



IT ALWAYS GET ON THE SPORTS LINE BEFORE THE UNIVERSITY OF MINNESOTA GETS ON? THOSE WERE THE DAYS WHEN THE GOLDEN GOBHERS WERE SOMETHING. BUT ALWAYS THERE WAS MUHLENBERG.

NOW I KNOW BECAUSE I HAVE MET ITS DISTINGUISHED PRESIDENT AND I HAVE HAD A CHANCE TO SHAKE HANDS WITH SOME OF ITS DELIGHTFUL STUDENT BODY AND I AM GOING TO BE WITH THE STUDENTS IN A SHORT WHILE FOR A WORD OF GREETING OR SO.

THIS IS THE HOME OF MANY INDUSTRIES AND THE HOME OF COURSE OF THE COMPANY THAT MAKES THAT NICE BULLDOG. I DON'T KNOW WHETHER WHEN THAT WAS PRESENTED TO ME BY MR. HANSEN THAT HE THOUGHT I WAS AS STUBBORN AS A BULLDOG OR NOT. I HESITATE TO TAKE THIS HOME TO MRS. HUMPHREY. SHE MAY THINK THIS IS SOMEWHAT CHARACTERISTIC OF ME. BUT I KNOW THAT THE OLD SAYING "BUILT LIKE A MACK TRUCK" STILL MAKES A LOT OF SENSE ALL OVER THE COUNTRY AND IN ALL PARTS OF THE WORLD. IT IS A SIGN OF CHARACTER AND STABILITY AND OF STRENGTH.

THIS BEAUTIFUL LEHIGH VALLEY - IT'S LOVELY. AND I CAN IMAGINE HOW BEAUTIFUL ~~HOMX~~ IT IS ALL ~~XX~~ THROUGH THE FALL SEASON JUST A LITTLE LATER. OF COURSE, IT'S BEAUTIFUL IN MINNESOTA TOO. I MUST REMEMBER HOWEVER THAT I AM NO LONGER SENATOR FROM MINNESOTA I AM SUPPOSED TO HAVE BROADER VISION ~~XX~~ NOW AND WIDER HORIZONS. AND I DO. AND ONE OF THE JOYS OF MY POSITION IS THE OPPORTUNITY TO TRAVEL THROUGHOUT THIS GREAT NATION AND TO PARTICIPATE IN SUCH A FUNCTION AS THIS AND TO LEARN ABOUT OUR WONDERFUL COUNTRY AND TO TRULY SEE ITS BEAUTY. AND ITS BEAUTY IS NOT ONLY THE BEAUTY OF ITS TREES, ITS SHRUBS, AND ITS FLOWERS WHICH SURELY CHARACTERIZES THIS MARVELOUS CITY, BUT THE BEAUTY OF THIS NATION IS IN ITS PEOPLE AND IN ITS PROMISE AND IN ITS HOPE, AND IN ITS YOUNG PEOPLE IN PARTICULAR.

I HAVE SPENT A GREAT DEAL OF TIME AND EFFORT WORKING WITH OUR YOUNG PEOPLE ENCOURAGING THEM TO EVEN GREATER EFFORTS THAN THEY HAVE MADE THUS FAR. AND I CAN TELL YOU THAT I HAVE NO REASON FOR DISCOURAGEMENT. THEY ARE A MARVELOUS GENERATION. THE FINEST GENERATION OF AMERICANS THAT EVER LIVED IS THIS YOUNG GENERATION THAT IS OURS RIGHT NOW, MANY OF THEM HERE ON THIS CAMPUS AND I SALUTE THEM IN YOUR PRESENCE.

MAY I MOMENTARILY THANK THE MORNING CALL FOR A VERY FINE EDITORIAL AND I DO APPRECIATE THIS. YOU'D BE SURPRISED THE KIND OF EDITORIALS VICE PRESIDENTS GET. AND WHEN A KIND

WORD COMES AS THIS ONE, MY HEART JUST SWELLS WITH PRIDE AND GRATITUDE AND MY CUP  
 RUNNETH OVER WITH APPRECIATION.

I AM HAPPY TO BE HERE ON AN OCCASION WHICH REALLY SORT OF FALLS OUT OF WHAT YOU  
 MIGHT CALL AS BEYOND THE JURISDICTION OF THE CONSTITUTIONAL RESPONSIBILITY<sup>IES</sup> OF A VICE  
 PRESIDENT. BUT THEN WHEN YOU TAKE A GOOD LOOK AT WHAT ONE IS SUPPOSED TO DO IN PUBLIC  
 OFFICE THESE DAYS, I THINK ~~THAT~~ YOU BEGIN TO SEE THAT THIS IS MAYBE WHAT WE OUGHT  
 TO BE DOING MORE OF INSTEAD OF LESS OF.

I WANT TO TALK TO YOU ABOUT THE PROMISE OF THIS GREAT COUNTRY. I WANT TO TALK  
 TO YOU ABOUT WHAT THIS AMERICA OF OURS MEANS TO OURSELVES AND TO THE WORLD. AND I  
 NOTED DOWN IN SOME NOTES THAT I MADE AVAILABLE TO YOUR MEDIA AND TO YOUR PRESS HERE,  
 THAT THE PROMISE OF AMERICA IS SIMPLY THIS. THAT EACH MAN IN EVERY PLACE SHALL HAVE  
 THE CHANCE TO PROVE HIS WORTH AND TO LIVE A FULL AND SATISFYING LIFE, A CHANCE TO BE  
 SOMETHING, TO LIVE, TO WORK, TO PLAY - TO MAKE THE MOST OUT OF HIS POTENTIAL OR HIS  
 GOD GIVEN TALENTS.

