

- 2 -Since the Employment Act of 1946 -- and I regard this as an historic turning point -- this nation has seen increasing agreement -- yes, growing consensus -on economic objectives. These have been: employment, -- economic growth, -- price stability, -- and, today, equilibrium in our balance of payments. The private sector, through its own initiative, 🚛 kably well during this depet rei in helping our economy move toward these objectives. federal government 📭 played a positive Budget, tax and monetary policy have been used role_ effectively and flexibly to keep the expansion going - and always with an eye for balance and stability.

Today, then, entering our 53rd consecutive month of expansion, we find public and private agreement in many Accession -- The size of our productive capacity, the potential output of our manpower, and plant capacity must continually be measured and evaluated. -- Total economic demand should be adjusted to make

full use of this productive capacity.

--Investment must be encouraged to improve our

productivity.

Only by moving in a balanced way in all these areas can we prevent waste of this nation's economic potential. And, let me assure you, we cannot afford that waste

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We cut <u>14 billion</u> dollars from personal and corporate taxes. Total demand has pushed our GNP above 650 billion dollars in this quarter.

So far the benefits from almost 53 months of expansion have been nothing short of phenomenal:

> --GNP is running almost 30 per cent above four years ago. And we expect it to reach the 660 billion predicted for this year -almost 6 per cent above last year;

-- Consumption is up 27 per cent;

-- Investment is up 39 per cent;

-- Manufacturing production is up 38 per cent;

- -- Corporate profits after taxes are up 88 per cent;
- -- Personal income reached 517 billion dollars in May and is running over 27 per cent higher than in January 1961.

which will call for continued work. It is a task which calls for aggressive, positive export promotion. It is a task which calls, above all, for an American economy competitive in world markets.

The price stability we have achieved over the last four years has allowed us to pursue expansionary policies. Consider the losses we would have sustained if we had not pursued these policies -- if our economy had slipped a year ago into a recession such as it has done four times since the end of World War II.

If the economy had followed the average pattern of the postwar recessions, our economic performance for the first quarter of this year would have fallen below what we actually achieved by the following amounts: -- Our rate of total national output would have

been 39 billion dollars less;

- Our rate of corporate profits before taxes would



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-- Our rate of wages and salaries would have

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than 15 billion dollars instead of approaching

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And again, most important of all, well over a

million people working today would be out of a job.

In addition to this, we are reducing the unemployment rate. According to our latest figures, it is 4.6 per cent -- down from a national average of 7.1 per cent in May 1961.

All this has been done with price stability - the price stability in the industrialized world. American consumers have over two dollars worth of financial assets - such as savings accounts and insurance policies - for every dollar of their debt. And I would remind you that the federal debt, in relative terms, is shrinking. In 1950, our federal debt was more than our GNP - by 3 billion dollars. Today our federal debt is only one-half as large as our GNP.

And then we come to the questions: Can prosperity last? How can we make it last?

Some people fear that our policies cannot stimulate enough demand to keep us moving ahead. Others fear that demand has been stimulated too much and that we must put on the brakes to stop inflation.

We accept neither of these views.

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It may come from too many dollars chasing too few goods.

This is the classic type of inflation.

We don't have it now: The manufacturing industries are operating on the average about 4 per cent below businessmen's preferred rate of use of their capacity.

We still have an unemployment rate above what most economists would call a realistic interim goal of 4 per cent.

Labor cost per unit of output has actually declined in manufacturing. It is now lower than a year ago or four years ago.

Furthermore, we have none of the usual inbalances which frequently accompany inflation

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These facts demonstrate a sound balance in our economy.

But this Administration is not complacent

- 12 -Signs of balance -- or imbalance -- are watched for. This government has, in effect, an economic early warning system. Data and information concerning the economy is collected and refined by various government agencies - and brought directly to the attention of the President - so that economic policy instruments can be used, if necessary, to head off trouble ahead, No indications now point to an unstable boom or classical inflation. Z The other danger of inflation comes from unreasonable use of market power - when wages or profits rise too quickly. Most businesses and unions, in this expansion, have not indulged in such excesses.

As a result, we have had a remarkable record of price stability.

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insurance payments.

If this stability of prices is to continue, business and labor leaders alike must, and the back of the

Short-term advantages by either labor or business become meaningless if they bring about a wage-price spiral and its consequences.

This can be avoided by keeping increases in wages and fringe benefits within the average gain in labor productivity. This keeps average labor costs steady.

