

#12

REMARKS OF VICE PRESIDENT HUBERT H. HUMPHREY
AIRPORT RALLY
EL PASO, TEXAS
OCTOBER 23, 1968

People have said we were so far behind in this election that we would have to set a world record to catch up.

Well, Bob Beamon showed us that it's a good year for jumping ahead, and I have news for Mr. Nixon. We have hit that jumping board and we're flying.

There are two weeks left in this campaign.

It's time we focused on the central issue: Whom can the American people trust to lead this country for the next four years?

Can we trust each other as people?

Can we trust a candidate who will not debate . . . who will not speak out on the issues?

The people . . . to trust you . . . have to know where you stand.

I know why Mr. Nixon won't debate. He's afraid that the people will remember his record.

Where do you stand, Mr. Nixon, on Medicare? You used to call it a socialist scheme.

What about aid to education? You broke a tie vote in the Senate against federal aid to education in 1960.

What about Head Start and the Bi-lingual Education Act?

What about the Job Corps?

What about that treaty against nuclear testing we now have in the books? Is it still the "cruel hoax" you used to think it was?

Why are you for delaying the treaty to keep nuclear weapons out of the hands of the Nassers and the Castros of the world? Do you think that's a "cruel hoax," too?

Where do you stand on Vietnam, Mr. Nixon? When are you going to reveal your secret plan for peace? Or is Mr. Agnew right . . . was the whole thing a "ploy"?

Why, Mr. Nixon, do you talk a good game of civil rights up North -- and then whistle Dixie in duet with J. Strom Thurmond as you compete for votes with Mr. Wallace in the South?

And why, Mr. Nixon, do your advisers tell us a little more unemployment would be a good thing for America?

Do they have in mind the same kind of Republican economics that brought us three disastrous recessions in eight Nixon years -- recessions that killed jobs, killed profits, and left this country without programs to meet urgent human need?

These are questions I want answered, Mr. Nixon.

* * *

There is another fellow in this race besides Richard the Silent -- George the Loud.

George Wallace dishes out some mighty tough talk about law and order. . .and then he claims to be the friend of the workingman.

If it weren't so serious, it would be ridiculous.

Law and Order: George Wallace couldn't provide it in Alabama. He had the highest murder rate in the country.

His program for law and order in the country is to run over people he doesn't like with his car.

And as for the working people in George Wallace's Alabama . . .they make the third lowest wages in the country.

He was a union-busting governor . . .and you know it.

And mothers, Alabama doesn't spend that record-high six per cent sales tax on education . . .it has the second lowest per pupil expenditures for education . . .black and white. . .of any state in the country.

Mr. Wallace says he wants to be our President. But he says nothing about his economic policy. He does not tell us how he would work with the Congress. And his approach to foreign policy is best summed up in his selection of the bomber general, Curtis LeMay, as his running mate.

America doesn't need your brand of medicine, either, Mr. Wallace.

* * *

Now, let's put things out in the open.

I know what the opposition is saying behind the scenes.

They say "law and order," but they really mean to feed fear of one American for another.

They say: Humphrey wants to give a black man a job and a home. He wants to give a Spanish-surnamed-American a job and a home.

And it will be your job and your home.

Humphrey wants to go too fast.

Let me tell you something.

Yes, I want to help people get jobs and decent housing.

I want everybody in this country to have a job . . .and a home . . .and education . . .and first-rate health care.

And I want it fast.

Let's not fool ourselves: When someone gets a job who didn't have one before . . .when somebody gets education or training who didn't have it before -- all of us benefit.

We lift the country.

We create new tax-paying citizens. Then, we get real order and justice.

And what's more, we do what is right.

Yes: I want to change things. I want to change them for the better and I want to do it now.

I challenge Mr. Nixon and Mr. Wallace to come out in the open on this issue . . .to stop talking vaguely about "law and order," as they have been.

I challenge them to offer specific programs -- not slogans -- to create civil peace. I have done that.

And I challenge them to offer specific programs, too, for justice in America -- justice in every aspect of our national life . . .for every member of the American family, no matter what his color, his religion, or his last name.

* * *

Let me say a word about the special problems faced by Mexican-Americans.

The importance of preserving a people's cultural tradition was recognized with passage of the Bi-lingual Education Act -- the first federal recognition of the special importance of the ability to speak two languages.

Now we must launch a major program of bi-lingual education, including teacher training, scholarships, text books, curriculum reform, and research.

We must end -- now -- discriminatory practices in employment we must adequately fund the Equal Employment Opportunity Commission

If I am President, I pledge that the federal government will be the model employer of Mexican-Americans -- and that means from the White House on down.

This includes more responsibility for the Inter-agency Committee on Mexican-American Affairs -- a specific agenda or priority items -- and a Secretariat to help the Committee accomplish its objectives on schedule.

It includes giving the poor a greater voice in the planning and implementation of local community programs, such as Head Start, and expanding the migrant and legal aid program.

It includes giving able-bodied men the chance to support their families with dignity and pride. As Cesar Chavez told me last summer in Los Angeles:

"We want no special favors -- merely the chance to build a union so the members can help themselves."

* * *

I say this country does not have to be torn and divided.

We can build a country of trust -- trust beyond race, or religion, or region . . . trust of free people for one another as human beings.

We don't have to hate each other.

We can build this country together -- just as we built the railroads . . . just as we built our highways . . . just as we built the buildings of mortar and steel in our great cities.

Page 5

And if you will trust Senator Muskie and Myself, we will do it.

There are only a few days left now.

I do not have a massive advertising budget. I do not have a multi-million dollar TV blitz. I only have you: millions of people against millions of dollars.

Let's break through Mr. Nixon's smokescreen.

Let's break through Mr. Wallace's campaign of fear and hate.

And let's break through to a New Day for the American people -- a new day of hope and faith and trust.

I ask your help.

#

REMARKS OF THE VICE-PRESIDENT
AIRPORT RALLY
EL PASO, TEXAS
WEDNESDAY, OCTOBER 23, 1968

VICE-PRESIDENT HUMPHREY: Thank you very much. Thank you. Thank you. Thank you very, very much, Senator Yarborough. And look at my fellow Democrat down here. He is as stubborn as Richard Nixon.

