

Murrell

Mankota
St Cloud
Browns
REMARKS

✓ Karl Rolvaag
✓ Walter Mondale

BY VICE PRESIDENT HUBERT H. HUMPHREY

2 Terms
MONTEVIDEO, MINNESOTA

NOVEMBER 6, 1966

✓ Alec Olson (my
congratulation)

~~Doc~~ Team

h I DID NOT COME ~~HERE~~ ^{to Montevideo} TODAY TO TELL YOU THAT YOU NEVER HAD IT SO GOOD.

h I DID NOT COME TO CRITICIZE OR TO LECTURE.

h I HAVE COME TO MONTEVIDEO TO THANK ^{our} ~~THE NATION'S~~ FARMERS, ON BEHALF
OF ~~THE~~ ^{Johnson} PRESIDENT FOR A JOB WELL DONE.

h I HAVE COME TO THANK YOU FOR YOUR PATIENCE.

h I HAVE COME TO THANK YOU FOR YOUR RESPONSIBLE STEWARDSHIP OF OUR
VITAL SOIL RESOURCES.

h I HAVE COME TO THANK YOU FOR YOUR HARD WORK ... FOR YOUR INGENUITY ...
FOR YOUR PROGRESSIVE THINKING ... FOR YOUR UNSUNG SUCCESS IN MAKING AMERICA
THE BEST-NOURISHED NATION IN THE WORLD.

h I HAVE COME TO THANK YOU FOR BEING THE RESOURCEFUL, PRODUCTIVE PEOPLE
THAT YOU ARE.

Doc
State Sen. Jensen

Cand Rep.
Gene Knutson
Randy

~~Dave~~
Curly Hammerman
Reps Harry Peterson

AND I HAVE COME TO TELL YOU THAT THE JOHNSON-HUMPHREY ADMINISTRATION
IS FULLY COMMITTED TO GIVING THE AMERICAN FARMER HIS FULL AND RIGHTFUL
economic
PLACE IN OUR GROWTH AND ~~OUR~~ PROSPERITY. !

HE DESERVES NOTHING LESS. HE MUST HAVE NOTHING LESS.
LET ME TAKE A FEW MOMENTS TODAY TO PUT INTO PERSPECTIVE THE
CHALLENGES WE AMERICANS FACE IN THE WORLD TODAY, AND ESPECIALLY THOSE
CHALLENGES WHICH DIRECTLY INVOLVE AND AFFECT THE AMERICAN FARMER.

WHEN WE LOOK AT AMERICAN AGRICULTURE, WE SEE AN INDUSTRY STRONG
AND HIGHLY DEVELOPED IN ITS PRODUCTIVE EFFICIENCY.

THE AMERICAN FARMER STANDS AS THE ALL-TIME UNDEFEATED, UNCHALLENGED,
UNEXCELLED PRODUCINGEST PERSON ON EARTH.

Here's the Record! / EACH AMERICAN FARMER FEEDS HIMSELF AND 37 OTHER PEOPLE -- AND HE
FEEDS THEM WELL. / NO OTHER FARMER IN ANY OTHER COUNTRY EVEN COMES CLOSE
TO THAT.

IN RECENT YEARS WE HAVE SOUGHT TO IMPROVE GOVERNMENT PROGRAMS
DESIGNED TO ~~assist~~ ^{strengthen} AGRICULTURE. / NEITHER THE MACHINERY NOR THE PROGRAMS

HAVE BEEN PERFECT, BUT WE ARE TRYING EACH DAY TO MAKE THEM BETTER. *they do*

*work and they have benefitted
the farmer and the nation*

P. 3

and We can Report real Progress!

- 3 -

SINCE 1961 WE HAVE ACHIEVED A BETTER BALANCE BETWEEN SUPPLY AND DEMAND.

THE SURPLUS IS GONE. IT NO LONGER HANGS OVER MARKETS TO DEPRESS THEM. THE RATE OF CONSUMPTION IS GROWING — and will continue!

WE SEE, IN SHORT, AN AGRICULTURE SUPERBLY AND UNIQUELY QUALIFIED TO HELP MEET THE CHALLENGE NOT ONLY OF EXPANDING DOMESTIC MARKETS, BUT OF A HUNGRY WORLD.

~~But~~ THERE IS A NEW DAY AHEAD FOR AMERICAN AGRICULTURE. | new day

WE MUST BE READY FOR THAT DAY. WE MUST DO WHAT IS NEEDED TO MEET

THE TIMES

Expand WE MUST BE READY TO EXPAND AMERICAN AGRICULTURAL PRODUCTION.

