

November 1, 1968

REMARKS BY VICE PRESIDENT HUBERT H. HUMPHREY
RCA Plant (and) Elizabeth, New Jersey
Newark, New Jersey
October 31, 1968

As this Presidential campaign draws to a close, as the cliches cool off and the balloons collapse, as the slogans sink into the sunset, one overwhelming issue remains.

Whom do you trust with the most powerful position on earth?

Whom do you trust with the future of America?

Whom do you trust . . .period.

Trust between the President and the people can only exist when a man is not afraid to face the people -- when he takes his case directly to them -- honestly and openly.

But Mr. Nixon, the man behind the balloons, thought he didn't have to risk debating the issues before you. He thought he had it made. He took you for granted.

Ed Muskie and I have not taken you for granted -- and we never will,

come to you with
We have/the dust of America on our shoes. We have looked you in the eye. We have told you the hard truths about our nation's problems -- and we've told you what we'll do about them, and I think we have earned your trust.

It is because you trust us that we are going to win this election next Tuesday -- if every one of you gives us your help.

This campaign has been driving the pollsters crazy . . . but it has been an inspiration to me.

As I have travelled back and forth across this beautiful country, the strength of the people gave me strength.

Despite our divisions, there is still the chance for unity.

Despite our fears, there is still a tremendous reservoir of good will.

I've heard the message you have sent -- and when I am President, I promise to keep those channels clear.

When I go to the White House. I will leave the door open -- and when it's necessary, I'll take the White House on the road and come to you.

I will listen to the soft voices of society as well as the loud. Mr. Nixon has singled out the financial fraternity as one of his special groups for preferential treatment. Well, I have a special group that I plan to give preferential treatment -- the people of the United States.

We face tremendous challenges. I need not tell you that peace in Vietnam is the number one task of my Administration.

I have made my position clear.

Mr. Nixon has not been above using the faces of our fighting men in his Madison Avenue commercials, but he has been above debating the issue.

He has refused to fill the empty chair in the debate. I suggest the voters of America will refuse to let him fill the empty chair in the White House on January 20, 1969.

My position on the big issues is clear.

We believe that every child is entitled to a good education. The Nixon-Republicans have opposed federal aid to education.

We believe Social Security should be expanded. The Nixon-Republicans have opposed every Social Security increase except one -- in 1954.

We believe in Medicare. 93 per cent of the Nixon-Republicans opposed Medicare.

We want to create new jobs and full employment. Mr. Nixon's advisers are seriously suggesting it would be good to have "a little more unemployment." They think it will cool off the economy.

I agree: Cutting away American jobs, as Mr. Nixon proposes, will cool off the economy --and put it in the deep freeze of recession.

There is no longer any question that if you let the Republicans back in the White House, there will be increased unemployment. They are committed, as a matter of policy to deliberately throwing men out of work. They have said so. The only question now is how long the recession will last and how deep it will cut.

Under the Democrats, you've enjoyed 92 months of prosperity. That's a record -- a record I intend to break again and again.

And, Governor Agnew, a special word for you: I have seen a lot of slums and they are not all alike -- each one has its own special brand of despair.

I say, if you've seen one slum, that's one slum too many.

We believe that the Nuclear Test Ban Treaty has helped keep the food you eat and the air you breathe uncontaminated by radioactivity. Mr. Nixon called it a "cruel Hoax."

We believe in the Nuclear Non-Proliferation Treaty. We don't want atomic weapons in the hands of the Nassers and Castros of the world. Mr. Nixon has scuttled this treaty for this session of Congress.

Don't let anyone tell you there are no life and death issues in this campaign. Don't let anyone tell you that you have no choice in this election.

Everyone of you probably knows at least one fencesitter, or one voter who says he is going to sit this one out.

In the quiet of that polling booth, you are going to make a decision that will determine whether the last third of the 20th Century will be one of progress or chaos, hope or despair, peace or increasing world tension.

You must decide whom you trust, not only for the next four years, but for the next generation. I firmly believe the world cries out for a generation of great men, a generation of great ideas, indeed, a generation of greatness.

Will you find that greatness in the Party of Richard Nixon and Spiro Agnew?

