

WLOL

Radio

Speech

march 10th

make folder
for this
date

It's a beautiful day in Minneapolis-- ~~xxxxxxxxxxxxxxxxxxxx~~
~~xxxxxxxxxxxxxxxx~~ there's a strong sun with clear skies playing
over the city and ~~xx~~ the atmosphere is ~~af~~ one of spring on its way.
This provides an ideal setting for this first broadcast in a series
of reports to ^{you,} the people of Minneapolis about ^{you} their city, about
^{your} their government, and about the things in ^{your} their community life
that ^{are} ~~is~~ of interest to ~~them~~. *and importance.*

I want to ~~kxxx~~ thank WLOL for making this ~~xxx~~ time available
to me for a weekly broadcast to the people of Minneapolis. ~~M~~ I'm
going to try to ~~make~~ this a program of genuine interest to all of
~~the~~ our citizens. ~~xxxxxxx~~ The ~~in~~ object of the program is to
bring your city government right into your home, to ^{discuss} ~~tell~~ you about
~~the~~ ~~i~~ matters ~~af~~ that are ^{of interest to you} ~~of importance~~, to give you an opportunity
to ^{have} ~~hear~~ first-hand ^{information} about what ~~your~~ civic leaders are attempting to
^{by way of making} ~~do to make~~ your city a better place in which to live.

~~xx~~ In these Sunday
afternoon chats I want to discuss the activities of your city
~~xxxxxx~~ government-- the matters of community-wide interest-- the
broader problems that constitute the background of our activity
locally-- the relationships between our city and state and our city
and nation.

I want you to regard this program as your program, too.
If you think there is some problem that is not ~~gm~~ getting adequate
attention from your city officials, ^{or if you have some idea about improving our municipal services,} speak up about ~~it~~ ^{them} -- write me a
letter and ^{give me your} ~~make set forth~~ your ideas ^{on the problem}. From time to
time I will have appearing with me on ^{this} ~~the~~ program one of the city
officials or some civic leader who is engaged in doing a job of

importance to the community. Programs such as these can ~~xxxxxx~~ be
of a real service in the development of our community, ~~xx~~ because *it is*
by the free presentation of ^{new} ideas ^{that} ~~and~~ we ~~xx~~ reach decisions
about public policy.

I think that many people today are extremely apprehensive
about the dark diplomatic skies that seem to ^{be} gathering ^{ing,} despite the
fact that ~~xxxxxxxxxx~~ the war has been won. There is a restlessness
abroad, a spirit of indecision.

In this day of atomic energy, post-war
reconstruction, and strained, if not
confused, international relations, a
talk about local affairs & problems
may appear to be of little
importance. [Head lines & news broad
casts tell us of troubles in
Europe & Asia, labor-management
strife and struggle, - we have
our eye on Congress, then on
Russia, then on China, then
and again on Washington -
There is a ^{spirit of} restlessness, and
uncertainty about the state
of the world - prophets of
Despair tell us of the possibility
of world War III - Commentators

+ all of Strikes & lockouts -
People want houses, refrigerators
cars, radios ~~and~~ ^{and} Congressman
worry about Starvation in
this land of plenty - ~~with~~

~~This is a thing of our~~
~~confusion and frustration~~

President Truman tells us he
is having trouble with
Congress - and Congressman
tell us the trouble is
with Truman - That
^{would appear}
~~Altogether~~ to be the picture of the
"State of the Nation" - ~~at least,~~
~~if you only read the headlines~~
~~we can't help but~~

against this background of
post-war readjustment and
restlessness, we here in
Minneapolis often times
wonder ~~just~~ how it will
~~all~~ finally work out, and
~~just~~ we ask ourselves again
& again, how we can contribute
to the final solution of these
immense & complex national
& international issues. In
these ^{there have been times when} you have ~~experienced~~
a ~~feeling~~ of frustration and
~~individual despair~~ - To be quite
frank with you, when I ponder
the problems of full employment,
international peace & security,

and the expansion of our national income to
a figure of \$150 Billion a year -
when I see the possibility of
run-away inflation and
speculation - when I know of
the poverty & hunger of the
people in Europe & Asia, and
the difficulties we are
encountering here in America
in reestablishing our peace-time
production - I ~~just~~ can't
help but wonder, what
is there that a mayor
can do - yes, local

Government seems so
unimportant - Then I
~~recall~~ ^{recall} a statement I
~~heard~~ ^{only recently} ~~while listening to~~
attending the U. S. Conference
of Mayors in N. Y. City -
Paul Hoffman, President of
the Studebaker Corporation &
Chairman of the Committee
for Economic Development
had this to say -

"As Main Street goes,
So goes the Nation"

^{thurs}
We are a distinct part of
things - these great national
questions of full employment,
expanded production, housing,
^{and} labor-management relations,
~~are~~ become our problems,
and we, in turn, work
out the answers here at home.
It is with this thought
in mind that I have
directed the affairs of
the Mayor's office and
have called upon this
community ~~of ours~~ to
get busy and do our part.

Government alone, whether it be local, state, or national, cannot and should not assume the responsibility for the solution of every issue.

It has always appeared to me that the purpose of government ~~in many~~ should be that of providing leadership and formulating policy.

