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PLACE TO LIVE -- MAKING RURAL AMERICA MODERN, FORWARD LOOKING AND ATTRACTIVE. His in what we was the Rural America Modern of the Rural America

HONORABLE HUBERT H. HUMPHREY LEAGUE OF MUNICIPALITIES MINNEAPOLIS, MINNESOTA Today we are part of a massive, concentrated society Seventy percent of the U.S. population lives in metropolitan areas, Indeed, one out of five people live within the limits of cities with a population of over one million, 134 2000, 85 We hope to land a man on the moon within a month We are deciphering the innermost secrets of the human cell We have created enormous energy from minute nuclear reactors. The science of communication -- telephone, radio and television, and radar and computers -- has made commonplace occurrences which my father -- and your father -- would have regarded as supernatural.

We have an industrial economy which this year will record a gross national product of one trillion dollars. Only eight years ago we somehow existed with a GNP of only 500 billion dollars.

Lean we keep pace with these changes? Can we preserve the dignity of the individual? And Juntally Can our educational institutions transmit an ever-increasing body of knowledge?

Can our religious institutions become a force for justice in a changed world which complicates spiritual and moral concepts?

Can our labor and business institutions change so that management techniques and technology are the benevolent servants of man, rather than their malevolent masters?

Can our financial institutions find new ways of allocating credit other than by increasing interest rates?

Can our law enforcement institutions, now costly and slow-moving, change so that swift justice is available to all?

These are the questions which concern an ever-broadening cross-section of the American people -- and these are the questions which concern persons -- like yourselves -- who are charged with making our municipalities true communities of people, living rewarding and satisfying lives.

Change is inevitable. Change creates crises only when our response is inflexible and rigid. Today I want to propose specific programs which I believe will provide a much needed flexibility and adaptability to our basic economic, political, and social institutions -- those established structures which in large measure must decide the kind of local communities we are able to build in the final third of the 20th century.

(3-)

First the proposal is for lack State to create and establish a sheparlment This new Sofotment in Hate government Should be the counter of agricultant at a Hate level, of the Oyartment of Housing & certain development at the national level. The dept of. Community Duelo penent should be authorized to Coordinate and Octivale all Housing and cuban development programs from the Federal level which require the particupation. It should have its own community development program and heroget designed to assists and stimulate local activity and programs! It must h கும் நிதிதிகள் இடையிறைக்கு நாக அமையின் நாக குறிக்கு இந்து இந்தின் இந்து இந்தின் இந்தின் இந்தின் இந்தின் இந்தின இந்திக்கு இந்திகள்

MY FIRST PROPOSAL IS FOR EACH STATE GOVERNMENT TO CREATE AND ESTABLISH A NEW DEPARTMENT OR OFFICE FOR COMMUNITY DEVELOPMENT J THE TITLE AND THE PURPOSE OF THE DEPARTMENT SHOULD REFLECT THE DEVELOPMENT OF URBAN CENTERS. THEREFORE, IT COULD BE CALLED A DEPARTMENT OF URBAN DEVELOPMENT OR PREFERABLY A DEPARTMENT OF COMMUNITY DEVELOPMENT NEW DEPARTMENT IN STATE GOVERNMENT SHOULD BE THE EQUIVALENT AT THE STATE LEVEL, TO THE DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT AT THE NATIONAL LEVEL, THE DEPARTMENT OF COMMUNITY DEVELOPMENT SHOULD BE AUTHORIZED TO COORDINATE AND ACTIVATE ALL HOUSING AND URBAN DEVELOPMENT PROGRAMS, PARTICULARLY THOSE FROM THE FEDERAL LEVEL WHICH REQUIRE STATE PARTICIPATION. THIS NEW DEPARTMENT SHOULD HAVE ITS OWN COMMUNITY DEVELOPMENT PROGRAM AND BUDGET DESIGNED TO ASSIST AND STIMULATE LOCAL ACTIVITY. IT MUST ENGAGE IN BROAD RESEARCH PERTAINING TO URBAN NEEDS SUCH AS COMMUNITY

However, those programs which go directly to minicipalities should be maintained Inotherwoods, Block+ ortaligrands, from Fed to

