An Inventory of His Communications Department Videotapes

Use of this collection is currently restricted.

For Details, see the Restrictions Statement

OVERVIEW OF THE RECORDS

Series Title: Communications Department videotapes,
Abstract: Managed by the staff of the Governor's Communications Department, these videotapes document the policies, activities, and decisions of the Carlson administration. They cover a variety of programming: speeches, public affairs and news programs, teleconferences, public service announcements, and public meetings. During the call-in portions included in many of the teleconference and meeting videotapes, there occurs a spontaneous community interaction that may not be documented in any other medium.
Quantity: 3.9 cu. ft. (111 tapes in 4 boxes).
Location: See Detailed Description section for box locations.

SCOPE AND CONTENTS OF THE RECORDS

General topics dealt with in the videotapes include the economy, environment, education, crime prevention and safety, budget, taxes, ethics, healthcare, state and national politics, welfare reform, and technology, while topics of particular interest to Carlson's office include his Minnesota Milestones (budget) and Minnesota 2000 (outcome based education) programs, his 1993 budget bus tours, school vouchers and education tax credits, publicly funded boarding schools, disaster recovery efforts following flood (1993, 1997) and tornado (1998) damage, the Minnesota Twins baseball team's threatened move, Y2K compliance, and the 1998 U.S.S. Des Moines controversy. The videotapes also cover Carlson appearances in Mexico (ca. 1991) and Japan (1992), National Governors' Association meetings, his State of the State addresses (1991-

Many of the videotapes contain news programs originating on Twin Cities television stations, particularly KTCA, KARE, WCCO, KSTP, and KMSP. Several editions of KTCA's weekly Almanac program are included, as well as programs originating on Rochester and Duluth television stations and on the C-SPAN network.

Several tapes were accompanied by cover letters, which are noted in the following Description of the Collection and are housed in a folder in the appropriate box.

INDEX TERMS

This collection is indexed under the following headings in the catalog of the Minnesota Historical Society. Researchers desiring materials about related topics, persons or places should search the catalog using these headings.

Topics:
Advertising, Public service--Minnesota.
Boarding schools--Minnesota--Video recordings.
Competency based education--Minnesota--Video recordings.
Crime prevention--Minnesota--Video recordings.
Des Moines (Warship)--Minnesota--Video recordings.
Disaster relief--Minnesota--Video recordings.
Educational vouchers--Minnesota--Video recordings.
Finance, Public--Minnesota--Video recordings.
Floods--Minnesota--Video recordings.
Political ethics--Minnesota--Video recordings.
Public health administration--Minnesota--Video recordings.
Public welfare--Minnesota--Video recordings.
Taxation--Minnesota--Video recordings.
Television broadcasting of news--Minnesota--Duluth--Video recordings.
Television broadcasting of news--Minnesota--Rochester--Video recordings.
Television broadcasting of news--Minnesota--Twin Cities Metropolitan Area--Video recordings.
Tornadoes--Minnesota--Video recordings.
Tuition tax credits--Minnesota--Video recordings.
Year 2000 date conversion (Computer systems)--Minnesota--Video recordings.

Places:
Japan--Foreign relations--1989--Video recordings.
Mexico--Foreign relations--1988--Video recordings.
Minnesota--Appropriations and expenditures--Video recordings.
Minnesota--Economic conditions--Video recordings.
Persons:
   Benson, Joanne E.
   Carlson, Arne H.
   Dyrstad, Joanell M.

Organizations:
   C-SPAN (Television network)--Video recordings.
   KARE-TV (Television station : Minneapolis, Minn.).
   KMSP-TV (Television station : Minneapolis, Minn.).
   KSTP-TV (Television station : Saint Paul, Minn.).
   KTCA-TV (Television station : Saint Paul, Minn.).
   Minnesota Twins (Baseball team)--Video recordings.
   National Governors' Association--Video recordings.
   WCCO-TV (Television station : Minneapolis, Minn.).

Types of Documents:
   Speeches.
   Video recordings.
   Videotapes.

Titles:
   Almanac (Television program)--Video recordings.

ADMINISTRATIVE INFORMATION

Restrictions:
   The Minnesota Historical Society does not own copyright to the television and radio videotapes contained in this series.

Preferred Citation:
   See the Chicago Manual of Style for additional examples.

Accession Information:
   Accession number(s):  2000-18, 2000-56, 2003-19

Processing Information:
   Processed by:  Angela Goertz, August 1999; Cheri Thies, September 2000; Charles Rodgers, August 2002
   PALS ID No.:  0900322230
### DETAILED DESCRIPTION OF THE COLLECTION

*Note to Researchers: To request materials, please note both the location and box numbers shown below.*

<table>
<thead>
<tr>
<th>Location</th>
<th>Box</th>
<th>Productions featuring or about Governor Carlson:</th>
</tr>
</thead>
<tbody>
<tr>
<td>111.I.19.1B</td>
<td>1</td>
<td>Undated. Local News Coverage of the Governor's Education Plan</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Case label: None</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Tape label: News Clippings: Governor Carlson’s Education Plan</td>
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<tr>
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<td></td>
<td>1 videocassette (33:50 min.): sound, color, ½ in.</td>
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<tr>
<td></td>
<td></td>
<td>The coverage focuses especially on the Governor’s controversial inclusion of school vouchers to aid low-income</td>
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<tr>
<td></td>
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<td>families send their children to private schools.</td>
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<td>VHS format.</td>
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<td></td>
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<td>1987 August 28. Almanac (KTCA-TV)</td>
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<td></td>
<td></td>
<td>Case label: Almanac Carlson &amp; Hatch</td>
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<tr>
<td></td>
<td></td>
<td>Tape label: Almanac #349 8/28/87</td>
</tr>
<tr>
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<td></td>
<td>1 videocassette (9:10 min.): sound, color, ½ in.</td>
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<tr>
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<td>Broadcast August 28, 1987, this edition of KTCA-TV’s Almanac, a weekly news and public affairs program, features</td>
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<td>Mike Hatch, Commissioner of Commerce and Arne Carlson, State Auditor. An argumentative discussion about a commerce</td>
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<td>publication produced by Mike Hatch and funded by the insurance industry (private money) which came under scrutiny</td>
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<td>by the Legislative Auditor. VHS format.</td>
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<td>[ca. 1991]. Conferencia de Prensa del Gobernador de Minnesota</td>
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<td></td>
<td></td>
<td>Case label: None</td>
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<tr>
<td></td>
<td></td>
<td>Tape label: Conferencia de Prensa del Gobernador de Minnesota</td>
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<tr>
<td></td>
<td></td>
<td>Publisher: [Mexico: Televisa Network, undated].</td>
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<td>1 videocassette (8:02 min.): sound, color, ½ in.</td>
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<tr>
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<td></td>
<td>Broadcast [ca.1991], Governor Carlson discusses the economy at a small press conference in Mexico (with Spanish</td>
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<td>language translation) and responds to questions from the audience.</td>
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<td>VHS format.</td>
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</tbody>
</table>
1991. Minnesota Environment Day…Borrowing the Earth from Our Children
Case label: Mn. Environment Day…Borrowing the Earth from Our Children
Tape label: Minnesota Environment Day…Borrowing the Earth from Our Children ©UBL Productions 1991
1 videocassette (24 min.) : sound, color, ½ in.

As part of the inaugural activities, members of the private and public sector were invited to a 1991 gathering on environmental issues. Features a panel comprised of Governor Carlson, Lieutenant Governor Joanell Dyrstad, and representatives from Waldorf Corporation, Northern States Power, Touhy Furniture, 3M, and the Department of Agriculture. Six students (three elementary and three high school) questioned panelists. Producer, UBL Productions; Sponsor, Rochester Chamber of Commerce.
Sound quality varies.
VHS format.

1991 January 8. Governor Carlson’s Education Day Teleconference
Case label: Governor Carlson’s Education Day Teleconference January 8, 1991 Produced by MnSAT
Tape label: Governor Carlson’s Education Day Teleconference January 8, 1991 Produced by MnSAT
1 videocassette (60 min.) : sound, color; ½ in.

