

From the Office of  
SENATOR HUBERT H. HUMPHREY  
1313 New Senate Office Building  
Washington, D.C.  
Capitol 4-3121, Ext. 2424

FOR RELEASE: SUNDAY A.M.'s  
MAY 17, 1964

*© Russ - Shakespeare*  
*Library Digest*  
*Library Digest*  
*Horwegian Independence*

*Gaylord Say nice things!*  
*Pay to hear myself talk - Proxmire*

*Truman - getting up to his*

*© Kennedy - Johnson Program*

*LBJ Victory*

*Proxmire*

*Better Deal  
for a  
Better America*

*Reynolds*

Senate Majority Whip Hubert H. Humphrey (D-Minn.) said tonight that American people will give an overwhelming endorsement to President Johnson this Fall because they want to continue the Kennedy-Johnson program to Build a Better America.

Humphrey told a state Democratic Jefferson-Jackson Day Dinner in Milwaukee that President Johnson will lead Democrats to the greatest victory they have ever known in the Midwest and his influence will be felt throughout the ticket.

He said the main battleground in this Fall's elections will be in the House and Senate races. These contests, he said, will provide "an opportunity to give President Johnson the votes he needs in Congress to give a 'Better Deal' to the American people."

"He needs those votes," Humphrey added, "to build a Better America...to give Better Education to our children...to build a Healthier America...to Build Better roads...to provide Better Transportation--in short, to give the American people the means and the opportunity to secure the better things in life for themselves and their children."

Humphrey praised Gov. John Reynolds for the "strong and courageous fight he made against Gov. Wallace and what he stands for" in the Wisconsin presidential primary.

"Your governor didn't hesitate one minute in taking up the challenge," Humphrey said. "We are proud of him for making the fight and for pointing up the moral issue involved in the civil rights struggle."

Humphrey said that Wisconsin voters also can be proud of its two Senators--Gaylord Nelson and William Proxmire.

He said that Proxmire's re-election would assure Wisconsin of growing influence in the U.S. Senate where power is firmly based on seniority.

"Bill Proxmire is making big moves up the seniority ladder on three important committees--Appropriations, Banking and Currency and the Joint Economic Committee," Humphrey said.

"Bill Proxmire is 32nd in rank for continuous service in the Senate and is one of the few Midwestern Democrats with a leg up the important seniority ladder. Bill already is chairman of the Small Business Subcommittee of the Banking and Currency Committee."

Humphrey said the Senators who have seniority are chairmen of committees and subcommittees; they have the power to make or break legislative proposals and they are in a position to see that certain things do or do not get done.

"We hear a lot of talk about how powerful the Southern Senators are--and for good reason," Humphrey said. "Their constituents see to it that they have seniority."

"Let me point out one fact," Humphrey said. "In the last 18 years the three states of Virginia, Georgia and Alabama have sent only one new Senator to Washington--Herman Talmadge of Georgia in 1957."

(MORE)

As a result, he said, Virginia now has Harry Byrd as chairman of the Finance Committee and Willis Robertson as chairman of the Banking and Currency; Alabama has Lister Hill as chairman of the Labor and Public Welfare Committee and John Sparkman as chairman of the Select Committee on Small Business; and Georgia has Richard Russell as chairman of the Armed Services Committee.

"The lesson for the voters of Wisconsin," Humphrey said, "should be obvious."

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As a result, he said, Virginia now has Harry Byrd as chairman of the Finance Committee and Willis Robertson as chairman of the Banking and Currency; Alabama has Walter Hill as chairman of the Labor and Public Welfare Committee and John Sparkman as chairman of the Select Committee on Small Business; and Georgia has Richard Russell as chairman of the Armed Services Committee.

① Shakespeare - Henry Reuss! Literary Demo.

"a democrat"

Fooled them again  
no he educated them

② "Better Deal f. America" - Education, Youth.

