



OFFICE OF THE VICE PRESIDENT
WASHINGTON

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TALKING POINTS FOR THE VICE PRESIDENT

From: John G. Stewart *JS*

Women for Humphrey Luncheon
August 1, 1968

Dr Woods
Mrs Joseph
Boutique

Mrs H.
Harriet Cyprian

Participation and Involvement --the key to success for all
crucial governmental undertakings in the next Administration.

And this theme--expressed in the concept of an Open Presidency
in an open society--is especially relevant for American women.

A. The cliché that American women are the most discriminated-
against majority in history is true.

B. The next President must answer this question: How do we
unleash the vast reservoirs of untapped female talent and ability in
the urgent business of saving the American democratic experiment?

C. Federal government as model for others to follow--and
that means opening up all aspects of the Federal establishment to
women--Presidential appointments--merit appointments--advisory

councils--and even the White House staff. Any applicants?

This means an entirely new approach--looking beyond the Federal positions "reserved" for women.

D. This means thinking creatively about how women's talents are undeveloped and underutilized in this society--and what we can do to correct these deficiencies. } ~

← -What policies can make it more feasible for women to lead several careers in one lifetime?

← -How can the Federal government use the special talents of women to the fullest? For example, in the consumer field how can women power be fully mobilized to implement new legislation now on the books... to suggest additional legislation and executive action?

← -What creative roles can women play in foreign policy?

How do we break down old barriers and traditions which severely handicap a woman's career in the foreign service?

← -How can the Federal, State, and local governments help give women the freedom they need to participate fully in

*Miss Anderson
Mrs. Miller
Pat Harris*

Daycare

such as

the activities of their communities 7 day care centers for
low and middle-income families.

Community Service

E. Women for Humphrey can, hopefully, do more than normal
political assignments and volunteer work. Every local organization
should also have at least one community-service project--just as a
group of Businessmen for Humphrey donated play streets for children
in Harlem.

X
X
X

F. These are the questions you can help answer for me and,
more importantly, you can tell me the right questions to ask. ~~And~~
~~let me ask you another question-- Do you think America is ready for~~
~~a woman Vice Presidential candidate?~~

Women Cabinet
✓ Ambassadors
✓ Judges

Women's Strengthened Commitment
to the Meeting of Human Need

The lives of American women have changed more rapidly during the past two or three decades than in any comparable period of history.

Today half of all women between the ages of 18 and 65 are in the work force. A very large percentage of these women and a still larger percentage of those not gainfully employed give generously of their time as volunteers in every type of community service and activity. Women are active participants; spectatorship on the sidelines is passe. There has never been a time when women have been more actively concerned with the shaping of social and economic change. They are now more committed to the essential goals of the democratic process than ever before.

organizations
One only needs to look at the stated objectives of the national organizations in which the great majority of American women are now to be counted, to see the depth and range of this commitment. Their leadership and the effective majority of their memberships are in the front lines seeking to help end poverty, to eliminate racial and all other forms of discrimination, to improve our social welfare policies and practices, to rebuild the slums, improve our schools and expand health services. They have thoroughly grasped the concept that investment in people pays not only in human terms but in economic terms as well.

Organizations which only a few years ago hesitated to support minimum wage legislation as being too daring now firmly include in their platforms support for basic income assurance. They are strongly pledged to consumer programs which only a short time back found relatively little support. They are not just talking; they are ready to accept responsibility. This mood is expressed

strongly and clearly in organization publications and at national, State and local meetings.

One national woman's organization, some 3 million members strong, is quite typical of most when it says: "Women across the land are seeking consciously and unconsciously ways to participate in the crucial struggles of mankind." We "must provide this opportunity and enlist this potential leadership. Imagination and daring are required to translate our purpose and priorities into an invitation to commitment. . . . We can only live these changes; we cannot think our way to humanity. Every one of us, and every group with which we live and work, must become the model of the era which we desire to create. . . . Our freedom and power are determined by our willingness to accept responsibility for the future."

Those who have the opportunity to work with women throughout the country are convinced that ever increasing numbers will lend their vigorous support to those who sound a strong call for the specific programs needed to create the kind of tomorrow they want for their children.

July 29, 1968

Mary Dublin Keyserling



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