a real estate associate with Century 21, Pendleton. She is the daughter of Mr. and Mrs. Wayne Calhour of Black River Falls, Baking, bowling, reading, swimming, and canoeing are her favorite activities.



PAMELA DRIVER HAR MAR MERCHANTS ASSOCIATION

A licensed practical nurse at United Hospitals, Pamela hopes to receive a degree in nursing or social work in the near future. She was graduated from Minnehaha Academy in 1975 and attended the St. Paul Technical Vocational School of Practical Nursing. The daughter of Mr. and Mrs. James Driver, 694 Parkview Avenue, she is 20 years old.



CYNTHIA KRONICK ST. PAUL STRUCTURAL STEEL CO.

Cindy, 20, a sophomore at the University of Minnesota, was graduated from South St. Paul Senior High School in 1976. She is majoring in education and plans to work with children, possibly in the field of special education. Her parents are Mr. and Mrs. Henry Kronick. 128 16th Ave. S., South St. Paul. She enjoys choreography, dancing, and all sports.



TAMI KUBITSCHEK MIDWEST FEDERAL SAVINGS AND LOAN ASSOCIATION

Tami is a loan processing counselor at Midwest Federal Savings and Loan Association and was graduated from Johnson Senior High School in 1977. She attended night school at Technical-Vocational Institute, Eighteen years old, she is the daughter of Mr. and Mrs. James K. Kubitschek, 494 E. Nebraska Avenue. Her hobbies include playing softball, water skiing, crocheting and sewing.



DIANNE KUMM 3M COMPANY

Traveling and completing college are Dianne's goals. A 1974 graduate of White Bear Mariner High School. Dianne has completed one year at the University of Minnesota, majoring in business. A cost clerk at 3M Company, her hobbies include photography, needlepoint, cooking and traveling. She is the daughter of Mr. and Mrs. Kenneth Kumm, 26 Oakridge Drive, White Bear Lake, and is 21 years old.





JEAN LAUE MIDWAY CIVIC AND COMMERCE ASSN. AND CONTINENTAL MERCHANDISERS, INC. A travel consultant at Wozniak's Hobbit Travel, Jean attended McConnell Travel School following graduation from Ellsworth Senior High School, Ellsworth, Wisconsin. She is the daughter of Dr. and Mrs. Gerald Laue, Balsam Lake, Wisconsin, Jean is 19 years old and is musically inclined. She sings, and plays piano, organ, guitar and the oboe.







SHANNON MCDONOUGH FIRE FIGHTERS LOCAL #21

The daughter of Mr. and Mrs. Francis McDonough, 1274 Earl Street. Shannon, 21, grad-uated from Johnson High School in 1974 and is employed as a purchasing secretary at the Metropolitan Medical Center, Minneapolis. Her hobbies include reading, hiking, dancing, people watching and skiing.



KATHY NASSEFF GLOBE COLLEGE OF BUSINESS, INC. A student in retail management at Globe College

of Business, Inc., Kathy is 20 years old and a 1975 graduate of Harding High School. Some day she would like to own a specialty shop. The daughter of Mr. and Mrs. A. J. Nasself, 45 Miller Crest Lane, she plays the piano and lists sewing, softball, volleyball and tennis as her hobbies



ALICIA (LISA) OPAGER MINNESOTA MUTUAL LIFE INSURANCE COMPANY

A license and compensation clerk in group statistics at Minnesota Mutual Life Insurance Co., Lisa enjoys reading, cooking, tennis and swimming during her leisure time. She is also a Junior Achievement advisor. The daughter of Duane Opager, 1192 Edgerton St., and Alice West, 11 5th St., Landfall Terrace, Lisa graduated from Johnson High School in 1970 and is 25 years old.



BARBARA OPITZ

NORTH END ASSOCIATIONS Hoping to become a medical secretary in the near future, Barbara, 19, is presently employed by Country Club Markets, having graduated from St. Bernard's High School in 1977. She is the daughter of Mr. and Mrs. Bernard Opitz, 371 E. Eldridge Avenue, Maplewood, She enjoys tennis, sewing, swimming, skiing, biking and dancing.



CINDY PAULSON SPERRY-UNIVAC

A detailed assembler at Sperry-Univac, Cindy, 23, would someday like to become an airline stewardess or model. She is the daughter of Elizabeth Schwartz and Humphrey Paulson, both of St. Paul, and was graduated from Washington High School in 1972. Her hobbies include shuffle-board, ice skating, table tennis and swimming.



MARLENE RICHTER

DONALDSON'S The daughter of Mr. and Mrs. Armin Richter, 1675 Old Hudson Road, Marlene was graduated from Harding Senior High School in 1976 and has completed one year at the University of Minnesota where she is majoring in chemical engineering. Her career goal is to become a doctor. Marlene is employed as a sales clerk at Donaldwhere she also assists in the office. Her hobbies include gardening, flower pressing and design, and winter sports.



MICHELE ROGERS MONTGOMERY WARD

Hoping to receive a degree in business mnage ment someday, Michele has completed two years at Bemidji State since her graduation from Kellogg High School in 1975. At present she is employed in a sales position at Montgomery Ward. Biking, jogging, football, baseball, and hockey are Michele's hobbies. Twenty years old, she is the daughter of Mr. and Mrs. Joseph A. Rogers, 1994 Arkwright,



MONICA SEESTEDT ECONOMICS LABORATORY

Monica, 22, is the daughter of Mr. and Mrs. James Seestedt, 1945 Oakdale Ave., W. St. Paul, and was graduated from Derham Hall in 1973. A secretary at Economics Laboratory, business management is her career goal. She completed one year at Marquette University and is presently attending the University of Minnesota. Her hobbies include cooking, refinishing furniture, skiing, and tennis.



MAPLEWOOD MALL

A student at Lakewood Community College where she is majoring in home economics and fashion merchandising, Carolyn is also employed by Gigi Fashions, Maplewood Mall, She is 18 years old and a 1977 graduate of Kellogg Senior High School. The daughter of Mr. and Mrs. Russell Schmidt, 443 Judith Avenue, she likes to ski and sew. Carolyn plays the organ and flute.



SUSAN SMITH SELBY DISTRICT COMMERCIAL CLUB

A career in dentistry is the goal of 24-year-old Susan, daughter of Mr. and Mrs. William Smith, Emily, Minnesota. She has completed a year and a half of college at the University of Minnesota In addition to singing and playing the guitar Susan enjoys composing music, writing, needlework, dancing and outdoor sports. Nin





COLLEEN SULLIVAN **BROWN & BIGELOW**

Colleen raises sheep dogs, owns horses, and someday hopes to raise horses and become involved in interior design. She is the daughter of Mr. and Mrs. Gene Sullivan, North Branch, and is employed in the mechanical arts clock line at Brown & Bigelow. Colleen is 18 years old and was graduated from Johnson High School in 1977





SAINT PAUL SCOUTS DRUM & BUGLE CORPS ASSN.

Kathy Veilleux, 18, daughter of Mr. and Mrs. James Veilleux, 57 W. Demont Avenue, Little Canada, was graduated from Kellogg High School in 1977 and has completed one year at Lakewood Junior College. Airline hostessing is her career goal. Kathy is employed at The Arlington Inn and enjoys tennis, skiing, gym-nastics, and racquetball in her spare time.

9



FORMER WINNERS **I-500 SNOWMOBILE RACE**

Nearly 400 snowmobiles will be poised at the startline for the 13th annual Saint Paul Winter Carnival International 500 Snowmobile Race when the checkered flag is dropped in Winnipeg, Manitoba, January 23. The four-day marathon's first United States stop will be at Thief River Falls, followed by Bemidji and Alexandria, Minnesota before the finish at Lake Phalen in Saint Paul January 26.

Drivers will be competing for \$50,000 in cash and awards, with the first prize announced at \$12,000. International 500 Snowmobile Race Vice President is Jan Jansen, president of Electro Mold Corporation. Ivan Weiss, Northwestern Tire Company president is Race Director, Gene Van Guilder, American Family Insurance, is Assistant Race Vice President.

A sampling of race impressions from former winners indicates that many are still racing today, and have remained dedicated snowmobile fans



"It really was an honor to win one of the most exciting snowmobile races in the world. To be able to win the race two years in a row was more than I had dreamed. Each year, the race was well-organized and the officials courteous and friendly.

"At present, I am working at Polaris Industries. Although I am not racing, I still enjoy being involved with the snowmobile industry."



1973 CHAMPION

"The very first time I entered the '500' I won, although I had run many other cross-country races before. I have raced ovals and crosscountries most of my life. I prefer crosscountries, because winning is more dependent on the driver. I also believe that this type of racing is more relevant to the consumer than is oval racing.

"I hope that everyone will continue to work together to promote cross-country racing across North America, as they have done the past few years in Minnesota, Wisconsin, Michigan and Canada."



Ode has competed in the "500" every year since 1968. He has finished the race twice, in the top ten both times.

"Winning the 'Winnipeg to St. Paul' in 1974 was

definitely one of the most rewarding achievements of my career."

Ode said the main difference between the 1968 and 1978 races is that the clothing and durability of equipment make the race a more comfortable event now.

A research and development engineer for Arctic Enterprises for the past nine years, Ode is a resident of Thief River Falls. He and his wife of 17 years have three daughters.



1975 CHAMPION

The I-500 is always one of the most challenging races, and I feel very lucky to have won in 1975. I look forward to this race every year . . . and am competing again in 1978. I've run the 1-500 for eight years.

"I'm now a member of the cross-country team at Polaris, running mainly in the modified classes, using the race courses for testing new ideas.



"Winning the 1976 I-500 was the high point of my career. The last day I had to make up over 14 minutes. It was the hardest ride I have ever made.

Nelson is employed by Arctic Enterprises as a race driver, and test engineer. He has raced snowmobiles for 10 years, four of them as a professional driver. His 1976 win was on a John Deere snowmobile.

Nelson said that in the past three years he has accumulated more top 10 finishes and more International Cross Country Snowmobile Federation points than any other driver.

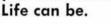
NWNL in the Land of the Winter Carnival

Northwestern National Life salutes St. Paul's great Winter Carnival as it celebrates its 92nd anniversary year. Our St. Paul sales team is another great part of the Winter Carnival city – filled with the same spirit that has made the Winter Carnival successful for these many years. NWNL has been providing protection for its policyowners in St. Paul for each of those 92 years – and will be continuing to do so for a long, long time.

Need some service or updating on your NWNL policy? We hope you feel as we do that your representative is more than just a face and place in the Land of the Winter Carnival. Call him or her today at the St. Paul Agency.

And, if you're seeking a rewarding career as a life underwriter, why not call Daryl Koch, manager of NWNL's St. Paul agency,

or any of the district managers pictured below for more information. They can provide you with full details on just how rewarding a sales career with Northwestern National







NWNL ST. PAUL DISTRICT MANAGERS



ST. PAUL AGENCY · 800 NORTHERN FEDERAL BLDG. · 298-1801





Mike Masterson, CLU

Mary Kay Myhre

Bill Owens

Craig Slaikeu

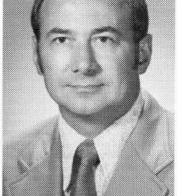
oleg Mulke

NWNL, founded in 1885, is now in its 93rd year. With more than \$16 billion of life insurance in force, it ranks among the top 3% of all U.S. life insurance companies.