PLANNING , ECONOMIC DEVELOPMENT, THE PROPER USE OF LAND AS ZONING, BUILDING CODES AND ALL SOCIAL BE THE SPECIAL PREROGATIVE URBAN RESEARCH OF THE FEDERAL GOVERNMENT. / WE DESPERATELY NEED THE INPUT --THE IDEAS, THE LONG-RANGE PROPOSALS -- OF LOCAL AND STATE THIS NEW DEPARTMENT SHOULD BE STRENGTHENED BY THE CREATION OF A BROADLY REPRESENTATIVE ADVISORY COMMITTEE ON URBAN AND COMMUNITY DEVELOPMENT. THIS GOVERNMENT, BUSINESS, LABOR, THE ACADEMIC COMMUNITY, SOCIAL SERVICES, FINANCIAL INSTITUTIONS AND OTHER COMMUNITY LEADERS ACTIVE PARTICIPATION BY STATE GOVERNMENT IN URBAN DEVELOPMENT IS ESSENTIAL IF THERE IS TO BE ANY HOPE FOR OUR CITIES, STATE GOVERNMENTS MUST RECOGNIZE THAT WE ARE ESSENTIALLY AN INDUSTRIALIZED NATION WITH A HIGHLY MOBILE POP EMPHASIS UPON URBAN DEVELOPMENT DOES NOT MEAN LESS

BUT EMPHASIS ON DEVELOPMENT OF URBAN AMERICA AND

NEW CITIES DOES NOT MEAN LESS ATTENTION TO RURAL AMERICA.

IT MEANS ABOVE ALL MAKING RURAL AMERICA A MORE INVITING

PLACE TO LIVE -- MAKING RURAL AMERICA MODERN, FORWARD

LOOKING AND ATTRACTIVE TO ITS CHILDREN. AFTER ALL, WHEN

WE TALK OF CITIES, WE TALK OF PEOPLE AND NEW CITIES WILL

HAVE TO FIND THEIR LOCATION IN RURAL AMERICA.

The first proposal outlines a new approach to amassing the credit cities need to supply basic community facilities for the coming years.

Even if our population remains stable -- and it certainly will not -- the amount of capital needed to clean our air and water -- to build schools and hospitals -- to improve law enforcement and justice is truly staggering. But this country is <u>not</u> standing still -- we will have to provide for an additional \$27 million people in the next 6 years.

A conservative estimate of the cost of replacing obsolete facilities, reducing backlogs, and meeting needs of an expanding population by 1975 is \$625 billion.

Between now and the turn of the century, the Institute of Public Administration estimates that \$6 trillion will have to be raised just for housing and community facilities.

In the past, current tax revenues supplied about 1/2 the cost of community facilities. For the other half, states and cities issued bonds -- a well-established method of obtaining credit and one which should be preserved.

But we must also realize that this magnitude of borrowing will likely force interest rates beyond the point which many municipalities can pay. In addition, procedures for issuing bonds are cumbersome, expensive, and time consuming.

Many municipalities will find it difficult -- if not impossible -- to raise the needed money. Moreover, a bond resolution creates rigid patterns of obligations which can be changed only at great cost to the municipality.

In order to lessen these burdens, I have proposed that the U.S. Congress establish a National Metropolitan Development Bank, and I have been developing legislation which I hope Senator Mondale will introduce.

The Metro Bank -- as I call it -- would provide an alternative source of low-interest credit for communities. It would raise money in investment markets throughout the nation from all groups of investors. Of greater significance to local governments it would relieve the pressure on bond markets so that communities could pay less for money whether they borrow from the Metro Bank or whether they issue municipal bonds.

The Metro Bank would sell federally guaranteed bonds and debentures on the national investment market, and then lend to local governments at rates of interest 30-50% below the rates of the federally guaranteed bonds. The range of interest rates insures that local governments would not pay more to borrow from the Bank than they would to issue tax exempt bonds.

-7- Justas it does for REA + Soul Bruniers forms.

The Federal government would make up the difference by an annual appropriation. Because the federal bonds are taxable, however, this would not constitute a net cost to the government.

to 60 years -- low interest loans for building basic community facilities. It would also make "soft" loans for up to 20 years to promote economic development in those areas where an increase in investment would be in the national interest. Such a determination would be made by the Council of Economic Advisors, with the advice of counsel of the various Federal departments with responsibilities for urban and economic development.