~~AND WE MUST BE READY FOR CHANGES IN EMPHASIS IN OUR GOVERNMENT AGRICULTURAL POLICY.~~

LOW WE NEED TO EXPAND PRODUCTION OF WHEAT, FEED GRAINS, SOYBEANS, AND DAIRY PRODUCTS.

IN THE LAST FOUR YEARS, THE WORLD HAS CONSUMED SOME 200 MILLION BUSHELS OF WHEAT PER YEAR MORE THAN IT HAS PRODUCED. | wheat

L IN THE LAST FOUR YEARS, IT HAS UTILIZED ABOUT 6 MILLION TONS OF
FEED GRAINS MORE THAN IT HAS HARVESTED.

Feed
Grains

L IN THE CASE OF SOYBEANS, WE ARE USING ALL WE PRODUCE. CARRYOVERS
ARE MINIMAL. THE DEMAND CONTINUES TO GROW.

Beans

L THERE IS EVERY INDICATION WE WILL NEED BIG CROPS IN THESE COMMODITIES
FOR SEVERAL YEARS HENCE. AND WHEN THERE IS HIGH MARKET DEMAND, PRICES
ARE GOOD.

T OUR PRODUCTION OF MILK IS INSUFFICIENT NOW. THAT IS WHY WE
RAISED THE SUPPORT LEVEL FOR MANUFACTURING MILK TO FOUR DOLLARS PER
HUNDREDWEIGHT.

L WE ALSO WILL DETERMINE AND ANNOUNCE GOVERNMENT PROGRAMS FAR ENOUGH
IN ADVANCE SO THAT FARMERS CAN MAKE THEIR PLANS. WE ALREADY HAVE

ANNOUNCED THE 1967 WHEAT AND FEED GRAINS PROGRAMS, AND THE DAIRY PRICE
SUPPORT PROGRAM THROUGH MARCH 31, 1968. WE ALL KNOW THAT MORE AND MORE

FARM PLANS NOW ARE MADE SO FAR IN ADVANCE THAT THERE ISN'T MUCH LEFT
UNDECIDED BY CHRISTMAS FOR THE NEXT YEAR'S PRODUCTION PROGRAM.

Announce

WE NEED TO MAINTAIN ADEQUATE RESERVES.

WE MUST HAVE FOOD RESERVES FOR NATIONAL SECURITY. WE MUST HAVE THEM TO ASSURE OUR MARKETS OF ADEQUATE SUPPLY AT FAIR PRICES. WE MUST HAVE THEM TO SERVE AS A CUSHION AGAINST BAD WEATHER.

THESE RESERVES CAN AND SHOULD BE INSULATED FROM THE MARKETPLACE. THEY WILL BE USED IF NEEDED, BUT THEY ARE NOT MEANT TO BE USED IN DIRECT COMPETITION WITH SALES BY FARMERS. THE COMMODITY CREDIT CORPORATION SHOULD NOT BE AND WILL NOT BE YOUR COMPETITOR. IT SHOULD SUPPLEMENT -- STRENGTHEN -- FARM INCOME.

OUR POSITION OF WORLD LEADERSHIP REQUIRES THAT WE MAINTAIN AN ARSENAL OF FOOD AND FIBER JUST AS WE MAINTAIN AN ARSENAL OF MILITARY WEAPONS.

BUT YOUR GOVERNMENT HAS NO INTENTION OF CALLING UPON THE AMERICAN FARMER TO PROVIDE THAT ARSENAL AT THE SACRIFICE OF A FAIR PRICE AND A DECENT INCOME.

(Korean Experience)
WE HAVE NO INTENTION OF CALLING ON AMERICAN AGRICULTURE TO PAY THE COST OF POLICIES AND PROGRAMS THAT BELONG TO THE ENTIRE NATION.

Inflation

Of Our Economy Now
- 6 -

*1956-61 11%
61-66*

AND NOW A WORD ABOUT FOOD PRICES AND INFLATION.

IN THE LAST FIVE YEARS, THE PRICE OF ELEVEN KEY FOODS IN THE
CONSUMER PRICE INDEX HAS RISEN LESS THAN NINE PER CENT ^{9%} DURING THE
SAME PERIOD, THE WEEKLY EARNINGS AFTER TAXES OF A WORKER IN INDUSTRY
HAS RISEN MORE THAN TWENTY PER CENT. THE PROFITS OF AMERICAN CORPORATIONS
HAVE MORE THAN DOUBLED AND DIVIDENDS HAVE MORE THAN TRIPLED.