NORTHWESTERN NATIONAL LIFE INSURANCE COMPANY HOME OFFICE · MINNEAPOLIS, MINNESOTA



Daryl Koch, Branch Manager



FUN FILLED CARNIVAL EVENTS

AMATEUR TALENT SHOW — Talented performers such as singers, dancers, musicians, magicians, jugglers, and comics will appear in the Amateur Talent Show. The seventh annual event, sponsored by Schmitt Music Co., downtown St. Paul, will feature the 20 finalists who have survived the preliminary auditions. Kathy Pederson, First Trust Company, said the show will be divided into two divisions: Junior, for persons through ninth grade, and Senior, for persons in 10th grade and older. Trophies and \$350 in cash awards will be offered.

ARTS AND CRAFTS SHOW AND FINE ARTS SHOW — These two art shows at Signal Hills Shopping Center in West St. Paul and at Har Mar Mall, Roseville, respectively, are chaired by Mike Liptak and Martha Cutkomp. Artists are selected and juried to insure a top quality performance, bringing Carnivalites one of the largest and finest art events in the country.

ARCHERY TOURNAMENT — Bwana Archery Lanes will be the scene of this tournament, under the chairmanship of John Larson, Bwana Archery Lanes. Rules of target competition are determined by the Minnesota State Archery Association. There will be a college division and a youth division in this bow and arrow tourney.

ART SHOW — More than 20 Twin Cities artists will display and sell their paintings in the lobby of the First National Bank every week day during Carnival. The artists are members of the United Artists Association and the event is under the direction of Marge Novicky.

BACKGAMMON TOURNAMENT — All backgammon players and kibitzers are invited to the tournament sponsored by the Backgammon Club of St. Paul and Minneapolis at the St. Paul University Club. Chair Lee Silverstein said the tournament's three flights will include championship, intermediate and beginning play. The event is sanctioned by the World Backgammon Club. Inc.

BADMINTON TOURNAMENT — Four hundred entries are anticipated and interested onlookers are invited to watch as the shuttlecocks fly in this annual event. According to Barbara Horwitz, Twin City Federal Savings and Loan, chair, there will be men's and women's singles and doubles, and mixed doubles.

BASKETBALL TOURNAMENT — Martin Luther King Center will host 16 amateur basketball teams from Minnesota and Wisconsin in this first Carnival basketball tourney. Frank White, Martin Luther King Center, chair, said former college basketball players will be featured.

BEARD AND MOUSTACHE CONTEST — This hair-growing event has been a part of the Carnival for four years. Chairman Joe Francis, The Barbers, invites all Carnivalites to demonstrate their ability to grow face fur and to register at any one of The Barber Hairstyling establishments. There will be special classes for novice as well as established foliage, and beards and moustaches will be judged separately.

BEL-RAE POLKA CARNIVAL — A polka contest for three age groups; 19 years and under, 20 to 50, and over 50, will be a part of this annual polka carnival held each year in Mounds View. Tony Jambor, Bel-Rae Ballroom, invites all polka fans to enjoy spectating or dancing.

BOCCE BALL TOURNAMENT — Harriet Island will be the scene of the first Winter Carnival Bocce Ball Tournament. Sixteen local teams are expected to compete on the ice and snow, with notable celebrities expected to join in the fun. Gene Fasciana, Fortmeyer & Lang Printing, is in command of this specialized ball tossing competition.

BRIDGE TOURNAMENT — Imagine 3,000 participants vying for master points at the largest three-day sectional bridge tournament in the country. Chair Nelsine Stuhlman, Stuhlman, Inc., said all Carnivalites are invited to play duplicate bridge at the Carnival tournament. Beginning duplicate players are welcome. Novice games are held each evening, and kibitzers are encouraged to watch.

BROOMBALL TOURNAMENT — Observing its ninth year as a Carnival event, this annual broomball tournament is played on a number of area rinks. Broomball is similar to hockey, except that the players wield brooms instead of hockey sticks, and chase a ball instead of a puck, said chair Paul Howard, Baldwin Lake Court.

CAT SHOW — Anyone who owns a domestic cat is invited to bring his pet to the Saintly City Cat Show. Barb Thoreson, show chair, Minnesota Department of Health, said that nonpedigree cats or kittens are eligible. The show will be held in Stem Hall at the St. Paul Civic Center.

CARNIVAL PARK — Como Park will be the scene of Carnival Park during the 10-day 92nd anniversary celebration. An atmosphere of outdoor appeal and participation for all ages will be created. Sponsored by General Mills, Carnival Park will be the setting for giant snow slides,



snowman sculpturing and ice sculpturing contests, competitions and outdoor winter sport demonstrations, as well as the scene of the sleigh and cutter parade, according to project vice president, Bert McKasy, Fritz Co., Inc. Watch for Del Monte's Sweepstakes booth amidst the snow forts.

CELEBRITY LUNCHEON — Public participation is emphasized at this luncheon honoring visiting celebrities. Hollywood notables, parade celebrity marshals from television, visiting queens from nationally-famous festivals, as well as King Boreas' Court and likely a Vulcan "run," plus a number of honored guests of international fame will be seen and heard at this luncheon. Tom Blischok, Sperry-Univac, is chair.

CHECKER TOURNAMENT — Both beginners and members of the American Checker Federation are invited to participate in this open checker event sponsored by the Minnesota State Checker Association. Prizes will be awarded and trophies given to persons placing first and second, according to chair Henry Cunningham, Minnesota State Checker Association.

CHESS TOURNAMENT — The 14th annual Carnival Chess Tournament is open to players of all abilities, including beginners who will play in a separate tournament. Chair Dave Kuhns, Armour Foods, anticipates skilled players in attendance from Iowa, South Dakota, North Dakota, Wisconsin, Illinois, Canada and Minnesota.

CHIMERA THEATRE — A musical version of 'The Devil's Disciple" by George Bernard Shaw will be more enjoyable with \$1 Carnival button discount coupons good for a choice of three performances. Transformation of Shaw's play into a songfilled saga of the American revolution was created by Twin Citians Warren Frost and David Karr, according to Dona Lightfoot, Chimera Theatre. The Chimera presentation is the world premiere of this musical comedy.

COIN CARNIVAL — A Carnival event for eight years, all coin enthusiasts will enjoy viewing the rare coins displayed by dealers and collectors from 10 states and Canada. Dealers will buy, sell and trade, and are eager to give information to new collectors. Chair Fred Steward, Capitol City Coin Co., expects more than 8,000 spectators.



CORONATION, KING BOREAS BANQUET AND BALL — Lords and Ladies of the Realm, dressed in their royal attire will welcome the new King Boreas and salute former Kings opening the 1978 Saint Paul Winter Carnival. The 1977 Royal Family makes its last public appearance, and television celebrities and visiting queens are honored guests. Saint Paulites are invited to witness the royal ceremony chaired by C. Donald Rieck, Rieck Realty, 1976 King Boreas.

CORONATION, QUEEN OF SNOWS — Spectators are treated to an evening of pomp, pageantry and entertainment as the new Queen of Snows is chosen from 23 contestants representing business and civic associations. The new Queen will reign with Boreas Rex XLII throughout the festival and during the coming year. Festivals throughout the country will send their queens to the coronation as honored guests. Reserved seat tickets are available at the Civic Center and Dayton's box offices. Chair Lorraine Venaas, Lorraine's Dance Studio, and Don Stoltz, Old Log Theatre, will present the "Snowflake Fantasy" edition at the Civic Center Theatre. CORONATION, JUNIOR ROYALTY —

CORONATION, JUNIOR ROYALTY -Thousands of spectators will salute the Junior Royalty at coronation ceremonies for King Frost XXXI, Queen of the Snowflakes, and their Royal Court. The elegant, formal pageant is under the supervision of Pat Moynagh, City of St. Paul Recreation Department. The evening's program will include spectacular drum and bugle corps performances, appearances by the Royal Court of King Boreas, the Queen of Snows, and an invasion by the Vulcan Krewe.

CORONATION, SENIOR CITIZENS ROYALTY — Senior citizens organizations in the greater St. Paul area submit candidates for the senior royal court. King Winter XX and Queen of the Northlands plus four senior royal court members will be crowned during the ceremony. A varied program of music, dancing and baton twirling will be presented, and prizes will be awarded to the oldest man and woman in attendance, according to Walter C. Peters, Chair. A Senior Citizens Square Dance at Dayton's Auditorium brings out the senior citizen enhuberance. Both events are free.

CURLING-MIXED BONSPIEL — Men's and women's curling clubs from all over the United States and Canada will participate during the 16th Carnival edition. According to John and Paula Armstrong, St. Paul Curling Club's cochairs, the game is like shuffleboard on ice. Teams slide 42 pound granite rocks to the scoring area of the 146-foot long ice sheet. The broom handler's skill regulates the movement of the massive rocks.



DANCE, MINNESOTA DANCE THEATRE "POPS" CONCERT - The entire family is invited to Minnesota Dance Theatre's "Pops" Concert at the Civic Center Theatre, a Carnival first. The program will include a premiere of the Grand Pas de Deux from Romeo and Juliet, and a revival of Les Patineurs, a Frederick Ashton divertissement of winter sport and fun. Knoxville: Summer of 1915, a lyrical, gentle work by Lovce Houlton that has received much national attention, and Mythical Hunters, a ritualistic contemporary dance by Glen Tetley, complete the score according to Diane Fridley Norman, chair. DANCELINE COMPETITION - Schools throughout the state will participate in Carnival's second annual high school danceline competition. Spectators will enjoy watching the highstepping talents of the high school girls who perform routines to music. Finals are held in conjunction with the National Majorette Championships, according to chair Diana Brenke, a St. Cloud School teacher.

DOG SHOW — Sponsored by Land O'Lakes Kennel Club, dog lovers will enjoy watching this event where dogs and owners work together in obedience demonstrations. The show will also include dog drill teams and a parade of show dogs representing various breeds. Robert Gates, Land O'Lakes Kennels, is in charge, with former Queen of Snows Marion O'Hara an active participant.

EAST WINDS DINNER DANCE — The public is invited to join with former Kings, Queens, Prime Ministers, Winds, Guards and Vulcans who attend this Dance, a pre-Carnival event, in their traditional colorful uniforms. Bob Sheild, Olympia Brewing Co., is planning the 1978 production.



EXHIBIT, CAPE DORSET ESKIMO PRINTS & EGYPTIAN CHILDREN'S TAPESTRIES — This exhibit of Eskimo Prints and Egyptian Children's tapestries at the Permanent Collection Gallery of the Minnesota Museum of Art, 305 St. Peter Street, will be free to the public only during Carnival. Otto Theuer, Minnesota Museum of Art, is directing the exhibit to run nearly a month.

FILM FEST — The Minnesota Historical Society will show films of parades from the 1916, 1938, 1941 and 1958 Winter Carnivals in the Society's Weyerhauser Room. Chair Mary Ann Nord, Historical Society, said the vintage films are from the collections of the Minnesota Historical Society and the Saint Paul Winter Carnival Association. All Carnival fans are welcome to attend the presentations during Carnival.

FIVE MILE RUNNING RACE — Joggers in Boreas' Realm are invited to participate in this first Winter Carnival race, chaired by Steve Hoag, Running World. The race will be divided into an open category for anyone under the age of 40, a master's category for those over 40, and a women's division.

ORCHID SHOW — Orchids grown by members of the Orchid Society will be displayed at Como Park Conservatory. The orchids can be viewed in the dome area, the North House, and in the fern room. Information on how to raise orchids will also be provided, said chair Klara Nelson.

