

H on the wall

Types on Agric

000606

Farmers for Humphrey

I'm pleased with the huge "H" which you have over here on the wall --- with the states on one side which are in the Farmers for Humphrey group --- and on the other side which lists some of the farm bills of which I have been the chief author.

only
These bills which I have introduced don't ~~just~~ represent the thinking of Hubert Humphrey, they represent the best thinking of many, many working farmers and many farm group and commodity leaders.

I've had the privilege on working with some great friends of the farmer in the Senate and in the House.

My colleague Senator McCarthy of Minnesota and the great Congressman George McGovern of South Dakota are sponsors with me of the "Family Farm Program Development Act."

I was joined in sponsoring S. 1821, the Dairy Marketing Act, by the great dairy leader and Congressman from the Ninth district in Wisconsin, Lester Johnson.

(Sanitation Standards)

On the bill for hog marketing incentive payments, the co-sponsor on the House side was Congressman Hogan of Indiana.

Rep. Miller joined me in sponsoring the egg and poultry stabilization act, S. 2516.

On The International Food for Peace Act, I've had help from a number of colleagues, Senator Carroll of Colorado, Senator McGee of Wyoming, Senator Monroney of Oklahoma, Senator Hart of Michigan, Senator Church of Idaho.

Again on the school milk appropriation bills I've worked shoulder to shoulder with many from the dairy states.

(Special Milk)

You remember my REA bill, S. 114 to restore the REA loan-making authority to the REA administrator. This bill was passed by the Congress and vetoed by the President. This bill was called the Humphrey-Price bill, the House sponsor being Congressman Price of Illinois. On that bill I had 24 co-sponsors in the Senate.

Symington of Miss.

Senator Murray of Montana was associated with me on my bill to restore the authority of the farmer-elected committees.

It's a long list. I've worked with every individual in the Congress who was sincerely trying to accomplish something worthwhile for farmers.

On the sugar act extension bill in the Senate, there are 44 sponsors in addition to myself --- almost a majority right there. After all, there's nothing so different about the sugar program. We'd just like to get a comparable program going on some of the other commodities.

Producers of each commodity could make the decisions themselves under the Humphrey Family Farm Program Development Act.

Family Farm Development Act

Food for Peace Milk REA

Food for Peace

Farmers Committee

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Sin no fence Straddle - Strait talk

Fence Straddling - Hazy talk - sign
7 old Age

Rep-Admmt is old in Spirit

Erery Flynn - Gornelson }
Groffing Philo Nash }

~~MOB~~

First time out together
can lost 5 ps | ~~May~~ ~~Jack~~ ~~Hampel~~

Munn Nabedam - ~~Delio~~ ~~my~~ ~~11~~ ~~12~~
Hickam

Old time Religion
for Hayer (my Frank Smith)

ca
Fred Kutzbach / St Catharines Hi School Union
Racine Park
washed
N. Cath. Snotturner
Friday, March 18, 1960
Young Democratic Clubs of Wisc.
Racine, Wisconsin
000608

A YOUTHFUL SPIRIT FOR AMERICA

minn notre Dame weather

cong Flynn

Bill Drew
State Pres Y-D's
working for me

It is good to be with you tonight, because I feel at home.

(sorry can't be with you for dinner)

I feel at home not just because I am a Midwesterner and one of your neighbors, but because I identify with the spirit and mood of Young Democrats.

Nelson
Prof
St. Coonash
Garry Flynn

You young Democrats don't like fence-straddlers. Neither do I. You don't like academic monologues which avoid the issues. Neither do I.

Young Democrats set to the core of a problem or issue, and they want to hear a man who talks bluntly and honestly.

Well, I'm that kind of man. I don't believe in phrasing my beliefs to pick up some votes from Republicans or States Righters.

I had Republican Flu - wobbly
Half Paralyzed
not back marks for sympathy

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I say what I think, no matter what the organized experts advise.

Double talk
Fence-straddling and hazy talk is a sign of old age, and we see too many such signs in Government today.

There's a very simple reason for it. The Republican Administration in Washington is made up of old men.

In fact, some of us have been thinking of re-christening the Cabinet "The Ten Old Men."

Now when I say old, I don't mean ^{just} old in years. I mean old in spirit. All of us know men who are old at thirty -- and we also know many men who are still young at seventy-five.

Our Government has lost the spirit of youth which built this country and which is needed more than every now.

The Republican Administration is old in spirit. The results are weakness and fear.

Holmes
Brandeis

Weakness - Waste - Neglect + Fear
000610

It is weakness when the Administration sees obstacles looming larger than the challenge to overcome them.

It is weakness when the Administration can think only of reasons for not doing things, instead of discovering ways to do them.

Can't DO

It is weakness when the Administration defends inaction, instead of acting to meet the critical needs of our age.

Inaction

I am saddened when I hear America -- the richest Nation in the world -- making excuses that she can't afford to help other nations build their economies.