Well, let me tell you -- when this man takes a stand, you can't move him, right down here.

I am very grateful to you, my friend, for bringing this symbol of our party, this sturdy animal that knows exactly where he stands and is unmovable when he takes his stand.

Ladies and gentlemen, let me just for a moment thank all those who have presented these gifts and these symbolic gifts to me.

I see out in front of us here two llamas, and I want to say how very beautiful they are. Their heads are high. They look just like Democrats looking to the future, head high, looking right out into the horizon, right out into the Franklin Mountains, unafraid, knowing that they can conquer anything.

And here is this good Democratic donkey right here, first class. I'll tell you he looks good, his ears are up, he plans to listen whether Richard Nixon is saying anything, and he hasn't heard anything yet.

(Applause)

But you know what? I see they have got a sign on him that shows that donkey kicking. And guess where he hit? Yes siree, he hit on a strategic target, on the Republican candidate, according to that sign.

Chairman George McAlmon, Congressman White, members of this great congressional delegation from Texas, my dear, good friend Senator Yarborough, the people's Senator, and all of you wonderful people from El Paso -- gee, it's good to be here on this beautiful, beautiful afternoon and evening. The sun is shining bright, it looks like a Democratic day. I tell you, the clouds are away. It looks like victory for the Democrats.

(Applause)

Lots of wonderful, many wonderful things have happened to me today. First of all, as I came here, of course, I want to thank Miss Afriha Humphrey, Miss Virginia Jordon, not only for the rose, but for the kiss. I'll tell you, it's wonderful. It does a lot for a candidate to be kissed by a beautiful girl like that. And I just want you to know, Miss Virginia, that I will remember that. Sometime after November -- after January 1969, I hope that you will come up to Washington and do it all over again.

(Applause)

I want to thank those that have presented me with these other symbols of Texas hospitality, western hospitality -- that lasso. Listen, I needed that a long time ago. I have been trying to lasso that fellow Nixon for the last month. He is something. He has been hiding out under one of these bushes out here in the Waco Basin. I haven't been able to get him.

As we were flying over, I looked out there and I kept saying to my friends in the plane -- do you think that is Nixon under there? And then I would look a little bit another way and I would look there, and there would be another shadow, and I said -- do you think that is Nixon. And then he would run to another bush, and then I said -- I know that's Nixon because he has run away from us, there is no doubt about it.

(Applause)

But if I would have had this, if I would have had this lasso, we would have roped him by now, believe me ---we would have had him tied down.

I want to thank you very, very much.

Now, about this branding iron. That poor fellow -- isn't it going to be a little bit discouraging to him, as he stands in the shower, and finds HHH on himself in certain places.

Oh, my goodness.

(Shouts of "pour it on")

But, my friends, I want you to know -- I want you to know that these, that this branding iron will be in the White House, and it is going to be there because you have presented it to me, and because you helped elect me. We are going to have it right there in the White House.

(Applause)

Oh, boy, I can hardly wait to put the heat to him. Doesn't that look good.

Look at over here -- these magnificent spurs, the same as you gave to that great President, John Kennedy. And let me tell you --

(Applause)

These spurs are going to spur me on to victory. And if I can ever get ahold of the Republican candidate to ride him long enough, it will help put him into action, too. They are beautiful. And again I want to say that all of these wonderful gifts are going to be there for you to look at when you in El Paso decided you were going to pay a visit to the White House to see your President, your Democratic President, your own Democratic President, Hubert Humphrey in the White House.

(Applause)

You know, it's so lovely here today. I wish that all of you could be up here where I am to look out -- of course, you have seen them before so many times -- but those mountains, those wonderful, beautiful Franklin Mountains. And we came by the Guadalupe Mountains as well. And we came by that great national park, the Guadalupe National Park -- all of these things, my friends, mean so much to us. And that park, in particular, is again representative of what a Democratic administration can mean to you.

Do you realize that in these last five years we have set aside over 2.5 million acres of properties in this country for national parks and national monuments for our people, and one of them is your own, right out here in this great State of Texas.

And why do we do these things? Because we care, because we care about people's living conditions, because we want our people to have a heritage, because we want our people to enjoy this America.

We don't set them aside because we are interested simply in land values or because we are interested in the number of acres. We set these great parks aside because we know that people need breathing space and living space, space for their leisure time.

This is the story of the Democratic Party, a party that cares for people. And that is why this party wins.

(Applause)

I want to thank your Congressman White for his leadership in these matters. And I want to thank him, and Ralph Yarborough for all of their efforts in the Chamizal settlement and in this great Chamizal Highway, and all that it means to these two great countries, countries of the Republic of Mexico and the Republic of the United States of America -- two friendly nations, two great peoples, peoples that are blended together now in a common culture, peoples that have learned how to live alongside of each other in peace and in harmony.

You know, I used to know your mayor here, Ray Taos, who was appointed as you recall by President Kennedy to be our Ambassador to Costa Rica -- a wonderful man and a wonderful family.

Once again it tells you that the Democratic Party understands, it understands where the talent is, it understands the vitality of people; it understands that every race, every culture, every group of people has something to contribute to this country.

Ladies and gentlemen, let me say to you what I said to another group of people in San Antonio. Let me tell you that the Republican Party has forgotten, if it ever remembered, people of Spanish surname. They have forgotten what we call Mexican-Americans -- and I only use that term because it identifies for a moment -- because I don't believe in hyphenated citizenship.

They forgot Americans who can lend so much to this country.

You can read the record of the Republican party for its eight years, in 1953 to 1961, and, my friends, you will never find anything about El Paso -- you will never find anything about a Spanish-speaking American. You will never find anything that was done for this city, for this part of America. You will find nothing there for you, not a thing.

(Applause)

And let me tell you how we can repay them ---because I believe in repaying them with equal treatment. We are going to give Mr. Nixon exactly what he gave us -- nothing, on election day.