And this wage-price spiral can be avoided by keeping prices down -- raising them only in special circumstances where costs rise, and lowering them where main gains in productivity reduce costs, relatively stable balance of payments position. Think of what our balance of payments deficit would be if we were not running a healthy surplus in our exports over imports. Last year we had a favorable trade balance of 6.7 billion dollars. Our exports in March and April were running at an even better rate -- one which would give us a favorable trade balance of 8 1/2 billion dollars if continued throughout the year. am happy to announce today that in May, in large part because of this trade surplus, we showed a slight payments surplus. But this is a long-term task

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Economic policy has developed to the point where

- 17 we realize that large swings in the business cycle are not a fact of nature. / To achieve a continuing expansion, however, the evolving private-public partnership must work. The key to this is confidence, and mutual respect and understanding. confidence on the part of consumers underlying strength of any economy. -- confidence by government in business, as demonstrated by programs to stimulate investment and by tax cuts. -- confidence by business in government, and above all in other business men. -- mutual respect and understanding among all Americans for each other. Yes, confidence, mutual respect and understanding are what we will need to im and buil maintain our expan

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June 28].

American Society of Corporate Secretaries, Inc.

FOR RELEASE AFTER 9:30 p.m. JUNE 28, 1965

Dear Editor:

Cannell :

Attached, for your interest and possible use, is the complete text of Vice President Hubert H. Humphrey's major domestic economic policy address. It was delivered at 9:30 p.m. June 28 at the National Conference of the American Society of Corporate Secretaries, Inc., at The Greenbrier, White Sulphur Springs, West Virginia.

> T. H. Keelor President

(216) 861-2200 Cleveland, Ohio

REMARKS BY VICE PRESIDENT

Hubert H. Humphrey

AMERICAN SOCIETY OF CORPORATE SECRETARIES, INC. THE GREENBRIER WHITE SULPHUR SPRINGS, WEST VIRGINIA JUNE 28, 1965

Today our economy is healthy. We are prosperous. In a few days' time, we will enter our 53rd consecutive month of economic expansion.

To our generation -- a generation which has known depression and recession -this present expansion seems almost too good to be true. And today questions are asked: How long can it last? How can we make it last?

Today I will try to provide at least partial answers to those questions.

Since the Employment Act of 1946--and I regard this as an historic turning point--this nation has seen increasing agreement--yes, growing consensus-on economic objectives. These have been:

-- full employment,

-- economic growth,

-- price stability,

-- and, today, equilibrium in our balance of payments.

The private sector, through its own initiative, has done remarkably well during this period of expansion in helping our economy move toward these objectives.

The federal government, too, has played a positive role. Budget, tax and monetary policy have been used effectively and flexibly to keep the expansion going--and always with an eye for balance and stability.

Today, then, entering our 53rd consecutive month of expansion, we find rublic and private agreement that:

-- The size of our productive capacity, the potential output of our

manpower, and plant capacity must continually be measured and evaluated.

-- Total economic demand should be adjusted to make full use of this productive capacity.

-- Investment must be encouraged to improve our productivity.

Only by moving in a balanced way in all these areas can we prevent waste of this nation's economic potential.

And, let me assure you, we cannot afford that waste,

We need national prosperity and economic expansion, not only for their own sake, but to provide for the needs of a growing nation . . . to make the millions of young men and women in the coming generation assets, not liabilities; taxpayers, not taxeaters . . . to meet technological change . . . to extend opportunity for productivity to those people and places in our country who do not now have that opportunity . . . to maintain our role of leadership in the world.

Anything less than economic expansion and broadened prosperity will not do these things.

Standing still means falling behind,

The best example is right here at home.

As President Johnson pointed out in his recent speech at Howard University, the Negro American--a man we seek to bring to full participation in our society--has actually fallen behind the rest of the country economically during the past 20 years. The unemployment rate, median income, and mortality rate of the Negro American have all worsened in comparison to those of the white American during these years.

Today we seek to reverse this cycle. But to do so we need programs of education, of medical care, of retraining. These programs can only be undertaken in an expanding economy.

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So, too, do we need programs to eradicate poverty . . . to make our cities better places in which to live and work . . . to preserve our natural resources . . . and, not least, to maintain a strong national defense and to assist other free nations to defend themselves and find a better life.

These programs are basic investments in our national and international well-being.

We need an expanding economy, too, to provide maximum opportunity for private enterprise--so that the full productive force of private energy, private initiative and private investment can be felt.

Today this Administration is committed to a positive partnership for prosperity with the private sector.

We have acted on that commitment:

We adopted the 7 per cent investment credit and revised the depreciation guide lines. The latest reports indicate businessmen will spend 12 per cent none next year on plant and equipment than last year's total.

