# Book & Author Luncheon

Sponsored by

American Booksellers Association Book World (Washington Post & Chicago Tribune) National Book Committee

1968-1969 Luncheons Grand Ballroom, Waldorf-Astoria



ALISTAIR COOKE, author of "Talk About America", is chief American correspondent for The Guardian of England. Last March he delivered his 1000th "Letter From America" for the British Broadcasting Corporation. His book is a selection of 41 of his broadcasts in which he explains America to Englishmen. Such things as Beizbol, New England town meetings, American folkways, Texas and Lyndon Johnson, H. L. Mencken, Colonel McCormick and the Midwest, General George Marshall, Father Divine, Charles Lindbergh, Robert Frost, Alcatraz, the deep South, and many more engaging and often affectionate glimpses of America.



HUBERT H. HUMPHREY, author of "Beyond Civil Rights: A New Day of Equality", was a leader of the civil rights forces in the Senate, and as Vice-President of the United States was the floor manager for the civil rights legislation. His book is an analysis of the "ugly riots, ugly rumors, ugly racisms that divide and frighten our people", and a suggested program for a new day of equality. "The whole modern movement for human rights in America is one continuous struggle... it is still going on ... and if we are to maintain a free society, it must continue."



MARYA MANNES, author of "They" is a commentator and critic of our cultural and literary life. She has written social satire and satiric political verse and two books of essays, "More in Anger" and "But Will It Sell". "They", a novel in journal form, projects a computerized society in which all men and women past fifty are sequestered as rejects from society. They are allowed to live comfortably until they reach the age of 65, after which they are painlessly liquidated. Her book is, she says, an attack on the whole obsession with NOW in life and culture and on the idolatry and exploitation of youth as such.



GEORGE PLIMPTON, author of "The Bogey Man", participated as an amateur in three famous golf tournaments, the Bing Crosby National Pro-amateur in Monterey, the Bob Hope Desert Classic in Palm Springs and the Lucky International in San Francisco - a month on the professional golf circuit to capture the atmosphere and learn from first hand experience. His book is an account of his tour with the Professional Golfer's Association golf circuit: their pros, caddies, officials, fans, theories, legends, superstititions and golfing lore. What Plimpton did with baseball in "Out of My League" and football in "Paper Lion" he has now done with golf.



Master of Ceremonies
MAURICE DOLBIER
Literary Editor,
Providence Journal



Program Director Belle Rosenbaum Associate Editor, BOOK WORLD, Washington Post, Chicago Tribune



JOSEPH DUFFY Executive Director, American Booksellers Association



PETER JENNISON
Executive Director,
National Book Committee

Book & Author Luncheon-January 13, 1969

### NEW YORK BOOK & AUTHOR LUNCHEONS

### A Traditional Event

Ever since 1937, a Book & Author Luncheon series has been co-sponsored by the American Booksellers Association, the New York Herald Tribune, and its successor, the World Journal Tribune. Now there are three sponsoring organizations: the American Booksellers Association, BOOK WORLD, Sunday supplement of the Washington Post and Chicago Tribune, and the National Book Committee, which also sponsors National Book Awards and the National Medal for Literature.

The program for the 1968-69 series of Luncheons is again arranged by Belle Rosenbaum, Associate Editor of BOOK WORLD. The function of Master of Ceremonies is being performed once again by Maurice Dolbier, Literary Editor of the Providence Journal. The speakers, as usual, are distinguished literary and national figures, appearing when their new books are published. Among the speakers in past seasons were George Ball, John Lindsay, Agnes de Mille, John Kenneth Galbraith, General James M. Gavin, Lawrence Durrell, David Frost, Stephen Birmingham, Ambassador Edwin O. Reischauer, Robert Massie, Mark Van Doren, Marcia Davenport and Chaim Ginott.

Season tickets are available, covering all the Luncheons, at \$45.00, or a ticket for any one Luncheon may be purchased in advance at \$9.50. Also, a Spectator Ticket (without Luncheon) may be obtained at the door on the day of the event at \$2.25.

