

July 26, 1966

TO: THE VICE PRESIDENT

cc: Norm

FROM: Julie

RE: TUESDAY, JULY 25
"THE TONIGHT SHOW"

*✓ Amer newspaper
should cover
✓ Day nation Amer
from*

HOST: Joey Bishop, substituting for Johnny Carson.

ALSO PRESENT: The regulars: Ed McMahon, Skitch Henderson.

NORM'S AND MY SUGGESTION -- HOPED-FOR MAIN THEMES:

The busy, dedicated Vice President

The warm, humorous, family-man Vice President

BACKGROUND: "Tonight" is show-business -- virtually all its "acts" are night-club and other entertainers.

Its best guests are those who -- casually, "spontaneously" -- tell amusing anecdotes -- who engage in sparkling ad-lib, rather than "set", serious speeches.

Personality counts most.

SUGGESTION: Avoid Vietnam, Civil Rights - riots. "Tonight's" audience wants to be amused.

(NBC-TV was -- on this very day -- "up to its ears" with 2 hours on Civil Rights -- on its "Today Show" this morning.

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KEY QUESTIONS: Norm has developed the attached KEY questions:

1. What's a TYPICAL DAY like?
2. How do you RELAX in view of that tremendous schedule?
3. Do you see many people from SHOW BUSINESS?
4. Do you get to see many YOUNG people?

MY TYPICAL DAY

Q. WHAT'S A TYPICAL DAY LIKE?

A. It's often a 7 a.m. to 2 a.m. -- endless round of activities.

Morning: Breakfast is usually with Staff men, or an Agency official or visiting newsman, often interrupted by phone calls.

If there is time, I try to watch a morning TV-news program.

There are newspapers, memos, letters to be read.

In the car, driving to work is a daily INTELLIGENCE BRIEFING -- on National Security.

At the office, there is always a stream of visitors -- perhaps a Cabinet officer, a Mayor or Governor.

There may be a MEETING OF A COUNCIL of which I am Chairman -- the Council on our Space programs, or the Council in our War Against Poverty or soon, a new Council on our Oceanographic Program.

Mid-day, I open the Senate Session.

Then, there are Conferences with Senators and Representative

Q. BOTH DEMOCRATS AND REPUBLICANS?

A. Absolutely. There are so many issues which concern us as Americans -- not as partisans -- that we do need to consult with one another.

In the afternoon, I may have a meeting with FOREIGN visitors an Ambassador or a Foreign Minister.

It's sometimes said, "The President says the hello's and the Vice President says the good-by's."

Mayors and Governors visit with me; businessmen leaders in Foundations, private health agencies and others,

Sometimes, there are friends from show business -- helping out on a Job Corps or Neighborhood Youth Center program.

Mail comes in from all over America and I dictate it -- in every available moment.

At night, there may be a formal Reception or Banquet at the White House or a Professional or Trade or other Convention. Late in the evening, I often return to the office -- to answer more mail, or to catch up on incoming phone calls.

Q. YOU DO A LOT OF TRAVELING --

A. Over 316,000 miles, covering 45 of the 50 States -- in the past 17 months.

Q. OVERSEAS TRIPS, TOO?

A. Yes, to 15 countries including Vietnam. 3 times to Asia, once as head of the delegation to the inauguration of the President of the Dominican Republic.

Betty Palmer
Anna Moffo
Tina Turner (Herald) (Herald)
Satchmo Armstrong
Nat King Cole
Jimmy Durante
Ted Bickel

Kirk Douglas

Bill Dana
Wally Map
Jack Lemmon
Marcello
Sammy Davis
Eddie Gormey
Gregory Peck
Marlon Brando
Frank Sinatra

RELAXATION

Q. HOW DO YOU RELAX?

A. I try to get home to Minnesota, Joey, at least on some weekends.

We have a little house on a lake 40 miles outside Minneapolis, at Waverly.

A quick change of clothes and I'm enjoying the fun of puttering around in my old Model "T" Ford or playing with my grandchildren. I have a great time with water sports -- swimming or water-skiing -- with Mrs. Humphrey and our children.

Q. YOU HAVE A WEDDING COMING UP NEXT MONTH?

A. Yes, our son Bob and his lovely fiancée, Donna.

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YOUNG PEOPLE

Q. SPEAKING OF THE JOB CORPS, DO YOU HAVE A CHANCE TO WORK WITH YOUNG PEOPLE?

A. Yes, Joey, and its one of the most satisfying of all my experiences.

-- This summer, it has been my privilege to *help* develop over 800,000 TEMPORARY JOBS for teen-agers -- to give them a chance to earn their own way, to learn, to do, to build.

-- I've helped launch OPERATION CHAMP in a dozen key cities --

-- A new program to give idle, city youngsters the opportunity for sports instruction -- by top athletes

I've visited little 3 or 4 year olds in "Project Headstart" and 17-18 year olds in Neighborhood Youth/^{or} Job Corps Centers.

Last fall and winter, I worked with the nation's school, business, labor and other leaders -- to prevent SCHOOL DROP-OUTS -- the tragedy of youngsters quitting their education. Disc jockeys and many entertainers helped get across our message: "Stay in school; learn more; prepare for life through adequate education."

