



news release

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GOP SOUGHT TO BUY RATHER THAN EARN TRUST OF AMERICAN PEOPLE, HUMPHREY SAYS

Youngstown, Ohio--Vice President Hubert H. Humphrey said today that the Republicans "have tried to buy what can only be earned--the trust of the American people."

The Nixon-Agnew Campaign will set a new all-time record of campaign spending, up sharply from earlier record levels.

"They have failed, because the American voters are not just so many clicks in the Republican computer. They are mothers and fathers, people with elderly parents they care for, people with children in school."

"Just ask yourself," Humphrey said, "what life would be like in Youngstown today if Jack Kennedy had not beaten Richard Nixon in 1960.

"Your mother and father would have no medicare, and a lot less social security. They might be waiting for charity or more help from you--and ashamed of it.

"Richard Nixon cast the tie-breaking vote against Federal aid to education in 1960, so I doubt if your youngsters would have the benefits of it today.

"There are 35,000 young Ohioans in college this fall--your kids--with Federal loans and scholarships. They probably wouldn't be there if the Republicans had had their way with aid to higher education."

"And what about your job? The Republicans produced three job-killing recessions in the 1950's," Humphrey said.

Humphrey also emphasized the need to slow, not accelerate as Nixon proposes, the dangerous, costly strategic arms race.

His text is attached.

REMARKS
VICE PRESIDENT HUBERT H. HUMPHREY
DOWNTOWN RALLY
YOUNGSTOWN, OHIO
NOVEMBER 2, 1968

There are now just three days left -- three days until the American people go quietly into their voting booths ... to make one of the most momentous decisions in their lives.

And the central question is clear.

Whom can you trust with the Presidency?

Whom can you trust to build a stable and an honorable peace?

Whom can you trust to keep Americans living together ... and working together.

Whom do you trust ... period?

Ed Muskie and I have gone to the people.

We have the dust of America on our shoes ... and the concerns of America in our hearts.

We have spoken out ... and we have listened.

We have trusted the people ... and I believe we have earned their trust.

Our Republican opponents think there is another way -- confetti and computers ... balloons and millions of dollars worth of television advertising.

They have tried to buy what can only be earned ... the trust of the American people.

And they have failed.

... Because the American voters are not just so many clicks in the Republican computer ...

They are mothers and fathers -- people with elderly parents they care for ... with children in school.

They want to know that they are going to have a lasting peace in Vietnam ... before another class of youngsters reaches draft age.

They want an end to the nuclear armaments race.

They want to be able to count on a growing income and a safe, decent neighborhood for their families.

PAGE TWO

They want to be respected, not manipulated.

Mr. Nixon and the Republican Party do not offer that kind of leadership.

Democrats do.

I have told you where I stand on Vietnam. Nixon has not.

Now the President has taken a wise and courageous step to end that cruel war ... a step that all Americans who love peace support.

I want to go on and build the structure of a stable ... and honorable ... peace in Southeast Asia. I want to bring our troops home as soon as it is possible. I want to put the billions we have had to spend in Vietnam to work at home, building a better America.

And I want to put a stop to the suicidal nuclear armaments race.

You know where I stand on the control of nuclear weapons. I fought for a test ban treaty to keep nuclear poisons out of our children's milk ... and Richard Nixon called it a "cruel hoax" and "catastrophic nonsense."

Now Mr. Nixon is talking about a non-existent security gap... and calling for a fifty-billion dollar escalation in the nuclear arms race.

I say we don't need the weapons ... we are already the strongest nation on the earth ... and we can save that fifty billion dollars for schools and hospitals and better neighborhoods.

And here at home ... just ask yourself what life would be like in Youngstown today if Jack Kennedy had not beaten Richard Nixon in 1960.

Your mother and father would have no Medicare ... and a lot less Social Security. They might be waiting for charity ... or more help from you -- and ashamed of it.

Richard Nixon cast the tie-breaking vote against federal aid to education in 1960, so I doubt if your youngsters would have the benefits of it today.

There are 35 thousand young Ohioans in college this fall -- your kids -- with federal loans and scholarships. They probably wouldn't be there if the Republicans had had their way with aid to higher education.

And what about your job? The Republicans produced three job-killing recessions in the 1950's.

You remember what it was like here in 1958 -- with one man out of twelve out of a job. Now it is less than one in thirty.

After 92 months of uninterrupted Democratic prosperity, the Republicans still haven't learned their lesson.

Mr. Nixon's economic advisers are calling for more unemployment as a way of keeping wages down and controlling prices.

Whose job will be the first to go, Mr. Republican ... whose overtime?

Make no mistake about it: If the Republicans get into the White House, you are going to have more unemployment. They have said so. They are actually committed, as a matter of Republican policy, to deliberately throwing men out of work.

It is no longer a question of whether there will be a recession if the Republicans get in. It's only a question of how long it will last and how deep it will cut.

I pledge this to every family in America: We will have full employment and economic growth in the Humphrey-Muskie Administration ... and you can count on it.

I also pledge this: The Humphrey-Muskie Administration will halt the rise in the cost of living -- and we'll reform the tax structure so no family pays more than its fair share.

But we need not -- and we will not -- sacrifice prosperity on the altar of outdated Republican economics.

I want to say a special word to the ladies in the audience -- not only as mothers and shoppers and homemakers -- but as individuals.

In 1963 I sponsored an amendment to the Constitution to assure equal rights for women. We must now push forward to achieve these objectives.

I helped pass legislation which prohibits discrimination in employment on the basis of sex.

When I am President, the Federal Government will be a model employer of women -- and this means from the White House on down.

For women who seek to resume their former careers or to prepare for new careers when their children are grown, we can -- and we must -- help them in this effort.

I have proposed an adult opportunity act which will support continuing programs of adult education and special refresher courses.

The abilities, the skills, and the energies of the women of America have too long been wasted.

When I am President, this waste will be ended and a new day for American women will dawn.

* * *

This has been a long, hard campaign.

I set out to show the American people that they are better than they sometimes think they are ... more fair and less prejudiced ... more thoughtful and less emotional ... more courageous and less fearful than some politicians think.

And I believe they have responded. For there is greatness in us. I'm proud that a team of Americans ... of all races ... swept up 107 medals at the Olympics in Mexico City ... I'm proud that we won all the Nobel prizes in science this year -- and the winners' names were Luis Alvarez ... Lars Onsager ... Robert Holley ... Marshall Nirenberg ... Har Khorana. The sound of America is in those names.