Excuses

I am ashamed when I think of millions of people throughout the world in the grip of hunger, while America complains of the burden and cost of storing huge surpluses of food.

Food
+
Hunger

I am embarrassed when I think that America, a nation that led the technological revolution, that produced the atomic bomb in a brief five years, has been surpassed not just once but many times by a nation that forty years ago had little more than oxen and hoes.

Tech
Revolution

What has happened to America? What has happened to our muscle? What has happened to our will to achieve, to create, to progress?

What has happened, I ask, to the America of the 1930's -- an America which met the challenge of an entire national economy out of balance, the challenge of 13 million people without jobs, the challenge of dust bowls and bread lines.

Those years cried out for leadership -- and the leadership was there in the person of Franklin Delano Roosevelt.

FDR

all we have to Fear is Fear itself

Those years cried out for new ideas -- answers to new
problems. And the answers were found.

And why? Because there was a spirit of youth and a will
to sweep aside obstacles and move on to get things done.

Today, again we are challenged, but the ~~enthusiasm~~ ^{enthusiasm} of
our response is gone. Instead of vigor, we have fear. We do
not move, because an aged Administration is paralyzed by its
own fear.

It is afraid of inflation, and afraid of deflation.

It is afraid of full employment, and afraid of unemployment.

It is afraid of abundance, and afraid of shortage.

The Administration does not see opportunities. Oh, no.

The fear is too broad and too deep. The Administration sees
everything as a problem.

L It sees an increasing population as a problem, not as an opportunity to develop a rich and expanding economy.

L It sees abundant food as a problem, not as an opportunity to ease the hunger of others and lay the solid foundations for peace.

L It even sees the eager faces of children as a problem, not as an opportunity to improve our educational system for a more skilled people. — + better Educated

L The Democratic Administration of the thirties did not see the youth of the Nation as a problem and merely cluck its tongue over the evils of juvenile delinquency. Roosevelt built the CCC, and thousands of young men went into our forests and parks to work for conservation of our great natural resources.

L Well, America needs another CCC, and that's one of the things I'm working for. But what does the Administration say to that?

YCC

It says a Youth Conservation Corps would cost too much. This Administration doesn't mind giving billions of bankers by raising interest rates. But it can't afford to spend a few million dollars to build human and natural resources through a YCC.

#

The Republican Party has always been known as the party of the Grand Old Fogeys.

old

The Madison Avenue crowd tells us that this is the era of Modern Republicanism, that the Old Guard is on the wane and that the Young Turks are in the saddle.

(Young Turk Rodfella was thrown)

But all they are trying to say is that the Old Fogeys have been replaced by Young Fogeys.

My friends, we are not going to send rockets to the moon as long as we are led by a bunch of Fogeys - Old or Young.

We are not going to close the science gap or the space gap or the missile gap with the Russians as long as we are led by Fogeys - Old or Young.

We are not going to meet the economic threat of the Russians to "bury" us as long as we are led by Fogeys - Old or Young.

Make no mistake. Whatever else he may be, Mr. Khrushchev is young in spirit. I have met him face to face, and I know that no challenge is too great for him - whether it be the challenge of the Free World or the challenge of his colleagues in the Kremlin for supremacy in the Soviet Union.

I shudder at the ruthlessness of the methods Khrushchev uses to meet those challenges, and I do not for a moment propose that we imitate them.

I merely ask that we recognize we are up against an adversary who is determined to meet challenges, surmount

obstacles and solve problems.

L We can't meet Khrushchev's youthful spirit with an aged and worn spirit of fear.

L America had better begin thinking less about how we can't do this and can't afford that, and begin thinking more about how we can use our full powers and energies in the cause of freedom and progress.

L America had better regain the spirit of youthfulness exemplified by such great Midwestern progressives as Bob La Follette and George Norris.

L The Midwest is the heart of progressivism. You understand it here. You know that the spirit of progressivism is the spirit of youth. You know that those who have lost their zest for progress have lost their youth.

of Progressives

Unless we restore this spirit to Government, we will fail to meet the challenges of our age and sink to a second class power. We cannot sit quietly in the sun as the shadow of an alien power passes over us.

We have a real fight on our hands, my friends, because it is hard to budge something which hasn't moved for eight years.

Our party must have a spirit of youth to do the job. But sometimes I wonder if our party has lost some of the scrap and youthfulness that once characterized it.

I am not one to pick a fight solely for partisan advantage. No one gains from such a fight. The country suffers; our party suffers.

Issues

But I deeply believe that the Democratic Party has not only a right but a duty to draw the issues and to stand clearly on one side or the other.

Our job is to fight bad public policy wherever we see it, no matter how popular the man behind the policy. Our job is to fight for good public policy -- for the people if you will -- whenever we have a chance to do so. Our job is to write a record, a Democratic record, that every voter in the country can recognize clearly and judge reasonably.

Our target is elusive. We know his name -- Nixon. He is the master fence-straddler. One day he is a loyal horse in the tired old team pulling a sagging Administration. The next day he is the wild stallion galloping off by himself.