We cut 14 billion dollars from personal and corporate taxes. Total demand has pushed our GNP surely above 650 billion dollars in this quarter.

So far the benefits from almost 53 months of expansion have been nothing short of phenomenal:

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over 27 per cent higher than in January 1961.

In addition to this, we are reducing the unemployment rate. According to our latest figures, it is 4.6 per cent--down from a national average of 7.1 per cent in May 1961.

All this has been done with price stability--the greatest price stability in the industrialized world.

American consumers have over two dollars worth of financial assets--such as savings accounts and insurance policies--for every dollar of their debt. And I would remind you that the federal debt, in relative terms, is shrinking. In 1950, our federal debt was more than our GNP--by 3 billion dollars. Today our federal debt is only one-half as large as our GNP.

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Some people fear that our policies cannot stimulate enough demand to keep us moving ahead. Others fear that demand has been stimulated too much and that we must put on the brakes to stop inflation.

We accept neither of these views.

In the first instance, this Administration is committed to the principle of maintaining sound economic expansion in balance with our economic goals.

I will point to the signing of the Excise Tax Bill by the President last week. This will result in a cut in taxes of more than four and one-half billion dollars. One and three-quarter billion of the cut is effective now--an equal amount will be effective on January 1 of next year, and further cuts will come later on.

If our tax cuts are passed along to consumers in the form of lower prices-as many companies are already doing--we will certainly help keep the expansion going.

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Now let me say a word about those who show some concern in the other direction.

Inflation as you know can arise in two different ways:

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To help them in this, the Wage-Price Guideposts have been carefully worked out by the Council of Economic Advisors.

Short-term advantages by either labor or business become meaningless if they bring about a wage-price spiral and its consequences.

This can be avoided by keeping increases in wages and fringe benefits within the average gain in labor productivity. This keeps average labor costs steady.

And this wage-price spiral can be avoided by keeping prices down--raising them only in special circumstances where costs rise, and lowering them where rapid gains in productivity reduce costs.

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We must have relatively stable prices--for domestic economic health and for our balance of payments position.

Think of what our balance of payments deficit would be if we were not running a healthy surplus in our exports over imports. Last year we had a favorable trade balance of 6.7 billion dollars. Our exports in March and April were running at an even better rate--one which would give us a favorable trade balance of 8 1/2 billion dollars if continued throughout the year.

I am happy to announce today that in May in large part because of this trade surplus we showed a slight payments surplus. But this is a long-term task which will call for continued work. It is a task which calls for aggressive, positive export promotion. It is a task which calls, above all, for an American economy competitive in world markets.

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And again, most important of all, well over a million people working today would be out of a job.

But our task is not merely to avoid recession.

We have set our sights much higher than that.

Our task is to continue the present expansion.

This expansion <u>can</u> continue--even though it is already longer than any other peacetime expansion in our history.

Economic policy has developed to the point where we realize that large swings in the business cycle are not a fact of nature.

To achieve a continuing expansion, however, the evolving private-public partnership must work.

The key to this is confidence, mutual respect and understanding.

- -- confidence on the part of consumers in the underlying strength of any economy.
- -- confidence by government in business, as demonstrated by programs to stimulate investment and by tax cuts.
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Together, in a free society, we can achieve what man has always sought: A better life, a greater opportunity, a security from fear. Our productivity and energy can prove in history that free men can accomplish what totalitarians can never do.

Yes, our expanding economy can continue to expand and to provide growth and security.

Working together, we will succeed.

RELEASE A.M. NEWSPAPERS TUESDAY, JUNE 29, 1965

REMARKS BY THE HONORABLE HUBERT H. HUMPHREY VICE PRESIDENT OF THE UNITED STATES BEFORE THE NATIONAL CONFERENCE OF THE AMERICAN SOCIETY OF CORPORATE SECRETARIES THE GREENBRIER, WHITE SULPHUR SPRINGS, WEST VIRGINIA MONDAY, JUNE 28, 1965, 9:00 P.M., EST.

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- -- mutual respect and understanding among all Americans for each other. Yes, confidence, mutual respect and understanding are what we will need to maintain our expansion and to build upon it. For we are past the time in this nation when we talked of "economic royalists" and "labor bosses," of social classes and special interest groups. Today, in this nation, we have built a peacetime unity never before achieved. As Americans, we are working together.

- 8 -

Together, in a free society, we can achieve what man has always sought: A better life, a greater opportunity, a security from fear. Our productivity and energy can prove in history that free men can accomplish what totalitarians can never do.

Yes, our expanding economy can continue to expand and to provide growth and security.

Working together, we will succeed.

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- 9 -

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