As often as possible, I try to get out to the nation's campuses -- to meet with our young people, to hear their questions and offer answers.

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MY DUTIES AS VICE PRESIDENT

UNDER THE U. S. CONSTITUTION:

- A. Stand-by for the President
- B. President of the Senate
- C. Casting a vote to break a tie vote in the Senate.

BY DELEGATION OF THE PRESIDENT:

- A. Chairman, Cabinet Task Force on "Travel U.S.A."
- B. Chairman, Youth Opportunity Task Force
- C. Adviser on Office of Economic Opportunity -- War Against Poverty
- D. Adviser on Civil Rights
- E. Liaison with Mayors

BY LAW:

- A. Member, National Security Council
- B. Member, Board of Regents, Smithsonian Institution
- C. Chairman, National Aeronautics and Space Council
- D. Chairman, National Council on Marine Resources and Engineering Development

Advisory Council Peace Corps

OCCASIONAL: Appoint -- special groups, as requested by Congressional Resolutions or law; e.g. a Sports Arbitration Committee to help end the quarrel between the Amateur Athletic Union and the National Collegiate Athletic Association.

SUMMARY: My main duty is to help our President -- to the extent he may request -- in the tremendous burdens which confront him.

This office is the 2nd highest honor the American people can confer. I hope always to be worthy of their faith.

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VICE PRESIDENT HUMPHREY AND OCEANOGRAPHY

Under a new law, approved June 17, 1966, I am Chairman of the National Council on Marine Resources and Engineering Development. ✓

The purpose of this Council is to strengthen the Federal Government's many programs in oceanography.

President Johnson has referred to the oceans as "an unknown world at our doorstep" and "as our last frontier here on earth."

Exploring the "Inner Space" of the oceans -- is as exciting an adventure -- as the Outer Space of the planets.

Possible Benefits: We have high hopes for achieving great benefits from the oceans:

-- We will improve our WEATHER PREDICTIONS by learning more about how the seas and the air interact in causing changes in weather and climate. Ultimately, we may be able to modify climate and reduce tragic losses from "ocean-bred" disasters like hurricanes and other violent storms.

-- We hope to MINE MINERALS AND FUELS from the sea. Already, magnesium is extracted from sea water and the petroleum industry has invested billions of dollars in offshore oil drilling -- on the Continental shelf. Economical recovery of tin, diamonds, and other minerals is a hoped-for possibility.

Inner Space

Inner Space
Oceans

Weather

minerals & fuels

Farm the Sea

-- We expect to FARM THE SEA and increase the supply of food from the vast resources of fish. 4/5ths of the animal life on this planet lives in the sea; and most of the vegetable life. Today, hundreds of millions of people in Developing Countries, especially children, suffer from chronic protein deficiency. Yet, in the seas around us is an immense supply of protein in the form of fish.

The world's population is expected to double in 34 years -- by the year, 2000.

-- In addition, we expect to REDUCE POLLUTION of the oceans from atomic and other wastes.

-- to safeguard waterfronts from BEACH EROSION

-- to protect and enrich SEASHORE RECREATION

While our Federal Council is studying these problems, an INDEPENDENT COMMISSION, appointed by the President, will also be at work.

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THE VICE PRESIDENT'S TWO VOTES TO BREAK
TWO TIE VOTES IN THE SENATE

Summary: Thus far, on two occasions, I have cast votes to break ties in the Senate.

One time, my vote -- a "Yea" -- was significant in that it actually changed the outcome; the other time, my vote, "Nay", was not significant, because an Amendment had already been lost because of the tie. (Only an Affirmative vote by a Vice President in the event of a tie is significant since an Affirmative vote can put the "Yeas" into a majority.)

Significant Vote: On September 13, 1965, there was a vote of 45 "Yeas" to 45 "Nays" on an Amendment by Senator Bass to leave in the hands of the Secretary of Agriculture and Secretary of Labor the power to authorize importing of foreign farm labor. Because of my vote, "Yea", Senator Bass' Amendment to prevent a change in the law carried.

Non-Significant Vote: On August 17, 1965, there was a 45 to 45 vote on an Amendment to restore the power of Governors to veto Community Action, Neighborhood Youth Councils and Adult Education programs. This Amendment by Senator Fannin did not carry because of the tie. Nevertheless, I voted "Nay" on it as a further expression of Administration opposition.

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SOME RECENT SHOW BUSINESS VISITORS

-- Richard Chamberlain (Dr. Kildare) and Gregory Peck -- who came to work with me in a new program I had set up -- to brief High School visitors to our Nation's Capital.

-- The Tijuana Brass, Eydie Gorme, Sammy Davis, Jr., and Bill Dana who appeared before White House Correspondents and Photographers Dinners.

-- Kirk Douglas who discussed with me a Lecture Tour he was about to make behind the Iron Curtain.

-- Jimmy Durante, Betsy Palmer, and others.

Summary: Show business people have a great heart, Joey. They are always eager to give their time and talent -- for public service causes.



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