

Mayor Zedler

Geo Hehman

Julius Rosenberg

Gov Nash (will be here)

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Milwaukee Bean Feed  
March 24, 1960

Geo Hehman

ms H

@ Gov Hehman

Reuther  
Hayes  
Zedler  
Labor!

I want to talk to you this evening about winning the election

and I mean the big one, the one in November.

yes, I want to talk about winning it for the worker and the independent

small businessman, for the family farmer and for our elder  
citizens, for the schoolchildren and for their teacher, for  
producers and consumers.

L Yes, I want to talk about winning it for the great majority  
of hard-working Americans.

and L If we want to win, if we deserve to win, we Democrats

must offer, right here and now, a clear, straightforward, liberal program  
and a working, straight talking, fighting candidate  
alternative to the Gilded Old Policies of this GO Administration.

L Now, I know it is sometimes considered shrewd political  
strategy to gloss over the differences between parties and  
between candidates - to stress polls and profiles, rather than

000675

the record and the issues.

But I don't intend to let this happen. I want the Democratic Party to have a candidate and a program of forward-looking constructive liberalism.-

I don't mean the kind of liberalism that blossoms only every four years - what I call "leap-year" liberalism.

Political Religion!

For instance, I hear that efforts are being made to force-feed the Old Guard Republicans in Congress with tranquilizing pills, so that they can swallow some kind of watered-down aid to education and some feeble semblance of medical aid to the aged without kicking and screaming.

~~Now~~, I know that there are genuine Republican liberals, as well as leap-year liberals. I know that <sup>many Republicans</sup> ~~they~~ had pinned great hopes on Governor Rockefeller. ~~He was in~~

h But the Old Guard didn't want the rank-and-file  
Republican voter to have the privilege of choosing  
between candidates. *and they* ~~They~~ didn't want the issues debated.

So they put across their hand-picked candidate. And  
their candidate is "Mr. Republican" himself - "Mr. Partisan  
Republican," at that.

I see he has been spending his time lately at sporting  
events rather than in discussing the issues. *and,* ~~He doesn't~~  
~~even seem to be actively interested in getting out a~~  
~~big Republican vote in this primary.~~

Contrary to the view of some, I think that his  
interest in sports is genuine. After all, he is the galloping  
ghost of the political football field. *And* ~~If we're to win, we'll~~  
~~have to tackle him hard.~~

000677

*Yes,* Hard - but, in the Democratic tradition - fair as well. *!!*

Yes, Nixon's interest in sport is genuine - and so is his interest in fogging up his reactionary record and evading discussion of the issues.

*We must by pass his* *yes*  
~~To dramatize this record, to~~ bring it forcefully home

*To do this*  
to every voter, *or* we need a candidate with a record as different as chalk from cheese - [and I mean rancid Old Guard Republican cheese, not the tasty Wisconsin variety.]

Unlike our Republican friends, we Democrats have a choice. Unlike them, we have the chance to discuss records and debate issues.

That is, we have the chance - if we insist upon this primary contest being a sober, serious discussion of the issues, not a beauty contest or a personality parade. *The Wisconsin*

*Presidential Primary is not a Hollywood Talent Contest - it is an important event in*

The selection of a President - a political  
leader -

-5-

000678

and, I didn't enter this contest just to shake hands and pose  
for photographs - pleasant as these occupations are for every  
politician.

I entered <sup>this primary</sup> ~~it~~ to win, of course - but I entered it also  
with the sincere desire to arouse America from <sup>her long</sup> ~~the past~~  
~~sleep~~ ~~siesta~~ and to rally our great capacities for the challenges  
and the opportunities ahead. -

~~I happen to think that we Democrats cannot afford a candidate  
whose shield is ready-made, whose record is paper-thin, no matter  
how costly and colorful its embellishments.~~

I happen to think we Democrats  
must have, particularly in the Midwest, a candidate whose  
record and shield are solid, strong, and tested by years on the  
battle-line. — a solid, working liberal.

When you find a man changing his positions in an election year,  
you may well wonder how deep are the springs from which his

convictions flow.

L You must ask yourself: Was this man always on the side of the farm families? Was he against Ezra Taft Benson eight years ago, four years ago, or only now?

L My record is my shield. It is constant throughout my fifteen years in public life, because my beliefs and my convictions are deep and enduring.

L Yes, we do well - as the late Al Smith counseled us many years ago - to look at the record.

Let's look at the Record!

L And we must debate the issues as well. - Issues!

now, L I for one believe that the founding fathers meant exactly what they said when they wrote the preamble of our Constitution

L They said that one of the grand purposes of these United States is "to promote the general welfare."

000680

h Our welfare is not general when, for so many  
of our senior citizens, the so-called "golden years"  
are years of poverty, sickness and anxiety.

