

A D D R E S S

Sharon, Pennsylvania  
Wednesday, October 7, 1964

SENATOR HUBERT HUMPHREY

SENATOR HUMPHREY: Thank you, thank you very much. Thank you, thank you very much, and allright, now. Boy, that's a lot of good Democratic pep! And you be sure you hold that good Democratic sign up there.

Well, I'm just delighted with this marvelous turn-out and by the way, do you always notice that those Goldwater signs are way over to the far right?

And if you will notice, you know, my friends, when we were out in California last week, we found a number of young people carrying the Goldwater signs, and one of them came up to me and said, "They just pay me 50 cents for doing this."

I want you to know that we Democrats who support the minimum wage think it's worth \$1.25 an hour.

Governor Lawrence, distinguished leader of this great commonwealth of Pennsylvania, our next U. S. Senator from Pennsylvania, Genevieve Blatt, and I know one thing for sure, that here in the 24th Congressional District of this great Keystone State, you need a new Congressman, and Joseph Vigorito is the man. This is a man whose background and knowledge of the government can truly give this great Congressional District the wonderful representation it deserves.

I am very pleased also to see on this platform today the Democratic candidate for Auditor-General of Pennsylvania, Mrs. Grace Sloan. We Democrats have always believed in equal opportunity for women and you will notice we have two of the finest women candidates, finest ladies, of America as candidates right here in the state of Pennsylvania.

Tonight, in the few moments that we have together, I want to talk to my fellow Americans in this great valley, these twin cities of Sharon and Farrell.

Now, which ones of you are from Farrell?

(Applause.)

And which of you are from Sharon?

(Applause.)

How many of you are Democrats? I see there is some work to do here, a few conversions have to be made.

Oh -- Greenville? (Applause.)

Now, let's talk politics for a few moments. We deeply appreciate the wonderful cooperation that comes to us from our young people. I think one of the great developments, one of the most encouraging signs in this campaign is the fact that literally thousands and thousands of the young people of America are once again turning to the Democratic party, and its candidates, and giving our President, Lyndon Johnson, the help that he so richly and justly deserves. We have a

Sharon, Pennsylvania - 2 -

little less than four weeks to go in this campaign before it is concluded and in those four weeks, we must get our message to millions and millions of people. This campaign is hard fought and this campaign goes to the very heart of the future of our country, and therefore, I come to you tonight to talk to you in these few moments about the kind of leadership that American will need and must have in the years ahead.

Now, all of us know that our country, above all other countries in the world, bears a heavy responsibility. All of us know that we are living through a period of change.

Right here in this great valley, many industries have suffered from change. Workers have been displaced. Others have been re-trained. And this Administration, the Kennedy-Johnson Administration, is pledged to a program that sees to it that in every area of America, in every valley, in every city, in every hamlet, in every region of America, that there will be a continuation of and, indeed, a stepping-up of economic growth and economic progress so that the people who live in these areas may enjoy the benefits of the great prosperity which sweeps across this country.

When we come to an election, we have to make choices, and the choices in this election are as the spokesman of the Republican party has put it, the choice is clear. It is a choice that the American people, the people of this country must make as to whether or not they want leadership that points to the future or whether or not they want leadership that points to the past; whether or not you want a man in the White House that will view America through a rear-view mirror or whether you have a man in the White House that will look straight down the road of American progress and steer this great vehicle of American democracy to greater accomplishments in the four years ahead.

Four years ago, a young man went from one state to another in this great country, speaking to millions of Americans about our America. I think one of the most dramatic, one of the most exciting periods of American political history was in that campaign of 1960, when John F. Kennedy, a young, brilliant man, laid before the American people the outlines of his vision of an America that was beginning to move again.

He laid before us his vision of the New Frontier, and when he became our President, he immediately started to implement that vision with one program after another.

First of all, to get America in high gear, to get this country off of dead center and in the main. That pledge has been fulfilled.

While it's perfectly true that some areas, indeed yours, have not received all of the benefits that it so richly deserves, it's still a fact that in America today, we have the highest production, the highest employment, the highest gross national product, that this nation or any nation has ever enjoyed in the history of the world. And this didn't come about by accident.

John Kennedy and Lyndon Johnson, a great American team -- this great team set forth the program to work with the American people, not to view things for the American people, but to work with the American people so the American people could do things for themselves, and we set on the task of improving our education, of expanding our health, of rebuilding our cities, of helping, if you please,

Sharon, Pennsylvania - 3 -

and modernizing our transportation.

And it's a matter of public record that the Kennedy-Johnson Administration did more for health, did more for education, did more for the children of America, did more for the afflicted of America, did more for the elderly of America, did more for the workers of America than any administration in the history of this republic.

And it is the proper role of government to be interested in its people. I find the temporary spokesman of the Republican party telling us that the duty of government is not to serve the people.

Well -- may I remind him that the greatest Republican of them all, the founder of the Republican party, Abraham Lincoln, said that it is the duty of government to serve the people. It was he who gave to us those immortal words in Gettysburg, Pennsylvania, "A government of the people, by the people, and for the people."

And any man that seeks the high office of the presidency has an obligation as an American to follow in the footsteps of the great traditions of America, to follow in the footsteps of the great leaders of America, the leaders who have understood that government is a partner with the community, that government is a partner with people, and that the government and the people of America are as one, and they ought to be looked upon that way rather than as many.

Now, it is not good enough to recite the past. I said to many young students that it is well and good to study ancient history, but don't vote it -- no, no. Look to the future, and I am happy to stand here today as a representative of a political party and a President that believes in the future.

Our party is the party of hope. Our President is one that embraces the future. He wants to think of the tomorrows, not of the yesterdays. He wants to think, for example, of how we can make automation, which can be a bane, which can take a job, how you can make automation a boon, how you can make it an asset, how you can make it a help, not only for manufacturers but for the workers, and for the community and for the nation, and we are going to do it.

And while the Senator from Arizona was around the country telling the people what was wrong with America, President Lyndon Johnson was in America planning for the future, establishing a commission to examine into the effects of automation, seeking ways to bring new industry to this great valley, seeking ways and means to expand America's frontiers, to live America to new horizons, and that's the kind of a leader that America needs in this, the 20th Century.

And, my friends, isn't it a little bit disturbing to hear a man who says he wants to be our President tell us, first of all, that immigration is bad, tells us that we don't need people from other lands, and I look out over this great audience and I see people who are second-generation, some first-generation, Americans. Isn't it something when a man who aspires to be President can state on a public platform that America is dominated by minorities?

Let me say right now that the minorities of people in America, of the Slovaks, of the Poles, of the Greeks, of the Italians, of the Hungarians, of the Norwegians, of all of these many groups, may

Sharon, Pennsylvania - 4 -

I say that these people have built America, and they are good Americans, Mr. Goldwater?

I live in a state that has often been called a "little United Nations." I live in a state where we have over 50 different nationalities, and we find that these nationalities have made our state rich in culture and rich in substance. We have never found that these people that sought freedom in America and opportunity ever injured America, and I feel that a man that seeks to be President of the United States, that can talk about people as if they were little minority blocs, unneeded and unwanted, is a man that by his words and by his attitudes and by his philosophy, has disqualified himself for the high public office of President.

What we need in a President, my fellow Americans, is not someone to divide us; what we need in a President is someone to unite us. What we need in a President is not someone to make new wounds; what we need in a President is someone to heal old wounds. What we need in a President in America is someone that understands that these are the United States of America, that it is the people, not some kind of people and some other kind of people, but we, the American people, united in one great country, in one great republic, in one great family, and that is what Lyndon Johnson preaches, teaches, and that is the way he lives.

Therefore, I come before this great audience tonight to tell you that seldom, if ever, in the history of our country have we had a man as well prepared for this high office, the Presidency, as we have today.

When John Kennedy, in Los Angeles in 1960, reached out into America and selected Lyndon Johnson as his Vice President, he was thinking of America. Any man that is nominated President of this country knows the hazards and the dangers of his responsibility and his job.

President Kennedy loved America and he loved it enough to think of its future. And he selected a big man; he selected an experienced man; he selected a man that could be trusted, a man that was responsible, a man that was reliable. He selected him as his Vice President, and why? So that he, the President of the United States, could be sure that if ever that terrible moment arrives, if that unbelievable hour should ever follow, that he should not be with us, that someone would carry on.

I think the greatest decision that John Kennedy ever made was the time that he selected Lyndon Johnson as his partner and as his Vice President.

And may I say that history has proven that statement to be right, because on that terrible cruel day of November 22nd in Dallas, Texas, when a young and valiant leader had given us one thousand days of leadership, was struck down by the assassin's bullet, and the whole nation faltered, the nation was in pain and grief, the tears flowed like a mighty river, there stood a man tall and strong, a man trained and skilled, a man who knew his business.

And there was Lyndon Johnson to take up the torch of leadership of the American republic under the most demanding, under the



Sharon, Pennsylvania - 5 -

most unbelievable circumstances, and I ask you, my fellow Americans, hasn't he done it well? I think so.

So, as we think of these weeks ahead, I want to forewarn you. The opposition is becoming more desperate by the hour. They spread rumors. They attack our President. They spread smear. They seek to divide the American people.

The American people do not want a leader -- they do not want a spokesman -- that thrives on discontent, that spreads suspicion and doubt. The American people want a President that loves his country with all his heart, that works for every American, and one that can lead us at home and guide us abroad, and I have a feeling that deep down, Barry Goldwater knows that man is Lyndon Johnson.

(Applause.)

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## General Background (Sharon-Farrell-Sharpville area)

1. Economic base: heavy industry -- making and fabricating steel plus large Westinghouse transformer plant.
2. Labor trouble at Westinghouse (bitter at time- electrical workers were rather leftish and were kicked out of CIO) caused Westinghouse to pull large parts of Sharon plant out and apparently to cease expansion there.
3. Automation in steel worrying them. Sluggishness in that industry also. Adds up to high unemployment or marginal employment.
4. One newspaper -Sharon Herald - traditionally Republican and conservative. Good local paper. Mediocre as a journal of perceptive opinion.
5. Ethnically: Farrell is overwhelmingly of Southern and Eastern European extraction from turn-of-century immigration. Sharon and Sharpville have much less of this, but it is not absent. Are relatively few Negroes and Jews.
6. Religious:
  - Protestant: Predominate in Sharon. Attitude runs from conservatism to fundamentalism. No liberal voices.
  - Catholic: Overwhelmingly predominant in Farrell--split into a church for all ethnic groups. More consolidated in Sharon.
  - Sociologically more liberal than the Protestants.
7. Recreation and cultural activities: Very interested in sports. Little interest in cultural activities, although interestingly -- Carroll Kearns-- for many years a Republican Congressman from Farrell made a career out of pushing for more cultural facilities in Washington, D. C. and for a National Arts Commission.
8. Both in foreign affairs and domestically, these communities tend to be "isolationist." Many reasons for this, but it makes a peace through strength, plus restraint, a good theme.
9. A strong conservative "ideology" here (It is ideological as opposed to reflective, intellectual, substantive -- hence don't argue with it) and an uninformed but strong anti-Communism.
10. County (Mercer) never went Democratic before 1932. Farrell tends to be Democratic center, but when bread and butter is drawn clearly whole valley is susceptible.
11. The whole area has slipped, knows it, doesn't know why. Is

proud but susceptible to erratic fault-finding-- more from the right than from the left.as yet.