I'm asking you to vote for Ed Muskie and me. I'm asking you to put us to work. I'm asking you to roll up your sleeves and get on the team -- be part of this generation of greatness -- this generation that says to the 20th century -- you haven't seen anything yet! So fasten your seat belts and let's go!

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REMARKS OF VICE-PRESIDENT HUMPHREY
RCA PLANT - HARRISON, NEW JERSEY
OCTOBER 31, 1968

VICE-PRESIDENT HUMPHREY: Thank you. Thank you, Governor Hughes.

You know, I said he was the greatest Governor in the United States, and I still think he is. And y-ou folks are mighty lucky.

And Mayor Rogers, and my good friend Mayor Kenney, and the Dean of our New Jersey Congressional delegation, one of the finest men that ever came to the Congress of the United States -- Pete Rodino. And your own wonderful Congressman here, Congressman Daniels -- and all of the distinguished officials.

You know, this is really Democratic country. Oh, this looks good to me today. I like the signs, I like the spirit, I like the people, and I like RCA.

(Applause)

And I'm so happy that my old friend Kenney O'Donnell can be with us today -- Ambassador White is here with us, the mayors of some of the other communities are here, and our great county leaders.

Now, I have taken the liberty today of sort of summarizing the campaign at this point on this occasion.

It's a beautiful day, a little crisp. But it is sort of -- well, it is a Democratic day. The skies are clear.

(Applause)

The other day I was in Ohio and Pittsburgh, and you know, Mr. Nixon had been there the day before. And it was cold, and the rain was coming down. Some of the reporters said to me -- the spirit doesn't seem to be here. And I said -- how can you have spirit after the Republican entourage has moved through the community.

By the way, friends, today we celebrate the Republican holiday. This is Halloween, you know -- tricks or treat. Lots of tricks. But you are going to have to wait for your treats until November 5, when you vote for Humphrey and Muskie. And believe me, you are going to do it -- I know.

I can see here that there are the workers in this great Hudson County that make possible these great Democratic victories.

Your county is legendary in Democratic politics.

I want to thank you for all that you do for us.

John Kennedy used to tell me about this county and what it did for him.

Now, I want you to do for me against the very same man what you did for John Kennedy in 1960.

(Applause)

And I want you to do for me what you did for President Johnson in 1964.

(Applause)

In fact, I want you to do for me what you did for both of them. Then we will be sure we have New Jersey in 1968.

Now, some of you may have noticed here some time back that -- oh, the men that analyze politics were saying that Mr. Nixon had this election in the bag. But I want to let you in on a secret. Somebody came to me the other day and said to me -- "Mr. Humphrey, don't worry about that, because when Mr. Nixon opens that bag on election day, out will jump Humphrey and Muskie".

(Applause)

You know what?

I might just as well ask you the same question I asked an audience in another state.

What have these Republicans ever done for you?

(Shouts of "Nothing")

Now, friends, this campaign has only a few more days to run. It is drawing to a close. Pretty soon the balloons will all be deflated, confetti will all be gone, campaign slogans will fade away, and we come down to the issue -- the one overwhelming issue that every mother and father and ever son and daughter must face up to -- whom do you trust with the most powerful position on earth, and whom do you trust, and who are you going to trust for the future of this country.

In other words, the question is -- whom do you trust -- period.

I don't believe that this city and this state is going to put its trust in a Republican candidate and in a Republican Party that failed to keep that trust when it had its opportunity in the 1950s. I don't believe that you want to return to days when you were looking for jobs. I don't think you want to return to times when your schools went neglected, when our elderly people were forgotten, and when no one seemed to care about our cities.

I have a feeling that the people of America know that there is a new day that is dawning, and I think they want to seize that opportunity.

Now, trust is the issue -- trust between the President and the people, and between the people themselves.

Just look at this great audience here today -- white and black, catholic, Protestant and Jew.

And, ladies and gentlemen, what we are seeking to do and what we ought to seek to do in this campaign, and in every moment of our national life is to build this spirit of trust and confidence, faith and friendship, between our peoples.

Regretably in this campaign one candidate has appealed to the passions -- yes, to the evil, to the bitterness, to the racial prejudice of people. And I suppose all of us have some of it.