Inaugural week teleconference held at the World Trade Center in St. Paul with Governor Carlson and host Lindsey Strand. Broadcast via satellite on January 8, 1991, the Governor first addresses the students of Lac Qui Parle Valley High School (Madison, Minnesota), followed by a panel discussion with the Governor, the Education Commissioner, and schools officials from Lac Qui Parle. Lac Qui Parle Valley High School is the special focus due to its success in combining four school districts in order to address declining enrollments and yet provide a broader curriculum for its students.
VHS format.
   Case label: State of the State
   Tape label: State of State 1991 Carlson
   1 videocassette (49 min.) : sound, color; ½ in.
   Broadcast January 16, 1991; KTCA-TV’s Almanac “Special Report” on Governor Carlson’s State of the State address given in the House chamber of the State Capitol. He postponed the address due to the Persian Gulf War. In his address, the Governor touches on the war, the budget, jobs and business. Lieutenant Governor Dyrstad also gives an address. Includes sign language interpretation.
   VHS format.

1991 [ca. February]. Violence PSA (KITN-TV)
   Case label: None
   Tape label: Governor Carlson Violence PSA 1991
   1 videocassette (1:30 min.) : sound, color; ½ in.
   Public service announcement (PSA) in which Governor Carlson discusses eradication of violent crime. Done by KITN-TV, FOX 29.
   VHS format.
   Supporting documentation is found in a folder also housed in this box.

1991 February 20. Budget Address
   Case label: Budget Address February 20, 1991
   Tape label: Budget Message 2-20-91 Gov. Carlson
   1 videocassette (40 min.) : sound, color; ½ in.
   Governor Carlson’s budget address given February 20, 1991 at the State Capitol. Lieutenant Governor Dyrstad also gives an address. Producers, Saint Paul Cable Access, Continental Cable Vision, Metro Cable Network, and Senate Media Services.
   Poor sound quality.
   VHS format.
1991 February 22. Almanac (KTCA-TV)
   Case label: Almanac 2-22-91
   Tape label: Almanac 2-22-91
   1 videocassette (60 min.) : sound, color; ½ in.
   Broadcast February 22, 1991; Part I--Governor Carlson speaks about his budget address, Part II--Legislative and community panel discussions follow.
   VHS format.

1991 March 8. Almanac (KTCA-TV)
   Case label: None
   Tape label: Almanac 3-8-91 Governor, Tom Horner, Doug Kelly, Wy Spano
   1 videocassette (60 min.) : sound, color; ½ in.
   Broadcast March 8, 1991; Part I--Governor Carlson talks about the budget proposal, Part II--Community panel discussion follows.
   VHS format.

1991 March 4-13. Carlson Budget and Property Taxes
   Case label: None
   Tape label: Carlson Budget and Property Taxes Local Media Coverage 3-4-91 thru 3-13-91 DPS Video Services
   1 videocassette (42 min.) : sound, color; ½ in.
   Part I—Media-sponsored educational segments on property taxes, Part II--Community and legislative reaction to the Governor’s proposal, particularly 600 calls per day to the Governor’s office, Part III—Both Dennis Stauffer of KARE-TV interviewing Governor Carlson and KARE-TV March 3-13, 1991 evening news coverage of the Governor’s budget proposal to raise property taxes. Producer, News Source-Department of Public Safety Video Services.
   VHS format.
GOVERNOR. Carlson, Arne.
Department of Communications videotapes.
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1991 April 6. Tax Summit
Case label: None
Tape label: Tax Summit 4-6-91
1 videocassette (60 min.) : sound, color; ½ in.
Broadcast April 4, 1991; Governor Carlson and invited legislative leaders from the IR and DFL at a “tax summit” in the State Capitol, held in response to public outcry over the Governor’s budget proposals. It is a rather informal meeting style with legislators and the Governor sitting around a large table and using visual aids.
VHS format.

Case label: None
Tape label: [Democratic Budget Proposal] Live at 6:00 4-9-91 Channel 5
1 videocassette (30 min.) : sound, color; ½ in.
Broadcast April 9, 1991; KSTP-TV 6 P.M. news features Governor Carlson and the highly anticipated delivery of a budget proposal from the Democrats.
VHS format.

1991 April 18. America 2000: The President’s Education Strategy
Case label: None
Tape label: America 2000 Bush 1991 (on spine); America 2000 An Education Strategy (on front)
1 videocassette (14 min.) : sound, color, ½ in.
VHS format.
1991 May 1. Minnesota Assembly on Education and Workplace Reform
Case label: MN Assembly on Education and Workplace Reform May 1, 1991
Tape label: Anoka County Quality Council Presents the Minnesota Assembly on Education and Workplace Reform May 1, 1991
1 videocassette (118 min.) : sound, color; ½ in.
Sponsored by ACQC and Jobs Now Coalition; 15 representatives meet before an audience at the Radisson Hotel in Saint Paul on May 1, 1991 to discuss a bipartisan effort towards education and workplace reform. Panel members include Governor Carlson, Hillary Clinton, and others from labor and education interest groups.
VHS format.

Case label: Rochester Report Joanell Dyrstad June 3, 1991
Tape label: Rochester Report Joanell Dyrstad June 3, 1991
Publisher: Minnesota: Westmarc Cable, 1991.
1 videocassette (27 min.) : sound, color; ½ in.
Broadcast June 3, 1991; Rochester Report news program hosted by Jane Belau with guest Lieutenant Governor Dyrstad, discussing her political background, budget cuts affecting local government, health care, education, and funding for the Northwest Airlines facility.
VHS format.

1991 July 26. Almanac (KTCA-TV)
Case label: None
Tape label: Almanac Governor Carlson July 1991 (on spine), Almanac July 1990 (sic) (on front)
1 videocassette (16 min.) : sound, color; ½ in.
Broadcast June 26, 1991; Governor Carlson talks about his fundraising campaign club in which membership costs $5000. The Governor’s frequent use of the veto is also discussed.
VHS format.
GOVERNOR. Carlson, Arne.
Department of Communications videotapes.

1991 July 30. Railroad Crossing Safety News Conferences
Case label: RR Crossing Safety News Conferences 7-30-91
8 stories
Tape label: Railroad Crossing News Conference July 30, 1991
1 videocassette (10:10 min.) : sound, color; ½ in.
Recorded July 30, 1991; Governor Carlson holds press conferences to publicize the passing of a railroad crossing safety law. Filmed on location (railroad crossings and Esse Driver Training classrooms) in Mankato, Duluth, and Detroit Lakes.
VHS format.

1991 September 30. Minnesota Chemical Health Week PSA (KHOP-TV)
Case label: 1991 MN Chemical Health Week PSA
Tape label: “Minnesota Chemical Health Week P.S.A. (Nov. 8-15, 1991)” U-MATIC
Publisher: Minnesota: KHOP-TV, 1991.
1 videocassette (:30 min.) : sound, color; ¾ in.

1991 September 30. Minnesota Chemical Health Week PSA (cont.):
U-matic format.
Supporting documentation is found in a folder also housed in this box.

1991 October 24. Mandates in Education
Case label: None
Tape label: Mandates in Education Gov. Carlson Mn/DOT 10/24/91
1 videocassette (2:30 min.) : sound, color, ½ in.
Recorded October 24, 1991; Governor Carlson in a [PSA?] for the implementation of Minnesota 2000, his “outcomes, not process” based strategy for improving education in Minnesota. Producer, Minnesota Department of Transportation.
VHS format.
GOVERNOR. Carlson, Arne.
Department of Communications videotapes.
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1992. 1992 Transportation Conference

Case label: 1992 Transportation Conference Governor Carlson

Tape label: 1992 Transportation Conference Governor Carlson

1 videocassette (26 min.) : sound, color, ½ in.

Governor Carlson gives an address at the 1992 Transportation Conference, describing how the current world looks to economic power, not military prowess. He emphasizes Minnesota Milestones, designed to establish measurable goals for Minnesota to achieve by the years 1995 and 2000, and to suggest programs that can help reach those goals. Also details his plans to visit various communities and get citizens’ feedback on institutional leadership; thereby getting the public involved in designing their own future.

Producer, Minnesota Department of Transportation.

VHS format.

1992 January 15. The Role of the Media (KARE-TV)

Case label: None

Tape label: KARE-TV Town Hall Meeting 1/15/92

1 videocassette (82:48 min.) : sound, color, ½ in.

