

SENATOR HUMPHREY'S SPEECH
WATERTOWN, SO. DAK.
NOVEMBER 11

George Mc Govern

I RETURN TO MY NATIVE STATE
OF SOUTH DAKOTA AND TO THE COUNTY
IN WHICH I WAS BORN. I RETURN
ACCOMPANIED BY MY GOOD FRIEND AND
NEIGHBOR AND YOUR OUTSTANDING UNITED
STATES SENATOR, GEORGE MC GOVERN.
THE MC GOVERNS AND THE HUMPHREYS ...
PARENTS AND CHILDREN ... ARE MORE
THAN FELLOW DEMOCRATS. WE ARE THE
CLOSEST OF FRIENDS AND NEIGHBORS
IN THE TRUEST SENSE OF THE WORD.

SENATOR MC GOVERN AND I COME
BACK TO SOUTH DAKOTA TO GIVE YOU A
PERFORMANCE REPORT ON THE KENNEDY
JOHNSON ADMINISTRATION. PLEDGES
WERE MADE IN 1960 AND PROMISES WERE
GIVEN. THOSE PLEDGES AND PROMISES
HAVE BEEN CARRIED OUT.

Butte

1960
Economy

A NATION WHOSE ECONOMY WAS LIMPING ALONG IN 1960 NOW HAS THE QUICKENED PACE OF A STRONG, VITAL FREE ENTERPRISE SYSTEM, ENCOURAGED BY GOVERNMENT AND INSPIRED BY CONFIDENCE. IN LESS THAN FOUR YEARS OUR AMERICA HAS INCREASED ITS GROSS NATIONAL PRODUCT BY OVER 115 BILLION DOLLARS.

moving ↙ THIS IS WHAT THE KENNEDY JOHNSON ADMINISTRATION MEANS WHEN IT SAID "LET'S GET THIS COUNTRY MOVING AGAIN." WE ARE MOVING AND WE ARE MOVING FORWARD. ALL OF US TOGETHER ... GOVERNMENT, BUSINESS, AGRICULTURE, LABOR, PEOPLE EVERY WHERE ... ARE BUILDING A STRONGER AND BETTER AMERICA.

a future ↙ THE ECONOMIC FACTS OF 1964 TELL ONE STORY ... THAT AMERICA IS ENJOYING UNPRECEDENTED PROSPERITY, UNPRECEDENTED PRODUCTION, HIGH EMPLOYMENT,

GOOD PROFITS, AND HEAVY INVESTMENT.
 THE COUNTRY IS FILLED WITH OPTIMISM
 AND CONFIDENCE. AND I DON'T BELIEVE
 THAT WHEN YOU ARE WINNING THE GAME
 AND GAINING THE VICTORY THAT YOU
 CHANGE CAPTAINS OR EVEN CHANGE THE
 SIGNALS. SURELY WE DON'T WANT TO
HAND THE BALL TO A PLAYER WHO RUNS
BACKWARDS.

*Optimism
Confidence*

*Fake
Prosperity?*

✓ BUT WE ARE NOT A PARTY OR A
 COUNTRY THAT IS CONTENT WITH
 YESTERDAY'S ACHIEVEMENTS. THERE ARE
 MILES TO GO BEFORE WE SLEEP... THERE
 ARE VICTORIES TO BE WON ... WRONGS
 TO BE RIGHTED ... AND INEQUITIES TO
 BE OVERCOME.

*Not
satisfied*

✓ THESE LAST FOUR YEARS HAVE
REPRESENTED REAL GAINS FOR AMERICAN
AGRICULTURE, BUT THERE IS MUCH YET
 TO BE DONE. AMERICA'S FARMERS DESERVE
A BETTER DEAL. RURAL AMERICA NEEDS A
 FRIENDLY AND SYMPATHETIC GOVERNMENT.

*Gains for
Ame*

AND THE AMERICAN FARMER NEEDS A FAIR BREAK IN THE MARKET PLACE.

△ HE NEEDS TO SHARE IN THIS ECONOMY ON THE BASIS OF EQUALITY. AND WE INTEND TO SEE THAT THIS IS DONE.