THIS NATION IS DEDICATED TO THE DIGNITY OF MAN. IT IS DEDICATED NOT ONLY TO THE  
 RIGHTS OF THE INDIVIDUAL AND THE PRIVILEGES OF THE INDIVIDUAL, BUT THE ~~RESPONSIBILITIES~~  
 RESPONSIBILITIES OF THE INDIVIDUAL. THIS BLESSED AMERICA OF OURS IS NOT JUST A  
 GOVERNMENT EVEN THOUGH ITS GOVERNMENT IS ONE OF THE PEOPLE, AND BY THE PEOPLE, AND  
 FOR THE PEOPLE. IT'S GOVERNMENT BY THE CONSENT OF THE GOVERNED. AND BY THE WAY THAT'S  
 THE MOST REVOLUTIONARY, THE MOST FAR REACHING IDEA THAT HAS EVER GRACED THIS EARTH  
 INSOFAR AS POLITICAL INSTITUTIONS ARE CONCERNED. AND MANY, MANY A PEOPLE AND NATION  
 HAVE YET TO EXPERIENCE THAT WHICH WE HAVE BUT THIS NATION IS ESSENTIALLY PRIVATE AND  
 NOT GOVERNMENTAL. IT IS ESSENTIALLY A COMMUNITY OF INDIVIDUALS, A MOSAIC OF DIFFERENCES  
 A UNITY THAT DOES NOT REQUIRE UNANIMITY. IT IS A NATION IN WHICH IT IS SAFE TO BE  
 DIFFERENT AND NOT ONLY SAFE, BUT IT IS DESIRABLE AS LONG AS ONE UNDERSTAND THE COMMON  
~~OBJECTIVE~~ OBJECTIVE, AND THAT IS THE ENRICHMENT AND THE PROTECTION AND THE FULFILLMENT  
 OF HUMAN LIFE AND OF THE HUMAN BEING.

NOW VOLUNTARY ACTIVITY IS AS MUCH A PART OF AMERICA AS THE HISTORY OF THIS NATION, OR TO PUT ~~IN~~ IN THE VERNACULAR, IT IS AS MUCH A PART OF AMERICA AS BUNKER HILL AND THE STATUE OF LIBERTY. THIS VERY COMMUNITY WAS BUILT, AND MANY OF THESE GREAT PENNSYLVANIA COMMUNITIES, BY CITIZENS THAT GROUPED TOGETHER TO HELP ONE ANOTHER. THEY USED TO HAVE THESE OLD BARN RAISINGS, PICNICS AND FESTIVALS, ~~YXXXXXX~~ WHEN SOME MISFORTUNE WOULD TOUCH A FARM IN THOSE EARLY DAYS THE NEIGHBORS WOULD GET TOGETHER AND HELP NAIL UP THE BARN, SO TO SPEAK, AGAIN. YOUR COLLEGES, AND YOU HAVE MANY IN THIS STATE, YOU HAVE PRIVATE COLLEGES AND YOUR PUBLIC INSTITUTIONS. MANY OF THESE EARLY COLLEGES WERE THE RESULT OF, AND STILL ARE, VOLUNTARY EFFORT. IF THERE IS ONE SINGLE CHARACTERISTIC THAT SETS AMERICA APART FROM ALL THE REST OF THE WORLD, AND I HAVE VISITED MANY PARTS OF THIS WORLD, IT IS THE VOLUNTARY ORGANIZATION, OR POSSIBLY IT IS THE PARTNERSHIP BETWEEN THE PUBLIC AGENCY AND THE VOLUNTARY ORGANIZATION.

IT IS THE WILLINGNESS OF THE AMERICANS TO DO SOMETHING FOR THEMSELVES. THE RESTLESSNESS OF THESE PEOPLE THROUGHOUT MANY GENERATIONS FOR SELF IMPROVEMENT. THIS IS WHY WE BUILT LIBRARIES AND SCHOOLS, AND HOSPITALS AND PLAYGROUNDS SUCH AS YOU HAVE HERE. AND I KNOW AND I HAVE HEARD ~~THAT~~ I THINK AS A WAY TO SORT OF WANT TO MAKE ME ENVY THIS COMMUNITY THAT EVEN IN YOUR STREAMS YOU HAVE TROUT. WELL NOW WASN'T THAT NICE TO HEAR? MAY I SUGGEST THAT EVEN IN SOME OF THE LAKES IN MINNESOTA WE HAVE FISH.

WELL THE VOLUNTARY MOVEMENT IS UNIQUELY AMERICAN AND THE REASON I THINK IS THAT IT EMBODIES SO MANY TYPICAL AMERICAN VIRTUES. SELF IMPROVEMENT - THAT'S CHARACTERISTIC OF AMERICA. WE WERE TALKING HERE, BISHOP MC SHEA AND SENATOR CLARK AND MYSELF, ABOUT THE WAVES OF IMMIGRATION THAT HAVE COME OVER THIS COUNTRY AND HOW EACH GROUP HAS SOUGHT SELF IMPROVEMENT.

AND THEN THERE'S ANOTHER CHARACTERISTIC - IMPATIENCE. WITH THE STATUS ~~QUO~~ QUO. WE WANT TO CHANGE, NOT JUST FOR THE LOVE OF CHANGE BUT CHANGE FOR THE BETTER AND YET AT THE SAME TIME TO BUILD ON THE FOUNDATIONS OF THE PAST. ALL OF THIS HAS LED ME TO ONE CONCLUSION: THAT IF THERE IS ANY PEOPLE IN THE WORLD THAT OUGHT TO BE CONFIRMED