And another candidate, of the Republican Party, has merely said that we are going too fast -- he wants to slow down the pace of our country; he wants to sort of tread water while the rivers of change move by.

And I want to warn you that when you stop, when you stand still in a world of change, and in an America that is growing and expanding, you do not stand still -- you lose ground.

And I hope that Americans in this election will not vote to stand still, will surely reject appeals to return to the past. And I think that I know what they are going to do. I sense it as I go across this country. And I have been to every part of this nation. The dust of the American countryside is on my shoes.

And, ladies and gentlemen, I think the people on November 5 are going to vote for what they have always wanted ---a better day, a new day, a better future -- yes, the future of America.

And that means the Democratic party and the Democratic ticket.

(Applause)

You know, there are two kinds of campaigns. One is to appeal to your hates and the other is to appeal to your hopes. I try to appeal to the people's hopes in this campaign -- the hope for your education, young people; the hope for your job, Mr. Worker; the hope for greater expansion of your business, Mr. Businessman; the hope for a better America, for every one of us.

I know there are divisions in this society, and I know that there are sores and wounds that need to be healed. And I want to be your President for one reason above all -- and that is to be a healer, to pull people together, to help this nation make room for the hundred million new Americans that will be ours as fellow citizens in the next twenty-five years.

I want to see everything that this government does related to the well-being of our families, related to the well-being of our communities.

And I believe that the American people are sensing in these days of the campaign that that is the way it ought to be.

I have heard your message. And I intend to act upon it.

I have talked about the kind of a Presidency that I want for you, and not only for me; an open Presidency, where the soft voice can be heard as well as the loud, where the young will be considered as well as the old, where people will know that their President cares, and indeed I want to even make it possible that the Presidency and the White House go to the people as well as having the doors of the White House open to the people.

I know that Mr. Nixon has his views. I listened to him the other day. He singled out one group for a special message and special treatment. He has a sort of preferential group. It was one of the finance groups on Wall Street.

Well, I have a very special group that I like, too. And I plan to give that group preferential treatment. And I speak of the greatest group in the world -- the people of the United States of America, all of them.

(Applause)

Now, I have spoken to you of the issues. I have asked Mr. Nixon to come to the platforms to debate these issues.

Ladies and gentlemen, I say that if a man is not willing to face his opponents in an election, he is most likely incapable of facing our adversaries in international relations.

(Applause)

Mr. Nixon has taken you for granted. His campaign has been pre-packaged, prefabricated. His advisers told him that the White House would go to the man with the biggest advertising budget. I tell you that the White House will go to the man that has the confidence of the people, and I am out here to get that confidence.

(Applause)

Mr. Nixon has refused to fill the empty chair that is on every platform, and for better than two months I have asked him to face up to the issues and to face up to the electorate.

Well, I suggest to the voters of America, I suggest to Mr. Nixon that the voters of America will refuse to let him fill that empty chair which will be in the White House, and at high noon on January 20, 1969, they are not going to let him have it.

(Applause)

And they know why.

First of all, they know there is somebody else they would like to have in there.

By the way, you know I cannot help but just mention it to you-- the job of the Presidency is a tremendous responsibility. You need a help-mate, you need a partner. I ask you to compare the ticket of Nixon and Agnew with Humphrey and Muskie, and then make your choice.

I don't believe -- I do not believe that this community would like to contemplate the prospects of President Agnew. But I do think that you can feel secure and you can feel safe, you can feel strong -- if fate should decree it ---with a man by the name of Ed Muskie in any position.

(Applause)

The first decision that a Presidential candidate makes is his most important one, and the test of his judgment and character. And the first decision that Mr. Nixon made after he was through consulting with Strom Thurmond was his appointment and his selection, I should say, of a Vice-President.

4

The first decision that I made was the selection of my Vice-President. Thank goodness I had many to choose from. But I submit to you, ladies and gentlemen, that in my Vice-Presidential candidate you once again see the difference between the Republican Party and the Democratic Party, between Richard Nixon and Hubert Humphrey.

(Applause)

Now, these big issues.

Mr. Nixon has refused to discuss the issues of war and peace. He has refused to speak out on matters relating to Vietnam or Southeast Asia. But he has not been above using the faces of our fighting men in his Madison Avenue commercials. But he has been above debating the issue.