And now we can hope that we are on the way to peace in Vietnam.

I say let's make the best of this opportunity.

I say let's make the best of our country.

I say ... let America now move on to achieve the greatness that can be ours.

It's up to you. The choice is yours.

Today is Saturday. On Tuesday you will cast what well may be

PAGE FIVE

the most important vote of your life.

On Tuesday you will put your trust in one man to be your President . . . in another man to be your Vice President . . . in a political party and its principles . . . for four long critical years.

Help us . . . help me and Ed Muskie . . . make those years the best four years of your lives.

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MEMORANDUM FOR THE VICE PRESIDENT:

FACTS ON YOUNGSTOWN, OHIO

AUDIENCE: Mixed, blue and white collar, including whole families on Saturday.

POINTS TO HIT: Trust, Peace and Arms Control,
What Democrats have done for your family, Prosperity.

POINTS TO AVOID: Law and order, Wallace.

TONE: Somewhat less shrill than to a factory audience.

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DOWNTOWN RALLY
YOUNGSTOWN, OHIO
NOVEMBER 2, 1968

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And the central question is clear:

Whom can you trust with the Presidency?

Whom can you trust to build a stable and an honorable peace?

Electron
Bag

Ⓢ my Hands

Young People

✓ Sid Davis
Washington
Correspondent ✓

To you young people
at Youngstown State University -
How about putting HHH on
that rock of yours?

↳ Whom can you trust to keep Americans living
together ... and working together.

Rock
Youngstown
State
Univ.

↳ Whom do you trust ... period?

Ed Muskie and I have gone to the people.

We have the dust of America on our shoes ...
and the concerns of America in our hearts.

We have
spoken

↳ We have spoken out ... and we have listened.

↳ We have trusted the people ... and I believe we
have earned their trust.

and on how they will
place their trust
in
us!

↳ Our Republican opponents think there is another
way --- confetti and computers ... balloons and millions of
dollars worth of television advertising!

They have tried to buy what can only be earned ...
the trust of the American people.

Buy

↳ And they have failed.

money power VS people power!

Mr. Republican,

~~Because~~ the American voters are not just so many clicks in the Republican computer. |

└ They are mothers and fathers -- people with elderly parents they care for ... with children in school.

└ They want to know that they are going to have a lasting peace in Vietnam ... before another class of youngsters reaches draft age.

└ They want an end to the nuclear armaments race.

└ They want to be able to count on a growing income and a safe, decent neighborhood for their families.

└ They want to be respected, not manipulated. |

└ Mr. Nixon and the Republican Party do not offer that kind of leadership.

└ Democrats do. |

~~I have told you where I stand on Vietnam. Mr.~~

~~Nixon has not.~~

Now the President has taken a wise and courageous
step to end that cruel war ... a step that all Americans who
love peace support. !

I want to go on and build the structure of a stable ...
an honorable ... peace in Southeast Asia. I want to bring our
troops home as soon as it is possible. I want to put the
billions we have had to spend in Vietnam to work at home,
building a better America.

And I want to put a stop to the suicidal nuclear
armaments race.

~~You know where I stand on the control of nuclear~~
~~weapons.~~ I fought for ~~a test ban~~ treaty to keep nuclear poisons
out of our children's milk ... and Richard Nixon called it a
"cruel hoax" and "catastrophic nonsense."

Test
Ban

L Now Mr. Nixon is talking about a non-existent security gap ... and calling for a fifty-billion dollar escalation in the nuclear arms race. ~~Space 11~~

L I say we don't need the weapons ... we are already the strongest nation on the earth ... and we can save that fifty billion dollars for schools and hospitals and better neighborhoods. ~~Space 11~~ *Cum laude*

L And here at home ... just ask yourself what life would be like in Youngstown today if Jack Kennedy had not beaten Richard Nixon in 1960. *JFK* ~~4 LBJ - Not beaten Goldwater in 1964~~

L Your mother and father would have no Medicare ... and a lot less Social Security. ~~They might be waiting for charity or more help from you and ashamed of it.~~ *Medicare*

L Richard Nixon cast the tie-breaking vote against federal aid to education in 1960, so I doubt if your youngsters would have the benefits of it today. *Aid to Ed.*

L There are 35 thousand young Ohioans in college
this fall --- your kids --- with federal loans and scholarships.

L They probably wouldn't be there if the Republicans had had
their way with aid to higher education.

L And what about your job? The Republicans produced
three job-killing recessions in the 1950's.

L You remember what it was like here in 1958 -- 1960
1 out of 12
with one man out of twelve out of a job. ~~Now it is less than~~

~~one in thirty~~

L After 92 months of uninterrupted Democratic
prosperity, the Republicans still haven't learned their lesson.

L Mr. Nixon's economic advisers are calling for
more unemployment as a way of keeping wages down and
controlling prices.

L Whose job will be the first to go, Mr. Republican ...
whose overtime?

Jobs

Make no mistake about it --- if the Republicans get into the White House, you are going to have more unemployment. They have said so. ~~They are actually committed, as a matter of Republican policy, to deliberately throwing men out of work.~~

~~It is no longer a question of whether there will be a recession if the Republicans get in. It's only a question of how long it will last and how deep it will cut.~~

I pledge this to every family in America: We will have full employment and economic growth in the Humphrey-Muskie Administration ... and you can count on it.

I also pledge this: The Humphrey-Muskie Administration will halt the rise in the cost of living --- and we'll reform the tax structure so no family pays more than its fair share.

└ But we need not -- and we will not -- sacrifice
prosperity on the altar of outdated Republican economics.

* * *

This has been a long, hard campaign.

I set out to show the American people that they
are better than they sometimes think they are ...

... More fair and less prejudiced,

... More thoughtful and less emotional,

... More courageous and less fearful than some
politicians think.

And I believe they have responded.

└ For there is greatness in us.

└ I'm proud that a team of Americans ... of all
races ... swept up 107 medals at the Olympics in Mexico City.

L I'm proud that we won all the Nobel Prizes in Science this year --- and the winners' names were Luis Alvarez ... Lars Onsager ... Robert Holley ... Marshall Nirenberg ... Har Khorana. The sound of America is in those names.

L And now we can hope that we are on the way to peace in Vietnam.

L I say let's make the best of this opportunity.