OPTIMISTS , ITS THE AMERICAN PEOPLE. I DON'T THINK THERE'S REALLY A GREAT DEAL OF ROOM IN THE COUNTRY FOR ~~PESSIMISTS~~ PESSIMISTS, UNLESS THEY WISH TO BELY THE HISTORY OF THIS NATION. THERE IS NOTHING IN OUR HISTORY THAT GIVES YOU ANY GROUNDS FOR BELIEF THAT PESSIMISM SHOULD BE A WAY OF LIFE, OR EVEN A CONSTRUCTIVE OR HEALTHY ATTITUDE. THE TRUTH IS THAT WE ARE A SUCCESS STORY, WE'RE A SUCCESS STORY IN GOVERNMENT, WE'RE A SUCCESS STORY IN BUSINESS, WE'RE A SUCCESS STORY IN THE FREE LABOR MOVEMENT, WE'RE A SUCCESS STORY IN FAMILY AND CHURCH LIFE AND WE'RE A SUCCESS STORY IN UNITY - IN THE UNITED FUND, UNITED GIVERS, UNITED IN ACTION. THAT'S WHY I BELIEVE THAT WE HAVE A GOOD REASON TO BELIEVE THAT WHATEVER THE PROBLEM IS THAT CONFRONTS US THAT WE ARE UP TO IT. I HAVE OFTEN SAID THAT ANY NATION THAT REALLY BELIEVES IT HAS THE INTELLECTUAL CAPABILITY, THE SCIENTIFIC AND TECHNOLOGICAL ABILITY, AND THE WILLINGNESS TO MAKE AN INVESTMENT TO PUT A MAN ON THE MOON (AND WE WILL IN JUST TWO OR THREE YEARS) THAT SAME NATION OUGHT TO HAVE A WILLINGNESS AND A CONVICTION THAT IT CAN HELP PUT A MAN ON ITS FEET RIGHT HERE ON EARTH. AND THAT'S WHAT YOU'RE DOING WITH THIS UNITED FUND - TO HELP PUT SOME PEOPLE ON THEIR OWN FEET. SELF HELP, SELF DEVELOPMENT, SELF IMPROVEMENT.

NOW THIS DOES NOT MEAN THAT THERE IS A CONFLICT BETWEEN GOVERNMENT AND PRIVATE. I COME HERE AS A GOVERNMENT MAN, I SUPPOSE, BECAUSE I AM AN ELECTED PUBLIC OFFICIAL, BUT I AM ALSO A CITIZEN AND I'M A FATHER AND I'M A GRANDFATHER, AND I'M A HUMAN BEING THAT LOVES TO BE WITH OTHER PEOPLE. AND I NEVER HAVE SEEN THAT THERE WAS ANY BASIC CONFLICT BETWEEN THE WORK THAT A GOVERNMENT SEEKS TO DO AND THE WORK THAT NEEDS TO BE DONE BY INDIVIDUALS. GOVERNMENT AT ITS BEST IS IMPERSONAL. IT HAS TO BE. GOVERNMENT AT ITS BEST IS ~~XXX~~ BURDENED WITH A DEGREE OF OVERLAPPING AND BUREAUCRATIC STANDARDS BECAUSE OF THE VERY NATURE OF OUR WORK. THERE IS NO WAY FROM IT. BUT AS WAS INDICATED HERE TODAY, IN A VOLUNTARY PROGRAM SUCH AS THIS, YOU CAN GET SO MUCH OUT OF EACH DOLLAR IF THAT'S THE WAY WE WISH TO MEASURE IT, SO MUCH OUT OF EACH DOLLAR OF GIVING FOR THOSE THAT NEED THE GIFT.



BUT MORE IMPORTANTLY, YOU WANT SOMETHING FOR YOURSELVES. YOU DO NOT WANT TO LIVE IN A COUNTRY WHERE GOVERNMENT DOES IT FOR YOU. YOU DO NOT WANT THIS AMERICA TO BE A COUNTRY WHERE THERE IS SOME MASTER DESIGN FROM SOME HIGH PLACE, FROM THE HANDS OF MAN, YOU WANT TO LIVE IN A COUNTRY WHERE YOU FEEL A SENSE OF PARTICIPATION AND WHILE ~~XX~~ I KNOW THAT YOU PAY TAXES AND PAY LARGE TAXES, THAT IS NOT THE ONLY PARTICIPATION THAT AN AMERICAN CITIZEN, A FREE MAN, OUGHT TO WANT. HE SHOULD LOVE THE PARTICIPATION OF JOINING THE BATTLE. OF BEING IN THE FOREFRONT OF EVERY COMMUNITY ACTION PROGRAM. HE SHOULD WANT TO BE A PART OF THE LIFE OF HIS COMMUNITY, AND NOT WITHDRAWN FROM IT. HE SHOULD BE A MAN THAT VOLUNTEERS FIRST TO MEET THE IMMEDIATE PROBLEM AND TO PLAN FOR THE LONG RANGE. SO THE VOLUNTARY EFFORT IN AMERICA IS ITS SOUL. IT IS THE SPIRIT OF FREEDOM. IT IS THE MANIFESTATION IN OUR TIME AND IN OUR LIFE IN THIS THE SECOND HALF OF THE 20TH CENTURY. BUT THERE STILL IS NEED FOR INDIVIDUAL ACTIVITY. AND THAT THE LIFE OF A GREAT COUNTRY, INDUSTRIALIZED, URBANIZED AMERICA STILL REQUIRED INDIVIDUAL COMMITMENT AND INDIVIDUAL ACTIVITY. WE HAVE DONE MUCH TO IMPROVE THE LIFE OF THIS NATION AND YOU HAVE DONE A GREAT DEAL OF IT RIGHT HERE. AND I UNDERSTAND IF I AM CORRECT THAT YOU HAVE ABOUT 55 AGENCIES IN THE UNITED FUND THAT ARE PARTICIPANTS IN THIS FUND OR ARE TO BE BENEFICIARIES OF IT AND THAT YOUR GOAL IS A MILLION DOLLARS.