Broadcast January 15, 1992; Part I--Behind the scenes at KARE-TV news station and the Star Tribune newspaper, Part II--Panel discussion with representatives from local minority newspapers, academia, politics, and the press. Cohosted by Tom Brokaw and Paul Magers, this KARE-TV Town Hall Meeting features a panel comprised of Governor Carlson, Al McFarland, Deanne Mason, Tom Connery, Mindy Kirn, Ruth Penny, Peter Pritchard, Sharon Sayles Belton, and Tim McGuire.

VHS format.

1992 February 6. Tough Choices: Minnesota in the 1990s (KTCI-TV, KTCA-TV)

Case label: None

Tape label: Tough Choices MN in the 90s 2/6/92


1 videocassette (55 min.) : sound, color; ½ in.
1992 February 6. Tough Choices (cont.)

The Greater Minneapolis Chamber of Commerce annual meeting, February 6, 1992, with facilitated discussion on issues of community, race, education, development, and quality of life. Participants include Governor Carlson; Yusef Mgeni, Urban Coalition; Nils Hasselmo, University of Minnesota; John Dasburg, Northwest Airlines; Andre Lewis, Washburn High School; Choua Lee, Saint Paul School Board; Catherine Jordan, United Arts Council; Robert White, Star Tribune; Douglas Weatherdale, St. Paul Companies; and James Shannon, former vice president, General Mills. This recording of the meeting was edited and originally broadcast by KTCI-TV on Monday, March 23, and rebroadcast on May 4, 1992. Parts of the discussion were also broadcast on the February 18, 1992 edition of KTCA-TV’s Almanac program. Producer, Lisa Blackstone.

VHS format.

Supporting documentation is found in a folder also housed in this box.

1992 February 11. KTCA Reports: State of the State

Case label: None

Tape label: Show: State of State, Producer: Lindner, Usage: KTCA Reports, 2/11/92

1 videocassette (56.55 min.) : sound, color, ½ in.

Recorded February 11, 1992; a panel of political analysts including Representative Steve Sviggum; Al McFarlane, publisher of Insight News; Betty Wilson, former Star Tribune reporter; and Senator Ember Reichgott respond to Governor Carlson’s State of the State address given earlier at Hutchinson Technical College. Topics include Governor Carlson’s crime prevention package, workers’ compensation reform and work readiness program, education program (i.e. Minnesota 2000 plan), and health care reform (i.e. cigarette tax).

VHS format.
<table>
<thead>
<tr>
<th>Location</th>
<th>Box</th>
<th>Date</th>
<th>Description</th>
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</table>
  Case label: None  
  Tape label: Governor Mario Cuomo – Harvard Speech – 2/22/92  
  1 videocassette (83 min.) : sound, color, ½ in.  
  Recorded February 22, 1992; Governor Mario Cuomo (Democrat-New York) gives an eloquent and lively address before the John F. Kennedy School of Government at Harvard University. His speech focuses on the recession, welfare reform, and his decision not to run in the 1992 presidential election. Question and answer session follows.  
  VHS format.                                                                                                                                                                                                 |
|            |     |                           | 1992 April 10. Almanac (KTCA-TV)  
  Case label: Almanac / Producer Henehen / Show #830 / 4/10/92  
  Tape label: Almanac / Producer Henehen / Show #830 / 4/10/92  
  Publisher: Saint Paul: KTCA-TV, ©1992.  
  1 videocassette (60 min.) : sound, color; ½ in.  
  VHS format.                                                                                                                                                                                                 |
| 111.I.19.2F| 2   | [1992?] July 31.         | Governor’s Address on Performance Budgeting  
  Case label: Governor’s Address on Performance Budgeting 7/31 at Earle Brown Center  
  Tape label: Governor’s Address on Performance Budgeting 7/31 at Earle Brown Center  
  1 videocassette (26:10 min.) : sound, color, ½ in.  
  Recorded July 31, [1992?]; Governor Carlson gives a speech before state officials and employees at a conference on Minnesota Milestones, on outcome and performance based budget. The speech is sponsored by the Minnesota Department of Planning and Department of Finance and held at the Earle Brown Center. The Governor also discusses the responsibility of public servants.  
  VHS format.                                                                                                                                                                                                 |
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<th>Location</th>
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Case label: Born to Raise Hell, 1992
Tape label: “It’s Up to Us” 1992 Violence Free MN
Publisher: Minnesota: Northwest Teleproductions, ©1992.
1 videocassette (:30 min.) : sound, color; ½ in.
Recorded September 21, 1992; PSA sponsored by the Governor’s Office for Violence Free Minnesota Week, October 4-11, 1992. Shows an infant receiving a tattoo, “Born to Raise Hell.” Producer, Peterson, Pearson, and Miller.
VHS format.

1992 November 17. Governor in Japan
Case label: None
Tape label: Governor in Japan
1 videocassette (60 min.) : sound, color; ½ in.
Recorded November 17, 1992; Part I--Two hosts and guests on “WOWOW Today,” a Japanese talk show, Part II--Governor Carlson joins them as a guest (after 33 minutes). He sings the “Minnesota Rouser” for them, shows them videotape clips of Minnesota’s natural resources, sports, and recreation, and is asked personal and professional questions. The Japanese-English translation is not simultaneous.
VHS format.

1992 December 3. Jobs Speech
Case label: None
1 videocassette (32:00 min.) : sound, color; ½ in.
Recorded December 3, 1992 at a meeting of the Minnesota Chamber of Commerce; the Governor discusses the changing role of state government in promoting a healthy economy, the importance of ensuring opportunities for children, preserving Minnesota’s unique quality of life, and creating and maintaining meaningful jobs through a six-part incentive plan including reduced spending growth with no tax increase, local government economic incentive packages and property tax relief to small businesses, elimination of sales tax on replacement equipment, workers compensation reform, regulatory and permitting reform, and enhanced capital, training and technology for small business.
VHS format.
1992 December 15. Speech to St. Thomas College
Case label: None
1 videocassette (26:50 min.) : sound, color; ½ in.
Governor’s speech to a St. Thomas College dinner at the Minneapolis Hilton and Towers; covering the “Minnesota Milestones” project, balancing the budget, reorganization of state agencies into “management teams,” the mission of the Commission on Reform and Efficiency (CORE), children as a priority, and maintaining the Minnesota quality of life. He also proposes term limits for constitutional officers and legislators, a unicameral legislature, and an ethics code for all three branches of state government.
VHS format.

Case label: None
Tape label: Minnesota 2000 1/12/93 Ch. 5 KSTP Straight to the Point
1 videocassette (4:12 min.) : sound, color; ½ in.
Broadcast January 12, 1993; Minnesota 2000 is featured on the KSTP-TV show, Straight to the Point. Minnesota 2000 is Governor Carlson’s “outcomes, not process” based strategy for improving education in Minnesota.
Producer/writer, Gail Brown.
VHS format.

1993 January 14. State of the State Address
Case label: State of the State 1/14/93
Tape label: Governor Carlson State of the State January 14, 1993
1 videocassette (43:30 min.) : sound, color; ½ in.
Recorded January 14, 1993; Governor Carlson’s State of the State address given at the State Capitol. Governor Carlson proposes the creation of a new agency to be called Department of Children and Educational Services, with the intention of providing services to Minnesota children from infancy through post-secondary education. The Department of Education and the Higher Education Coordinating Board would be eliminated under his proposal. Includes sign language interpretation.
VHS format.
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<th>Location</th>
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<th>Description</th>
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</table>
Case label: None  
Tape label: News Broadcasts from 1/14/93 All Channels  “The State of the State”  
1 videocassette (12:00 min.) : sound, color; ½ in.  
Broadcast January 14, 1993; special reports on KSTP-TV, WCCO-TV, and KARE-TV evening news about the State of the State address, including reactions to Governor Carlson’s proposal to create a Department of Children and Educational Services in place of the Education Department.  
VHS format. |
|                 |     | 1993 January 26. Budget Address  
Case label: None  
Tape label: Governor H. Carlson Budget Address January 26, 1993  
1 videocassette (41:00 min.) : sound, color; ½ in.  
Recorded January 26, 1993; Governor’s budget address given at the State Capitol, with sign language interpretation.  
VHS format. |
Case label: None  
Tape label: 1/26/93 Budget Address News (on spine), News Broadcasts from 1/26/93 All Channels “Gov. Budget Address” (on front)  
1 videocassette (15:00 min.) : sound, color; ½ in.  
Broadcast January 26, 1993; special reports on KSTP-TV, WCCO-TV, and KARE-TV evening news about the state budget and reactions to Governor Carlson’s budget. Includes an interview by Colleen Needles with the Governor.  
VHS format. |
|                 |     | 1993 February 3. News Reports on the Governor’s People’s Budget Bus Tour  
Case label: Governor’s Bus Tour News Report 2/3/93  
Tape label: Governor’s Bus Tour News Report 2/3/93  
1 videocassette (4:56 min.) : sound, color; ½ in.  
Broadcast February 3, 1993; KSTP-TV and KARE-TV location reports covering part 1 (of 2) of Governor Carlson’s People’s Budget Bus Tour. The Governor is touring south-east Minnesota by bus and speaking at community forums.  
VHS format. |
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<td>111.I.19.2F</td>
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</table>