The dates of this, the 32nd season are as follows: Monday, November 4, 1968; Monday, December 2, 1968; Monday, January 13, 1969; Wednesday, February 19, 1969; and Monday, March 24, 1969.

Reservations and information are obtainable at Book & Author Luncheons headquarters, 175 Fifth Avenue, New York, New York 10010 — Phone: 212-254-5520.

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REMARKS

HUBERT H. HUMPHREY

NEW YORK CITY

JANUARY 13, 1969



I appreciate this opportunity to sell some books. As one about to resume the occupation of college teacher, I gather that this will be a major part of my new duties the admonition to publish or perish cannot be taken lightly Delicate decisions such as tenure are frequently made on the basis of one's publishing successes Having recently emerged rather unsuccessfully from another decision relating to tenure, I can no longer afford to take chances accepted your kind

invitation to talk about my recent book, Beyond Civil Rights: A

New Day of Equality.

There is, of course, a more serious reason for my participation on this luncheon program. The issue of human rights has loomed large on the nation's agenda for the past twenty years. (It looms today (Surely we know that our democracy is challenged as never before ... that our capacity to survive as a free people is intimately related to our ability to extend the promise of freedom and equality of opportunity to every citizen. And surely we know that time is running out.

This writing project began three years ago when I agreed to prepare for the Anti-Defamation League of B'nai B'rith a small volume examining America's problems and progress in human rights, a volume patterned after John F. Kennedy's A Nation of Immigrants.

But events conspired against this original conception the murders of Martin Luther King, Jr. and Robert F. Kennedy, the rise to national prominence of Governor Wallace, my nomination as the Democratic Party's candidate for President, of the United States, and the issue of civil rights in the campaign ... all of these events dictated another approach under different auspices. Fully recognizing that campaign books are the bane of the publishing industry - a sentiment which I know my friends at Random House share - I nevertheless concluded that I had no alternative but to cast Beyond Civil Rights in a and personal context. On this issue, above all

I believed that the American people had a right to know my

heading at this point in the civil rights struggle.

As I wrote in my opening remarks: ". . . My record on this issue includes the proudest moments of my public career. I would not deny that record, or change it, or tone it down, even if I could. And I want it to be said, then, of Hubert Humphrey: He stood by what he believed."

National Convention of 1948, I have been privileged to play a role in America's continuing effort to eradicate the one huge wrong of racial prejudice and injustice which has tormented this republic since its birth.

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In these two decades one major objective has been

won: we have turned the country around from a time when law

and government supported segregation and discrimination to

a time when law and government oppose segregation and

discrimination. In the perspective of history this is a monumental

accomplishment, even though it represents only the first -
and by far the easiest -- stage in America's struggle to build

a truly just and free society.

During these years we brit a remarkable coalition of supporters. There were the civil rights activists, the intrepid leaders of both races who suffered countless indignities, threats, beatings and even death. But these brave men, women and

Union could not endure half-slave and half-free in the 1860's, we could not survive today with two unequal charters of citizenship.

Joining the civil rights activists were religious leaders and laymen of all faiths, labor union members, businessmen, housewives, professionals, and literally persons from every walk of life. The issue was essentially non-partisan, a concern of both major parties, although it fell to the Democrats to seize the initiative in Congress and the Executive branch.

Support came from many unexpected sources. At the Democratic National Convention of 1948, for example, the small band of liberals agitating for a stronger civil rights plank in

the party platform was of that day. Even President Truman was supposedly against us. As I sat on the platform waiting to make my brief speech supporting the minority plank, I showed our proposal to Ed Flynn, the tough Democratic leader from the Bronx, and one of those reportedly opposed to us. Flynn studied the minority plank carefully and then he said: "You're damned right. You go ahead, young man. We should have done this a long time ago. This is long overdue. We've got to do it. You go ahead.