The Metro Bank would be chartered by act of Congress, but it would not be a Federal agency. It would work closely with the Federal government and appropriate Federal departments and agencies would be represented on the Board of Directors.

I propose the Bank be capitalized at \$6 billion -- 1/2
to be borrowed from the U.S. Treasury over a 10 year period,
and the other \$3 billion by the sale of commercial stock. Each
user would be required to purchase a portion of this stock
based on the number of persons within its jurisdiction.

The Metro Bank would not only provide a wholly new
alternative source of money for local governments, but it
would also enable the Federal government to utilize flexible
approaches in aiding the construction of essential community
facilities.

The second proposal I want to discuss today involves a broader view of the future of our cities -- how and where our people will live, work, learn, and play -- 30 years from today.

Whether they are located on the fringes of today's suburbs, on the sites of existing small towns, or on wide open spaces; we need no less than 100 new cities flourishing by the year 2000. Population increases alone could make necessary 20 new cities of one million population.

New cities provide an alternative to both excessive concentrations

-- up to I40,000 persons per square mile in New York's Harlem -and excessive sparseness found in areas of suburban and rural
sprawl.

In new cities we have the opportunity to avoid the mistakes of unplanned cities -- to eliminate parking on the street, on-street loading and highway clutter. We can begin with new communications, using tunnel economics for the delivery of essential services, utilities and goods, and we can plan open spaces and pedestrian pathways.

Can our social and political institutions meet the new challenge?

We already possess the technical knowledge for building such cities, \(\) We have the management tools and skills -- computers, cost-benefit analysis.

We have an understanding of the economic forces which must serve as a basis for a new city. The most vital task in building a new city is the creation of an industrial and employment base.

We know some of the social problems we want to avoid, and to a certain extent, we know how to avoid them.

What we lack is a public policy -- a framework in which all our knowledge can be put to use City planners, architects, sociologists, financiers, public officials and bureaucrats have produced considerable insight and knowledge about what to do -- now we must generate the popular support and the governmental structures to carry out these plans.

I propose that a joint committee be created in the United States Congress charged with the responsibility of

- -- defining the fundamental social, economic, demographic, and ecological objectives to help guide the growth of new cities;
- -- deciding how many new cities we need and where they can be located;
- -- designing the public development corporations that would be necessary to establish and manage the new cities until local governments are elected.

A word about the corporations themselves. First, it is absolutely essential that they be formed jointly by states and the Federal government. It is the state, and only the state, which can delegate the legal power of local self government. On the other hand, the national interest in the success of the city is so great that the corporations must reflect national developmental goals.

skills and management skills necessary for such a complex undertaking. And the corporation should have the power of eminent domain to procure adequate land area.

But the work of our political institutions is not fulfilled solely by the activities of the Joint Congressional Committee.

As I stressed earlier, the task of creating an economically viable city is essential. While much of this task can be accomplished by imaginative recruiting and promotion, or by inexpensive or free land, other incentives will be required.

The Federal and the state governments can help provide these incentives.

The issue is not whether the Federal government should try to influence local development; the issue is whether the influence which the Federal government already exercises will be haphazard or directed by fundamental national goals for urban development.

The government is a major buyer. Its defense procurement practices have literally created Los Angeles. Space, Limbuille The Congress must define national goals of development and then it must assure that practices of the Federal government contribute to those goals. The placement of government facilities has a profound effect on local community life. The government is a major employer. The location of a defense installation, a new university, even a government office complex can mean new economic life for a community Federal financial incentives such as tax, loan,

or direct payment arrangements can foster growth in new cities.

Placement of Federal procurement contracts and construction projects can provide jobs.

Federal policies such as resettlement allowances, on-the-job training allowances, and job placement, can neutralize the factors producing excessive population concentration.

These will be cities to protect and foster man's natural inclination toward community. The physical design of these cities can relieve the pressures of urban living, pressures which too frequently result in the breakdown of the family. Families in our new cities can prosper, can develop a viable, modern form of this most natural and basic unit of human organization.

These cities can also relieve the pressures confounding our old cities. They can provide a moment of relief, a pause in their constant struggle against the intertwined problems of urban life.

In order to do the things which I have been talking with you about, we need a willing electorate -- a clear political decision by the American people to get the job done.