Oh, yes, the people know. They know that we believe that every child in this nation is entitled to a good education, and they know that the Nixon Republicans have opposed every form of aid to education -- public, private or parochial. They know that. And they are going to vote that way, too.

They know ---they know that we believe social security should and can be extended. And they know that the Nixon Republicans have opposed social security for 33 years -- with one little exception in 1954.

They know that we believe in and fought for medicare, and I am its original author. But 93 per cent of the Nixon Republicans opposed it.

And I want every senior citizen here to know it, and every young married couple that worries about their mother and their father.

This crowd have no concern for you. The Democratic Party's hallmark is that it cares for the people. I care for the people. You care for the people. And we care for this nation. And that is why the Democratic Party and the people are going to have a great compact, a great alliance, on election day, November 5, with a victory that will rock this nation, a victory that will be a miracle.

(Applause)

I am trying to get all these men to rewrite their headlines. Why, you know, they have had block type set up for weeks.

We are going to do for the headline w-riting business more than any candidate since Harry Truman.

You know, somebody said to me the other day that Mr. Nixon has been acting like President so long that by November 5 people will think it is time for a change and vote me in.

Yes, my friends, Mr. Nixon, the man who specializes in the doctrine of unemployment as the cure for economic ills.

I want to ask the management of this great company what unemployment ever did for them.

RCA did not grow to what it is today with an unemployed work force.

Mr. Nixon said, and his chief adviser, that we ought to have a little more unemployment; that the country should take it; that it was the remedy that he thought for price stability.

Who is to be unemployed? I have a suggestion. Richard Milhous Nixon.

(Applause)

And then they gave their views on the cities.

The Republican Vice-Presidential candidate said that if you have seen one slum you have seen them all. Well, let me tell you - if you have seen one Nixon you have seen them all, too.

But in more seriousness, let me tell you that if you have seen one slum in this, the richest nation on the face of the earth, you have seen one too many.

And what Mr. Nixon should have been saying -- and what Mr. Nixon

should have said was to chastize his Vice-Presidential candidate and say what we are saying -- that wherever there is deprivation we will go to work; wherever there are people that are illiterate, we will teach them; wherever there are people that are jobless, we will train them; wherever there is no opportunity, we will open opportunity; wherever there is need, we will answer it. And wherever there is a call for help, we will respond.

Now, that is the kind of a government that you need.

(Applause)

Friends, I come to you to tell you what is on my heart and in my mind. I need your help. There are only five days left, when you will make the decision, not only for yourself, but for generations yet unborn; not only for America, but for the world -- because what happens in our country affects the rest of the world. We are not isolate d from it. The eyes of the world are watching us. And they are asking -- are we to have a period of stagnation and recession, or are we to have a period of progress and progression.

I think you know the answer. And I want you to join me now in a huge people's effort. Let's put our people power against their money power. Let's put our folks to work. And I don't have to tell you what to do. Get on that telephone, call up somebody that may be staying home, talk to your neighbors. If you don't have a button, make one. If you don't have a sign, get one. If you don't know what to do, just go out and talk to somebody.

Ladies and gentlemen, the people of America are rising up, they are going to win this election for themselves. And they are going to win it for a better day and a new day -for the American people.

Thank you.

(Applause)

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REMARKS

VICE PRESIDENT HUBERT H. HUMPHREY

RCA PLANT

HARRISON, NEW JERSEY

OCTOBER 31, 1968

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as the cliches cool off and the balloons collapse, as the
slogans sink into the sunset, one overwhelming issue
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↳ Whom do you trust with the future of America?

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But Mr. Nixon, the man behind the balloons, thought he didn't have to risk debating the issues before you. He thought he had it made. He took you for granted.

Ed Muskie and I have not taken you for granted -- and we never will. We have come to you with the dust of America on our shoes. We have looked you in the eye. We have told you the hard truths about our nation's problems -- and we've told you what we'll do about them. And I think we have earned your trust,

↳ It is because you trust us that we are going to win this election next Tuesday -- if every one of you gives us your help.

↳ This campaign has been driving the pollsters crazy ... but it has been an inspiration to me.