Then other Democratic leaders, the "bosses," came to offer their support, men like David Lawrence of Pennsylvania

We'll back you. "

and Jake Arvey of Illinois. With their backing the upstart liberals won a stirring and unexpected victory, one which permanently committed the Democratic Party to an active role in correcting the abuses of discrimination and racism.

And even though the Dixiecrats walked out, President

Truman proudly ran on the party platform and won the election.

This coalition reached the zenith of its effectiveness in 1964, the year we broke the filibuster in the Senate and passed a civil rights bill which most people said couldn't be passed in a thousand years. It did take 83 days -- the longest continuous debate in the Senate history -- but that still beats a thousand years. Last year the coalition rallied once again

Today the picture is very different. Many of the amplious the personnel personnel with eradicating the abuses of legalized discrimination. No longer can we focus our energies on a single task, such as passing a particular law in the Congress. Many priorities compete for our time, energy, and resources.

Not surprisingly, the coalition which supported these earlier legislative objectives has largely dissolved. Many people openly despair of ever recapturing the unity and sense of purpose which distinguished these efforts.

We find ourselves increasingly caught in a crossfire between black rage over the apparent slowness of achieving equality in fact, as distinct from equality in law, and white fear of these black aspirations. As Alexis de Tocqueville saw more than a century ago: "The sufferings that are endured patiently, as being inevitable, become intolerable the moment that it appears that there might be an escape."

The nation finds itself on the brink of a disastrous cycle of black violence and white repression, a cycle which in the end could destroy our goal of an integrated society with justice for every citizen. The spectre of a racially divided society with blacks and whites drawn up into armed camps is frighteningly real.

What, then, are we to do? What will be our choice -apartheid or democracy? Separation or community? A society
of ordered liberty or a society of fear and repression? This
is the question I attempted to take to the people in the Presidential
campaign. And this is the central question which I examined in
Beyond Civil Rights.

Let me be quite clear on one point: I do not interpret

The mind of the Presidential election as a repudiation by the

American people of the basic issue which I raised. To the

contrary I feel that my campaign began to gain momentum

precisely when I put this question to the electorate in clear and

unambiguous terms. The narrowness of the outcome tells me

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that there still exists in this country a great body of opinion which supports the policies and programs necessary to carry

forward the building of a just and ordered society for all citizens,

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But let me be equally candid about something else: we

cannot look backwards in our search for answers to our present challenges. What served our purposes successfully in outlawing the shame of segregated lunch counters is not likely to be of much help in the black community's drive for economic and political identity.

We must expect -- and encourage -- a wide diversity of effort in our search for answers to the vastly more complicated problems of education, employment, housing, and the governing

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of our communities and neighborhoods. Men of good will are

likely to disagree passionately about what should be done.

We must also expect turmoil and controversy. The

injustices of two centuries are too profound, the damage too

deep, and the problems too extensive to be resolved by any

easy or self-executing formula. Dramatic successes like

passing the Civil Rights Act of 1964 will seldom occur. We

will experience many failures and know many disappointments

in the coming days.

Lit is, however, essential that we retain the commitment

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the past twenty years. The reaction of many people to the murder

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and forgot about his goals.

To be non-violent while sitting on the sidelines is easy enough. To be non-violent in the midst of a battle is something else. We must never forget that Dr. King was murdered in

and working conditions of the garbage collectors of Memphis.

To combine this passion for justice with the arduous discipline of non-violence dramatizes the lesson this nation must learn if it is to survive. And the lesson is simply this: to fight hard for justice, without giving way to hate, without breaking the bonds of community, without destroying those whom we must oppose.

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1945.

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Above all, \* is a time for courage -- the kind of courage

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best days of America are yet to be." And then it is time for
us to act.

I ended my book with a stanza from Langston Hughes'

poem, "Let America be America Again." It captures in a very

few words what I have been trying to say this afternoon:

"Oh, let America be America again,

The land that never has been yet.

And yet must be --

The land where every man is free. "

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