

D. C. Chapter Jaycees
Washington, D. C.

February 18, 1971

001074
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Bernanos

GEORGE BERNANOS, THE FRENCH NOVELIST, IN HIS BOOK,
"TRADITION OF FREEDOM" STATED THAT [THE EVENTUAL DOWNFALL
OF CIVILIZATION AND PERHAPS THE SPECIES WOULD COME NOT
SO MUCH FROM THE INCREASE IN THE NUMBER OF MEN WHO QUESTIONED,
AND EXPERIMENTED, AND HAD THE COURAGE TO SAY "NO" TO
GOVERNMENT; RATHER IT WOULD RESULT FROM THE MULTIPLICATION
OF MEN WHO WERE HUMBLE, DOCILE AND OVER-OBEDIENT.] (THE QUOTE
IS MAGNIFICENT, PARTICULARLY IN THE FRENCH--BUT TOO LONG.)

IT IS THE TYPE OF MAN ^{who questions, who innovates} BEING HONORED AT THE FLEMING
AWARDS ~~THAT HAS TRANSCENDED THE BUREAUCRATIC WEIGHT AND INERTIA~~
AND HAS BEEN SUCCESSFULLY CREATIVE ^{Pestless Builders} WITHIN THE SYSTEM.
~~innovators - Daning -~~

Change with order - order w. change

23rd year
THESE AWARDS ARE GIVEN TO TEN OUTSTANDING
MEN IN THE U.S. CIVIL SERVICE. ^{They} ~~you~~ ARE

ADMINISTRATORS AND SCIENTISTS -- SPECIALISTS
IN PRESERVING THE LAW AND THOSE DEDICATED TO
CHANGING THAT SAME LAW WITHIN THE SYSTEM. < THEY
MAY INCLUDE POETS AND PAINTERS; WARRIORS AND
WIELDERS OF THE PEN AS WELL AS THE SWORD.

201-366

THE INTERDISCIPLINARY AND HIGHLY DEVELOPED
SKILLS AND INTER-RELATONSHIPS REPRESENTED
HERE ARE TRIBUTES TO MANY THINGS - FINE
INTELLECTS, STIMULATED TO IMPROVE AND CREATE
NEW WAYS OF DOING THINGS AND CHANGING THINGS.

BUT MORE IMPORTANTLY, YOU HAVE LEARNED
TO A VERY HIGH DEGREE HOW TO REACH PEOPLE
AND HELP THEM CHANGE AND IMPROVE THEMSELVES,
THEIR WAYS OF THINKING AND THEIR PATTERNS
OF BEHAVIOUR.

YOU HAVE EXCELLED IN BRINGING THE BEST
YOU HAVE TO THE ENHANCEMENT OF THAT MOST
BASIC AND MOST DIFFICULT ART -- THE ART
OF COMMUNICATION.

*Federal Register
on October 15.*

GOVERNMENT, AT ALL LEVELS, IS FACING
A MOMENT OF TRUTH. CAN OUR GOVERNMENTAL AND
POLITICAL INSTITUTIONS COPE WITH THE NEW DEMANDS,
AS WELL AS THE AGE-OLD PROBLEMS OF A HIGHLY
MOBILE, URBANIZED, INDUSTRIALIZED, AND
HETEROGENEOUS SOCIETY? !!

L GOVERNMENT AT ALL LEVELS SEEMS TO BE MUSCLE
BOUND, UNRESPONSIVE, AND INEFFECTIVE. L IT IS
BIG AND COSTLY -- YET UNSEEMINGLY UNABLE TO
ASSURE THE CITIZENS OF THE MOST ELEMENTAL OF
GOVERNMENT SERVICES -- THE SECURITY AND
PROTECTION OF LIFE AND PROTECTION PROPERTY.

L ^{Citizen} ~~TAXPAYER~~ THE FEELS HE IS NOT GETTING A
DOLLAR'S WORTH OF SERVICE FOR EACH TAX DOLLAR
SPENT L TAX LEVIES AND SYSTEMS ARE TOO
FREQUENTLY REGRESSIVE -- TAX BASES ARE BEING
STRETCHED AND ERODED TO THE POINT THEY HAVE IN
MANY PLACES BECOME COUNTERPRODUCTIVE AND

- 5A -

001082

ACTUALLY ~~DESTRUCTIVE~~ TO THE FABRIC OF THE
SOCIETY THEY ARE DESIGNED TO PROTECT AND
FOSTER.

- 6 -

001083

YOU RECIPIENTS OF THE FLEMMING AWARD
ARE AMONG THE VERY BEST. *L* YOU HAVE EXCELLED.

YOU ARE HERE BECAUSE YOU SOMEHOW HAVE BEEN
ABLE TO COMMUNICATE MORE EFFECTIVELY WHAT

NEEDS TO BE DONE *& what can be done*

- 6A -

001084

YOU HAVE COMMUNICATED WITH THOSE THAT WORK WITH
YOU AND WITH THE PEOPLE YOU SERVE.

- 7 -

001085

YOU ARE HELPING CLOSE THE "INCREDIBILITY
GAP" -- A GAP THAT HAS PEOPLE NOT QUITE
BELIEVING THE ERRATIC STAGGERINGS OF ~~SOME~~ *National*
STATE AND LOCAL GOVERNMENTS.

Trust, + Confidence

001086
- 8 -

YOU HAVE A ~~MOST~~ SINGULAR OPPORTUNITY
TO ANALYZE YOUR SUCCESS IN COMMUNICATION.
YOU MUST FIND THAT ⁴ONE PARTS PER MILLION IN
THIS SOLUTION OF SUCCESS.

- 8A -

001087

THE DISTILLATE OF THIS SECRET WEAPON
MUST BE ISOLATED AND INJECTED INTO EVERY
PERSON WORKING TO PROVIDE DIRECTION AND
LEADERSHIP TO OUR GOVERNMENTAL PROGRAMS
AND PROCESSES.

hope that the
I ~~WOULD LIKE~~ YOU TEN LEADERS IN GOVERNMENT *can*

~~TO~~ PROVIDE THE SPARK TO A CHAIN-REACTION OF
LEADERSHIP AND SERVICE THROUGHOUT GOVERNMENT
AND THROUGHOUT THE NATION.

"BUREAUCRAT" SOMEDAY SHOULD SIGNIFY THE
MAN WHO HAS MASTERED THE MACHINERY OF
BRINGING GOVERNMENT AND SERVICE TO THE PEOPLE --
EFFECTIVELY, RESPONSIVELY AND HUMANELY.



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