FORESTERS' DAY — The Forestry Club of the University of Minnesota will hold its 43rd annual Forester's Day on the St. Paul campus on Carnival's opening Saturday. Terry Brault, publicity chair, said it will begin with a Loggers Breakfast, open to the public, in the Student Center. Skits and field events will follow, and a Stump Jumpers Ball will conclude the Day.

GENEVA EXECUTIVE BANQUET — Twin City members of the Geneva Executive Club, an organization of food and beverage management personnel, have executed this culinary display during the Winter Carnival for 28 years. Larry White, 3M Co., chair, invites diners to view the canape displays where top chefs create works of food art at the Castle Royal.

GIRLS GYMNASTIC MEET — This mini-version of the gymnastics events performed at the Olympic games is sanctioned by the U.S. Gymnastic Federation, with Gail Meyer in charge. An invitational event, it will feature girls from gymnastic clubs in the United States and Canada. Spectators are encouraged to enjoy this fifth annual Carnival meet as the girls perform on the balance beam, bars, in floor exercises and vaulting.

GOLF-IN-THE-SNOW TOURNAMENT — Osman Temple Shriners will sponsor this unique "winterized" summer sport for the sixth year. Chair Bob Larson, retired postmaster, advises interested golfers to obtain a registration blank from the Osman Temple. A limit of 166 men and women golf with bright-colored golf balls and with some deviation from USGA rules, such as no penalty assessed for lost golf balls. Door prizes

and trophies will be awarded.

HANDBALL TOURNAMENT — All handball enthusiasts in the Realm of Boreas are invited to participate in this 21-year Carnival event. Handball players use a rubber ball, hitting it so that the opponent cannot return the ball. The event is unique spectating also. Lou DiVirgilio, Parks and Recreation, is in charge.

HOCKEY — The St. Paul Fire and Police Departments will be pitted against one another in a Winter Carnival Hockey Tournament. Fire Team Manager Frank Caruso, chair, has guaranteed a highly entertaining and Competitive hockey game.

HOCKEY, MIDGET — Teams of junior high boys will thrill spectators with their fast-paced action in this outdoor event, a Carnival attraction for 22 years. The tourney is sponsored by Carnival and the St. Paul Recreation Department, thanks to Chair Hap Holmgren, St. Paul Parks Department. HOCKEY, SQUIRT, PEE WEE and BANTAM — This hockey tournament for the youth of Carnival will be held at White Bear Arena, Shoreview Arena, Biff Adams, and Aldrich Arena.

Robert Piche, Tom Thumb Foods, invites all hockey fans to cheer for their favorites. Lake Region Hockey Association sanctions the event. HOCKEY, WOMEN'S INVITATIONAL TOURNA-

MENT — An invitational tournament for women's hockey teams, this first Carnival women's tourney will include four midget teams (ages 17-19), and teams from the University of Wisconsin at Madison, the University of Minnesota, Roseville, and Winnipeg. The women play hockey with no body checking. Players on the adult teams vary in age from 23 to 52 years, according to Sue Ring, chair, Lido Cafe.

HOT AIR BALLOON RACE — Weather conditions permitting, Carnival spectators will be treated to the beauty of colorful balloons floating in the air. Chair Matt Wiederkehr, Wiederkehr Balloons International, Inc., said launching times and places will be announced preceding take-off.



ICE CAPADES — This spectacular Hollywood ice show joins with Carnival once again to produce a shimmering, shining, joyful happening. The opening production, "Magic Time," is a musical magical extravaganza. Scooby Doo and the Gang will be back this year with a new production number. The finale has a special surprise ending. ICE CREAM SOCIAL — Minnesota Federal Savings and Loan Association has sponsored this special Carnival treat on its Plaza for 10 years. Flavorful ice cream bars are consumed by Carnivalites in a salute to Vulcan, who overthrows King Boreas at Carnival's close, the Vulcans



FUN FILLED CARNIVAL EVENTS

bringing on spring, warmer weather and, of course, ICE CREAM!

ICE FISHING CONTEST, WORLD'S ORIGINAL — A Winter Carnival event for 32 years, sponsored by the White Bear Rod and Gun Club, the Ice Fishing Contest lures some 5,000 fishermen of all ages to White Bear Lake, Ray Asmus, Land O'Lakes, the chair, said anyone purchasing a fishing contest button and having a Minnesota fishing license may participate. Attractive prizes are awarded, including a special St. Paul Dispatch-Pioneer Press award presented by fishing authority Hank Kehborn.

ICE SCULPTURING CONTEST — Carnival Park at Como Park will be the site for the annual Ice Sculpturing Contest sponsored by the St. Paul Area Hotel/Motel Association under the direction of Art Murray. Amateurs and professionals are invited to bring their ice tools. Spectators will enjoy watching Carnival's "approved chiselers."



INTERNATIONAL 500 SNOWMOBILE RACE — The 13th anniversary running of the most prestigious cross-country snowmobile race in the world will begin in Winnipeg January 23 and finish in St. Paul four days later to begin the count-down to the St. Paul Winter Carnival. Overnight stops are scheduled for Thief River Falls, Bemidji and Alexandria. Race Director Ivan Weiss, Northwestern Tire Co., coordinates a 45-man team of volunteer race officials. Race vice president, Jan Jansen, Electro Mold Corp., also serves as International Cross Country Snowmobile Federation vice president, the cross country snowmobile race coordinating group.

JUNIOR ACHIEVEMENT OPEN HOUSE AND TRADE FAIR — Junior Achievement Companies will conduct business as usual for interested spectators, producing a product for sale, keeping complete financial records, and developing a sales program to market the products produced. More than 1500 students representing 40 different high schools in the St. Paul area participate in this JA Carnival event, under the direction of Ron Tschida of Junior Achievement.

KLONDIKE KATE CASINO — This Alaskan frontier bar, sponsored by the Jaycees as a part of Winter Carnival since 1971, is chaired by Dr. Eugene Arnal. Songstress "Klondike Kate" is chosen in a pre-Carnival pageant, and represents the legendary owner of the casino. The event is held Friday and Saturday nights, both weekends of Carnival.



MAJORETTE CONTEST, NATIONAL — Junior majorette contestants, aged 11-15, and senior contestants 16 through 20, who are the top five state finalists in each of some 40 states and Canadian provinces, participate in this national championship. According to Max Parslow, chair, the majorette competition has been a part of the Carnival since 1941. More than 200 young women will vie for \$2,000 in scholarship awards. Spectating is free at the Civic Center Arena.

MALAMUTE CONFORMATION FUN MATCH AND WEIGHT PULL — This five-year Carnival event offers animal lovers an opportunity to watch Malamutes, a natural breed which prefers winter and is ideally suited to Carnival events. The dogs pull weights 20 feet within a specified time, and show ring dogs are judged on how well they conform to the standard of the breed set by the American Kennel Club, according to Chair Pat McDonald, Twin City Malamute Club.

MIDWAY BOREAS BALL — The social event of the year for the Midway Civic and Commerce Association, this public ball is sponsored by the officers and members of the Association. Roy Svee, Montgomery Ward and Co., and 1974 Boreas Rex is master of ceremonies. Al McCormick, Midway Civic and Commerce Association, is the chair. The 1978 Royal Family will be honored guests.

MINI-BOGGAN RACE — Spectators will enjoy watching sliders plunge down the Highland Park hill in this fifth annual mini-boggan event for children under the age of 13. Sponsored by Northwestern National Bank of St. Paul, and coordinated by Carnival's Order of the Royal Guard, the mini-boggan race is under the supervision of Mike Jay, Jay Brothers Contruction. More than 300 children are expected to participate, and trophies and ribbons will be awarded. Winners will be invited to ride on a float in the Torchlight Parade.

MODEL TRAIN SHOW — "Rails Along the Bluffs" will be the theme for the model train show at Har Mar Mall sponsored by Woodcraft Hobby Stores under the chairmanship of Claude Newman, Woodcraft Hobby. The show will feature model displays, kit building, dioramas, and railroad movies. Door prizes will be awarded.

MUTT RACES — Spectators have as much fun as participants as they watch kids under 16 sled behind the family pet at this Carnival "tangle" held in conjunction with the Land O'Lakes, Inc., U.S. Sled Dog Championship at White Bear Lake. According to co-chairs Betty and Henry Anderson, Brooklyn Center Recreation Dept., drivers must supply their own dogs, harnesses, and sleds. They recommend iron runner sleds,

saucers, and short toboggans.

BERNIE ORLANDO ESCAPE ARTIST EXTRAVA-GANZA — Escape Artist Bernie Orlando will perform his feats as a benefit for North Star REACT, one of 2,000 emergency communications teams in the world. Chair Richard Kohuth, North Star REACT, said Orlando will challenge anyone in the audience to tie him up, and will offer \$100 if he fails to escape.

PARADE, KING BOREAS GRANDE DAY — Originality, animation, costuming, and illustration of the "Snowflake Fantasy" theme will be among the judging criteria for floats in the GRANDE Day parade. Trophies await the best performing bands, drum and bugle corps, drill teams and color guards. Darrell Rooney, St. Paul Dispatch-Pioneer Press, is parade coordinator. Sheriff Kermit Hedman directs the Ramsey County Sheriff's Reserves in line-up and dispersal activities. Parade route traffic and ground control is conducted by the St. Paul Police and Reserves, Chief Richard Rowan and Lt. John McCabe in command.

PARADE, FIRE KING TORCHLIGHT — Illuminated parade floats and marching units will complement the "Snowflake Fantasy" theme of this year's Carnival for the throngs of onlookers lining the streets. Parade assistant coordinator Richard Votel, The St. Paul Companies, announced that this salute to Vulcanus Rex will begin at Mears Park, 5th and Sibley Streets, and conclude in front of the State Capital where Vulcan and his Krewe will attempt to dethrone King Boreas and proclaim the coming of spring. A gigantic fireworks display by The Nestle Company will salute the Vulcan victors.

PRINCESS FASHION SHOW — All who live in the Realm of Boreas are invited to meet the Queen of Snows candidates as they model wardrobes supplied by Maplewood Mall merchants at this pre-Carnival event. Pat Schuna, chair, Maplewood Mall, said Maplewood Mall businesses are delighted to host the Princess Fashion Show for the third year, their own Carnival Princess being one of the candidate models.

QUARTER HORSE SHOW — The versatility of the quarter horse will be demonstrated to spectators during the performance classes in this show. Classes will include English and Western pleasure, reining, barrel racing, and calf roping. Chair Barbara Longerbone, Rehbeins Transportation, said youth showmanship will also be a part of this event, where boys and girls are judged on how well they present their horses.

QUEEN OF SNOWS FASHION SHOW AND LUNCHEON — Queen of Snows Michele Rafferty and her four princesses will be guests of honor at the eighth annual Women's Division Luncheon and Fashion Show. The 1978 Queen of Snows candidates will model apparel from a dozen St. Paul fashion houses. Chair Ann Thompson said former Queens of Snows will be guests of the current King Boreas. Nearly 1,000 people are expected to attend this farewell to the outgoing Queen and introduction to the 1978 candidates.

RACQUETBALL TOURNAMENT — Outstanding racquetball players will put on a tourney with great spectator appeal, according to chair Harold Shaw, the Court House. The crowd will enjoy watching Bob McNamara, Minneapolis, all-American football player from the University of Minnesota, and world and national masters racquetball champion; Paul Ikiers and Ron Strom, professionals from Minneapolis; Ron Frick and Jim Pratt, Winnipeg amateurs; Bob Gloden, Chicago and Bernie Nielsen, Marshaltown, Iowa. Women players, all ranking among the top 25 women racquetball players in the world, will include Ev Dillin and Barb Tennessen, Minneapolis; Sue Dostal, Iowa State champion; Connie Peterson and Karen Finklenberg, Wisconsin; and Eloyce Shaw, St. Paul.