IN NO COUNTRY DO CONSUMERS HAVE AS LARGE A CHOICE OF NUTRITIOUS
FOODS AS IN THIS COUNTRY. AND THE PERCENTAGE OF DISPOSABLE INCOME THAT
IS SPENT FOR FOOD IS LOWER IN THE UNITED STATES THAN IN ANY COUNTRY ON THE
FACE OF THE EARTH. THE BEST BARGAIN IN THE WORLD IS THE FOOD THAT THE
AMERICAN PEOPLE GET THIS DAY, IN THIS MONTH OF NOVEMBER, 1966.

Consumers

CONSUMERS CAN THANK THE AMERICAN FARMER FOR THIS IN A VERY LARGE
PART. CONSUMERS REAP THE BENEFIT OF ABUNDANT PRODUCTION ON OUR FARMS AND,
IN TURN, FARMERS BENEFIT FROM FULL EMPLOYMENT, IN THE REST OF THE ECONOMY.

BY THE SAME TOKEN, CONSUMERS DO NOT BENEFIT IN THE LONG RUN FROM
DEPRESSED FARM PRICES. WE ALL NEED EACH OTHER FOR A FULL AND BALANCED PROSPERITY.

and
THE JOHNSON-HUMPHREY DEMOCRATIC ADMINISTRATION KNOWS THAT THE
AMERICAN FARMER IS DOING MORE THAN HIS SHARE IN HELPING TO CREATE
WELL-BEING AND PROSPERITY IN HIS COUNTRY.

THREE AGRICULTURAL COMMODITIES -- WHEAT, FEED GRAINS, AND SOYBEANS --
ARE LEADING EXPORTS FROM THE UNITED STATES, EACH OVER \$1 BILLION A YEAR.

IN THE CURRENT FISCAL YEAR, OUR AGRICULTURAL EXPORTS WILL REACH
NEARLY \$7 BILLION. WE WILL RECEIVE \$5 BILLION OF THIS IN DOLLARS --
A MAJOR, POSITIVE CONTRIBUTION TO OUR BALANCE OF PAYMENTS.

WE KNOW THAT FARMERS ARE DOING MORE THAN THEIR SHARE IN HELPING
TO CREATE A FREER AND MORE PEACEFUL WORLD. AND WE WILL NOT BE SATISFIED
UNTIL THEY STAND IN THE POSITION OF EQUALITY THEY DESERVE IN OUR SOCIETY.

Farm income
five
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IF WE COMPARE OCTOBER 1, 1960 FIGURES WITH THOSE OF OCTOBER 1, 1966,
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HOGS ARE UP \$5.50 A HUNDREDWEIGHT.

SOYBEANS ARE UP ABOUT 90 CENTS A BUSHEL.

Income!

L CORN IS UP 40 CENTS A BUSHEL.

L MANUFACTURING MILK IS OVER A DOLLAR A HUNDREDWEIGHT HIGHER.

L CHOICE GRADE BEEF STEERS ARE UP NEARLY \$2 A HUNDREDWEIGHT.

L WHEAT IS UP ABOUT 45 CENTS A BUSHEL.

AND NET FARM INCOME IS UP \$4.3 BILLION.

L SO THE FARM PROGRAMS BEGUN BY THE JOHNSON-HUMPHREY ADMINISTRATION
HAVE WORKED. THEY HAVE HAD A FAVORABLE EFFECT ON FARM INCOME. ~~WE SHOULD~~

~~NOT ABANDON THEM. RATHER, WE SHOULD CONTINUE TO MAKE IMPROVEMENTS IN THEM
WHICH WILL WORK FOR THE BENEFIT OF ALL OUR FARMERS AND THOSE LIVING IN
RURAL AMERICA.~~ State #

L BUT THESE PROGRAMS ARE UNDER CONSTANT ATTACK FROM MEMBERS OF THE
REPUBLICAN PARTY. MINNESOTANS REMEMBER THAT THE REPUBLICAN CANDIDATE
FOR GOVERNOR STOOD SOLIDLY BEHIND BARRY GOLDWATER IN 1964. THEY
REMEMBER THAT BARRY GOLDWATER WANTED TO ABOLISH ALL FARM PROGRAMS. AND
THEY HAVE A RIGHT TO ASK: DOES THE REPUBLICAN CANDIDATE FOR GOVERNOR
CONTINUE TO SUPPORT SUCH A POLICY?

Republican
Attack!