Case label: Rochester Report w/Jane Belau Feb. 18, 1993 Gov. Carlson
Tape label: Jane Belau—Rochester 2/18/93
Publisher: Minnesota: Westmarc Cable, ©1993.
1 videocassette (27:00 min.) : sound, color; ½ in.
Broadcast February 18, 1993; Rochester news program hosted by Jane Belau with guest, Governor Carlson. Discusses the budget. Producer, Westmarc Cable.
VHS format.

1993 February 25. News Broadcasts on the DFL Budget Proposal
Case label: None
Tape label: 2/25/93 DFL Budget Proposal
1 videocassette (4:30 min.) : sound, color; ½ in.
Broadcast February 25, 1993; DFL budget proposal on KSTP-TV, KARE-TV, WCCO-TV evening news programs.
VHS format.

1993 March 3. Budget Presentation
Case label: None
Tape label: Governor Carlson March 3, 1993 Budget Presentation
1 videocassette (43:20 min.) : sound, color; ½ in.
VHS format.

1993 March 4. News Broadcasts on the Governor’s Budget
Case label: None
1 videocassette (3:45 min.) : sound, color; ½ in.
Broadcast March 4, 1993; Governor Carlson’s budget is discussed on the WCCO-TV and KSTP-TV evening news programs.
VHS format.
<table>
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<tr>
<th>Location</th>
<th>Box</th>
<th>1993 March 8. News Broadcasts on the Governor’s People’s Budget Bus Tour</th>
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<td>111.I.19.2F</td>
<td>2</td>
<td>Case label: None</td>
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<td>1 videocassette (5:30 min.) : sound, color; ½ in.</td>
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<tr>
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<td>Broadcast March 8, 1993; special reports from KSTP-TV and WCCO-TV on part 2 (of 2) of Governor Carlson’s People’s Budget Bus Tour, touring through central and western Minnesota.</td>
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<td>VHS format.</td>
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<tr>
<td>1993 March 25. Tuition Rates and Financial Aid</td>
<td>Case label: None</td>
<td>Tape label: Governor Panel/Tuition Rates &amp; Financial Aid/Taped March 25, 1993</td>
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<tr>
<td></td>
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<td>1 videocassette (1:08:50) : sound, color; ½ in.</td>
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<td>Fiberoptically broadcast to stations around Minnesota on March 25, 1993; this panel discussion with Governor Carlson, Jim Schmidt, Financial Aid Officer at Mankato Campus of South Central Technical College, and Curt Johnson, the Governor’s Director of Policy, covers tuition rates and financial aid and includes questions from the audience. Producer, MinD-SET (Distance Learning for Quality Education).</td>
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<td></td>
<td></td>
<td>Fair tape quality.</td>
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<td>VHS format.</td>
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<tr>
<td>1993 August 11. Flood Recognition at Earle Brown Center</td>
<td>Case label: Flood Recognition Program Earle Brown Center August 11, 1993</td>
<td>Tape label: Flood Recognition Program Earle Brown Center August 11, 1993</td>
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<td>1 videocassette (53:09 min.) : sound, color, ½ in.</td>
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<td>Recorded August 11, 1993; the Commissioner of Agriculture and Governor Carlson are guests at a gathering of extension educators. The Governor’s speech focuses on how disasters can affect agricultural communities. Extension leaders from various counties give updates about the post-flood situations in their communities.</td>
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<td>VHS format.</td>
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</tbody>
</table>
1993 August 16. Governors on Healthcare (C-SPAN)
   Case label: None
   Tape label: Gov. Carlson/Gov. Dean C-SPAN discussion
              on health care August 16, 1993
   1 videocassette (50:00 min.) : sound, color; ½ in.
   Broadcast August 16, 1993; C-SPAN onsite at the National
   Governors Association meeting in Oklahoma, Tulsa.
   Anchor, Susan Swain, interviews Governor Carlson and
   Governor Howard Dean (D) of Vermont about healthcare.
   VHS format.

   Case label: None
   Tape label: Newscasts 8/29/93 M.E.R.F./Star Trib Story
              Gov. Carlson All Channels
   1 videocassette (14:30 min.) : sound, color; ½ in.
   Broadcast August 29, 1993; KSTP-TV, WCCO-TV, and
   KARE-TV evening news reports on the Star Tribune
   newspaper allegation that Governor Carlson overlooked the
   mismanagement of the Minneapolis Employee’s Retirement
   Fund under John Chenoweth.
   VHS format.

1993 December 7. News Broadcasts on Governor’s Violent Crime
                   Conference
   Case label: None
   Tape label: News Broadcasts from 12/7/93 Channels 5 & 11
              “Gov. Crime Conference”
   1 videocassette (7:49 min.) : sound, color; ½ in.
   Broadcast December 7, 1993; KSTP-TV and KARE-TV
   evening news reports on Governor Carlson’s invitation to
   judges, police, teachers, and others to a Minneapolis church
   to discuss how to fight crime. Includes a short interview
   with the Governor.
   VHS format.
1993 December 13. News Broadcasts on Governor’s Violent Crime Initiatives
Case label: None
Tape label: News Broadcasts from 12/13/93 Channels 4, 9 & 11 “Gov. Violent Crime Initiatives” (no 5 because of football game)
1 videocassette (9:18 min.): sound, color; ½ in.
Broadcast December 13, 1993; WCCO-TV, KSTP-TV, and KARE-TV evening news reports on the Governor’s initiatives on fighting crime. Filmed on location in the Thomas-Dale neighborhood in St. Paul.
VHS format.

1994. Governors on Welfare Reform (C-SPAN)
Case label: None
Tape label: Governors on Welfare Reform
1 videocassette (57 min.): sound, color; ½ in.
Onsite at the 1994 National Governors Association winter meeting, C-SPAN reporter, Steven Scully, interviews Governor Carlson, Governor Roy Romer (Colorado), Governor Tim Hutchinson (Arkansas), and White House Domestic Policy Advisor, Bruce Reed, on the subject of welfare reform. Includes viewer call-in questions.
VHS format.

1994 January 27. Snowmobile Safety PSA
Case label: MN DNR 1/27/94 Review Dub Snowmobile Safety PSA
Tape label: MN DNR 1/27/94 Review Dub Snowmobile Safety PSA
Publisher: Minnesota: GREATTAPES, January 27, ©1994.
1 videocassette (:30 min.): sound, color; ½ in.
PSA with Governor Carlson and the Mayor of Nisswa astride snowmobiles, reminding citizens to use snowmobile safety. Producer, Minnesota Department of Natural Resources.
VHS format.
Case label: None
Tape label: McNeil Lehrer 1-31-94
1 videocassette (17:56 min.) : sound, color; ½ in.
Broadcast January 31, 1994; MacNeil-Lehrer Newshour features Governor Carlson, Governor Christine Todd-Whitman (New Jersey), Governor Mike Lowry (Washington), and Governor Howard Dean (Vermont) discussing President Clinton’s universal coverage healthcare proposal.
VHS format.

