



news release

DEMOCRATIC NATIONAL COMMITTEE • PUBLIC AFFAIRS DIVISION • 2600 VIRGINIA AVE., N.W., WASHINGTON, D.C. 20037 • 202/333-8750

Release for Wednesday PMs
October 30, 1968

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DEMOCRATIC TICKET HAS EARNED PEOPLE'S TRUST, HUMPHREY SAYS

New York, N.Y., October 30 -- Vice President Hubert H. Humphrey said today that trust is the crucial issue in next Tuesday's election and that "the Democratic Humphrey-Muskie ticket has gone to the people and I think we have earned their trust."

Accusing Nixon of hiding behind balloons, secret letters to Wall Street, refusal to debate and a multi-million dollar advertising campaign, Humphrey said that "trust between the President and the people can only exist when a man is not afraid to face the people, when he takes his case directly to them -- honestly and openly."

Humphrey, speaking at a Garment District rally, charged that Nixon last week "returned to a more comfortable campaign style -- the style we remember so well: Spread an unfounded rumor. Say you don't believe it. Then claim credit for 'nailing' what no responsible person believed in the first place."

Humphrey assailed Nixon's evasion on Vietnam policy and sharp contradictions between Nixon-Republican records and current positions on arms control, aid to education, the Teacher Corps, Medicare and economic policy.

The text of Humphrey's speech is attached.

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REMARKS
VICE PRESIDENT HUBERT H. HUMPHREY
GARMENT DISTRICT RALLY
NEW YORK CITY
OCTOBER 30, 1968

For Release: Wednesday PMs
October 30, 1968

This will prove to be the shortest campaign in American history.

It really began last week -- when Mr. Nixon dropped all pretense of being "new" and "different," and returned to a more comfortable campaign style -- the style we remember so well: Spread an unfounded rumor. Say you don't believe it. Then claim credit for "nailing" what no responsible person believed in the first place.

It proved what I've been saying all along:

-- The crucial issue this year...and for the future of America...is trust.

Whom can you trust to lead this country for the next four years?

Whom can you trust to win the peace?...and end the arms race?

Whom can you trust to hold this country together...and lead America forward?

Whom can you trust...period?

Trust between the President and the people can only exist when a man is not afraid to face the people...when he takes his case directly to them...honestly and openly.

But Mr. Nixon, the man behind the balloons, and secret letters to special Wall Street interests, won't debate...won't take his case to the people...and thinks he can fool the people with a multi-million dollar advertising campaign.

The Democratic Humphrey-Muskie ticket has gone to the people. And I think we have earned their trust.

Six days from today, the American people will select their next President.

The campaign is ending...but a lot has happened in the last few weeks.

Mr. Nixon selected Spiro T. Agnew as his running mate...the man he wants to stand a heartbeat away from the Presidency in a nuclear age.

Are you really willing to trust the country to President Agnew? Mr. Nixon is.

But the American people will say "no" on Tuesday.

The American people want peace in Vietnam. I have told them what I'll do.

Mr. Nixon has not...and the American people will say "no" to Mr. Nixon on Tuesday.

The American people want an end to the costly arms race.

I have fought for arms control throughout my public career.

Mr. Nixon has offered us a dangerous policy of escalation. It would cost at least another fifty billion dollars -- dollars which could otherwise be used to meet other urgent human needs...and dollars that could lead us to disaster.

. . . more

Then Mr. Nixon hastily and belatedly called for arms limitation -- Mr. Nixon ...the man who called the Test Ban Treaty a "cruel hoax" ...who scuttled Senate passage of the Non-Proliferation Treaty this year...the Treaty to keep nuclear weapons out of the hands of the Nassers and Castros of the world.

Mr. Republican says he is for Federal aid to education.

But that didn't stop him from casting the tie-breaking vote in the Senate that killed Federal aid to education in 1960.

Mr. Republican now proposes a national teacher corps -- but the Democrats created a Teacher Corps three years ago -- despite the 95 percent opposition of the Republicans.

What about Medicare, Mr. Republican?

In 1962, he said Medicare "would do more harm than good."

Now he says he'll make Medicare more effective. But I say a man who has opposed Medicare every step of the way can't be trusted with it now.

What about our economy?

The last Nixon-Republican administration in the 1950's plunged this country into three-job-killing, profit-killing recessions.

In 1960, the unemployment rate reached nearly 7 percent -- twice what it is today.

The Democrats have brought this country the longest uninterrupted period of economic growth in American history...92 straight months...and the present tax rate is well below what it was in 1960 -- 30 percent lower for persons in the lowest income bracket.

Today, Mr. Nixon's economic advisers are calling for more unemployment as a means of keeping wages down and controlling prices.

Whose job will be the first to go, Mr. Republican?...Whose overtime?

I pledge this to the American people: We will have full employment and economic growth in the Humphrey-Muskie administration...and you can count on it.

And we will halt the excessive rise in the cost of living -- by getting a dollar's value from every tax dollar spent and by reforming the tax structure so that the man who works for a living pays no more than his fair share.

We need not -- and we will not -- sacrifice prosperity on the altar of outdated Republican economics.