L I say let's make the best of our country.

L I say ... let America now move on to achieve the greatness that can be ours.

It's up to you. The choice is yours.

Today is Saturday. On Tuesday, you will cast what well may be the most important vote of your life.

On Tuesday, you will put your trust in one man
to be your President ... in another man to be your Vice
President ... in a political party and its principles ... for
four long critical years.

Help us ... help me and Ed Muskie ... make
those years the best ~~four~~ of your lives.

#

TO ATTENTION OF JOHN BARTLOWE MARTIN (TRAVELLING WITH STAFF)
FROM: DOUG BENNET

FOR THE VICE PRESIDENT

FROM: JOHN BARTLOWE MARTIN

YOUNGSTOWN RALLY SPEECH:

THIS IS SATURDAY. YOU WILL HAVE A LARGE MIXED CROWD, INCLUDING WOMEN AND CHILDREN -- MANY WHOLE FAMILIES. WE HAVE GIVEN YOU AN UP-BEAT, FAMILY-ORIENTED TEXT.

IT IS DESIGNED TO APPEAL PARTICULARLY TO THE WOMEN - WHO MAKE UP THE LARGEST SHARE OF THE UNDECIDED VOTE.

YOU MAY WANT TO DELIVER IT IN SLIGHTLY LOWER KEY THAN YOU WOULD USE FOR A FACOTRY CROWD.

POINTS TO HIT:

TRUST

PEACE AND ARMS CONTROL

WHAT DEMOCRATS HAVE DONE FOR YOUR FAMILY

PROSPERITY

POINTS TO AVOID:

LAW AND ORDER AND WALLACE CAN BE SKIPPED.

JOHN MARTIN: (FYI)

THE RALLY WILL BE AT THE STAMBAUGH AUDITORIUM, BUT OUTSIDE ... ON THE FRONT STEPS. URGE HIM NOT TO BE SHRILL, BECAUSE PEOPLE WILL BE THINKING PEACE, AND BECAUSE WE CAN COUNT ON NIXON TO BECOME INCREASINGLY SHRILL IN THE DAYS AHEAD.

I DOUBT IF THERE IS ANYMORE MILEAGE IN ATTACKING NIXON PERSONALLY. WE MIGHT JUST CONCENTRATE ON ATTACKING HIM AS A REPUBLICAN NOW ON, IF HHH INSISTS ON ATTACKING HIM AT ALL.

HUMPHREY HAS BEEN AWARE THROUGHOUT THE CAMPAIGN OF THE NEED NOT TO MAKE MISTAKES, AND HAS MADE EXCEPTIONALLY FEW. YOU MIGHT REMIND HIM OF THIS ONCE AGAIN.

DOUG

(RELEASE - SATURDAY'S PMS)

REMARKS

VICE PRESIDENT HUBERT HUMPHREY

DOWNTOWN RALLY

YOUNGSTOWN, OHIO

NOVEMBER 2, 1968 (SATURDAY'S PMS)

THERE ARE NOW JUST THREE DAYS LEFT -- THREE DAYS UNTIL THE AMERICAN PEOPLE GO QUIETLY INTO THEIR VOTING BOOTHS ... TO MAKE ONE OF THE MOST MOMENTOUS DECISIONS IN THEIR LIVES.

AND THE CENTRAL QUESTION IS CLEAR:

WHOM CAN YOU TRUST WITH THE PRESIDENCY?

WHOM CAN YOU TRUST TO STOP THE XXXXXXXXXXXX STRIKE THIS LINE

WHOM CAN YOU TRUST TO REAP THE FRUITS OF PEACE?

WHOM DO YOU TRUST ... PERIOD?

ED MUSKIE AND I HAVE GONE TO THE PEOPLE.

WE HAVE THE DUST OF AMERICA ON OUR SHOES ... AND THE CONCERNS OF AMERICA IN OUR HEARTS.

WE HAVE SPOKEN OUT ... AND WE HAVE LISTENED.

WE HAVE TRUSTED THE PEOPLE ... AND I BELIEVE WE HAVE EARNED THEIR TRUST.

OUR REPUBLICAN OPPONENTS THINK THERE IS ANOTHER WAY -- OF CONFETTI AND COMPUTERS ... BALLOONS AND BOMBAST ... MONEY AND MADISON AVENUE ADVERTISING.

THEY HAVE TRIED TO BUY WHAT CAN ONLY BE WON -- THE TRUST OF THE AMERICAN PEOPLE.

AND THEY HAVE FAILED.

... BECAUSE THE AMERICAN VOTERS ARE NOT JUST SO MANY CLICKS IN THE REPUBLICAN COMPUTER.

THEY ARE MOTHERS AND FATHERS ... PEOPLE WITH ELDERLY PARENTS A THEY CARE FOR ... WITH CHILDREN IN SCHOOL.

THEY WANT TO KNOW THAT THEY ARE GOING TO HAVE A LASTING PEACE IN VIETNAM ... BEFORE ANOTHER CLASS OF YOUNGSTERS REACHES DRAFT AGE. THEY WANT AN END TO THE ARMS RACE. THEY WANT TO BE ABLE TO COUNT ON A GROWING INCOME AND A SAFE, DECENT NEIGHBORHOOD FOR THEIR FAMILIES.

THEY WANT TO BE RESPECTED, NOT MANIPULATED.

MR. NIXON AND THE REPUBLICAN PARTY DO NOT OFFER THAT KIND OF LEADERSHIP.

DEMOCRATS DO.

I TOLD YOU WHERE I STAND ON VIETNAM IN A NATIONWIDE TELEVISION ADDRESS. YOU DON'T KNOW WHERE MR. REPUBLICAN STANDS.

YOU KNOW WHERE I STAND ON WEAPONS CONTROL. I FOUGHT FOR A TEST BAN XXXX TREATY TO KEEP NUCLEAR POISONS OUT OF OUR CHILDREN'S MILK ... AND RICHARD NIXON CALLED IT A "CRUEL HOAX" AND "CATASTROPHIC NONSENSE."

NOW MR. NIXON IS AGAIN TALKING ABOUT A NON-EXISTENT SECURITY GAP ... AND CALLING FOR A FIFTY-BILLION DOLLAR ESCALATION IN THE NUCLEAR ARMS RACE.

I SAY WE CAN SAVE THAT FIFTY BILLION DOLLARS FOR SCHOOLS AND HOSPITALS AND BETTER NEIGHBORHOODS.