I've watched him when he had to come down off the fence. Oh, it's a sad sight. Just last month he was forced to break a tie vote in the Senate on legislation to increase aid to education. He winced. He squirmed. He gulped. And then he cast a vote against the school-aid forces.

Against Teachers & Children!

This is what we must do in the coming campaign. We must
pin down this elusive target named Nixon and force him to reveal
what he is and what he stands for.

To do this, the Democratic Party can not straddle the fence.
Our program and goals must be as distinct and pointed as a spear.
Our record must be as solid and strong as a shield.

When the battle is on, we cannot have a candidate whose
record and shield is ready-made and paper-thin, no matter how
colorful and expensively-adorned it may be.

Particularly in the Midwest, we must have a candidate whose
record and shield is solid, strong and well-tested over the
years.

One of the things you must look at when you are judging a
candidate, whether in this Wisconsin primary or in the Fall
election, is his constance - his faithfulness to principle

year in and year out.

L When you find a man changing his stand on issues during
an election year, beware of that man, for his beliefs may not
spring from deep conviction.

Election
Religion

L You must ask yourself: Was this man always on the side
of the farmer? Or is this just an election-year affair?

L Was he always for flood control and public power? Or did
he vote against such programs before this election year?

L My record is my shield. It is constant, because my beliefs
and convictions are deep and enduring.

L I count myself as a liberal, and I am proud of it. I count
myself as a friend of the farmer, and I have never deserted him.
I count myself a friend of labor, and I have never run out on
the working man. I am a friend of education - yes, Federal aid

Keep

to education. I am concerned about the health of our people --
yes, our elderly people.

L I have voted to help the farmer, the working man, the student
and the elderly not just this year -- but last year, and the year
before that, and in every year since I entered public life.

L I have voted every year for civil rights, and I will
not compromise now to win support from those who would deny
equal justice to all citizens.

L Take a good, hard look at Humphrey's record, my friends.
Because it shows my deep and constant convictions of what
America must do to meet the challenges of our age.

L Take a good, hard look at it, and remember that I will not
change tomorrow or next week or next Fall just to woo voters on
the top of the fence or the other side of the fence.

Take a good, hard look at it, and remember my basic
conviction that only with a ~~spirit of youth and zest~~ *deep conviction, idealism, & enthusiasm* can the
Democratic Party win in November, and only with a spirit of
youth and progress can America reach its full potential for
freedom, security and prosperity.

Spirit of FDR

Courage of Truman

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Midwestern States
FAMILY FARMING -- AMERICA'S RAY OF HOPE

by
Senator Hubert H. Humphrey
LaCrosse, Wisconsin
March 19, 1960

For too long, our national farm policy

has been engulfed in deep-seated controversy

that shows little sign of ~~abating~~ letting up!

The continuous debate waged over the
past decade has, unfortunately, engendered
more heat than light.

Regrettably, it has been marred by
distortions of fact, by recriminations, by
misinformation, by a belittling of agriculture's
basic role in our economy, and by attempts to
turn city people against farm people.

I'll introduce Mott

Char Stickney

Bert March
Wisconsin
S.D. B.

Gooperman

My Brother
Rae R

Skip!

Mr Stickney

Mr Stickney

Plaza
(Sandra)

Plaza
(My brother)

LaCrosse

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Controversy is neither wrong nor harmful,
if it is aimed at constructive purpose. Spirited
debate is helpful in a democracy, and necessary
to the formulation of public opinion. But out
of it should always come decision -- and progress.

Unfortunately, the great national debate
on farm policy has bogged down. We are too
deadlocked in fixed positions. Sometimes it
seems more concern is held over who can prove
he is right, than in what really happens to
American agriculture.

Debate on
Farm Policy
Bogged
Down!

It is going to take agricultural states-
manship to get us back on the road to progress,
and it's going to take it from the White House.

The fundamental issues involved are too vital

to the entire nation to be considered in a

vacuum; they must be regarded as an essential

Part of Total
public policy!

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WISCONSIN

MINNESOTA

IOWA

ILLINOIS

INDIANA

NORTH DAKOTA

SOUTH DAKOTA

KANSAS

MONTANA

COLORADO

Humphrey in '60

Family Farm Develop Act

FAMILY FARMS

DAIRY PRICES - *Dairy Marketing Act*

HOG PAYMENTS - *Premium Payment*

EGGS & POULTRY - *Stallington Act*

FOOD FOR PEACE

SCHOOL MILK

REA LOANS

FARM COMMITTEES

FOOD STAMPS

TURKEY MARKETING

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~~part of total public policy.~~

This is an election year. Farm policy is and

should be a major issue in the approaching

Presidential election. I disagree strongly with

some who say farm policy should be kept "out of

politics."

Politics and political activity is the

lifeblood of democracy. It is the means of

translating the views of our citizens into

public policy, through the ballot box.