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PAGE THREE

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We must press forward.

I want progress, not stagnation, in human rights...social justice...health and education...and continued economic prosperity.

Mr. Agnew says if you've seen one slum, you've seen them all.

I say if you've seen one slum you've seen one too many.

This has been the great work of the Democratic Party, begun by Franklin Roosevelt and carried forward by Harry Truman, John Kennedy and Lyndon Johnson. I pledge to carry it forward in a new administration...with new faces...and a new outlook.

We are now called on for new leadership -- not just one man, but a generation of great leaders...a generation of great ideas...indeed, a generation of greatness.

I do not see that generation in the Republican Party of Nixon and Agnew.

I see it in the faces of the young people across this country who believe with me -- and with you -- and with the great purposes of the Democratic Party.

We can do it. But I need your help. Not just to win this election but to create a new world for the 1970's.

America needs your ideas, your experience, and you talents.

America needs you, every one of you...and now.

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Are you really willing to trust the country to President Agnew? Mr. Nixon is.

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The American people want peace in Vietnam. I have told them what I'll do. Mr. Nixon has not...and the American people will say "no" to Mr. Nixon on Tuesday.

The American people want an end to the costly arms race.

I have fought for arms control throughout my public career.

Mr. Nixon has offered us a dangerous policy of escalation. It would cost at least another fifty billion dollars -- dollars which could otherwise be used to meet other urgent human needs...and dollars that could lead us to disaster.

Then Mr. Nixon hastily and belatedly called for arms limitation-- Mr. Nixon...the man who called the Test Ban Treaty a "cruel hoax" ...who scuttled Senate passage of the Non-Proliferation Treaty this year... the treaty to keep nuclear weapons out of the hands of the Nassers and Castros of the world.

Mr. Republican says he is for Federal Aid to Education.

But that didn't stop him from casting the tie-breaking vote in the Senate that killed Federal Aid to Education in 1960.

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Mr. Republican now proposes a National Teacher Corps -- but the Democrats created a Teacher Corps three years ago -- despite the 95 per cent opposition of the Republicans.

What about Medicare, Mr. Republican?

In 1962, he said medicare "would do more harm than good."

Now he says he'll make Medicare more effective. But I say a man who has opposed Medicare every step of the way can't be trusted with it now.

What about our economy?

The last Nixon-Republican Administration in the 1950's plunged this country into three job-killing, profit-killing recessions.

In 1960, the unemployment rate . . . reached nearly 7 per cent -- twice what it is today.

The Democrats have brought this country the longest uninterrupted period of economic growth in American history...92 straight months...and the present tax rate is well below what it was in 1960 -- 30 per cent lower for persons in the lowest income bracket.

Today, Mr. Nixon's economic advisers are calling for more unemployment as a means of keeping wages down and controlling prices.

Whose job will be the first to go, Mr. Republican?...whose overtime?

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And we will halt the excessive rise in the cost of living -- by getting a dollar's value from every tax dollar spent and by reforming the tax structure so that the man who works for a living pays no more than his fair share.

We need not -- and we will not -- sacrifice prosperity on the altar of outdated Republican economics.

* * *

Ed Muskie's forebearers...my forebearers...and the forebearers of all of us...we came to this country burning with the idea that one man was as good as another...that what was wrong could be made right...that people possessed the basic wisdom and goodness to govern themselves without conflict.

We must press forward.

I want progress, not stagnation, in human rights...social justice...health and education...and continued economic prosperity.

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-5-

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#

- open bag -
outlet + music

✓ Nixon - like President
Time for a change

REMARKS

VICE PRESIDENT HUBERT H. HUMPHREY

ARMAMENT DISTRICT RALLY

NEW YORK CITY

OCTOBER 30, 1968

✓ 20 yrs Ago this month
Truman came Down
7th Ave.

✓ 8 yrs ago tomorrow
J.F.K. came here
and asked for your help

✓ 4 years ago I came here
to ask your help
for LBJ + RFK

⊗ Today I ask for your
help
to elect me.!

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comfortable campaign style -- the style we remember so well:
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credit for "nailing" what no responsible person believed in the
first place.

It proved what I've been saying all along:

-- The crucial issue this year ... and for the future of

America ... is trust.

Vote at least Twice - its legal
Vote Early in the morning
then at noon call a friend to Vote

Nixon -
what he Done
for you!

For young
in the force
in the future
for the future

Whom can you trust to lead this country for the next four years?

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Are you really willing to trust the country to President Agnew? Mr. Nixon is.

But the American people will say "no" on Tuesday.

The American people want peace in Vietnam. I have told them what I'll do. Mr. Nixon has not ... and the American people will say "no" to Mr. Nixon on Tuesday.

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I have fought for arms control throughout my public career.

Mr. Nixon has offered us a dangerous policy of escalation. It would cost at least another fifty billion dollars -- dollars which

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Then Mr. Nixon hastily and belatedly called for arms limitation -- Mr. Nixon ... the man who called the Test Ban Treaty a "cruel hoax" ... who scuttled Senate passage of the Non-Proliferation Treaty this year ... the treaty to keep nuclear weapons out of the hands of the Nassers and Castros of the world.