(Applause)

You know, this is the home, this is the home of the great athlete, Bob Beamon. You know -- well, you know what Bob just did -- he jumped two feet further than he ever jumped before. It was amazing, absolutely amazing, set a world record.

Do you know what that means? Let me tell you what it means.

Mr. Nixon, he thinks he is going to be President; he thinks he is President. He is practicing being President. Listen, he is going to pretend he is President so long that you are going to get so tired of him, that by November fifth you are going to vote for a change and you are going to elect me your President.

(Applause)

Well, Bob Beamon showed us that it's a good time to start making big jumps, it's a good time, it's a good year for jumping ahead. And I have news for Mr. Nixon -- we have hit that jumping board right out here in Texas, and we are jumping right into the White House.

(Applause)

You bet we are. And we are going to do it. We are going to do it with you people. We are going to do it with the people. We can't do it with the big money. It is not on our side, and I know it. We don't have all the television time. We don't have all the organization that Mr. Nixon has. We don't have Madison Avenue.

But you know what we have got -- we have got El Paso -- you betcha.

You know, you know what else we are going to have? We are going to have Texas -- yes, sir.

(Applause)

And you know what is going to win this election -- you and millions like you, people who say, and rightly so, that the White House shouldn't go to the man with the biggest advertising

budget. The White House should go to the man that cares for the people and the party, that cares for the people, and we are not going to let eh Republicans buy into the White House, are we?

(Shouts of "no.")

Now, I could just tell you that there is a basic philosophy that I have that impels me to seek office. I have always believed that the real strength of this country was in its people. I have always believed that the real wealth of this country was in its people. I have always believed that the greatest resource of this country was its people, and I have not separated people into races, creeds and nationalities. I have talked about the people. I talk about the American people, not black people, not white people, not Mexican-Americans, not Norwegian-Swedish Americans. I talk about the people, the people of this country, and we have been making an investment in people. We have been making an investment in their education, and we have been making an investment in their jobs, and we have been making an investment in their little children; we have been making an investment in the people's health, and we have been making an investment in the people's living environment.

Ladies and gentlemen, these investments are paying off. America today is the richest, the most powerful, the most well taken care of country on the face of the earth, and why? Because we have cared, because we have cared about the people, because we have recognized that a people educated is a people productive, because we have recognized that when a man has a job, he becomes a self-respecting, productive taxpaying citizen; because we have recognized that we need each other and, my fellow Americans, I appeal to you from this platform not to listen to the demagogues that would divide us, not to listen to those that would tell you that you have to be worried about the other man because he may be a little different. I ask you not to listen to the voices of fear and of bigotry, the voices of suspicion and of doubt. I ask you to repudiate those voices of hatred and racism, and I ask you to stand by those of us that believe that there is a great decency in this country, a basic goodness in America, a greatness that can be called forth.

I ask you to support your Congressman from this district, Congressman White, who has done so much for you.

(Applause.)

I ask you to support a great Senator who was the first author of the Bilingual Education Act, who cared, who understood about the people in this area, and I ask you to help us to build on these programs, to give our little children a chance in Project Headstart, to give your young teenagers a chance in job training, to give senior citizens a chance for better medical care, to give our senior citizens better social security benefits, to help make our cities more livable, to help our farmers to be able to earn a decent living.

That is what I stand for, and you know it. I have a record of public performance.

(Applause.)

So, as we leave you here tonight, what a magnificent day, will you remember that it is the people against the Republican organization, it is the people against the Republican money, it is the people against Mr. Nixon, who never in his public life has lifted a finger in your behalf? I ask you to back the party that has helped you, and I ask you to back the ticket of Humphrey and Muskie, because it wants to help you, and if you give us your help, we will help you, and we will build a better America.

Now, let me ask you. Are you for Wallace for president?

(Cries of "no.")

Do you want Mr. Nixon for president?

(Cries of "no.")

All right.

(Cries of "We want Humphrey.")

Thank you, thank you, thank you. Thank you. Thank you.

Wait a minute. Now, let me tell you, you say you want me. Well let me tell you, my dear friends, I want you, and I need you, and I ask you now to go home to your families and to your friends, and I ask you to appoint yourself a committee of one. I ask you to work as you have never worked before, not for me but for yourselves, to work for your country, to work for your family, to work for the young, to work for the old, to work for everyone.

My dear friends, let me tell you something. We can show America that the people's voice will be heard, and we can jump as far as Bob Beamon in this election. We can jump, my friends.

So let's go from here today, let's go from here tonight, with a pledge. I ask you to take a pledge with me. Will you stand up now and go to work for Humphrey and Muskie? Give me your answer.

(Cries of "yes.")

God bless you. Thank you very much. I am going to my lasso, I take it all, and, ladies and gentlemen, we are going to go and we are going to win this election together.

Thank you, my friends.

(Shouts of "Arriba Humphrey.")

- - -

TRANSCRIPT OF SPEECH BY
VICE-PRESIDENT HUBERT H. HUMPHREY

El Paso International Airport

El Paso, Texas

Wednesday, October 23rd, 1968

VICE-PRESIDENT HUMPHREY: Well, thank you, thank you very, very much, Senator Yarbrough; and look at my fellow Democrat down here. He's as stubborn as Richard Nixon. But let me tell you -- but let me tell you, this man takes a stand, you can't move him. Right down here. I'm very grateful to you, my friend, for bringing this symbol of our party, this sturdy animal that knows exactly where he stands, and is unmovable, takes his stand.

Ladies and gentlemen, let me just for a moment thank all those who have presented these gifts, these symbolic gifts, to me.

I see, out in front of us here, two llamas, and I want to say how very beautiful they are. Their heads are high; they look just like Democrats, looking to the future, head high, looking right out into the horizon, right out into the Franklin Mountains, unafraid, knowing that they can conquer anything; and here is this good, Democratic donkey, right here, first class. I'll tell you, he looks good. His ears are up; he's trying to listen whether Richard Nixon's saying anything, and he hasn't heard anything yet. But you know what? I see they've got a sign on him that shows that donkey kicking, and guess where he hit. Yes, siree, he hit on the strategic target on the Republican candidate, according to that sign.

