

RESTRICTED

M342 Paulucci, Jen0 F. (Jeno Francesco), 1918- 2011.
(Chaney Jen0 F. Paulucci scrapbooks, 1939-1986.
Room) 126 v. on 34 microfilm reels.

DESCRIPTION OF THE PAPERS

Jeno Paulucci's office scrapbooks contain letters, memoranda, telegrams, press releases, market reports, cards, photographs, newspaper clippings, articles, and other printed materials documenting his business concerns, political and philanthropic activities, and personal life and interests.

The majority of the papers pertain to his many business interests and activities (1946-1975). The scrapbooks primarily document his work as president and chairman of Chun King Sales, Inc. (1946-1967); chairman (1967-1968) and director (1969-) of R. J. Reynolds Foods, Inc.; chairman of Northland Foods, Inc.; chairman of Jen0's, Inc.; chairman of JFP Enterprises; chairman of the Cornelius Company, Minneapolis; chairman of the Sanford (Florida) Industrial Commission; and chairman of NEMO, Inc. (Northeast Minnesota Organization for Economic Education). Papers relating to these concerns include correspondence with associates, customers, and political leaders; corporate memoranda; newspaper clippings and magazine articles concerning those organizations or their products and services; sample advertisements, especially for Chun King and Jen0's products, as well as mock-ups and ideas for ads; photographs--largely publicity pictures--of products, personnel, plant, and events; press releases; and programs from various business events.

Another area documented in the scrapbooks is Paulucci's work for and interest in the economic development of northeast Minnesota, particularly the Duluth area. A large group of materials pertains to NEMO, Inc., a private organization established in 1960 by governor-elect Elmer Anderson to help revitalize the economy of that area and chaired by Paulucci. Many of Paulucci's philanthropic efforts centered on this geographical area and are recorded in the scrapbooks. Materials include correspondence, clippings and articles, speeches, press releases, and photographs.

A third major topical area is Paulucci's involvement in state and national political affairs. This concern increases in significance from the mid-1960s on. Chief political topics include the presidential elections of 1968 and 1972 (in which he supported Hubert Humphrey and Richard Nixon, respectively), national and Minnesota economic and fiscal status and policy, and the Watergate scandal and its repercussions. Chief correspondents include Minnesota senators Hubert Humphrey and Walter Mondale, northeast Minnesota congressmen John Blatnik and James Oberstar, and staff members of the Lyndon B. Johnson and Richard M. Nixon administrations (including several letters from Nixon, 1972-1973).

During certain periods, particular concerns or events received unusual attention or warranted separate scrapbooks. They include the grand opening of the Chun King plant in Duluth (1951); Stan Freberg's Chun King commercials and television special (1960-1962); NEMO, Inc. activities, including a separate series of scrapbooks (1960-1964); a publicity mobilization by the Chun King plant in Jackson, Ohio, prior to National Labor Relations Board elections (1960); sale of Chun King Sales, Inc. to R. J. Reynolds Food Sales, Inc. (1967); the United with Humphrey campaign (1968); Paulucci's receipt of the Horatio Alger Award (1965);

and a testimonial dinner honoring John A. Blatnik on the 25th anniversary of his congressional service.

Additional scrapbooks (numbers 69-102) covering the years 1975-1981 were microfilmed in 1982. They contain the same types of materials found in the earlier volumes and document many of the same topics described above, including Paulucci's business interests and activities, his work for and interest in the economic development of northeast Minnesota, and his involvement in state and national politics. In addition, they include materials pertaining to his involvement with the Italian-American organization *Attenzione* and the business activities of his son, Mick, who succeeded Paulucci as chairman and chief executive officer of *Jeno's, Inc.*

Scrapbooks 103-126, which cover the years 1981-1986, were microfilmed in 1986. They contain the same types of materials found in the earlier volumes and document many of the same topics described above, including Paulucci's business interests and activities, his interest in and work for the economic development of northeastern Minnesota, his involvement in state and national politics and Italian-American organizations, his philanthropic endeavors, the business activities of his son Mick, and family matters. Of particular note are items pertaining to the economic crisis on the Iron Range; Paulucci's patent infringement lawsuit against the Pillsbury Company; the move of *Jeno's, Inc.* to Ohio, and its purchase by Pillsbury; Paulucci's involvement in land development in Florida, especially the planned community of Heathrow; his donation of financial aid to the Duluth-Twin Cities Amtrak line and food for the needy; his work as a financial advisor to Oglala Sioux Products of the Pine Ridge Indian Reservation in South

Dakota; the establishment of Grandma's Saloon and Deli in Minneapolis; and the construction of the Convention Center in Duluth and the Paulucci Planetarium in Hibbing.