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employment and economic growth in the Humphrey-Muskie
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And we will halt the excessive rise in the cost of living --
by getting a dollar's value from every tax dollar spent and by
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Final

REMARKS

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GARMENT DISTRICT RALLY

NEW YORK CITY

OCTOBER 30, 1968

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But Mr. Nixon, the man behind the balloons, and secret letters to special Wall Street interests, won't debate... won't take his case to the people... and thinks he can ~~buy the White House with a Madison Avenue ad campaign.~~ *fool the people with a multi-million dollar advertising campaign.*

The Democratic Humphrey-Muskie ticket has gone to the people.

And I think we have earned their trust.

Six days from today
* * *
In less than a week, the American people will select their next President.

few
The campaign is ending... but alot has happened in the last ~~seven weeks to guarantee a great Democratic victory on Tuesday.~~

Mr. Nixon selected Spiro T. Agnew as his running mate...the man he wants to stand a heartbeat away from the Presidency in a nuclear age.

Are you really willing to trust the country to President Agnew?
Mr. Nixon is.

But the American people will say "no" on Tuesday.

The American people want peace in Vietnam. I have told them *what I'll do.*
~~where I stand on this issue.~~ *The American* Mr. Nixon has not...and ~~that's not good~~
people will say "no" to Mr. Nixon on Tuesday.
~~enough in these critical times.~~

The American people want an end to the costly arms race.

I have fought for arms control throughout my public career.

Mr. Nixon has offered us a ^{*dangerous*} futile policy of escalation, which,
according to the New York Times, ^{*it*} would cost at least another fifty
billion dollars--dollars which could otherwise be used to meet other
urgent human needs. . . and *dollars that could*
lead us to disaster.

Then Mr. Nixon hastily and belatedly called for arms limitation--
Mr. Nixon... the man who called the test ban treaty a "cruel hoax"...
who scuttled Senate passage of the non-proliferation treaty this year
by his refusal to support it...

*... the treaty to keep nuclear weapons
out of the hands of the Russians and
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World.*

Mr. Republican says he is for federal aid to education.

But that didn't stop him from casting the tie-breaking vote in the
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Mr. Republican now proposes a national teacher corps--but the
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percent opposition of the Republicans.

What about Medicare, Mr. Republican?

In 1962, he said Medicare "would do more harm than good."

Now he says he'll make Medicare more effective. But I say a man
who has opposed Medicare every step of the way can't be trusted with
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* * *

What about our economy?

The last Nixon-Republican administration in the 1950's plunged this country into three job-killing, profit-killing recessions.

In 1960 the unemployment rate that reached nearly 7 percent-- twice what it is today.

The Democrats have brought this country the longest uninterrupted period of economic growth in American history... 92 straight months *... and the present* ~~and we have cut your taxes. Yes, this tax rate~~ is well below what it was in 1960--30 percent lower for persons in the lowest income bracket.

Today, Mr. Nixon's economic advisers are calling for more unemployment as means of keeping wages down and controlling prices.

Whose job will be the first to go, Mr. Republican?... whose overtime?

I pledge this to the American people: We will have full employment and economic growth in the Humphrey-Muskie Administration... and you can count on it.

And we will halt the excessive rise in the cost of living--by getting a dollar's value from every tax dollar spent and by reforming the tax structure so that the man who works for a living pays no more than his fair share.

We need not--and we will not--sacrifice prosperity on the altar of outdated Republican economics.

of us all, Mr. Muskie's forebearers... my forebearers... and the forebearers

We came to this country burning with the idea that one man was as good as another... that what was wrong could be made right... that people possessed the basic wisdom and goodness to govern themselves without conflict.

We must press forward.

I want progress, not stagnation, in human rights... social justice... health and education... and continued economic prosperity.

Mr. Agnew says if you've seen one slum, you've seen them all.

I say if you've seen one slum you've seen too many.

This has been the great work of the Democratic Party, begun
by Franklin Roosevelt and carried forward by Harry Truman,
John Kennedy and Lyndon Johnson.

*I pledge to carry it forward
in a new administration... with new faces
and a new outlook.*

We are now called on for new leadership--not just one man, but
a generation of great leaders... a generation of great ideas... indeed,
a generation of greatness.

I do not see that generation in the Republican Party of Nixon and
Agnew.

the faces of the young people across this country
I see it in ~~Ed Muskie, Ted Kennedy, George McGovern,~~ *who believe*
with me -- and with you -- and with the great purposes of
~~Gene McCarthy and the hundreds of thousands of young people on~~
the Democratic Party.
~~my team. That's my generation of greatness.~~

We can do it. But I need your help. Not just to win, *this election,* but to
create a new world for the 1970's.

America needs your ideas, your experience, and your talents.

We need new people taking part, to make our efforts work.

America needs you, everyone of you... and now.

#

OK GA PLS

CERTAINLY, WE'LL BE STANDING BY -- PLEASE DO CALL BACK . ENDE

Final

NYS HHH MUSKIE
ATTENTION: RON PETTINE

ARE U READY TO RECEIVE THE SPEECH FOR THE VP TO GIVE AT THE GARMENT
DISTRICT RALLY?