NOW LISTEN! I WANT IT CLEARLY UNDERSTOOD THAT THE REASON I AM HERE IS THAT I EXPECT YOU TO EXCEED THAT GOAL. OTHERWISE THIS TRIP WAS NOT NECESSARY SO LET'S BUCKLE DOWN TO THE JOB OF GETTING IT DONE. (APPLAUSE)

AND I KNOW THAT SOMEBODY IS GOING TO SAY THAT IT'S A BIG AMOUNT. WELL THIS IS A BIG COUNTRY AND THIS COUNTRY IS KNOWN NOT FOR DOING THE THINGS THAT PEOPLE THOUGHT IT COULD DO, BECAUSE ANYBODY CAN DO WHAT YOU THINK YOU CAN DO. AMERICA IS GREAT BECAUSE WE'VE DONE WHAT OTHER PEOPLE THOUGHT WE COULDN'T DO. THE MARK OF GREATNESS IN THIS NATION IS DOING THE IMPOSSIBLE. THAT SEPARATES THE MEN FROM THE BOYS AS WE USED TO SAY. THAT SEPARATES THE GREAT FROM THE LESS THAN GREAT. AND SO SET YOUR STANDARDS HIGH. AND YOU HAVE. AND NOT ONLY SET THEM HIGH, FULFILL THEM BECAUSE EVERYBODY CAN DO A LITTLE MORE THAN HE IS CALLED UPON TO DO. THIS IS

WHY

DUTY

~~WHY~~ MEN ARE REWARDED FOR SERVICE BEYOND THE CALL OF ~~WHY~~ AND I SEE PEOPLE HERE WHO ARE GIVING SERVICE ~~WHY~~ TO THEIR COMMUNITY BEYOND THE CALL OF ~~WHY~~ DUTY.

YES, OUR NATION IS DEDICATED TO THE ENRICHMENT OF HUMAN LIFE. THAT IS THE WHOLE PURPOSE. THIS IS THE BEAUTY OF AMERICA. ITS BEAUTIFICATION IS NOT ONLY IN ITS LOVELY PARKS AND PLAYGROUNDS. BUT IT IS IN WHAT HAPPENS TO ~~THE~~ PEOPLE. WE ARE DEDICATED TO THE PROPOSITION THAT WE CAN HAVE A DIVERSITY OF PEOPLE~~XX~~ WHO CAN LIVE TOGETHER IN PEACE AND TRANQUILITY. WE ARE DEDICATED TO THE PROPOSITION THAT WE CAN STILL HAVE INDIVIDUAL RIGHTS AND STILL HAVE COMMON OBJECTIVES. WE ARE DEDICATED TO THE PROPOSITION THAT WE CAN STILL HAVE IN THIS COUNTRY OF OURS GREAT PROSPERITY AND YET A CONSCIENCE AND EVEN MORE A ~~CONSCIENCE~~ ~~WHY~~ DURING THAT TIME. AND IT IS RIGHT AND PROPER THAT GOVERNMENT HAVE THE SAME DEDICATION AS THE INDIVIDUAL BECAUSE GOVERNMENT OUGHT TO BE A REFLECTION OF WHAT INDIVIDUALS TRY TO DO. AND WE HAVE DONE SOME MARVELOUS THINGS IN WHAT WE CALL GOVERNMENT AND I AM NOT JUST TALKING ABOUT FEDERAL GOVERNMENT. THE FACT IS THAT MOST OF THE GOVERNMENT THAT AFFECTS YOUR LIFE IS LOCAL GOVERNMENT - STATE GOVERNMENT, ~~LOCAL~~ CITY GOVERNMENT, COUNTY GOVERNMENT WHATEVER THAT LOCAL JURISDICTION MAY BE. AND IT'S THESE AREAS OF GOVERNMENT THAT NEED IMPROVEMENT ~~AS WELL AS~~ AS WELL AS THE FEDERAL GOVERNMENT. AND IT IS THESE AREAS OF GOVERNMENT THAT NEED YOUR INVOLVEMENT AS WELL AS THE FEDERAL GOVERNMENT. THIS MORNING I SPOKE TO A GROUP OF TRADE UNIONISTS OVER IN ATLANTIC CITY AND I REMINDED THEM THAT IN OUR MUNICIPALITIES TODAY, LESS THEN 30% OF THE ELIGIBLE ELECTORATE EVER PARTICIPATE IN A MUNICIPAL ELECTION ON A NATIONAL AVERAGE. 30% - ONE OUT OF EVERYTHREE. AND WE WONDER WHY THERE IS CRIME IN THE STREETS. WE WONDER WHY SOMETIMES MUNICIPALITIES FIND THEMSELVES ENCRUSTED IN CORRUPTION. WE WONDER WHY WE DO NOT MEET SOME OF THE MORE URGENT PROBLEMS THAT FACE US AT EVERY LEVEL OF GOVERNMENT. LADIES AND GENTLEMEN, WHEN ONLY ONE OUT OF THREE ARE CONCERNED WITH WHAT HAPPENS AT HOME, THEN SOMETHING IS WRONG, AND IT SHOWS ITSELF IN CONDITIONS THAT ~~HAVE DEVELOPED~~ DEVELOP IN SOME OF OUR COMMUNITIES.

## AMERICA

A BETTER ~~AMERICAN~~ IS NOT TO COME FROM WASHINGTON ALONE. YOUR WASHINGTON, YOUR NATIONAL CAPITOL, HAS ITS DUTIES. BUT IN THIS DAY AND AGE ITS PRIME RESPONSIBILITY IS THAT OF NATIONAL SECURITY AND THE RELENTLESS PURSUIT OF PEACE AND UNDERSTANDING IN THIS WORLD. A BETTER AMERICA IS WHERE YOU LIVE. YOU EITHER HAVE A BETTER CITY ON THE BASIS OF WHAT YOU DO, OR ONE THAT'S NOT SO GOOD. IF YOU ARE TO HAVE BETTER EDUCATION IN AMERICA, IT MUST BE IN YOUR TOWN. IF YOU ARE TO HAVE BETTER HOMES IN AMERICA FOR ALL OF OUR PEOPLE, IT MUST BE IN YOUR CITY. IF WE ARE TO HAVE COMPLETE ~~QUALITY~~ QUALITY OF OPPORTUNITY FOR ALL AMERICANS, WHATEVER THEIR NAME, WHATEVER THEIR RACE, CREED OR COLOR, IT MUST COME BECAUSE YOU WANT IT IN YOUR TOWN.