Case label: Local News Reports: Governor Carlson’s Welfare Reform 2/7/94
Tape label: 2/7/94 Welfare Reform (on spine); Local News Reports. Governor Carlson’s Welfare Reunion (sic) 2-7-94 (on front)
1 videocassette (17:40 min.) : sound, color; ½ in.
Evening news reports of the governor’s welfare reform proposal reported by WCCO-TV, KSTP-TV, KARE-TV, and KMSP-TV. Governor Carlson’s proposal was given in a speech to a meeting of the Center of the American Experiment, and excerpts of his speech are included in the broadcasts. The governor’s welfare reform proposal included the following elements: require jobs to get benefits, state pays child care and health care by voucher, two years deadline for jobs or training, teens’ welfare payment based on parents’ income.
VHS format.

1994 February 15. State of the State
Case label: Gov. Carlson’s State of the State Address 1994
Tape label: Gov. Carlson’s State of the State Address 1994 (on spine); Gov. Carlson’s State of the State Address (on front)
1 videocassette (51:40 min.) : sound, color; ½ in.
GOVERNOR. Carlson, Arne.
Department of Communications videotapes.
p. 22

Location            Box
111.I.19.2F          2

1994 February 15. State of the State (cont.)
State of the State speech address by Governor Arne H.
Carlson broadcast from the Mayo Clinic in Rochester.
Governor Carlson is introduced and welcomed by the Mayor
of Rochester and the President of the Mayo Clinic
Foundation. Major topics include welfare reform, a
crackdown on violent crime, tougher sentencing laws, term
limits, and government spending restraint. Includes sign
language interpretation. There is a brief interruption of about
60 seconds during the last three minutes of the speech.
VHS format.

1994 March 28. IR Campaign (WCCO-TV)
Case label: None
Tape label: WCCO Ch. 4 10 P.M. News 3/28/94
1 videocassette (4:07 min.) : sound, color; ½ in.
Broadcast March 28, 1994; WCCO-TV evening news
program reports that seventy-five per cent of IR activists
have chosen Alan Quist over Governor Carlson in the
caucus.
VHS format.

1994 May 13-15. Governor’s Fishing Opener
Case label: None
Tape label: Memories of the 1994 Governors Fishing
Voice Production (on spine); Memories of the 1994
Governors Fishing Opener (on front)
1 videocassette (29:00 min.) : sound, color; ½ in.
Coverage of the Governor’s 1994 Fishing Opener weekend
in International Falls, including the governor’s remarks about
the value of fishing to the tourism industry. Broadcast from
the International Falls Holiday Inn and other sites in the area.
Producer, Business Voice Production.
VHS format.

1994 September 7. Ad Campaigns of Alan Quist and Arne Carlson
(KSTP-TV)
Case label: None
Tape label: KSTP-TV 6:00 P.M. Sept. 7, 1994
1 videocassette (7:00 to 10:00 min.): sound, color; ½ in.
1994 September 7. Ad Campaigns (cont.)
Broadcast September 7, 1994; KSTP-TV evening news program reporting on the campaign advertisements of Alan Quist and Arne Carlson. The Governor is accused of unfairly attacking Quist. Barbara Carlson, local news personality and former wife of the Governor, comments on Governor Carlson’s campaign tactics.
VHS format.

1994 November 2. Gubernatorial Debate between Arne Carlson and John Marty
Case label: None
Tape label: Carlson-Marty Debate. 11/2/94
1 videocassette (56:45 min.) : sound, color; ½ in.
Debate between gubernatorial candidates, Governor Arne Carlson and John Marty. Broadcast on WCCO-TV, and sponsored by the League of Women Voters. Moderated by Virginia Sweeney, League of Women Voters. The debate features questions from reporters, the studio audience, and video recordings from persons in Greater Minnesota.
VHS format.

1995 January 18. News Coverage of the Governor’s State of the State Address
Case label: None
Tape label: News Clippings. Gov. Carlson State of the State 1/18/95
1 videocassette (30:00 min.) : sound, color; ½ in.
These news clippings from channels 4, 5, 9 and 11 include extended clips of the Governor’s address. The central point emphasized by Governor Carlson and the news coverage is the need to take down the wall growing government bureaucracy has constructed between the citizen and his government. Specific issues touched upon include welfare reform, training and education programming, and the need to control spending.
VHS format.
1995 February 28. Supplemental Budget Address
Case label: 2/28/95 Supplemental Budget Address
Tape label: Gov. Carlson Budget Address 2/28/95 along w/newsclippings
1 videocassette (73:00 min.): sound, color; ½ in.
Recorded February 28, 1995; Governor Carlson’s budget address at the World Trade Center. The Governor announces a special session for October 1995 to deal with impending federal budget cuts. There is a question and answer period with the audience and close-ups of illustrative charts (on placards) that outline the Governor’s $220 million rainy day savings account plan to cover any fiscal shortfalls. Followed by news reports from WCCO-TV, KMSP-TV, KARE-TV on the cuts that were thought to specifically affect human services funding, and the people who protested against it.
VHS format.

1995 June 23. Contract Buyouts (WCCO-TV)
Case label: News Clipping “Contract Buyouts” Ch. 4 10:00 Report 6.23.95
Tape label: News Clipping Letter to U of M Ch. 4 10:00 Report June 23, 1995
1 videocassette (2:42 min.): sound, color; ½ in.
Broadcast June 23, 1995; WCCO-TV evening news reports on the contract buyout of University of Minnesota Women’s Athletic Director, Chris Voelz, and Governor Carlson’s response through a letter to University of Minnesota President, Nils Hasselmo.
VHS format.

1995 July 25. NGA/Block Grants (C-SPAN)
Case label: None
Tape label: 7-31-95 (on spine), NGA/Block Grants 7/31/95 (on front)
1 videocassette (114:00 min.): sound, color; ½ in.
Recorded July 25, 1995; C-SPAN coverage of Governor Carlson and a panel at the National Governors Association meeting discussing restructuring government to promote efficiency through technology.
VHS format.
Location | Box
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111.I.19.3B | 3

1995 September 21. News Clippings on Public Funding for Private Schools
- Case label: 9/21/95 Gov. Goes Back to School
- Tape label: News Clipping Governor Goes Back to School
- Date: 9.21.95
- 1 videocassette (16:00 min.): sound, color; ½ in.
- Broadcast September 21, 1995; WCCO-TV, KSTP-TV, KARE-TV, and FOX-TV cover Governor Carlson’s proposal to give public money to private schools.
- VHS format.

1995 December 28. News Clippings on Operation Safe Streets Campaign (WCCO-TV)
- Case label: None
- Tape label: Governor’s Safe Streets Initiative Television Coverage December 28, 1995
- 1 videocassette (15:33 min.): sound, color; ½ in.
- Broadcast December 21, 1995; special news report by WCCO-TV on Governor Carlson’s Operation Safe Streets Campaign, a $20 million, cross precinct project that allows police in the seven county metropolitan area to “arrest now, ask questions later.” Includes an ACLU statement and a CBS national news report on the Minneapolis murder rate.
- VHS format.

1996 January 16. State of the State Address
- Case label: None
- 1 videocassette (75:00 min.): sound, color; ½ in.
- Contrary to tradition, this State of the State Address was given outside of the legislative chambers in the Radisson South hotel in front of an audience including a number of Minnesota entrepreneurs. The governor began by both emphasizing the need to break with tradition and outlining his past successes with health care, welfare and workers compensation reform, as well as economic growth and fiscal responsibility. He organized his goals for the future around the three main areas of failing schools, public safety and the need for comprehensive legislative reform to improve government credibility.
- VHS format.
1996 January 26.  Education Voucher Program
Case label:  None
Tape label:  Education-Funding Comm.  1/26/96  Vouchers proponents w/AC
1 videocassette  (45:00 of 160:00 min.): sound, color; ½ in.
Broadcast January 26, 1996; Governor Carlson testifying before the Minnesota Senate Education Funding Division on the issue of Senate File 1851, the Education Voucher Program, with his main point being that competition drives excellence and suggesting a break from outcome-based education, with evaluation of teacher certification, review of mandates, and utilization of merit-based promotions for teachers. Questions, comments, and testimony follow.
Tracking is rough.
VHS format.

1996 March 6.  Ethics Hearing  (KSTP-TV)
Case label:  Workman Ethics Hearing
Tape label:  Newsclipping Workman Ethics Hearing 3/6/96
1 videocassette  (2:39 min.): sound, color; ½ in.
Broadcast March 6, 1996; KSTP-TV news coverage of a secret House Ethics Committee meeting at the James J. Hill House concerning the investigation of Representative John Bertram (D). Committee member, Representative Tom Workman (R), broke the silence about the meeting and other committee members, in turn, filed an ethics complaint against him. Governor Carlson supported Workman.
VHS format.

