Hustu Pallum Horriganos 1 70% Pepul-18 Land no Demogra Educational tomusting Walter Str October 18, 196 Subject Greater Baltimore Committee (GBC) questions. The material you ordinarily use for Plans for Progress gatherings should suffice. GBC programs include the Charlet plans for redeveloping the inner harbor area which you will have driven past in the morning. mass Transit. Chroman They will also discuss a slum redevelopment project which they have just embarked upon with a \$450,000 grant Renewa from OEO. This project will be based on a systems approach developed by Westinghouse, and public, private and neighborhood cooperation. You might congratulate the GBC for shifting its attention from the relatively simple Charles Center type of urban renewal to the more complicated task of neighborhood You might also emphasize the importance of finding jobs in private industry. The Labor Department's Concentrated Employment Program (CEP), which you will not visit, is off EP to a good start in Baltimore. It provides a package of employment services to the hard-core -- counseling, basic education, arrangements for job training, and follow-up coaching. 9 Jobs, Howing, Education "on the for Trace, man development concentrated supposed from - Partnership - "Can Goons to gether" Private interpress

The CEP desperately needs job openings in which to place its trainees -- not marginal jobs, but jobs which offer a sense of dignity, opportunities for advancement, etc.. The business and labor leaders in your audience can help.

You might also note that Mayor McKeldin initiated a fairly successful crash program of job development last summer (1379 referrals, 327 "hires").

Great Ballings

REMARKS OF THE HONORABLE 1 HUMBERT H. HUMPRETY 2 VICE PRESIDENT OF THE UNITED STATES 3 5 6 Charles Center Club 7 One Charles Center Baltimore, Maryland 8 Friday, October 20, 1967 9 10 Swater Baltimore Committee 11 12 13 14 15 16 17 18 Reported by: 19 Norris F. Swetland 20 21

THE VICE PRESIDENT: Thank you, very much,
Mr. Levi; thanks to Mr. Lee; to Mr. Miller also for their
excellent reports. My thanks also to each and every one
of you who are in attendance here this morning.

I was thinking of my visit here today and was so glad that Senator Brewster and Tommy D'Alesandre met me over in Washington. I want my friends in Congress who are here to know how much I appreciate their attendance here today and all of you who are here representing the local government, Baltimore, the state government and our federal government. I could spend the time that is mine just talking about this very distinguished and effective Congressional Delegation here, and I would like to do it because they are friends of mine, personal friends, but more importantly they are friends of yours.

I do not know of a single Congressional Delegation, and I say this with complete honesty and integrity, that works more diligently for your city, your county, your state, your area than this group of men, and they are really in there pitching without regard to party, or without regard to their locality to help build your state and

communities.

I have had a first class Chamber of Commerce orientation this morning from Dan Brewster all the way out here. I wanted to look at some notes, but he said never mind, I will tell you all about it. I thought I was coming to the Promised Land by the time I arrived, and when I said that to him, he said you are right.

So, Dan, I will take you at your word. I have also been propagandized a bit by Bill Boucher. He is a very good advocate and my friend, Doctor Berman who is also talking about Baltimore.

Today, I sat along side of Walter Simon who told me about the Committee on Education. We had a good visit here discussing the prospect of tomorrow. The thing I like about this today is that it has not been just a discussion of what you have done now, what you plan on doing, but where you are going.

I think I said to some of our friends here, it is hard for me to remember all the names -- but somebody said to me, what do you think of Baltimore? A Reporter said to me outside, do you think Baltimore is dying? I said look,

I think Baltimore is just coming alive. There is a tremendous vitality here. It is contagious. It is infectious. I found that out at the very first stop when I stopped at the shipyards and saw the activity there and knowing what is going to happen in the days ahead; knowing how we are going to build our merchant marine; knowing how Ed Garmantz wanted me to say that, and that we are going to do that. Believe me, we will do it or he won't go along or let anything happen in Congress!