12. "Liberal" tends to be a dirty word, signifying someone who wastes mondy, has radical ideas, and whose religion, if any, is suspect. But again--this is a stereotype as much as is their idea of "conservatism" -- so that good, strong, moderate, responsible, God-fearing man of the people, who cares, Lyndon Johnson, is the man for 64. But if one brings up the words at all, I would say that Barry Goldwater has, sad to say, departed from conservatism and offers not a choice, but a calamity.

## PENNSYLVANIA

### Erie

Erie, Erie Co., Penna.  
founded 1795

Reminds one of Washington, D. C. because laid out by General Andrew Ellicott, first surveyor general of the U.S., who laid out Washington, D. C. on the L'Enfant Plan.

Erie is Pennsylvania's only Lakeport, is third to Philadelphia and Pittsburgh, claims to lead state in post-1960 growth.

Manufacturing and commercial city; port, manufacturing, distribution center; ships much Europe-bound lumber, paper, coal, petroleum products, machinery.

Fine harbor protected by Presque Isle peninsula. Port facilities improved substantially to take advantage of St. Lawrence Seaway. Largest ships enter and leave without tow.

First iron battleship, the Wolverine, built at Erie in 1843, many years before the Monitor and the Merrimac, using plates hauled by oxcart from Pittsburgh. Much derision at the idea and especially when stuck in mud 50 feet from launching. Once freed, she plied the lakes for 80 years. A monument stands at the point where she grounded. The "Wolverine" was once skippered by Capt. Charles Vernon "You may fire when ready" Gridley.

Commodore Perry's fleet built for the most part at Erie. The Niagara, Perry's second flagship is preserved at Erie. His pennant, "Don't Give Up the Ship," sewn by Erie women in the home of Thomas Steuart of Erie. The shipbuilding operation had been started by Capt. Daniel Dobbins of Erie, who feared the British fleet against undefended ports.

Erie was first a town of Erie Indians, who were run out by Senecas, a tribe of the Iroquois, then a French fort, then British stockade, burned by Senecas. Acquired by treaty from Iroquois. The actual waterfront was still claimed by NY, Mass., and Conn. in 1792. The Federal Government took title and sold to the state of Penn. for 75 cents an acre.

Erie County boasts longest continuous planting of same grapes in the world. Area is good vineyard and orchard country. Concord grapes world-famous.

Presque Isle peninsula contains harbor on one side and boasts parks and good swimming beaches on the other. Lighthouse at end visible 18 miles. Peninsula geologically interesting for exposure of stages of growth from beach sand to high forest table.

Branch of Penn. State Univ. (Behrend Campus) at Erie. Two RC women's colleges, Mercyhurst and Villa Maria College  
Men's RC, Gannon College, founded 1944.



ERIE

✓ The ~~main~~ issue of this campaign in ~~1960~~ is whether one of the two men nominated ~~whether the Republican nominee~~ for the highest office in this land genuinely possesses the qualifications of experience, training and temperament to direct the destiny of this nation and our ~~people or their~~ government.

Training  
for  
Presidency

✓ On this basis, the choice has seldom been so clearly drawn.

Lets take a Look at the Record

✓ On one hand, Lyndon Johnson came into the Presidency after having served the most unique apprenticeship in Twentieth Century history. From Franklin Delano Roosevelt to John Fitzgerald Kennedy, Lyndon Johnson has sat at the side of men of both parties who have led this nation. As he says himself, no man can know that awesome job in advance -- but no President since Jefferson knew so much of it, so well, as Lyndon Johnson.

On November 22, 1963, no man of our times was ever called upon to bear so great a burden so suddenly, so cruelly, or with so much depending upon him. The eyes of more than three billion people were upon him. In every move he made, in every step he took, the enemies of freedom looked for weakness, the friends of freedom looked for strength.

You know -- and none will ever forget -- there was no weakness, there was only strength and sureness from Lyndon Johnson. There was not a misstep. There was not a false move. There was never a moment when the enemies of this nation were given comfort or when the friends of this nation were given cause for concern.

This is a man who knows the job.

This is a man who knows how to get those things done that need to be done, to make our system work and to make this country succeed.

Get things  
done.

On the other hand, seldom has a candidate for the Presidency brought so modest a record in public service as the one offered by Senator Goldwater. I say this with due respect to him as a colleague and friend; I say this with due respect for his sincerity and patriotism.

Senator Goldwater has always enjoyed politics. He has, after all, made more political speeches than any other Senator -- Republican or Democratic. But Senator Goldwater has never shown any interest in the hard work of responsible legislating or the sustained development of public policy.

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In all the time he has served in the Senate, Barry Goldwater has participated much less than **other** Republican colleagues in the offices of his Party and the affairs of the Senate.

His name is written on no legislation of consequence. ~~In fact, I cannot recall even an amendment of consequence~~

*He has been a spokesman for his Grand Republicanism*  
~~Sanctioned by Senator Goldwater~~  
*but not an*

When Lyndon Johnson came into the Presidency he knew about budgets and how to cut them. He knew how

to make the federal bureaucracy respond to the will

of a man determined to give the taxpayers a dollar's

value for a dollar received -- ~~but not Senator Goldwater~~

President Johnson came into the White House with

experience on the National Security Council, at the

head of the Space Council, as chairman of the

Preparedness Committee, as a member of Atomic Energy

and Space Committees. He had sat at the side of

Presidents  
Democratic and Republican during some of the most ~~grave~~ *critical*

moments of the Cold War -- ~~but not Senator Goldwater~~

President Johnson spent more time at the White

House when President Eisenhower, a Republican, was there

than even the Republican leaders of the Senate -- because

President Eisenhower needed him and wanted him, trusted

his counsel and relied on his support-- ~~but not Senator~~



Goldwater. I daresay President Kennedy and

President Johnson have had Barry Goldwater

at the White House more than did General

Eisenhower.

(MORE)

L President Johnson has shown tireless effort,  
diligence, knowledge and intelligence in securing  
agreement among many differing views and *factions*  
to pass vital national legislation <sup>that</sup> others said  
could never be passed. *He unites America*  
*He reconciles differences*  
*He leads through inspiration*  
*Persuasion*

L President Johnson has shown his understanding  
of the leadership of business and labor and education  
and all other key sectors of our society. He can  
call the top men of all sections and segments and  
discuss decisions with them as friends--~~but not~~  
~~Senator Goldwater.~~

Think back over the last 30 years. Every man  
offered by either party has been tested, seasoned,  
proved successful in positions of leadership. But

~~Barry Goldwater is a striking exception--a man who  
has not pursued opportunity with diligence or  
assumed responsibility with grace.~~

If you were asked to vote upon a Justice of  
the Peace or a County Commissioner or a State  
Legislator--or any other candidate for public office--  
and you had the choice you have in this Presidential  
race between experience and inexperience, between  
performance and promises, between leadership and  
criticism, there is not one question who you or  
the American people would choose.

~~I say that~~ there is no office in <sup>our government</sup> ~~this system~~ for  
which experience is more required than for the Presidency  
of the United States. / President Johnson is a proved  
President, a qualified, intelligent and prudent President.

4 America needed just such a man last November.

2 America will keep this man this November.



A D D R E S S

Erie Airport Rally  
Erie, Pennsylvania, Wednesday, October 7, 1964.

SENATOR HUBERT HUMPHREY

SENATOR HUMPHREY: Thank you, gentlemen.

May I say that, to make this campaign a little more even, I think we ought to give a little more of this vitamin pep that we have around here to the opposition so that the fight becomes interesting.

I am glad to hear my young friends say "no", and I am very, very happy; I want to thank them very much for their wonderful song and for all the enthusiasm that you put into it. I want to tell you that you look like the finest Democrats I have ever met in my life.

(Applause.)

Ladies and gentlemen, it's just marvelous and wonderful of you to come out tonight in such large numbers. This is good, brisk, October air. It's the kind of climate that makes you want to hurry up and vote Democratic early and often.

I am just so honored to be here in Erie, Pennsylvania, to be here with the former great Governor, truly Mr. Pennsylvania himself, Governor David Lawrence. It is an honor. He's just wonderful.

There is one thing about Governor Lawrence. He never, ever challenged any Democratic nominee for President to a debate.

Now, you will notice that the Governor of this state, he was the man who suggested that he might debate the pretender of the Republican party, and I think that before the Senator from Arizona gets along much further in his campaign, it would be a good idea if he would finish up that debate schedule, first, with Governor Scranton, second, with Governor Rockefeller, third, with Governor Romney, and after he's finished some of his spring training, because that's when all the votes will take place, in the spring, I would be glad to accommodate him in an exhibition match, and we will give all the proceeds to the Cow Palace fracas out there in San Francisco.

It is a joy to be on this platform with a lady that has served this great state of Pennsylvania with such distinction and such honor and integrity. I know that the people of Pennsylvania are going to want to support the programs and the policies of President Johnson, and I know that if they are going to support the programs and policies of President Johnson for another four years, there is no doubt about that.

You know, I notice that if the people of this state wish to support those programs and policies, they are going to see to it that they have in the United States Senate another Senator that will work alongside of the Senator, Senator Clark, that will work there to help our President to build a better America, and I know the person that can help.

And I know the person that will do the job. I know the person that has the ability to do the job and the people of Pennsylvania know her, too, and her name is Genevieve Blatt.

And I believe in her, too. Don't you worry about that.

(Applause.)

Now, my dear young friends, I'm going to give you somebody else to believe in, because our Congress is not made up only of the Senate. There are times that we Senators act as if it is only made up of the Senators -- and there are times that the other Chamber, the other body, wishes that the Senate wasn't even there. But I can tell you that the representative of the people, the representative closest to the people, the representative that keeps in constant touch with the people is the representative for the House of Representatives, the Congress, and this, the 24th Congressional District of the great state of Pennsylvania, this district deserves to have in the Congress somebody that can work hand in hand and shoulder to shoulder with the President of the United States. And you have him right on this platform and his name typifies his whole spirit, Joseph Vigorito, and you are going to elect him.

(Wild applause.)

I know that when Joseph Vigorito was nominated, I know that he went from door to door and house to house. I know that he went and talked to people and I know that that kind of man is the kind of man you need for you, to work for you, and fight for you, and I want you people to back him up.