~~Anyone who would try to deny the right of
political debate on such a vital issue is really
expressing lack of faith in democracy, and our
democratic processes.~~

Benson
says
only
Politics!

you
should
help select
candidate.

But to some of us, making farm policy a major political issue means far more than just having rival candidates bid for farm support with hollow election-year promises which have become a mockery of deception in the past.

*No Johnson
Communist
He at Kassen*

What is needed, instead, is a searching appraisal of what has happened to agriculture, how we got into the trouble we now face, what can and should be done about it -- and which of the potential national leaders has the depth of understanding to really care about farm people, and the vigor and determination to fight effectively for their welfare.

Perhaps I am wrong. Yet from years of experience working closely with farm people of

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our nation, I am convinced they are concerned

with ~~at long last~~ finding a national leader with

real depth to his convictions about the human ^{social}

values of rural life, they are looking for ~~real~~ ^{has}

depth ^{of} ~~his~~ determination to find better ways

of bringing equality of opportunity to

agriculture. They no longer are willing to

grasp blindly at any election-year straw of

campaign promises about farm panaceas or cure-

alls.

^{Farmers} ~~They~~ want a family doctor who really cares

about them ; not a "medicine show" pitch-man with

a newly-concocted quack remedy.

*Myron
J. H.*

*Family
Doctor
not*

They want someone concerned about the basic
trends in the farming pattern of our country.

They want someone who has taken the time to
study and really understand the fundamental role of
food in our economy, and the firm foundation ~~for~~

widely dispersed farm ownership provides for our
free enterprise democratic way of life.

They want someone who shares their own
concern over the future ~~of our~~ for young people
in agriculture, and someone who can help
convince the non-farm population of our nation
their stake in a strong agricultural economy.

They want someone with the imagination and
courage to create and try new approaches ~~to better~~
~~achieve our common objectives~~ -- and with a
determination to find solutions, instead of

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throw his hands up in bewilderment.

Make no mistake about it: Better solutions
can be found, and must be found, to the complex

economic and social problems confronting rural

America and its currently depressed economy.

Solutions can be found that are far more in the
national interest, and far less costly to

taxpayers.

The present mess is inexcusable. A
government that cannot find better ways to provide
economic justice for its own agricultural producers
appears ridiculous in trying to assume world
leadership, and telling other nations how to
conduct their affairs.

For example, a nation that cannot figure out what to do with undistributed abundance in a world of the hungry, hardly seems qualified to be competing in a race into outer space.

~~It is about time we gave more attention to the inner man.~~

~~There need be no mystery about it. All that it takes is a will to act.~~

Enough constructive legislation is pending before the Congress right now to turn the tide of American agriculture upward -- but it can never become law over a Presidential veto. / Enough legislative authority is actually already on the books to bolster the farm economy, if we had *and an Administrator* a Secretary of Agriculture willing to use his power effectively.

But the truth is that nothing really effective
can be accomplished for you and the nation until
the highest office in the land is occupied by
someone with the will to see it done.

It is time the power of the Presidency was
used to protect American agriculture, instead
of preventing, by veto, farm people from sharing
equitably in economic growth and progress of our
nation.

It can be done. And, eventually, it will
be done. But it will take a Democratic President
to do it.

~~This is a campaign occasion.~~ and I am a candidate
for President of the United States. — I speak for farmers!

This great throng of farm friends is a tribute
that deeply touches me. It gives me the courage
I need to fight on in your behalf.

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I know we think alike. We have worked
shoulder-to-shoulder together too long to be
otherwise.

As much as your support is helpful to me,
it is not my fight alone that we are concerned
with here today. It is your fight too. I am
merely your symbol, and your spokesman. If I
succeed, you succeed in doing something
constructive for yourself and your fellow
farmers. If I fail, you have suffered another
setback.

Together, we can win -- for you and for the
nation.

Because you are such a friendly audience,
I want to be quite candid with you. I have no

doubt but that I could whip this throng
into an enthusiastic frenzy by lambasting Ezra
Taft Benson, and deploring what he and his fellow
Republicans have done to you.

Perhaps it would attract more attention in
the national press, and perhaps it would even help
win me the votes I need in Wisconsin.

Yet what purpose would it really serve?

Account books

Your ~~poor books~~ and your deflated bank
accounts, your higher mortgage indebtedness
and high interest rate burden, tell you more

dramatically than any political speaker ~~could~~

The damage to family farmers
~~tell you how seriously hurt our farm economy~~

~~has been hurt~~ in these last seven lean years.

The farm auction list in *the* ~~any~~ rural ~~area~~
newspaper tells you ~~as~~ dramatically ~~as I could~~
~~tell you about~~ our dwindling farm population

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And how it is

being squeezed off the land by economic hardship.

You know better than most how strongly I
feel on key farm issues. You know the long,
consistent fight I have carried on in your
behalf. You know it has been a constructive
fight, not just a negative fight -- you know that
I have continually been in the forefront of
offering new legislation ~~of my own~~, and mobilizing
support behind it, rather than just criticize
the failures of others.

