

For Release: Thursday p.m.  
October 13, 1960

HUMPHREY SAYS PROGRAMS OF THE SIXTIES WILL SET PATTERN  
FOR WAR OR PEACE

DOLAND, S.D., October 13 -- Senator Hubert H. Humphrey returned today to this small town of his youth to speak of "the big challenge of the sixties."

"That challenge," the Senator said, "is whether the United States will lead the way to an enduring, safeguarded peace or whether we will be drawn into history's ultimate, total war."

Humphrey predicted that "America's programs and efforts in this decade will determine the future of mankind."

"By 1970," he said, "the die will be cast. The world moves quickly, and mankind will either be on the path of permanent peace and freedom or it will be whipping toward war or slavery by 1970."

The Senator stopped off at this small rural community to renew old friendships and speak in the local high school auditorium, during a one-day tour of South Dakota for local Democratic candidates.

"No town or community -- no matter how small and no matter how far from the centers of crisis -- can ignore the massive responsibilities of this generation," Humphrey said.

"The freedom and the security of every human being on earth are at stake in this struggle of the sixties. All of us must dedicate ourselves now to the quest for peace with freedom."

Humphrey, a top ranking member of the Senate Foreign Relations Committee, appealed for support for such efforts as his Food for Peace Program.

"If we in America are to lead mankind toward peace and freedom," he concluded, "we must work to banish from the world the causes of war and the conditions of totalitarianism -- hunger, poverty, disease and illiteracy."

"I believe we can -- and must -- accomplish the task within ten years," Humphrey said.

For Release: Friday a.m.  
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HUMPHREY HITS "EIGHT YEARS OF GOP WASTE"

BRITTON, S.D., October 13 -- Senator Hubert H. Humphrey last night charged the Republican Administration with "eight years of waste and irresponsibility in its farm and fiscal policies."

The Senator, on a one-day tour of South Dakota for local Democratic candidates, declared that a continuation "of the Nixon-Benson policies would spell disaster for more millions of American farmers."

"And it would mean further waste of billions of dollars of public funds," Humphrey added.

"The Republican candidates keep up the chant about fiscal responsibility," the Senator said. "But it is their farm program which has been responsible for reckless spending and waste of America's tax dollars.

"The Nixon-Benson team has dipped into the public treasury indiscriminately in an attempt to shore up unworkable, ineffective farm programs.

"In 1952, the Department of Agriculture budget expenditures were \$1.2 billion. In 1960, they total \$5.7 billion -- an increase of 375 percent.

"The expenditures of the Department of Agriculture in the past eight years total \$36 billion. That is more than the combined total spent by all the Secretaries of Agriculture since the department was created.

"Losses from the Benson price support program have amounted to \$8.8 billion. That is eight times the 20 year loss under Democratic administrations."

Humphrey said that despite the "fantastic spending" under Benson policies, "the farmer is worse off today than he was eight years ago."

"What are the results of the Nixon-Benson program?" the Senator asked. "The only significant results are that 3 million farmers have left their lands, farm income has continued to slide down and billions of dollars have been spent."

Humphrey, a ranking member of the Senate Agriculture Committee, called for a Democratic victory to assure "a coordinated, effective farm program of full partiy of income for the farmer, specific steps to adjust supply with demand and a massive effort to utilize our agricultural abundance for humanitarian relief purposes at home and my Food for Peace Program abroad."

WAR OR PEACE

Remarks of  
Senator Hubert H. Humphrey  
Doland, South Dakota  
Thursday, October 13, 1960

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No town or community -- no  
matter how small and no matter how  
far from the centers of crisis --  
can ignore the massive responsibilities  
of this generation.

The freedom and the security of  
every human being on earth are at  
stake in this struggle of the Sixties.

All of us must dedicate ourselves  
to  
now/~~that~~ the quest for peace with  
freedom.

That is the big challenge of the Sixties -- whether the United States will lead the way to an enduring, safeguarded peace or whether we will be drawn into history's ultimate, total war.

By 1970 the die will be cast. The world moves quickly, and mankind will either be on the path of permanent peace and freedom -- or it will be whipping toward war or slavery by 1970.

America's programs and efforts in this decade will determine the future of mankind.