SCOUT KLONDIKE DERBY — Scouts from 11 to 14 will participate as both drivers and "human sled dog" teams during this fifth Carnival Derby. Onlookers can cheer for their favorites as the boys sled from station to station, performing various tasks at each Klondike City. Jim Sleezer, University of Minnesota, event chair, said gold nuggets are awarded for solving each Scouting problem, and the teams earning the most nuggets in the shortest time win.

SKI FOR LIGHT — Three hundred Norwegian cross-country skiers will participate in Skiathons in the Twin Cities area for the benefit of the Vinland National Center. Chair Einar Bergh said the skiers will also participate in the Grande Day Parade. The main skiathon event will be a 10 kilometer trail around Lake Nokomis and Hiawatha, organized by Ski for Light, Inc. Ski for Light is dedicated to encouraging and assisting interested groups in conducting cross-country skiing programs and related health sports activities for the visually and physically handicapped. The skiathons offer entrants an opportunity to do non-competitive cross-country skiing at a leisurely pace, while at the same time helping to raise money for a worthwhile purpose.

KING BOREAS DOWNHILL SKIING AND DEMONSTRATION — The public is invited to receive free instructions in downhill skiing at the Capitol Approach area all week during Carnival. Equipment will be provided, as will lessons and demonstrations, according to chair Ralph Smith, executive secretary of Ski Mid America, event sponsors.

SKI JUMPING CHAMPIONSHIPS — More than 100 registered skiers in the central division of the U.S. Ski Association are expected to compete in this spectacular sport for senior skiers, according to chair Dick Wakefield, Northern States Power. Junior skiers, approaching 200 in number, participate in a separate competition. Both championships are held at Harrington Hill.

SKI TOUR, KING BOREAS CROSS-COUNTRY — Everyone in the family can enjoy the eighth annual ski tour open to cross-country ski fans. Chair Shirley Hale, Burlington-Northern, and the St. Paul Jaycees, event sponsors, expect more than 600 skiers. Those completing the course will receive award pins. Skis will be available for rent, and hot cider will be served.

SLED DOG CHAMPIONSHIP — Cash awards totaling \$5,000 will headline the Land O'Lakes, Inc. U.S. Sled Dog Championship running two days at White Bear lake. More than 100 teams from midwestern, Canadian and Alaskan frontiers are expected to compete. Spectators will enjoy features between the main events, including weight pull and mutt and scramble races. The North Star Sled Dog Club directs this competition.

SLEIGH AND CUTTER PARADE — A scene reminiscent of Currier and Ives art will greet spectators as they observe a parade of horse-drawn winter vehicles from the road around Como Park. The country-side atmosphere and

period costumes of drivers and passengers add to the appeal of this event under the leadership of John Cina and George Smith. St. Croix Valley Sleigh and Cutter Society. More than 50 sleighs and cutters are expected from Wisconsin and Minnesota.

SOFTBALL ON ICE - The Carnival boasts two separate Softball on Ice Tournaments. The World's Original Softball on Ice will be played on Twin Lakes, into which masonite bases are frozen. Players use bright orange softballs and wear rubber-soled shoes instead of spikes. Chair Dave DeWuske, Bradley Automotive, said the 20-game playoffs will result in trophies and cash awards to the winners of first through seventh places. Don Hisdahl, Hisdahl Trophy Center, originated softball on ice team competition with the Carnival some 11 years ago. The Little Canada Slo-pitch Softball on Ice Tournament, including men's and women's teams, will be played on Lake Gervais. Michael Fahey, Northwest Airlines, is in charge, the event being sponsored by the Little Canada Park and Recreation Department.

SOUTH WIND LUNCHEON — Chair Robert Carter, Jr., Bob Carter Ford, invites all Carnivalites to join with Carnival's South Winds in honoring the reigning and former Vulcan Krewes at a luncheon at Southview Country Club preceding the Fire King Torchlight Parade. The public is welcome.

SPEED SKATING CHAMPIONSHIPS, NATIONAL OUTDOOR — Celebrating their 32nd year with the Carnival, the National Championships feature 275 speed skaters representing 17 speed skating associations from around the country. Tom Lindgren, Nystrom Construction Company, chair, said that participants must be 10 years of age or older and members of the Amateur Skating Union, the event's sanctioning body. Spectators will enjoy watching the skaters as they reach speeds of 35 mph.

SPEED SKATING, NOVICE — Boys and girls will compete in separate contests in this first Carnival novice speedskating event on a 400 meter track at Lake Como. Trophies will be awarded for first through third place in each of 18 divisions, according to chair Dr. Thomas McPartlin.

SPORTS CAR RACE ON ICE — Specially studded tires enable the drivers of these vehicles to maintain control at speeds up to 100 miles per hour on the straightways at Lake Phalen. More than 65 drivers from the U.S. and Canada will compete in the race sanctioned by the International Ice Racing Association. Kathy Whelan, chair, invites spectators to arrive early for a good view. Sports cars, compact sedans and experimental vehicles will be featured.

SQUASH TOURNAMENT — The Minnesota State Squash Racquets Association will include men's singles and doubles and women's singles in their Carnival Squash Tournament. In addition, the Association is hosting the World Professional Squash championships featuring the top American, Canadian and international players, according to chair Brian Ross president of the MSSRA.

SQUARE DANCE FESTIVAL — Six regional organizations will be calling at the Square Dance Festival as 1,500 dancers do-si-do at this annual Carnival fest. Tom Carol, a professional square dance caller, is in charge. Advanced or accomplished square dancers will provide a whirling blur of colorful skirts for spectators.

SWIM MEET — Seven hundred swimmers will participate in the Winter Carnival AAU Swim meet, according to Doug Hanson, 3M Co., chair. Indoor sports buffs can watch swimmers of all ages compete in this two-day event. Both A and

B competition are included.

TABLE TENNIS OPEN — Apache Plaza will be the scene of this state tournament under the direction of Don Larson, Disney's Table Tennis Center. Table tennis players of all abilities are invited to participate, and spectators are encouraged to watch this annual Carnival event. TENNIS TOURNAMENT, JUNIOR — This Carnival tournament is open to boys and girls to 18 years of age. There are five age divisions; 10 and under; 11-12; 13-14; 15-16; and 17-18. Jack Johnson, St. Paul Indoor Tennis Club, is chair.

TENNIS TOURNAMENT, SENIOR — A new event this year, this men's and women's singles tournament is open to anyone in the Realm of Boreas and is sanctioned by the Northwest Tennis Association. The top four players from qualifying matches will compete with the top 12 players in the Northwest, according to chair Bill Kridle, Arden Hills Club.

TREASURE HUNT — Sponsored by the St. Paul Dispatch-Pioneer Press and the St. Paul Winter Carnival Association, this annual hunt brings entire families out-of-doors to search for the elusive bronze medallion. Poking around in the ice and snow can prove valuable to the finder, because the medallion is worth the newspaper's \$1,000 plus a \$1,500 Carnival bonus to registered treasure hunters.

UNIFORM EXHIBIT, CARNIVAL HISTORICAL REVIEW — Carnival photos, uniforms and memorabilia from the collection of the Minnesota Historical Society will be displayed at the Historical Society during Carnival. In addition, guest speaker, Donn Eiden, Northern States Power, long active with the Winter Carnival Association, and currently a director, will review Carnival history from its beginning in 1886.

VFW BOREAS FEST — Barbecued beef will be served beginning at noon the day of the Torchlight Parade by the Anderson-Nelson Post 1635 on Payne Avenue. Gordon Jones, Anderson Cleaners, is in charge.

VULCAN VICTORY PARTY — Chair Tom Watson, State of Minnesota, Department of Finance, expects more than 1,000 partygoers to attend the Vulcan Victory Party at the Radisson Hotel following the Torchlight Parade. The Imperial Order of Fire and Brimstone, alumni organization of Vulcanus Rex and his Krewe, invites all Carnivalites to celebrate the traditional overthrow of King Boreas by the Vulcans at this annual event.

WATER SKI ON THE MISSISSIPPI — For their third year, hardy water skiers wearing wet suits plan to take to the water for their annual Carnival show on the Mississippi at Hidden Falls. Chair Dutch Kosek, St. Paul Dispatch-Pioneer Press, said barefoot skiing is a possibility if water conditions permit it. Skiers are members of the American Water Ski Association, and the Bald Eagle Water Ski Club.



PUPPET SHOW — A youthful adaptation of Carnival's famed legend is portrayed by hand puppets, a feature added in 1977 through the generous sponsorship of Green Giant. King Boreas is valiantly defended by the Royal Guard as Vulcan seeks to thaw the winter festivity. The Queen of Snows' wise counsel prevents the strife from becoming too serious.