So it is in that spirit I want to concentrate
today. I want to make more use of this occasion
that a mere ^{*Blame or condemn*} ~~late~~ Benson" rally.

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Ezra Benson will no longer be Secretary of
Agriculture after January, 1961 -- whatever the
outcome of this election. *this is for sure* But that alone will
not solve ~~our~~ *our* problems.

Record
Future farm policy is being decided in this
election. It will be decided in part in the
Wisconsin primary. It will be decided further
at the Democratic National Committee's platform
sessions in Los Angeles in July. It will be
further determined at the election of a new
President in November.

~~For that reason, I want this rally to make
a more useful contribution than just advance my
personal cause. I want it to be a constructive
contribution to new thinking on agricultural
policy, so as to influence the momentous decisions~~

to be made in the next year concerning you and
your future.

One of the reasons I am in this race is to
achieve a national sounding board to tell the

American people things I feel they need to

hear. Perhaps echoes from this meeting can

help get across to the rest of the nation a

story that ~~the rest of the nation needs to be~~

heard

and said,

That story is this:

What is this farm policy fight
really all about?

We have many representatives of national
press and periodical syndicates here with us.

They are the moulders of public opinion. Perhaps

these remarks can give them something to think

about -- and others too, ~~if they will carry our~~

~~message fairly to their readers.~~

Supposedly, the great national debate on farm policy has all been over differences of opinion about best methods to achieve the same objectives.

The nation's press, in trying to over-simplify a complex issue, has led the country to believe that it is merely a fight between advocates of higher price supports and lower price supports, or no price supports at all.

Actually, far more is involved.

I can no longer accept as true the premise that this struggle is merely over differences as to how we can best achieve the same objectives for farm people.

If we really were in accord on the purpose and objectives of farm policy in this country,

reasonable men of good will long ago would

have resolved such differences ~~out of the~~

~~experience of trial and error we have had in~~

~~the last two decades.~~

~~The fact that it has been impossible~~

~~to do so brings us face to face with the~~

~~inescapable conclusion that much more is~~

involved than the best methods to achieve

common objectives.

~~The truth is that~~ ~~behind~~ all the

smokescreen camouflage we are getting from

high places, fundamental differences do exist

over the objectives themselves -- over the pattern

of agriculture we should have in America.

and we must

~~and will~~ flush those differences out in

the open, ~~and~~ discuss them frankly, ~~we will remain~~

~~hogged down by~~ progress.

The real issue is the right to economic survival of America's traditional family farm pattern of agriculture -- the most efficient the world has ever known and a solid bulwark of our free enterprise democracy.

America's independently operated free enterprise agriculture -- the owner-operated family farm, where managerial skills, capital investment, and actual labor are all combined, where ownership carries with it an inherent pride in the care and conservation of our productive resources, where ^{spiritual} human and social values of rural community life are not subjected to mere material values of a soul-less corporation -- that is what

is at stake.

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L We are being led down a path that threatens this fundamental, basic American pattern with extinction.

~~It is being done overtly, not directly --~~
~~and certainly with no sanction from the Congress~~
~~of the United States.~~

L We hear ~~less and less~~ concern about perpetuating our family farming pattern, and more and more about giving way to the pressures of mass operations. We hear more emphasis on mere bigness and so-called efficiency, and less on human values and social problems of rural living.

This trend is deeply disturbing to me.

L So-called bigness is not necessarily goodness. *and*

So-called efficiency is not always decency and fair play.

I am against collectivization of our

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agriculture -- either by the Soviet pattern,
or the corporate pattern of absentee-ownership.

I seriously challenge the current school

of thought that "bigness" may be the answer.

Currently the efficiency factor of mass corporate
farming activities is essentially cheap labor --
just as it once was in the sweat shops of our
industries.

I cannot conceive of a permanent,
peasant-class "cheap labor" force as the source
of our nation's food supply, and the custodian
of our productive resources. It would be a
dangerous backward step in America's social progress,
inviting the seeds of social unrest and revolt --
at the very minimum, it would create the necessity

Insert

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of farm workers organizing to bargain collectively
for decent pay, eventually wiping out the supposed
efficiency factor of cheap labor and at the same time
endangering the assured flow of food abundance we
Americans now take for granted.

↳ No one can convince me for example, that the
nation's consumers can ever be as well protected
by having productive resources concentrated in the
hands of a few giant corporations as they are
today with the widely dispersed ownership of the
source of our food and fiber supplies.

↳ No one can convince me, either, that we are
really more efficient if we separate capital,
managerial skills, and labor into three classes in
agriculture -- instead of having them all combined in
the family farm unit.