↳ As I have travelled back and forth across this beautiful country, the strength of the people gave me strength.

There's a goodness, a sense of decency - a greatness.
↳ Despite our divisions, there is still the chance for unity. *Trust*

↳ Despite our fear, there is still a tremendous reservoir of good will. *and fair play.*

↳ I've heard the message you have sent --- and when I am President, I promise to keep those channels clear.

When I go to the White House, I will leave
the door open ^{to the people -} and where it is necessary, I'll
take the White House on the road and come to you.

I will listen to the soft voices of society as well
as the loud. Mr. Nixon has singled out the financial
fraternity as one of his special groups for preferential
treatment. Well, I have a special group that I plan to
give preferential treatment -- the people of the United
States. - all people!

We face tremendous challenges. I need not tell
you that peace in Vietnam is the Number One task of
my Administration. Pray it comes soon.

I have made my position clear.

Mr. Nixon has not been above using the faces
of our fighting men in his Madison Avenue commercials,
but he has been above debating the issue.

He has refused to fill the empty chair in the
debate. I suggest the voters of America will refuse to
let him fill the empty chair in the White House on
January 20, 1969.

My position on the big issues is clear.

We believe that every child is entitled to a good
education. The Nixon-Republicans have opposed federal
aid to education.

We believe Social Security should be expanded.
The Nixon-Republicans have opposed every Social Security
increase except one -- in 1954.

Wallace

We believe in Medicare. 93 per cent of the
Nixon-Republicans opposed Medicare. *Mr Nixon said it
would not work.*

↳ We want to create new jobs and full employment.

Mr. Nixon's advisers are seriously suggesting it would
be good to have ^{make} "a little unemployment." They think
it will cool off the economy.

*Training
Jobs,
Self
Reliance*

~~you~~ Cutting away American jobs, as
Mr. Nixon proposes, will cool off the economy --- and
put it in the deep freeze of recession.

↳ There is no longer any question that if you let
the Republicans back in the White House, there will be
^{rising} ~~mass~~ unemployment. They are committed, as a matter
of policy, to deliberately throwing men out of work. They
have said so. The only question now is how long the
recession will last and how deep it will cut.

Under the Democrats, you've enjoyed 92 months *of growth*
prosperity. That's a record --- a record I intend to
break again and again.

And, Governor Agnew, a special word for you:
I have seen a lot of slums and they are not all alike ---
each one has its own special brand of despair.

I say, if you've seen one slum that's one slum
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We believe that the Nuclear Test Ban Treaty has
helped keep the food you eat and the air you breathe
uncontaminated by radioactivity, *a safeguard for peace*
Mr. Nixon called it a
"cruel hoax."

Treaty to stop the spread of Nuclear weapons
We believe in the Nuclear Non-proliferation Treaty.

We don't want atomic weapons in the hands of the Nassers
and Castros of the world. Mr. Nixon has scuttled this
treaty for this session of Congress.

*No more weapons. no
military*

- 8 -

h Don't let anyone tell you there are no life and
death issues in this campaign. Don't let anyone tell
you that you have no choice in this election. !!

h Every one of you probably knows at least one
fence sitter, or one voter who says he is going to sit
this one out. !

In the quiet of that polling booth, you are going
to make a decision that will determine whether the last
third of the 20th Century will be one of progress or chaos,
hope or despair, peace or increasing world tension.

You must decide whom you trust, not only for
the next four years, but for the next generation.

I firmly believe the world cries out for a generation of great men, a generation of great ideas, indeed, a generation of greatness.

Will you find that greatness in the party of Richard Nixon and Spiro Agnew?

I'm asking you to vote for Ed Muskie and me.

I'm asking you to put us to work. I'm asking you to roll up your sleeves and get on the team -- be part of this generation of greatness -- this generation that says to the 20th Century -- you haven't seen anything yet!

So fasten your seat belts and let's go.

#

REMARKS BY VICE PRESIDENT HUBERT H. HUMPHREY
RCA PLANT (AND) ELIZABETH, NEW JERSEY
NEWARK, NEW JERSEY
OCTOBER 31, 1968

AS THIS PRESIDENTIAL CAMPAIGN DRAWS TO A CLOSE, AS THE CLICHES
COOL OFF AND THE BALLOONS COLLAPSE, AS THE SLOGANS SINK INTO THE
SONSET, ONE OVERWHELMING ISSUE REMAINS.

