



# news release

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For Release Thursday AMs  
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## TRUST AMONG AMERICANS AT STAKE IN ELECTION, HUMPHREY SAYS

Watts, California, Oct. 23 -- The real stake in this election is whether Americans are going to be able to trust each other, Vice President Humphrey said today.

Inequalities still exist at many levels of American life and the question is "Where do we go from here?" the Vice President said.

"Will it be hatred and fear and more oppression?" he asked.

He questioned whether we will see another generation of children crippled by poverty and ignorance, and "gnawed by fear and hate."

"Will we continue to arm ourselves, one against another?" the Vice President said. "Will we settle for two societies, separate and unequal, and uneasy -- apartheid where America was meant to be?"

The Vice President said he has traveled the country asking people to vote for jobs, for education, for equal law protection and enforcement -- for everybody.

"This nation has come a long way in its journey," he said. "Are we going to turn back now?"

The Vice President urged every American, when he votes, to "Say what is in your heart. Say it so the whole country knows. Say it so we can finally make America one America, free of fear, free of hate, filled with hope."

The Vice President said that in his campaign he doesn't have "a massive advertising budget" or "a million-dollar TV blitz" and that he hasn't appealed to the special interests" but "I have leveled with the American people. I have trusted them. And I have asked them to trust me -- and trust each other. I'm ready to stack up people power against dollar power anytime." His text is attached.

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REMARKS  
VICE PRESIDENT HUBERT H. HUMPHREY  
GRASSROOTS COMMITTEE FOR HHH  
WATTS, CALIFORNIA  
OCTOBER 23, 1968

For Release:  
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If there was ever a grassroots campaign for the Presidency of the United States, you're looking at it.

I don't have a massive advertising budget.

I don't have a multi-million dollar TV blitz.

I haven't appealed to the special interests.

But I have leveled with the American people.

I have trusted them.

And I have asked them to trust me...and trust each other.

I'm ready to stack up people power against dollar power anytime.

These are not easy times.

We are still in the early dawn between the night of oppression and the bright sunlight of human rights. We stumble and we falter.

We write equality in the book of law and we still have inequality in our schools and on the job.

We give men an equal chance to die in battle and a less-than-equal chance to raise their families in decency when they get home.

We preach freedom -- and all of us, white and black, are still shackled to a tragic past.

Where do we go from here?

Will it be hatred and fear and more oppression?

Will we see another generation of children come up unnecessarily by poverty...crippled by ignorance...gnawed by fear and hate.

Will we continue to arm ourselves, one against another?

Will we settle for two societies, separate and unequal, and uneasy -- apartheid where America was meant to be?

Let me tell you that I've travelled across America during the last several weeks, telling it like it is -- good and bad.

I've been asking people to vote for jobs -- for everybody.

I've been asking people to vote for education -- for everybody.

(more)

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I've asked them to vote for equal law protection and endorsement -- for everybody.

I've asked them to stand up and be counted...to stand up for one free American citizenship.

Have you heard me?                   \*   \*   \*

This nation has come a long way in its journey.

Are we going to turn back now?

Are we going to sacrifice what men have fought...and died for?

Are we going to be able to trust each other?

That's the question we have to answer.

That's the real stake in this election.

We have a lot to do between now and election day.

We've got to get every registered voter in Watts to the polls.

Vote.

Say what is in your heart.

Say it so the whole country knows.

Say it so we can finally make America one America -- free of fear...free of hate...filled with hope.

# # #

REMARKS OF HUBERT H. HUMPHREY  
"GRASS ROOTS FOR HUMPHREY" HEADQUARTERS, WATTS  
LOS ANGELES, CALIFORNIA  
OCTOBER 23, 1968

VICE PRESIDENT HUMPHREY: Thank you very much, thank you, thank you, thank you, thank you, thank you.

Thank you very much.

Thank you, Reverend Brookins, thank you.

What a wonderful man you have in this great reverend, Dr. Brookins, a wonderful leader. Let's give him a good hand. This man speaks for us.

(Applause.)

And Dr. Channing Phillips, how much we appreciate your presence here tonight. This man speaks for us, too.

Dr. Phillips, we are proud of you and happy to have you here with us here this evening.

And the Assemblyman from this district, a real fighter for you up there in the Assembly. Let's give him a hand, Leon Ralph.

I hope our Congressman, Gus Hawkins, is here. But I just want you to know what a special joy it is to come back to this area and to see this great assemblage tonight of my fellow Americans.

Now, ladies and gentlemen, I am going to say to you what I have said to every audience across this country. I told Dr. Brookins tonight that I just didn't have time to make one speech up north, a different kind of a speech down south; one speech to a white audience, a different kind of speech to a black audience. I am going to make my speech to an American audience, and that is what I am doing here tonight.