1996 April 10.  Minnesota Housing
Case label:  None
Tape label:  Builders Association of Minnesota  1996 Legislative Luncheon  April 10, 1996
1 videocassette  (39:00 of 92:00 min.): sound, color; ½ in.
Recorded April 10, 1996; Governor Carlson receives the Excellence in Minnesota Housing Award at the Builders Association of Minnesota 1996 Legislative Luncheon at the Minneapolis Convention Center, with an address on how to recreate the New Deal (similar to speech given to Senate Education Funding Committee). Other awards follow.
Mediocre tape quality.
VHS format.
1996 July 17. Introduction of Senator Bob Dole
Tape label: Governor Carlson intro. of Bob Dole. July 17, 1996. De La Salle School, Minneapolis
1 videocassette (9:38 min.): sound, color; ½ in.
Governor Carlson introduced Senator Dole’s address on education with an expression of his endorsement for Dole in the presidential election and an outline of the successes and challenges of the Minnesota school system.
VHS format.

1996 September 4. News Clippings Governor and Minneapolis Mayor’s Boat Ride
Case label: None
Tape label: News Clippings Governor and Mpls. Mayor’s Boat Ride
1 videocassette (4:00 min.): sound, color; ½ in.
Broadcast September 4, 1996; WCCO-TV and KMSP-TV news coverage of Governor Carlson and Minneapolis Mayor Sharon Sayles Belton’s riverboat tour of the Minneapolis waterfront. The purpose of the tour was to review development from the last twenty-five years and discuss future opportunities. The tour came as a surprise to some after Mayor Sayles Belton had recently publicly lashed out at the Governor at the Democratic Convention in Chicago concerning his ordering state troopers into Minneapolis to help fight crime. Mayor Sayles Belton says that the troopers are working under the direction of the Police Chief and that the city is grateful for the help.
VHS format.

1996 December 4. News Clippings on School Tax Incentive
Case label: None
Tape label: News Clippings—Governor Carlson’s School Tax Cut 12/4/96
1 videocassette (25:00 min.): sound, color; ½ in.
Broadcast December 4, 1996; WCCO-TV, KSTP-TV, and KARE-TV evening news coverage of Governor Carlson’s education reforms, including tax credits and tax deductions for families with children.
VHS format.
111.I.19.3B 3 [1997]. Twins Move (CNNSI)
   Case label: None
   Tape label: Twins Move [1997]
   1 videocassette (36 to 40 of 60 min.): sound, color; ½ in.
   “Page 1” special report on the status of the Minnesota Twins’ baseball team, particularly a possible move from Minnesota to North Carolina. Features an interview with Governor Carlson. Narrator, Nancy Newman(?). Producer, Michael Flasch.
   VHS format.
   Supporting documentation is found in a folder also housed in this box.

[1997]. Fiber Optics
   Case label: None
   Tape label: Fiber Optics  News Clippings  Channels 4 & 5 [1997]
   1 videocassette (3:00 min.): sound, color; ½ in.
   Broadcast [ca.1997]; WCCO-TV and KSTP-TV evening news programs both featuring Governor Carlson’s decision to have a Denver company install fiber optics cable along Minnesota highways for faster telephone and Internet service.
   VHS format.

1997. The Most Livable States
   Case label: None
   Tape label: The Most Livable States
   1 videocassette (8:00 min.): sound, color; ½ in.
   This tape is made up of multiple segments (promotional video-type clips) that announce the appointment of Minnesota as the 1997 Most Livable State. This award is based on health, crime, education, and community. The tape includes well-crafted shots of highlights in Minnesota’s rural and metropolitan areas. Governor Carlson is featured.
   Producer, Orlando News Service and Morgan Quitno Press.
   VHS format.
<table>
<thead>
<tr>
<th>Location</th>
<th>Box</th>
<th>Date</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>111.I.19.3B</td>
<td>3</td>
<td>1997 January 23.</td>
<td>News Clippings on Governor’s Budget</td>
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<td>Case label: None</td>
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<td>Tape label: News Clippings—Governor’s Budget</td>
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<td>Date: 1/23/97</td>
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<td>1 videocassette (10:30 min.): sound, color; ½ in.</td>
<td>Broadcast January 22, 1997; local news coverage of Governor Carlson’s 1997 $20 billion budget proposal. He suggests more spending on education reform, child care, highway construction, and educational technology funding. Part I--WCCO-TV focuses on the use of technology in education; Part II--KSTP-TV airs a special report on the Governor’s budget proposal as a “blueprint;” Part III--KARE-TV focuses on Science House (a daycare project). VHS format.</td>
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<tr>
<td>1997 September 10.</td>
<td></td>
<td>School Choice Issue (C-SPAN)</td>
<td>Governor Carlson on C-SPAN 9-10-97</td>
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<td>Case label: Governor Carlson on C-SPAN 9-10-97</td>
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<td>Tape label: Governor Carlson on C-SPAN 9-10-97</td>
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<td>1 videocassette (55:00 min.): sound, color; ½ in.</td>
<td>Broadcast live September 10, 1997; interviews with Governor Carlson and Sandra Feldman, President of the American Federation of Teachers, on the C-SPAN program, Washington Journal, discussing education reform. Includes phone-in questions. VHS format.</td>
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<tr>
<td>1997 September 18.</td>
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<td>Minnesota Education Reform (GOP-TV)</td>
<td>GOP-TV MN Education Reform Rising Tide 9/18/97</td>
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<td>Case label: GOP-TV MN Education Reform Rising Tide 9/18/97</td>
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<td>Tape label: GOP-TV MN Education Reform 9/18/97</td>
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<td>Publisher: [Washington, DC: GOP-TV], ©1997.</td>
<td>VHS format. Supporting documentation is found in a folder also housed in this box.</td>
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<td>1 videocassette (17:00 min.): sound, color; ½ in.</td>
<td>Broadcast September 18, 1997; Part I--GOP-TV program, Rising Tide, looks at the scandal around Democratic campaign funding; Part II--The Northeast Republican Leadership Conference; Part III--Spotlight on the Minnesota education reforms (School Choice); Part IV--Jim Nicholson, Chairman of the Republican National Committee, interviews Governor Carlson in the “Spotlight” segment of Rising Tide.</td>
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</table>

Supporting documentation is found in a folder also housed in this box.
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<tr>
<th>Location</th>
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<th>Case label</th>
<th>Tape label</th>
<th>Format</th>
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<td>Broadcast November 14, 1997; covers the House vote to turn down the Twins’ stadium proposal. Part I--Panel discussion with legislators and Twins’ representative, includes comments by Senator Roger Moe and Governor Carlson, Part II--Features Lieutenant Governor Joanne Benson discussing her run for the governor’s office, Part III--Interview with David Wiggins, Minnesota Historical Society, about the destruction of Minneapolis grain elevators, and Part IV—Political analyst panel discussion re stadium issue.</td>
<td>VHS format.</td>
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<td>Introduced by Michael Vekich, chairman of the Minnesota State Colleges and Universities (MnSCU) board of trustees, Governor Carlson outlines his plan for the education budget. Emphasizing the importance of competition in driving excellence in the educational system as it relates to the broader state economy, the Governor focuses on the importance of job training with state of the art equipment for students and teachers, business partnerships, private funding and parent choice, regardless of income, to spur competition. The audience consisted of members of the media, college and university presidents from across the state and MnSCU trustees. The Governor took informal questions from the audience at the end.</td>
<td>VHS format.</td>
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Broadcast January 19, 1998; KSTP-TV “On the Road with Jason Davis” segment. Davis goes to Duluth to investigate Governor Carlson’s proposal for a new state park, called Freedom Park, to be constructed in Duluth using the retired Navy warship, the U. S. S. Des Moines, as a memorial in the park. It would cost $14 million to bring the warship from a Philadelphia shipyard to Minnesota and to conduct renovations. Citizens for and against the idea also voice their opinions. Narrated by Jason Davis.

VHS format.

1998 January 28. Minnesota Boarding Schools (KSTP-TV)

Case label: None

Tape label: Minnesota Boarding Schools  News Clip on Channel 5 at 6 pm, 1/28/98

1 videocassette (2:30 min.): sound, color; ½ in.