By the way, since most of these charming, lovely young ladies, Joe, can't vote for you, I have a suggestion for you. When you go home tonight, you tell your mother, your father, your grandfather and your grandmother, and anybody who is over 21 years of age, to vote for Genevieve Blatt and Joe Vigorito.

I want to pay my respects to a great State Senator, a gentleman who served this area very well, and one, I am sure, that you will want to again give your whole confidence in. You have placed your confidence in his trustworthy service to his district. I, of course, refer to William Sesler.

Well, Bill, I can see that Joe doesn't have all the loyalties of these girls, nor does Genevieve. These young ladies have enough pep for anybody, but don't you give any of that pep to that man from Arizona. You save that for the Democrats.

Chorus of Voices: No.

SENATOR HUMPHREY: Before I speak to you this evening on what I consider to be the most serious issue of this campaign, may I just take a moment to thank the many young people that have come here, and in particular, to thank the bands that are here tonight. I know that these young folks have been waiting a long time. Some of them have come some distance. There is a McDowell High School band, and there is the East High School band of Erie.

I want these dear young friends to know, I want these young friends to know, in the presence of their parents, in the presence of their neighbors, that we, of the Democratic party are proud of the fact that when the tabulations are taken, when the polls are taken, when the public opinion surveys are made, we find that three out of every four young people in America are for the Democratic party, and for Lyndon Johnson.

Erie Airport Rally -3-

(Applause.)

This is what keeps us young. This is what keeps us happy, and this is a great young nation and this is a happy nation. I saw a sign down here tonight that says "Happiness is being a Democrat." And, believe me, it is.

One of the things that I noticed as I have traveled across this country, and I have been in many states and traveled thousands of miles, I notice that the people that are supporting Lyndon Johnson and the Democratic party are people that have a sense of joy and happiness on their countenances. Every once in a while, I find someone who is carrying a Goldwater sign and I see occasionally that person smiling, and I say to them, "deep down in your hearts, you're going to vote for President Lyndon Johnson."

(Applause.)

There is good reason for America to be happy, good reason for America to be grateful, good reason for Americans to be ever-thankful. We ought to be grateful. We ought to be thankful. We ought to be happy, because no nations on earth is so pleased as the nation of which we are privileged to be citizens.

No nation in the history of the world has ever enjoyed such prosperity; no nation has ever enjoyed such respect; no nation has had such power; no nation has had such responsibility. We are, indeed, my fellow Americans, one of the most privileged, one of the most fortunate peoples that ever graced this earth, and we ought to be humbly grateful and prayerfully grateful to God Almighty for the privilege of our citizenship and for the opportunity that we have as Americans to help one another and to help this world be a safe and a peaceful world.

And let's never forget that. (Applause.)

Tonight, I want to speak to you about what I consider to be the central issue of this campaign. What is that issue? That issue is what kind of leadership do you want?

What kind of a man do you want in the Presidency? What philosophy of life? What philosophy of government?

We have, as is the tradition in our country, spokesmen for two parties, but may I say that in this instance, one of the spokesmen does not speak for a whole party? The Republican party has a great tradition. We have had our arguments and we battled it out good and hard and clean. The Republican party points with justifiable pride to the founder of its party, Abraham Lincoln.

But may I say that the present spokesman, the temporary spokesman, of the Goldwater faction of the fraction of the Republican party, does not walk in the footsteps of Abraham Lincoln. He has forgotten him. He has never been associated with him in his philosophy and in his deeds.

(Applause.)

Is it any wonder that great publications that have historically been Republican in their political preferences, the New York Herald

Tribune, Life Magazine, Saturday Evening Post, and others too numerous to mention, that have from year in and year out, election in and election out, supported the Republican candidates, this time say they cannot, and why?

Because they say the spokesman of the Republican party in this instance does not speak for Republicans. He does not walk and work in the traditions of a great political party. He represents a group that has, for all practical purposes, just moved in and taken over for a time being.

The Governor of this state, in his primary campaign, told the truth about the temporary spokesman of the Republican party. And the people of Pennsylvania know it.

(Applause.)

The Governor of New York, in his primary campaign for the Presidency, told the truth about the gentleman from Arizona.

Now, every man is entitled to his point of view in this country, and, indeed, any man that stands for high public office is entitled to the courtesy of a platform and the courtesy of the respect of an audience. But let me say again, once again, that Mr. Goldwater is not a conservative, that Mr. Goldwater is not a Republican. He is a radical, and he violates every tradition of the great party that he says he represents.

Abraham Lincoln said the duty of the government is to serve the people. Abraham Lincoln gave us those immortal words of "government of the people, by the people, and for the people."

Barry Goldwater has forgotten that this is a government for the people. He is even somewhat confused as to whether or not it is by the people.

(Applause.)

So, what is the issue, then, in the campaign? What are we finally going to decide this election upon? The issue is which of the two men nominated for the high office in the government of the American people genuinely possesses the qualifications of experience, of training, of background, of temperament, to direct the destiny of this nation and of our government?

This is important business, friends, and this is not the kind of politics that can just be treated with cheers and jeers. It isn't the kind of an election, if you please, that should be the plaything of idle jest. We are talking about an America today that is the hope of the world. We are talking about an America today that must maintain a high degree of prosperity. We are talking about an America today that is growing in population, where there is greater demand for education, where science and technology is changing the very image of our country, the life of our country.

We are talking about an America that is becoming urbanized and industrialized. And we need as a leader someone that can look to the future and be unafraid, not someone that spends his time reviewing the past, and then being sick and tired of it all, as he says time after time.

Oh, no, my fellow Americans, you have too much at stake.



May I address myself for a moment to every mother and father in this audience? This nation will be tested in the years ahead as never before. Your children will need an education and better than you ever dreamed. America must produce 300,000 new jobs every month. America must find ways, if you please, to make her cities livable. America must take on the terribly difficult burden of maintaining the peace. Unless we maintain the peace, what is everything else for? Why beautiful cities? Why lovely homes? Why cars? Why bring up our young in education if it all be destroyed by some fickle temperament, by some miscalculation, by some nuclear holocaust?

We have serious problems ahead of us but we have a man in the White House today, ladies and gentlemen, that knows his business and knows what to do about it.

I say to this audience in the moments that are remaining to me that we have in the Presidency today, in the office of President, a man who is more qualified for that job than any man I can remember.. He is a man that has served his country well, first as a Youth Administrator back in the days of the depression, as a teacher working with the young, as a Member of the House of Representatives, and a confidant of the late President Roosevelt, and one who served in the United States Senate with distinction that no one can deny, a Majority Leader that knew how to lead, and a Majority Leader under a Republican President who knew how to be responsible.

The one word that characterizes Lyndon Johnson's life is responsibility and integrity, and, my fellow Americans, don't you ever forget it.

I know the attack that is being launched upon him. I smell it in the atmosphere. I know what the Republican leader, the temporary spokesman of this little fraction of the Republican party, intends. I know what his henchmen are doing. They intend to attack our President. They intend to try to divide America. They intend to try to place in your minds distrust and doubt and confusion.

Do not be confused. Think of what you have: a man who has served in Congress for years, one who has served on the greatest committees of the Armed Services, Atomic Energy, and Space, a Majority Leader of the Senate, a Vice President of the United States, selected and trusted by our late and beloved President, John Kennedy. I submit those are his qualifications.

(Applause.)

My friends, and fellow Americans, this man has served on the National Security Council, where the great decisions of America have been made. He was a trusted confidant, as I said, of the late President Roosevelt, and of President Eisenhower. And in man in the memory of any person in this audience ever came to a Presidency more prepared for the job, but he came under the most unbelievable and the most difficult and the most challenging of circumstances.

Place yourselves, my fellow Americans, for just a brief moment in his position. The day is November 22, 1963. The scene is Dallas, and a brave and brilliant and wonderful young man is there to see the American people and he is struck down by the assassin's bullet.

America faltered and cried and wept. The whole world was in tears, and there stood a man who had been selected by John Kennedy

as his Vice President, and that man stood tall and strong, and that man was Lyndon Johnson, and he took over the job of this government; and with calmness and courage, with humility and with strength, he directed the affairs of this nation.

And, my friends, no person that is fair-minded can deny that he has given us exemplary leadership, that he and his wife and his family are not something and are not a family that we can be proud of and we ought to be grateful, extremely grateful, that such a man guides our country today and tomorrow.

So, the issue is simply this: What kind of a man do you want as your President? Do you want one who says what he means and means what he says? Or do you want one that says something and wonders what he means, and then says again what he thought he meant when he said it?

(Applause.)

Do you want as your President someone who is strong and resolute without being belligerent and arrogant?

(Applause.)

Do you want as your President someone who understands the America that we live in, and the world?

I think Americans want as their President someone who unites us, someone who calls us to betterment. I think America wants someone who knows no North, no South, no East or West, someone that doesn't divide us, someone that doesn't speak in terms of races and religions, someone that doesn't speak in terms of minorities and blocs. I think we want as a President, Lyndon Johnson, who is a great American and a great leader.

(Applause.)

So, may I just leave you with this word? What we want is what we have, if we will it. These elections are not won by cheers. These elections are not won by signs. These elections, my friends, are won by votes and those votes must come when you are convinced that you're voting for what you believe is best for your America. And I submit to this audience that the record of Lyndon Johnson is so far superior to the record of his opponent that it almost seems ludicrous to even compare them.

I submit to you that Lyndon Johnson stands like a mighty oak in this forest of American democracy and he stands there strong and he stands there able. He stands there as a gifted and talented leader and I don't believe that you want to let that leadership get away from you.

So I ask the people of Erie County, I ask the people of Pennsylvania not to forsake what we have; I ask you again as John Bailey said, "Give us your hands, give us your hearts, give us your judgment." Go in the voting booth on November 3rd, and deep down in your heart, you know that what is good for America is the election of Lyndon Johnson as President of the United States.

(Applause.)

--end--

Remarks of Senator Hubert H. Humphrey  
at 15th & Chestnut Sts.  
Philadelphia, Pa.  
October 9, 1964

Senator Humphrey. Members of the Democratic Party, my good citizens and fellow Americans of Philadelphia, Pennsylvania. It is wonderful to be with you.

Goldwater to the far right. A little while ago I saw one of our young friends carrying one of the signs of the opposition, but he had a smile on his face, so I know that deep down in his heart he is going to vote for Lyndon Johnson.

It is a wonderful, wonderful day, and I see before me a throng of happy people which indicates to me that what -- about the tremendous majority that Philadelphia will give to President Johnson and that the majority will indeed be true.