But, in all sincereity, knowing that we are going to do this, and knowing what it means in jobs and then to hear, for example, the management tell me there who said, Mr. Vice President what we have to do now is to go out and recruit new workers and we have to train them. We have to reach out in this community and find them and trainthem. I said that is exactly right. There is labor here; there is potential here. Get out and find it and if you can't do it alone, call on your government as we want to help you. We are a partner with you. Well, all I have heard today emphasizes what I just mentioned, the word partnership.

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When I heard Don Lee talk about your crash job program -- and I just say quite candidly it is wonderful to hear a man so prominent in business and civic life to speak of the partnership that can be and should be between government and business and the private economy, the voluntary groups, the labor, the whole spectrum of our community because if I have any message to tell you today, it is this -- there isn't a single one of us alone that can do anything that really amounts to what needs to be done. The problems of America today are too big for any one of us. You cannot build a mass transit system in this city alone. You are going to need business; labor; city and state government; the federal government. You cannot meet the problems of housing or education alone. We are going to have to do it together and that is what we should do. We, the people of these United States should do this -- the federal government, the state government, the city government, the county, the private sector, the private groups which represents the real power in this country.

This is the real strength of America and that is where the investments and the jobs are. Do you know that

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over 80 percent of all people in employment today are in private industry? There is 4 percent of employment in the federal government. There is about 14 percent state and local government, and 82 percent in private industry.

Now, if a man doesn't know that it takes investment to make jobs, he ought not to be in this room. The federal government cannot hire all the people that need to be hired, and if it could, it should not; not in our kind of economy.

What we are talking about is how we can harnass the great resources of America, the financial resources, the scientific and technological resources; the management resources; the labor resources; government and private resources to do a job for our people.

entitled to: He is entitled to safety. This is the problem of what we call crime in our streets. He is entitled to be able to walk home at night. That is law enforcement; that is respect for the law, and he is entitled to opportunity.

 Now, those are two things that everybody is entitled to, no matter what your station in life is, rich or poor, white or black, green, yellow, or red -- you are entitled to those two things. That is the job for government and citizenry.

After that, there are a lot of things we hope to be able to get. But you ought to be able to come to work and go home and be sure you make it without being set upon.

You also should be able to feel on the day that you are born, if there was a rational consciousness that one could have on that moment, that there is a life and opportunity ahead of you for you to make something out of your life.

I have a lot of notes here. I did not come
with any prepared speech. I have been moved by what I
have sensed and seen here today in Baltimore. I live
only a few miles from here and I have not been here for
so long. I have travelled to 26 countries and 4 continents,
over 500 American cities since I have been Vice President
of the United States and I have not been able to get to

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Baltimore in a few days. I was over here to the World Series a year ago. I was planning on going to the World Series myself this year, but it sort of fell through the boards up in washington. The Twins looked good up until then.

Let me just hit and miss on some of my notes

I have here. I was so interested in Mr. Levi telling us

what the Greater Committee lower that greater Baltimore has been benefit in the last 12

years. That is a very short time and many people are

very impatient. There is a lesson for us here. There are

no instant solutions to complexity, difficulties and

long-lingering problems -- period.

There is instant coffee and instand tea and instand advice. That is about where the "instant" stops. No we just have to face up to that. I do not care how militant or how conservative you are. There are no instant solutions. You do not make a baby a mature citizen because you want him to be bright and smart overnight. No matter how much the mother loves the child, you have to kind of wait. But, there is a difference between waiting and apathy. There is a difference between patience and perserverance.

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know there are people in this room that thought when Franki Roosevelt came forward with a social security that it was

the greatest thing that ever happened and there are others

who thought it was the worst thing that has ever happened,

Democracy is not its endings, but its beginnings. I

patience. You have to get at it.

We need patience, but perserverance, moving

I have often thought that the history of

I have been around and I know a little bit about what

goes on. There are people who thought it was the end

of the insurance industry and others who did not care.

When you look back on it, it startled the nation. It scared the living daylights out of people with property and money and it was the hope and utopia for people who did not have anything.