Chairman George McAlmon; Congressman White; the members of this great Congressional delegation from Texas; my dear, good friend, Senator Yarbrough, the people's senator; and all of you wonderful people from El Paso; gee, it's good to be here on this beautiful, beautiful afternoon and evening. The sun is shining bright. It looks like a Democratic day, I'll tell you; the clouds are away; it looks like victory for the Democrats.

Lots of wonderful -- many wonderful things have happened to me today. First of all, as I came here, of course, I want to thank Miss Arriba Humphrey, Miss Virginia Jordan, not only for the rose,

but for the kiss. I tell you, it's wonderful; it does a lot for a candidate to be kissed by a beautiful girl like that; and I just want you to know, Miss Virginia, that I'll remember that. Sometime after November, after January, 1969, I hope that you'll come down to Washington and do it all over again.

And I want to thank those that have presented me with these other symbols of Texas hospitality, western hospitality. That lasso -- listen, I needed that a long time ago. I've been trying to lasso that fellow Nixon for the last month. He is something. He's been hiding out under one of these bushes, out here in the Hueco Basin. I haven't been able to get him. I -- as we were flying over, I looked out there, and I kept saying to my friends in the plane, "Do you think that's Nixon under there?" And then I'd look a little bit another way, and I'd look over there, and there would be another shadow. I said, "Do you think that's Nixon?" And then he'd run to another bush, and then I said, "I know it's Nixon, because he's running away from us; there's no doubt about it." But if I'd had this, if I'd had this lasso, we'd have roped him by now. Believe me, we'd have had him tied down. I want to thank you very, very much.

Now, about this branding iron. That poor fellow. Isn't it -- isn't it going to be a little bit discouraging to him, as he stands in the shower and finds "HHH" on himself in certain places? Oh, my goodness. But my friends, I want you to know -- I want you to know that these -- that this branding iron will be in the White House, and it's going to be there because you presented it to me, and because you helped elect me. We're going to have it right there in the White House. Oh, boy, I can hardly wait to put the heat to them. Boy, doesn't that look good?

And look over here, these magnificent spurs, the same as you gave to that great President, John Kennedy. Let me tell you, these spurs are going to spur me on to victory; and if I can ever get hold of the Republican candidate to ride him long enough, it'll help put him in the action, too. They're beautiful, and again, I want to say that all of these wonderful gifts are going to be there for you to look at when you, in El Paso, decide that you're going to pay a visit to the White House to see your President, your Democratic President, your own Democratic President, Hubert Humphrey, in the White House.

You know, it's so lovely here today. Just -- I wish that all of you could be up here where I am, to look out and see these -- of course, you've seen them before so many times, but those mountains, those wonderful, beautiful Franklin Mountains; and we came by the Guadalupe Mountains, as well, and we came by that great national park, the Guadalupe National Park. All of these things, my friends, mean so much to us, and that park, in particular, is again representative of what a Democratic administration can mean to you. Do you realize that in these last five years, we have set aside over two and a half million acres of properties in this country for national parks and national monuments for our people, and one of them is your own, right out here in this great State of Texas.

And why do we do these things? Because we care. Because we care about people's living conditions. Because we want our people to have a heritage. Because we want our people to enjoy this America. We don't set them aside because we're interested simply in land values, or because we're interested in the number of acres. We set these great parks aside because we know that people need breathing space, and living space, and space for their leisure time. This is the

story of the Democratic party: A party that cares for people; and that's why this party wins.

And I want to thank your Congressman White for his leadership in these matters. I want to thank him and Ralph Yarbrough for the -- all of their efforts in the Chamizal settlement, and in this great Chamizal highway, all that it means to these two great countries, the countries of the Republic of Mexico and the Republic of the United States of America. Two friendly nations, two great peoples, peoples that are blended together now in a common culture, peoples that have learned how to live alongside of each other in peace and in harmony.

You know, I used to know your Mayor here, Ray Telles, who was appointed, as you recall, by President Kennedy to be our Ambassador in Costa Rica -- a wonderful man and a wonderful family. Once again, it tells you that the Democratic party understands. It understands where the talent is. It understands the vitality of people. It understands that every race, every culture, every group of people, has something to contribute to this country.

And ladies and gentlemen, let me say to you what I said to another group of people in San Antonio. Let me tell you that the Republican party has forgotten, if it ever remembered, people of Spanish surname. They have forgotten what we call "Mexican-Americans," and I only use that term because it identifies, for a moment, because I don't believe in hyphenated -- hyphenated citizenship. They forgot Americans who can lend so much to this country. You can read the record of the Republican party for its eight years, in 1953 to 1961, and my friends, you'll never find anything about El Paso. You'll never find anything about a Spanish-speaking American. You'll never find anything that was done for this city, for this part of America. You'll find nothing there for you, not a thing. And let me tell you how we can repay them, because I believe in repaying them with equal

RACERASE BOND

treatment: We're going to give Mr. Nixon exactly what he gave us -- nothing -- on election day.

You know, this is the home -- this is the home of the great athlete Bob Beeman. You know, well, you know what Bob just did? He jumped two feet further than he ever jumped before. It was amazing, absolutely amazing; set a world's record. Now, you know what that means? Let me tell you what it means. You know, Mr. Nixon, he thinks he's going to be President. He thinks he is President. He's practicing being President. Listen, he's going to pretend he's President so long that you're going to get so tired of him that by November 5th, you're going to vote for a change, and you're going to elect me your President. Well, Bob Beeman showed us that it's a good time to start making big jumps. It's a good time, it's a good year, for jumping ahead; and I have news for Mr. Nixon: We have hit that jumping board right out here in Texas, and we're jumping right into the White House. You bet we are, and we're going to do it, we're going to do it with you people.