BUILDING A BETTER AMERICA IS LIKE BUILDING A MIGHT CATHEDRAL. IT DOES NOT COME BY WAVING OF A MAGIC WAND. IT COMES BECAUSE EACH GENERATION ADDS A STONE ~~REMARKABLE~~ IN ITS PLACE AND HELPS BUILD THAT ~~MARKED~~ AND BEAUTIFUL EDIFICE, DECADE BY DECADE, GENERATION BY GENERATION. THAT'S THE WAY WE BUILD A BETTER AMERICA. AND WE HAVE BEEN AT IT. WE MORE THAN TRIPLED OUR INVESTMENT IN EDUCATION. IN THESE POSTWAR YEARS, WE HAVE MADE PHENOMENAL ADVANCES IN HEALTH AND GREAT INVESTMENTS IN HEALTH; WE HAVE MADE BREAKTHROUGHS IN SCIENCE AND TECHNOLOGY WHICH ARE THE WONDERS OF THE WORLD. WHICH IS ONLY TO TELL YOU THAT WE NOW KNOW THAT WE POSSESS THE WEALTH AND THE TECHNOLOGY TO CREATE A NEW ERA OF OPPORTUNITY FOR EVERY AMERICAN. AND THIS MEANS THAT WE HAVE MADE A GREAT NATIONAL COMMITMENT TO INVEST IN OUR MOST PRECIOUS RESOURCE - OUR HUMAN RESOURCE.

## OUR

AND ~~AS~~ HUMAN RESOURCE IS THE STRENGTH OF THIS NATION, NOT ~~THE~~ ITS ARMIES, NOT ITS MONEY IN ITS BANKS, NOT ITS GOLD RESERVE, BUT THE HUMAN RESOURCE. AND ONE OF THE REASONS THAT YOUR GOVERNMENT TODAY IS INTERESTED IN WAGING THIS WAR ON POVERTY IS BECAUSE THAT HUMAN RESOURCE THAT IS FOUND IN THE AREAS OF POVERTY IS BEING WASTED. IT IS NOT ONLY ECONOMICALLY UNDESIRABLE THAT THIS HAPPENS. IT IS NOT ONLY THAT IT PROMOTES POLITICAL DIFFICULTY AND AT TIMES VIOLENCE, BUT IT IS MORALLY WRONG THAT IN THE RICHEST NATION ON THE FACE OF THE EARTH WE DO NOT DO MORE TO FIND THE ANSWERS TO POVERTY, AND TO THOSE FORCES WHICH SEEM TO HOLD



PEOPLE IN A PRISON OF POVERTY. NOW I AM NOT TRYING TO ASSESS BLAME. I KNOW MANY PEOPLE SAY WELL IF THEY WANT A JOB, THEY CAN GET IT. ~~XXXNOW~~ I HAVE HEARD MANY PEOPLE SAY THAT THIS IS NOT THE RESPONSIBILITY OF THE FEDERAL GOVERNMENT. THERE ARE ALL KINDS OF LEGITIMATE ARGUMENTS TO BE MADE. ALL I KNOW IS THERE'S A JOB TO BE DONE AND I KNOW THAT YOU'RE INVOLVED IN IT.

I WISH THAT MORE AMERICANS, FRANKLY, LIVED IN CITIES THE SIZE OF ALLENTOWN. I THINK THAT THE PRESIDENT'S MESSAGE THAT HE MADE HERE IN YOUR STATE A FEW WEEKS AGO WAS ONE OF THE MOST IMPORTANT MESSAGES HE HAS GIVEN - APPEALING TO THE AMERICAN PEOPLE TO TAKE A LOOK AT THEIR COUNTRY AND NOT JUST ALL FLOODING INTO AND PUSHING INTO LIMITED CORRIDORS KNOWN AS THE GREAT METROPOLITAN AREAS, THE MEGALOPOLIS OF AMERICA. ~~XXXXXXXX~~ LET THIS NATION ~~XXXX~~ <sup>GROW</sup> ALL ACROSS THE BREADTH AND WIDTH OF IT. LET IT ~~GROW~~ GROW IN EVERY PLACE. BUT LET ME TELL YOU THAT EVEN IF IT DOES, THERE WILL BE THE NEEDY, THERE WILL BE THE SICK, THERE WILL BE THOSE THAT NEED YOUR HELP. AND THERE WILL BE THOSE THAT ARE WASTING THEIR LIVES AND OUR JOB IS TO HELP THEM OVERCOME THAT WASTE. SELF HELP! WE HAVE LEARNED REALLY THAT FREEDOM IS ONLY ~~XXXX~~ MEANINGFUL WHEN IT IS SHARED. AND WE HAVE LEARNED ALSO THAT WE CANNOT MAKE THE MOST OF OUR OPPORTUNITIES UNLESS ALL HAVE THE CHANCE TO GO AS FAR AS THEIR ABILITIES WOULD ALLOW THEM. AND TODAY, AS NEVER BEFORE, I THINK WE HAVE A REMARKABLE PARTNERSHIP BETWEEN GOVERNMENT, FEDERAL, STATE, AND LOCAL - AND THE GREAT PRIVATE AGENCIES, THE VOLUNTARY AGENCIES AND THE PRIVATE SECTOR OF FREE ENTERPRISE, TO SOLVE THE PROBLEMS THAT WE HAVE LIVED WITH SO LONG.