When you really look back on it, it was peanuts. The first minimum wage law was 20 cents an hour. It is almost disgraceful. Some people said it is the beginning of the end and some said it is the beginning of utopia. But, it was a beginning and we built on that beginning.

There is many a man in this room who started a

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a little business a few years ago who did not know whether he was going to succeed or fail and most of his friends thought he was going to fail. Most of them were wrong because he succeeded.

The history of American enterprise is the history of people mostly from little communities who became heads of large corporations. I was talking to the head of a large textile mill last week and he was the sweeper in that textile mill 20 years ago. He was a pretty good man. He did not think he was going to succeed; he just wanted a job. This is what we mean by opportunity and perserverance.

Look at what you have done in 12 years. The biggest thing you have done is not the buildings you have put up, but the social consciousness you have created in this community, the success you have had here, and I know that Jeff Miller has had a great hand in this because he was prudent and yet, he was determined. It moves too fast to scare the living daylights out of people, yet it moved fast enough to teach them something and to teach the rest of the community.

Just look at what you have done here. This is a model. I want to tell you a story. You ought to have a little injection of Texas into you and get a little of this -- and don't say that back in Washington -- but like Minnesotians, you will not tell what you are doing.

I keep reading every day in the New York Times about the Bedford-Stuverysant Project. They have fine men up on Wall Street and I wish them all the success in the world, but I am going to tell them something right now -- they ought to come down here and see what you are doing. I can tell you why you are doing it. You know all about each other; you are on a first name basis; you are a community right here, even though you are spread out in a vast, metropolitan area; you are a body of friends and associates determined to do something because you love Baltimore and because it means something to you.

All the planning in the world and all the federal government money and all the fancy designs all put together will not amount to a federal working working together as a group of humans, not as experts and lawyers

and bankers, but people that care, and you have moved away from brick and concrete to people. You have proved this at Charles Center.

I just looked about a bit. I am no one hour expert, but there are two general practictioners in the United States Government, one with a license and one without. President Johnson has the license and I am waiting for one. I want the Congressmen to get that message over there and any of my fellow Democrats around here.

The truth is that what you have done; what you have been able to do here is to profit from your experience of careful planning, enlisting the help of the government, bringing in a broader cross section of your people, and I just look around the room and see who is here -- and you have moved away from drama projects of the city, the center right here and you are moving out into the neighborhoods because you put your finger right on it.

There are three priorities today for American cities -- housing, education, jobs. Or, jobs, education, housing -- put them in any priority you want, but those are the three we are talking about.

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There are many other things you can add on, but those are absolutely essential.

How are we going to get that job done? We cannot do it in the city government because you do not have the resources. You cannot do it with the state government because it has too many contesting climates. We have to do it together -- federal, city, state, and the private sector.

I am glad you are using the systems analysis and our friends from Westinghouse are here. I am Chairman of the Space Council and I was asked how you can justify the expenditures?

The one thing we have learned out of the Space Program is the effective use of management; management coordinating a whole series of factors and sectors to get a job done that was literally impossible to be done. The Systems Analysis approach is what has been used by the space industry and by the space program and we are putting that technology to use now in our social problems. It is being done all over America and you are doing it here in a most effective manner.

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I want you to spread that good news, tell that story. You know, you do not know but it could be a pilot program right here. You may be well determining whether or not the cities of America can live and survive. The cities are sick. The test of our Democracy is going to be in our cities. If we cannot make these cities viable, liveable, happy place; places where people can live and enjoy life, then our society is going to crack up. That is what this past Summer has taught us and we generally do not learn without a severe traumatic shock.

You are doing things here now, so I want to wish you well in all of your programs. I have them listed down here -- your harbor project is wonderful. There, you have a great natural asset. My goodness, the Baltimore Harbor -- a magnificent economic asset.

I believe I heard your Chairman here say, and I put the words down, what we seek to do can be done together. I have gone all across this country talking about partnership and I say here at this table and I was talking with some of our friends and Mr. Hutsler and Mr.

