

REMARKS BY

SENATOR HUBERT H. HUMPHREY

45TH ANNIVERSARY CONVENTION

INDEPENDENT GROCERS' ALLIANCE

McCORMICK PALACE

CHICAGO, ILLINOIS

JULY 28, 1971

201-1477

"LET YOURSELF GROW,"

THIS IS AN EXCELLENT THEME FOR THIS 45TH ANNIVERSARY  
CONVENTION OF THE INDEPENDENT GROCERS' ALLIANCE AS WE  
LAUNCH A DECADE THAT WILL BE OF DECISIVE IMPORTANCE TO  
THE FUTURE OF AMERICA. I INTEND TO MAKE IT THE THEME OF  
MY REMARKS TODAY.

L I AM GOING TO FOCUS ON THE GROWTH OF PERSONS, THE  
GROWTH OF OUR COMMUNITIES, AND ESPECIALLY THE POSSIBILITIES  
FOR DYNAMIC GROWTH IN OUR NATION.

L YOUR THEME -- AND MINE -- IS BOTH A PROMISE, AND A  
CHALLENGE. IT SAYS ALL OF US CAN, AND MUST, HAVE A BETTER  
FUTURE.

L BUT IT ALSO STATES THAT WE MUST DO FAR BETTER, WE  
MUST WORK A GREAT DEAL HARDER, IF WE ARE TO ACHIEVE A  
FUTURE OF HOPE AND PROMISE FOR OURSELVES, BUT MOST  
IMPORTANTLY, A BRIGHTER FUTURE FOR THIS GREAT COUNTRY OF  
WHICH WE ARE PROUD TO BE CITIZENS.

YOU ARE HERE TO GAIN NEW INSIGHTS ON HOW TO IMPROVE  
BUSINESS AND HOLD DOWN COSTS, THE COMPETITION IS STIFF,  
YOU HAVE CONSISTENTLY HAD TO MAKE AN EXTRA EFFORT TO MEET  
THAT COMPETITION, BY PROVIDING ADDITIONAL CUSTOMER SERVICES  
AND BY BECOMING CLOSELY INVOLVED IN THE LIFE AND DEVELOPMENT  
OF YOUR LOCAL COMMUNITY AND IN MEETING THE NEEDS OF ITS  
PEOPLE.

NOW IT IS EXACTLY THIS HARD-HEADED BUSINESS SENSE  
AND DEEP CONCERN FOR THE AREAS IN WHICH WE LIVE THAT IS  
DEMANDED THROUGHOUT OUR NATION TODAY. OUR PEOPLE, AND  
ESPECIALLY OUR ELECTED OFFICIALS, MUST MOVE BEYOND THE  
BEMOANING OF OUR PROBLEMS AND PAYING LIP SERVICE TO THE  
NEED FOR ENRICHING THE LIVES OF OUR CITIZENS. WE HAVE GOT  
TO GET THIS COUNTRY MOVING AGAIN. WE HAVE TO MAKE SOME  
VERY HARD DECISIONS; WE MUST PLAN AND IMPLEMENT POLICIES  
AND PROGRAMS ON A BROAD AND IMAGINATIVE SCOPE THAT IS EQUAL  
TO THE TREMENDOUS NEEDS AND PROFOUNDLY DIFFICULT PROBLEMS  
THAT ARE AND WILL BE CONFRONTING OUR NATION. AND WE  
MUST RECOGNIZE CLEARLY THAT MAJOR RESOURCES IN EXPERTISE  
AND MONEY WILL HAVE TO BE INVESTED IF AMERICA IS TO  
REMAIN TRULY A LAND OF OPPORTUNITY AND HOPE FOR ALL.

✓ BUT EFFECTIVE ACTION DEMANDS A CLEAR UNDERSTANDING  
OF THE CENTRAL PROBLEM. LET ME STATE IT IN DIRECT TERMS:  
WE ARE ON THE WAY TO DESTROYING A DECENT LIVING AND  
WORKING ENVIRONMENT FOR OUR PEOPLE. SIMULTANEOUSLY WITH  
THE GROWTH OF OUR POPULATION, THERE HAS BEEN UNDERWAY  
A MAJOR MIGRATION OF OUR PEOPLE FROM RURAL AREAS TO THE  
CITIES.