1978 WINTER CARNIVA

DATE	EVENT AND ADMISSION	LOCATION
TUESDAY, JANUARY 17 6:30 pm	East Wind Pre-Carnival Dinner Dance \$15 - East Wind Organization	Hafner's Restaurant
WEDNESDAY, JANUARY 1		
11:00 am- 5:00 pm 8:00 pm	Eskimo Prints-Egyptian Tapestries Exhibit Klondike Kate Selection Ceremony — Jaycees, St. Paul	Minn. Museum of Art St. Paul Hotel
FRIDAY, JANUARY 20		
11:00 am- 5:00 pm 7:00 pm	Eskimo Prints-Egyptian Tapestries Exhibit Princess Fashion Show	Minn. Museum of Art Maplewood Mall
MONDAY, JANUARY 23		
7:00 am- 6:00 pm	Art Show — United Artists Association	First National Bank
7:00 am	International 500 Snowmobile Race Start — Featuring Leman's Synthetic Snowmobile Xil X	Winnipeg, Manitoba Minn. Museum of Art
11:00 am- 5:00 pm 4:00 pm- 7:00 pm	Eskimo Prints-Egyptian Tapestries Exhibit Squash Tournament — Minnesota State Squash Racquets Assn.	Commodore, University Clubs
TUESDAY, JANUARY 24	学園に見てい	A
7:00 am- 6:00 pm	Art Show — United Artists Association	First National Bank
11:00 am- 5:00 pm	Eskimo Prints-Egyptian Tapestries Exhibit	Minn. Museum of Art
4:00 pm- 7:00 pm	Squash Tournament — Minnesota State Squash Racquets Assn. 🛪 🗥 🌾	Commodore, University Clubs
WEDNESDAY, JANUARY 25		Ter (14.1 17 1977) 18
7:00 am- 6:00 pm	Art Show — United Artists Association	First National Bank
11:00 am	Queen of Snows Fashion Show & Luncheon \$6.75 — Winter Carnival Women's Division Eskimo Prints-Egyptian Tapestries Exhibit	Radisson St. Paul Minn. Museum of Art
11:00 am- 5:00 pm 4:00 pm- 6:30 pm	Squash Tournament — Minnesota State Squash Racquets Assn.	Commodore, University Clubs
7:30 pm	Junior Royalty Coronation	Civic Center Arena
THURSDAY, JANUARY 26		
7:00 am- 6:00 pm	Art Show	First National Bank
11:00 am- 5:00 pm	Eskimo Prints-Egyptian Tapestries Exhibit	Minn. Museum of Art
12:00 noon	International 500 Snowmobile Race Finish	Lake Phalen Civic Center
1:00 pm 4:00 pm- 6:30 pm	Senior Citizens Coronation Squash Tournament — Minnesota State Squash Racquets Assn.	Commodore, University Clubs
FRIDAY, JANUARY 27		
7:00 am- 6:00 pm	Art Show — United Artists Association	First National Bank
8:30 am- 5:00 pm	Carnival Marching Uniforms Exhibit	Minn, Historical Society
10:00 am- 3:30 pm	Saintly City Cat Show - \$.75 w/button or \$1	Stem Hall
11:00 am-5:00 pm	Eskimo Prints-Egyptian Tapestries Exhibit	Minn. Museum of Art
1:00 pm 2:00 pm	Senior Citizens Square Dance Curling, Mixed Bonspiel	Dayton's Auditorium St. Paul Curling Club
3:30 pm-10:30 pm	Women's Invitational Hockey Tournament \$1.50	Aldrich Arena
4:00 pm	Junior Tennis Tournament	St. Paul Indoor Tennis Club
5:00 pm	Adult Tennis Tournament, Qualifying Rounds	Arden Hills Club
6:00 pm 6:00 pm-10:00 pm	Table Tennis-Exhibitions & Coaching Clinics Broomball Tournament	Apache Plaza City Rinks
6:00 pm-10:00 pm	Squash Tournament — Minnesota State Squash Racquets Assn.	Commodore Hotel
6:30 pm	King Boreas Banquet, Coronation and Ball \$15	Prom Center
8:00 pm	Jaycee Klondike Kate Casino \$3	St. Paul Hotel
SATURDAY, JANUARY 28		
All Day	Curling, Mixed Bonspiel Championships	St. Paul Curling Club
8:00 am 8:00 am- 6:00 pm	Junior Tennis Tournament National Majorette Contest Preliminaries	St. Paul Indoor Tennis Club St. Paul Armory
8:00 am- 6:00 pm	Adult Tennis Tournament, Qualifying Rounds	Arden Hills Club
8:30 am- 3:45 pm	Women's Invitational Hockey Tournament \$1.50	Augsburg Arena
8:30 am- 4:30 pm	Ice Carving Contest — St. Paul Area Hotel/Motel Association	Como Park
8:30 am- 5:00 pm 8:30 am- 5:30 pm	Carnival Marching Uniforms Exhibit Little Canada Slo-Pitch on Ice	Minn. Historical Society Lake Gervais
9:00 am- 2:00 pm	Vinland Skiathon — Ski for Light, Inc.	Hiawatha Golf Course
9:00 am- 4:00 pm	Sports Car Race on Ice	Lake Phalen
9:00 am+ 6:00 pm	Girls Gymnastics Meet	Harding High School
9:00 am- 6:00 pm	Broomball Tournament Chess Tournament	City Rinks Iowa Hi-Rise
9:00 am-10:00 pm 9:30 am- 5:30 pm	Table Tennis Tournament Championships	Apache Plaza
10:00 am	Carnival Park Dedication Presentation by General Mills; Sapporo Snow Sculpture Dedication	Como Park
10:00 am- 3:30 pm	Saintly City Show \$.75 w/button or \$1	Stem Hall
11:30 am	Celebrity Luncheon \$7	St. Paul Hotel
11:30 am	Speed Skating Competition-Novice Pro Parada Show & Crand Day Parada \$1.8, \$2.50	Como Park Civic Contor & Downtown
11:30 am and 1:30 pm 12:00 pm	Pre-Parade Show & Grand Day Parade \$1 & \$2.50 Land O'Lakes Kennel Club Demonstration	Civic Center & Downtown Maplewood Mall
1:00 pm - 4:00 pm	Forester's Day	U of M St. Paul Campus
6:00 pm	Five Mile Running Race	Macalester & Grand
6:00 pm	Bel Rae Polka Festival	Bel-Rae Ballroom
8:00 pm 8:00 pm	Jaycees Klondike Kate Casino \$3 Square Dance Festival \$2 Spectators \$.50	St. Paul Hotel Civic Center Arena
CONTRACTOR CONTRACTOR CONTRACTOR	aquare bance restival \$2 speciators \$.50	Civic Center Arena
UNDAY, JANUARY 29 All Day	Carnival Park-General Mills; Sapporo Snow Sculpture — 3M Company	Como Park
All Day	Curling, Mixed Bonspiel Championships	St. Paul Curling Club
Daily Until Found	King Boreas Dispatch/Pioneer Press Treasure Hunt	Realm of Boreas
8:00 am	Junior Tennis Tournament	St. Paul Indoor Tennis Club
	Golf in the Snow \$15	Lost Spur Country Club

L SCHEDULE OF EVENTS

DATE

EVENT AND ADMISSION

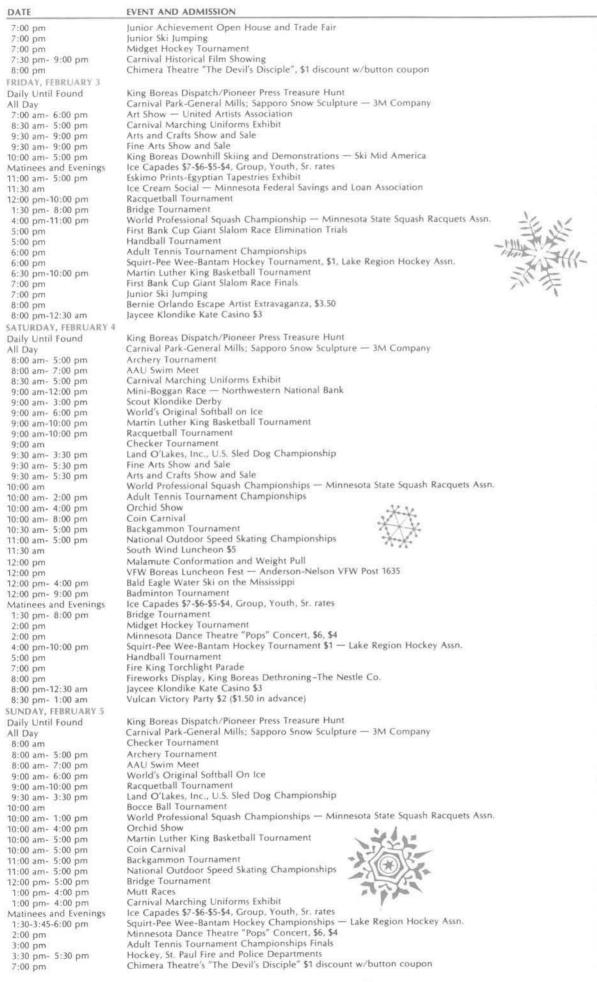


LOCATION

DATE	EVENT AND ADMISSION		LOCATION
8:00 am- 5:00 pm	Quarter Horse Show \$1 or Free with button		Rehbeins Arena
8:00 am- 6:00 pm	Adult Tennis Tournament, Qualifying Rounds	* *	Arden Hills Club
8:30 am- 5:00 pm	Little Canada Slo-Pitch Softball on Ice		Lake Gervais
9:00 am-11:30 am	National Majorette Contest Semi-finals		St. Paul Armory
9:00 am- 3:00 pm	Broomball Tournament	1.	City Rinks
9:00 am- 3:00 pm	Sports Car Race on Ice		Lake Phalen
9:00 am- 6:00 pm	Girls Gymnastics Meet		Harding High School
9:00 am-10:00 pm	Chess Tournament		Iowa Hi-Rise
10:00 am- 3:00 pm	Saintly City Cat Show \$.75 w/button or \$1		Stem Hall
11:30 am	Speed Skating Competition-Novice		Como Park
12:00 pm- 4:00 pm	High School Danceline Competition Preliminaries		Civic Center Arena
12:00 pm- 5:00 pm	Model Railroad Show — Woodcraft Hobby Stores		Har Mar Mall
12:00 pm- 5:00 pm	Table Tennis Tournament Championships		Apache Plaza
1:00 pm- 4:00 pm	King Boreas Cross Country Ski Tour — St. Paul Jaycees		Keller & Phalen Parks
1:00 pm- 4:00 pm	Carnival Marching Uniforms Exhibit		Minn. Historical Society
1:30 pm- 5:00 pm 1:30 pm	Ski Jumping \$1 Sleigh and Cutter Parade — St. Croix Horse and Carriage Society		Harrington Hill Como Park
2:00 pm- 4:00 pm	Ice Fishing Contest \$1.25 — White Bear Rod and Gun Club		White Bear Lake
3:30 pm- 9:00 pm	Women's Invitational Hockey Tournament \$2		Aldrich Arena
4:00 pm-12:00 am	Geneva Executives Banquet and Ball \$20		Castle Royal
6:30 pm	National Majorette Contest Championships		Civic Center Arena
6:30 pm	High School Danceline Championships		Civic Center Arena
7:00 pm	Chimera Theatres "The Devil's Disciple" \$1 discount w/button coupon		Arts & Science Center
8:00 pm	Beard and Moustache Finals \$1 includes button		To be announced
a States Annale years on a narmanast			
MONDAY, JANUARY 30	King Person Dispatch / Pieneer Press Treasure Hunt		Poole of Pores
Daily Until Found	King Boreas Dispatch/Pioneer Press Treasure Hunt Carnival Park-General Mills; Sapporo Snow Sculpture — 3M Company		Realm of Boreas Como Park
All Day 7:00 am- 6:00 pm	Art Show — United Artist Association		First National Bank
8:30 am- 5:00 pm	Carnival Marching Uniforms Exhibit		Minn. Historical Society
10:00 am- 5:00 pm	King Boreas Downhill Skiing, Demonstrations — Ski Mid America		Capitol Approach Area
11:00 am- 5:00 pm	Eskimo Prints-Egyptian Tapestries Exhibit		Minn. Museum of Art
5:00 pm	Adult Tennis Tournament-Qualifying Rounds		Arden Hills Club
5:00 pm	Handball Tournament		Midway YMCA
7:00 pm	Amateur Talent Show presented by Schmitt Music Center		Prom Center
7:00 pm- 9:00 pm	Junior Achievement Open House and Trade Fair		8th and Robert
7:30 pm	Carnival Historical Review		Minn. Historical Society
TUESDAY, JANUARY 31	N' D D D D D D D D D D D D D D D D D D D		Real and Real States
Daily Until Found	King Boreas Dispatch/Pioneer Press Treasure Hunt		Realm of Boreas
All Day	Carnival Park-General Mills; Sapporo Snow Sculpture — 3M Company		Como Park
7:00 am- 6:00 pm	Art Show — United Artists Association		First National Bank
8:30 am- 5:00 pm	Carnival Marching Uniforms Exhibit		Minn. Historical Society Capitol Approach Area
10:00 am- 5:00 pm	King Boreas Downhill Skiing and Demonstrations — Ski Mid America Eskimo Prints-Egyptian Tapestries Exhibit		Minn. Museum of Art
11:00 am- 5:00 pm 12:00 pm- 2:00 pm	Pro Ski Racer Autographs, Free Poster		Twin City First Banks
5:00 pm	Adult Tennis Tournament, Qualifying Rounds		Arden Hills Club
5:00 pm	Handball Tournament, YMCA		Midway YMCA
7:00 pm	Junior Achievement Open House & Trade Fair		8th and Robert Sts.
7:00 pm	Midget Hockey Tournament		McMurray & Phalen Rinks
8:00 pm	Queen of Snows Coronation (\$5-\$3.50-\$2)		Civic Center Theatre
WEDNESDAY, FEBRUARY			
Daily Until Found	King Boreas Dispatch/Pioneer Press Treasure Hunt		Realm of Boreas
All Day	Carnival Park-General Mills; Sapporo Snow Sculpture — 3M Company		Como Park
7:00 am- 6:00 pm	Art Show — United Artists Association		First National Bank
8:30 am- 5:00 pm	Carnival Marching Uniforms Exhibit		Minn. Historical Society
10:00 am- 5:00 pm	King Boreas Downhill Skiing and Demonstrations — Ski Mid America		Capitol Approach Area Minn. Museum of Art
11:00 am- 5:00 pm	Eskimo Prints-Egyptian Tapestries Exhibit Handball Tournament, YMCA		Midway YMCA
5:00 pm 6:30 pm-12:00 am	Midway Boreas Banquet and Ball \$12.50		Prom Center
7:00 pm	First Bank Cup Pro-Am Race		Afton Alps
7:00 pm	Junior Achievement Open House and Trade Fair		8th and Robert Sts.
	And an a second s		
THURSDAY, FEBRUARY 2			
Daily Until Found	King Boreas Dispatch/Pioneer Press Treasure Hunt		Realm of Boreas
7:00 am- 6:00 pm	Art Show — United Artists Association		First National Bank
8:30 am- 5:00 pm	Carnival Marching Uniforms Exhibit		Minn. Historical Society
All Day	Carnival Park-General Mills; Sapporo Snow Sculpture — 3M Company		Como Park
9:30 am- 9:00 pm	Fine Arts Show and Sale		Har Mar Mall Signal Hills
9:30 am- 9:00 pm	Arts & Crafts Show and Sale	4.	Signal Hills
10:00 am- 5:00 pm	King Boreas Downhill Skiing and Demonstrations	St mus	Capitol Approach Area Minn. Museum of Art
11:00 am- 5:00 pm	Eskimo Prints-Egyptian Tapestries Exhibit Carpival Historical Film Showing		Minn. Historical Society
11:30 am- 1:00 pm	Carnival Historical Film Showing Squirt-Pee Wee-Bantam Hockey Tournament, \$1, Lake Region Hockey Assn.	WILL THE	City Rinks
11:30 am- 9:00 pm 4:00 pm	World Professional Squash Championships	Im willi	Commodore Hotel
5:00 pm	First Bank Cup Giant Slalom Race Elimination Trials	STE THE	Afton Alps
5:00 pm	Handball Tournament	30.2	Midway YMCA
Matinees and Evenings	Ice Capades \$7-\$6-\$5-\$4, Group, Youth, Sr. rates		Civic Center Arena
6:30 pm-10:00 pm	Martin Luther King Basketball Tournament	1	Martin Luther King Center
7.00	First Back Cone Clean Claim Back Clean		A face Alex