Simon and others and I said look, there is a change that has

1 come over our country. We are not trying to do it out 2 of Washington any more. Really, we are not. Some people are not willing to accept that. Washington, today, is a 3 supplement, not trying to supplant you. 4 There is a difference there between the word "supplement." 5 you are trying to do and trying to supplant what you want 6 to do. We want to be not the dominant partner in 7 Washington, but a participating partner and that brings 8 It isn't good enough for you, the 9 me to the next thing. 10 men of the Establishment; it isn't good enough for you -11 to design plans for the people and hope you will have their concurrence. You must involve the people in the 12 13 perfecting of the plans. You must involve all elements of the community and I gather you are doing it. Then 14 they will be participants. You see, they will be participants 15 and not supplicants. They are involved in the beginning 16 in the design of their lives. People do not like to have 17 18 you plan their lives for them. You do not like the 19 government to plan your life if you are successful business man. 20

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poor, they do not want you to plan their lives either.

They want to be in on the act. They want to have a piece of the action, as the kids put it. I think you understand that. I think you have understood it in the past and let me say this: John Stewart Mill, a great English philosopher once said a man that has nothing to do for his country has no love for it.

There are hundreds of thousands of people in America who have had nothing to do with their country. They have been cut off. Whose fault is this? I am not going to spend all of my time trying to figure it out. There are youngsters that stand on the street corners, who have never had a decent job, never had a home, never had a decent education. They have been set apart and they have no love for America.

Now, when you bring them in on it and let them have a piece of it, make them a partner in this greater action, this enterprise, they will love it. This is the great secret of private enterprise.

I often say in politics if I can get \$1 or \$10 in a campaign, I've got you. Once you have made a

contribution, you are a participant. I have been in politics a long time and I have people say, Hubert, I wish you well. I will vote for you. Well, he is not going to vote for me, but he has good manners. But, when a man walks up and says here's five bucks, or I want you to meet my family and we are going to pledge you our vote, then I know I am in business.

The same thing is true in your business. It is when people are brought in on the action, then you get action and you are doing that.

Now, just a few more words -- and I am not going to keep you any longer, but a word about housing.

Maybe I should put it this way: Many of the things that we want to do now we cannot do. We are not even quite prepared to do so. Let me make this statement to you. I am not sure I can prove it, but I think it can be proven. I have heard members come before Committees of The Congress and say what we need is \$100 billion for our cities. I have heard some others say we need \$250 billion for our cities. A more conservative member will come through and say we need \$50 billion.

Now, ladies and gentlemen if you were able to receive, tomorrow morning, \$250 billion for the American cities, the urban programs, we would not know how to use it as we have not planned for it. It is not just money. Money is important, but I think we ought to clear the air, clear the smog out of here about this thing. There are some people who figure the way you prove you are a great friend of the people and a great friend of the cities is to say just shuffle it out, just go to Fort Knox and get out anything you can and pile it on, pile the gold up and that will fix up our cities.

Let me say to you that that will not fix up our cities. First of all, it takes some time to even figure out how you would spend it, to organize the logistics for the use of it, to provide for the designs and the plans. How are you going to get people to agree? You know, when you tried to put a highway through this city, it took people a long, long time to agree to where you were going to put it through. We do not have a dictatorship and you will be surprised how people sometimes resent having their house picked up with a bull dozer and

having it moved over. I was a mayor of a city and I sympathize with Mayor McKeldin. He is a great mayor and I mean it. But, this business of saying all you need is the money, that is not the answer. Now, I do not say money is the best thing, but it runs a good second best. I know it helps, make no mistake about that, but you need more than money -- you need commitment, you need people who know what they want to do with those resources; you need people who have thought it through, way down the line, as to what kind of a city is Baltimore going to be. You can't paste it overwith greenbacks.

What kind of a city is it going to be? It is going to take time to rehabilitate the inner harbor. It is going to take time to rehabilitate the neighborhood.