We're going to do it with the people. We can't do it with the big money; it's not on our side, and I know it. We don't have all the television time. We don't have all the organization that Mr. Nixon has. We don't have Madison Avenue. But you know what we've got? We've got El Paso. You betcha. You know what else -- you know what else we're going to have? We're going to have Texas. Yes, sir. And you know what's going to win this election? You, and millions like you; people who say -- and rightly so -- that the White House shouldn't go to the man with the biggest advertising budget. The White House should go to the man that cares for the people, and the party that cares for the people, and we're not going to let the Republicans buy into the White House, are we?

RACERASE BOND
SOUTH NORTH CO. U.S.A.

Now, I can just tell you that there's a basic philosophy that I have that compels me to seek office. I've always believed that the real strength of this country was in its people. I've always believed that the real wealth of this country was in its people. I've always believed that the greatest resource of this country was its people; and I haven't separated people into races and creeds and nationalities. I've talked about the people. I talk about the American people -- not black people, not white people, not Mexican-Americans, not Norwegian-Swedish-Americans -- I talk about the people, the people of this country.

And we've been making an investment in people. We've been making an investment in their education; we've been making an investment in their jobs; we've been making an investment in their little children; we've been making an investment in the people's health; and we've been making an investment in the people's living environment. Ladies and gentlemen, these investments are paying off. America, today, is the richest, the most powerful, the most well-taken-care-of country on the face of the earth. And why? Because we cared. Because we cared about the people; because we recognized that a people educated is a people productive. Because we recognized that when a man has a job, he becomes a self-respecting, productive, tax-paying citizen. Because we recognized that we need each other.

And my fellow Americans, I appeal to you, from this platform, not to listen to the demagogues that would divide us; not to listen to those that would tell you that you have to be worried about the other man because he may be a little different. I ask you not to listen to the voices of fear and of bigotry, the voices of suspicion and of doubt. I ask you to repudiate those voices of hatred and racism, and I ask you to stand by those of us that believe that

there's a great decency in this country, a basic goodness in America, a greatness to be called forth.

I ask you to support your congressman from this district, Congressman White, who has done so much for you. I ask -- I ask you to support a great senator, who was the first author of the bilingual education act, who cared, who understood about the people in this area; and I ask you to help us to build on these programs, to give our little children a chance in Project Headstart, to give our young teen-agers a chance in job training, to give our senior citizens a chance for better medical care, to give our senior citizens better social security benefits, to help make our cities more livable, to help our farmers to be able to earn a decent living. That's what I stand for, and you know it. I have a record of public performance.

So, as we leave you here tonight -- what a magnificent day -- will you remember that it's the people against the Republican organization; it's the people against the Republican money; it's the people against Mr. Nixon, who never, in his public life, has lifted a finger in your behalf? I ask you to back the party that has helped you, and I ask you to back the ticket of Humphrey and Muskie, because it wants to help you; and if you give us your help, we will help you, and we'll build a better America. Now, let me ask you: Are you for Wallace for President?

SPECTATORS: No!

VICE-PRESIDENT HUMPHREY: Do you want Mr. Nixon for President?

SPECTATORS: No! We want Humphrey! (Chanted.)

VICE-PRESIDENT HUMPHREY: Thank you, thank you, thank you, thank you. Wait a minute. Now, let me tell you, you -- you say you want me, but let me tell you, my dear friends, I want you, and I need you, and I ask you now to go home to your -- to your families,

and to your friends, and I ask you to appoint yourself a committee of one; and I ask you to work as you've never worked before -- not for me, but for yourselves; to work for your country, to work for your family, to work for the young, to work for the old, to work for everyone. My dear friends, let me tell you something: We can show America that the people's voice will be heard, and we can jump as far as Bob Beeman in this election. We can jump, my friends. So, so let's -- let's go from here today, let's go from here tonight with a pledge. I ask you to take a pledge with me. Will you stand up, now, and go to work for Humphrey and Muskie? Give me your answer.

SPECTATORS: Yes!

VICE-PRESIDENT HUMPHREY: God bless you. Thank you very much. I'm going to take my lasso, I take it all; and ladies and gentlemen, we're going to go, and we're going to win this election together. Thank you, my friends.

CHAIRMAN McALMON: Arriba!

SPECTATORS: Humphrey!

CHAIRMAN McALMON: Arriba!


SPECTATORS: Humphrey!

CHAIRMAN McALMON: This little girl, Abby Marshall, has saved up her pennies, and she is donating her savings to Hubert Humphrey, the next President of the United States.

VICE-PRESIDENT HUMPHREY: Ladies and gentlemen, this is a five dollar check from a million dollar girl. Isn't she nice?

CERTIFICATE

I, Melinda S. Whitley, Court Reporter, do hereby certify that the foregoing eight pages of typewritten matter constitute and is a full, true and correct transcript of the speech by Vice-President Hubert H. Humphrey, delivered at the El Paso International Airport, El Paso, Texas, on Wednesday, the 23rd day of October, 1968, to the best of my knowledge and ability.


Melinda S. Whitley
Court Reporter

• Chr Geo McAllister

Shamizal
Chamizal Road
Chemizal Settlement

Cong White
Sen Yarbrough

Ray Telles (mor~)
Cong White
Cong Wright
Cong Gonzalez
Sen Yarbrough

Mrs. Beaba Humphrey

REMARKS

VICE PRESIDENT HUBERT H. HUMPHREY

Virginia
Gordon
Rose

AIRPORT RALLY

EL PASO, TEXAS

Franklin
mountain

Donkey

OCTOBER 23, 1968

Yama

Waco
Basin

People have said we were so far behind in this

election that we would have to set a world record to catch

up.

U-Tel-alaso

Well, Bob Beamon showed us that it's a good year for

jumping ahead, and I have news for Mr. Nixon. We have

hit that jumping board and we're flying.

Guadalupe
into
Guadalupe
not on
Pack

(Bic-Lingual Educ

There are two weeks left in this campaign.

It's time we focused on the central issue: Whom can the American people trust to lead this country for the next four years?

Can we trust each other as people?

Can we trust a candidate who will not debate ... who will not speak out on the issues?

The people ... to trust you ... have to know where you stand.