✓ THE RURAL TO URBAN MIGRATION AND THE CONCENTRATION  
OF PEOPLE IN OUR CITIES IS A MAJOR FACTOR FRUSTRATING  
OUR EFFORTS TO COMBAT POVERTY -- NOW SUDDENLY INCREASING  
FOR THE FIRST TIME IN A DECADE. IT IS UNDERMINING OUR  
EFFORTS TO CONTROL THE POLLUTION OF THE WATER WE DRINK  
AND THE AIR WE BREATHE.

IT IS REDUCING GREAT AREAS OF OUR COUNTRY TO STAGNATION  
AND DESPAIR, WHILE AT THE SAME TIME ACCELERATING THE  
CRISIS OF BANKRUPTCY CONFRONTING OUR CITIES.

THE "PUBLIC AUCTION" SIGNS IN FRONT OF VACANT  
FARMHOUSES HAVE THE SAME CAUSE AS THE "REZONING APPLICATION"  
SIGNS THAT PROMISE MORE CHAOTIC METROPOLITAN HOUSING  
SUBDIVISIONS OF EVER-HIGHER DENSITY, INTERMIXED WITH  
JERRY-BUILT COMMERCIAL CENTERS AND HASTILY CONSTRUCTED  
ROADS. THE CAUSE OF THIS INTER-CONNECTED CHAOS OF RURAL  
DECLINE AND URBAN SPRAWL IS THE SIMPLE FACT THAT PEOPLE  
LIVE WHERE THERE IS ECONOMIC OPPORTUNITY -- THEY GO WHERE  
THE JOBS ARE, WHERE BUSINESS MARKETS EXIST.

THE RESULT IS THAT OVER 70 PER CENT OF OUR PEOPLE  
NOW LIVE ON 2 PER CENT OF THE LAND IN THE UNITED STATES.  
WITH CONTINUED MIGRATION AND GROWTH, THREE-FIFTHS OF OUR  
300 MILLION PEOPLE IN THE YEAR 2000 WILL LIVE IN FOUR LARGE  
MEGALOPOLI -- WE WILL HAVE A POPULATION COMPRESSED INTO  
A FEW HEAVILY-CONGESTED URBAN AREAS LOCATED ON THE WATER  
BOUNDARIES OF AMERICA. AND THEN WE WONDER WHY OUR CITIES  
ALREADY ARE UNABLE TO PAY THEIR OWN PUBLIC SERVICE BILLS,  
DESPITE CONSTANTLY RISING TAXES IMPOSED ON LOCAL RESIDENTS !

L BUT IN THE HEARTLAND OF AMERICA MORE AND MORE ACRES  
ARE BEING ABANDONED -- LEFT TO LIE FALLOW AND BECOME  
CHOKED BY WEEDS -- WHILE COMMUNITIES THAT USED TO  
BE THRIVING MARKETS ARE BECOMING GHOST TOWNS, KNOWN ONLY  
AS ADDRESSES FOR WELFARE CHECKS TO ELDERLY COUPLES LEFT  
BEHIND.

OVER 25 MILLION PEOPLE HAVE LEFT FARMS AND SMALL TOWNS TO MOVE TO THE CITIES SINCE WORLD WAR II. THERE ARE ONLY HALF AS MANY FARMS TODAY AS THERE WERE 20 YEARS AGO. FARM PEOPLE LAST YEAR EARNED ONLY 78 PER CENT AS MUCH INCOME AS NONFARM PEOPLE. MORE AND MORE, THEY ARE BECOMING HEAVILY DEPENDENT UPON NONFARM SOURCES OF INCOME.

IN THE CITIES, ONE PERSON IN EIGHT IS POOR; BUT IN RURAL AMERICA ONE IN EVERY 4 IS POOR. THE RATE OF UNEMPLOYMENT IN RURAL AREAS OFTEN EXCEEDS BY TWO AND THREE TIMES THE RATE IN URBAN AREAS.



ONE IN EVERY 13 HOUSES IN RURAL AMERICA IS OFFICIALLY  
CLASSIFIED AS UNFIT TO LIVE IN, AND THAT ACCOUNTS FOR  
ABOUT TWO-THIRDS OF ALL THE SUBSTANDARD HOUSING IN AMERICA.

SCHOOL FACILITIES ARE OFTEN POOR, TEACHERS ARE PAID  
LESS, AND HOSPITALS AND DOCTORS ARE OFTEN NONEXISTENT. IN  
RURAL SOUTH DAKOTA THERE ARE 16 COUNTIES WITH NO DOCTORS --  
NONE AT ALL.