(Applause.)

I know that this is the Grass Roots Committee for Hubert Humphrey for President. Well, let me tell you, if there ever was a grass roots committee for the presidency of the United States, you ought to look at me. I have been out "grass-rootzin" all over this country, sometimes almost alone. But tonight I find out it is a little different. Tonight I find out that the message of equality, the message of human dignity, the message of human rights, the message of fair play, that that message is getting through, and the American people are beginning to respond, just as they are tonight.

(Applause.)

I don't have a big advertising budget. I told Dr. Brookins and Dr. Phillips that I just left the State of Texas. And when I was there, I was told that the Republican candidate was going to spend over \$1 million in Texas alone -- going to spend over \$1 million in radio, television, and advertising in Texas alone between now and the end of this election period.

Ladies and gentlemen, that is almost as much as we are going to be able to spend throughout the nation.

Now, that man, that Republican candidate, has got money power. I tell you what we got -- people power. And let's put it to work.

And we got all kinds of people power. We got them from every walk of life, every color, and every description, every cultural background. And, ladies and gentlemen, if we go to work, we can teach some people in this country a lesson they need to know. We can show them that the time has come when every American is going to have his chance, when he is going to be treated like a man, when he is going to be treated like a lady, when he is going to be treated like a citizen.

(Applause.)

I put a lifetime of working for human rights and the people's rights. That is my record. And I am going to continue to do it.

A man out here said, "Well, what are you going to do about law and order?" Let me just say a word about it. You know, there is a candidate, the third-party candidate, he talks a lot about law and order. Well, I want to tell you, my dear friends, that is one kind of law and order that we don't need in Washington. That is one kind we don't need. And we are not going to have it.

(Applause.)

And there is another kind. There is the Republican candidate. And he talks about it, too. And he talks a little smoother. He is cool, you know. Yes. This Republican candidate --

(Shouts from the audience.)

Don't you worry, I am coming right to you, Buddy. Just hang on, I will be right with you there.

And this Republican candidate, he talks a little more calmly, a little more coolly. But it all says the same thing.

Now, let me tell you what I think about it. I think that every American, black or white, young or old, is entitled to the full protection of the law and to equal rights of the law, and equal enforcement of the law, and equal opportunity under the law. Now, that is law and order.

(Applause.)

And let me tell you what some of them do. Some of them talk law and order. And I hear what they say in the back rooms. I told Dr. Brookins here in Detroit the other day -- let me tell you what they say. They say, "You know this fellow Humphrey. Well, I will tell you what he is going to do." This is what they say to the white man and the blue collar, the working class, in the back rooms, in the shops. Here is what they have been saying up in Michigan, here is what they have been saying in Pennsylvania, here is what they are saying in New Jersey, here is what they are saying in California. They said, "Look at that fellow Humphrey. You know what he is going to do." That is what they say now. They say, "He is going to give the black man a job." You know what? That is right. That is exactly what I plan on doing.

(Applause.)

You know what else they say? They go into the Mexican-American community, and they say, "Look at that fellow Humphrey. You know what he is going to do? He is going to give a Spanish surnamed Mexican-American a job." That is right. That is what I am going to do.

And you know what else? Then they say this, and this is what they say. They say, "You know what this means to the white man? This means you are going to lose your job, because that Humphrey is going to load him on to that work force."

Let me lay it on the line here. No white man is going to lose a job because a black man is going to get one, but you will all lose your job if you elect a Republican administration.

(Applause.)

I know what they are saying. Law and order to some people is another way to say to keep the Negro down. I know that. You ask me, and I am telling you the truth.

You want to have it like it is? You want me to sock it to you. Well, all right, you are going to get it.

(Applause.)

I will tell you what I want in this country. And I didn't want it just because I ran for president. I wanted it a long time ago. And I have been fighting for it for 25 years. I want an education for every boy and girl. I don't give a hoot what his color is. I want him to have the best education that we can buy in



this country, black or white.

(Applause.)

Let me tell you something else. I want my schools integrated. I want blacks and whites to learn how to live together when they are kids. Then they can learn how to live together when they are adults.

And I want everybody to have health. Let me tell you, when you are sick, it doesn't make any difference what color you are. And it doesn't make any difference whether you are young or old. When you are sick, you are sick; and we need health care in this country. We need health care for people in America, regardless of their color, regardless of their economic status. And, ladies and gentlemen, you are looking at a man that has fought for it all his life. And now I want your help to get it.

(Applause.)

We need housing in America. We need decent housing in America. And let me tell you how to have a decent home, you give people a chance to live in one. And I want you to know that if I can live in an integrated neighborhood, and I do -- and let me tell you, when I moved in the property values didn't go down.