Broadcast January 28, 1998; KTSP-TV Eyewitness News reporter, Tom Hauser, goes onsite at the State Capitol to cover former Minnesota Viking Joe Senser’s testimony in support of Governor Carlson’s request to the legislature for funding to create three boarding houses (residential academies) for at-risk youth. Senser says his experience at a Pennsylvania boarding school turned his life around.

VHS format.

1998 February 4. News Coverage of the Governor’s State of the State Address

Case label: None

Tape label: State of the State. 2/4/98. News clips on channels 4, 5, & 11 at 5 & 6 pm

1 videocassette (9:20 min.) : sound, color; ½ in.

These clips from local news coverage focus especially on the Governor’s past accomplishments as he opened his final year in office, and on the bi-partisan appeal of his recommendations for the future.

VHS format.
Case label: None
Tape label: C-SPAN AC 2/23/98 NGA
1 videocassette (9:25 min.): sound, color; ½ in.
Recorded February 23, 1998; Governor Carlson is a guest on C-SPAN’s Washington Journal, broadcast via satellite from the National Governors Association meeting in Washington D.C. The Governor responds to call-in questions on President Clinton’s moral character, the Middle East, chemical warfare used in Iraq, and Minnesota’s economy.
VHS format.
Supporting documentation is found in a folder also housed in this box.

1998 March 24. NAACP Lawsuit Re Unfair Education (KSTP-TV)
Case label: None
Tape label: “News Night” on Channel 2 3/24/98, 7:00 pm
1 videocassette (4:00 to 18:18 min. of 30:00 min.): sound, color; ½ in.
VHS format.

1998 March 30. News Clippings on the Governor’s Visits to Disaster Area
Case label: None
Tape label: Governor visits disaster area News Clips on Channel 4, 5, 9, 11 3/30/98
1 videocassette (6:24): sound, color; ½ in.
Broadcast March 30, 1998; WCCO-TV, KSTP-TV, and KARE-TV news programs cover Governor Carlson’s visit to the tornado devastated communities in southern Minnesota to gather information in preparation of a Declaration of Disaster to be presented to Congress.
VHS format.
Case label: Super Storms 3/30 & 3/31/98
Tape label: Channel 11 – 5 & 6 news 3/30/98; Channel 4 – 5 & 6 news 3/31/98
1 videocassette (120 min.): sound, color; ½ in.
Broadcast March 30 and 31, 1998; KARE-TV and WCCO-TV news programs cover the tornado damage in St. Peter, Comfrey, Lonsdale, and Le Center. Features on-site news conference with the Governor. Tape includes the news programs nearly in their entirety.
VHS format.

1998 March 31. News Clippings on March Tornadoes
Case label: None
Tape label: Channel 5 at 5 & 6 3/31/98; Channel 11 at 5 & 6 3/31/98
1 videocassette (120 min.): sound, color; ½ in.
Broadcast March 31, 1998; KSTP-TV and KARE-TV news programs onsite in St. Peter, Comfrey, Lonsdale, and Le Center to cover the tornado clean-up. Includes a clip of Governor Carlson announcing the possibility of a special session to discuss emergency funding for this area where 900 homes were damaged. Tape includes the news programs nearly in their entirety.
VHS format.

1998 April 1. News Clippings on Spring Twisters
Case label: Spring Twisters 4-1-98
Tape label: Channel 4 at 5 & 6 4/1/98; Channel 5 at 5 & 6 4/1/98
1 videocassette (120 min.): sound, color; ½ in.
Broadcast April 1, 1998; WCCO-TV and KSTP-TV live news coverage of the tornado damage in St. Peter, Comfrey, Lonsdale, and Le Center, featuring Governor Carlson onsite surveying the damage and speaking with citizens. Tape includes the news programs nearly in their entirety.
VHS format.
1998 April 9. Governor’s Farewell Address to the Minnesota House of Representatives

Case label: None
Tape label: Minnesota House. Gov. Carlson’s Farewell Address 4/9/98 (on spine); 4/9/98 Gov. Carlson House of Rep Farewell (on front)

1 videocassette (5:21 min.) : sound, color, ½ in.
The Governor speaks about the honor of serving in public office, his own good experience with public officials and the importance of dissension in a democracy.
VHS format.

1998 April 9. Governor’s Farewell Address to the Minnesota Senate

Case label: None
Tape label: Gov’s Address to Senate 04/09/98 (on spine); Gov’s Address to 04/09/98 (on front)
Publisher: Minnesota: Senate Media Services, ©1996.
1 videocassette (7:13 min.) : sound, color, ½ in.
Governor Carlson emphasizes the importance of public service and thanks the members of the Senate for their service, cooperation and personal warmth.
VHS format.

1998 April 21. President Carlson? (WCCO-TV)

Case label: President Carlson? 4-21-98
Tape label: President Carlson? News clip on Channel 4 at 10 4/21/98
1 videocassette (2:46): sound, color; ½ in.
Broadcast April 21, 1998; WCCO-TV evening news program looks at a forecast made by a national newspaper that Governor Carlson will make a bid for President. Features interviews with the Governor and the public, and both their reactions to this possibility.
VHS format.

1998 September 14. Minnesota Business Partnership Interview with Governor Carlson

Case label: MN Business Partnership Michael Bonsignore Intro to Video & Governor Carlson w/Crowd Reaction
Tape label: MN Business Partnership Michael Bonsignore Intro to Video & Governor Carlson w/Crowd Reaction
1 videocassette (6:30): sound, color; ½ in.
At a Minnesota Business Partnership meeting, Michael Bonsignore, Chairperson, thanks Governor Carlson (not present) for strengthening the state’s economy; then introduces a video clip of a (final) fireside chat with [Duane] Benson, taped September 14, 1998 at the Governor’s Residence. Producer, Mainstream Communications. VHS format.

1998 September 25. Focus (KSTP-TV)
Case label: Focus 9-25-98
Tape label: 9/25/98 Arne Carlson inv u w/Colleen Needles
Publisher: Saint Paul: KSTP-TV, ©1998.
1 videocassette (5:14 min.) : sound, color; ½ in.
Broadcast September 25, 1998; on KSTP-TV’s Focus, Colleen Needles interviews Governor Carlson (at the Governor’s Mansion?); he reflects on his time as Governor, the economy, sports funding, school choice, and the death of Anne Simonett, former Chief Judge of Appeals.
VHS format.

1998 October 1. CNN-Talkback Live
Case label: None
Tape label: CNN Talkbalk Live 10/1/98 (on spine); CNN-Talkback Live. Gov Carlson 10/1/98 (on front)
1 videocassette (13:56 min.) : sound, color, ½ in.
Governor Carlson and former Governor Brown of Kansas field questions from the audience and each other regarding President Clinton’s behavior, Whitewater, the President’s best future course and how these issues might affect the 1998 election, including the Minnesota governor’s election.
VHS format.

1998 November. Veteran’s Day Address
Case label: Property of Governor Arne Carlson. November 11, 1998 speech at the Minnesota Veterans’ Home
Tape label: Same
1 videocassette (52:12 min.) : sound, color; ½ in.
The Governor speaks on the importance of service, his memories as a child watching soldiers march to serve in World War II, and his hope that Minnesota will create an artifact in honor of the events of that war.
VHS format.
GOVERNOR. Carlson, Arne.
Department of Communications videotapes.
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1998 December 10. News Clippings on Residential Academy
Case label: None
Tape label: Residential Academy 12/10/98 Original
1 videocassette (9:43): sound, color; ½ in.
Broadcast December 10, 1998; KSTP-TV and KARE-TV
news programs, featuring a special look at the Governor’s
final news conference where he announced the construction
of a third building for the publicly funded boarding schools
for troubled youth that were to be set up in Gilbert, North
Minneapolis and Waconia. Includes interviews with
Governor Carlson and former Minnesota Viking Joe Senser.
VHS format.