I SAY SXXX AMERICA HAS THE STRENGTH TO WIN PEACE.

AND HERE AT HOME ... JUST ASK YOURSELF WHAT LIFE WOULD BE LIKE IN YOUNGSTOWN TODAY IF JACK KENNEDY HAD NOT BEATEN RICHARD NIXON IN 1960

YOUR MOTHER AND FATHER WOULD HAVE NO MEDICARE ... AND A LOT LESS SOCIAL SECURITY. THEY MIGHT BE WAITING FOR CHARITY ... OR A HAND-OUT FROM YOU -- AND HATING TXXX IT.

RICHARD NIXON CAST THE TIE-BREAKING VOTE AGAINST FEDERAL AID TO EDUCATION IN 1960, SO I DOUBT IF YOUR KIDS WOULD HAVE THE BENEFITS OF IT TODAY.XXX TODAY.

THERE ARE 35 THOUSAND YOUNG OHIO YOUNGSTERS IN COLLEGE THIS FALL -- YOUR KIDS -- WITH FEDERAL LOANS AND SCHOLARSHIPS. THEY PROBABLY WOULDN'T BE THERE IF THE REPUBLICANS HAD HAD THEIR WAY WITH AID TO HIGHER EDUCATION.

HOW MANY BABIES WOULD HAVE BEEN BURNED BY FLAMABLE BLANKETS ... OR HURT BY DANGEROUS TOYS ... OR IXXX KILLED IN UNSAFE AUTOMOBILES ... IF THE REPUBLICANS HAD HAD THEIR WAY?

I PLEDGE THIS TO EVERY FAMILY IN AMERICA: WE WILL HAVE FULL EMPLOYMENT AND ECONOMIC GROWTH IN THE HUMPHREY-MUSKIE ADMINISTRATION .. AND YOU CAN COUNT ON IT.

NOW WHAT ABOUT INFLATION----- STRIKE PARA ABOVE AND THIS LINE -- FROM I PLEDGE THIS TO EVERY TO NOW WHAT ABOUT INFLATION -----

WHAT WOULD YOUNGSTOWN BE LIKE TODAY WITH NO HEAD START ... NO JOB CORPS ... MODEL CITIES ... NO HOPE AT ALL FOR FAMILIES TRAPPED IN SLUMS? THE REPUBLICANS VOTED AGAINST ALL OF IT.

AND WHAT ABOUT YOUR JOB? THE REPUBLICANS PRODUCED THREE JOB-KILLING RECESSIONS IN THE 1950'S.

YOU REMEMBER WHAT IT WAS LIKE HERE IN 1958 -- WITH ONE MAN OUT OF TWELVE OUT OF A JOB. NOW IT IS LESS THAN ONE IN THIRTY.

AFTER 92 MONTHS OF UNINTERRUPTED DEMOCRATIC PROSPERITY, THE REPUBLICANS STILL HAVEN'T LEARNED THEIR LESSON.

MR. NIXON'S ECONOMIC ADVISERS ARE CALLING FOR MORE (U)LINE MORE UNEMPLOYMENT AS A WAY OF KEEPING WAGES DOWN AND CONTROLLING PRICES.

WHOSE JOB WILL BE THE FIRST TO GO?, MR. REPUBLICAN ... WHOSE OVERTIME?

I PLEDGE THIS TO EVERY FAMILY IN AMERICA: WE WILL HAVE FULL EMPLOYMENT AND ECONOMIC GROWTH IN THE HUMPHREY-MUSKIE ADMINISTRATION .. AND YOU CAN COUNT ON IT.

NOW WHAT ABOUT INFLATION? WE'VE HAD SOME OF IT .. BECAUSE OF THE VIETNAM WAR -- BUT ONLY A LITTLE MORE OVER THE LAST EIGHT YEARS THAN THE REPUBLICANS GAVE US IN THE STAGNANT 1950'S.

SO I ALSO PLEDGE THIS: THE HUMPRXXX HUMPHREY-MUSKIE ADMINISTRATION WILL HALT THE EXCESSIVE RISE IN THE COST OF LIVING -- BTXXX BY GETTING A DOLLAR'S WORTH OF VALUE FROM EVERY TAX DOLLAR SPENT ... AND BY REFORMING THE TAX STRUCTURE SO NO FAMILY PAYS MORE THAN ITS FAIR SHARE.

BUT WE NEED NOT -- AND WE WILL NOT -- SACRIFICE PROSPERITY ON THE ALTAR OF OUTDATED REPUBLICAN ECONOMICS.

* * *

AND I WANT TO SAY A SPECIAL WORD TO THE LADIES IN THE AUDIENCE -- NOT ONLY AS MOTHERS AND SHOPPERS AND HOMEMAKERS -- BUT AS INDIVIDUALS.

I MEAN TO UNLEASH THE FULL WOMAN-POWER OF THIS COUNTRY.

IN 1963 I SPONSORED AN AMENDMENT TO THE CONSTITUTION TO ASSURE EQUAL RIGHTS FOR WOMEN. WE MUST NOW PUSH FORWARD TO ACHIEVE THESE OBJECTIVES.

I HOPELED AXXXXXX HELPED PASS LEGISLATION WHICH PROHIBITS DISCRIMINATION IN EMPLOYMENT ON THE BASIS OF SEX.

WHEN I AM PRESIDENT, THE FEDERAL GOVERNMENT WILL BE A MODEL EMPLOYER OF WOMEN -- AND THIS MEANS FROM THE WHITE HOUSE ON DOWN.

FOR WOMEN WHO SEEK TO RESUME THEIR FORMER CAREERS OR TO PREPARE FOR NEW CAREERS WHEN THEIR CHILDREN ARE GROWN, WE CAN -- AND WE MUST -- HELP THEM IN THIS EFFORT.

I HAVE PROPOSED AN ADULT OPPORTUNITY ACT WHICH WILL SUPPORT CTONXXX CONTINUING PROGRAMS OF ADULT EDUCATION AND SPECIAL REFRESHER COURSES.

THE ABILITIES, THE SKILLS, AND THE ENERGIES OF THE WOMEN OF AMERICA HAVE TOO LONG BEEN WASTED.

WHEN I AM PRESIDENT, THIS WASTE WILL BE ENDED AND A NEW DAY FOR AMERICAN WOMEN WILL DAWN.