8/35  
For Room Value

MEMO TO: SENATOR

FROM: BOB JENSEN

*Bob I*  
*May 16th*

HERE ARE SOME THINGS YOU MIGHT WANT TO WORK INTO YOUR  
TALK SATURDAY NIGHT AT THE JEFFERSON-JACKSON DAY DINNER IN  
MILWAUKEE.

(AS YOU KNOW, JOHN REYNOLDS IS RUNNING FOR A SECOND  
2-YEAR TERM AND FORMER LT. GOV. WARREN KNOWLES OF NEW  
RICHMOND IS HIS OPPONENT. PAT LUCEY, FORMER STATE CHAIRMAN,  
IS SEEKING THE DEMOCRATIC NOMINATION TO RUN FOR LIEUTENANT  
GOVERNOR WITH REYNOLDS. WILBUR RENK, AN EISENHOWER  
REPUBLICAN AND FARMER EAST OF MADISON, IS RUNNING AGAINST  
BILL PROXMIRE.)

WISCONSIN'S DEMOCRATS HAVE COME A LONG WAY IN THE LAST  
10 YEARS. IT WASN'T MANY YEARS AGO - BEFORE BOB KASTENMEIER  
CAME ALONG TO MAKE THE SECOND A DEMOCRATIC DISTRICT - THAT  
REPUBLICANS WERE RUNNING STRONG EVEN IN SUCH PLACES AS DANE  
AND DODGE COUNTIES. BUT IN RECENT MONTHS THE REPUBLICAN S  
HAVE REALLY SLIPPED. THEY HAVE SLIPPED SO BADLY THAT A MAN  
RUNNING AS A DEMOCRAT FROM OUTSIDE THE STATE COULD COME IN  
HERE AND SWEEP THOSE GOOD REPUBLICAN SUBURBS ON MILWAUKEE'S  
NORTH SIDE. A LOT OF REPUBLICAN CANDIDATES THIS FALL WILL BE  
WISHING THEY HAD THE VOTES <sup>Governor</sup> ~~GEORGE~~ WALLACE GOT IN PLACES LIKE  
WAUWATOSA AND FOX POINT.

Wauwatosa + Fox Point  
- 0 -

- 3 -

I WOULD LIKE TO CONGRATULATE JOHN REYNOLDS FOR THE  
STRONG AND COURAGEOUS FIGHT HE MADE AGAINST WALLACE AND  
WHAT HE STANDS FOR - YOUR GOVERNOR DIDN'T HESITATE ONE  
MINUTE IN TAKING UP THE CHALLENGE. WE ARE PROUD OF HIM  
FOR MAKING THE FIGHT AND FOR POINTING UP THE MORAL ISSUE  
INVOLVED IN THE CIVIL RIGHTS STRUGGLE.

- 0 -

I HAVE BEEN TOLD THERE'S A MOVE ON IN THE NEW 9TH  
DISTRICT TO SEND GLENN DAVIS BACK TO CONGRESS. I UNDERSTAND  
THAT HE WANTS TO GO BACK TO WASHINGTON TO REJOIN HIS OLD  
BUDDY, RICHARD NIXON. WELL I HAVE SOME NEWS FOR DAVIS - EVEN  
DICK NIXON ISN'T GOING TO RETURN TO WASHINGTON EITHER.

- 4 -

I UNDERSTAND THE REPUBLICANS MAY GO AHEAD AND NOMINATE  
NIXON BECAUSE THEY DON'T WANT TO BREAK IN A NEW LOSER.

- 0 -

LYNDON JOHNSON IS GOING TO DO WELL THIS FALL - I HEAR  
RUMBLINGS HE'LL EVEN RUN STRONG IN THE FOX RIVER VALLEY.