I know why Mr. Nixon won't debate. He's afraid that the people will remember his record.

Where do you stand, Mr. Nixon, on Medicare? You used to call it a socialist scheme.

What about aid to education? You broke a tie vote in the Senate against federal aid to education in 1960.

What about Head Start and the Bi-lingual Education Act?

What about the Job Corps?

What about that treaty against nuclear testing we now have in the books? Is it still the "cruel Hoax" you used to think it was?

Why are you for delaying the treaty to keep nuclear weapons out of the hands of the Nassers and the Castros of the world? Do you think that's a "cruel hoax", too?

Where do you stand on Vietnam, Mr. Nixon? When are you going to reveal your secret plan for peace? Or is Mr. Agnew right ... was the whole thing a "ploy"?

Why, Mr. Nixon, do you talk a good game of civil rights up North -- and then whistle Dixie in duet with J. Strom Thurmond as you compete for votes with Mr. Wallace in the South?

And why, Mr. Nixon, do your advisers tell us a little more unemployment would be a good thing for America?

Do they have in mind the same kind of Republican economics that brought us three disastrous recessions in eight Nixon years --- recessions that killed jobs, killed profits, and left this country without programs to meet urgent human need?

These are questions I want answered, Mr. Nixon.

* * *

There is another fellow in this race besides Richard the Silent --- George the Loud.

George Wallace dishes out some mighty tough talk about law and order ... and then he claims to be the friend of the workingman.

If it weren't so serious, it would be ridiculous.

Law and Order: George Wallace couldn't provide it in Alabama. He had the highest murder rate in the country.

His program for law and order in the country is to run over people he doesn't like with his car.

And as for the working people in George Wallace's Alabama ... they make the third lowest wages in the country.

He was a union-busting governor ... and you know it.

And mothers, Alabama doesn't spend that record-high six per cent sales tax on education ... it has the second lowest per pupil expenditures for education ... black and white ... of any state in the country.

Mr. Wallace says he wants to be our President. But he says nothing about his economic policy. He does not tell us how he would work with the Congress. And his approach to foreign policy is best summed up in his selection of the bomber general, Curtis LeMay, as his running mate.

America doesn't need your brand of medicine, either, Mr. Wallace.

* * *

Now, let's put things out in the open.

I know what the opposition is saying behind the scenes.

They say "law and order," but they really mean to feed fear of one American for another.

They say: Humphrey wants to give a black man a job and a home. He wants to give a Spanish-surnamed-American a job and a home.

And it will be your job and your home.

Humphrey wants to go too fast.

Let me tell you something:

Yes, I want to help people get jobs and decent housing.

I want everybody in this country to have a job ... and a good home ... and education ... and first-rate health care.

And I want it fast.

Let's not fool ourselves: When someone gets a job
who didn't have one before ... when somebody gets education
or training who didn't have it before -- all of us benefit.

We lift the country.

We create new tax-paying citizens. Then, we get real
order and justice.

And what's more, we do what is right.

Yes: I want to change things. I want to change them
for the better and I want to do it now.

I challenge Mr. Nixon and Mr. Wallace to come out in
the open on this issue ... to stop talking vaguely about "law
and order," as they have been.

I challenge them to offer specific programs --- not
slogans --- to create civil peace. I have done that.

And I challenge them to offer specific programs, too, for justice in America -- justice in every aspect of our national life ... for every member of the American family, no matter what his color, his religion, or his last name.

* * *

Let me say a word about the special problems faced by Mexican-Americans. — Americans

The importance of preserving a people's cultural tradition was recognized with passage of the Bi-lingual Education Act -- the first federal recognition of the special importance of the ability to speak two languages.

Now we must launch a major program of bi-lingual education, including teacher training, scholarships, text books, curriculum reform, and research.

We must end -- now -- discriminatory practices in employment --- we must adequately fund the Equal Employment Opportunity Commission.

If I am President, I pledge that the federal government will be the model employer of Mexican-Americans ---- and that means from the White House on down. !

This includes more responsibility for the Inter-agency Committee on Mexican-American Affairs --- a specific agenda of priority items --- and a Secretariat to help the Committee accomplish its objectives on schedule.

It includes giving the poor a greater voice in the planning and implementation of local community programs, such as Head Start and expanding the migrant and legal aid program.

It includes giving able-bodied men the chance to support their families with dignity and pride. As Cesar Chavez told me last summer in Los Angeles:

"We want no special favors -- merely the chance to build a union so the members can help themselves."

*

*

~~Handwritten signature~~

I say this country does not have to be torn and divided.

We can build a country of trust -- trust beyond race, or religion, or region ... trust of free people for one another as human beings.

We don't have to hate each other.

We can build this country together --- just as we built the railroads ... just as we built our highways ... just as we built the buildings of mortar and steel in our great cities.

And if you will trust Senator Muskie and myself, we will do it.

There are only a few days left now.

I do not have a massive advertising budget. I do not have a multi-million dollar TV blitz. I only have you. Millions of people against millions of dollars.

Let's break through Mr. Nixon's smokescreen.

Let's break through Mr. Wallace's campaign of fear and hate.

And let's break through to a New Day for the American people --- a new day of hope and faith and trust.

I ask your help.

El Paso

12

for: Wed PM's
Oct 23 rd

REMARKS

VICE PRESIDENT HUBERT H. HUMPHREY

AIRPORT RALLY

EL PASO, TEXAS

OCTOBER 23, 1968

I say we can win this election . . . and I've come to Texas to prove it.

Texas is Democrat country.

I am proud to have the support of two great Texas

Democrats . . . Governor John Connally and Senator Ralph Yarborough.

We have won a lot of battles together in the past . . . and with your help we Democrats are going to win this one.

Wed PM's

EL PASO

PAGE 1 INTRODUCTION (Strike first three lines)

(A) People have said we were so far behind in this election that we would have to set a world record to catch up. Well Bob Beamon showed us that it's a good year for jumping ahead, and I have news for Mr. Nixon. We have hit that jumping board and we're flying.