WHOM DO YOU TRUST WITH THE MOST POWERFUL POSITION ON EARTH?

WHOM DO YOU TRUST WITH THE FUTURE OF AMERICA?

WHOM DO YOU TRUST ...PERIOD.

TRUST BETWEEN THE PRESIDENT AND THE PEOPLE CAN ONLY EXIST WHEN
A MAN IS NOT AFRAID TO FACE THE PEOPLE--WHEN HE TAKES HIS CASE
DIRECTLY TO THEM--HONESTLY AND OPENLY.

BUT MR. NIXON, THE MAN BEHIND THE BALLOONS, THOUGHT HE DIDN'T
HAVE TO RISK DEBATING THE ISSUES BEFORE YOU. HE THOUGHT HE HAD IT
MADE. HE TOOK YOU FOR GRANTED.

ED MOSKIE AND I HAVE NOT TAKEN YOU FOR GRANTED--AND WE NEVER
WILL.

WE HAVE COME TO YOU WITH THE DUST OF AMERICA ON OUR SHOES. WE
HAVE LOOKED YOU IN THE EYE. WE HAVE TOLD YOU THE HARD TRUTHS ABOUT
OUR NATION'S PROBLEMS -- AND WE'VE TOLD YOU WHAT WE'LL DO ABOUT THEM,
AND I THINK WE HAVE EARNED YOUR TRUST.

IT IS BECAUSE YOU TRUST US THAT WE ARE GOING TO WIN THIS ELECTION
NEXT TUESDAY -- IF EVERY ONE OF YOU GIVES US YOUR HELP.

THIS CAMPAIGN HAS BEEN DRIVING THE POLLSTERS CRAZY . . . BUT IT
HAS BEEN AN INSPIRATION TO ME.

AS I HAVE TRAVELLED BACK AND FORTH ACROSS THIS BEAUTIFUL
COUNTRY, THE STRENGTH OF THE PEOPLE GAVE ME STRENGTH.

DESPITE OUR DIVISIONS, THERE IS STILL THE CHANCE FOR UNITY.

DESPITE OUR FEARS, THERE IS STILL A TREMENDOUS RESERVOIR OF GOOD
WILL.

I'VE HEARD THE MESSAGE YOU HAVE SENT -- AND WHEN I AM PRESIDENT,
I PROMISE TO KEEP THOSE CHANNELS CLEAR.

WHEN I GO TO THE WHITE HOUSE, I WILL LEAVE THE DOOR OPEN --
AND WHEN IT'S NECESSARY, I'LL TAKE THE WHITE HOUSE ON THE HORN AND
COME TO YOU.

I WILL LISTEN TO THE SOFT VOICES OF SOCIETY AS WELL AS THE LOUD.
MR. NIXON HAS SINGLED OUT THE FINANCIAL FRATERNITY AS ONE OF HIS
SPECIAL GROUPS FOR PREFERENTIAL TREATMENT. WELL, I HAVE A SPECIAL
GROUP THAT I PLAN TO GIVE PREFERENTIAL TREATMENT -- THE PEOPLE OF
THE UNITED STATES.

WE FACE TREMENDOUS CHALLENGES. I NEED NOT TELL YOU THAT PEACE
IN VIETNAM IS THE NUMBER ONE TASK OF MY ADMINISTRATION.

I HAVE MADE MY POSITION CLEAR.

MR. NIXON HAS NOT BEEN ABOVE USING THE FACES OF OUR FIGHTING
MEN IN HIS MADISON AVENUE COMMERCIALS. BUT HE HAS BEEN ABOVE
DEBATING THE ISSUE.

HE HAS REFUSED TO FILL THE EMPTY CHAIR IN THE DEBATE. I SUGGEST
THE VOTERS OF AMERICA WILL REFUSE TO LET HIM FILL THE EMPTY CHAIR
IN THE WHITE HOUSE ON JANUARY 20, 1969.

MY POSITION ON THE BIG ISSUES IS CLEAR.



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