REMARKS
VICE PRESIDENT HUBERT H. HUMPHREY
GARMENT DISTRICT RALLY
NEW YORK CITY
OCTOBER 30, 1968

THIS WILL PROVE TO BE THE SHORTEST CAMPAIGN IN AMERICAN HISTORY.

IT REALLY BEGAN LAST WEEK--WHEN MR. NIXON DROPPED ALL PRETENCE
OF BEING "NEW" AND "DIFFERENT," AND RETURNED TO A MORE COMFORABLE
CAMPAIGN STYLE--THE STYLE WE REMEMBER SO WELL: SPREAD AN UNFOUNDED
RUMOR. SAY YOU DON'T BELIEVE I.T. THEN CLAIM CREDIT FOR "NAILING"
WHAT NO RESPONSIBLE PERSON BELIEVED IN THE FIRST PLACE.

IT PROVES WHAT I'VE BEEN SAYING ALL ALONG:

--THE CRUCIAL ISSUE THIS YEAR...AND FOR THE FUTURE OF AMERICA...
IS TRUST.

WHOM CAN YOU TRUST TO LEAD THIS COUNTRY FOR THE NEXT FOUR YEARS?

WHOM CAN YOU TRUST TO WIN THE PEACE?...AND END THE ARMS RACE.

WHOM CAN YOU TRUST TO HOLD THIS COUNTRY TOGETHER...AND LEAD
AMERICA FORWARD?

WHOM CAN YOU TRUST...PERIOD?

TRUST BETWEEN THE PRESIDENT AND THE PEOPLE ONLY EXISTS WHEN A
MAN IS UNAFRAID TO FACE THE PEOPLE--WHEN HE TAKES HIS CASE DIRECTLY
TO THEM--HONESTLY AND OPENLY.

BUT MR. NIXON, THE MAN BEHIND THE BALLOONS, AND SECRET LETTERS
TO SPECIAL WALL STREET INTERESTS, WON'T DEBATE...WON'T TAKE HIS
CASE TO THE PEOPLE...AND THINKS HE CAN BUY THE WHITE HOUSE WITH A
MADINSON-AVENUE AD CAMPAIGN.

N O T E: STRIKE THE LAST PHRASE ("AND THINKS ... CAMPAIGN.") AND

INSERT: ...AND THINKS HE CAN FOOL THE PEOPLE WITH A MULTI-MILLION
DOLLAR ADVERTISING CAMPAIGN."

THE DEMOCRATIC HUMPHREY-MUSKIE TICKET HAS GONE TO THE PEOPLE.
AND I THINK WE HAVE EARNED THEIR TRUST.

SIX DAYS FROM TODAY, THE AMERICAN PEOPLE WILL SELECT THEIR NEXT PRESIDENT. T.

THE CAMPAIGN IS ENDING...BUT ALOT HAS HAPPENED IN THE LAST SEVEN WEEKS TO GUARANTEE A GREAT DEMOCRATIC VICTORY ON TUESDAY.

N O T E: THE LAST PARAGRAPH SHOULD READ: "THE CAMPAIGN IS ENDING ... BUT A LOT HAS HAPPENED IN THE LAST FEW WEEKS. "

MR. NIXON SELECTED SPIRO T. AGNEW AS HIS RUNNING MATE...THE MAN HE WANTS TO STAND A HEARTBEAT AWAY FROM THE PRESIDENCY IN A NUCLEAR AGE.

ARE YOU REALLY WILLING TO TRUST THE COUNTRY TO PRESIDENT (ULINE PRESIDENT) AGNEW? MR. NIXON IS.

BUT THE AMERICAN PEOPLE WILL SAY "NO" ON TUESDAY.

THE AMERICAN PEOPLE WANT PEACE IN VIETNAM. I HAVE TOLD THEM WHERE I STAND ON THIS ISSUE. MR. NIXON HAS NOT...AND THAT'S NOT GOOD ENOUGH IN THESE CRITICAL TIMES.

N O T E: STRIKE THE LAST PARAGRAPH AND INSERT:

THE AMERICAN PEOPLE WANT PEACE IN VIETNAM. I HAVE TOLD THEM WHAT I'LL DO. MR. NIXON HAS NOT ... AND THE AMERICAN PEOPLE WILL SAY "NO" TO MR. NIXON ON TUESDAY.

THE AMERICAN PEOPLE WANT AN END TO THE COSTLY ARMS RACE.

I HAVE FOUGHT FOR ARMS CONTROL THROUGHOUT MY PUBLICACAREER.

MR. NIXON HAS OFFERED US A FUTILE (STRIKE "FUTILE" AND INSERT: DANGEROUS") POLICY OF ESCALATION WHICH, ACCORDING TO THE NEW YORK TIMES, WOULD COST AT LEAST ANOTHER FIFT BILLION DOLLARS--DOLLARS WHICH COULD OTHERWISE BE USED TO MEET OTHER URGENT HUMAN NEEDS.

