DEPARTMENT

STATE OF MINNESOTA

Office Memorandum

TO: Lydia

DATE: 5/27

FROM : Sharon

PHONE:

SUBJECT:

Attached is just something for your information & that of future 4444 project person.





Sp. 1 112.00 f. m.

February 16, 1949

Mr. Joseph A. Hall, Executive Secretary Urban League of Greater Cincinnati 312 West Ninth Street Cincinnati 2, Ohio

Dear Mr. Hall:

Senator Humphrey has asked me to reply to your letter of February 1 with reference to his appearance as the guest speaker at the Interracial Dinner on March 7. He appreciates the background material you have given him as an aid to understanding the problems you are facing in Cincinnati.

We are sorry to report that the Senator does not use a manuscript for his speeches. However, we shall send you a brief digest for publicity purposes. Glossy prints and biographical material have been sent to you under separate cover. In reference to arranging a press conference, the Senator has accepted an invitation to meet with the Cincinnati Chapter of Americans for Democratic Action but may be able to meet with the newspaper men later in the day.

The Senator tentatively plans to arrive in Cincinnati the morning of March 7 at 11:15 and depart that same evening at 11:50. He would appreciate your making a hotel reservation for his use during the day. The honorarium you mention is fully satisfactory.

Sincerely yours,

(Miss) June Li Hendrickson Personal Secretary to Senator Humphrey

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Senate years

August 8, 1966 Julin UP. 5 puh,

Memo for Ted
cc: John R.
From The Vice President

by kep people in government and outsiders on matters of foreign policy. We ought to catalog those speeches and be able to use some of the themes within them. Take, for example, the attached speech by Javits. It's surely within my philosophy. It's the sort of speech that I ought to be making, and I would respectfully suggest that we work it over with our own input and have such a speech ready for some occasion. I like the Javits approach.

Once again, I ask that our speech research files be kept in better order, not only what we say but what others say. We are not picking the brains of our neighbors and, if we are, we are lacking in a proper system of cataloging that which we have discovered. Please note page 2 of Javits's speech, his four points. They are very good, and I am asking John Rielly now to rework this speech for a Humphrey presentation.

Copies of correspondence from Speech Appearance Files that provide insight into the speech writing and appearance process Ados Dob Insers

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March 19, 1965

### Memorandum

TO: Professional Staff

cc: Vice President Humphrey

Bill Connell

FROM: Ted Van Dyk

RE: Speech Assignments

Attached is a schedule of upcoming speeches, as far ahead as known. You will note on the attached sheet the subject matter of the speech, the staff member responsible for same, and date when first draft is to be submitted. Subject matter will, in some cases, change, but proceed for the moment on the basis outlined.

Each staff member will be responsible for seeing that his draft reaches me on the date indicated. This lead time is necessary for editing and for review by the Vice President and White House. You need not in all cases do the drafting of assigned speeches yourself, but it will be your responsibility to:

- Contact Pat Gray and the sponsoring organization to be sure you begin the task knowing all details of the occasion.
- 2. See that the speech is written and that its contents reflect Administration policy. Check with appropriate agencies. (If in doubt about suitability of farming out any particular speech for outside drafting, please consult me).
- 3. See that the text is submitted on time and in readable, triple-spaced form.
- 4. Attach to the draft a one-page covering memo with details of the occasion, sponsorship, time, place, setting, those to be present, any pertinent background.

As previously outlined by Bill and John Stewart, texts in most cases should run no more than nine or ten triple-spaced pages. They should be written in clear, direct style. Tangled clauses and

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Memo to Professional Staff TVD Re Speech Assignments

Page two

sentences should be avoided. Try not to use words or phrases which twist the tongue. Do not worry about including anecdotes or introductory verbiage. Start in cleanly with the meat of the subject.

If there is difficulty in preparation of any draft, please let me know at the earliest moment. On this initial schedule, some staff members carry a heavier burden than others. Every attempt will be made to equalize the load over the long run.

Attach.

1

CODY

March 20, 1965

### Memorandum

TO: Professional Staff

FROM: Ted Van Dyk

An Addendum to My Speech Memo of Yesterday.

Please add this to the checklist: Each staff member assigned a specific speech will be responsible as well for seeing that the sponsor makes both a tape-recording and transcript on delivery. You should see that these are secured and then pass them on to Mary Kinsella, my secretary, who will keep a chronological file of both tapes and transcripts.

You should contact the meeting sponsor well in advance to be sure these arrangements are made. When advance notice is given, the sponsor is invariably happy to do it.

MEMORANDUM Tuly 7,1967

# OFFICE OF THE VICE PRESIDENT WASHINGTON

June 27, 1967

TO:

Neal Gregory

cc:

Bill Welsh

FROM:

Ted Van Dyk

Neal, please see David Williams' draft for the NEA. It still needs a good deal of work -- specifically concerning the action NEA members can take right now in their own communities for summer programs and for year-round programs. I believe you have the memo outlining the Vice President's thoughts on this speech. Taking into account the events of today's Youth Council meeting, can you edit and rewrite as appropriate? Norm Sherman will then TWX the \*rewritten text to us for arrival in Alaska July 3 (next Monday). We can then edit further according to the Vice President's wishes, and have it put in reading copy before he gets off the plane in Minnesota late July 5.

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### OFFICE OF THE VICE PRESIDENT

### WASHINGTON 20510

September 14, 1966

G741

TO:

Dr. Edward Wenk, Jr.