A city is a cluster of neighborhoods. There has to be an intimacy in a city. You cannot have intimacy in a whole masse. Each neighborhood must have its own people, its own leaders. You cannot run it from City Hall. There has to be a feeling of intimacy, of personality in the neighborhood, and neighborhood rehabilitation is the secret to the new city, the city of tomorrow. Each

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neighborhood is a viable unit to itself where you do not have to transport people hundreds of miles for a job; where there is a good hospital and churches and schools and playgrounds and open spaces and shopping centers in each neighborhood. Then you put it together like these great United States of America, 50 States, each one with its own personality. I thought some about architecture. Some of the best architecture in America is found in your churches. You know why? Well, its because people have strong beliefs about religion and believe me, you see a synagogue that is just magnificent and then a cathedral and then a Protestant church and a Unitarian -- you name it. They have the best architecture because they were communing with God, the preacher and the small board and they built a swell church.

If you get to dealing with the government they will all turn out rectangular unless you are very careful because you mass produce it. We do not want rectangular cities. We do not want a monolith. The United States is a pluralistic society. It is a mosaic and every city ought to have its own individuality and its personality.

They are just like children in our family, the same parents and every kid is different. It would be terrible if they all turned out alike or if everybody, as The President said, if everybody wanted to the family wife You know, we have our differences.

Jobs, housing, education, that is your job.

Let us look ahead to education. It is perfectly obvious.

Our educational system has not met the needs or you would not have as many drop out's. I think we have to ask ourselves this question: Is modern education relevant to the needs of modern life?

When I was brought up as a boy my dad was a alongside me and I was alongside of him. I was born above a drug store and raised in one. Today, the average father cannot take his son to work with him, does not have much time. The educational system, the neighborhood, the community house, the recreation has to be designed to fill those gaps in what we call family rearing. I do not know what the answer is. I just know we have to do more about it.

I have often felt that many kids were not drop

outs, but they were push outs. The school just did not mean anything to them and then, the quality of education is important. Then, those who have been deprived for a long time, they need extra help.

Now, let me say to you businessmen something quickly here about jobs. Do not expect the government to do all the job training. I guess we could, but we should not. We can help you. On the job training is what is important. This OIC program that you have here is important. The Reverand Leon Sullivan's program is important. Let me tell you what he did up in Philadelphia with little or no cooperation from anyone except the Chamber of Commerce. It was able to add, in one year, \$500 million to the Philadelphia payrolls.

Let me tell you of an experience in Detroit
with its problems where 1,250 hard core unemployed were
put to work and taken off welfare. The cost of welfare
was \$850,000. In the first year of their employment we
the take they new plus welfare saved came to \$1990,000
collected \$890,000 in taxes from them. Do not worry,
we get our money back. We have a salami system, just cut
a little withholding. Every dollar you put in training,

will come back. The only time you cannot tax anybody

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is when they are on welfare and they are not very good customers and they surely are not taxpayers. So, when we can make it possible for a man or a woman or a young person in particular to become a productive citizen, it costs you not one living nickel. You make money out of it for the business, for the community, for the city, the state and the nation. So, we need on the job training.

Let me say to you businessmen here, and Mr.

Lee mentioned the fine program you did at the plant, it has been done just beautifully here. I have done so on national television to compliment your city. It was done in Omaha. It was done in Houston, and businessmen ought to look ahead, go into the slum neighborhoods as we call them, to recruit. You have the personnel officers, and you do not need to build up another federal bureauacy. We are going to see the employment service is going to cooperate with you and I might add it needs a lot of retraining also and we are working on it. We want you to do the recruiting with your personnel officers and you do the supervising, you hire them. We will try to work out with you the contracts, federal surplus properties that

 can be made available and more importantly, if you will do the on the job training, we will work out with you a grant type of program to you to pay for some of the costs of training until that worker is a productive worker.

Then, when he gets to be productive, you collective bargain with him. He will want a little more money and that is the way it ought to be. We will have institutional training like manpower training and development, the Job Corps. These things are all very helpful, but the big job of training and employment should be in private industry and we want you to come on over.

We have a man in Washington now, the Vice

President of Aerojet General, Mr. Mish. You come out

and see that young man and you will have a deal worked

out. Be a salesman a little while for your city. Say

look, I think I can hire at least 100 hard core employees.