*Fox River  
Valley*

JOHNSON'S GOING TO MAKE ALF LANDON VERY HAPPY BECAUSE AFTER  
THIS NOVEMBER THE YARDSTICK FOR A POLITICAL LANDSLIDE WON'T  
BE 1936 WHEN LANDON CARRIED MAINE AND VERMONT. IT WILL BE  
1964 WHEN JOHNSON CARRIED MAINE AND VERMONT AND ALL THE REST  
OF THE COUNTRY.



YOU FOLKS HERE IN WISCONSIN HAVE PLENTY OF REASON TO  
BE PROUD OF YOUR SENATORS. BOTH BILL PROXMIRE AND GAYLORD  
NELSON KNOW HOW TO GET THINGS DONE IN WASHINGTON. I COULD  
TALK FOR HOURS ABOUT ALL THE GOOD THINGS I KNOW ABOUT  
GAYLORD NELSON BUT HE ISN'T UP FOR RE-ELECTION THIS YEAR SO  
I'LL SAVE MY PRAISE.

INSTEAD, I'D LIKE TO REMIND YOU ABOUT ONE OF THE MAJOR  
FACTS OF LIFE IN WASHINGTON. IT'S SOMETHING CALLED SENIORITY.

BILL PROXMIRE, FOR INSTANCE, IS MAKING BIG MOVES UP THE  
SENIORITY LADDER ON THREE COMMITTEES - APPROPRIATIONS, BANKING  
AND CURRENCY, AND JOINT ECONOMIC COMMITTEE. HE IS 32nd  
IN RANK FOR CONTINUOUS SERVICE IN THE SENATE AND IS ONE OF  
THE FEW MIDWESTERN DEMOCRATS WITH A LEG UP THE IMPORTANT  
SENIORITY LADDER.



- 6 -

THE SENATORS WITH THE SENIORITY ARE THE MEN WHO HAVE  
THE POWER IN WASHINGTON. THEY ARE THE MEN WHO ARE THE  
CHAIRMEN OF THE COMMITTEES. THEY CAN MAKE OR BREAK LEGISLATIVE  
PROPOSALS. THEY ARE THE MEN WHO CAN GET THINGS DONE - OR SEE  
TO IT THAT THINGS DON'T GET DONE.

- 0 -

WE HEAR A LOT OF TALK ABOUT HOW POWERFUL THE SOUTHERN  
SENATORS ARE - AND FOR GOOD REASON. THEIR CONSTITUENTS  
SEE TO IT THAT THEY HAVE SENIORITY.

LET ME POINT OUT ONE FACT - IN THE LAST 18 YEARS THE THREE  
STATES OF VIRGINIA, GEORGIA AND ALABAMA HAVE SENT ONLY ONE  
NEW SENATOR TO WASHINGTON - HERMAN TALMADGE OF GEORGIA IN 1957.  
SO WHAT POSITIONS OF POWER DO THE SENATORS FROM THESE THREE  
STATES HOLD?

--VIRGINIA HAS HARRY BYRD AS CHAIRMAN OF THE FINANCE COMMITTEE, THE COMMITTEE THAT WRITES OUR TAX LAWS, AND WILLIS ROBERTSON AS CHAIRMAN OF THE BANKING AND CURRENCY COMMITTEE, ONE OF THE THREE COMMITTEES ON WHICH BILL PROXMIRE SERVES.

--ALABAMA HAS LISTER HILL AS CHAIRMAN OF THE LABOR AND PUBLIC WELFARE COMMITTEE AND JOHN SPARKMAN AS CHAIRMAN OF THE SELECT COMMITTEE ON SMALL BUSINESS.

--GEORGIA HAS RICHARD RUSSELL AS CHAIRMAN OF THE ARMED SERVICES COMMITTEE AND HERMAN TALMADGE, THE NEWCOMER, IS CHAIRMAN OF THE WATERSHED PROJECTS SUBCOMMITTEE OF THE AGRICULTURE COMMITTEE.

THE LESSON FOR THE VOTERS OF WISCONSIN SHOULD BE OBVIOUS.



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