I am here to tell you that I believe that people ought to have the right to live where they want to live, regardless of who they are.

(Applause.)

And I will tell you something else I believe. I believe that there is great potentiality in our people. Get me elected and we will start.

(Applause.)

(Shout from the audience.)

This man says he wants it now. And let me tell this man, he is in no more of a hurry than I am. I have been working for it for a quarter of a century, and I am going to help you get it now.

(Applause.)

But what you need -- but what you need, my friends, is a leader. And what you need is a man that will work with you and not somebody that came to you for your votes.

Listen, I was here when you couldn't vote for me. I have been here when there wasn't a chance. I have been with you in the worst days of your lives. Now I want you to be with me in the best days of our lives. We can win this election.

(Applause.)

So let's go from this place tonight and do one thing. Let's go from here determined to cast our vote. Let's go from here determined that we are going to show the nation that we know what the score is.

Listen, my friends, the greatest days of this country are yet to be lived. There are great potentialities in our people. We are going to help the poor people of this country. I have helped them. Give me a chance to be your president and we will help them more. Give us a chance to work together.

(Applause.)

But I will tell you this. It is going to take more than me. We are going to have to go from this place tonight, working as we have never worked before. I know that Dr. Brookins and I know that Dr. Phillips and I know that others -- I know that Leon Ralph and many of these people are going to ask you to vote. I want you to vote. I want you to be a voter. I hope that you can see fit to vote for Humphrey and Muskie. But I want you to be a voter above all. Don't you stay away from the polls. Let the American people know that you cherish your citizenship. Let this nation know that you are a proud American -- not only black pride, American pride, pride in your country, pride in the fact that you live here. And, ladies and gentlemen, if you work with me, let me tell you from the bottom of my heart, I will work for you as you never had a president work for you. Let's go to work now, friends, and let's do a job. Thank you. (Applause.)

REMARKS  
VICE PRESIDENT HUBERT H. HUMPHREY  
GRASSROOTS COMMITTEE FOR HHH  
WATTS, CALIFORNIA  
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I don't have a massive advertising budget.

I don't have a multi-million dollar TV blitz.

I haven't appealed to the special interests.

But I have leveled with the American people.

I have trusted them.

And I have asked them to trust me...and trust each other.

I'm ready to stack up people power against dollar power anytime.

These are not easy times.

We are still in the early dawn between the night of oppression and the bright sunlight of human rights. We stumble and we falter.

We write equality in the book of law and we still have inequality in our schools and on the job.

We give men an equal chance to die in battle and a less-than-equal chance to raise their families in decency when they get home.

We preach freedom -- and all of us, white and black, are still shackled to a tragic past.

Where do we go from here?

Will it be hatred and fear and more oppression?

Will we see another generation of children come up unnecessarily by poverty...crippled by ignorance...gnawed by fear and hate.

Will we continue to arm ourselves, one against another?

Will we settle for two societies, separate and unequal, and uneasy -- apartheid where America was meant to be?

Let me tell you that I've travelled across America during the last several weeks, telling it like it is -- good and bad.

I've been asking people to vote for jobs -- for everybody.

I've been asking people to vote for education -- for everybody.

Page Two

I've asked them to vote for equal law protection and endorsement -- for everybody.

I've asked them to stand up and be counted...to stand up for one free American citizenship.

Have you heard me? \* \* \*

This nation has come a long way in its journey.

Are we going to turn back now?

Are we going to sacrifice what men have fought...and died for?

Are we going to be able to trust each other?

That's the question we have to answer.

That's the real stake in this election.

We have a lot to do between now and election day.

We've got to get every registered voter in Watts to the polls.

Vote.

Say what is in your heart.

Say it so the whole country knows.

Say it so we can finally make America one America -- free of fear...free of hate...filled with hope.

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P READY ON CONF TO UNATDDE  
STAT 710-822-9256 DEM NATL COMM 710-822-9210 DEM FOR HHH DCC  
910-  
321-3728 CRASTON LA GA

NOTE: PLEASE CALL MR. GENE CARLSON AT THE HUMPHREY ADVANCE  
HEADQUARTERS AT 6210 WILSHIRE BLVD. THE TELEPHONE NO. IS 937-4515.

IT IS IMPORTANT THAT THEY RECEIVE THIS TWIX AS SOON AS IT IS FINISHED.  
THEY WILL PICK IT UP.