First Bank Cup Giant Slalom Race Finals

7:00 pm



LOCATION

8th and Robert Sts. Harrington Hill McMurray & Phalen Rinks Minn, Historical Society Arts and Science Center

Realm of Boreas Como Park First National Bank Minn. Historical Society Signal Hills Har Mar Mall Capitol Approach Area Civic Center Arena Minn, Museum of Art Minnesota Federal The Court House St. Paul Armory Commodore, University Clubs Afton Alps Midway YMCA Arden Hills Club City Rinks City Rinks Martin Luther King Center Afton Alps Harrington Hill Harding High School St. Paul Hotel

Realm of Boreas Como Park Bwana Archery Lanes Parkview Junior High Minn, Historical Society Highland Park Realm of Boreas Twin Lakes, Centerville Martin Luther King Center The Court House Happy Chef Restaurant White Bear Lake Har Mar Mall Signal Hills Commodore Hotel Arden Hills Club Como Park Conservatory Holiday Inn-Downtown University Club Lake Como Southview Country Club Merriam Park Community Ctr. Payne Ave. & Lawson St. Hidden Falls Mariner High School Civic Center Arena St. Paul Armory McMurray & Phalen Rinks Civic Center Theatre City Rinks Midway YMCA Downtown Capitol Approach Area St. Paul Hotel Radisson Hotel

Realm of Boreas Como Park Happy Chef Restaurant Bwana Archery Lanes Parkview Junior High Twin Lakes, Centerville The Court House White Bear Lake Harriet Island Commodore Hotel Como Park Conservatory Martin Luther King Center Holiday Inn-Downtown University Club Como Park St. Paul Armory White Bear Lake Minn. Historical Society Civic Center Arena Aldrich Arena Civic Center Theatre Arden Hills Club State Fair Coliseum Arts & Science Center



NATIONAL VISITING ROYALTY

MINNEAPOLIS AQUATENNIAL

Queen Sharolyn plays the flute and guitar, and enjoys softball, motorcycling, flying, snow and water skiing, music composition and dress designing. A resident of Anoka, she is the former Miss Anoka and Miss Minnesota Teenager of 1974.

Commodore Harry Atwood, retired president of Northwestern National Life Insurance Co., continues to serve as a director of the company and as a member of its executive and finance committees. He was also general chairman of the 1975 United Way campaign for the Minneapolis area. In 1971 he received the Outstanding Achievement Award from the University of Minnesota.



SHAROLYN FRAMPTON QUEEN OF THE LAKES

HARRY E. ATWOOD COMMODORE



HELEN LUZIUS MISS TEEN THUNDER BAY Planning to pursue a career in music, Helen is 17 and a senior at Lakeview High School. She teaches piano, plays saxophone in her school

band, and enjoys skiing and dancing.

CYNTHIA EDWARDS MISS SEAFAIR 1977, SEATTLE, WASHINGTON

Cynthia, 18, is a freshman at Olympic College, Bremerton, Washington. She is planning to make law her career. She has received scholarships, citizenship and physical fitness awards, and served as president of her senior class in high school.





ABERDEEN, SOUTH DAKOTA "SNOW QUEEN" (SELECTED JANUARY, 1978)



ROYAL COUPLE FASCHING FESTIVAL

Fasching is a nine-day pre-Lenten Festival in Georgetown, Colorado. The 1978 Royal Couple is Don and Kathy Weber, Prince Don I and Princess Kathy I. Prince Don is the principal of the Georgetown Elementary School and Princess Kathy is associated with Adolph Coors Company as supervisor of brewing materials. Fasching was brought to Georgetown in 1959 from Bavaria, where it has been celebrated since ancient times. The Georgetown Fasching Royal Court is a benevolent monarchy, elected by the citizens of Georgetown and charged with the responsibility of bringing merriment to the valley. MISS FIESTA, SAN ANTONIO FIESTA CELEBRATION San Antonio, Texas is the home of 18-year-old Donna DuGosh. As a baton twirler in high school, she has won 103 medals and 64 trophies. Donna also enjoys horseback riding and animal training and grooming. She plays the saxophone, guitar and piano.



KATHRYN HEGG INDIANAPOLIS "500" FESTIVAL

Kathy, 20, is a junior at Purdue University where she is majoring in public relations with a minor in industrial management. She is a member of Kappa Kappa Gamma sorority and enjoys swimming, skiing, horseback riding, sewing, cooking and refinishing antiques.



KAREN STRATTON SPOKANE LILAC FESTIVAL QUEEN

Nineteen-year-old Karen attends Eastern Washington State University where she is majoring in communications and public relations. She was selected from a field of 12 Lilac Princesses representing Spokane area high schools.



BERNELL D. GARDNER, KING VENUS XI KREWE OF VENUS, TAMPA, FLORIDA

Bernell D. Gardner is the founder and president of the Peninsular Meat Co., Tampa. He is a Rotarian, a member of the Tampa Yacht and Country Club, the University Club, Palma Ceia Golf and Country Club, and is an avid golfer. One of his two daughters is a former Krewe of Venus Queen.



Nancy's hobbies include water skiing, swimming and bowling. She is studying secretarial science at Manatee Junior College. She is a member of the Teen Board of the Manatee County Youth Center and is employed at Sears, Roebuck and Company.

James Ryan holds the title which is bestowed on the individual who has made great contributions to the De Soto Celebration. He is Production Manager and Assistant Plant Manager of V.E. Anderson Manufacturing Co., a division of Alcan.

The De Soto Celebration was conceived in 1939 to call attention to the historic heritage of the Bradenton area. The 1978 DeSoto Celebration is scheduled for March 12-19, when the heroic exploits of Hernando de Soto, gallant Spanish Conquistador of the 16th century, will be vividly displayed.

JAMES RYAN HERNANDO DE SOTO BRADENTON, FLORIDA DE SOTO CELEBRATION



LESLIE WAGNER MISS MANITOBA

A graduate of the University of Manitoba where she majored in elementary education, Leslie, 22, is a teacher and working toward her master's degree in education. She would like to attain her PhD in education and teach at the university level. Leslie was second runner-up to Miss Canada in the recent Miss Canada pageant.



Three decades have passed since Boreas Rex issued the official decree which added Junior Royalty to the pageantry of the Saint Paul Winter Carnival . . .



"henceforth all the royal functions in the great Realm of Boreas be lightly studded with sparkling and vigorous youth, selected from within the dynasty of his majesty's playfields in the great capitol of the Realm of Boreas, proclaimed as the Junior Realm of Boreas, to be ruled by the youthful King Frost and Queen of the Snowflakes.

Therefore, His Excellency, the Royal Chancellor will take all necessary steps to surround himself with outstanding loyal knights and herald the decree throughout the Realm of Boreas for all years to come.

It is further decreed that the great exalted ruler of his majesty's playfields establish and carry out his majesty's decree beginning in 1949."





The Junior Royalty of 1977: King Frost XXX, Eric Urness, Edgcumbe Recreation Center, and Elizabeth Grace Barr, Queen of the Snowflakes. Not pictured, Prime Minister Tony Renteria, Baker Recreation Center, and Lady-in-Waiting Kathy Kost, Groveland Recreation.

When the Junior Royalty program began in 1949, twenty recreation centers participated in the Coronation of King Frost I, Tom Maloney, Baker Recreation Center, and the first Queen of the Snowflakes, Shirley Miller, Edgcumbe Recreation Center. The first Lady-in-Waiting was Carole Erickson of West Minnehaha Playground. A Junior Prime Minister was added to the Royal Family in 1950. In 1955, each of the four areas of the city also held a coronation and selected a Wind and Princess for its respective section: North, South, East or West.

Thus, the Junior Royalty program has grown from the selection of a King and Queen from twenty recreation centers in 1949 to a selection of a Royal Family of 12 from 48 centers. The Coronation has become an elegant, formal pageant held at the St. Paul Civic Center. In 1977, 700 young people participated, and more than 4,000 spectators formed the audience.

The Junior Royalty travels with the Burlington Northern Clown Club during the ten days of Carnival each year, visiting schools and hospitals. The young Royal Family also appears in more than 30 parades throughout the year. Their float is sponsored by Buckbee-Mears. These young people are ambassadors of goodwill for the youth of Saint Paul.

A staff of 80 persons administers the program each year, assisted by hundred of volunteers. Pat Moynagh, City of St. Paul Recreation Department, has been associated with the program since 1956, and chairperson for three years.



DOOR PRIZES COMPLIMENTS OF PARTICIPATING FASHION HOUSES

C'MON 22 times more wide-cabin jets wide-cabin jets a day.