BUT IN THE PROCESS OF EITHER ABANDONING OR COVERING  
OVER LAND, WE ARE RAPIDLY DISCOVERING THAT LAND -- OPEN  
SPACE -- IS A LIMITED RESOURCE. WE HAVE LEARNED QUICKLY  
IN THE LAST FEW YEARS THROUGH OUR AWAKENING TO ENVIRONMENTAL  
DESTRUCTION HOW VITAL THIS RESOURCE IS TO THE SUSTAINING  
OF LIFE ITSELF.

BUT WE ARE BEGINNING TO DISCOVER THAT THE USE OF LAND SHOULD  
HAVE AS ITS HIGHEST PRIORITY THE ESTABLISHMENT OF A DECENT  
LIVING AND WORKING ENVIRONMENT AS WELL -- THE BUILDING OF  
A SOCIETY IN WHICH PEOPLE CAN ACHIEVE DIGNITY AND THAT  
VITAL SENSE OF DECENCY, OF SECURITY, OF OPPORTUNITY,  
WHERE THE HUMAN SPIRIT IS RESTORED AND STRENGTHENED  
AND ALLOWED TO REACH UPWARD.

THAT IS WHY I HAVE CALLED FOR THE ESTABLISHMENT OF  
A FREEDOM OF RESIDENCE FOR ALL AMERICANS.

WE MUST NOW ENABLE OUR PEOPLE TO LIVE AND WORK AND  
RAISE THEIR FAMILIES IN AREAS OF THEIR OWN CHOICE.

WE MUST ESTABLISH THE RIGHT OF AMERICANS TO DECENT  
SURROUNDINGS, TO CAREFULLY PLANNED AND EXECUTED ECONOMIC  
AND COMMUNITY GROWTH EMBRACING ENTIRE REGIONS OF THE  
NATION.

WE MUST ASSURE ADEQUATE PUBLIC FACILITIES AND EFFECTIVE  
PUBLIC SERVICES -- IMMEDIATELY ACCESSIBLE HEALTH CARE;  
GOOD SCHOOLS; WELL-OPERATED TRANSPORTATION SYSTEMS; BETTER  
POLICE AND FIRE DEPARTMENTS; SUBSTANTIALLY IMPROVED  
POLLUTION CONTROL AND WASTE TREATMENT SYSTEMS; AND GUARANTEED  
NATIONAL ENERGY RESOURCES TO MAKE ELECTRIC-POWER BLACKOUTS  
AND HEATING-SYSTEM FUEL SUPPLY SHORTAGES A THING OF THE  
PAST.

AND WE MUST RAPIDLY BUILD AN ADEQUATE SUPPLY OF GOOD HOUSING FOR ALL ECONOMIC INCOME LEVELS IN PLANNED, OPEN-SPACE RESIDENTIAL NEIGHBORHOODS -- HOUSING THAT IS ACCESSIBLE TO EMPLOYMENT OPPORTUNITIES AND CONVENIENT TO A FULL RANGE OF COMMERCIAL AND COMMUNITY SERVICES.

MOREOVER, PARKLANDS AND RECREATIONAL OPPORTUNITIES MUST BECOME AN INTEGRAL PART OF COMMUNITY AND REGIONAL DEVELOPMENT PLANNING. MUST THE HEAVILY TRAVELLED STREET CONTINUE TO BE THE ONLY PLAYGROUND THAT MANY CHILDREN OF OUR CITIES EVER KNOW? SHOULD "LIVING IN THE SUBURB" MEAN, FOR MILLIONS OF FAMILIES, ONLY A FEW SQUARE FEET OF YARD AND A PLACE TO SLEEP?

WHAT I HAVE BEEN SPELLING OUT ARE ONLY A FEW COMPONENTS  
OF WHAT MUST BE A TOTALLY NEW DIRECTION IN THE PLANNING  
AND DEVELOPMENT OF LIVING AND WORKING OPPORTUNITIES FOR  
OUR PEOPLE. WE HAVE ~~GOT~~ TO ESTABLISH AND CARRY OUT A  
NATIONAL GROWTH POLICY OF BALANCED URBAN AND RURAL  
DEVELOPMENT. AND WE MUST DO THIS NOW.

