



MINNESOTA HISTORICAL SOCIETY
Minnesota State Archives

GOVERNOR Perpich, Rudy

An Inventory of His Press Office Records

OVERVIEW OF THE RECORDS

Agency: Minnesota. Governor (1976-1979 : Perpich).
Series Title: Press Office records.
Dates: 1975-1978.
Quantity: 5.5 cu. ft. (5 boxes and 1 partial box).
Location: See Detailed Description section for box locations.

SCOPE AND CONTENTS OF THE RECORDS

Records maintained by the governor's press office, particularly by his press secretary, Bob Aronson. Included are constituent correspondence answered by the press office (1977 - April 1978), subject files (1975-1978), newspaper clippings (1975-1978), photographs (1975-1977), and audiovisual tapes and cassettes (1975-1978). While the records touch on most aspects of the governor's activities, topics of particular interest include abortion, announcement of Perpich's move into the governor's office, the Bicentennial, appointment of Muriel Humphrey to her husband's U. S. Senate seat, the 1977 inauguration and State of the State address, the power line controversy, and the motorcycle helmet law. There is also a file of Aronson's office correspondence.

INDEX TERMS

These records are indexed under the following headings in the catalog of the Minnesota Historical Society. Researchers desiring materials about related topics, persons or places should search the catalog using these headings.

Topics:

Abortion—Political aspects—Minnesota.
American Revolution Bicentennial, 1776-1976—Minnesota.
Electric power transmission—Environmental aspects—Minnesota.
Motorcycle helmets—Law and legislation—Minnesota.

Places:

Minnesota—Politics and government—1971- .

Persons:

Aronson, Bob.
Brown, Muriel Buck Humphrey.
Perpich family—Photographs.
Perpich, Rudy, 1928- —Photographs.

Organizations:

Minnesota. Governor (1976-1979 : Perpich)—Constituent correspondence.
Minnesota. Governor (1976-1979 : Perpich)—Photographs.

Types of Documents:

Audio tapes.
Clippings.
Photographs.
Sound recordings.
Video recordings.

Titles:

The state of the state, 1977.

ADMINISTRATIVE INFORMATION

Preferred Citation:

[Indicate the cited volume and page or item and folder title here]. Minnesota. Governor (1977-1978 : Perpich). Press Office Records. Minnesota Historical Society. State Archives.
See the Chicago Manual of Style for additional examples.

Accession Information:

Accession number(s): 979-98; 980-60; 982-132; 2007-72

Processing Information:

Catalog ID No.: 1710869

DETAILED DESCRIPTION OF THE COLLECTION

Note to Researchers: To request materials, please note the location and shown below.

Location

	Constituent correspondence, 1977-1978.
111.J.18.5B	January-August 1977.
111.J.18.6F	November 1977 – April 1978. Subject files, 1976-1978. Abortion, 1978. Announcement Day, November 11, 1976.

Location

- 111.J.18.6F Bush Leadership Fellowship Program, 1978.
Cartoons, 1977-1978.
Church anniversaries, 1978.
Congratulatory letters, 1977-1978.
- 111.K.8.2F Correspondence, 1976-1978. 2 folders.
Cults, 1977.
Economy, 1977-1978.
Energy Agency, 1977.
Equal Rights Amendment, 1978.
Farm strike, 1978.
Governor's Manpower Office, 1977.
Governor's Opening Statement, WCCO Radio Debate, October 3, 1978.
Helmet law, 1978.
Humphrey, [Hubert], 1978.
Humphrey, Muriel, appointment, 1978.
Inauguration, 1976-1977.
Information officers, 1978.
Laetrile, 1977.
MAG Card, Rebecca Rand, 1977.
Marijuana, 1978.
Minnesota Minutes, 1977.
- 111.J.18.9B Minnesota Public Radio, 1976-1977.
Natural Resources, Department of, Communication, 1978.
Operation Sharing, 1977.
Photograph letter, 1978.
Poll research, 1978.
Power line, 1978.
Pornographic movies, 1977.
Quie, Al, 1978.
Sheriff's letters, 1977.
Speeches, press releases, and statements, 1976-1978.
State troopers, 1978.
Teacher retirement, 1978.
Transcripts, 1977.
Newspaper clippings, 1975-1978.
Loose clippings, 1975-1977.
November 1975 – May 1976. 17 folders.
- 111.J.18.10F June 1976 – January 1977. 19 folders.
Photocopies of clippings, February-October 1978. 5 folders.

Location

111.J.18.10F

News Digest, 1977-1978.

Photocopied sets of clippings compiled by the office, each with a cover sheet listing the contents. Incomplete.

1977. 1 folder.

109.I.8.8F

January-October 1978. 2 folders.

Photographs, 1975-1977. 4 folders.

Photographs, color and black and white, of Perpich as Lieutenant Governor and Governor at various dinners, award ceremonies, and presentations, many relating to the Bicentennial; scrapbook photographs of such events as snowmobile races, trash clean-ups, and ground breakings, and of the Perpich family; and photographs of the announcement ceremony in which Governor Wendell Anderson appointed Perpich his successor. There are several sets accompanied by funny captions.

Audiovisual reel to reel tapes and cassettes, 1975-1978.

Contains Minnesota Minutes, news stories, interviews, and speeches; the latter including the 1977 State of the State address and Perpich's January 1978 power line statement.

Audio cassettes. 2 cassettes in 1 folder.

Inauguration, December 29, 1976.

Iron Ranger, March 7, 1977.

Video cassettes. 3 cassettes.

Governor Perpich, Power Line Statement, January 5, 1978.

Master and copy.

Rudy: The Iron Ranger, Moore on Monday, WCCO-TV, March 28, 1977.

Reel to reel tapes. 20 reels and 1 folder.

Index. 1 folder.

Photocopies of a card index to the numbered tapes listed below. They also index nine tapes not present in this set (IV, V, IX, X, XI, XII, XIII, XV, XVI).

Numbered tapes. 8 reels.

I. Includes Executive Council meetings, power line press interview, 1977.

II. Includes budget message, Press Club, crime message, 1977.

III. Includes State of the State, DFL inauguration party, energy address, 1976-1977.

VI. Includes aging address, speech to CPA, helmet law signing, 1977.

Location

109.I.8.8F

VII. Includes reserve mining news conference, Jefferson-Jackson speech, nuclear waste storage, 1977.

VIII. Includes arts speech, commissioners meeting, 1977.

XIV. Includes post-secondary educators conference, power line television special, tourism conference, 1978.

XVII. Includes citizen's league debate, Quie news conference, 1978.

Alphabetical tapes. 12 reels.

Actualities, Energy, January 18, 1977; Sauk Centre Hearing., April 30, 1977.

Bicentennial Minutes, Master, August and September 1975.

Bicentennial Minutes, 24-60 Second Cuts with Lt. Governor Perpich, [undated].

Bicentennial Minutes, July 1976.

Brinkley and Rudy, July 29, 1975.

For Rudy, [undated].

Governor Perpich No. 1, [undated].

Governor Perpich No. 2, [undated].

Minnesota Minutes by Governor Rudy Perpich, July 1977.

Minnesota Minutes by Governor Rudy Perpich, Master, November 1977.

Perpich-Olson, :30 Radio, 1978. [7 ½ IPS]

Rudy, Brinkley, Joe Rollette, [undated].