They want \$2 an hour, but they are only worth 50 cents.

Let me tell you that I had to hire two pharmacists in our drug store and I overpay them. They have never waited on trade in their life. They are over-educated

pharmacists, but we have to teach them to sell something else in the drug store. You have to pay them a minimum of \$200 a week. I have a little business, you know, and it is going to stay there as long as it is a Humphrey around. My dad started it, but the last two we hired, they are wonderful fellows, they are well educated, they are practically doctors almost -- we don't let them

practice medicine -- they are great, but they have never

sold a box of aspirin in their life.

Now, after I do get them all trained down and get them all curried down as we say out in our part of the woods, they will get around to where they can earn \$225 a week. We will still pay them \$200 for awhile, but if that is true of a professional person, and it is, what about the person who has never had a job, an education, filled with despair, bitterness, no background? That young man or woman, or person may be worth 50 cents an hour to you. Come down and negotiate with us and say we are going to need \$1.50 an hour for the first three months; the second three months we will need \$1 an hour; the third three months we will need 50 cents

an hour from you and the fourth three months, it is ours!

That, my friends will save the government money. I want you Congressmen to hear this. I think that is the way we ought to do it. We will still have manpower training programs, but if a man is in your factor, ware-house or retail establishment, trained by you, he has a job. He is not getting a government check but a check from Westinghouse or a check from a shippard or a check from a retailer or from a plant and he feels a part of the real life of America. Now, that is his job. We are emphasizing that kind of a job, and we need it.

You know, if we can get 300,000 jobs, and that is all -- 300,000 jobs next Summer for the adult males in this c ountry, we will have broken the back of ghetto unemployment.

Now, my goodness if we can do that, we can prove 1.5 million jobs naturally just by the expansion of industry and the population growth. We need 300,000 more; and that is the little extra that we are asking for, and do not have the government hire them. You hire them. Work out a proposition with us and we will help

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also. We want a tax bill and I have to say this to my friends in Congress, if we donot get a tax bill, the interest rates are going to go sky high on housing and if the interest rates go sky high, we will not get houses. We need the tax bill for two purposes -- for revenue which we are plenty short of, and If the federal government has to step in this market to borrow \$25 billion to \$30 billion, you are not going to build any housing. That is simple economics. I did not have to go to Harvard to get that. If we do not get it, the interest rates will be prohibitive and who will suffer from this? It will not be Hubert Humphrey, so I have a house. You are not going to suffer; you are all right.

Who is going to suffer, gentlemen? The people I visited this morning, the poor people, white or black: It does not make any difference what your color is if you are poor, you are poor.

Now, we have no right, those of us that are well off to penalize the poor by our unwillingness to

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come to grips with a basic decision.

We are not asking for much. Every banker, every economist in this country knows what I have said is the truth and if you do not do it by a tax bill you will pay for it in inflation and higher interest rates.

So, let me put my plug in. I do not like to pay excessive taxes, but I have to pay taxes just as you do. That tax bill exempts everybody under \$5,000 a year. That tax bill makes it possible to build low income housing and build middle income housing, makes it possible for the Greater Baltimore Housing put for the borrow the money and if you cannot, if you start to borrow money at 5.5 percent, 6.5 percent, or 7 percent for housing you are not going to get it. Then you have points besides that interest.

we are all right. Edgar is getting restless. I wanted to bring this to your attention because all these dreams and plans, my fellow Americans, are not going to work out unless we are realistic. I do not think we benefit ourselves or anybody else by a pie in the sky and hopeful

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dreams until we are willing to come to grips with the reality of the fundamentals and those fundamentals have been stated as jobs, housing, education based upon partnership and cooperation.

L want the Baltimore story -- not the

Philadelphia story -- but I want to tell the Baltimore story! I want you to tell it in the Nation's Capitol. I want you to tell it in New York City. I want you to tell it across this country, how the business and the community has decided to pull together.

As your Chairman said here today, together we can do it. That is the whole business.

Thank you, very much.

(Applause.)

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