1998 December 14. Y2K Minnesota: Governor Carlson’s Address
to Minnesota Businesses
Case label: None
Tape label: Y2K (on spine), Carlson Y2K Reference Copy
12/14/98 (on top)
1 videocassette (4:11): sound, color; ½ in.
Producer, Minnesota State Office of Technology.
Recorded December 14, 1998; Governor Carlson, in his
office, explains the Year 2000 computer bug, the state’s
progress in becoming Y2K compliant, the state government’s
role in preparing local government, and whom small
businesses should contact for assistance about Y2K
(Minnesota Office of Technology or Minnesota Year 2000
Project Office).
VHS format.

Informational Materials Produced By or About State Agencies:
1991. Minnesota Taxpayer Rights
Case label: Gov. Carlson P.S.A. Message from Minnesota.
Tape label: Department of Revenue Minnesota Taxpayer
Rights :30 PSA, air ASAP through April 15, 1991
Publisher: Minnesota: Department of Revenue, ©1991.
1 videocassette (:30) : sound, color; ½ in.
PSA: Are you at the end of your rope?
VHS format.
Supporting documentation is found in a folder also housed in
this box.
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<td>1992 April 16</td>
<td>Issues and Answers&lt;br&gt;Case label: None&lt;br&gt;Tape label: 4-16-92 Issues and Answers With Governor&lt;br&gt;Carlson (on spine), 4-16-92 Issues and Answers With Governor Carlson [pencil notation: Really Shows Commissioner of Trade &amp; Econ. Dev. Peter Gillette] (on top)&lt;br&gt;Publisher: Minnesota: Pioneer Public TV, ©1992.&lt;br&gt;1 videocassette (30 min.) : sound, color; ½ in.&lt;br&gt;Broadcast April 16, 1992; hosted by Barry Anderson, with Commissioner of Trade and Economic Development, Peter Gillette, as guest. Discuss Northwest Airlines airbus, rural Minnesota, bidding for plants, and tourism.&lt;br&gt;VHS format.</td>
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<td>1992 July 10-15</td>
<td>News Clippings on Lake Place&lt;br&gt;Case label: None&lt;br&gt;Tape label: Lake Place (on spine), Lake Place TV Stories: 7-10-92 KDLH-TV, KBJR-TV, WDIO-TV—6 pm, KDLH-TV, KBJR-TV—10 pm; 7-14-92 KBJR-TV—5 pm, WDIO-TV—6 pm, KBJR-TV, WDIO-TV—10 pm; 7-15-92 KBJR-TV—5 pm, KDLH-TV, KBJR-TV, WDIO-TV—6 pm, KDLH-TV, WDIO-TV—10 pm (on top)&lt;br&gt;1 videocassette (37:16 min.) : sound, color; ½ in.&lt;br&gt;Broadcast July 10-15, 1992; Duluth area television stations (KDLH, KBJR, WDIO, and WBJR) look at the pre-opening and public opening of the Minnesota Department of Transportation’s $3.2 million project. Lake Place, a park built above I-35 and developed to connect different parts of the city and provide an overlook of Lake Superior.&lt;br&gt;VHS format.</td>
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1993 November 18. It’s Your Money (KSTP-TV)
Case label: None
Tape label: KSTP – Channel 5 News “It’s Your Money” Report 11-18-93
Publisher: Minnesota: KSTP-TV, ©1993.
1 videocassette (6:39 min.) : sound, color; ½ in.
Broadcast November 18, 1993; KSTP-TV Investigative Unit report on how tax dollars are spent when state government employees go on out-of-town retreats.
VHS format.

1995 March 1. Legislative Update: Education at the Crossroads
Case label: None
Tape label: Education News Conference Jay Noren, Nils Hasselmo, Peter Hutchinson, March 1, 1995
Publisher: Minnesota: Minnesota Satellite and Technology Center, ©1995.
1 videocassette (56:56 min.) : sound, color; ½ in.
Recorded March 1, 1995; press conference on the educational crisis, with Jay Noren, Chancellor of Minnesota State Colleges and Universities, Nils Hasselmo, President of the University of Minnesota, and Peter Hutchinson, Superintendent of Minneapolis Public Schools.
VHS format.

Case label: None
Tape label: News Clippings State Patrol Suspensions 3/13/95 & 3/14/95
1 videocassette (10:30 min.) : sound, color; ½ in.
Broadcast March 13 and March 14, 1995; KSTP-TV, WCCO-TV, KMSP-TV, and KARE-TV news reports on the suspension of five state patrol officers after allegations of mistreatment of three female recruits. The state patrol officers filed a lawsuit stating the suspension investigation had included an unlawful interrogation.
VHS format.
GOVERNOR. Carlson, Arne.
Department of Communications videotapes.
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1994 December 20. News Clippings on Triad  
Case label: Region 6 News Triad Dec. 20, 1994  
Tape label: TRIAD  
1 videocassette (4:30 min.): sound, color; ½ in.  
Broadcast December 20, 1994; Region 6 News, Austin and Rochester, feature on a crime prevention program called Triad, made up of sheriffs, police chiefs, and senior citizens.  
VHS format.

1995 April 3. Phone Gate  
Case label: None  
Tape label: 4/3/95 News clippings Pat Kessler Report “Phone Gate” 6:00 News  
1 videocassette (2:23 min.): sound, color; ½ in.  
Broadcast April 3, 1995; news report on the legislative phone scandal. Reporter, Pat Kessler.  
VHS format.

1995 April 4. Tribal Fishing Rights (KSTP-TV)  
Case label: None  
Tape label: News Clippings “Treaty Rights” Ch. 5 10:00 Report 4/4 – Jay Kolls  
1 videocassette (3:10 min.): sound, color; ½ in.  
Broadcast April 4, 1995; news story filmed at the State Capitol on negotiations between public officials and the Mille Lacs Band of Ojibwa over the possible sale of treaty fishing rights on Mille Lacs area lakes, as well as slot machines at Canterbury Downs. Reporter, Jay Kolls.  
VHS format.

Case label: Flood Flight 1997  
Tape label: Flood Flight 1997 Minnesota National Guard  
Publisher: Minnesota: Department of Military Affairs, Minnesota Army and Air National Guard, ©1997.  
1 videocassette (11:00 min.): sound, color; ½ in.
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A dramatic video documenting the National Guard’s efforts during the Red River Valley flood. Producer, Captain Kevin Gutknecht, State Public Affairs Office; Editor, Technical Sgt. Mark Moss of 133rd Airlift Wing; Narrator, David Lee.
VHS format.
Supporting documentation is found in a folder also housed in this box.

1997. Positively Minnesota
Case label: Positively Minnesota
Tape label: MN Department of Trade & Economic Development “Positively Minnesota”
Publisher: Minnesota: Department of Trade and Economic Development, ©1997.
1 videocassette (15:00 min.) : sound, color; ½ in.
VHS format.

Case label: None
Tape label: Minnesota’s Early Childhood Family Education Program A Good Start for Children & Parents 8/97
Publisher: Minnesota: Department of Children, Families, and Learning, ©1997.
1 videocassette (13:00 min.): sound, color; ½ in.
An informational video about Minnesota’s Early Childhood Family Education Program, created under a 1974-1975 law. The program is offered by school districts throughout the state and is funded by state and local tax dollars. Each program has an advisory board and works closely with other social service agencies such as Head Start and literacy programs. It is the largest and oldest program of its type in the United States. Producer and Editor, Steve Bowender, Writer, Karen Kurz-Reimer.
VHS format.
1997. Take Credit for Learning (KMSP-TV)
Case label: None
Tape label: C.F.L./Dept. of Rev :15’s UPN 9
Publisher: Minneapolis: UPN KMSP-TV, ©1997.
1 videocassette (:30) : sound, color; ½ in.
Two commercials (15 seconds each) by the departments of Children Family and Learning and Revenue, alerting citizens to take advantage of the “Take Credit for Learning” tax credit program.
VHS format.

Case label: None
Tape label: Banning of Firearms Channel 4 Dimension
1 videocassette (7:44 min.): sound, color; ½ in.
Producer, Julie Kramer, Computer Center, Alan Cox, and Photojournalist, Joe Berglove.
Received by the Governor’s Office on November 21, 1997.
WCCO-TV Dimension special news report examines the conflict between the Minnesota law that states that a citizen convicted for a violent crime is not allowed to possess firearms until after ten years of probation and the Department of Natural Resources practice of issuing deer hunting firearms licenses to these same citizens for muzzle loaders, which are guns considered to be firearms by state law, but not by federal law.
VHS format.