* * *

BUT XXX

THIS HAS BEEN A LONG, HARD CAMPAIGN.

BUT IT HAS BEEN WORTH IT.

I SET OUT TO SHOW THE AMERICAN PEOPLE THAT THEY ARE BETTER
THAN THEY SOMETIMES THINK THEY ARE ...

MORE FAIR AND LESS PREJUDICED

MORE THOUGHTFUL AND LESS EMOTIONAL ...

MORE COURAGEOUS AND LESS FEARFUL THAN THEY THOUGHT THEY WERE
EARLIER THIS YEAR.

AND I BELIEVE THEY HAVE RESPONDED.

FOR THERE IS GREATNESS IN US.

TAKE THINGS LIKE THE FACT THAT A TEAM OF AMERICANS ...
OF ALL RACES ... ATHLETES SWEEP UP 107 MEDALS AT THE OLYMPICS IN
MEXICO CITY ...

OR THE FACT THAT WE WON ALL NOBLE PRIZES IN SCIENCE THIS YEAR --
AND THE WINNERS NAMES WERE LUIS ALVAREZ ... LARS ONSAGER ... ROBERT
HOLLEY ... MARSHALL NIRENBERG ... HAN KHORANA. THE SOUND OF AMERICA
IS IN THOSE NAMES.

AND NOW WE CAN HOPE THAT WE ARE ON THE WAY TO PEACE IN VIETNAM.

I SAY LET'S MAKE THE BEST OF THIS OPPORTUNITY.

I SAY LET'S MAKE THE BEST OF OUR COUNTRY.

I SAY ... LET AMERICA NOW MOVE ON TO ACHIEVE THE GREATNESS THAT
CAN BE OURS.

* * *

END OF OXXX YOUNGSTOWN TEXT

DID YOU RECEIVE OK DETROIT -- PLEASE GIVE TO J B MARTIN WHEN THEY
ARRIVE TONIGHT.

MINIPLS OK1K"2X

DEM FOR HHH DC
RECEIVED OK...X0
DEM FOR HHH DC

910-221-2817 CLG ON CONF
RDY WITH CONF GA PLS

Final

OPR ARE YOU SURE ALL THREE PARTIES ARE ON LINE?
YES IF U WILL READ YOUR COPE U WILL SEE THERE ANSWERBACK
YES BUT OUR BREAK-RLS WENT ON.
THEY ARE ALL ON LINE THANK YOU.

FOR RELEASE SATURDAY PMS

REMARKS

VICE PRESIDENT HUBERT H. HUMPHREY
DOWNTOWN RALLY
YOUNGSTOWN, OHIO
NOVEMBER 2, 1968

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THE AMERICAN PEOPLE GO QUIETLY INTO THEIR VOTING BOOTHS...
TO MAKE ONE OF THE MOST MOMENTOUS DECISIONS IN THEIR
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AND THE CETNRAL QUESTION IS CLEAR.

WHOM CAN YOU TRUST WITH THE PRESIDENCY?

WHOM CAN YOU TRUST TO BUILD A STABLE AND AN HONORABLE PEACE?

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WAY -- CONFETTI AND COMPUTERS...BALLOONS AND MILLIONS OF
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MR. NIXON AND THE REPUBLICAN PARTY DO NOT OFFER THAT KIND OF LEADERWHIFX LEADERSHIP.

DEMOCRATS DO.

I HAVE TOLD YOU WHERE I STAND ON VIETNAM. NIXON HAS NOT.

NOW THE PRESIDENT HAS TAKEN A WISE AND COURAGEOUS STEP TO END THAT CRUEL WAR . . . A STEP THAT ALL AMERICANS WHO LOVE PEACE SUPPORT.

I WANT TO GO ON AND BUILD THE [REDACTED] STRUCTURE OF A [REDACTED] STABLE . . . AND [REDACTED] . . . AN HONORABLE . . . PEACE IN SOUTHEAST ASIA. I WANT TO BRING OUR TROOPS HOME AS SOON AS IT IS [REDACTED] POSSIBLE. I WANT TO PUT THE BILLIONS WE HAVE HAD TO SPEND IN [REDACTED] VIETNAM TO WORK AT HOME, BUILDING A BETTER AMERICA.

AND I WANT TO PUT A STOP TO THE SUICIDAL [REDACTED] NUCLEAR ARMAMENTS RACE.

YOU KNOW WHERE I STAND ON THE CONTROL OF [REDACTED] NUCLEAR WEAPONS. I FOUGHT FOR A TEST BAN TREATY TO KEEP NUCLEAR POISONS OUT OF OUR CHILDREN'S MILK. . . AND RICHARD NIXON CALLED IT A "CRUEL HOAX" AND CATASTROPHIC NONSENCE."

NOW MR. NIXON IS TALKING ABOUT A NON-EXISTENT SECURITY GAP . . . AND CALLING FOR A FIFTY-BILLION DOLLAR ESCALATION IN THE NUCLEAR ARMS RACE.

I SAY WE DON'T NEED THE WEAPONS . . . WE ARE ALREADY THE STRONGEST NATION ON THE EARTH . . . AND WE CAN SAVE THAT FIFTY BILLION DOLLARS FOR SCHOOLS AND HOSPITALS AND BETTER [REDACTED] NEIGHBORHOODS.

AND HERE AT HOME . . . JUST ASK YOURSELF WHAT LIFE WOULD BE LIKE IN YOUNGSTOWN TODAY IF JACK KENNEDY HAD NOT BEATEN RICHARD NIXON IN 1960.

YOUR MOTHER AND FATHER WOULD HAVE NO MEDICARE . . . AND A LOT LESS SOCIAL SECURITY. THEY MIGHT BE WAITING FOR CHARITY . . . OR MORE HELP FROM YOU -- AND ASHAMED OF IT.

RICHARD NIXON CAST THE TIE-BREAKING VOTE AGAINST FEDERAL AID TO EDUCATION IN 1960, SO I DOUBT IF YOUR YOUNGSTERS WOULD HAVE THE BENEFITS OF IT TODAY.

THERE ARE 35 THOUSAND YOUNG [REDACTED] OHIOANS IN COLLEGE THIS FALL -- YOUR KIDS -- WITH FEDERAL LOANS AND SCHOLARSHIPS. THEY PROBABLY WOULDN'T BE THERE IF THE REPUBLICANS HAD HAD THEIR WAY WITH AID TO HIGHER EDUCATION.