We also need creative and decisive leadership from mayors, governors, and particularly from the President of the United States.

Because the task is so complicated, because the problems are so vast, our people must be inspired to act. Only qualities of real greatness can inspire our people to greatness.

and we must act together (fel Ins Institute)

DRAFT SPEECH FOR HHH RE: METROPOLITAN BANK AND DEVELOPMENT OF NEW CITIES

Today, as never before, our increasing population, our new technology, and our phenomenal industrial capacity challenge our social structure and our culture Today war part of ave now a mass, massive, and concentrated society. Seventy Tudles, percent of the U.S. population lives in metropolitan areas. . One out people a population of of five live within the limits of cities with over 1 million population. We will land a man on the moon within a month. We have deciphered We create enormous energy. the inner most secrets of the human cell. from tiny nuclear reactors. We produce hybrids in seed and animals that increase food production beyond imagination. munication -- telephone, radio and television, and radar and computers --- and your action occurances which has made commonplace that which in my father to tetime would have been

We have an industrial economy which this year will record a gross

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national product of t trillion dollars. Only eight years ago we limped

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along with a GNP of 500 billion dollars.

regarded as supernatural.

Can we adapt to these changes? Can we preserve the dignity of the individual? There are some who despair that our institutions can

ever meet the burdens of modern life. They demand change and they are indeed right, but the real question is whether we can adapt out institutions so that we may enjoy the fruits without chopping down the tree.

Can our educational institutions keep up with the need to transmit an ever increasing body of knowledge? Can our religious institutions become a force for justice in a changed world which complicates spiritual and moral concepts? Can our legislative institutions, organized in committee systems which henefit from the status quo, make changes to abolish

eategorical grants or respond rapidly to economic fluctuations?

Can our labor and business institutions change so that techniques and technology can be utilized to raise our standard of living by making them their molevelent amoslus?

Can our financial institutions

find new ways of allocating credit other than by increasing interest rates? Money after all is not a commodity it is a medium of exchange and the service of facilitating exchanges should not become so costly it distorts our economy. Can our law enforcement institutions, now costly and slow-moving, change so that swift justice is available to

Mile by the questions volued, Concern to more Mendelle - and the au the guestions which the Concern the menion people - and there are the grandelle with

Iway Novading and satisfying lines. Today I want to propose two specific programs which I believe will impart a recessory flexibility to our basic economic, political, and social institutions Change is inevitable. Change creates crises only when our response is inflexible and rigid. These programs are response to the quest/ion of how we can make our cities better places for large meaning click the said of local Communities we are act to bird in the find third of the 20 th Century. The first outlines a new approach to amassing the credit needed to enable cities to supply basic community facilities for the coming years. | Even if our population remains stable -- and it certainly will not -- the amount of capital needed to clean our air and water -- to build schools and hospitals -- to improve law enforcement and justice is truly staggering. But we need to balla not just to catch up we

to provide for an additional 27 million people in the next 6 years.

But it is t just growing numbers that cause problems. Median family income in constant dollars has increased over \$3,000 since 1947. This in itself generates growing demands on local governments. Affluent people aren't satisfied with squalor. They aren't satisfied with conditions as usual. They want something better.

conservative estimate of the cost of replacing obsolete facilities, reducing backlogs, and meeting needs of an expanding pop-41975 ulation is \$625 billion by 1975. And covering the period of Between now and the turn of the century, K Institute of Public Administration Figures for housing and community Just for housing and Commit bacilities facilities indicate that \$6 trillion will have to be raised II not hard to understand why the mayor of a large city, testifying before the National Commission on Urban Problems Identified the three major problems facing cities as "money, finances, and revenue". In the past, current tax revenues supplied about 1/2 the cost of For the other postates and cities issued bonds, community facilities. Wow this method of obtaining credit is cherished very dearly by local be presence. governments and they should continue to have this right and be willing

to exercise it.

But where is no question that the necessity for so much borrowing likely

will force the interest rates beyond a point that many municipalities can forther loud in good conscience pay. In addition, bond issuing procedures are cumbersome, expensive, and time consuming. Many municipalities, find

- Month Insmitted - Month of the registry it difficult to raise money. But even more serious, by the rigidity

it introduces in local governmental institutions. A bond resolution sets a regid as pattern, of obligations which can be changed only at great cost to the municipality.