Goldwater

Rolvaag

Minnesota With 9 -

MINNESOTA KARL ROLVAAG AS ITS GOVERNOR, THE FARMER WILL
CONTINUE TO HAVE A FRIEND IN THE STATE HOUSE. THE MINNESOTA RURAL COMMUNITY
WILL CONTINUE TO HAVE AN EFFECTIVE SPOKESMAN FOR THE IMPROVEMENT, THE
GROWTH AND THE PROSPERITY OF RURAL MINNESOTA. KARL ROLVAAG UNDERSTANDS
MINNESOTA AGRICULTURE. KARL ROLVAAG IS A LEADER IN THE DFL TEAM THAT
HAS HELPED CREATE THE AGRICULTURAL POLICY OF THIS NATION.

NO
Sales
Tup!

Olson

BUT MINNESOTA'S FARM CHAMPION IS ALEC OLSON, THE CONGRESSMAN FROM
THE SIXTH CONGRESSIONAL DISTRICT. CONGRESSMAN OLSON SERVES ON THE HOUSE
COMMITTEE ON AGRICULTURE AND FORESTRY. HE IS A TIRELESS WORKER FOR THE
FAMILY FARMER AND FOR A MODERN, PROGRESSIVE, RURAL AMERICA. WHEN YOU
THINK OF ALEC OLSON, YOU THINK OF REA -- RURAL ELECTRIFICATION AND
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INCOME, PARITY OF OPPORTUNITY. IT MEANS PUTTING THE AMERICAN FARMER UP
FRONT. ALEC OLSON WALKS IN THE FOOTSTEPS OF FRED MARSHALL AND ADDS TO
THAT ILLUSTRIOUS RECORD OF HIS PREDECESSOR.

O/Son

Rural
America

Fred
Marshall

Republicans explain
Pango Pango

Farmers want more
than income
value
length

now on conclusion

Rural America

- 10 -



TODAY NOTHING IS MORE OBVIOUS THAN THE FAILURE OF COMMUNIST
SOCIETIES TO MEET THE FOOD AND FIBER NEEDS OF THEIR OWN PEOPLE -- MUCH
LESS THE NEEDS OF OTHERS IN THE WORLD.

AS A RESULT, THE DEVELOPING NATIONS OF ASIA, AFRICA, AND LATIN
AMERICA LOOK INCREASINGLY TO AMERICA AND OTHER FREE NATIONS -- NOT JUST
FOR FOOD AND FIBER, BUT ALSO FOR ANSWERS AS TO HOW THEY CAN DO MORE TO
FEED AND CLOTHE THEMSELVES.

WORLD

THAT IS WHY OUR FOOD POWER -- FAR MORE THAN MILITARY POWER --
CAN BE THE CRITICAL FACTOR IN THE ACHIEVEMENT BOTH OF DEMOCRATIC
INSTITUTIONS AND OF PEACE IN THE WORLD.

Food
Power

THE OVERWHELMING FACT OF OUR TIMES -- A FACT THAT IS BEING
RECOGNIZED FAR TOO LATE IN THE DAY -- IS THIS: IN A WORLD OF HUNGER,
THERE CAN BE NO PEACE.

Hunger
Threat to
Peace

FOOD POWER IS OUR SECRET WEAPON. FOOD IS LIFE. FOOD IS STRENGTH.

FOOD IS HOPE AND COMPASSION.

Food
Power.

FOOD IS THE GIVER OF HEALTH AND VIGOR TO ^{our} CHILDREN. FOOD IS THE
VITAL INGREDIENT OF SOCIAL STABILITY AND PEACEFUL CHANGE.

LET US USE THAT POWER WISELY AND WELL.

LET US, IN THE WORLD, ACT IN THE SAME SPIRIT THAT TODAY IS
EVERYWHERE IN OUR SOCIETY AT HOME -- A SPIRIT OF BUILDING, OF PROGRESS,
OF COMMITMENT TO EQUALITY AND JUSTICE.

LET US USE THE TREMENDOUS RESOURCES AT OUR COMMAND TO BRING HEALTH,
EDUCATION, FOOD AND THE TECHNIQUES OF MODERN AGRICULTURE TO STRUGGLING
NATIONS LIVING IN THE SHADOW OF FAMINE AND OUTSIDE AGGRESSION.

IT IS TODAY OUR CHALLENGE AND OUR RESPONSIBILITY -- TO REPLACE,
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CLEAR VISION OF A FREER AND HAPPIER DAY AHEAD.

IF WE MEET THAT RESPONSIBILITY, WE HAVE THE CHANCE -- AS FEW
OTHERS HAVE -- TO BE REMEMBERED IN HISTORY NOT AS MAKERS OF WAR, BUT AS
MAKERS OF PEACE ... NOT FOR OUR WEALTH, BUT FOR OUR COMPASSION ...
NOT FOR OUR THINGS, BUT FOR OUR IDEALS.