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None of us wants to perpetuate inefficiency,
or tie farmers to units too small to be economically
practical. Yet, there is a distinct line between
improving the efficiency of family farmers and in-
creasing their opportunities to make family farming
profitable, ~~on the one hand~~, and abandoning the family
~~operated farm concept~~ to be replaced by large-scale
industrialized farming operations with absentee-
ownership and hired labor ~~on the other~~.

Serious questions of public policy are involved,
if we are to cross that line.

← ~~It is not a change of direction toward which we~~
~~should be allowed to drift or be pushed, without~~
~~knowing fully the consequences.~~

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It isn't just the farmer who should be concerned.
it is every consumer in America. It is every believer
in real competitive free enterprise. It is every
American wanting to see democracy succeed in the
world.

For my part, my faith is still strong in the
pattern of agriculture which has made America strong,
and my faith remains unchanged in the objectives
under which American agriculture has contributed so
much to our economy.

The entire nation needs to realize that farm
policies must be geared to desirable social objectives
as well as desirable economic objectives.

And foremost among such social objectives, ~~in~~
must be
~~my opinion, should always remain~~ the encouragement and pre-
servation of our traditional rural pattern of the
family-farm type of agriculture ~~that has long been~~

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an
~~accepted as~~ essential to a strong democracy.

and It is easy to understand why.

A large number of prospering farm families
on family farms is a strong balancing force within
the nation, against the political and social extremes
of economic class warfare.

On the family farm, the economic functions
of capital ownership, of arranging for financial
needs, of managing the productive enterprises,
and of farm labor are all performed by the farm
operator and his family, thus eliminating controversy
and tension along economic lines.

Our family farm pattern of agriculture has
been the basis of all our agricultural progress and
good community life. It builds in farm family
members attitudes of self-reliance, social responsibility,

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individual initiative, tolerance, and self-government --
the attitudes that make for a sound and progressive
democracy.

The family farm builds strong families, and the
family farm builds strong social communities, with
good schools and active churches.

and, There is no need for either corporatizing
agriculture, or collectivizing it. Family farmers
themselves, in true democratic tradition of learning
to work together, have developed their own extension
of the free enterprise system in farmer-owned, farmer-
controlled cooperative marketing and supply enterprises
-- as a legitimate and desirable means of preserving in-
dividuality and yet finding a way to compete in an
economy of bigness.

Farm cooperatives are the free world's answer to

COOPS

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collective agriculture of the Soviet Union -- and
a far more successful answer. They are a powerful
example to the world of how free men, working together,
can develop democratic institutions that far surpass
government-dominated collectivization for efficiency.
Farm co-ops must be recognized as a vital part of our
free enterprise system, and must be zealously guarded
and protected along with the family system which they
serve so effectively.

My convictions about the family farm system
and farm co-operatives are deeply held, born out of
first-hand observation and experience as well as
theoretical study.

Farm co-ops represent the right pattern for our democracy. It
is right for the farmers, and to the best interest
of the rest of our country.

our
coop
cremations

REA

GTD

Control Ekh

000649

1 But even more, it offers a ray of hope to much of the rest of the world.

2 As seriously concerned as we all are with our domestic problems in agriculture, the gravest problem of our time is war or peace in the world.

War
or
Peace

Everything we as a nation do, or fail to do, has an influence on the world's destiny for generations to come -- perhaps even on our own survival.

Too little attention is given by our foreign policy experts to the real role of agriculture in creating a just and lasting peace.

Agric
+
Peace

At long last, we are making some progress in winning recognition of how powerful a force for peace and freedom our undistributed abundance of food and fiber can be, when converted into

FOOD
FOR
PEACE

000650

economic development and elimination of hunger,

disease, and misery in vast areas of the world.

Feed the Hungry
Heal the Sick
Clothe the Naked!

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Yet an even more significant contribution
is being ignored.

What America's foreign policy needs is a
dramatic symbol -- a symbol of hope to newly
created nations, a symbol of democracy's
effective answer to Soviet propaganda.

What more dramatic symbol, what more effective
ray of hope, can we offer the uncommitted
nation's of the world than the example of America's
free enterprise family farming system, where farmers
own their own land -- and have a decent opportunity
to share equitably in returns from the produce of
their soil and their labor?
That is the story the world needs to hear.

Tell the Story - Voice of
America!

000652

✓ The dream and desire of free men everywhere is
to own land. Unrest in many parts of the world
today results from insecure and inequitable farm
land tenure, creating hopelessness among those who
work the soil, and making them an easy prey for
communism's glittering false lures and promises.

The restless peasants of the world can find the
ray of hope they seek in America's pattern of
family farming and family farm ownership that
enables the nation's farmers to farm efficiently,
conserve soil and water resources, provide adequately
for their family needs, and participate fully in
civic, community, and public interests.

✓ Can we risk destroying that ray of hope ourselves?

Can we risk destroying the very symbol that proves
democracy's superiority over communism?

!!

000653

Soviet
+ Hogue
Achilles
Heel

With all of its trips into outer space, the Soviet Union cannot equal our achievements in agriculture -- and it can offer no fulfillment to the dream of peasants elsewhere in the world to eventually owning a farm of their own.