N O T E: THE LAST PARAGRAPH SHOULD READ: " MR. NIXON HAS OFFERED US A DANGEROUS POLICY OF ESCALATION. IT WOULD COST AT LEAST ANOTHER FIFTY BILLION DOLLARS -- DOLLARS WICH COULD OTHERWISE BE USE D TO MEET OTHER URGENT HUMAN NEEDS ... AND DOLLARS THAT OXX COULD LEAD US TO DISASTER. "

THEN MR. NIXON HASTILY AND BELATEDLY CALLED FOR ARMS LIMITATION--MR. NIXON...THE MAN WHO CALLED THE TEST BAN TREATY A "CRUEL HOAX"...WHO SCUTTLED SENATE PASSAGE OF THE NON-PROLIFERATION TREATY THIS YEAR BY HIS REFUSAL TO SUPPORT IT.

NOTE: IN THE LAST PARAGRAPH, STRIKE " BY HIS REFUSAL TO SUPPORT IT" AND INSERT "...THE TREATY TO KEEP NUCLEAR WEAPONS OUT OF THE HANXX HANDS OF THE NASSERS AND CASTROS OF THE WORLD."

MR. REPUBLICAN SAYS HE IS FOR FEDERAL AID TO EDUCATION.

BUT THAT DINXXX DIDN'T STOP HIM FROM CASTING THE TIE-BREAKING VOTE IN THE SENATE THAT KILLED FEDERAL AID TO EDUCATION IN 1960.

MR. REPUBLICAN NOW PROPOSES A NATIONAL TEACHER CORPS--BUT THE DEMOCRATS CREATED A TEACHER CORPS THREE YEARS AGO--DESPITE THE 95 PERCENT OPPOSITION OF THE REPUBLICANS.

WHAT ABOUT MEDICARE, MR. REPUBLICAN?

IN 1962, HE SAID MEDICARE "WOULD DO MORE HARM THAN GOOD."

NOW HE SAYS HE'LL MAKE MEDICARE MORE EFFECTIVE. BUT I SAY A MAN WHO HAS OPPOSED MEDICARE EVERY STEP OF THE WAY CAN'T BE TRUSTED WITH IT NOW.

* * *

WHAT ABOUT OUR ECONOMY?

THE LAST NIXON-REPUBLICAN ADMINISTRATION IN THE 1950'S PLUNGED THIS COUNTRY INTO THREE JOB-KILLING, PROFIT-KILLING RECESSIONS.

IN 1960 THE UNEMPLOYMENT RATE THAT REACHED NEARLY 7 PERCENT-- TWICE WHAT IT IS TODAY.

THE DEMOCRATS HAVE BROUGHT THIS COUNTRY THE LONGEST UN- INTERRUPTED PERIOD OF ECONOMIC GROWTH IN AMERICAN HISTORY...92 STRAIGHT MONTHS AND WE HAVE CUT YOUR TAXES. YES, THIS TAX RATE

NOTE: STRIKE "AND WE HAVE CUT YOUR TAXES. YES, THIS TAX" AND INSERT: "...AND THE PRESENT" TAX RATE IS WELL BELOW WHAT IT WAS IN 1960--30 PERCENT LOWER FOR PERSONS IN THE LOWEST INCOME BRACKET.

TODAY, MR. NIXON'S ECONOMIC ADVISERS ARE CALLING FOR MORE UNEMPLOYMENT AS MEANS OF KEEPING WAGES DOWN AND CONTROLLING PRICES.

WHOSE JOB WILL BE THE FIRST TO GO, MR. REPUBLICAN?...WHOSE OVERTIME?

I PLEDGE THIS TO THE AMERICAN PEOPLE: WE WILL HAVE FULL EMPLOYMENT AND ECONOMIC GROWTH IN THE HUMPHREY-MUSKIE ADMINISTRATION... AND YOU CAN COUNT ON IT.

AND WE WILL HALT THE EXCESSIVE RISE IN THE COST OF LIVING-- BY GETTING A DOLLAR'S VALUE FROM EVERY TAX DOLLAR SPENT AND BY REFORMING THE TAX STRUCTURE SO THAT THE MAN WHO WORKS FOR A LIVING PAYS NO MORE THAN HIS FAIR SHARE.

WE NEED NOT--AND WE WILL NOT--SACRIFICE PROSPERITY ON THE ALTAR OF OUTDATED REPUBLICAN ECONOMICS.

* * *

ER VSMR

WE CAME

N O T E: START THE PARAGRAPH: "MR. MUSKIE'S FOREBEARS ...
MY FOREBEARS ... AND THE FOREBEARS OF US ALL ... CAME TO

O THIS COUNTRY BURNING WITH THE IDEA THAT ONE MAN WAS
AS GOOD AS ANOTHER...THAT WHAT WAS WRONG COULD BE MADE RIGHT...THAT
PEOPLE POSSESSED THE BASIC WISDOM AND GOODNESS TO GOVERN THEMSELVES
WITHOUT CONFLICT.

WE MUST PRESS FORWARD.

I WANT PROGRESS, NOT STAGNATION, IN HUMAN RIGHTS...SOCIAL
JUSTICE...HEALTH AND EDUCATION...AND CONTINUED ECONOMIC PROSPERITY.