(Bob Beamon is a student at the University of Texas at El Paso. He set the olympic world record for the long jump -- beating Ralph Boston's old record by almost 2 feet.)

~~PAGE 3, 2nd para. Strike the ~~xxx~~ last two lines of the second para (... a man...
.... foreign policy.) line above has to have a period.~~

~~insert: Don't you think Mr. Agnew could learn something about urban development from what your doing in Armijo? (Aar-mee-yo) (popular urban renewal project)~~

~~PAGE 4
The word missing in the ^{blank} ~~blank~~ space should be: on~~

~~PAGE 5~~

~~What about headstart and the bilingual education act? SCRATCH~~

~~Shd. read: What about Headstart?~~

~~PAGE 7, 5th para. , 2nd sentence.~~

~~Spanish surnamed Americans shd. read: Mexican American.~~

And I'm deeply proud to have another great Texas Democrat
in my corner.

You know who I am talking about -- Lyndon Baines Johnson --
a President who hasn't just talked about progress, but who has worked
for it.

There are two weeks left in this campaign.

It's time we focused on the central issue: Who ^M can the
American people trust to lead this country for the next four years?

Can we trust each other as people?

Can we trust a candidate who will not
~~My Republican opponent has made two decisions in this~~

~~campaign which speak directly to this crucial issue of trust.~~

*debate... who will not
speak out on the issues?*

*Pickup Alamo text from here
(p. 4, # 7) to end.*

First, he decided who should be his vice Presidential running mate -- the man who would be a heart-beat from the Presidency itself in this nuclear age.

And Mr. Nixon chose Spiro T. Agnew -- a so-called "Urban Expert" who says "when you've seen one slum you've seen them all" . . . a man who says he can't wait to try out his "new-found expertise" in foreign policy.

I think my Republican opponent played fast and loose with the security of this nation.

Mr. Nixon then made a second decision. He decided to say nothing else for the rest of the campaign.

He's been on vacation -- and I say the White House is no place for a vacationer. What'll he do? . . . turn off the hot line two days a week while he rests up?

He has refused to speak out ~~on~~ any vital issues.

He has refused to debate -- even though I offered to buy time on national television.

He has stayed in the shadows -- stayed off the issues -- and relied instead on a massive advertising campaign, staged TV shows, balloons and confetti.

I say this is no way to run for President.

I know why Mr. Nixon won't debate. He's afraid that the people will find out where he stands.

Where do you stand on Medicare? You used to call it a socialist scheme.

What about aid to education? You broke a tie vote in the Senate against federal aid to education in 1960.

PICKUP ~~of~~ remainder
of Alamo
speech.
from
here
to end.

What about Head Start, and the Bi-lingual Education Act?

What about the Peace Corps? Do you still think its a haven for draft dodgers?

What about that treaty against nuclear testing we now have in the books. Is it still the "cruel hoax" you used to think it was?

Are you against the passage of the treaty to keep nuclear weapons out of the hands of the Nassers and the Castros of the world because you think that's a "cruel hoax", too?

Where do you stand on Vietnam, Mr. Nixon? When are you going to reveal your secret plan? Or is Mr. Agnew right . . . was the whole thing a "ploy"?

* * *

There is another fellow in this race besides Richard the Silent . . . George the Loud.

George Wallace dishes out some mighty tough talk about law and order . . . and then he claims to be the friend of the workingman.

If it weren't so serious, it would be ridiculous.

Law and Order: George Wallace couldn't provide it in Alabama. He had the highest murder rate in the country.

And his program for law and order in the country is to run over people he doesn't like with his car.

And as for the working people in George Wallace's Alabama . . . they make the third lowest wages in the country.

He was a union-busting governor . . . and you know it.

And mothers, Alabama doesn't spend that six per cent sales tax on education . . . it has the second lowest per pupil expenditures for education . . . black and white . . . of any state in the country.

America doesn't need your brand of medicine, Mr. Wallace.

* * *

I know what the opposition is saying behind the scenes.

They say "law and order" but they really mean black and white.

They say: Humphrey wants to give a black man a job. He wants to give a ~~Spanish-surnamed~~ ^{Mexican}-American a job.

And it will be your job.

Humphrey wants to go too fast.

Let me tell you something.

Yes, I want to give a black man a job.

I want everybody in this country to have a job

--black, white, red, green, or yellow -- and with a booming Democratic economy they will.

Can the recession-ridden Republicans make that statement?

In the 1950's we had three job-killing, profit-killing recessions.

And those three Republican recessions were color-blind . . . black and white workers were out on the sidewalk.

Let's not fool ourselves: When someone gets a job who didn't have one before . . . when somebody gets education or training who didn't have it before -- all of us benefit.

We lift the country.

We create new tax-paying citizens. Then, we get real law order and justice.

And what's more, we do what is right.

Yes: I want to change things. I want to change them for the better.

Some Americans have been left waiting outside for more than a hundred years. It's time they had their chance.

I say this country does not have to be torn and divided.

We don't have to hate each other.

We can build this country together -- just as we built the railroads . . . just as we built our highways . . . just as we built the buildings of mortar and steel in our great cities.

I say: Now is the time to stand up for America -- the greatest country in the world.

Now is the time for everyone who cares to join hands in this country . . . to stand up against racism . . . to stand up against suspicion and hate . . . to stand up against those who want to stop this country's journey into the future.

I say: Now is the time for us to trust one another.

We began our journey more than 200 years ago.

We came to this country burning with the idea that one man was as good as another . . . that what was wrong could be made right . . . that people possessed the basic wisdom and goodness to govern themselves without conflict.

Now we come to a new moment of crisis in that journey.

We are called:

--to heal the hatreds and divisions among us.

--to reaffirm the basic decency of spirit which lies within us as people.

--to reassert this nation's moral leadership in a world that desperately seeks that leadership.

--to tell a new generation that what we have is good . . . that it is worth saving . . . that the dream of their parents is still a worthy dream.

This is work for all of us.

I seek to work through the Presidency of the United States.

I do not have a massive advertising budget. I do not have a multi-million dollar TV blitz. I only have you.