Your comfort comes first at Northwest. That's why we offer 22 times more wide-cabin flights out of the Twin Cities every business day than all other airlines combined. Our spacious DC-10s and 747s let you stretch out coast to coast, north to south, to Canada or across the Pacific to Hawaii and the Orient. It costs no more to fly wide-cabin. Why settle for less?

For reservations, call a travel agent or Northwest. 726-1234.

ORTHWEST ORIENT

The wide-cabin airline

1977 SENIOR CITIZEN ROYALTY

Each year more than 2,000 senior citizens participate in two Carnival events that they, themselves, have specifically planned — the Senior Citizens Coronation and the Senior Citizens Square Dance.

Members of the 1978 Senior Royal Court are selected at a free coronation ceremony. The afternoon of entertainment includes a processional led by the current Senior Citizen Royalty. King Boreas Royalty, and the candidates for 1978 Senior Royalty. The Minneapolis Aquatennial royalty have joined in honoring this annual ceremony.

SNOW

AKF

Selection of nominees for the Senior Citizen Royal Court is made by the Senior organizations of greater Saint Paul. Each of the more than 100 organizations is invited to submit the names of one man and one woman candidate who are active in senior and civic endeavors to represent the elderly of Saint Paul. From the qualified candidates, a panel of judges determines the final selection at a reception for candidates at the Wilder Senior Citizens Center in early January. The new Royal Court participates in both the Grande Day and Torchlight Parades. During the year they visit nursing homes, hospitals, senior club meetings, and participate in civic events and parades at festivals throughout Minnesota and Wisconsin. A total of 100 appearances are usually made by members of the Senior Royal Court.

Senior Citizens Winter Carnival activities are co-sponsored by the St. Paul Senior Citizens Coalition, the Associated Senior Citizens Assembly, and the Saint Paul Winter Carnival Association. Walter C. Peters is general chairman, a post he has most effectively served for eight years.



The 1977 Senior Royal Court: standing, left to right, Harold Martinson, Prince of the Four Winds; John Brennan, King Winter XIX; Eloma Brown, Queen of the Northlands; Paul Byers, Sr., Prime Minister; seated, Leona Rosenberger, Ladyin-Waiting to Prince of the Four Winds; Agnes Patterson, Lady-in-Waiting to Prime Minister.





FORMER FIRE KINGS AND PAST PRESIDENTS

FIRE KINGS

- 1886 Col. Delos A. Monfort 1887 - Dr. Albert A. Ames 1888 - Sen, Daniel A. Morrison 1896 - William H. Eustis 1916 - Ronald Stewart 1917 - James Healey 1937 - Gustav C. Axelrod 1938 - W. L. Crawford 1939 - Adolph E. Giere 1940 - A. E. Reiff 1941 - Adolph Bremer, Jr.
- 1949 E. J. Jeffers 1951 - Sig Bertelsen 1952 - Larry Hodgson 1952 - Lang Lund 1954 - James Schmidt 1955 - James F. Shiely
 - 1942 E. W. Bergstrom 1946 - George Schrantz 1947 - A. I. Brioschi 1948 - George Heleniak 1950 - William G. Klett
 - 1956 Peter S. Popovich 1957 - J. Perry Dotson 1958 - Wilfred S. Schlaefer 1959 - John Works 1960 - Dan Baker 1961 - Robert Lawrence
 - 1962 Frank Oberg
 - 1963 Richard Rosacker
 - 1964 Steve Zobel 1965 - Don Boehmer
 - 1966 Robert Thiers «
- 1886 George R. Finch 1887 — L. H. Maxfield 1888 — George Thompson 1896 - Dr. C. E. Bean 1916-17 - Louis W. Hill, Sr. 1937 — Frank H. Delaney 1938-39 - W. C. Kenney 1940 - Leslie B. Farrington 1941-42 - William J. Hickey, Sr. 1955 - Harold C. Richter 1943 - Arthur Devine

131 Metro Square

- 1944-46 C. A. Maley 1947 — William J. Hickey, Sr. 1948 - John F. Scott, Sr. 1949 - Arthur E. Eggert 1950 - Charles W. Moore 1951 — Lambert S. Gill 1952-53 - Robert J. Fitzsimmons 1954 - Joseph A. Rogers 1956 - A. Lee Runyon
- WINTER CARNIVAL PRESIDENTS 1957 - Laurence W. Thulin 1958 — Joseph A. Maun 1959 - Wesley M. Chandler 1960 - William C. Wolf 1961 - Walter V. Dorle 1962 - John H. Donohue 1963 — Walter N. Norris 1964 — Paul D. Eibert 1965 — William A. Curtis 1966 - Robert O. Ashbach 1967 - John A. Works
- 1968 B. B. Countryman 1969 — Harry W. Settergre 1970 - Irwin R. Hansen 1971 — M. I. Galvin, Ir. 1972 — Armin Buetow 1973 - Robert J. Hubbell 1974 — Jack J. Erdman 1975 - James R. Bell 1976 - Ev F. Carter 1977 — Emmett Johnson 1978 — Michael S. Bednarz

1967 - Richard Hassett 1968 - Howard Christensen

1969 - Ray Neuenfeldt

1970 - Joseph Rogers

1971 - Robert Flakne

1972 - Roger Sorensen

1973 - Joseph Shields

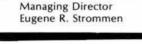
1975 - Ralph Nardini

1976 - Peter Laramy

1977 - Jack Crawford

1974 - Lyle Lackner

SAINT PAUL WINTER CARNIVAL ASSOCIATION Saint Paul, Minnesota 55101



'Iypography

Publicity Director Sheila Kaufman

Office Manager John Ernst



The look and feel of the type is almost as important as the message it communicates. Beissel brings a complete typographical service to its customers. From artists that understand the intricacies of type selection to the latest film and computer assisted typesetting techniques. Your job can be complemented with the choice of hundreds of typefaces. You're sure of just the right one to help convey the mood of your message.







1978 PARADE BANDS



ST. CROIX CENTRAL MARCHING PANTHERS HAMMOND-ROBERTS, WISCONSIN

The 115 member St. Croix Central Marching Panthers, including a color guard of 30, are under the direction of Bruce Kamrath. This will be the band's third year in Winter Carnival parades. They have previously won Carnival's second place trophy. Since the 1977 Carnival, the Panthers have participated in 17 parades, winning either first or second place in 14 of them. They were voted the Outstanding Band-Second Place in the Cheyenne, Wyoming Frontier Days Rodeo Parade last summer.



HARDING HIGH SCHOOL MARCHING BAND ST. PAUL, MINNESOTA

Participating in Carnival parades for the past 14 years, the 160 members of the Harding High School Band also make numerous appearances at civic and educational events in the Midwest, including Kansas City and Chicago, courtesy of their sponsor, Eastern Heights State Bank. Robert Hartman is the band director.



SHANLEY HIGH SCHOOL MARCHING BAND FARGO, NORTH DAKOTA

The 44 members of the Shanley High School Marching Band are under the direction of James Schutz. They were the honorary band at the opening of the Red River Mall in 1975, participated in the Bismark Jazz Festival in 1976, and were the lead band in the N.D.S.U. Homecoming Parade in 1977.





HUMBOLDT HIGH SCHOOL BAND ST. PAUL, MINNESOTA

The Humboldt band has marched in Winter Carnival parades for more than 20 years, taking second place in 1975. The band includes 80 musicians, 30 in the color guard and eight marchers carrying shields. Ray Schweizer is band director. Band members perform each year at the Minnesota State Fair, in the St. Patricks Day Parade, at Valleyfair, Mexican Independence Day Parade, and Indian Days Parade. They played at the Marine Corps Reserve Officers National Convention several years ago. For the past three years they have played at the state high school basketball league playoffs banquet.





SARTELL HIGH SCHOOL MARCHING BAND SARTELL, MINNESOTA

The Sartell High School Marching Band won a merit award at the Florida World Music Festival this past summer. Under the direction of Ken Van Halbeck, the 100 band members earned a first place trophy in every parade in which they participated during the summer. This band has also earned three first place trophies in past Winter Carnival parades.



Greetings Carnivalites!

NARCHING BAND

Community participation takes on an imaginative aura when it unfolds each January during your Saint Paul Winter Carnival. The more than ninety events celebrated touch probably the broadest array of lives among all of Saint Paul's civic programs. All of it happens through the volunteer support of individuals, committees, city, county, state, and civic organizations and our generous Twin Cities' business community. This Association's Board of Directors gratefully acknowledges all who have contributed their time, energy and talents to our 1978 "Snowflake Fantasy!"

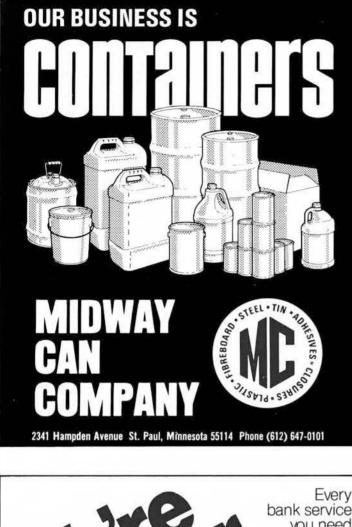
> Michael S. Bednarz, President Saint Paul Winter Carnival Association



BOREAS REX XXXIX RICHARD J. LONG

1975 ROYAL FAMILY

QUEEN OF SNOWS BOBBIE MISCHKE

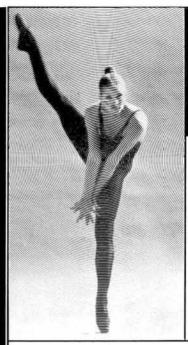




Woodcraft Hobby's 3 Super Hobby Stores and Har Mar Mall bring you...

The World's Largest Free Model Railroad Show Sunday, January **29, 1978** from noon to 5p.m. at <u>Har Mar Mall</u>

901 W. Lake St., Minneapolis 55408
Har Mar Mall Shopping Center, 2100 N. Snelling, St. Paul 55113
Signal Hills Shopping Center, West St. Paul 55118



Including: March 31, April 1 Raymonda, Act III and Carmina Burana Northrop Auditorium. April 29

Sleeping Beauty, Act III Northrop Auditorium

For more information about the MDT 1978 season, call 335-7808 or write: Ticket Office, Minnesota



The Minnesota Dance Theatre's 1978 season will wow you with the best of contemporary and classical dance in four concerts, February through May.

Beginning: February 4,5 St. Paul "Pops" Concert St. Paul Civic Center Theater

A featured attraction of the St. Paul Winter Carnival with a popular family program that includes Romeo and Juliet, Les Patineurs, and Knoxville: Summer of 1915. Concert tickets available at Dayton's.

May 25, 26 The George Crumb Festival with the St. Paul Chamber Orchestra

Buy a season ticket now and see four performances for as little as \$16.

Dance Theatre, 528 Hennepin Avenue, Minneapolis, Minnesota 55403.