~~XXXXXX~~ NOW MY FRIENDS, YOU ARE THE PROGRESSIVE AND BUSINESS AND CIVIC LEADERS OF THIS COUNTRY AND YOU ARE THE ONES WHO WILL HAVE TO PLAN AND LEAD THE WAY TOWARDS PROGRESS, JUST AS YOU ARE DOING HERE IN YOUR WONDERFUL CAMPAIGN FOR THE UNITED FUND IN YOUR COMMUNITY. I HAPPEN TO BELIEVE THAT OUR HOPE FOR A BETTER TOMORROW IS TO BE FOUND IN THE THOUSANDS OF COMMUNITIES ACROSS THIS LAND AND I DON'T THINK THAT WE HAVE ANY ALTERNATIVE BUT TO PLEDGE OURSELF TO SUCCESS FOR THAT BETTER AMERICA BECAUSE WE'RE NEEDED.

ABRAHAM LINCOLN SAID SO MANY THINGS THAT GIVE MEANING TO THIS CENTURY. IF EVER~~X~~ A MAN WAS A MAN OF VISION AND A PROPHET, IT WAS LINCOLN. IN THAT MEMORABLE SECOND INAUGURAL, YOU MAY RECALL, MANY OF HIS STATEMENTS. ONE OF THEM WAS THAT WE SHALL EITHER MEANLY LOSE OR NOBLY SAVE THE LAST BEST HOPE ON EARTH. AND WE ARE MAKING THAT DECISION RIGHT NOW BECAUSE THIS GREAT LAND OF OURS HAS TREMENDOUS RESPONSIBILITIES. WE DIDN'T ASK FOR LEADERSHIP, BUT WE HAVE IT. AND LEADERSHIP IS NOT A LUXURY OR A PRIVILEGE, IT IS A BURDEN AND A RESPONSIBILITY AND TRULY WHAT WE DO IN THE WORLD IS GOING TO DEPEND VERY MUCH ON WHAT WE ARE ABLE TO DO AT HOME. WE CAN DO NO MORE ABROAD THAT WE HAVE THE RESOURCES TO DO WITH HERE. THIS IS THE POWERHOUSE, THE EXTENSION OF OUR DEMOCRACY AND OF OUR SPIRIT AND OF OUR WILL. IF THIS ECONOMY OF OURS REMAINS STRONG AND GROWS, WITH SOME DEGREE OF BALANCE, WITHOUT DISTORTION, WITHOUT THE EROSION OF THE VALUES WE HAVE, THEN AMERICA WILL BE ABLE TO DO ITS DUTY IN OTHER PARTS OF THE WORLD. IF THIS ECONOMY FALTERS, THEN WE WILL HAVE TO PULL BACK AND NOT ONLY WILL WE OURSELVES SUFFER HERE, BUT MILLIONS OF PEOPLE WHO DEPEND UPON US WILL SUFFER ELSEWHERE. AND FORGET NOT THIS, THAT THERE IS A FAMILY OF MANKIND. THAT THE PEOPLE WE ARE CONCERNED ARE NOT ONLY IN ALLENTOWN OR MINNEAPOLIS, MINNESOTA, OR WASHINGTON, D.C., IT'S THE FAMILY OF ~~MAN~~ MAN OF WHICH WE ARE A PART, BROTHERS AND SISTERS, ONE GOD, ONE FAMILY.

AND THE ONE THING THAT DISTINGUISHES MANKIND FROM THE ANIMAL IS THE FACT THAT HE IS THE CHILD OF ONE GOD AND WE OUGHT TO REMEMBER THAT THAT IS WHAT GIVES HIM THE GREAT SENSE OF <sup>HUMAN</sup> DIGNITY THAT WE CALL INDIVIDUAL LIBERTY.

THE LATE AND BEL~~IE~~VED POPE JOHN XXIII SAID THAT WHERE THERE IS CONSTANT WANT THERE CAN BE NO PEACE. HE REMINDED US THAT THE AGENT OF WAR WAS THE POVERTY OF MAN. HE REMINDED US AS OTHERS BEFORE HIM HAVE AND SINCE THAT WANT AND DISEASE AND ILLITERACY AND POVERTY ARE THE MORTAL ENEMIES OF ALL THAT WE SEEK: PEACE, LIFE, AND FREEDOM. I MUST TELL THIS COMMUNITY, AS YOU ALREADY KNOW, BUT IT IS WORTH ~~REPEITION~~ REPETITION, ~~THAT WE CAN NO LONGER~~ THAT THERE IS NO PLACE TO HIDE ANY LONGER. WE CANNOT ISOLATE OURSELVES FROM A WORLD THAT IS SICK.

WE CAN NO LONGER LOOK UPON THE OCEANS AS BARRIERS. THEY HAVE BECOME BRIDGES. AND THE SPACE AGE AND THE NUCLEAR AGE HAS MADE THIS WORLD LIKE A SMALL CAPSULE AND WE'RE IN IT - BOUNCING BACK AND FORTH, WITH BROTHERS AND SISTERS, WITH PEOPLE WE HAVE NEVER MET, WITH STRANGE PEOPLE INsofar AS WE'RE CONCERNED. AND YET THEY ARE HERE. AND THE PEACE THAT WE WANT WILL NOT BE PRESERVED BY WHAT WE DO HERE, BUT BY WHAT WE DO THERE. AND THIS IS WHY YOUR NATION AT TIMES HAS BEEN CALLED UPON AS IT IS NOW TO RESIST AGGRESSION, NOT BECAUSE WE WANT WAR, BUT BECAUSE WE KNOW THAT VIOLENCE AND AGGRESSION ARE A THREAT TO EVERYTHING WE BELIEVE IN, THAT IT CANNOT BE ACCEPTED AS A MODE OF INTERNATIONAL CONDUCT FOR THE ATTAINMENT OF POLITICAL OBJECTIVES IN THIS THE NUCLEAR AGE.

AND WE ALSO KNOW THAT LITTLE WARS CAN BECOME BIG ONES AND THREATEN ALL OF MANKIND WITH NUCLEAR DESTRUCTION AND THEREFORE WE SEEK RELENTLESSLY TO PURSUE THE OBJECTIVE OF PEACE IN BRINGING THESE CONFLICTS TO A TIMELY SETTLEMENT, LESS <sup>IS</sup> THEY DESTROY US ALL. AND WE KNOW ALSO THAT PEACE ~~IS~~ NOT SOMETHING TO BE ATTAINED ONLY BY POWER, MILITARY POWER, IN FACT IT CAN NOT BE OBTAINED THAT WAY. PEACE DOES NOT COME EITHER BY THE WISHING FOR IT. IT COMES BY THE WORKING FOR IT, THE SACRIFICING FOR IT.