I HAVE FAITH THAT WE AMERICANS -- AND ESPECIALLY THOSE AMERICANS
WHO DRAW THEIR STRENGTH FROM THE RICH EARTH -- WILL PROVE EQUAL TO THAT
RESPONSIBILITY.

I HAVE FAITH THAT OUR PRODUCTIVITY, OUR EXPERIENCE, OUR KNOWLEDGE,
OUR DETERMINATION, CAN BE SUCCESSFUL IN THE BUILDING OF A WORLD WHERE
LIGHTS SHINE FORTH FROM EVERY WINDOW ... WHERE THE BOUNTY OF EARTH WAVES
FROM ACROSS OPEN FIELDS ... WHERE CHILDREN STAND STRONG AND STRAIGHT
TO FACE A FUTURE FILLED WITH PEACE AND PROMISE.

REMARKS

BY VICE PRESIDENT HUBERT H. HUMPHREY

MONTEVIDEO, MINNESOTA

NOVEMBER 6, 1966

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BUT YOUR GOVERNMENT HAS NO INTENTION OF CALLING UPON THE AMERICAN FARMER TO PROVIDE THAT ARSENAL AT THE SACRIFICE OF A FAIR PRICE AND A DECENT INCOME.

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SOYBEANS ARE UP ABOUT 90 CENTS A BUSHEL.

CORN IS UP 40 CENTS A BUSHEL.

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CHOICE GRADE BEEF STEERS ARE UP NEARLY \$2 A HUNDREDWEIGHT.

WHEAT IS UP ABOUT 45 CENTS A BUSHEL.

AND NET FARM INCOME IS UP \$4.3 BILLION.

SO THE FARM PROGRAMS BEGUN BY THE JOHNSON-HUMPHREY ADMINISTRATION HAVE WORKED. THEY HAVE HAD A FAVORABLE EFFECT ON FARM INCOME. WE SHOULD NOT ABANDON THEM. RATHER, WE SHOULD CONTINUE TO MAKE IMPROVEMENTS IN THEM WHICH WILL WORK FOR THE BENEFIT OF ALL OUR FARMERS AND THOSE LIVING IN RURAL AMERICA.

BUT THESE PROGRAMS ARE UNDER CONSTANT ATTACK FROM MEMBERS OF THE REPUBLICAN PARTY. MINNESOTANS REMEMBER THAT THE REPUBLICAN CANDIDATE FOR GOVERNOR STOOD SOLIDLY BEHIND BARRY GOLDWATER IN 1964. THEY REMEMBER THAT BARRY GOLDWATER WANTED TO ABOLISH ALL FARM PROGRAMS. AND THEY HAVE A RIGHT TO ASK: DOES THE REPUBLICAN CANDIDATE FOR GOVERNOR CONTINUE TO SUPPORT SUCH A POLICY?

IF MINNESOTA KEEPS KARL ROLVAAG AS ITS GOVERNOR, THE FARMER WILL CONTINUE TO HAVE A FRIEND IN THE STATE HOUSE. THE MINNESOTA RURAL COMMUNITY WILL CONTINUE TO HAVE AN EFFECTIVE SPOKESMAN FOR THE IMPROVEMENT, THE GROWTH AND THE PROSPERITY OF RURAL MINNESOTA. KARL ROLVAAG UNDERSTANDS MINNESOTA AGRICULTURE. KARL ROLVAAG IS A LEADER IN THE DFL TEAM THAT HAS HELPED CREATE THE AGRICULTURAL POLICY OF THIS NATION.

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MAKERS OF PEACE ... NOT FOR OUR WEALTH, BUT FOR OUR COMPASSION ...
NOT FOR OUR THINGS, BUT FOR OUR IDEAS.

I HAVE FAITH THAT WE AMERICANS -- AND ESPECIALLY THOSE AMERICANS
WHO DRAW THEIR STRENGTH FROM THE RICH EARTH -- WILL PROVE EQUAL TO THAT
RESPONSIBILITY.

I HAVE FAITH WHAT OUR PRODUCTIVITY, OUR EXPERIENCE, OUR KNOWLEDGE,
OUR DETERMINATION, CAN BE SUCCESSFUL IN THE BUILDING OF A WORLD WHERE
LIGHTS SHINE FORTH FROM EVERY WINDOW ... WHERE THE BOUNTY OF EARTH WAVES
FROM ACROSS OPEN FIELDS ... WHERE CHILDREN STAND STRONG AND STRAIGHT
TO FACE A FUTURE FILLED WITH PEACE AND PROMISE.



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