

Mr. Tolman Hilman Zahn
Mr. Banks Dr. Hansen
Stan Marshall Neil Blairdell?

STATEMENT BY THE VICE PRESIDENT ON SUMMER PROGRAMS
FOR THE DISTRICT OF COLUMBIA - APRIL 22, 1966 -

In my capacity as Chairman of the President's Youth Opportunity Committee, I have had occasion in the past several weeks to review ~~thoroughly~~ the wide variety of summer activities which will engage our young people this summer throughout America. In this review, I have stressed the concept that summer is a time of opportunity--a time for our young people to have the experience of a worthwhile job, to engage in wholesome recreation and physical fitness activities, and to participate in special summer educational programs. We have the obligation to capitalize fully upon these opportunities and to provide our young people with a ~~wholesome~~ *Productive* and worthwhile summer experience.

Although the scope of the Youth Opportunity Committee is nationwide, I have placed special emphasis upon developing a comprehensive package of summer programs for the District of Columbia. I have communicated this concern to the appropriate federal agencies and officials. In particular, I have asked Leroy Collins, Under Secretary of Commerce, and Mr. Charles Horsky, Special Assistant to the President, to assist in the development of the District program.

✓ The District of Columbia must have first-class, model programs which reach young people of all age groups, but especially those who are economically and educationally deprived. Several weeks ago, Mr. Horsky received a report from District officials which set forth what had to be done to meet this standard.

For the past several weeks, District and federal officials, working in collaboration with a variety of community leaders, have been attempting to meet the comprehensive needs of the District this summer. It is my purpose this morning to deliver a progress report on our efforts. And I am especially pleased that the progress report is distinctly favorable.

First, I can announce that the District of Columbia will be the first city in America to launch Operation Champ, a special summer recreation and physical fitness program which will be in operation in a number of cities

around the country.

Ages 7 to 15 and up - competitive athletics, Arts & Crafts, Park & Playground activities.

It is a special pleasure and privilege for me to

introduce Mr. Stan Musial, Chairman of the President's Council on Physical Fitness and one of America's great baseball stars, to describe Operation Champ in greater detail.

*W.G.C.
College
Athletic
Inclash
City Local
Project Director*

(REMARKS BY MR. MUSIAL)

L Stan, this is indeed good news for the nation and
for the District of Columbia. I know that you must
now leave to catch a plane for the West Coast in
connection with your responsibilities as Chairman of
the President's Council on Physical Fitness but we
are honored by your presence and excited by the news
that Operation Champ is being launched in Washington, D.C.

#~ L Second, we are also honored to have with us this
morning the President of the District of Columbia
Commissioners, Mr. Walter Tobriner. Mr. Tobriner will
discuss the District's plans for special summer jobs.

(REMARKS BY MR. TOBRINER)

As Chairman of the President's Youth Opportunity
Committee, I also direct the national Youth Opportunity
Campaign. On April 11, President Johnson announced a

nationwide goal of one million extra jobs this summer.

As its portion, the federal government will be hiring
one extra Youth Opportunity Campaign worker for every

100 regular employees, *(* But I feel the federal government

must have a special concern for the District of Columbia

since it is, in a sense, its biggest "industry." For

that reason and so that we don't let the District of

Columbia Commissioners get ahead of us, I am proud to

announce that we are raising the goal announced

previously for the Youth Opportunity Campaign--federal

agencies in the District of Columbia will now be

directed to exceed the ratio of one to 100 and they

will be directed to make every effort to provide three **3**

summer jobs for every 100 permanent positions. This,

in itself, represents a projected increase of over

5,000 jobs *in The D.C.*

At this point I wish to stress that the federal

agencies have also been directed to make every effort to hire young people who are economically deprived; that is, the boys and girls who need the jobs most.

L The Youth Office of the U. S. Employment Service will screen applicants and provide the agencies with lists of such young people.

L Through the combined efforts of the federal government, the District of Columbia, and the Neighborhood Youth Corps, more than 12,000 special summer jobs will be provided for District of Columbia youth. Our projections indicate that an additional 2800 jobs will be needed and we are urgently requesting that the business community and the labor unions of Washington provide these 2800 jobs.

In short, we are asking the private sector to accept the goal of providing one out of every five summer jobs.

I think this is a realistic figure and I am confident that the business leaders in Washington understand the importance of this request. A large number of them have joined with us at this press conference and we are indeed privileged to have them here today. We also have with us representatives from the Central Labor Council and local unions and we are honored by their presence. Let me say a special word to our friends in the labor movement. I am most hopeful that labor leaders of Washington will make it possible for our businesses to provide these special short-term summer jobs--positions which are not in competition with the normal job market but which are provided to meet the particular needs of the summer months. Jay Turner and his associates on the Central Labor Council have indicated their desire to cooperate fully in this effort.