I want to at this time thank the citizenry for the wonderful, generous, fine friendly reception. And I want to make it perfectly clear that in this election we not only need the election of President Johnson, but we need the election in the State of Pennsylvania of Genevieve Blatt. And we also need the election of your Democratic congressmen and your entire Democratic slate. (Applause)

Four years ago in this very area a fine and great man appealed to the people of Philadelphia and Pennsylvania for their help to get this country moving again. That young man went on to be elected President of the United States, and on January 20, 1961, he spoke to the American people and indeed to the whole world and he asked that world and he asked the American people to once again begin the forward process of democracy, to get America moving. He asked us not to think only of our own welfare but to think of the welfare of this, the greatest of all peoples and nations. This young man went on for 1,000 days of dramatic service to his country and at the end of those 1,000 days, after he was taken from us by the assassin's bullet, America stood trembling, faltering, in pain and in grief. On that particular moment when it appeared that our America and indeed the whole world might be without a leader, a man tall, strong, and able came forth as then the Vice-President of the United States and took over the mantle of leadership.

It is my feeling that the greatest decision that John Kennedy ever made, the decision that protected the future of America, was when in Los Angeles in 1960 he reached into the State of Texas, into the United States Senate, selected a great Majority Leader and asked him to give you that responsible position to become the Vice-President of the United States.

John Kennedy loved America enough to protect and think of its future, and he protected it by selecting as his strong right arm as a man he knew, that he could rely on, that one he knew could carry on if anything should happen to him, and that man is today the President of the United States. His name is Lyndon Johnson. (Applause)

President Kennedy believed in Lyndon Johnson. He put his faith in him. He selected him, and may I say that this election of 1964 gives us the opportunity to reaffirm our



Street Rally  
15th & Chestnut, Phila. -2-

faith in the late, beloved President, gives an opportunity to reaffirm the decision of that President. (Cries from the audience.)

May I say that this is as high up as they will ever get. They will fall right out of the roost. They know deep in their hearts that America today is more prosperous than it has ever been in all of its history. They know deep in their hearts that America today is stronger than it has ever been before in its history. And they know deep in their hearts that on November 3rd Lyndon Johnson is going to be elected President. (Applause)

Now, let me just say very seriously to you that in this very City of Brotherly Love, some very unbrotherly statements have been made; not long ago the temporary spokesman of the faction of the Republican Party came here and spoke to the people of this great state in words that should be shocking to every single American. He said to the people of America that America today is ruled by minorities. He said to the people of America, through himself and his spokesmen, that America was today dominated by the minorities of this land. Let me say right now that I am looking upon people who represent those minorities. (Applause) The minorities of America, of race, creed and nationality, the minorities of America of religious faith, and the minorities of America are what make up the great majority of Americans. (Applause)

They have more faith in this country's economy than to call it socialism when American capitalism is leaping forward at unprecedented rates. A man who has no understanding of America, its soul, insults its people by saying every little minority in this nation somehow or another is wrong because it wants to be respected.

I say to you that that kind of thinking makes a person unworthy of the highest office of the Presidency.

Now, America needs as a president someone that unites us and not divides us. America needs as a president someone that can work for the common goals of our great society. America needs as a president someone who will make the White House the house of labor, the house of business, the house of agriculture, the house of every race, creed and nationality in this land. (Applause)

Is it any wonder, my friends, that thousands, yes millions, of people who voted the Republican ticket are not going to vote that ticket this year? And why? I will tell you why, because the man who speaks momentarily for the Republican Party no longer is a Republican. He is a radical. (Applause)

We need as our President one who will continue our bipartisan foreign policy. We need as our President someone who is firm and resolute without being belligerent and arrogant. We need as our President someone that understands that this is the second half of the 20th Century and not the 19th Century. We need as our President someone who will think of the future and plan for that future

Street Rally  
15th & Chestnut Sts., Phila.

- 3 -

rather than someone who distorts the history of the past. I come to you today to appeal to you regardless of your political persuasion, whether you may be Republican or Democrat, I ask you to think of your country today, think of whether or not you want to elect a man that will repudiate 30 years of progress in America, whether or not you want as your President one who will speak in words that bring this prospect and confusion in America.

I ask every person within the range of my voice to consider this election its most serious decision. America must make up its mind what kind of a man it wants in the White House. Do you want in the White House someone who is impetuous? Or would you prefer to have one in the White House who understands by experience in Congress and as Vice-President of the United States and as President how to guide the destinies of this, the greatest nation on the face of the earth? (Applause)

Now, on election day you are going to have the opportunity to make your choice. I think Republican friends, many of them, have already made it. G.O.P. used to stand for the Grand Old Party. Now it stands for "Goldwater Is Our Problem." (Applause)

The Party of Abraham Lincoln deserves better than a spokesman that repudiates the philosophy of Lincoln who said that this was a government of the people, by the people, and for the people.

And surely our friends of the Democratic Party are going to remember that this election should be a living memorial and tribute to the work and the words and the deeds of a man that was taken from us in the prime of his life and for those of us who will see the unfinished work of John Kennedy, for those of us who want to move America forward from the New Frontier to new horizons, to new goals, to new aims, to new achievements, for those that want that, there is just but one decision. Vote for Lyndon Johnson. (Applause)

RECEIVED  
OCT 11 1964

IN YOUR HEART,

GOVERNOR SCRANTON,

YOU KNOW SENATOR GOLDWATER IS WRONG!

*File  
Research: — Pennsylvania*

CONTENTS:

1. Gov. Scranton Speaks Out on Goldwater
2. Scranton Votes Yes; Goldwater Votes No
3. Some of the Effects of Goldwater's Program on Pennsylvania
4. Scranton's Famous Letter to Goldwater  
(I saw it before it went out. I signed it." Gov. Scranton,  
Washington Star, 8/13/64)

READ THE RECORD

AND

JUDGE FOR YOURSELF

IN YOUR HEART, GOVERNOR SCRANTON, YOU KNOW SENATOR GOLDWATER IS WRONG!

A. GOVERNOR SCRANTON SPEAKS OUT ON GOLDWATER

Goldwater's REPUBLICANISM:

Goldwater's views "are a weird parody of Republicanism . . . the echo of fear and reaction, the echo from the never-never land that puts our nation backward to a lesser place in the world of free men. . . . The fast draw and the quick solution." (Gov. Scranton on various occasions as quoted in column by Arthur Krock, New York Times, 7/10/64)

Goldwater's VISION:

"We are at this very moment in grave danger of turning our party over to men (Goldwater and his aides) who think they can perceive the future in a rear view mirror." (Gov. Scranton speech in Eugene, Ore., quoted in Chicago Daily News, 7/2/64)

Goldwater's FOREIGN POLICY:

"The outlandish proposals that have come from the camp of the present front-runner (for the Republican Presidential nomination, Senator Goldwater) -- particularly in the field of foreign affairs -- are not real alternatives to the Johnson Administration -- they are mere echoes of despair." (Gov. Scranton speech to Connecticut GOP Convention in Hartford, 6/13/64)

Goldwater's VIEW ON CIVIL RIGHTS:

"Your views on this subject (civil rights) . . . are opposed to the traditional Republican philosophy of equal opportunities for all, and it is of great importance to our party that you now change your views." (Gov. Scranton in a telegram to Sen. Goldwater urging the Senator to vote for the Civil Rights Act of 1964, 6/18/64)

Goldwater's VIEWS ON TVA AND SOCIAL SECURITY:

"My principal opponent for the Republican nomination for President (Sen. Goldwater) has said that he favors selling the Tennessee Valley Authority -- even if it had to be sold for only \$1.

"Nothing could be more unwise. Nothing could be more shortsighted. This is similar to my opponent's suggestion that we make our entire Social Security voluntary, thereby wrecking our entire Social Security System through the worst kind of fiscal irresponsibility." (Gov. Scranton speech in Knoxville, Tenn., 6/29/64)

Goldwater's CRITICISM OF FARM PRICE SUPPORTS, HIS OPPOSITION TO FEDERAL AID TO HIGHER EDUCATION AND TO THE GRADUATED INCOME TAX:

"I cannot ascribe these views of my opponent (Sen. Goldwater), all placed firmly on the record, to malice. He is not that kind of man. I think that ignorance must be the explanation." (Gov. Scranton speech in Knoxville, Tenn., 6/29/64)

Goldwater's SINCERITY IN THE CAMPAIGN:

"Every responsible leader in our party (the Republican Party) knows that to stave off defeat in November, a make-believe coating of moderation must be shellacked over the views that have been uttered by the present frontrunner (for the Republican nomination, Sen. Goldwater)." (Gov. Scranton speech to Connecticut GOP Convention, Hartford, 6/13/64)

B. REP. SCRANTON VOTES YES; SEN. GOLDWATER VOTES NO.

"By our votes you can judge us, not by our talking."  
(Goldwater, 5/26/64)

From 1960 to 1962, Governor Scranton served in the House of Representatives.

<u>Domestic Issues</u>	<u>Scranton</u>	<u>Goldwater</u>
✓ <u>Area Redevelopment Act of 1961</u>	YES	NO
✓ <u>Housing Act of 1961</u>	YES	NO
✓ <u>Fair Labor Standards Act of 1961</u> amended to increase minimum wage	YES	NO
✓ <u>Manpower Development and Training Act of 1961</u>	YES	NO (paired)
✓ <u>Social Security Act amended in 1961</u> to increase benefits	YES	NO

Foreign Affairs

<u>Arms Control and Disarmament Agency</u> establishment of, 1961	YES	NO
✓ <u>Foreign Assistance Act of 1962</u> including Alliance for Progress	YES	NO
✓ <u>Trade Expansion Act of 1962</u>	YES	NO
✓ <u>U. N. Bonds, 1962</u>	YES	NO

(announced for)

SOME OF THE EFFECTS OF SENATOR GOLDWATER'S PROGRAM ON PENNSYLVANIA

Senator Goldwater opposed the tax cut of 1964 because "there is no corresponding cut in government spending." (Goldwater for President Committee brochure, 1964). Since Senator Goldwater has now advocated a 25% tax cut, it is fair to assume that he would cut federal expenditures by 25% to balance the budget. Here's what this would mean for Pennsylvania:

- \* Federal expenditures in Pennsylvania would be cut by over \$1 billion.
- \* Pennsylvania would lose at least 150,000 jobs.
- \* Pennsylvania production would drop by \$2.5 billion.

GOVERNOR SCRANTON, IS THIS YOUR CANDIDATE?



### C. SCRANTON'S COMMENTS ON GOLDWATER TACTICS AND GOLDWATERISM

"As we move rapidly toward the climax of this convention, the Republican Party faces continuing struggle on two counts.

"The first involves, of course, selection of a candidate.

"Here the issue is extremely clear. It is simply this: Will the convention choose the candidate overwhelmingly favored by the Republican voters, or will it choose you?