Thurs AM release

Watts (insertions)

NOTES

VICE PRESIDENT HUBERT HUMPHREY

WATTS, CALIFORNIA

OCTOBER 23, 1968

"GRASSROOTS COMMITTEE FOR HHH"

(SHD. BE INSERTED BETWEEN  
WATTS, CALIFORNIA AND OCTOBER 23, 1968 AS PART OF THE HEADING)

IF THERE WAS EVER A GRASSROOTS CAMPAIGN FOR THE PRESIDENCY OF  
THE UNITED STATES, YOU'RE LOOKING AT IT.

I DON'T HAVE A MASSIVE ADVERTISING BUDGET.

2 . I DON'T HAVE A MULTI-MILLION DOLAXXX DOLLAR TV BLITZ.

I HAVEN'T APPEALED TO THE SPECIAL INTERESTS.

BUT I HAVE LEVELED WITH THE AMERICAN PEOPLE.

I HAVE TRUSTED THEM.

AND I HAVE ASKED THEM TO RUST ME...AND TRUST EACH OTHER.

(NOTE:RUST SHD. BE TRUST)

I'M READY TO STACK UP PEOPLE POWER AGAINST DOLLAR POWER ANYTIME.

\* \* \*

THESE ARE NOT EASY TIMES.

WE ARE STILL IN THE EARLY DAWN BETWEEN THE NIGHT OF OPPRESSION  
AND THE BRIGHT SUNLIGHT OF HUMAN RIGHTS.

WE STUMBLE AND WE FALTER.

WE WRITE EQUALITY IN THE BOOK OF LAW AND WE STILL HAVE INEQUALITY  
IN OUR SCHOOLS AND ON THE JOB.

WE GIVE MEN AN EQUAL CHANCE TO DIE IN BATTLE AND A LESS-THAN-EQUAL  
CHANCE TO RAISE THEIR FAMILIES IN DECENCY WHEN THEY GET HOME.

WE PREACH FREEDOM -- AND ALL OF US, WHITE AND BAXXX BLACK, ARE  
STILL SHACKLED TO A TRAGIC PAST.

WHERE DO WE GO FROM HERE?

WILL IT BE HATRED AND FEAR AND MORE OPPRESSION?

3 . WILL WE SEE ANOTHER GENERATION OF CHILDREN COME UP UNNECESSARILY  
BY POVERTY...CRIPPLED BY IGNORANCE...GNAWED BY FEAR AND HATE.

WILL WE CONTINUE TO ARM OURSELVES, ONE AGAINST ANOTHER?

WILL WE SETTLE FOR TWO SOCIETIES, SPXXX SEPARAGEXXX SPXXX  
SEPARATE AND UNEQUAL, AND UNEASY -- APARTHEID WHERE AMERICA WAS  
MEANT TO BE?

LET ME TELL YOU THAT I'VE TRAVELLED ACROSS AMERICA DURING THE LAST  
SEVERAL WEEKS, TELLING IT LIKE IT IS -- GOOD AND BAD.

I'VE BEEN ASKING PEOPLE TO VOTE FOR JOBS -- FOR EVERYBODY.

I'VE BEEN ASKING PEOPLE TO VOTE FOR EDUCATION -- FOR EVERYBODY.

I'VE BXXX ASKED THEM TO VOTE FOR EQUAL LAW PROTECTION AND ENFORCE-  
MENT -- FOR EVERYBODY.

I'VE ASKED THEM TO STAND UP AND BE COUNTED.....TO STAND UP FOR ONE  
FREE AMERICAN CITIZENSHIP.

HAVE YOU HEAR ME?

THIS NATION HAS COME A LONG WAY IN ITS JOURNEY. (NOTE: SHOLD  
HAVE INSERTED ASTERIKS BETWEEN FREE AMERICAN CITIZENSHIP. AND  
HAVE YO U HEARD ME?)

ARE WE GOING TO TURN BACK NOW?

ARE WE GOING TO SACRIFICE WHAT MEN HAVE FOUGHT FOR...AND DIED FOR?

4 ARE WE GOING TO BE ABLE TO TRUST (UNDERLINE TRUST) EACH OTHER?

THAT'S THE QUESTION WE HAVE TO ANSWER.

THAT'S THE REAL STAKE IN THIS ELECTION.

WE HAVE A LOT TO DO BETWEEN NOW AND ELECTION DAY.

WE'VE GOT TO GET EVERY REGISTERED VOTER IN WATTS TO THE POOLS.XXX

POLLS.

VOTE.

SAY WHAT IS IN YOUR HEART.

SAY IT SOTXXX SO THE WHOLE COUNTRY KNOW.S.

SAY IT SO WE CAN FINALLY MAKE AMERICA ONE (UNDERLINE ONE) AMERICA --

FREE OF FEAR...FREE OF HATE...FILLED WITH HOPE.

# # #



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