AND WHAT ABOUT YOUR JOB? THE REPUBLICANS PRODUCED THREE JOB-KILLING RECESSIONS IN THE 1950'S.

YOU REMEMBER WHAT IT WAS LIKE HERE IN 1958 -- WITH ONE MAN OUT OF TWELVE OUT OF A JOB. NOW IT IS LESS THAN ONE IN THIRTY.

AFTER 92 MONTHS OF UNINTERRUPTED DEMOCRATIC PROSPERITY, THE REPUBLICANS STILL HAVEN'T LEARNED THEIR [REDACTED] LESSON.

MR. NIXON'S ECONOMIC ADVISERS ARE CALLING FOR MORE UNEMPLOYMENT AS [REDACTED] AS A WAY OF KEEPING WAGES DOWN AND CONTROLLING PRICES.

WHOSE JOB WILL BE THE FIRST TO GO, MR. REPUBLICAN . . . WHOSE OVERTIME?

MAKE NO MISTAKE ABOUT IT :- IF THE REPUBLICANS GET [REDACTED] INTO THE WHITE HOUSE, YOU ARE GOING TO HAVE MORE UNEMPLOYMENT. THEY HAVE SAID SO. THEY ARE ACTUALLY COMMITTED, AS A MATTER OF REPUBLICAN POLICY, TO DELIBERATELY THROWING MEN OUT OF WORK.

IT IS NO LONGER A QUESTION OF WHETHER THERE WILL BE A RECESSION IF THE REPUBLICANS GET IN. IT'S ONLY A QUESTION OF HOW LONG IT WILL LAST AND HOW DEEP IT WILL CUT.

I PLEDGE THIS TO EVERY FAMILY IN AMERICA: WE WILL HAVE FULLY [REDACTED] FULL EMPLOYMENT AND ECONOMIC GROWTH IN THE HUMPHREY-MUSKIE ADMINISTRATION, , , AND YOU CAN COUNT ON IT.

I ALSO PLEDGE THIS: THE HUMPHREY-MUSKIE ADMINISTRATION WILL HALT THE RISE IN THE COST OF LIVING -- AND WE'LL REFORM THE TAX STRUCTURE SO NO FAMILY PAYS MORE THAN ITS FAIR SHARE.

BUT WE NEED NOT -- AND WE WILL NOT -- SACRIFICE PROSPERITY ON THE ALTER OF OUTDATED REPUBLICAN ECONOMICS.

I WANT TO SAY A SPECIAL WORD TO THE LADIES IN THE AUDIENCE -- NOT ONLY AS MOTHERS AND SHOPPERS AND HOMEMAKERS -- BUT AS INDIVIDUALS.

IN 1963 I SPONSORED AN AMENDMENT TO THE CONSTITUTION TO ASSURE EQUAL RIGHTS FOR WOMEN. WE MUST NOW PUSH FORWARD TO ACHIEVE THESE [REDACTED] OBJECTIVES.

I HELPED PASS LEGISLATION WHICH PROHIBITS DISCRIMINATION IN EMPLOYMENT IN [REDACTED] ON THE BASIS OF SEX.

WHEN I AM PRESIDENT, THE FEDERAL GOVERNMENT WILL BE A MODEL EMPLOYER OF WOMEN -- AND THIS MEANS FROM THE WHITE HOUSE ON DOWN.

FOR WOMEN WHO SEEK TO RESUME THEIR FORMER CAREERS OR TO [REDACTED] PREPARE FOR NEW CAREERS WHEN THEIR CHILDREN ARE GROWN, WE CAN -- AND WE MUST -- HELP THEM IN THIS EFFORT.

I HAVE PROPOSED AN ADULT OPPORTUNITY ACT WHICH WILL SUPPORT CONTINUING PROGRAMS OF ADULT EDUCATION AND SPECIAL REFRESHER COURSES.

THE [REDACTED] ABILITIES, THE SKILLS, AND THE ENERGIES OF THE WOMEN OF AMERICA HAVE TOO LONG BEEN WASTED.

WHEN I AM PRESIDENT, THIS WASTE WILL BE ENDED AND A NEW DAY FOR AMERICAN WOMEN WILL DAWN.

* * *

THIS HAS BEEN A LONG, HARD [REDACTED] CAMPAIGN.

I SET OUT TO SHOW THE AMERICAN PEOPLE THAT THEY ARE BETTER THAN THEY SOMETIMES THINK THEY ARE . . .
MORE FAIR AND LESS PROJUDICED . . .
MORE THOUGHTFUL AND LESS EMOTIONAL . . .
MORE COURAGEOUS AND LESS FEARFUL THAN SOME POLITICIANS THINK.

AND I BELIEVE THEY HAVE RESPONDED.
FOR THERE IS GREATNESS IN US.

I'M PROUD THAT A TEAM OF AMERICANS . . . OF ALL [REDACTED] RACES . . .
SWEEPED UP 107 MEDALS AT THE OLYMPICS IN MEXICO CITY . . .
I'M PROUD THAT WE [REDACTED] WON ALL THE NOBEL [REDACTED] PRIZES IN SCIENCE
THIS YEAR -- AND THE [REDACTED] WINNERS' NAMES WERE LUIS ALVAREZ
. . . LARS ONSAGER . . . ROBERT HOLLEY . . . MARSHALL NIRENBERG . . .
HAR KHORANA. THE SOUND OF AMERICA IS IN THOSE NAMES.

AND NOW WE CAN HOPE THAT WE ARE ON THE WAY TO PEACE IN VIETNAM.

I SAY LET'S MAKE THE BEST OF THIS OPPORTUNITY.

I SAY LET'S MAKE THE BEST OF OUR COUNTRY.

I SAY . . . LET AMERICA NOW MOVE ON TO ACHIEVE THE GREATNESS THAT
BE OURS . . . [REDACTED] THAT CAN BE OURS.

IT'S UP TO YOU. THE CHOICE I [REDACTED] IS YOURS.

TODAY IS SATURDAY. ON TUESDAY YOU WILL CAST WHAT WILL MAY BE
THE MOST IMPORTANT VOTE OF YOUR LIFE.