"Your organization does not even argue the merits of the question. They admit that you are a minority candidate, but they feel they have bought, beaten and compromised enough delegate support to make the result a foregone conclusion.

"With open contempt for the dignity, integrity and common sense of the convention, your managers say in effect that the delegates are little more than a flock of chickens whose necks will be wrung at will.

"I have doublechecked the arithmetic of my staff, and I am convinced that a true count at this minute puts your first ballot strength at only some 620 votes.

"Our count differs from that of your managers because we have calculated an important element which they are incapable of comprehending. That is the element of respect for the men and women who make up the delegations to this convention.

"We are not taking them for granted. We are not insulting their intelligence or their integrity.

"We're not counting noses, we're counting hearts.

"We're not issuing orders, we're providing a rallying point for responsibility in the Republican Party.

"You will be stopped on the first ballot because a sufficient number of your nominal supporters have already indicated to us that they will not vote for you.

"They are not breaking commitments to you; you have broken commitments to them.

"You have too often casually prescribed nuclear war as a solution to a troubled world.

"You have too often allowed the radical extremists to use you.

"You have too often read Taft and Eisenhower and Lincoln out of the Republican Party.

"And that brings me to the second count on which the Republican Party is fighting for its soul.

"In the last few days the ill-advised efforts to make us stand for Goldwaterism instead of Republicanism has set off ripples of public opinion across the Nation.

"All of us in San Francisco are so close to the hour-by-hour story unfolding here, that there is a danger we may overlook the overall impression being created in the minds of the American people.

"Goldwaterism has come to stand for nuclear irresponsibility.

"Goldwaterism has come to stand for keeping the name of Eisenhower out of our platform.

"Goldwaterism has come to stand for being afraid to forthrightly condemn right-wing extremists.

"Goldwaterism has come to stand for refusing to stand for law and order in maintaining racial peace.

"In short, Goldwaterism has come to stand for a whole crazy-quilt collection of absurd and dangerous positions that would be soundly repudiated by the American people in November.

Scranton's Comments on Goldwater Tactics and Goldwaterism (Continued)

"Meanwhile, we have tried as best we can in the rigged situation engineered by your organization to articulate another point of view.

"These are not surface differences between you and the vast majority of Republicans. These are soul-deep differences over what the Republican Party stands for.

"We cannot lightly ignore the deep convictions of 60 per cent of the Republican Party that Goldwaterism is wrong. Circumstances have given me the responsibility of speaking up for their position. Inclination has given you the task of defending far different opinions.

"Neither of us can ignore our responsibilities.

"I feel that I have nothing to fear from the convention or the millions of Americans watching it because my position is a right one.

"Certainly you should not fear a convention you claim to control, and I would hope that we have not reached the point where you fear to face the Nation.

"Therefore, I am asking that you join me in a request to allow both of us to appear before the convention on Wednesday prior to the nominating speeches.

"Each of us should be permitted to speak on the issues.

"Then we ought to have the opportunity to question each other.

"Frankly, few people expect that you will accept my invitation.

"If that is true, the implication will be quite clear: You have taken comfort in the inflated claims of your managers and you no longer have any regard for the opinions of uncommitted delegates or of the American public.

"So, it is up to you. You must decide whether the Goldwater philosophy can stand public examination --- before the convention and before the Nation.

"Sincerely, yours,

"William W. Scranton."

(Letter sent to Goldwater 7/12/64; Washington Star, 7/13/64)

On the authorship of this letter, "Gov. Scranton later told reporter Betty Beale of the Washington Star that the letter was composed by his staff while he was on a television program and that 'I saw it before it went out. I signed it.'" (Washington Evening Star, Washington, D. C., 7/13/64)

IN YOUR HEART, GOV. SCRANTON, YOU KNOW SEN. GOLDWATER IS WRONG!

SUGGESTED THEME FOR SHOPPING CENTERS

The Energy and Ability of Lyndon B. Johnson

The overriding issue in this campaign is which candidate is best qualified by experience, training, and professional competence to be President of the United States.

Since Thomas Jefferson, no candidate for this high office <sup>has</sup> possessed as much experience in government as Lyndon B. Johnson. No candidate in modern times has applied himself with as much energy, and with as much responsibility, to become a professional public servant, ~~in the history of the nation~~ as Lyndon B. Johnson.

Lyndon Johnson has been in government service for more than thirty years. He proved to be an able administrator



in the National Youth Administration under Franklin  
Roosevelt. As a Congressman, Lyndon Johnson learned  
*in intimate detail*  
from President Roosevelt <sup>A</sup> the capabilities and the  
limitations of the modern Presidency. ~~in intimate detail~~

While still a freshman Senator, Lyndon Johnson's  
Democratic colleagues elected him their leader. And  
Senators on both sides of the aisle regarded him as one  
of the greatest legislative leaders America ever produced.

This could not have happened if there had been  
anything in his character men could not trust--any weakness  
in his nerve--any pettiness in his heart--any vindictiveness  
in his spirit--any narrowness in his vision--or any stammer  
in his process of thought. Lyndon Johnson led many men of

strong and different conviction. He led them well.

He earned their respect.

Without Lyndon Johnson's concept of responsibility the record of the Eisenhower years would have been quite different. Lyndon Johnson led an opposition party that held the majority in Congress. To some, the job of the opposition is simply to oppose. <sup>But</sup> Lyndon Johnson said,

"I reject that."

Certain members of his own party sometimes grumbled in the cloakroom. But Lyndon Johnson used his strength as the Democratic Majority Leader to brace the Eisenhower Administration when it faltered, to suggest better courses of action, but always to buttress it when the national interest was at stake in a world of urgent crises.

We saw another aspect of Lyndon Johnson when he served as Vice-President under President Kennedy. We saw Lyndon Johnson, despite his long years of pre-eminence at the head of the Senate, as a scrupulously faithful lieutenant to a man who had been his junior in the Congress. For this was another thing Lyndon Johnson always knew: the President of the United States is not a committee but one man--and this one man is the captain on the bridge. The second-in-command must support the captain, lighten his burdens, counsel him, but never forget who is captain.

Lyndon Johnson understood loyalty. He expressed it simply when he became Vice-President: "If there is only one man on whom Jack Kennedy can depend, I want it to be me."

John Kennedy chose well. On last November 22,  
a nation and a world had reason for profound gratitude  
for the choice and for the man who suddenly assumed  
this fearful burden.

In ten months of the Presidency of Lyndon Johnson,  
you have a record of unparalleled accomplishment and  
achievement in all areas of endeavor.

Finally, we know that in Lyndon Johnson we have  
a man to whom we can delegate with confidence and

safety the awesome responsibility as Commander-in-Chief <sup>*of our armed forces.*</sup> *λ*

We have a man of maturity, restraint, and responsibility

to whom our nuclear arsenal can be <sup>*safely*</sup> *λ* entrusted.

Lionel Horowitz

Sat. PM's  
Levittown

and if there is one overriding issue in this campaign  
it is the very simple one. The choice before the nation is to put it in the  
simplest terms - in which man shall we trust to

lead ~~our nation~~ through the valley shadowed  
by the mushroom cloud.

United States - Barry Goldwater or Lyndon Johnson.

Not ~~Lyndon~~ Thomas Jefferson, has a candidate for this high office

as much experience in government

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which man  
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to whom our nuclear arsenal can be *safely* entrusted.

Remarks of Senator Hubert H. Humphrey  
Johnstown, Pa., Airport  
October 10, 1964

Senator Humphrey. Thank you very, very much. This is a good way to get up in the world. And it always takes somebody to help you, may I say, to get any place, and to get up in the world, and I learned that throughout my life.

I am very honored here to be in your fine community here at Johnstown at the Cambria County Airport, and I want to say how touched and how deeply moved I am to have the privilege of meeting Mrs. Strank here, the mother of one of our great heroes of American life, and Mrs. Humphrey and myself wanted to present to her just a little remembrance. We brought her some flowers. There is no way America can properly repay a mother like that. I think we ought to keep that in mind in these difficult days.

Now, may I say to all of you that are gathered here, we are going to have a good rally. We are going to have opportunities to visit together. This election is the most important election that you will face for many, many years. You have here an opportunity to decide the future course of our country and everyone of us knows that this great country of ours faces tremendous challenges ahead.

And that is why I believe that you need leadership that is strong, reliable, and responsible. That is why I believe that every American has a special obligation to take a keen interest in this election, to look at the issues, to try to cut through some of this noise, some of this fanfare, some of these personal charges, and try to find out just where we are going, where we stand, and how we are going to come to grips with tomorrow, because every mother and father that is here has only one thing at heart.

What about the children? What is the tomorrow going to be?

How about that little baby right out there? That is what we are talking about. What kind of a tomorrow are we going to have?

And I think that when you contemplate the tomorrows, you will want leadership. You will want leadership that works for tomorrow, not leadership that spends its time reviewing the past but leadership that has some idea of how we keep the peace because it won't do much good, you know, to build a great America that is going to be falling to pieces. We need to think about how we continue the peace. We need to think about how we keep our jobs.

I am here in the great city built on industry, and industry requires prosperity, prosperity makes for industry. And industry makes for jobs. Jobs make for industry.

What I am trying to say is we all need each other. There isn't anybody that is much more important than the other fellow. And the lesson we need to learn in American politics is that you don't build a great America by tearing it apart. You build it by bringing it together and that is our message.

Now, I am going to talk to you more down town. I just wanted to get out and thank you. I want to thank all these candidates. I want to say to Mr. McCaffrey how glad I am to be here with him. I want you to know that we have Genevieve Blatt with us, candidate for the U. S. Senate. We have Mr. Stephens; we have others.

We are going to talk to you about them, your Democratic ticket. In the meantime, good luck. See you down town. Isn't this a beautiful day, though? Wow. (Applause)

Remarks of Senator Hubert H. Humphrey  
Lit Brothers Shopping Center  
Philadelphia, Pa.

Senator Humphrey. Thank you. I am very, very happy to be on this platform today with some of the finest Democrats, some of the finest citizens, some of the finest leaders not only of the State of Pennsylvania but of the United States of America. I am honored to be in the presence of your great county leader, your great city leader, Frank Smith, who has done such a remarkable job at building our Party, and being here with this fine man, the Congressman, son of a great Congressman and a man who stands in his own right, a man that will be elected overwhelmingly, William Green.

And, my friends, we are not going to forget, too, that down in the United States Senate, down in the United States Senate we need some help for President Johnson and we need some good reliable help. We need some good sensible help. We need some good progressive help and Genevieve Blatt as Senator from Pennsylvania can help us.

I am so pleased, too, that I can bring my greetings here today to Herman Toll, the Congressman from the Fourth District and I hope you remember me to him and I am pleased to be on this platform with two former mayors of the City of Philadelphia. I was the mayor of Minneapolis, Minnesota, at one time, and when I can be with Richardson Dilworth and Joseph Clark at the same time, I am happy.