Executive Secretary

National Council on Marine Resources

and Engineering Development

Room 405

Executive Office Building

Washington. D. C.

FROM:

Julius Cahn

RE:

A TELEGRAPHED GREETING

Enclosed is an incoming request for a message from the Vice President. Since there will be many such oceanography messages to go out, either solicited or unsolicited, I would appreciate if you would prepare the greeting and send it to me in semi-final form. As background, however, for style and format, I am in turn enclosing a first draft which I hope you will revise as to substance in any way you deem fit.

Generally speaking, we send messages as night telegrams to arrive 24 hours before the event. Carbon copies are sent to other requesting sources; e.g. a Senator or Representative who may have urged the message.

For events in which there will be a printed program we endeavor to send -- well in advance -- a substantial letter, together with a glossy photo of the Vice President for reprinting.

Any suggestions you may have as to how our standard procedure can be dovetailed into the work of your office will be most welcome.

### EDUCATIONAL SERVICES INCORPORATED

### ELEMENTARY SCIENCE STUDY

108 Water Street, Watertown, Massachusetts 02172

Telephone: 926-0600

Cable Address: ESINC

March 21, 1966

Mr. Eiler Ravnholt Office of the Vice-President Washington, D. C.

Dear Mr. Ravnholt:

In accordance with Mr. Norman Sherman's suggestion, would you be kind enough to notify me when the volume of Vice-President Humphrey's campaign speeches during 1964 is completed.

May I also have the cost of this book, and the procedure for ordering it.

Thank you for your assistance in this matter.

Very truly yours,

(Miss) Deborah Gross

Deborah Gross

Secretary to Mr. Peter Gesell

Julius Cake March 19, 1965 Newbrandim TO: Professional Staff ec: Vice President Eurphrey Inill Commell FIXM: Ted Van Dyk M3: Speech Assignments Attached is a schedule of upcoming speeches, as fer sheed as known. You will note on the attached sheet the subject matter of the speech, the staff member responsible for some, and date when first draft is to be submitted. Subject matter will, in some cases, change, but proceed for the moment on the besis outlined. Each staff number will be responsible for seeing that his draft reaches me on the date indicated. This lead time is necesmany for cliting and for review by the Vice President and White House. You need not in all cases do the drafting of assigned specches yourself, but it will be your responsibility to: 1. Contact Pat Grey and the sponsoring organization to be sure you begin the task knowing all details of the occasion. 2. See that the speech is written and that its contents reflect Administration policy. Check with appropriate agencies. (If in doubt about suitability of farming out any particular speech for outside drafting, please consult me). 3. See that the text is submitted on time end in readable, triple-spaced form. 4. Attach to the draft a one-page covering meso with details of the occasion, sponsorship, time, place, setting, those to be present, any partinent background. As previously outlined by Bill and John Stowert, texts in most cases should run no more than nine or ten triple-spaced pages. They should be written in clear, direct style. Tangled clauses and

Memo to Professional Staff MVD Re Speech Assignments

Page two

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Attach.

## Speech Schedule

7110 	ONCESSION ST.	eff Responsibility	Design Das
3/23	International Cooperation	Rielly	3/20
3/25	Lehmon dinner	Kelly	3/20
3/25	Pagazine editors (travel)	Van Dyk	3/22
3/28	Pharmaceutical association	Peterson	3/23
3/29	Tydings dinner (Great Society)	Stingest	3/24
3/30	Hayors meeting (greeting only)	Peterson	3/25
3/32	League of Cities (urban effairs)	Peterson	3/26
3/31	IUE luncheon (notes only)	Bookbinder	3/26
4/2	UCIA (education)	Stowart (Zeidman)	3/27
4/3	ADA (telephone message)	Ven Dyk (Villians)	3/28
1/6	Advertising Council (21st Century USA)	Colm	3/30
4/6	Industrial Union Dept/ AFL-CIO (notes only)	Rockbinder	4/3
14/7	Hational Fed. Grain Cooperatives	Cartner	3/31
	B'Mai B'rith (civil rights)	Cabn/Stewart	4/2
4/9	AFI-CIO, Eston Rouge	Sherman	4/2
4/9	ICU (subject open)	Stevent	11/2
4/25	American Society Newspaper Editor	s Rielly	4/8
4/22	Insurance investment conference (domestic business	Feterson	1/15
k/2k	Norfolk Azelea festival (Great Society)	Sherran	4/27
h/2h	Duke University (excellence)	Stewart	4/27

# Speech Schedule Page two

and the second	Octobrios Stories Stor	Responsibility	Dealt Des
1-/25	Bennett House, N.C. (see Bill Creech)	Jensen	4/187
1/28	Millers Federation	Cartner	11/22
1/29	Handicopped Council	Cabn	1/22
5/1	Lew Doy, William Albary (world law)	Molly	4/23
5/2	Polish Alliance (Innigration)	Shorman	4/26
5/13	Not. Conference/Day Care (welfare)	Calan	5/6
5/16	Norwegien-Americans (the Norse)	Jensen	5/9
5/20	Lehman Memorial (Great Society)	Ecliy	5/13
5/21	Financial Writers, N.Y. (economic growth)	Peterson (Heller)	5/11
	Nat. Conference/Secial Welfare (progress in democratic society)	Stevert .	5/19
6/1	War College (net. security)	Cornoll/Rielly	5/24
6/6	Syracuse U. commencement (pence)	Rielly	5/31
6/23	American V. commencement (subject open)	Stevert	6/6

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