That is why I have been working for  
many years for a genuine Food for  
Peace program to use our farm  
abundance to help countries which  
are desperately struggling to  
modernize their economies and raise  
the unbelievably low living standards  
of their people.

Food

That is why I am working for a  
Health for Peace program to help  
conquer sickness and disease which  
sap the strength and the spirit of  
billions of people.

Health

That is why I call for an Education  
for Peace effort to help lift these  
down-trodden people into the 20th

Educ



Century with books and schools, colleges  
and libraries.

We must show America's basic goodwill,  
America's compassion and sympathy for  
less fortunate people. Otherwise  
they will be tempted to yield to the  
false promises of brutal Communist  
totalitarianism.

*Compassion*

If we in America are to lead  
mankind toward peace and freedom,  
we must work to banish from the world  
the causes of war and the conditions of  
totalitarianism -- hunger, poverty,  
disease, and illiteracy.

I believe we can -- and must --  
accomplish this task within ten years.

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N. y to Harro - Dolan, Wallace, Flouner  
Watertown, Webster, Bristol, Langford  
Britton

NEW NIXON SLOGANS FOR OLD BENSON POLICIES

Britton, South Dakota  
6:30 p.m., Thursday, Oct. 13, 1960

Geo McGowan  
Gov Hereth  
Ray Fitzgerald

Pastor Seastrand

Eldon Arnold  
Sen Jones

(Party that Cares)

The Republican candidates, ~~Sen Jones~~

spend more time in this campaign devising  
tricky slogans and chanting Madison  
Avenue phrases than they spend discussing  
the issues and seeking answers to the  
questions of our age.

Slogans

One of their chants is: "We are

fiscally responsible -- <sup>(Dems)</sup> They are  
reckless spenders."

To the Republicans, economic affairs  
are a simple matter of the "good guys"  
against the "bad guys."

Good Guys  
Bad Guys

② No Difference

Have you  
a dollar  
if you  
can tell  
me one thing  
Republicans  
can do  
for you

"make us  
appreciate  
democrats"

~~GoP Soap!~~

-2-

The Republicans, of course, are prudent,  
careful, wise, responsible and good.

The Democrats, of course, are reckless,  
irresponsible, and bad.

My friends, I think it is time  
we broke into this chant -- with  
the facts.

I say that this Republican Administration  
has been guilty of eight years of waste  
and irresponsibility in its farm and  
fiscal policies.

The tight money policies and high  
interest rates of this Administration  
have stifled our economic growth, pushing  
the growth rate from 5 percent during

Waste & neglect!

GoP  
Eight years  
of waste

Tight  
money

GoP Debt increase over \$20 Billion  
Cut IKE Budgets by \$10 Billion  
Increase Interest = \$22 Billion

\$8.6 Billion  
Additional Interest  
on Public Debt  
(Could have Pd for  
all programs instead)



the Roosevelt-Truman years down to 2.5 percent.

What does this mean? In my own State of Minnesota, it means that the <sup>billion</sup> people earned \$3.2/less in the past eight years than they would have earned under the Democratic growth rate.

The high interest rates of this Administration have added billions to the Federal budget. <sup>yes</sup> Ten percent of that budget is now eaten up just to pay for interest on the national debt.

I do not call that "fiscal responsibility."

Now let's take a look at this matter of spending -- as it relates to the

Loss of  
3.2 Billions  
Income

Billions  
to  
Budget

Inflation

Veto  
no Go, Go Slow  
no new  
Veto

600  
Billion  
Income

\$40 Billion  
Revenue  
Increase

Interest  
on your  
private  
Debt

\$22 Billion  
1 1/4%

Department of Agriculture.

It is the Nixon-Benson farm program which has been responsible for reckless spending and waste of America's tax dollars.

Waste  
neglect  
7 Agric

The Nixon-Benson team has dipped into the public treasury indiscriminately in an attempt to shore up unworkable, ineffective farm programs.

Good Money  
After  
Bad

In 1952, the Department of Agriculture budget expenditures were \$1.2 billion. In 1960, they total \$6.2 billion -- an increase of <sup>over 500</sup> ~~375~~ percent.