Original scrapbooks loaned for microfilming by JFP Enterprises, Duluth.

12,318
13,057
13,663

RESTRICTIONS

Persons wishing to use this microfilm must submit a written request to Jeno F. Paulucci or his designee, and receive a formal letter of consent. Publication of material from this collection requires the consent of Jeno F. Paulucci and of the Minnesota Historical Society. No photo duplication of or from this microfilm is permitted.

Copyright in the scrapbooks and in the microfilm copy of them is reserved by Paulucci, his heirs or assigns.

These restrictions will remain in effect until the death of the last of Paulucci's children.

ROLL LIST AND VOLUME INVENTORY

Roll 1.

- Scrapbook 1. 1939-1954.
- Scrapbook 2. 1948-1950.
- Scrapbook 3. August 1950-June 1953.

Roll 2.

- Scrapbook 4. October 1951: Grand opening of new Chun King plant in Duluth, Minnesota.
- Scrapbook 5. October 1951: Photographs relating to grand opening.
- Scrapbook 6. 1951-1953.
- Scrapbook 7. 1954-1955.
- Scrapbook 8. November 1955-December 1956.

Roll 3.

- Scrapbook 9. 1955-1957.
- Scrapbook 10. January 1957-March 1958.
- Scrapbook 11. December 1968-May 1960.
- Scrapbook 12. March 1958-January 1959.
- Scrapbook 13. Stan Freberg's commercials, 1960.
- Scrapbook 14. Chun King Frozen Foods Corp., Jackson, Ohio.
Publicity used prior to National Labor Relations Board elections of January 5, 1960 and February 9, 1960.

Roll 4.

- Scrapbook 15. June 1960-June 1962.
- Scrapbook 16. Stan Freberg's television special, 1962.
- Scrapbook 17. July 1962-March 1963.
- Unnumbered Scrapbook. Northeast Minnesota Organization for Economic (Education (NEMO),
December 1960-July 1961.
- Unnumbered Scrapbook. NEMO, July 1961-February 1962.

Roll 5.

- Scrapbook 18. March-November 1963.
- Unnumbered Scrapbook. NEMO, October 1963-March 1964.
- Scrapbook 19. November 1963-July 1964.
- Scrapbook 20. July-December 1964.
- Scrapbook 21. December 1964-July 1965.

Roll 6.

- Scrapbook 22. February-August 1965.
- Scrapbook 23. August-December 1965.
- Scrapbook 24. December 1965-June 1966.
- Scrapbook 25. June-December 1966.

Scrapbook 26. November 1966-March 1967.

Roll 7.

Scrapbook 27. March-May 1967.

Roll 8.

Scrapbook 28. March-June 1967.

Scrapbook 29. June-October 1967.

Scrapbook 30. October 1967-March 1968.

Scrapbook 31. March-July 1968.

Scrapbook 32. July-December 1968.

Roll 9.

Volume 33. L. E. Leipold, *Jeno F. Paulucci, Merchant Philanthropist* (Minneapolis, 1968).

Copy available in MHS Reference Library.

NOT FILMED.

Scrapbook 34. United with Humphrey, 1968.

Scrapbook 35. John A. Blatnik testimonial dinner honoring his 25th anniversary of public service, September 16, 1967.

Volume 36. Kenneth J. Beebe, ed., *Opportunity Still Knocks* (10th ed., New York, 1965).

This is the annual publication of the Horatio Alger Awards Committee. Paulucci was a recipient of the award in 1965.

Scrapbook 37. December 1968-April 1969.

Scrapbook 38. April-September 1969.

Volume 39. Jeno F. Paulucci and Les Rich, *How it Was to Make \$100,000,000 in a Hurry* (New York, 1969). Copy available in MHS Reference Library.

NOT FILMED.

Roll 10.

Scrapbook 40. 1965: A Year of Memorable Events.

Scrapbook 41. September-December 1969.

Unnumbered Volume. Missouri Valley College, Marshall, Missouri. May 16, 1970. Paulucci awarded honorary degree of Doctor of Business Administration.

Unnumbered Volume. Jeno and Lois' Holiday Cabaret Party, December 13, 1969.

Scrapbook 42. December 1969-May 1970.

Volume 43. William V. Morris, *The Effect of Higher Production Taxes on the Minnesota Taconite Industry* (Stanford Research Institute, May 1970). A research paper prepared for NEMO.

Scrapbook 44. May-August 1970.

Roll 11.

Scrapbook 45. August-November 1970.

Scrapbook 46. November 1970-February 1971.

Scrapbook 47. February-April 1971.