MR. AGNEW SAYS IF YOU'VE SEEN ONE SLUM, YOU'VE SEEN THEM ALL.

I SAY IF YOU'VE SEEN ONE SLUM YOU'VE SEEN TOO MANY.

THIS HAS BEEN THE GREAT WORK OF THE DEMOCRATIC PARTY, BEGUN BY
FRANKLIN ROOSEVELT AND CARRIED FORWARD BY HARRY TRUMAN, JOHN
KENNEDY AND LYNDON JOHNSON. I PLEDGE TO CARRY IT FORWARD IN A
NEW ADMINISTRATION ... WITH NEW FACES ... AND A NEW OUTLOOK.

WE ARE NOW CALLED ON FOR NEW LEADERSHIP--NOT JUST ONE MAN,
BUT A GENERATION OF GREAT LEADERS...A GENERATION OF GREAT IDEAS...
INDEED, A GENERATION OF GREATNESS.

I DO NOT SEE THAT GENERATION IN THE REPUBLICAN PARTY OF NIXON
AND AGNEW.

I SEE IT IN THE FACES OF THE YOUNG PEOPLE ACROSS THIS COUNTRY
WHO BELIEVE WITH ME -- AND WITH YOU -- AND WITH THE GREAT PURPOSES
OF THE DEMOCRATIC PARTY.

WE CAN DO IT. BUT I NEED YOUR HELP . NOT JUST TO WIN.XXXX
WIN (UNDERLINE WIN) THIS ELECTION, BUT TO CREATE A NEW WORLD FOR THE
1970'S.

AMERICA NEEDS YOUR IDEAS, YOUR EXPERIENCE, AND YOUR TALENTS.

WE NEED NEW PEOPLE TAKING PART, TO JXX MAKE OUR EFFORTS WORK
(UNDERLINE WORK).

AMERICA NEEDS YOU, EVERYONE OF YOU ... AND NOW. (UNDERLINE " NOW")

#

END OF TEXT OF THE GARMENT DISTRICT RALLY SPEECH.

THERE HAVE AXX BEEN A NUMBER OF INSERTS AND CORRECTIONS, PLEASE
READ CAREFULLY BEFORE PLUNGING AHEAD WITH THE JOB OF REPRODUCING
WE'RE SORRY THERE ARE SO MANY INSERTS.

HAVE U RECEIVED?

INSERTS ?

REMARKS.

VICE PRESIDENT HUBERT H. HUMPHREY
GARMENT DISTRICT RALLY
NEW YORK CITY
OCTOBER 30, 1968

THIS WILL PROVE ^{TO BE} THE SHORTEST CAMPAIGN IN AMERICAN HISTORY.

IT REALLY BEGAN LAST WEEK--WHEN MR. NIXON DROPPED ALL PRETENCE OF BEING "NEW" AND "DIFFERENT," AND RETURNED TO A MORE COMFORTABLE CAMPAIGN STYLE--THE STYLE WE REMEMBER SO WELL: SPREAD AN UNFOUNDED RUMOR. SAY YOU DON'T BELIEVE I.T. THEN CLAIM CREDIT FOR "NAILING" WHAT NO RESPONSIBLE PERSON BELIEVED IN THE FIRST PLACE.

IT PROVES WHAT I'VE BEEN SAYING ALL ALONG:

--THE CRUCIAL ISSUE THIS YEAR...AND FOR THE FUTURE OF AMERICA... IS TRUST.

WHOM CAN YOU TRUST TO LEAD THIS COUNTRY FOR THE NEXT FOUR YEARS?

WHOM CAN YOU TRUST TO WIN THE PEACE?...AND END THE ARMS RACE.

WHOM CAN YOU TRUST TO HOLD THIS COUNTRY TOGETHER...AND LEAD AMERICA FORWARD?

WHOM CAN YOU TRUST...PERIOD?

TRUST BETWEEN THE PRESIDENT AND THE PEOPLE ONLY EXISTS WHEN A MAN IS UNAFRAID TO FACE THE PEOPLE--WHEN HE TAKES HIS CASE DIRECTLY TO THEM--HONESTLY AND OPENLY.

BUT MR. NIXON, THE MAN BEHIND THE BALLOONS, AND SECRET LETTERS TO SPECIAL WALL STREET INTERESTS, WON'T DEBATE...WON'T TAKE HIS CASE TO THE PEOPLE...AND THINKS HE CAN BUY THE WHITE HOUSE WITH A MADINSON-AVENUE AD CAMPAIGN.

THE DEMOCRATIC HUMPHREY-MUSKIE TICKET HAS GONE TO THE PEOPLE. AND I THINK WE HAVE EARNED THEIR TRUST.

* * * * *

IN LESS THAN A WEEK, THE AMERICAN PEOPLE WILL SELECT THEIR NEXT PRESIDENT.

THE CAMPAIGN IS ENDING...BUT ALOT HAS HAPPENED IN THE LAST SEVEN WEEKS TO GUARANTEE A GREAT DEMOCRATIC VICTORY ON TUESDAY.