L Our society is not prosperous ~~or affluent~~  
when unemployment at the shocking level of four  
million is considered "normal" and when little  
or no attention is given to coping with the impact  
of automation and of foreign competition.

*We must look  
At this!*

L Our welfare is not general when 11 million  
American families have an income of less than  
\$3000 a year - and when a Federal minimum wage  
of \$1.25 an hour is opposed by the Administration  
on the theory that \$50 a week (\$2500 a year, if  
you please) is too extravagant an income ~~to afford~~

in this year of 1960.

△ The cost of government is not justly shared when high taxes are meticulously collected from the great majority of working Americans, while a privileged minority avoid billions of dollars in taxation through loopholes which violate every principle of justice and equity. ( This is why I voted to increase family deductions )

△ Our welfare is not general when our schools are overcrowded and our teachers underpaid. We need to build 100,000 new classrooms a year for the next five years, and boost the salaries of our teachers ~~by 50%~~.

△ More than five million boys and girls - about 15% of our schoolchildren - attend private schools. These schools are taking a tremendous



load off our public system, and they should not  
be neglected when we take steps to raise the  
level of American education.

L Nor is our welfare general when Republican  
leaders blacken the good name of all organized  
labor because of the sins and the shortcomings  
of a few officers in a few unions - and when the P  
President himself takes to the air to put  
across the Eisenhower-Nixon-Landrum-Griffin  
anti-labor bill.

L Instead of such one-sided prejudice, we  
need action to restore equality of bargaining  
power, so that labor and management can work  
together for a better and more productive America.

L I could speak again, as I often have, about

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DER REGIERENDE BURGERMEISTER  
VON BERLIN

Berlin-Schoneberg March 21, 1960  
Rudolph-Wilde-Platz  
Fernruf

Senator Hubert H. Humphrey  
c/o Humphrey for President Committee

Dear Senator Humphrey,

Only recently I received a reprint of the speech made by you over the Milwaukee radio on March 6, 1960. In spite of the delay I want to thank you for the heartfelt words of friendship and understanding devoted in that radio address to Berlin and the Berliners. You have fully defined the importance of Berlin in the dispute between the two worlds.

The right of self determination, of the freedom of speech, of the religious confession, of the expression of opinion, and of the dignity of man are on our side. Not only for our sake it is indispensable that the Western World maintains its position in Berlin and does not give up a fraction of an inch of it.

It was reassuring and encouraging to gather from your speech the certainty that the citizens of the United States - Democrats and Republicans alike - are as before determined to stick to the rights and duties agreed upon in regard to Berlin. This is important for the forthcoming summit conference in May. With the assistance of the great American people we shall not only pass through the present crisis, arbitrarily brought about, but shall also safely overcome all future difficulties.

Thanking you once more for your address and the friendly feelings expressed there, I remain,

Yours sincerely,

(signed)

Willy Brandt

*farm*

the family farm as the pillar of our democratic  
way of life. I could speak of civil rights,  
for which I have always fought and will continue  
to fight, whatever the political cost. I  
could speak of the quest for peace, to which  
I have devoted so much of my time and energy  
as chairman of the Senate Disarmament Subcommittee  
and, in times past, as a delegate to the United  
Nations.

*Civil Rts*

We need in this quest, both firmness and  
a feeling for human brotherhood, my friends.

We need firmness in the face of Soviet threats,  
such as Khrushchev's ultimatum to free Berlin  
and to its gallant mayor (and my good friend)  
Willy Brandt.

*Yes Stand firm!*

But we need, at the same time, to seize  
every opportunity to show that our differences

are with governments, not with peoples, behind  
the Iron Curtain.

✓ We need to give these peoples every  
possible proof that our hearts are with them -  
proofs such as my good friend, the architect  
*Beer-Nicki-Poray*  
Biernacki-Poray, is giving in his noble and  
generous project of an American Children's  
Hospital in Poland. These are in the deepest  
and best sense "works for peace" and I was  
proud to give him a hand in the Senate, as  
Congressman Zablocki did in the House.

*Conclusion* ✓ I should like, in conclusion, to share  
with you one of the things that refreshes and  
sustains me. It is that glorious song of  
Katherine Lee Bates, "America the Beautiful."

Like her, I believe that American can

be beautiful, a joy to live in and a beacon  
to the world.

Our alabaster cities can gleam, undimmed  
by human tears.

Our fruited plains and amber waves  
of grain can feed the hungry, here and throughout  
the world.

Our plentitude of material goods can be  
crowned with brotherhood, transcending race  
and religion.

All these things can be, as Katherine  
Lee Bates saw them with her poet's eye, if  
we have the wit and the will to make them be --  
now and in November.

END



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