I also hope that employers will use fully
the resources of the special Youth Office of the
United States Employment Service. This office has
been established to deal solely with the special needs
of the summer and will not in any way handle normal
job requests or referrals. The activities of the
Youth Office will be supplemented by the manpower
resources of the United Planning Organization.

↳ The need is urgent and critical. We must meet
this goal of 2800 jobs. We ask every businessman in
Washington to join in this campaign and to get their job
orders in promptly to the Youth Office. It is simple--
just phone 393-6151 and ask for the Youth Office. They
are ready and eager to help in this special summer project.
Mr. J. Hillman Zahn, Vice President for Public Relations,

C&P Telephone Companies, is with us this morning to speak for the Washington business community. It is a privilege to have Mr. Zahn respond to this appeal.

(REMARKS BY MR. ZAHN)

I am going to ask Mr. Zahn to provide me with periodic reports on the number of jobs which are produced by the private sector and I ~~hope the press~~ ^{will report to the} ~~will ask me for an accounting in this regard.~~ ^{press.} I will, of course, make available all statistics on governmental hiring for the summer.

h Finally, there has been some difficulty in working out arrangements for the Head Start program in the District of Columbia this summer. I even recall an editorial or two on this score. I am, therefore, very pleased to report that these differences have now been resolved and that a program for approximately 7500

[ADD]

I am very pleased that
Project Headstart will meet
all of the national standards in
Terms of Community participation,
involvement of parents and
volunteers -

children, ages 4, 5 and 6, will be operated in the
District of Columbia this summer, using funds from
both the U. S. Office of Education and the Office of
Economic Opportunity.

The estimated cost of the total program is \$1.5 million,
of which the Board of Education will provide approximately
\$500,000 Title I (ESEA) funds and the United Planning
Organization approximately \$1 million of Economic
Opportunity funds.

[ADD SENTENCE]

We owe a special vote of thanks to Dr. Carl Hansen,
Superintendent of the District Schools, ^{and} Mr. James
Banks, Executive Director of the United Planning
Organization for working out the details of this arrange-
ment. They were assisted in this effort by Mr. Jules
Sugarman and Dr. Arthur Harris of the U. S. Office of
Education. We are deeply grateful for this good news

and we know what this will mean to 7500 young residents of our city. They have truly made this a summer of opportunity for each one of them.

This, then, is my progress report. I believe it is a good report and one which demonstrates our determination to provide the District with first-class, model summer programs touching all age groups. ^{Yet,} we know that more

must be done, and we intend to do it. Let me note just briefly several projects currently being explored which would further enhance our resources for the

summer:

Lights
L--We are exploring ways to illuminate in the evening a number of District of Columbia playgrounds this summer so that supervised recreational activities can take place in both day and evening.

L--We are exploring ways to expand further the

Neighborhood Youth Corps. Operation Champ will draw upon NYC enrollees and additional positions will be obtained through that program.

Today, the United Planning Organization is submitting to the Office of Economic Opportunity a comprehensive summer program for children ages 6 through 15.

4 Developed in collaboration with the District of Columbia Recreation Department, this program would largely meet the needs of this age group and will also dovetail closely into the Operation Champ program. We are confident that OEO will give this program the most careful consideration and review.

ADDITIONAL FACTS--VICE PRESIDENT'S PRESS CONFERENCE
ON DISTRICT OF COLUMBIA SUMMER PROGRAMS

1. The press carried the figure of an existing "gap" of \$4.1 million needed to mount an effective, comprehensive summer program in the District. While it is difficult to determine dollar amounts exactly, it has been estimated that the programs announced today will total approximately \$3 million. In other words, these programs have carried us about three-quarters of the way toward the \$4.1 million objective. We will be counting heavily upon the private sector in carrying us the remaining distance.

2. Youth Opportunity Campaign Jobs.

	<u>Previous</u>	<u>New</u>	<u>Total</u>
Federal government	2,800	5,600	8,400
District of Columbia	300	600	900
Neighborhood Youth Corps	3,000	-----	3,000
M.D.T.A.	<u>185</u> 6,285	<u>-----</u> 6,200	<u>185</u> 12,485

and more

PROJECTED JOBS NEEDED: 15,850

EXISTING DEFICIT: 3,365

We hope the private sector will provide at least 2,800 of these jobs.

3. Job Reporting Procedures. A special Youth Office has been established by the U. S. Employment Service to recruit and refer young persons who are economically deprived. This system is separate from the normal processes of the U. S. Employment Service-- and employers should not hesitate to use this service.

PHONE: 393-6151 and ask for the Youth Office.



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