MR. NIXON SELECTED SPIRO T. AGNEW AS HIS RUNNING MATE...THE MAN HE WANTS TO STAND A HEARTBEAT AWAY FROM THE PRESIDENCY IN A NUCLEAR AGE.

ARE YOU REALLY WILLING TO TRUST THE COUNTRY TO PRESIDENT AGNEW? MR. NIXON IS.

BUT THE AMERICAN PEOPLE WILL SAY "NO" ON TUESDAY.

THE AMERICAN PEOPLE WANT PEACE IN VIETNAM. I HAVE TOLD THEM WHERE I STAND ON THIS ISSUE. MR. NIXON HAS NOT...AND THAT'S NOT GOOD ENOUGH IN THESE CRITICAL TIMES.

THE AMERICAN PEOPLE WANT AN END TO THE COSTLY ARMS RACE.

I HAVE FOUGHT FOR ARMS CONTROL THROUGHOUT MY PUBLIC CAREER.

MR. NIXON HAS OFFERED US A FUTILE POLICY OF ESCALATION WHICH, ACCORDING TO THE NEW YORK TIMES, WOULD COST AT LEAST ANOTHER FIFTY BILLION DOLLARS--DOLLARS WHICH COULD OTHERWISE BE USED TO MEET OTHER URGENT HUMAN NEEDS. ✓

THEN MR. NIXON HASTILY AND BELATEDLY CALLED FOR ARMS LIMITATION--MR. NIXON...THE MAN WHO CALLED THE TEST BAN TREATY A "CRUEL HOAX"...WHO SCUTTLED SENATE PASSAGE OF THE NON-PROLIFERATION TREATY THIS YEAR BY HIS REFUSAL TO SUPPORT IT.

MR. REPUBLICAN SAYS HE IS FOR FEDERAL AID TO EDUCATION.

BUT THAT [REDACTED] DIDN'T STOP HIM FROM CASTING THE TIE-BREAKING VOTE IN THE SENATE THAT KILLED FEDERAL AID TO EDUCATION IN 1960.

MR. REPUBLICAN NOW PROPOSES A NATIONAL TEACHER CORPS--BUT THE DEMOCRATS CREATED A TEACHER CORPS THREE YEARS AGO--DESPITE THE 95 PERCENT OPPOSITION OF THE REPUBLICANS.

WHAT ABOUT MEDICARE, MR. REPUBLICAN?

IN 1962, HE SAID MEDICARE "WOULD DO MORE HARM THAN GOOD."

NOW HE SAYS HE'LL MAKE MEDICARE MORE EFFECTIVE. BUT I SAY A MAN WHO HAS OPPOSED MEDICARE EVERY STEP OF THE WAY CAN'T BE TRUSTED WITH IT NOW.

* * *

WHAT ABOUT OUR ECONOMY?

THE LAST NIXON-REPUBLICAN ADMINISTRATION IN THE 1950'S PLUNGED THIS COUNTRY INTO THREE JOB-KILLING, PROFIT-KILLING RECESSIONS.

IN 1960 THE UNEMPLOYMENT RATE THAT REACHED NEARLY 7 PERCENT--TWICE WHAT IT IS TODAY.

THE DEMOCRATS HAVE BROUGHT THIS COUNTRY THE LONGEST UN-INTERRUPTED PERIOD OF ECONOMIC GROWTH IN AMERICAN HISTORY...92 STRAIGHT MONTHS AND WE HAVE CUT YOUR TAXES. YES, THIS TAX RATE IS WELL BELOW WHAT IT WAS IN 1960--30 PERCENT LOWER FOR PERSONS IN THE LOWEST INCOME BRACKET.

TODAY, MR. NIXON'S ECONOMIC ADVISERS ARE CALLING FOR MORE UNEMPLOYMENT AS MEANS OF KEEPING WAGES DOWN AND CONTROLLING PRICES.

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WE NEED NOT--AND WE WILL NOT--SACRIFICE PROSPERITY ON THE ALTAR
OF OUTDATED REPUBLICAN ECONOMICS.

* * *

3
[REDACTED]
WE CAME TO THIS COUNTRY BURNING WITH THE IDEA THAT ONE MAN WAS
AS GOOD AS ANOTHER...THAT WHAT WAS WRONG COULD BE MADE RIGHT...THAT
PEOPLE POSSESSED THE BASIC WISDOM AND GOODNESS TO GOVERN THEMSELVES
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WE MUST PRESS FORWARD.

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BUT A GENERATION OF GREAT LEADERS...A GENERATION OF GREAT IDEAS...
INDEED, A GENERATION OF GREATNESS.

I DO NOT SEE THAT GENERATION IN THE REPUBLICAN PARTY OF NIXON
AND AGNEW.

I SEE IT IN ED MUSKIE, TED KENNEDY, GEORGE MCGOVERN, GENE
MCCARTHY AND THE HUNDREDS OF THOUSANDS OF YOUNG PEOPLE ON MY TEAM.
THAT'S MY GENERATION OF GREATNESS.

WE CAN DO IT. BUT I NEED YOUR HELP. NOT JUST TO WIN [REDACTED],
BUT TO CREATE A NEW WORLD FOR THE 1970'S.