7 Acts

The expenditures of the Department of Agriculture in the past eight years total \$36 billion. That is more than the

combined total spent by all the  
Secretaries of Agriculture since the  
department was created.

Losses from the Benson price support  
program have amounted to \$8.8 billion.

That is eight times the 20-year loss  
under Democratic administrations.

Despite the fantastic spending  
under Benson policies, the farmer is  
worse off today than he was eight years  
ago.

What are the results of the Nixon-  
Benson program?

The only significant results are  
that 3 million farmers have left their

3 million  
Farmers  
Left their  
Farms

no mention of  
family farm

lands, farm income has continued to

Income  
Down

slide down and billions of dollars have  
been spent.

on  
Parity

And what does Nixon suggest now?

Nixon's  
Plan

In two recent major farm speeches,

Nixon embraced and endorsed Ezra Taft

Benson's farm policies, lock, stock,

and barrel. He promised American farmers

that if he wins the Presidency they will

get four more years of what they have gone

through during the past eight years.

Nixon has tried to create the

impression that what he proposes is

something new. The fact is that the

Nixon farm proposals are identical to

what Ezra Taft Benson has been doing

for years.

Same old  
Stuff!

In the first television-radio debate with Senator Kennedy, Nixon admitted that the Nixon-Benson farm program he has endorsed would not raise farm prices.

He made it perfectly plain that all he proposes to do is to give farmers some grain from government surpluses to substitute for the grain they could raise on idled land, instead of helping them to raise their incomes.

As far as farm prices are concerned, Nixon offers Ezra Benson's own scheme of imaginary price supports -- which would do nothing to hold farm prices up because they would be set 10 to 25 percent below the free market price level.

Nixon  
+  
Consumers

1952  
100%  
Guarantee

Surplus  
to  
use  
Surplus

not  
Raise  
Farm  
Prices

surplus  
to  
use  
Surplus

8% of  
average  
mkt  
Price



4 more yrs  
of  
Nixon  
Benson  
HO!

American agriculture cannot stand

four more years of the Nixon-Benson program

of squeezing the family farm out of

existence. Studies by the U.S. Department

of Agriculture itself have demonstrated

that a course such as Nixon advocates

would result in slashing farmers' incomes

by another 40 percent within four years.

Senatlr Kennedy's pledge to work with

farm people themselves to develop effective

supply management programs for their own

commodities, so as to raise farm income

to full parity, offers a clear choice to

farmers, small businessmen, and other

voters whose welfare depends upon a

prosperous farm economy.

Income  
Slash  
40%

Report  
#  
77

Slash  
40%

His program -- and it is my program  
and the program of the Democratic Party  
-- does not straddle the fence or hide  
old, unworkable ideas behind new slogans.

It offers these five specific steps:

First, full parity of income -- a  
return equal to that which comparable  
resources earn in non-farm employment.

Second, supply management -- the  
adjustment of supply to demand at parity  
prices. (Real Supply)

What is a  
Surplus!

Third, a sound system of soil  
conservation which does not destroy  
entire farms.

Soil  
Bank

Fourth, revitalization of farm  
credit sources, with loans at interest rates  
which farmers can afford.

Non  
Farm  
Doesn't  
like

REA

Fifth, stepped-up food consumption  
through a full-scale school lunch program,  
food stamp program and direct distribution  
to relief agencies.

/ Now I want to add a personal note.

L Back in 1950, I first proposed the  
idea of a "Food for Peace" program.

L The platforms of both parties now  
endorse the idea.

L But Food for Peace is more than an  
idea. It is now a solid, specific  
program which I have outlined in legislation.

The Republican candidates have not  
worked positively for that program. They  
have given it only a grudging, reluctant  
lip-service support.

FOOD  
FOR  
PEACE

✓ We need more than slogans, platform  
pronouncements and lip-service support  
today. We must have action -- determined  
action -- to launch a massive Food for  
Peace Program which will relieve hunger,  
reduce the causes of war and utilize  
America's agricultural abundance for  
humanitarian purposes.

And we must have action -- Democratic  
action -- to establish workable programs  
which assure the farmer a fair income and  
halt the continued fiscal irresponsibility  
of the Nixon-Benson programs.



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