Now, my friends, just a few words about politics. I have come here for one purpose primarily and that is to help advance the fight that was started, that was launched, that was initiated by our late and beloved President, John F. Kennedy. I am here for that purpose.

The people of Philadelphia gave this wonderful man, this courageous, brave President of ours the greatest single majority that any man could have ever received out of this great community, and I know that what you did for John Kennedy in 1960, you are going to do for the man that was selected by John Kennedy in 1960. You are going to do it for Lyndon Johnson. (Applause)

I come here to ask this great audience, I come here to ask this great audience to preserve, to help us preserve the gains that have been made for the American people these past 30 years. I come here to ask you to help us preserve and to expand our social security system, to help us preserve and expand our minimum wage system, to help us preserve and expand our programs of aid to education; I come here to ask you to help us build better cities, a better countryside, a better America, and the way that you do it is to repudiate the forces of darkness, the forces of retreat, and you back up the forces of light, the forces of progress, the forces of hope, and those forces today are led by Lyndon Baines Johnson, the President of the United States. (Applause)

Now, friends, there isn't any doubt but what you are going to get out and help us. Your leaders have asked you to do so. But let me say this, dear fellow Americans, this election is a crucial one. This election is not just between two men.

It is an election between two philosophies of government. It is an election, if you please, that will decide whether or not you believe that the government of the United States in cooperation with state and local government should be a partner with business and with labor and with agriculture, with the young and with the old; in other words, are we going to pull together or are we going to listen to the voices of division and disunity. (Applause)

I am sure that you know that the President of the United States, President Johnson, is well qualified for this great role of leadership that he occupies. I am sure that you know that he speaks to us as one people. He doesn't denounce us as minorities. He speaks of us as Americans. (Applause)

He doesn't talk to us about our respective religious faiths or our ethnic groups. He speaks to us as a united people. President Johnson seeks to unite America, not divide it. He seeks to heal the wounds, not to open them. (Applause)

And President Johnson and his partner in this fight, Hubert Humphrey, have but one dream for America and that is to open up more pathways of opportunity.

We believe that America is the greatest hope on earth, and we believe that what we have done thus far as a people we can do more if we but will it. We believe that we can build on the progress that we have made. And we ask you to help us build. We ask you to help us build for the second half of the 20th Century. We ask you to help us build for the young. We ask you to help us care for the afflicted. We ask you to help us provide dignity for the elderly. We ask you to help us complete the task that was launched by John Kennedy. We ask you to help Lyndon Johnson, if you please, move America forward, forward, and forward. (Applause)

Now, folks, you don't do that by just talking. We do it by work. We do it by votes, and I want every man and woman in this audience to redouble their efforts and I ask the young people in this audience to make it your business to see to it that anyone in your family, mother, father, grandfather, grandmother, aunts or uncles, that you get them to vote on election day.

Youngsters, let me tell you something. Mom and dad have been telling you what to do a long time. Now you tell them what to do on election day. (Applause)

And when you tell them what to do, when you tell them what to do, be sure you tell them to vote for a Democratic congressman. Don't forget it. Here is one right here, Bill Green.

And don't forget to tell them that you think you need someone in the United States Senate that will support Lyndon Johnson and not Barry Goldwater. And when you get all done with it, you just walk up to mom and dad and say, "Now, here is the chance of a lifetime. Now do something for me. Do something for my future, mother. Do something for my future, dad. Do something for America." And what do we mean? We mean to vote for Lyndon B. Johnson on November 3rd.

Thank you.

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ADVANCE FOR SATURDAY P.M.S

OCTOBER 10, 1964

EXCERPTS OF REMARKS PREPARED FOR DELIVERY BY  
SENATOR HUBERT H. HUMPHREY, DEMOCRATIC VICE-  
PRESIDENTIAL CANDIDATE, FOR A RALLY AT LEVITTOWN,  
PENNSYLVANIA

There is one overriding issue in this campaign and it is  
a very simple one:

The American people must decide which candidate is best  
qualified by experience, training and temperament to be President  
of the United States--which man shall we trust to lead our nation  
through a valley shadowed by a mushroom cloud.

I am confident the American people will place their trust  
in Lyndon B. Johnson and will give him an overwhelming mandate  
on November 3.

Not since Thomas Jefferson has a candidate for the Presi-  
dency possessed as much experience as Lyndon B. Johnson.

No candidate in modern times has applied himself with as  
much energy, and with such responsibility, to become a profes-  
sional public servant.

Lyndon Johnson has been in government service for more than  
30 years. He was an able executive in the National Youth  
Administration under Franklin D. Roosevelt in the early 1930s.

As a Congressman, Lyndon Johnson learned from President  
Roosevelt in intricate detail the capabilities and the  
limitations of the Presidency.

(more)



While still a freshman Senator, Lyndon Johnson's Democratic colleagues elected him their leader. And Senators on both sides of the aisle regarded him as one of the greatest legislative leaders America ever produced.

This could not have happened if there had been anything in his character men could not trust--any weakness in his nerve--any pettiness in his heart--any vindictiveness in his spirit--any narrowness in his vision--or any stammer in his process of thought. Lyndon Johnson led many men of strong and different conviction. He led them well. He earned their respect.

Without Lyndon Johnson's concept of responsibility the record of the Eisenhower years would have been quite different. Lyndon Johnson led an opposition party that held the majority in Congress. To some, the job of the opposition is simply to oppose. But not Lyndon Johnson.

Lyndon Johnson used his strength as the Democratic Majority Leader to brace the Eisenhower Administration when it faltered, to suggest better courses of action, but always to buttress it when the national interest was at stake in a world of urgent crises.

We saw another aspect of Lyndon Johnson when he served as Vice President under President Kennedy. Lyndon Johnson understood loyalty. He expressed it simply when he became Vice President: "If there is only one man on whom Jack Kennedy can depend, I want it to be me."

John Kennedy chose well. On last November 22, a nation and a world had reason for profound gratitude for the choice and for the man who suddenly assumed this fearful burden.

In ten months of the Presidency of Lyndon Johnson, you have a record of unparalleled accomplishment and achievement in all areas of endeavor.

Finally, we know that in Lyndon Johnson we have a man to whom we can delegate with confidence and safety the awesome responsibility as Commander-in-Chief of our armed forces. We have a man of maturity, restraint, and responsibility to whom our nuclear arsenal can be safely entrusted.

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Remarks of Senator Hubert H. Humphrey  
Shopping Center  
Levittown, Pa.  
October 10, 1964

Senator Humphrey. Thank you very much, my good friend, Ralph Samuel, and thank you, my dear friends of Levittown. You have been most wonderful in your reception. I am extremely grateful. And thank you, too; the young lady is for Hubert Humphrey. Thank you.

And I want to thank the ladies that are more my age, too.

Well, I am so very, very happy to be here at this great shopping center in Bucks County, Pennsylvania, on this beautiful morning when the sun is shining brightly, when the air is brisk, and when the whole atmosphere seems to be Democratic. (Applause)

Yesterday in Philadelphia we had a wonderful gathering at noon time. You may have read about it in the Philadelphia papers. So I don't know how many thousand people. All I know is that with few exceptions, they were all going to vote for Lyndon Johnson and Genevieve Blatt and the Democratic ticket.

They get Humphrey along with that.

Now, you notice again that we are blessed and fortunate to have with us just a little of the static of the right. (Applause) May I say that it is so wonderful to have them here because it gives them an opportunity, it gives them an opportunity to hear the truth. (Applause.)

They have been living, they are loud but they really don't have much judgment, so don't worry about them.

They have been living in that -- you are apt to hurt your voice that loud, young man.

They have been living in this never, never land so long that it is kind of hard to bring them back to reality, but on November 3rd they will know what reality is. (Applause)

Now, Ralph, I want to read to you and to your friends a little clipping that was brought to my attention about three weeks ago from a newspaper that is published nearby. It is called the New York Times. It, too, by the way endorses Lyndon Johnson and Hubert Humphrey. But it carries an Associated Press dispatch dated September 24, dateline, Grand Rapids, Michigan, and it reads as follows: "State officials have outlawed the sale of Gold Water."

Now, just one minute. I didn't get a chance to finish that sentence. "A new soft drink promoted by the backers of Senator Barry Goldwater. Some 350 cases of beverage have been ordered withheld from distribution on the grounds that the pop is 'grossly misbranded'" -- (Applause) -- "and because it lists as ingredients only artificial coloring and a preservative."

I should like to say that is the shortest and the most explicit and the most profound description of the Republican candidate and the platform that I have ever heard read. Of course, I should say that most Republicans, most Republicans, are not going to vote for the temporary spokesman of the Republican Party. (Applause)

Many of these Republicans, millions of them, and thousands in your own neighborhood, they love their Party but they love their country more. They remember that G.O.P. used to stand for Grand Old Party. Now to those Republicans it stands for Goldwater, our problem. (Applause)

So may I say that we welcome into the ranks of the great multitude of Americans, the majority of Americans, that are going to back our President. We welcome into that great majority thousands, yea millions, of people who are of Republican persuasion, who in this election see it to be so important, see the issues to be so vital, and see the candidate of their Party repudiating the heritage of that Party, doing exactly what the Governor of

this State said when he wanted to be the nominee of his Party they see the temporary spokesman of the Republican Party out of the mainstream of Republican thought, out of the mainstream of American thought, and these good Republicans are joining with millions of Democrats and independents to elect Lyndon Johnson and Hubert Humphrey. (Applause)

Now, let me say that I am here today not merely to speak for our President but I am here today to say what Genevieve Blatt so appropriately said, and Genevieve, you sounded the message that needs to go throughout this State. There isn't a shadow of a doubt, in fact, deep down in the heart of every Goldwaterite, they know that Lyndon Johnson is going to be President. They know that. (Applause)

And because they do know that, because they do know that, it seems it is important to have in the Congress, in the United States Senate, and in the House of Representatives, people that are going to work with our President, people who are going to back his programs, people that are going to help put America forward, people that are going to work for the future, and I know from my long personal knowledge and friendship of the fine lady that is here as your candidate for the United States Senate on the Democratic ticket -- (applause) -- I know that Genevieve Blatt will serve with distinction. She will serve with ability. She will serve with honor the great State of Pennsylvania in the United States Senate. (Applause)

And I also know that this great community of the 8th District, these two great counties of Bucks County and Lehigh, that these two counties and this great district will want to have as a congressman not somebody that puts his arm around Mr. Goldwater but somebody that can have the hand of friendship of Lyndon Johnson, and you have him in Ralph Samuel. (Applause)

Listen, they haven't made up their minds which Barry they want, "Straw Barry" or "Razz Barry."

Now, dear friends, if those who with the closed mind will close their mouths, we can get on with the show.