AMERICA NEEDS YOUR IDEAS, YOUR EXPERIENCE, AND YOUR TALENTS.

WE NEED NEW PEOPLE TAKING PART, TO MAKE OUR EFFORTS WORK
[REDACTED].

AMERICA NEEDS YOU, EVERYONE OF YOU... AND NOW [REDACTED].

#

END OF TEXT

REMARKS

VICE PRESIDENT HUBERT H. HUMPHREY

GARMENT DISTRICT RALLY

NEW YORK CITY

OCTOBER 30, 1968

This will prove to be the shortest campaign in American history.

It really began last week--when Mr. Nixon dropped all pretence of being "new" and "different," and returned to a more comfortable campaign style--the style we remember so well: Spread an unfounded rumor. Say you don't believe it. Then claim credit for "nailing" what no responsible person believed in the first place.

It proves what I've been saying all along:

--the crucial issue this year...and for the future of America...
is trust.

Whom can you trust to lead this country for the next four years?

Whom can you trust to win the peace?...and end the arms race?

Whom can you trust to hold this country together... and lead America forward?

Whom can you trust...period?

Trust between the President and the people only exists when a man is unafraid to face the people--when he takes his case directly to them--honestly and openly.

But Mr. Nixon, the man behind the balloons, and secret letters to special Wall Street interests, won't debate...won't take his case to the people...and thinks he can buy the **White House** with a Madison-Avenue ad campaign.

The Democratic Humphrey-Muskie ticket has gone to the people. And I think we have earned their trust.

* * *

In less than a week, the American people will select their next President.

The campaign is ending...but alot has happened in the last seven weeks to guarantee a great Democratic victory on Tuesday.

Mr. Nixon selected Spiro T. Agnew as his running mate... the man he wants to stand a heartbeat away from the Presidency in a nuclear age.

Are you really willing to trust the country to President Agnew?
Mr. Nixon is.

But the American people will say "no" on Tuesday.

The American people want peace in Vietnam. I have told them where I stand on this issue. Mr. Nixon has not...and that's not good enough in these critical times.

The American people want an end to the costly arms race.

I have fought for arms control throughout my public career.

Mr. Nixon has offered us a futile policy of escalation which, according to the New York Times, would cost at least another fifty billion dollars--dollars which could otherwise be used to meet other urgent human needs.

Then Mr. Nixon hastily and belatedly called for arms limitation--
Mr. Nixon... the man who called the test ban treaty a "cruel hoax"...
who scuttled Senate passage of the non-proliferation treaty this year
by his refusal to support it.

Mr. Republican says he is for federal aid to education.

But that didn't stop him from casting the tie-breaking vote in the
Senate that killed federal aid to education in 1960.

Mr. Republican now proposes a national teacher corps--but the
Democrats created a teacher corps three years ago--despite the 95
percent opposition of the Republicans.

What about Medicare, Mr. Republican?

In 1962, he said Medicare "would do more harm than good."

Now he says he'll make Medicare more effective. But I say a man
who has opposed Medicare every step of the way can't be trusted with
it now.

What about our economy?

The last Nixon-Republican administration in the 1950's plunged this country into three job-killing, profit-killing recessions.

In 1960 the unemployment rate that reached nearly 7 percent--twice what it is today.

The Democrats have brought this country the longest uninterrupted period of economic growth in American history... 92 straight months and we have cut your taxes. Yes, this tax rate is well below what it was in 1960--30 percent lower for persons in the lowest income bracket.

Today, Mr. Nixon's economic advisers are calling for more unemployment as means of keeping wages down and controlling prices.

Whose job will be the first to go, Mr. Republican?...whose overtime?

I pledge this to the American people: We will have full employment and economic growth in the Humphrey-Muskie Administration...and you can count on it.

And we will halt the excessive rise in the cost of living--by getting a dollar's value from every tax dollar spend and by reforming the tax structure so that the man who works for^A living pays no more than his fair share.

We need not--and we will not--sacrifice prosperity on the alter of outdated Republican economics.

* * *

We came to this country burning with the idea that one man was as good as another... that what was wrong could be made right... that people possessed the basic wisdom and goodness to govern themselves without conflict.

. We must press forward.

I want progress, not stagnation, in human rights... social justice... health and education... and continued economic prosperity.

Mr. Agnew says if you've seen one slum, you've seen them all.

I say if you've seen one slum you've seen too many.

This has been the great work of the Democratic Party, begun by Franklin Roosevelt and carried forward by Harry Truman, John Kennedy and Lyndon Johnson.

We are now called on for new leadership--not just one man, but a generation of great leaders... a generation of great ideas... indeed, a generation of greatness.

I do not see that generation in the Republican Party of Nixon and Agnew.

I see it in Ed Muskie, Ted Kennedy, George McGovern, Gene McCarthy and the hundreds of thousands of young people on my team. That's my generation of greatness.

We can do it. But I need your help. Not just to win, but to create a new world for the 1970's.

America needs your ideas, your experience, and your talents.

We need new people taking part, to make our efforts work.

America needs you, everyone of you... and now.



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