Scrapbook 48. April-June 1971.
Scrapbook 49. June-August 1971.
Scrapbook 50. August-October 1971.

Roll 12.

Scrapbook 51. 25th Anniversary Appreciation Dinner, October 1971.
Scrapbook 52. November-December 1971.
Scrapbook 53. January-February 1972.
Scrapbook 54. February-July 1972.
Scrapbook 55. July-October 1972.

Roll 13.

Scrapbook 56. October 1972-January 1973.
Scrapbook 57. January-May 1973.
Scrapbook 58. May-August 1973.
Scrapbook 59. August-December 1973.

Roll 14.

Scrapbook 60. December 1973-April 1974.
Scrapbook 61. April-June 1974.
Scrapbook 62. June-December 1974.

Roll 15.

Scrapbook 63. September-December 1974.
Scrapbook 64. December 1974-March 1975.
Scrapbook 65. March-June 1975.

Roll 16.

Scrapbook 66. June-September 1975.
Scrapbook 67. September-November 1975.
Scrapbook 68. November-December 15, 1975.

Roll 17.

Scrapbook 69. December 1975-February 1976.
Scrapbook 70. February-April, 1976.
Scrapbook 71. April-June, 1976.

Roll 18.

Scrapbook 72. June-August, 1976.
Scrapbook 73. August-September, 1976.
Scrapbook 74. *A Closer Look at Jenó*, May 3, 1976.

VIDEO TAPE.

NOT FILMED.

Scrapbook 75. *Public Affairs Forum: Arthur Naftalin with Jenó Paulucci*, February 22,

1977.

VIDEO TAPE.

NOT FILMED.

Scrapbook 76. September-December, 1976.

Roll 19.

Scrapbook 77. December 1976-January 1977.

Scrapbook 78. January-March, 1977.

Scrapbook 79. March-April, 1977.

Roll 20.

Scrapbook 80. Rudy Perpich Party, January 23, 1977.

Scrapbook 81. April-June, 1977.

Scrapbook 82. June-September, 1977.

Roll 21.

Scrapbook 83. October-November, 1977.

Scrapbook 84. November 1977-January 1978.

Roll 22.

Scrapbook 85. January-February, 1978.

Scrapbook 86. February-May, 1978.

Scrapbook 87. May-August, 1978.

Roll 23.

Scrapbook 88. July-October, 1978.

Scrapbook 89. KDAL, TV Newsmakers with Jeno Paulucci re: his Statewide
Newspaper Advertisement in Defense of Minnesota's Business Climate,
October 29, 1978.

VIDEO TAPE

NOT FILMED.

Scrapbook 90. October-December, 1978.

Scrapbook 91. December 1978-March 1979.

Roll 24.

Scrapbook 92. March-May, 1979.

Scrapbook 93. May-June, 1979.

Scrapbook 94. June-August, 1979.

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Roll 25.

Scrapbook 95. August-December, 1979.

Scrapbook 96. December 1979-February 1980.

Scrapbook 97. February-April, 1980.

Roll 26.

- Scrapbook 98. April-July, 1980.
- Scrapbook 99. July-October, 1980.
- Scrapbook 100. October-December, 1980.

Roll 27.

- Scrapbook 101. January-March, 1981.
- Scrapbook 102. April-July, 1981.

Roll 28.

- Scrapbook 103. July-September, 1981.
- Scrapbook 104. September-November, 1981.
- Scrapbook 105. November-December, 1981.
- Scrapbook 106. December 1981-January 1982.

Roll 29.

- Scrapbook 107. January 1982-March 1982.
- Scrapbook 108. Horatio Alger Commemorative U.S. Postage Stamp, April 30, 1982.
- Scrapbook 109. March-July, 1982.
- Scrapbook 110. August-November, 1982.
- Scrapbook 111. November 1982-February 1983.

Roll 30.

- Scrapbook 112. February-April, 1983.
- Scrapbook 113. April-July, 1983.
- Scrapbook 114. July-September, 1983.

Roll 31.

- Scrapbook 115. September 1983-January 1984.
- Scrapbook 116. January-April, 1984.
- Scrapbook 117. April-June, 1984.

Roll 32.

- Scrapbook 118. June-September, 1984.
- Scrapbook 119. September-December, 1984.
- Scrapbook 120. December 1984-February 1985.

Roll 33.

- Scrapbook 121. February-April, 1985.
- Scrapbook 122. April-June, 1985.
- Scrapbook 123. June-September, 1985.

Roll 34.

- Scrapbook 124. September-November, 1985.

Scrapbook 125. November 1985-January 1986.
Scrapbook 126. January-February, 1986.