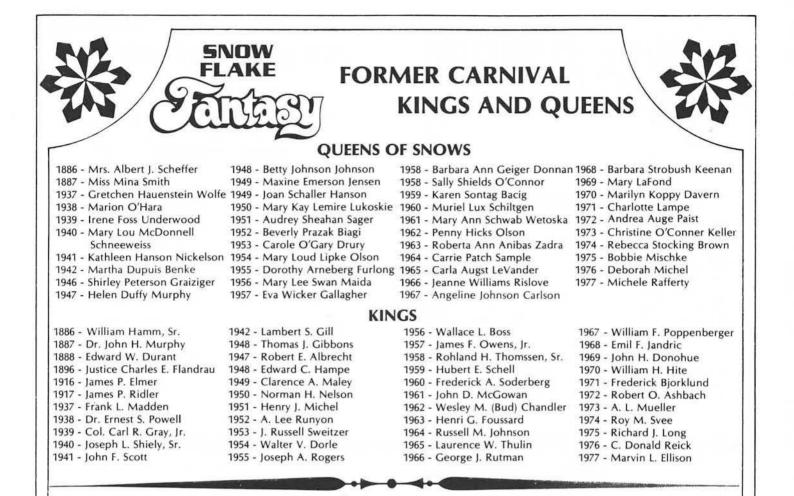
The coronation of King Boreas. The frenzy of broomball and bob sleds. Catch the spirit of the season at Winter Carnival '78. And catch the bus to get there.

The bus goes to and from almost every Carnival event. So it saves you traffic hassles, parking problems, and money too. Minimum fare is just 30¢. Maximum fare is 70¢. And during off-peak hours, all special MTC fare policies apply.

policies apply. Dial 827-7733 for complete information. And take it easy. Take the bus.







the "how to save time and money" book

Find it fast . . . in the Action Index of your Telephone Directory Yellow Pages. You'll find government offices (grouped by city, state and federal levels), apartments by location, clinics, volunteer services and more.

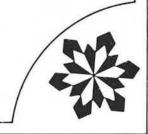
Then call ahead... to avoid long waits and unnecessary travel. Check store hours and program schedules. Inquire about delivery services and bus routes. Call for appointments or ask which times are best for prompt service.

Get to know the Call Guide . . . in the front of your directory. It offers moneysaving phone tips including the most economical way to call long distance, emergency numbers, how to handle annoying phone calls and more.

It's all there in your "how to save time and money" book.



1) Northwestern Bell





ROYAL PROTECTORS

PRIME MINISTERS

ROYAL GUARD—CAPTAINS

1948 — Henri Foussard	
1949 — Richard T. Murphy	
1950 - Richard T. Murphy	
1951 — John Turner	
1952 — William Shay	
1955 - Ron Arneberg	
1956 — Tom Pritchard	
1957 — Stan Yovetech	
1958 — Pat Williams	
1959 — Frank Hill	
1960 — Thomas Ahern	
1961 — Greg Celski	
1962 — Clem Commers	
1963 — Art Baumeister, Jr.	

1964 — Michael Lethert 1965 — Al Seelhammer 1966 — Donald Schoeller 1967 — Patrick Foss 1968 — Marvin Levine 1969 — James Falk 1970 — David Gust 1971 — Darrell Rooney 1972 — Kenneth Wenzel 1973 — Gary Haider 1974 — James Engelmann 1975 — Herman Rau 1976 — Roger Fuerstenberg 1977 — David W. Larson

1939 - Joseph J. Mitchell 1940 - Joseph J. Mitchell 1941 - Patrick J. Towle 1942 - Robert V. Rensch 1946 - Robert L. Utne 1947 - M. Walter Sime 1948 - Allen R. Lindgren 1949 - Hubert W. White, Jr. 1950 — Henri G. Foussard 1951 - Jay P. O'Connor 1952 - Wesley M. Chandler 1953 - Orion P. Winford 1954 - Peter R. Hinsch 1955 — Arnold H. Bockstruck 1956 - J. Peter DeVine 1957 - Roger P. Foussard 1958 - John H. Burg 1959 — R. Patrick Egan

1960 - Carl W. Cummins, Ir. 1961 — Richard T. Murphy 1962 - Gareth D. Hiebert 1963 — Lawrence J. Hayes 1964 — William I. Huot 1965 — John H. Kissinger 1966 — Daniel F. Dolan 1967 — Robert E. Carter 1968 — Donald Valento 1969 - G. Richard Palen 1970 - Gil Thoele, Ir. 1971 - Marvin L. Ellison 1972 - Donn J. Eiden 1973 — Bert S. McKasy 1974 — Jay A. Pfaender 1975 - Roger O. Thompson 1976 - Robert Sheild 1977 — Richard Barbari

ين و ان و ان ان و ان از ان و



EAST WINDS

1941 - Raymond M. Schlick 1947 — Elmer Geske 1948 - Frank Tracy 1949 - Harry D. Munson 1950 - Emil F. Cedarholm 1951 — Walter Blomguist 1952 — Matthew Morelli 1953 - Richard B. Schwietz 1954 - Russell Carlstrom 1955 - Arthur E. Rehnberg 1956 — Warren Hinze 1957 — Gerald C. Hegland 1958 - Robert J. Garrity 1959 - Kenneth M. Brindley 1960 — Harry R. Brucker 1961 - Donald R. Johnson 1962 — Warren W. Schaber 1963 - Van Harwood 1964 — Robert Leafgren 1965 — C. Sigurd Swanson 1966 - Robert N. Londin 1967 - Russell A. Boogren, Jr. 1968 - Rodney Johnson 1969 — Harold Anderson 1970 - Robert Sheild 1971 — Albert O. Palm 1972 — Thomas Beigle 1973 — James E. Bergman 1974 - Joseph F. Chenoweth 1975 - D. Patrick McCullough 1976 — Robert Hall 1977 - Bill Godwin

WEST WINDS

- 1947 Frank Mondike
- 1948 Harold Mork
- 1949 Joe Rogers
- 1950 Charles T. Kenny 1951 — Max Houts
- 1952 Fred Saam
- 1952 Fred Saam 1953 — Reuben Swanson
- 1954 J. Norman Nelson
- 1955 Walter F. Rihm 1956 — Allyn B. Wicklund
- 1957 F. A. Amundson
- 1958 Walter Bechik
- 1959 Orrin Stone
- 1960 Robert H. Bratnober 1961 — Richard Steenberg
- 1961 Kichard Steenberg 1962 — Harold B. Shapira
- 1963 Dwight E. Marriott
- 1963 Dwight E. Marriet 1964 — Kenneth L. Trepp
- 1965 Bruce Johnston
- 1965 LeRoy W. Drew
- 1966 Lekoy W. Dre 1967 — Donald Zalk
- 1967 Donald Zaik 1968 — Russell Swanson
- 1968 Kussell Swanson 1969 — John F. Rooney
- 1969 John F. Rooney 1970 — Lowery Smith
- 1970 Lowery Smith 1971 — Frank Colletti
 - 1972 Monroe Kronstedt
- 1973 C. Donald Rieck
- 1974 Joseph C. Arrigoni, Sr.
- 1975 Jan L. Jansen
- 1976 Peter Paulos
- 1977 William Oman

THE WINDS

SOUTH WINDS

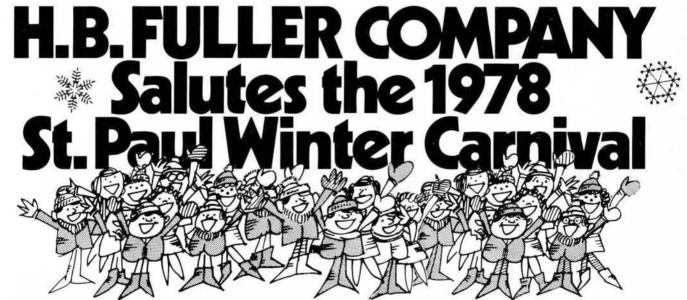
1947 - John Seeger 1950 — Louis Villaume, Jr. 1951 — Raymond H. Hense 1952 — Gordon Davis 1953 — Edwin C. Jerabek 1954 — Ralph Peters 1955 — Robert E. Davis 1956 - Jack Stuhlman 1957 — Raymond H. Novak 1958 - Joseph Kramer 1960 — Howard Runge 1961 - Frank J. Mega 1962 — Peter Mansur 1963 - Orville Brink 1964 — Robert E. Carter 1965 — Allen Lindberg 1966 — Thomas Wallace 1967 — Howard Schletz 1968 — Ronald Mergens 1969 — James E. Peters 1970 - Walter Nelson 1971 — Harlan D. Hendricks 1972 — Bernard J. Husnik 1973 - Harold C. Swanson 1974 — Harold LeVander 1975 - Forrest Glewwe 1976 - Robert Carter 1977 - William Bartl



NORTH WINDS

- 1960 James E. Weyandt
- 1961 William Lawrence, Jr.
- 1962 George Nelson
- 1963 Daniel Muntean
- 1964 Louis Schiavino
- 1965 Donald Esch
- 1966 Edward Novak
- 1967 Donald Stecher
- 1968 Dutch DelMonte 1969 — Edmund Hamernick
- 1970 Frank Schneider
- 1970 Frank Schneid 1971 — Tom Huppert
- 1972 James Bradshaw
- 1973 Milford Tobin
- 1974 Eugene Fasciana
- 1975 Glenn L. Kloskin
- 1976 Sal Lobaido
- 1977 Leonard Vanek





The first Winter Carnival was 92 years ago, just one year before H.B. Fuller Company began. We have since grown into worldwide operations, but our home is still in St. Paul. And, like the Carnival, we contribute to the vitality of this area.

Our adhesives, sealants, coatings, cleaning equipment and chemicals hold things together, protect and keep them clean. But we do more than make our products here—we participate in our home community. We provide jobs and taxes to strengthen the area economy. Five percent of our pre-tax profits are available to worthy community organizations. Our time-matching plan allows employees time off to work on community projects. We sponsor live Minnesota Orchestra concerts on MPR, to enrich our cultural life.

We thank and support the community that gives us a home and enlivens it with events like the St. Paul Winter Carnival.

Unlimited mileage. Very limited rate. \$ -1 - 5 00

Unlimited free mileage. Volare or Aspen

a day

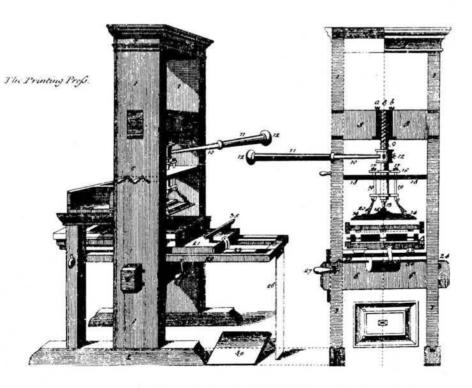
Offer good from 6:00 p.m., Thursday to noon, Monday, on a Plymouth Volare or equivalent car. You pay only for the gas you use. There is a two day minimum and the car must be returned where you rented it or to the Twin Cities International Airport. Major credit cards honored including Shoppers Charge. Sorry, no additional discounts.



Avis rents all makes... features cars engineered by Chrysler



Prime Minister 1977



THE NORTH CENTRAL PUBLISHING COMPANY

SNOW FLAKE Live Action Cam will be drifting in. KSTP-TV's Live Action Cam will be at the St. Paul Winter Carnival adding Winter St. Paul Winter Carnival adding KSTP-TV's Live Action Cam will be at the St. Paul Winter Carnival adding Winter Carnival addin *1 EYEWITNESS NEWS ActionCam LIVE KSTP-TV **KSTP-TV** Source: Arbitron, Minneapolis St. Paul. October 1977 program adiences. IO p.m. news Estimate subject to limitations of said report. St. Paul, October

Minnesota Historical Society

Copyright in this digital version belongs to the Minnesota Historical Society and its content may not be copied without the copyright holder's express written permission. Users may print, download, link to, or email content, however, for individual use.

To request permission for commercial or educational use, please contact the Minnesota Historical Society.