ON TUESDAY YOU WILL PUT YOUR TRUST IN ONE MAN TO BE YOUR PRESIDENT
. . . IN ANOTHER MAN TO BE YOUR VICE PRESIDENT . . . IN A POLITICAL
PARTY AND ITS PRINCIPLES . . . [REDACTED] FOR FOUR LONG CRITICAL YEARS.

HELP US . . . HELP ME AND ED MUSKIE . . . MAKE THOSE YEARS THE BEST
FOUR YEARS OF YOUR LIVES.

END OF TEXT

Saturday - Frankie Lee

Youngstown

There are now only three days left--three days until the American people go quietly ~~into~~ ^{into} their voting booths to make one of the most momentous decisions in ~~our nation's~~ ^{three lines} ~~history.~~

And the central question is ~~now~~ clear:

Whom can you trust to lead America?

Whom do you trust to stand a heartbeat from the Presidency?

Whom do you trust...period?

Ed Muskie and I have gone to the people.

We have the dust of America on our shoes...and the concerns of America's people in our hearts. We

have spoken out...and we have listened. We have + trusted
~~the people... a week ago I believe we have earned their trust.~~
~~We have been questioned...and we have answered.~~

~~My Republican~~ Our Republican opponents think there is another way--confetti and computers... balloons and bombast. ~~/// They have asked for money~~
Money and Madison Avenue advertising.

They have tried to buy what ^{can only} has to be won-- the trust of the American people.

And they have failed.

Ed Muskie and I have trusted the American people-- and I think we have earned their trust.

... Because the American voters are not ~~naïve~~ ^{just so many} clicks in ~~a~~ ^{My Republican's} computer. They are mothers and fathers... people with elderly parents they care for...with children in school. ~~They have hopes and fears...~~

They want to know that they are going to have a lasting
peace in Vietnam. ~~They want to know how to have~~
~~something in the future that we need not be affected by~~
~~another generation of youngsters~~ before another
class of youngsters reaches draft age.

They want a ~~President who will do all he can to slow~~
the arms race.

They want to be able to count on a growing income and
a safe, decent neighborhood for their families.

They want to be respected ~~by their leaders~~--
and not manipulated.

Mr. Nixon and the Republican party do not offer
that kind of leadership.

Democrats do.

You know where I stand on Vietnam. ~~But~~ I told
you in a nationwide television address. You don't know where
Mr. Republican stands.

You know where I stand on ~~the arms race~~ weapons control.
I fought for a ~~test ban treaty~~ test ban treaty to keep
~~strontium ninety~~ out of our children's milk...and
Richard Nixon called it a cruel hoax and "catastrophic nonsense."
~~because it was a hoax~~

Now Mr. Nixon is ~~once again~~ talking about a
non-existent security gap...and ~~offering~~ (alluding for
a fifty billion dollar escalation in the nuclear arms race.

~~I say we can slow the arms race.~~

I say we can save that fifty billion dollars for
schools and hospitals and better neighborhoods.

I say America has the strength to win the peace.

~~because we have the strength to win the peace~~

And compare this

4 a

~~Does it matter who wins in 1968?~~

Democratic and Republican records here at home.

Youngstown
~~(E11201011)~~

Just ask yourself what life would be like in ~~Newark~~ today if

Jack Kennedy had not beaten Richard Nixon in 1960.

Your mother and father would have no Medicare ... and a lot

less Social Security. They might be waiting for charity ... or a hand-out

from you
program -- and hating it.

Richard Nixon cast the tie-breaking vote against federal aid

to education in 1960, so I doubt if your kids would have the benefits of it

today.

35 thousand Ohio youngsters
There are 600,000 young American college students this fall with

They probably
federal loans and scholarships *who wouldn't be there* if the Republicans had had their way with

aid to higher education . . . ~~and that would have meant the waste of a lot~~

of brainpower.

How many babies would have been burned by flammable blankets

... or hurt by dangerous toys ... or killed in unsafe automobiles ... if

the Republicans had had their way?

What would ~~Newark~~ be like today with no Head Start...

Model cities
no Job Corps ... ~~no war on poverty~~ ... no hope at all for families
trapped in slums? The Republicans voted against all of it.

And what about your job? The Republicans produced three

job-killing recessions in the 1950's. *You remember*
~~New Jersey lost fifty thousand~~
what it was like in 1958 - 7 hundred
~~jobs in that period.~~ It has gained four thousand in the last eight Demo-
cratic years.

*with me in twelve out of
a job. Now it is less than
one in twenty.*

*get the Republicans won't want the
secret of property.*

4
[You remember what it was like ^{here} in 1958--with one man in twelve out of a job. Now it is ~~only~~ less than one in thirty.

[After 92 months of uninterrupted Democratic prosperity, the ~~Republicans~~ still haven't learned ^{this lesson,} ~~the secret of~~ ~~full-employment economic growth.~~

Mr. Nixon's economic advisers are calling for more unemployment as a ~~means~~ ^{way} of ^a keeping wages down and controlling prices.

[Whose job will be the first to go, Mr. ~~Republican~~?...whose overtime?

I ~~pledge~~ ^{pledge} this to the ~~American~~ ^{people} every ~~day~~ ^{day} in America: We will have full employment and economic growth in the Humphrey - Muskie Administration... and you can count on it.

Now what about inflation? We ~~we~~ ^{we} had some, because of the Vietnam war, but only a little more ^{over the last eight years} ~~than~~ ^{given in the} the Republicans had with their stagnant economy ~~in the 1950's.~~

[So I also pledge this: ^{The Humphrey - Muskie Administration} ~~We~~ shall halt the excessive rise in the cost of living--by getting a dollar's worth of value from every tax dollar spent...and by reforming the tax structure so that ^{no family} ~~the man who works for a living~~ pays ~~no~~ ^{its} more than his fair share.

~~But~~ We need not--and we will not--sacrifice prosperity on the altar of outdaged Republican economics.

X X X
INSERT:

And I want to say a special word to the ladies
in the audience--not only as mothers and shcoppers and
homemakers--but as individuals. ~~innth~~ I mean to
~~And we must~~ unleash the full women-power of this country.

In 1963 I sponsored an amendment to the Constitution to
~~provide~~ ^{assure} equal rights for women. We must now push forward to achieve
these objectives.

I helped pass legislation which prohibits discrimination in
employment on the basis of sex.

When I am President, the Federal government will be a model
employer of women -- and this means from the White House on down.

For women who seek to resume their former careers or to
prepare for new careers when their children are grown, we can --
and we must -- help them in this effort.