. . . millions of people against millions of dollars.

Let's break through Mr. Nixon's smokescreen *and Mr. Wallace's campaign of fear.*

And let's break through to a New Day for the American people. —
a New Day of hope and faith and trust.

I ask your help.

25 Oct

Airport Rally
at Fair Park

EL PASO

Local
color
only.

BASIC TEXAS RALLY SPEECH

Block #1 -- Optional local color intro

* * * *

Block #2 -- Standard Texas Rallys

I say we can win this election ... and I've come to Texas to prove it.

Texas is great Democrat country.

I am proud to have the support of two great Texas Democrats ...

Governor John Connally and Senator Ralph Yarborough.

We have won a lot of battles together in the past ... and with your help we Democrats are going to win this one.

And I'm deeply proud to have another great Texas Democrat in my corner.

Lyndon B. Johnson

You know who I am talking about -- a President who hasn't just talked about progress, but who has worked for it.

* * *

Remarks
by President Lyndon B. Johnson
at Airport Rally
at Fair Park
October 23, 1968

There are two weeks left in this campaign.

It's time we focused on the central issue: Who can the American people trust to lead this country for the next four years?

Can we trust each other as people?

My Republican opponent has made two decisions in this campaign which speak directly to this crucial issue of trust.

First, he decided who should be his vice Presidential running mate -- the man who would be a heart-beat from the Presidency itself in this nuclear age.

And Mr. Nixon chose Spiro T. Agnew -- a so-called "Urban Expert", who says "when you've seen one slum you've seen them all" ... a man who says he can't wait to try out his "new-found expertise" in foreign policy.

I think my Republican opponent played fast and loose with the security of this nation.

Mr. Nixon then made a second decision. He decided to say nothing else for the rest of the campaign.

He's been on vacation -- and I say the White House is no place for a vacationer. What'll he do? ... turn off the hot line two days a week while he rests up?

He has refused to speak out on any vital issues.

He has refused to debate -- even though I offered to buy time on national television.

He has stayed in the shadows -- stayed off the issues -- and relied instead on a massive advertising campaign, staged TV shows, balloons and confetti.

I say this is no way to run for President.

I know why Mr. Nixon won't debate. He's afraid that the people will find out where he stands.

Where do you stand on Medicare? You used to call it a socialist scheme.

What about aid to education? You broke a tie vote in the Senate against federal aid to education in 1960.

What about Head Start and the Bi-lingual Education Act?

What about the Peace Corps? Do you still think it's a haven for draft dodgers?

What about that treaty against nuclear testing we now have in the books. Is it still the "cruel hoax" you used to think it was?

Are you against the passage of the treaty to keep nuclear weapons out of the hands of the Nassers and the Castros of the world because you think that's a "cruel hoax", too?

Where do you stand on Vietnam, Mr. Nixon? When are you going to reveal your secret plan? Or is Mr. Agnew right ... was the whole thing a "ploy"?

There is another fellow in this race besides Richard the Silent ... George the Loud.

George Wallace dishes out some mighty tough talk about law and order ... and then he claims to be the friend of the workingman.

If it weren't so serious, it would be ridiculous.

Law and Order: George Wallace couldn't provide it in Alabama. He had the highest murder rate in the country.

And his program for law and order in the country is to run over people he doesn't like with his car.

And as for the working people in George Wallace's Alabama ... they make the third lowest wages in the country.

He was a union-busting Governor ... and you know it.

And mothers, Alabama doesn't spend that six per cent sales tax on education ... it has the second lowest per pupil expenditures for education ... black and white ... of any state in the country.

America doesn't need your brand of medicine, Mr. Wallace.

* * *

I know what the opposition is saying behind the scenes.

They say "law and order" but they really mean black and white.

They say: Humphrey wants to give a black man a job. He wants to give a Spanish-surnamed-American a job.

And it will be your job.

Humphrey wants to go too fast.

Let me tell you something:

Yes, I want to give a black man a job.

I want everybody in this country to have a job.

-- black, white, red, green, or yellow. *add F4.6.3*

Let's not fool ourselves: When someone gets a job who didn't have one before ... when somebody gets education or training who didn't have it before -- all of us benefit.

We lift the country.

We create new tax-paying citizens. Then, we get real law and order.

And what's more, we do what is right.

Yes: I want to change things. I want to change them for the better.

Some Americans have been left waiting outside for more than a 100 years. It's time they had their chance.

I say this country does not have to be torn and divided.

We don't have to hate each other.

We can build this country together -- just as we built the railroads ... just as we built our highways ... just as we built the buildings of mortar and steel in our great cities.

to

I say: Now is the time to stand up for America. *to stand up for America*

to stand up for America
Now is the time for everyone who cares to join hands in this country ... to stand up against racism ... to stand up against suspicion and hate ... to stand up against those who want to stop this country's journey into the future.

I say: Now is the time for us to stand up for America.

We began our journey more than 200 years ago.

We came to this country burning with the idea that one man was as good as another ... that what was wrong could be made right ... that people possessed the basic wisdom and goodness to govern themselves without conflict.

Now we come to a new moment of crisis in that journey.

We are called:

-- to heal the hatreds and divisions among us;
-- to reaffirm the basic decency of spirit which lies within us as people.

-- to reassert this nation's moral leadership in a world that desperately seeks that leadership.

-- to tell a new generation that what we have is good ... that it is worth saving ... that the dream of their parents is still a worthy dream.

This is work for all of us.

I seek to work through the Presidency of the United States.

I do not have a massive advertising budget. I do not have a multi-million dollar TV blitz. I only have you

... millions of people against millions of dollars.

Let's break through Mr. Nixon's smokescreen.

And let's break through to a New Day for the American people.

I ask your help.

#



Minnesota Historical Society

Copyright in this digital version belongs to the Minnesota Historical Society and its content may not be copied without the copyright holder's express written permission. Users may print, download, link to, or email content, however, for individual use.

To request permission for commercial or educational use, please contact the Minnesota Historical Society.



www.mnhs.org