AND WE BUILD ~~AT~~ HERE IN ALLENTOWN WHEN WE PROVE THAT PEOPLE CAN UNITE, CAN WORK TOGETHER. WE BUILD IT IN AMERICA WHEN WE ELIMINATE IN THIS GREAT NATION OF OURS FOR ONCE AND FOR ALL BIGOTRY AND PREJUDICE AND DISCRIMINATION AND WE LEARN HOW TO ACCEPT EACH OTHER BECAUSE MARK MY WORDS IF WE CANNOT BUILD THE GREAT SOCIETY, THE GOOD LIFE HERE IN AMERICA WITH THE RESOURCES THAT WE HAVE, THE ~~TOOLS~~ TOOLS THAT ARE OURS TO COMMAND, THE WEALTH THAT IS OURS, THE KNOWLEDGE THAT IS OURS, WHAT MAKES YOU THINK ANYBODY ELSE CAN?

IF WE CAN'T DO IT HERE, IF WE CAN'T SUCCEED HERE, THERE IS NO HOPE ANYWHERE. THEN WE WILL MEANLY LOSE WHAT LINCOLN SAID WAS THE LAST BEST HOPE ON EARTH. BUT HE ALSO SAID WE CAN NOBLY SAVE THAT LAST BEST HOPE. AND IT IS THE LAST BEST HOPE AND WE ARE SAVING IT AND WE'RE DOING IT BY THIS KIND OF A MEETING. THIS MEETING

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HAS MORE SIGNIFICANCE THAN ALLENTOWN BECAUSE ALL OVER AMERICA MEETINGS LIKE THIS ARE TAKING PLACE. A VICE PRESIDENT, A SENATOR, A GOVERNOR, OR A CONGRESSMAN CAN'T GO TO ALL OF THESE MEETINGS, BUT HE CAN COME TO SOME AND SYMBOLIZE WHAT WE MEAN OR IN A SENSE TRY TO MAKE IT CLEAR TO THE ~~MA~~ AMERICAN PEOPLE THAT WHAT HAPPENS HERE AT THIS LUNCHEON, OR WHAT HAPPENS IN SUBSEQUENT MEETINGS, WHAT HEPPENS ON OCTOBER 4 WHEN YOU FINALLY HAVE THE REPORT CARD, THAT THAT IS MEASUREMENT OF THE CAPACITY OF THE AMERICAN PEOPLE TO PUT THEIR OWN HOUSE IN ORDER, TO PROMOTE JUSTICE, TO SEEK JUSTICE AND PROMOTE DOMESTIC TRANQUILITY, TO DO RIGHT AND TO MAKE FREEDOM MEANINGFUL TO EVERY PERSON. WE BUILD PEACE BY GOOD ACTS AND GOOD DEEDS. WE BUILD IT BY PEACE CORPS. WE BUILD IT BY VOLUNTARY AGENCIES. WE BUILD IT BY SHARING. WE BUILD IT BY EDUCATION AT HOME AND ABROAD. WE BUILD IT BY THE SHARING OF OUR FOOD AND OF OUR MEDICIENE AND ~~XX~~ INDEED EVEN OF OUR WEALTH. BUT ABOVE ALL, WE BUILD IT BY AN ATTITUDE OF MIND, ~~MAXXXX~~ <sup>NAMELY</sup> THAT WE ARE OUR BROTHER'S KEEPER, AND WE ARE.

THE WONDERFUL THING ABOUT THAT GREAT LESSON IS THAT IT WAS ASKED AS A QUESTION AND IT LEAVES IT FOR EVERY GENERATION TO BE ANSWERED - AM I MY BROTHER'S KEEPER? AND THE ANSWER FOR PEOPLE THAT WISH TO LIVE A GOOD LIFE, IS OF COURSE, YES. UNLESS YOU ANSWER IT YES, THEN YOU ARE NOT WORTHY OF BEING CALLED BROTHER. YOU HAVE DENIED THE ~~VERY~~ EXISTENCE BECAUSE THERE IS A FAMILY OF MAN AND WE'RE IN IT. AND I'M DELIGHTED THAT I CAN COME TO ALLENTOWN, PENNSYLVANIA, AND TO SEE THAT THERE ARE PEOPLE HERE WHO BELIEVE THIS WITH GREAT SINCERITY AND WHO KNOW THAT YOUR PATRIOTISM IS THE KIND OF PATRIOTISM THAT IS MORE THAN JUST THE RECITATION OF A VERSE OF POETRY OR EVEN A PATRIOTIC ~~XX~~ PHRASE. BUT NO, THAT YOUR <sup>KIND OF</sup> PATRIOTISM IS ONE IN WHICH YOU BELIEVE THAT THERE IS ONE NATION IN THIS LAND OF OURS, AND ONE NATION NOT KNOWN ONLY FOR ITS WEALTH AND ITS POWER, BUT ONE NATION UNDER GOD WITH SPIRITUAL PURPOSE AND SPIRITUAL CONTENT THAT YOU MANIFEST IN AN ACT OF GOOD DEEDS. AND ONE NATION UNDER GOD, INDIVISIBLE, AS YOU ARE DEMONSTRATING HERE TODAY BECAUSE YOU CARE FOR THE LEAST OF THESE. ONE NATION, UNDER GOD, INDIVISIBLE, WITH LIBERTY AND JUSTICE FOR ALL. THAT'S GOOD ~~DOGMAS~~ DOGMA, GOOD DOCTRINE, AND GOOD PATRIOTISM, AND WHAT IS MORE IT'S A GOOD WAY TO LIVE AND IT IS AN AFFIRMATION OF THE PROMISE OF

AMERICA, A PROMISE THAT EACH GENERATION IS COMMITTED TO KEEP.