You know, I looked at a voting record and I saw something that told me why this District needs new representation. I also saw why this District is going to get new representation. The people in this District, every businessman in this shopping center, want to see this country move ahead. Every worker, and there are thousands of you, want to see this country prosperous. This country today is enjoying unprecedented prosperity. Millions of people at work, high dividends, high profits, the largest gross national product in our history, a prosperity 44 months in duration, the longest in the history of America. And yet that prosperity didn't come by accident. It came because government and business and labor and the community worked together. The Congressman in this District voted on certain issues just exactly as the negative spokesman of the Republican -- temporary spokesman and a negative man he is, of the Republican Party. How did he vote on the tax cut? Well, most Americans, Republicans



and Democrats alike, in the Congress of the United States voted to give American business a better chance, a better opportunity. Most Americans, Republicans and Democrats alike in the Congress, voted to give the consumer more purchasing power, but not, no, not Senator Goldwater, and not the Congressman from this District. They voted no. They voted to throttle. They voted to stifle the progress of American business. And this meant, my friends, had their vote prevailed, it would have meant fewer jobs, it would have meant less income. It would have meant fewer revenues, less revenues for our government. The kind of representation that this community needs is representation for better minimum wages, for better business, for better homes, for better urban development, yes, for better things for more and more Americans. And that kind of representation is here in Ralph Samuel, if you will give him a chance. (Applause)

Ladies and gentlemen, in 1960 the Republican Party adopted a platform in its great convention. That was the Republican Party that had been in power, that knew the realities of the world in which we live. That platform was an authentic Republican platform. It was a conservative platform but it was a Republican platform. 25 major commitments were made in this platform. 25 definite positions taken. On all 25, on all 25, the temporary leader of the Republican Party, the pretender to the presidency, this man on 25 Republican commitments voted no 25 times. This is why -- (Applause) -- great Republicans by the thousands are not for him, because he is not a Republican. He is a radical. And America doesn't need any radicals. (Applause)

Now let's see. The Minority Leader, the leader of the Republicans in the Senate, Mr. Dirksen, on those same 25 issues that I mentioned, 25 where Mr. Goldwater voted no, Mr. Dirksen voted yes 18 times, seven times no. Thomas Kuchel, the great Senator from California, Republican Minority Whip, second man in the power structure of the Republican Party -- he voted 25 times to support his Party platform. Of course, Mr. Goldwater says that Mr. Kuchel is an extremist. (Applause)

Yes, a man that voted to sustain the commitments of the Party is called an extremist. I am not talking now about votes for a Democratic program. I am talking about votes for a Republican program. And Mr. Goldwater, the man who asks the American people to support him, denied his own Party 25 times on 25 issues, on 25 roll calls, a man who has repudiated Abraham Lincoln and Dwight Eisenhower. (Applause)

And now, my friends, I notice that he not only repudiates his own Party, but he comes out here into Bucks County and it says here, "Barry here blasts minorities." He says to the people of America, the minorities rule our country. Well, my dear friends, apparently Mr. Goldwater must feel that he alone is a majority. (Laughter)

You know, yesterday, my friends, was Leif Ericson Day, in honor of the great Scandinavian people. My mother is a minority. She was born in Norway and came here as an immigrant girl. And very shortly, I should say, we will be celebrating on Monday Columbus Day. There are thousands of people of Italian extraction, Spanish, Portuguese, Greek, Bulgarian, Rumanian, Austrian, Hungarian, of all the Scandinavian groups, Czechoslovakian, Russian, Slovakian --

there are thousands and thousands of people, my friends, who are in this country because they came there because they loved freedom and we, some of us here, some of us in this audience today, are the children of immigrants. Some of you are immigrants yourselves. Some of you are Catholics, some of you are Protestants, some of you are Jewish. Most of you are white, some of you are colored but we are Americans, every one of us. (Applause)

Yes, we may be proud of our ancestral heritage. You are of Polish extraction, you may be proud of that, or if you are of French or Italian, you may be proud of that, but my dear friends, and Mr. Goldwater, get this message straight, America is made up of many peoples. It is like a little United Nations. We are proud of our families, proud of our religion, proud of our ethnic background, proud of our heritage, but, Mr. Goldwater, those minorities make up the great majority that is the great American people, and we are proud of our America. (Applause)

Now, my friends, we do not want as President anyone that divides America. We do not want as President of America, this great United States, people that lose hope in different nationalities or different ethnics. We want as President someone that unites America, someone that heals our wounds, someone that appeals to our best, someone that asks us to do more and more. And that is a kind of a President we have and that is the kind of a President we are going to keep. Let me say to you, never in the history of America have we had a man better prepared for the presidency since the time of Thomas Jefferson. This man, Lyndon Johnson, after 30 years of public service, starting out as a teacher in a country school, as a youth administrator in the National Youth Administration, as a member of Congress, and one of the proteges of the late and beloved Franklin Roosevelt -- (Applause) -- our President serving in the House of Representatives and then in the United States Senate as was said here, as the Whip, and then as the Majority Leader, and there isn't a single person that ever served in the United States Senate, as Joe Clark, who is here with me today, will testify -- (Applause) -- not a single person who served with Lyndon Johnson that didn't come away admiring his great ability as a leader, the most powerful leader that the United States Senate has ever had. (Applause)

And he learned well as Vice-President. John F. Kennedy, President of the United States, John Kennedy selected Lyndon Johnson in Los Angeles four years ago as his nominee for Vice-President. John Kennedy reached into the heart of Texas and said "I want this man." Lyndon Johnson gave up being Majority Leader to be the Vice-President and the nominee of his Party. I think the greatest decision that John Kennedy ever made, the decision that stood the best for America, was when he selected as his strong right arm the man who today is our President of the United States. (Applause)

I say to this audience that if Lyndon Johnson was good enough for the late and beloved John Kennedy, he is good enough for you and he is good enough for me. (Applause)

And now as I leave you today, and now -- listen, folks. All they are saying is back to the store in '64. (Applause)

And now as I leave you, let me just repeat a few words. This is going to be a hard fought election and it is. We are going to need your help. And I want to say to my young friends and I want their attention, you make yourselves the guardians of American democracy between now and November 3rd, every boy and girl in this audience, regardless of your age; you see to it that your parents are there on election day at the ballot box. Let's see to it that every single person of voting age exercises their great right in America to vote and then on November 3rd, let's vote for Ralph Samuel. Let's vote for Genevieve Blatt. (Applause). Let's vote for this entire Democratic ticket that is here with me on this platform. (Applause) And by the way, don't forget, I wouldn't want you to forget it for a single minute, vote only once but vote early, be there, and vote for Lyndon Johnson and Hubert Humphrey.

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Remarks of Senator Hubert H. Humphrey  
Cheltenham Shopping Center  
Cheltenham, Pa.  
October 10, 1964

Senator Humphrey. Thank you very much. Thank you. Thank you, Genevieve. Thank you, ladies and gentlemen.

May I just ask each and every one of you to keep in mind that the lady that just introduced me is very, very, very much needed in the Congress of the United States. I have known Genevieve for years. (Applause). And I want every good citizen and voter in Montgomery County, yes, in Philadelphia County, in any other county of this great State of Pennsylvania, to cast their vote for Genevieve Blatt for the United States Senate to help our President. (Applause)

I am so pleased to be on this platform today with a number of our distinguished leaders from Pennsylvania. I am delighted to be able to share this platform with two of the former mayors of Philadelphia, two men that gained a great national reputation for outstanding ability as public servants. One of them, well known to you, Richardson Dilworth. (Applause) And the other, my colleague in the United States Senate, both of them good friends but this distinguished Senator of yours, Joe Clark, who is with us today. (Applause)

And may I say that as I speak of my friends and your friends and your able public servants, that there is a man here on this platform from Montgomery County, Pennsylvania, that deserves your help and your support. He can come down to Washington in the House of Representatives and give you the kind of representation that will spell progress, that will help keep our prosperity, that will help sustain our peace, and you know who I speak of, your own Bill Searle. (Applause)

I am so pleased to see on this platform today Mrs. Herman Toll, and I want you to bring Herman my best wishes and that man has been a tower of strength for your whole State and for this whole country. (Applause)

I want Jim Hoffman to know how pleased I am that he is with us. He is a fine, distinguished public servant and to be in his presence and here with all these good folks is a joy for me.

Now, I am here for one reason, or I should say for two. First of all, I am here to help redeem these poor misguided souls out here. (Applause)

The second reason that I am here is to tell you -- listen. Don't deny them the chance. They don't know whether they want "Straw Barry" or "Razz Barry." (Applause - Laughter) You know, what the slogan is in Arizona. Back to the store in '64. (Applause - Laughter)

My dear friends, I notice back here a sign that this is thinking Republicans for Johnson and Humphrey. (Applause) And may I say there are millions of them, there are millions of these thinking Republicans. There was a time that G.O.P. -- attaboy. That is a good Democrat there.

There was a time G.O.P. for Republicans meant something noble and high and honorable. It meant Grand Old Party. But now, my dear friends, there are millions of people that know that G.O.P. means to them "Goldwater, Our Problem." (Applause)

So be of good cheer. Be of good cheer. Bring these dear beloved souls into our midst and may I say, friends, now in all seriousness, let's level with one another. This great country of ours is not going to fulfill its promise by having leadership that tells us of a never, never land that never existed. It is not going to fulfill its promise by turning its back upon reality. This great America of ours that has grown and prospered is today at a mighty crossroads. You have to make up your mind whether or not you want to have a President that leads you forward or whether you want to have one that takes you backward. (Applause)

You have to make up your mind whether you want to save the gains of the past 30 years or whether you want to build on those gains. You have to make up your mind in this election, whether you want to preserve the prosperity that is ours and build on it or whether you want to lose it. That is what your question is in this election. (Applause)

And now, friends, may I just say this, that the great issue before us, while the issues are prosperity, jobs, homes -- and schools mean everything to us -- the biggest issue that faces the American people is the issue of the security of our country and the peace of the world. I think the American people are going to decide this election primarily on the issue of which of these two candidates can be trusted with the responsibility of safeguarding American freedom and safeguarding and protecting the peace of the world. (Applause)

You are going to have to ask yourselves now and November

3rd whether you want a man in the White House who is responsible, who is calm, who is strong, who knows his business, or whether you want a man in the White House that is as loud as that fellow out there. (Applause)

And I think you know the answer. The answer is that the American people want a President that unites our country and not divides it. The American people want a President that will build America, not hurt it. The American people want a President that will safeguard the peace of the world and not destroy it, and that means they want Lyndon Johnson as President of the United States. (Applause)

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Remarks of Senator Hubert H. Humphrey  
Bala Cynwyd Shopping Center  
Bala Cynwyd, Pa.  
October 10, 1964

Senator Humphrey. Thank you. Thank you very, very much.  
Thank you, Genevieve.