In order to lessen these burdens, I am going to ask senator Mondale

Hill S. Congress

to introduce legislation, which I originally called for last year, which

and I have been directlying legislation, which, I have senate, Vendely

would establish a National Metropolitan Development Bank,

Attro-li-I Callet - would

the Bank possentially will be an alternative source of low-interest

credit for communities. It will raise money in investment markets

throughout the nation from all groups of investors. Where important

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the Bank or whether they issue municipal bonds.

The Bank will sell federally guaranteed bonds and debentures on the national investment market, and then lend to local governments at rates of interest 30-50% below the rates of the federally guaranteed bonds. The range of interest rates insures that local governments will her would to issue tax exempt

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appropriation. <it be="" be<="" however="" must="" not="" out="" pointed="" td="" that="" this="" would=""></it>
a net cost to the government ecause the federal bonds are taxable,
he government.
The Bank would be authorized to make long term - 40 to 60 years
low interest loans for building basic community facilities but it would
also be able to finance such thinks so low income housing and community
medical facilities which are by their nature, if not their torm, public
facilities in the function (also
And, equally important the Bank would be able to make "soft" loans
for up to 20 years for economic development if any area; has been class
streed as low lineome or depressed or where an increase in investment
As declared to be in the national interest. Such a declaration would be
made by with the obvid & Council of Economic Advisors jacting upon advice of the
the various departments which have expertise on the subject.
Metropolitan areas large enough to generate a high level of
activity will be serviced by their own metropolitan subsidiary of Bank
Otherwise, the bank would operate The balance of the Bank's activities would be available through
regional divisions each of which would have an advisory committee

region.

of Congress but it would not be a federal agency. It would work closely with the federal government and various departments and agencies would be represented on the Board of Directors.

Almost as important as its lending function will be the Bank's function as an information source for federal programs, including the availability of funds. There is no greater need in America today than to find a mechanism to coordinate the vast number of federal programs with the vast number of local governments.

Metropolitan devisions and regional staffs will also develop an understanding of local community and regional problems and thus serve to coordinate activities between local units of government.

The last point I should emphasize about the detailed workings of

the Bank is the method of capitalization. I propose in be capitalized at \$6 billion -- 1/2 to be borrowed from the U.S. Treasury over a 10 year period, and the other \$3 billion by the sale of commercial stock.

Each user would be required to purchase a portion of this stock based on the number of people within its jurisdiction.

The Bank is important for yet another reason: it would facilitate a plan to add flexibility to federal aid institutions -- a plan backed both by the Johnson Administration and the present Administration.

In my judgment only if the Bank comes into existence and has the proper authority can that plan be accepted. The plan calls for annual contributions by the federal government in paying off the debt incurred for building a federally aided facility.

Under our present institutional structure the entire federal contribution -- whether 50% or 2/3rds or what -- must be appropriated for the year the grant is made. Under the new plan only 50% of the annual debt payment would be assessed each year. The advantage of this procedure is that many more projects could be commenced at a single point in time. And, in turn, we would have clean air and water much sooner.

Local governments have opposed this plan because it forces increases in their debt limit. They have to finance the federal share

through bonds or other means even though each year the federal governments ment would pay its share of the annual payment. Most local governments can't add to their debt limit because of state limitations and they don't like issuing two kinds of bonds, one for their share and one for the federal share.

If the Bank I propose is established it would lend the money to a local government to cover the entire cost of the project and accept a note from them for only their share. The balance would be secured by a commitment from the federal government -- a power the Metropolitan Bank would be given in its charter from Congress.

Thus, the Metropolitan Bank mot only provides a wholly new alternative source of money for local governments but it enabled the federal government to utilize flexible approaches in aiding the construction of essential community facilities.

STEF

The second fragram I want to discuss with you today involves a a broader view of the future of our cities -- how and where our people will live, work, learn, and play -- 30 years from today. I believe we must find a way to build brand new cities. Whether they are located on the fringes of today's suburbs, on the site of existing small towns, or on wide open spaces, we need no less than 100 new cities flourishing by the year 2000. Population increases alone diotate 20 new cities of one million population.