I have proposed an Adult Opportunity Act which will support
continuing programs of adult education and special refresher courses.

The abilities, the skills and the energies of the woemn
of America have too long been wasted.

When I am President, this waste will be ended and a New Day
for American women will dawn.

TW X to Martin
FM Doug!

For the Vice President

From John Bartlowe (2SD) Martin

Youngstown Rally speech:

This is Saturday. You will have a large mixed crowd, including ^{women and children} many whole families. We have given you an up-beat, family-oriented text. ~~designed to appeal particularly to the women~~

It is designed to appeal particularly to the women who make up the largest share of the undecided vote.

~~Av...~~

~~Announcement~~

~~Announcement~~ You may want to deliver it in slightly lower key than you would use for a factory crowd.

Points to hit:

Test

Peace and arms control

What Democrats have done for your family

Prosperity.

Points to ~~avoid~~: Law and Order and Wallace can be skipped.

John Martin: FYI the rally will be at the ~~San~~ Stambaugh Auditorium, but outside...on the front steps. Urge him not to be shrill, because people will be thinking peace and because we can count on Nixon to become increasingly shrill in the days ahead. I doubt if there is ^{any more} mileage in attacking Nixon personally. We might just

concentrate on attacking him as a Republican ~~from~~ now
on, if ~~the candidate~~ ^{H.K.H.} insists on attacking him at all.

~~Answered by Ryan~~
^{Hypocrites}
He has been aware throughout the campaign
of the need not to make mistakes, and has made ^{of optimists} ~~very~~ few.
You might remind him of this once again.

~~Calvin Johnson~~

Doug

5:04 pm's

Remarks

Vice President Hubert Humphrey
Downtown Rally
Youngstown, Ohio
November 2, 1968

There are now ^{just} only three days left -- three days until the
American people go quietly into their voting booths to make one of
the most momentous decisions in their lives.

And the central question is clear:

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Whom can you trust to ~~stand a heartbeat from the Presidency?~~
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We have the dust of America on our shoes ... and the concerns
of America's ~~people~~ in our hearts.

We have spoken out ... and we have listened.

We have trusted the people ... and I believe we have earned
their trust.

Our Republican opponents think there is another way -- confetti
and computers ... balloons and bombast ... money and Madison Avenue
advertising.

They have tried to buy what can only be won -- the trust
of the American people.

And they have failed.

... because the American voters are not just so many clicks in

the
~~Mr.~~ Republican's computer.

They are mothers and fathers ... people with elderly parents they
care for ... with children in school.

They want to know that they are going to have a lasting peace
in Vietnam... before another class of youngsters reaches draft age. They
want an end to the arms race. They want to be able to count on a growing
income and a safe, decent neighborhood for their families.

They want to be respected ~~and~~ not manipulated.

Mr. Nixon and the Republican party do not offer that kind
of leadership.

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I told you where I stand on Vietnam in a nationwide television address. You don't know where Mr. Republican stands.

You know where I stand on weapons control. I fought for a test ban treaty to keep nuclear poisons out of our children's milk ... and Richard Nixon called it a "cruel hoax" and "catastrophic nonsense."

Now Mr. Nixon is again talking about a non-existent security gap ... and calling for a fifty-billion dollar escalation in the nuclear arms race.

I say we can save that fifty billion dollars for schools and hospitals and better neighborhoods.

I say America has the strength to win peace.

And ~~compare the Democrats and Republican records~~ here at home, ''*

Just ask yourself what life would be like in Youngstown today if

Jack Kennedy had not beaten Richard Nixon in 1960.

Your mother and father would have no Medicare ... and a lot less Social Security. They might be waiting for charity ... or a hand-out from you/and hating it.

Richard Nixon cast the tie-breaking vote against federal aid to education in 1960, so I doubt if your kids would have the benefits of it today.

There are 35 thousand young Ohio youngsters in college this fall -- your kids -- with federal loans and scholarships. They probably wouldn't be there if the Republicans had had their way with aid to higher education.

How many babies would have been burned by flammable blankets ... or hurt by dangerous toys ... or killed in unsafe automobiles .. if the Republicans had had their way?

What would Youngstown be like today with no Head Start ...
no Job Corps ... Model Cities ... no hope at all for families trapped
in slums? The Republicans voted against all of it.

And what about your job? The Republicans produced three
job-killing recessions in the 1950's.

You remember what it was like here in 1958 -- with one man
in twelve out of a job. Now it is less than one in thirty.

After 92 months of uninterrupted Democratic prosperity, the
Republicans still haven't learned their lesson.

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So I also pledge this: The Humphrey-Muskie Administration will halt the excessive rise in the cost of living -- by getting a dollar's worth of value from every tax dollar spent ... and by reforming the tax structure so no family pays more than its fair share.

But we need not -- and we will not -- sacrifice prosperity on the altar of outdated Republican economics.

* * *

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For women who seek to resume their former careers or to prepare for new careers when their children are grown, we can -- and we must -- help them in this effort.

I have proposed an Adult Opportunity Act which will support continuing programs of adult education and special refresher courses.

The abilities, the skills, and the energies of the women of America have have too long been wasted.

When I am President, this waste will be ended and a New Day for American women will dawn.

I can tell you that this has been a long...hard...
and not always very pleasant campaign.

X X /
^{has}
This been a long, hard campaign.

~~But it has been worth it.~~

^{But}
~~But it has been worth it.~~

~~Because~~ I set out to ~~show~~ ^{show} the American
people that they are better than they ^{smell} think they are...
more fair and less prejudiced... more thoughtful and less
emotional... ~~more~~ more courageous and less fearful...
than they thought they were earlier this year.

~~And~~ ~~after all, I believe they have responded.~~
~~For there is greatness in us~~
~~After all, we are quite a country.~~

Take the little things... like the fact that
a team of American ~~athletes~~ ^{all races} swept up 107 medals at the
Olympics in Mexico city... or the fact that we
won all ~~these~~ Noble prizes in science this year--and the
winners names were Luis ^{Lars} Alvarez... ^{Robert} Onsager... Holley...
Marshall Har Nirenberg... Khorana. The sound of America is in those names.

And now we can hope that we are on the way to peace
in Vietnam.

I say let's make the best of this opportunity.

I say let's make the best of our country.

I say ^{Let} America now move on to achieve
the greatness that can be ours.



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