How we take care of our own farmers, and our own system of farming, can have a profound effect on the struggle now under way in the world.

Perhaps there would be no Castro in Cuba today, if we had encouraged family farm ownership, and farm cooperatives -- instead of backing a status quo of corporated bigness in farming operations that exploited the Cuban workers and land.

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Other areas of the world are revolting against
exploitation by bigness, and insisting upon
opportunity for individual independence and
dignity.

We have in our grasp the opportunity to lead
them by our example, to prove democracy's
effectiveness in offering equal opportunity
for all.

Lead
them

000655

Let me just conclude on this note:

Perhaps some will say that I have offered too little, today, in way of specific suggestions to correct our farm plight.

But to you and me, the specifics are the easiest part of it -- if we can create a real understanding in the nation as to the fundamental objectives we seek to achieve -- and must achieve.

Those objectives are fourfold:

1. To assure the American people continued abundance of food and fiber;

2. To offer America's farmers an opportunity of achieving equality with other segments of our citizens;

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3. To preserve and protect America's traditional pattern of family-owned, family operated farms as the type of agriculture best adapted to our democratic way of life, and encourage farm-cooperatives as a democratic extension of the free enterprise system to serve farm families.
4. To make greater use of America's undistributed abundance as a force for peace and freedom in a world of the hungry, and hold forth the American pattern of family-owned and family-operated farms as a ray of hope to the millions of struggling peasants in underdeveloped areas of the world.

Repeatedly, the Congress of the United States has restated its intent to uphold the first three of these objectives, in one way or another,

000657

ever since the days of the Homestead law.

L In more recent years, the fourth objective

is rapidly becoming accepted as a vital

necessity in our troubled world -- yet it is an

objective that needs still greater emphasis.

If my message today can help ^{clarify} ~~renew~~ the

nation's thinking and mobilize reaffirmation to

these fundamental objectives, it will have

served a useful purpose.

L For once we make clear that these are the

objectives national farm policy must be shaped

to serve, the way is clear for once again giving

America the kind of farm programs that are needed.

Underlying all our considerations in shaping
national farm policy must be continued recognition
of the human elements involved -- the human and
social values that are far more important than
material values.

000658

Remember, America is not just efficiency and
bigness. America is people--people with needs
and wants. People with hopes and aspirations.
American agriculture, too, is more than just
efficient production. It is family living. It
is church on Sunday. It is the family picnic,
the rural school.

The moral level of American social and political
institutions is due in no small part to the
wholesome atmosphere created by men and women
and their families who live on our family farms.

That contribution to America's strength must
never be ignored, nor its preservation neglected.
For the strength of America is in its people--
its people at work in gainful employment, its
farmers ^{Producing} producing at fair prices, its merchants

000659

L selling their goods and services in
sufficient volume to maintain a profit.

L The strength of America is to be found
in the children in good schools, its old
people cared for in dignity in the twi-
light years of their lives.

L The strength of America is found in the
fulfillment and practices of the great
spiritual and moral principles that have
guided us throughout our history. Yes, the
strength of America is found in a faith in God,
and a trust in people.

It is this kind of America that I believe in,
and it is to this kind of an America that I
dedicate my life and whatever talents God may
have given me.

And it is for this kind of American that I
believe it is essential we maintain a strong
and prospering agriculture, solidly based upon
family farms.

000661

Madison
Blair Ham, Miss
March 21, 1960
Humphrey Supper at
Page 1 Park Hotel

Excerpts from Speech:

DEMOCRATS MUST CARRY ELECTION FIGHT ON ISSUES,
NOT PERSONALITIES.

If the Democratic Party -- and potential
Democratic standard bearers -- want to deserve the
confidence of the American voters, all of us must
be willing to stand up and be counted as to what
we are going to do about the real needs of the
people.

The country is tired and sick of generalities and
lip service to lofty objectives. It wants specific
answers to specific needs -- and our Party had
better get busy recognizing the needs, and finding
the answers.

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I have been waging my Wisconsin campaign on the issues that concern Wisconsin voters, but all too often the local and national press are more interested in personalities than in where candidates stand on issues.

It is not enough to seek popularity by trying to avoid offending anyone. If all you want is wishy-washy fence-stradling to avoid choosing sides, you might as well vote Republican--for they are the experts at that kind of popularity. But if you are willing to take a stand for what you believe is right and just, then fight for it -- we can win in November, and we deserve to win.

That has always been my position in public life,
and it is my position today. I am not an appeaser--
at home or abroad. If our election process is to
mean anything, people must be given a real choice
between differing viewpoints and political
philosophies -- not just engage in a national
beauty contest.

For my part, there is no greater role I feel I can
perform for my party--and my county -- in the months
preceding our Democratic National Convention than in
seeking to compel our party to take stock of the
Country's needs, and take a firm, aggressive, and
sanely liberal position toward meeting those needs.