*9.5 Billion
more
grain
income
than
1960*

△ AMERICAN AGRICULTURE HAS BEEN IN THE FOREFRONT OF THE ACTION PROGRAM OF THE DEMOCRATIC ADMINISTRATION. OUR SURPLUS FOOD HAS BEEN MADE AVAILABLE TO THE NEEDY AND THE HUNGRY. A FOOD STAMP PLAN IS IN OPERATION. FEED GRAINS PROGRAM INCREASES FARM INCOME. THE VOLUNTARY WHEAT PROGRAM PROVIDES NEW INCOME FOR OUR WHEAT FARMERS. THERE IS A GREATLY EXPANDED ~~FOOD~~ FOOD FOR PEACE PROGRAM THAT STRENGTHENS OUR NATION AT HOME AND ABROAD. THERE IS AN EXPANDED SCHOOL LUNCH AND SPECIAL MILK PROGRAM. AND THERE IS A BROAD PROGRAM OF AID TO AND COOPERATION WITH OUR CATTLEMEN, STRENGTHENING THE PRICE OF BEEF PRODUCTS.

AND ADD TO THIS THE RURAL AREAS DEVELOPMENT PROGRAM THAT WAS BUT A DUSTY FOLDER ON THE SHELF IN THE DEPARTMENT OF AGRICULTURE IN 1960 AND NOW IS AN ACTIVE WORKING PROGRAM IN THOUSANDS OF COUNTIES ACROSS THE NATION.

✓ THROUGH THE FARMERS HOME ADMINISTRATION CAPITAL AND CREDIT HAVE BEEN MADE AVAILABLE IN EVER INCREASING AMOUNTS FOR A MODERN AGRICULTURE. ✓ THE LIGHTS ARE ON ALL OVER RURAL AMERICA ... AND REA IS STRONGER AND MORE EFFECTIVE TODAY THAN EVER BEFORE.

✓ TOGETHER WE SHALL GUARANTEE THAT RURAL AMERICA IS NOT ONLY A PLACE IN WHICH YOU EARN A GOOD ~~XXXXXXXX~~ INCOME, BUT A PLACE IN WHICH YOU LIVE THE GOOD LIFE. THE GOOD EARTH AND GOOD PEOPLE MAKE A GOOD SOCIETY.

SOUTH DAKOTA FARMERS ...

INDEED ALL SOUTH DAKOTANS IN THE
CITIES, THE TOWNS, AND THE FARMS...
HAVE BENEFITED FROM THE MANY PROGRAMS
OF THESE PAST THREE AND ONE HALF YEARS.

*Interdependent
main street
sheet
Rural
America*

Talent < THE TAX CUT GAVE YOU NEW
SPENDABLE INCOME. < THE AID TO EDUCATION
HAS STRENGTHENED OUR COLLEGES AND
MADE POSSIBLE THEIR EXPANSION. AREA *PRH*
REDEVELOPMENT AND PUBLIC WORKS,
CONSERVATION, RECLAMATION AND IRRIGATION
LEGISLATION ... ALL HAVE BENEFITED
EVERY SOUTH DAKOTAN AND INDEED EVERY
AMERICAN. *# See final page*

Peace < BEYOND THESE ~~xxx~~ ECONOMIC GAINS
AT HOME, WE HAVE TAKEN LONG STRIDES
IN THE PURSUIT OF PEACE. OUR NATION
Peace IS POWERFUL AND MIGHTY. OUR ALLIES
ARE STRONG AND PROSPEROUS. OUR
ADVERSARIES ARE DISORGANIZED, SPLIT,
AND ON THE DEFENSE. THE AIR WE BREATHE
IS CLEANER BECAUSE A PRESIDENT OF THE

UNITED STATES HAD THE VISION AND THE COURAGE TO NEGOTIATE A NUCLEAR TEST BAN TREATY. THE UNITED NATIONS LIVES ON BECAUSE THIS COUNTRY AND THIS GOVERNMENT IS A STAUNCH DEFENSE AND A WILLING PROTECTOR. THE MARKETS OF THE WORLD ARE OPEN AND GROWING BECAUSE OF OUR TRADE EXPANSION PROGRAM.

PEACE IS A PROCESS TO BE PURSUED. IT REQUIRES COURAGE AND SACRIFICE. PEACE IS INDEED A JOURNEY OF A THOUSAND MILES, BUT WE ARE ON THE WAY. WE KNOW THE DIRECTION. WE SEE OUR GOAL. AND WE ARE DETERMINED TO REACH IT.

END



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