In order for a mayor or any other public official, to be able to present a practical program and see it succeed; it is ~~is~~ essential that he consult with community leaders and

bring them into the councils
of government. It has been
with this thought in mind
that I have established
several Mayors Committees.
I have called these ~~Committees~~^{Groups}
Mayors Committees because
they serve as advisory
bodies to the Mayor's office.
also, as advisory groups
to the Mayor they become
semi-official governmental
agencies.

yes, I know all too well
that committees can be
mere debating societies.

or completely inactive.
The success of any activity
or organization depends
on the motivation +
the leadership - First,
is there a job to do -
Second, does the committee
have the caliber + quality
of personnel to do the
job - these factors
have always been
uppermost in my mind.
~~and~~ Therefore, every
committee, ~~such as the~~
Permit me to list them for you.

- (1) The Mayors Law Enforcement Committee
- (2) - - Housing Committee
- (3) - - Youth Welfare Comm
- (4) - - Tax & Finance Commission
- (5) - - Health Advisory Comm
- (6) - - Traffic Safety Advisory -
- (7) - - Council on Human Relations

yes, every committee has
a real reason for its
existence - and I'm
pleased to report, each
committee is in the hands
of capable leadership.

I think you should know
that the membership of these

each group represents
a true cross section of
our community - Each
committee includes with
its membership representatives
of Business, Labor, Government,
Veterans organizations + professions.
Obviously, in each instance,
a ~~specific~~ committee that
must work in a specific
field or area such as
the Mayor's Youth Welfare
Committee, will be
composed of men +
women who are particularly
interested or skilled in

this activity. There has been
a determined effort to utilize
the leadership of private
community organizations.
I have asked these committees
to serve as a ~~force~~ means
for uniting the many
agencies and services in
this city in an all-out
program in their respective
fields. It has seemed to me
that if we could bring
together the resources and
means that are already
at work in our city - if we

could sit down & exchange
ideas—compare notes—
discuss things freely and
without group or individual
prejudice, that we would
do much to strengthen our
community services. This
was so well explained
~~and~~ by Mr Paul Segner,
Research Director for the Council
of Social Agencies—when recently
he stated that our increasing
problem of juvenile delinquency
was one that could be
coped with only by a
unified and coordinated

Program calling forth
the services of every group
& agency ^{concerned with this problem} ~~in these agencies~~
that is now at work in our
city. It's the story of Civilian
Defense. In wartime
we united for a common
cause — These Mayors
Committees are the
peace-time edition of
Civilian Defense. They
represent the ~~pushed~~ ~~pooled~~
strength & resources of
our community ~~extended~~
~~& integrated so that the~~
~~most~~ ~~many~~

In these weekly broadcasts,
I wish to bring to you the
story of the work of these
organizations. I want to visit
~~you~~ with you about the
problems that come to my
attention. I want to tell
you about the plans
of our City government for
post-war improvements.
I think you would like
to hear the facts about our
tax and finance situation.
I'm sure you will want to
know of our plans for New
Parks & playgrounds — for a

new library, or a new hospital - (we need one, you know). I want you to hear about the proposed plans for reorganization of our police department. & I wish to keep you informed on such matters as the Municipal Housing program, the activities of the City Council, ^{the work of the} Planning Commission, and the services of our City Health & Engineering Departments.

Government is the people's business. We the people have a right to know about the operation of that business. As your Mayor

I am happy to bring you
a weekly report - a balance
sheet. Since coming into this
office on July 2, 1945 - just a
little over 8 months ago - I
have reported to you from
the public platform, or in banquet
meeting, club, ~~or club~~ Union,
or church - yes, my records
show that I've given over 500
talks in Minneapolis in 8
months - I enjoy doing it - I
want you to know I ~~love~~ enjoy
my work. I'm very proud
a happy to be ^{your} Mayor. To
me, Minneapolis has unlimited
possibilities. We are growing
and progressing. We have a

great future before us. Everyone
of us have every reason to be proud
of this beautiful city. We can and
should be proud of its parks, its
homes, its merchandising center -
and factories.

We can point with pride to
our libraries, + schools - our
internationally famous Symphony
Orchestra - and our art galleries
+ museums. - but in this
sense of pride we must not
blind ourselves to the tremendous
social + economic problems
that face our city + nation. We
have serious and trying
days ahead -

as I said in the beginning of
this broadcast, I want to

bring into your home for your
consideration some of the happenings
& plans of your government.
True, some of these matters
may seem rather trivial,
but as with life itself, ~~many~~
seemingly little & unimportant
things ~~make up~~ require a great
deal of attention and time. I
want your help & advice.
I want you to write to
me giving me suggestions
for civic improvement. I'm
asking you to become a
part of this administration.
Here is an example - On this
coming Tuesday, March 12,
at 10:30 a.m. the Building

Commission is holding a special meeting to discuss the possibilities of cleaning the outside walls of our Court House & City Hall.

The Building Commission consists of city & county officials - the Chairman being Mr. Guy Alexander of the County Commissioners, Mr. Erickson County Auditor, Miss Miller City Treasurer and the Mayor - This body is the landlord of the Courthouse.

As a member of the Building Commission I have proposed that we ~~study~~ examine the possibilities of cleaning the premises - you have seen similar projects at the Great Northern ~~Depot~~ Station, Wesley Church

and the Lumber Exchange Building.

~~It is a~~

What shall we do - let me hear
from you -



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