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If I can help sharpen the issues so that everyone concerned has to stand up and be counted, one way or another, so much the better.

Let's not be fooled by the era of trying to avoid anything that may step on anybody's toes. There are differences of viewpoint on every issue, and there should be in a democracy. But it is the responsibility of leadership to have some convictions and stand by them, taking a stand and seeking to mobilize support behind it, rather than drifting with the supposed popular tide at any given time.

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Remember, the Democratic Party was victorious under the leadership of Franklin D. Roosevelt and Harry S. Truman because both the leaders and the party met face-to-face the problems of the day. They did not hedge or back away. They answered problems with legislation and action -- not with well-turned, hazy phrases and polished platitudes.

At this mid-point in the 20th Century, mankind is again moving into an untraveled world with new problems, new dangers, and new uncertainties to confront us. But we must learn from doing, and we can better learn to cope with the new problems if we solve some of the old ones yet with us.

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Perhaps it is no longer fashionable to speak of the
problem of slum clearance and public housing;
or to turn attention to how adequate medical care
can be brought within the means of everyone;
or to point out that the fantastic growth of the
problem of the aged makes necessary the development
of federally assisted housing for the elderly;
or to say that federal multi-purpose dams and harbor
improvement and flood control and the construction
of jetties on federal waterways must be undertaken
by the federal government -- and now.

000667

Perhaps, as some say, these issues, 'rock the boat'.

But they are issues that must be faced-- and it is more important to be effective, than fashionable.

There is just as much need for new courage to face old problems as there is for bright new ideas and appealing new programs. We should certainly spend as much time cleaning up our own back alleys as we spend talking about the new highways for the World. Neither Roosevelt nor Truman was ever misunderstood.-- either at home or abroad. And because of this the Republicans hated them, the bankers scorned them, the press ridiculed them -- and the people loved, elected, and re-elected them.

000668

If we are to win in 1960, we must have that type
of liberal, clear-cut, straight forward leadership.

We can not outglamour Rockefeller nor Nixon; we
can win only with a program.

SPEECH EXCERPTS: PROGRAM FOR AGED

More adequate income, decent housing better health care, and a dignified place in society for nearly 16 million citizens over 65, 20 million over 60, are among the most important problems currently facing the nation.

The next President of the United States must be determined to meet this challenge -- and he will if the country elects a Democrat who really care about people.

From the standpoint of decency, compassion, and economic utilization of our human resources, we simply cannot relegate some 10 percent of our population to mere existence at sub-standard levels.

COPY

If we continue to relegate old people to the sidelines -- financially, medically, and socially -- the financial burden to this country just in terms of institutions for the aging will be too fantastic to contemplate.

We need to be more aware of what is happening to our population. In 1900 there were only 3 million Americans over the age of 65. Today there are nearly 16 million, and in 10 years there will be an estimated 20 million.

It this dramatic trend continues, today's problems of the aging will seem like minor ripples as compared with the floods of tidal

COPY

proportions to come.

This population boom amounts to a national crisis because of the role we tend to assign to 'older men and women'

We have made it possible for more people to live into the so-called 'golden years', but without adequate incomes, health care, housing, and without a recognized role in the community life of the nation.

Estimates of the Department of Health, Education and Welfare reveal that it costs at least \$2,300 a year for a couple to live by themselves in an urban center in modest fashion.

Yet over half of the couples who live in this country have less than this amount of income.

C O P Y

The average couple on social security receives about \$1,440 a year if they are both retired.

On an individual basis, 60 percent of those over 65 have less than \$1,000 a year in money income.

Even more desperate is the income situation of the 1.3 million aging widows now receiving an average social security benefit of \$56 per month, because their benefits are fixed at 75 percent of the amount which had been paid to the husband, now deceased.

The income of a large proportion of these nearly 16 million Americans over 65 ranges from mere subsistence to desperation and despair. While man does not live by bread alone, a decent and responsible economic base is essential for a creative American life.

COPY

The aim of any 'realistic' program for our older citizens must be to permit them to live in dignity, security, and with a sense of usefulness.

What we need is a many-sided program which insures their productiveness, their independence and self-reliance, and prevents physical and moral decay.

Let me suggest six steps as a start in this direction. They include:

1. Increase social security benefits "to keep pace with living costs."
2. Increase from \$1200 to \$1800 the amount which social security beneficiaries may earn without losing benefits.
3. Extend the social security system to cover the cost of hospital and nursing home care for older citizens.

COPY

4. Establish improved minimum federal standards which states must meet on old-age assistance programs.
5. Allow a tax credit incentive to encourage the hiring of older workers.
6. Provide effective federal assistance for specialized housing programs for the aged.

I am sponsoring legislation for such purposes in the Senate.

Even this is only a start. There are many other things which the Congress can and should do. We need to provide more funds for medical research to study diseases which affect older people in particular, and we need to build more and better hospitals to provide adequate facilities for treatment of the expanding aged population.

C O P Y



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