I thank you. I want to thank that Haverford College  
Marching Society over there, too.

Ladies and gentlemen, I can't quite compete with that band.  
I can plainly hear, however, they are good Democrats because  
they have got happy music over there. (Applause).

My friends, my friends of Montgomery County, of Philadelphia,  
Pennsylvania, we have had a wonderful, wonderful visit through-  
out your community today. We have had great audiences. We have  
had enthusiastic audiences. We occasionally have a few souls  
that come here to confess their political sins, put down their  
signs -- (Applause) -- but in the main I would say that we  
have had one of the finest receptions that you could ever hope  
to have. And I want to thank not only those who are for us,  
but I want to thank those who oppose us for being so considerate,  
for being so hospitable, and for being so genuinely good  
mannered.

Now, friends and neighbors, I have been introduced here  
today by a lady that has served this great Commonwealth, this  
great Keystone State of Pennsylvania, with great honor and  
distinction, and I hope that as you contemplate your ballot,  
as you consider what you are going to do on election day, that  
you will remember that the government of the United States is  
not only in the Presidency. It is also in the Congress. And  
that you have an opportunity here to back and support the  
programs of the Kennedy-Johnson Administration and the programs  
of President Lyndon Johnson by electing Genevieve Blatt to the  
United States Senate. (Applause)

And may I also say -- oh, I am glad to see that Brandeis  
University sign up there. Fine, young lady.

I am also very happy to say that you have an opportunity  
to strengthen the programs of progress in the House of  
Representatives. You have on this platform today a candidate  
for Congress, a young man that is making a wonderful fight of  
it, that supports our programs, that supports our President and  
supports our platform, and I do hope that you give this man your  
cooperation, give him your active support and your vote, and

that is Bill Searle. (Applause)

And you are well familiar with, of course, your Congressman Byrne, and he is indeed deserving of the help that you can give to him.

Now, ladies and gentlemen, you have been waiting here quite a while. This is a fine audience. I thank the number of young people that came out here. I thank you so much. We depend on you a great deal in this campaign. May I just make one suggestion to you, particularly now to our young friends of high school, college age, yes, of any age, elementary school age, including these fine little cub scouts that I see out here. A wonderful group. (Applause)

Let me say that the greatest privilege that a citizen of America has is the privilege of casting a vote. This is what we mean by representative government. This is what we mean by democratic government. And I hope that the young folks that are here today will make up their minds to be the precinct workers, in fact, to be the household workers on election day. Your parents have given you a lot of advice during your life, and I am sure that you consider most all of it good. Now it is your chance to give your mother and your father and your older brother and sister some advice. You tell them on election day that you want them to think of your future, that you want them to think of the progress of America, that you want them to think of the peace of the world, and you want them to go to that election box and you want them to cast their vote and to cast it intelligently and to cast it for a man that believes in progress, for a man that believes in a united America, that you want that vote to be cast for your friends, Lyndon Johnson and Hubert Humphrey. (Applause)

And then don't you forget -- now, isn't that something back there. You know, what those young folks are trying to do? They say they want Barry, and they don't know whether it is "Straw Barry" or "Razz Barry." Now, what do you think of that? (Applause - Laughter)

You know, dear friends, you know one thing about this campaign that is a lot of fun. You can always tell the Democrats -- you can always tell the Republicans that are going to vote for President Johnson, and I will tell you how. All you have got to do is look in their faces. Those that are smiling, those that are happy, they are going to vote for Johnson. (Applause)

You know. Yes. You know. But here -- oh, there is a girl down there that is smiling and she has got a Goldwater sign, and you know what? Deep down in her heart she is going to vote for Johnson. (Applause - Laughter) And she is pretty, too. She is pretty, too.

I think my friend Barry is entitled -- you know something? I want to make it quite clear. I think that Barry Goldwater is a fine fellow. He would make a wonderful neighbor. He would make a wonderful neighbor, but I don't want him for President, do you? (Applause)

Now, let me be serious with you, very serious for a brief moment.

We have many, many problems facing us, and we have many challenges in the future. Every citizen in this audience knows that this America of ours has the heaviest responsibilities in the world. We have responsibilities at home to build a better America, responsibilities for better educational facilities, for better housing, for building our cities. We have a big responsibility to keep America growing and prospering. We need 300,000 new jobs in America every month, my fellow Americans, and we can't afford to have leadership which just tells us about some yesterdays. We don't want a President that distorts our history, and I don't think my friends who are Republicans in this audience want a man to be President who has repudiated his own Party. I think you want a President that is going to look ahead. I think you want a President that grasps the future. I think you want a President that unites our people. And I think you want a government that will work with all of the American people. I don't think we want to divide America up into regions and sections and classes. I think what we want in America is a great country, a great brotherhood, a great symphony of Americans, of all races, colors and creeds, of every nationality group, working together, working together as citizens of the United States of America for a better America and for a better world. (Applause)

We need in the White House, my dear friends, someone who is experienced in government. We need in the White House someone that is strong and calm, someone that is certain and decisive.

We cannot afford irresponsibility, and if I may say the one thing that Lyndon Johnson is known for above all others is that he is a man of responsibility. He is a man that when he was Majority Leader of the Senate and Dwight Eisenhower was

President of the United States, he conducted himself responsibly. He conducted himself honorably. He didn't oppose for the sake of opposing. He tried to build a better America. He tried to strengthen the hands of the President, and I suggest to this audience now that the kind of a man that you want as your President is one that is big enough for the problems at home and has the vision for a greater America and is strong enough to sustain the peace abroad and that man is Lyndon Johnson, the President of the United States. (Applause)

Now, go to work. Go to work. Let's get out and vote. Let's get out and do some work between now and November 3rd. And in the meantime, have a good time while you do it. Enjoy it. Be happy Americans. Be good. Go to work. (Applause)

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Remarks of Senator Hubert H. Humphrey  
Upper Darby Terminal  
Upper Darby, Pa.  
October 10, 1964

Senator Humphrey. Thank you. Thank you very, very much. I just see a very beautiful mother down here with a fine looking young man who has got a black eye and he says, "We'd rather fight than switch." (Applause) (Laughter)

Friends, if you will just notice, way in the back to the far right -- you know what I mean? (Applause)

Democrats don't boo. We cheer. (Applause)

I just can't tell you how happy I am to be here today. I don't know what the final score is, but the last I heard in the first of the ninth it is one to one in the ninth, right? Now, that isn't Johnson and Goldwater. That is the Cardinals and the Yanks.

On the 3rd of November, however, it will be two to one for Johnson. (Applause).

Say, I sure want to thank that Catholic high school boys' band. (Applause) Let me find out from that band, are you going to get Lyndon Johnson elected President? Let's hear your noise. (Applause) I just heard one sour note. That must be one of the Goldwater folks out there. (Applause) (Laughter)

My dear friends, listen, friends, we have had a wonderful day. If I seem to be very happy, the fact is I am. You have made me happy here in Pennsylvania. (Applause)

I have said from every platform that American politics, these great campaigns that we conduct for the high offices of this land, these campaigns ought to be conducted in good spirit. They ought to be conducted in an atmosphere of friendliness. And one of the things that I have noticed, every time you see somebody with a Democratic badge on, every time you see somebody with a Johnson pin, or with a pin for Genevieve Blatt or with a pin for Leonard Bachman or with a pin for Bill Barrett, every time you see one of those, it is a Republican that is going to Johnson, they always have a smile on their face. (Applause) And why not? And why not? We are living in the greatest country in the world. We have the greatest opportunities in the world. And one of the opportunities we have is to save those poor wayward souls with those Goldwater buttons from voting the wrong way. (Applause) So

now, my friends, let me just say a very few words to you. It is a beautiful afternoon, wonderful day, and I come to one of the greatest states of our country. The State of Pennsylvania is going to play a very critical and crucial role in this election.

This state has a history that tells us of the great glory of our country, and this great state does not live on its past. It lives for the future. And I am here to tell you that the issue in this campaign is whether we want to retreat or whether we want to go ahead, whether we want to have progress or whether we want to turn backwards. And I think I know what you want to do. I think I know that you want to do what John Fitzgerald Kennedy asked us to do, to move America forward. (Applause)

I come here today as one who sat at the table in the conference rooms when our --- can't you always tell them? Poor souls. (Applause) Rave on, folks.

You know, let me just say a word to you. Senator Goldwater is a nice man. He would make a wonderful neighbor but not a good President. (Applause) "Back to the store in '64." That is what we are saying. (Applause) Now, what we want to do in our country, what we want to do in this great country of ours, is to not only preserve what we have gained, and I see as I look into this audience people who today have every reason to be concerned about their social security, people today that have every reason to be concerned about the prosperity of this country, and I say to these people that if you want to turn back the clock of time, you can do it. You can do it. But if you want to march into the future, protect what you have, and gain more, you can do it. And the way you do it is to vote for Lyndon Johnson as President of the United States. (Applause)

Let me speak to these young folks for a while. (Applause) Let me just say to my young friends that the nicest thing that has happened to Hubert Humphrey, the nicest thing that has happened to me is the friendship of these wonderful young people. They are marvelous. (Applause)

Now, those of the opposition can tell us how bad our country is. They can complain about us. They can say that our country is demoralized. They can try to make all kinds of mean comments about our President. They can talk about the American people as if somehow or another we people had lost our way and don't know what we want.

But I know one thing. I am the father of three sons and a



daughter, and I am happy to tell you I am the grandfather of two beautiful little girls, too. (Applause)

And I love young people. I like them. They are good for us. They make our politics more enthusiastic. They make it cleaner. They make it better. And let me just say to these young people -- that is good, that is good; I am not that weak; I can hold that up.

Let me say to these young people, I have given my sons and daughters a lot of advice. I have told them what to do just as their mother has. But it is your turn now. You give dad and mother some advice. Yea, boy. On election day I ask every young man and woman in this audience, every one of you who is too young to yet vote, I ask you to be a voter in proxy. I ask you to go to your mother and dad and say, "Look, Dad, Mom, today I want you to follow my advice. I want you to be a good citizen. I want you to think about my future. I want you to work for my education. I want you to think about the peace of the world. I want to live in a world of peace, Dad and Mom," and the way that we can make that possible, the way that we can encourage that, is for dad and mother and grandfather and grandmother and older brother and sister to get out and vote, and you tell them to. (Applause).

And when you tell them to get out and vote, you start right down the line. You tell them to vote the Democratic ticket. You tell them to vote for Leonard Bachman. You tell them to vote for Genevieve Blatt. You tell them to vote for Bill Barrett. You tell them to vote for Lyndon Johnson. (Applause)

And if you think about it, if you think about it, just mention the name Humphrey, too.

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