THANK YOU VERY MUCH. (Applause)



Mayor Ray Bracy - Morton Schneider  
T. Alexander Vaughn

REMARKS OF  
VICE PRESIDENT HUBERT H. HUMPHREY  
LEHIGH COUNTY UNITED FUND LUNCHEON  
ALLENTOWN, PENNSYLVANIA

SEPTEMBER 23, 1966

All-American City! - Cong Fred Rooney  
- Sen Clark

In the midst of a political campaign year, it is  
a pleasure to be with you at a purely nonpolitical event.

I've been spending a lot of my time lately with  
fund-raisers -- but of a different kind altogether.

Whenever I have the chance to come to an occasion  
such as this, I think how fortunate we are to live in a  
land where people care about each other as people.

No other country has such a vast army of people  
responsive to the needs of their community who, through  
their own initiative, do what must be done to bring progress.

It was men and women such as yourselves who  
built the first schools and libraries, hospitals and playgrounds  
in Allentown.

55 agencies  
Goal #1 million

"Built like a Mack Truck"  
(my Mack Bull Dog)

Send Trexler  
Trexler Memorial  
Park

Beautiful  
Lady Bird

Allentown  
Flowers  
Parks  
Trees  
Homes  
Trout  
Streams!

⌞ If money was short, they passed the hat. If manpower was needed, everyone pitched in to hammer in the nails and help lay the bricks.

⌞ This kind of initiative built your city -- just as it built our country.

*Volunteers  
in  
America*

⌞ The volunteer movement is uniquely American. And the reason, I think, is that it embodies so many typical American virtues: A desire for self-improvement; impatience with the status quo; and a determination to build on the foundations of the past.

⌞ Yes, we Americans have earned the right to be optimists. We believe that tomorrow will be better than today. And we are working to see to it that it is.

*optimists*

⌞ We can be hopeful because we know and understand the nature of our problems. We know that they are interrelated and that they effect the entire fabric of our national life.

We know these problems because we live with them. As citydwellers we see them not as an abstract concept, but as the rundown neighborhood around the corner, the rising crime rate, lack of clean air, overcrowded schools, traffic jams, a shortage of playgrounds and parks, and the need for more revenue.

L These problems are not very new. They were with us when the first Mack Truck rolled off the assembly line here in 1905.

But we now understand that our ability to solve them is limited only by the boundaries of our imagination and by the limits of our resolve.

Our national budget for domestic programs has grown by more than 600 per cent since the turn of the century.

L Our investment in education has tripled since the end of World War II. Our expenditures for medical care and health research has grown nearly as fast over this same period.

Educ 123 - Private Colleges  
14 State colleges +  
General Govt Univ

What does this mean?

It means that we now possess the will, the wealth and the technology to create a new era of opportunity for every American.

It means that we are building the most just, humane and enlightened society the world has ever known.

It means that we have made a national commitment to invest in our most precious natural resource: Our human resource.

And it means that we have learned the lessons of history.

We have learned that we cannot be truly free unless all are allowed to share in this freedom ... that we cannot make the most of our opportunities unless all have the chance to go as far as their abilities allow.

~~Freedom is truly divisible by the number sharing in it.~~

⌞ We are working -- in unity -- to extend the horizons of freedom and opportunity into every community and household in the land.

⌞ This is the promise of America: That each man, in every place, shall have the chance to prove his worth and live a full and satisfying life.

⌞ And this generation of Americans -- perhaps more than any other -- is making this promise a reality.

Today, as never before, a true partnership is being created at the federal, state and local levels -- and the private sector -- to solve the problems we have lived with for so long.

⌞ As you well know, what is required is a rational, responsible approach -- utilizing imaginative research ... skilled administration ... trained manpower ... productive facilities and equipment --- all brought to bear at the right places at the right time.



We have come to recognize the importance of local political institutions and local decisions and directions on our national programs.

We have learned that federal aid, both monetary and technical, is necessary to help localities solve their problems, but that the particular solutions should be local in character.

L You -- as progressive business and civic leaders --- are the ones who will plan and lead the way toward progress, just as you are leading this campaign for the United Fund in your community.

You are our hope for a better tomorrow. And I think you will agree that we have no alternative but to succeed.

#

Finally, may I say a word about the world around us.

We are living in both the best and worst of worlds -- daily confronting possibilities for unprecedented progress or terrible destruction.

Our choice is clear. We must resist aggression. We must help those in the world -- the disinherited, the hungry, the humble, the weak -- who need our help. We must persist in our quest for peace, no matter how often we confront discouragement or hostility.

And finally -- and this is as important to our position of international leadership as anything we do in the world -- we must practice what we preach at home.

The world is watching, with hope and anxiety, to see how we -- the richest and most productive nation on earth -- can solve our problems. For surely, if we cannot -- what nation can?

↳ We have the knowledge. We have the resources. And, I believe, we have the wisdom to put them intelligently together.

↳ The only question is: Do we have the will?

Does each one of us care enough to make it his personal business -- as you have done -- to invest time and effort in upgrading the quality of our society?

Are there enough Americans willing to answer "yes" in working together to hammer in the nails and lay the bricks?

I believe that there are. And with the help and support of leaders like yourselves we shall realize the full promise of America.

One of my favorite authors is Thomas Wolfe, a man whose vision of America shines forth from every page he ever wrote.

I will leave you with these words he wrote, during a time when all was not well in America.

"I think the true discovery of America is before us, I think the true fulfillment of our spirit, of our people, of our mighty and immortal land, is yet to come.

And I think that all these things are certain as the morning, as inevitable as noon. I think I speak for most men living when I say that our America is Here, is Now and beckons on before us, and that this glorious assurance is not only our living hope, but our dream to be accomplished."

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