

NOTES

BRONX RALLY

ALEXANDER'S DEPARTMENT STORE

WEDNESDAY, OCTOBER 30, 1968

(Audience: Lower middle and low income people off the subways.

Democratic. Some black, a few Puerto Ricans. Theme: Pocketbook issues, GOP recession. Tone: Fighting Democrat.)

Let's take a short trip into the past -- not too far, just to 1960 -- the last year the Republicans were in power.

You wives: remember when your husband came home with his paycheck -- if he had a job at all, and there was almost one chance in 10 that he didn't.

What could you do with that money, after you'd paid the rent, and bought the groceries, and maybe bought your kids some clothes for school?

What was left over? Money to buy a new car? To get your kids out of the city for a week or two in the summer? Maybe to put a little bit extra away for that something special for the whole family?

No, you know that there wasn't anything left over for that.

In fact, after the three recessions in eight years that the Republicans gave us, there was hardly enough left over for that rainy day -- for the doctor bills you didn't expect, for your later years or for those of your parents, and especially for that day when there was a layoff notice with that last paycheck.

Well, times have changed under the Democrats.

Today, you hardly need to set something aside for rainy days. Because there haven't been as many of them since the Democrats went down to Washington and straightened out the economy.

The paycheck comes in regularly every week? And it's bigger too. . . a lot bigger. . . even after you take out the taxes and figure out the difference in the cost of living -- about \$3000 dollars bigger for a family of four, and that's a lot of living.

You're probably making payments on a car, now. . . and some of you aren't paying rent anymore, you're paying for your own home.

And the kids. . . well, you know you won't have to worry near as much about how you're going to send them to college: There's a good chance they will go on a government scholarship or loan.

And your parents. . . well, you don't lie awake quite as many nights worrying about their next illness. You always knew it was wrong that your parents' illness could threaten to wipe you out financially. Well you were right. . . and we've done something about it -- we passed Medicare.

That's what happens when you open up today's paycheck. . . and you have confidence that it will keep on that way.

My friends, that's what it means to be a Democrat. Because we cared about your paycheck back in 1960. . . and your fears that it wouldn't stretch far enough.

And we helped to make your efforts pay off with a strong economy.

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That's caring; that's real progress.

But this year, we have to care some more; we have to work
to keep it that way.

Vote Tuesday as if your paycheck depended on it -- because
it does.

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FOUR STAR BOND

SOUTH-WORTH CO. U.S.A.

25% COTTON FIBER

Notes

No Stencil

Bronx Rally

Alexander's Department Store

Wednesday, October 330

(Audience: Lower middle and low income people off the subway ways. Democratic.

~~The~~ Some black, a few ~~Porto~~ Puerto Ricans. Theme: Pocketbook issues, GOP recession. Tone: ~~Democratic~~ Fighting Democrat.)

Let's take a short trip into the past --- not too far, just to 1960 -- the last year the Republicans were in power.

You wives: remember when your husbands came home with ^{his} paychecks -- if ~~they~~ ^{he} had a job, and ~~the chances were almost zero~~ ^{at all} there was ~~almost a 1 in 10 chance~~ ^{one in 10} that he didn't.

What could you do with that money, after you'd ~~bought the~~ paid the ~~groceries~~ rent, and bought the groceries, and maybe bought your kids ~~some~~ some clothes for school?

What was left over? Money to buy a new ~~car~~ ^{care}? To get your kids out of the city for a week or two in the summer? Maybe to put a little bit extra away for that something special for the whole family?

No, you know that ~~there~~ ^{in eight years} wasn't anything left over for that. In fact, after the three recessions that the Republicans ^{gave us} brought, there was hardly enough left over for that rainy day -- for the doctor bills ~~you~~ ^{you} didn't expect, for your later years, or for those of your parents, and especially for that day when there was a layoff notice with that last paycheck.

Well, times have changed, and memories are short.

Today, ~~your kids~~ ^{under the Democrats} you hardly need to set something aside for ~~the rainy days~~ rainy days. Because ~~they haven't~~ there haven't been as many of them since the Democrats went down to Washington and straightened out the economy.

The paycheck comes in regularly every week? -- who would believe it ~~could ever stop~~. And it's bigger too. . . a lot bigger. . . even after you take out the taxes and figure out the ~~difference~~ ^{difference} in the cost of living.

~~Maybe you don't always think that's so. But look at it.~~ ^{-- about \$3000 dollars extra for a family of 4, and that's a lot} You're probably ~~not~~ making payments on a car, now. . . and some of you aren't paying rent anymore, you're paying for your own home. 07/11/17

And the kids. . . well, they're getting a good education, and you know ~~that~~ you won't have to ~~worry~~ ^{a lot of them will} worry anywhere near as much about how you're going to send them to college: they're going to go on a government scholarship or loan.
 There's a good chance they will

And your parents. . . well, you don't lie awake quite as many nights worrying about ~~their~~ ^{illness could} their next illness. You always knew it was wrong that ~~anyone~~ ^{you} when your parents got sick, there was a threat of being wiped out financially. Well you were right. . . and something ^{we've done} ~~has been~~ ^{we passed} done about it through Medicare.

That's what happened when you open up today's paycheck ~~it's~~ like there have been 17 extra ones since 1960. . . and you have ~~now~~ confidence that it will keep on that way.

My friends, that's what it means to be a Democrat. Because we

cared about your paycheck back in 1960. . . and your fears that it wouldn't stretch far enough.

And we helped to make your efforts pay off with a strong economy.

That's caring; that's real progress.

But this year, we have to ^{Care some more; we have to} work to keep it that way.

Harry Truman told you in 1948 that if you let the Republicans back in, you were going to have a recession. ~~He was right~~ --- and you'd ~~deserve~~ ^{you'd} deserve it.

Harry Truman was right.

And I'm ~~telling you~~ ^{the same thing} telling you that today.

But I'm also telling you that if you

1960 is just around the ~~corner~~ ^{the} corner, ~~if you elect the Republicans.~~ ^{NTVW}

But if you elect Humphrey-Muskie ticket, your paycheck tomorrow is going to do even more of those things that make life worth while. . . and give you a real sense of accomplishment at a ~~job~~ well done.

Vote Tuesday as if your paycheck depended on it---because it does.

end



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