New cities provide an alternative to both excessive concentrations—
up to 140,000 per square mile in New York's Harlemy and excessive sparse—
aller of subular + rive!
ness as found in neban sprawl suburbs - both of which make really
desirable community living impossible.

In new cities we have the opportunity to avoid the pitfalls of unplanned cities -- to eliminate parking on the street, on-street loading and highway clutter. We can start bresh with new communications, utilize tunnel economics in the delivery of essential services, utilities, goods, and plan open spaces and pedestrian pathways, and adopt erime prevention designs in building construction and layouts.

Can our social and political institutions meet this challenge?

We already possess the technical knowledge for building such cities. We have the management tools and skills -- computers, cost-benefit analysis.

We have an understanding of the economic forces which must serve as a basis for a new city. I want to emphasize that the most vital task in building a new city is the creation of an industrial and employment base. Purely residential settlements cannot be viable economic units.

We know some of the social problems we want to avoid, and to a section extent how to avoid them.

What is a public policy framework in which all our knowledge can be put to use. City planners, architects, sociologists, financers, public officials and bureaucrats have produced considerable insight and knowledge about what to do -- we must generate the popular support and the governmental structure; to carry out these plans.

I propose that a joint committee created in the United States

Congress charged with the responsibility of

-- defining the fundamental social, economic, demographic, and ecological objectives to help guide the growth of new cities;

-

-- deciding how many new cities we need and where they should be located, wight emphasize that these

decisions will be informed and measured by our funda-

mental objectives. I think in this way we can make the

- natural political workings benefit our whole nation;

necessary to institute and manage the new cities until

they can be turned over to elected governments.

local governments are elected.

I see the process as something like our provision for a territorial government prior to statebood.

A word about the corporations themselves. First, it is absolutely essential that they be formed jointly by states and the federal government. It is the state, and only the state, which can delegate the legal power of local self government. On the other hand, the national interest in the success of the city is so great that, the corporations must reflect a national developmental goals.

second, the corporations must have available the planning skills and management skills necessary to such a complex undertaking. And the corporation must have the condemnation power as an adjunct to assembling an adequate land area.

But the work of our political institutions is not fulfilled by

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the activities of the Joint Committee Mone. As I said earlier, the

task of creating an economically sound city is essential. While much

of this task can be accomplished by proper recruiting and promotion of

Indeed by inexpensive or free land, other incentives will be required. The

federal and the state governments can provide these incentives.

The issue is not whether the federal government should try to influence local development, the issue is whether the influence which the federal government already exercises will be haphazard or will be directed by the fundamental national goals for urban development.

The placement of government facilities has a profound effect on local community life. The government is a major employer. The location of a defense installation, a new university, even a government office complex can mean new economic life for a community.

The government is a major buyer. Its defense procurement practices have literally created Los Angeles. And that is a hap-hazard purposeless influence of the direction of growth.

The Congress must define the national goals of development and the federal practices, all contribute to those goals. #O

Federal financial incentives such as tax, loan, or direct payment arrangements can foster growth in new cities. Placement of federal procurement contracts and construction projects can provide jobs, directly and indirectly.

Federal policies such as resettlement allowances, on-the-job training allowances, and interpara job placement, can neutralize the factors producing excessive population concentrations.

Finally, the focusing of federal aid programs, like that found in the model cities program, can supply the comprehensive vision to build new livable cities.

These will be cities to preserve and enhance the dignity of man. cities which provide the opportunity for man to achieve his full potential for God-like humanity.

These will be cities to protect and foster man's natural inclin-

ation toward community. The physical design of these cities will relieve the pressures of urban living, pressures which too frequently result in the breakdown of the institution of the family. Families in our new cities can prosper, can develop a viable, modern form of this natural and basic unit of human organization.

These cities can also relieve the pressures confounding our Michient old cities. They can provide a spell of relief, a pause in which Constant Strugg, against the nute, twined problems of cutant by we can gain in the battle for human dignity.

do the things which I have been talking with you about In order to build these cities we need a willing electorate --

a clear political decision by the American people to get the job done.

But more, we need creative and decisive leadership from mayors, from governors, and particularly, the President of the United States.

Because the task is so complicated, because the problems are so vast, our people must be inspired to act. Only qualities of real greatness can inspire our people to greatness.

There is only one question to be asked. Will we have cities of God or cities of chaos?

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