UNLESS WE ACT IMMEDIATELY, THE CHAIN REACTION OF  
RURAL DETERIORATION AND URBAN DECAY AND CONGESTION WILL  
BECOME IRREVERSIBLE. THERE IS A VERY REAL POSSIBILITY THAT  
CITY SERVICES, ALREADY INADEQUATE AND INCREASINGLY COSTLY,  
WILL GRIND TO A HALT, AND THAT THE USE OF BASIC  
NECESSITIES, SUCH AS ELECTRICITY AND WATER, WILL HAVE TO  
BE RATIONED.

WE MUST MOVE FORWARD AT ONCE WITH COMPREHENSIVE PLANNING AND A MAJOR INVESTMENT OF RESOURCES TO ENCOURAGE THE RATIONAL GROWTH AND DEVELOPMENT OF ALL AREAS OF AMERICA, OR WE WILL HAVE TO BEAR THE SHARPLY RISING COSTS OF HUMAN DESPAIR AND ENVIRONMENTAL DESTRUCTION. ALREADY, WE CONFRONT A NATIONAL WELFARE BURDEN OF SOME \$20.9 BILLION. IN LOS ANGELES ALONE, WELFARE COSTS HAVE ALMOST DOUBLED IN JUST TWO YEARS, FROM \$700 MILLION TO \$1.3 BILLION.

BUT THERE ARE OTHER SYMPTOMS. I NEED ONLY CITE THE ASTRONOMICAL RISE IN HOSPITAL BILLS, OR THE FACT THAT IN CITY AFTER CITY LOCAL PROPERTY TAXES HAVE REACHED THE SATURATION POINT WHILE THE SCHOOLS CONTINUE TO BECOME MORE CROWDED.

THERE IS A BACKLOG IN WASHINGTON OF URBAN RENEWAL APPLICATIONS TOTALLING MORE THAN \$2.75 BILLION. THE UNMET DEMAND FOR WATER AND SEWER CONSTRUCTION HAS REACHED \$2.5 BILLION. SOME 474 LOCALITIES NEED TO BUILD 263,000 UNITS OF PUBLIC HOUSING IMMEDIATELY.

OUR STATES AND CITIES HAVE REQUESTED \$2.3 BILLION IN FEDERAL ASSISTANCE FOR THE DESPERATELY NEEDED IMPROVEMENT OF MASS TRANSIT SYSTEMS, WITH A TOTAL PROJECT COST ESTIMATED AT OVER \$7.1 BILLION.

THESE ARE THE SYMPTOMS, BUT THE ILLNESS CAN AND MUST BE CURED, IF WE PUT OUR MINDS AND WILLS TO IT. WE CAN DEFINE AND CARRY OUT A NATIONAL GROWTH POLICY.

WE CAN DECIDE WHERE AND HOW NEW INDUSTRIAL PARKS AND BUSINESS CENTERS CAN BE PROMOTED IN HARMONY WITH THE PLANNED DEVELOPMENT OF RESIDENTIAL AREAS WITH COMPLETE COMMUNITY SERVICES.

WE CAN RATIONALLY DETERMINE THE FUTURE COURSE IN TRANSPORTATION NETWORKS AND SYSTEMS IN CONCERT WITH THIS REGIONAL DEVELOPMENT. WE CAN PLOT THE MOST PRODUCTIVE AND LIFE-ENRICHING USE OF LAND AND SPACE AT THE LOCAL AS WELL AS THE NATIONAL LEVEL.

WE CAN PINPOINT EXISTING AND POTENTIAL RESOURCES OF LABOR AND SKILLS SO THAT JOBS ARE BROUGHT TO PEOPLE, OFFERING THEM A NEW LIFE WHERE THEY WANT TO LIVE AND WORK, RATHER THAN CONTINUED DRUDGERY AND TENSION AND FINANCIAL INSECURITY WHERE THEY FIND THEY MUST WORK.



AND THEIR FAMILIES CAN KNOW HOPE AND SECURITY  
BECAUSE WE HAVE TAKEN DECISIVE ACTIONS TO MAKE OUR  
NATION'S HEALTH CARE SYSTEMS WORK AND AT A REASONABLE  
COST, AND BECAUSE WE HAVE MET THE ESSENTIAL NEED TO  
SUBSTANTIALLY EXPAND AND DIVERSIFY OUR EDUCATIONAL RESOURCES  
AND OPPORTUNITIES.

ALL THIS AND MORE CAN BE DONE. I HAVE ACTED TO GET  
OUR NATION MOVING TOWARD THE GOAL OF BALANCED AND  
COMPREHENSIVE GROWTH PROGRAMS THROUGH THE INTRODUCTION  
OF TWO MAJOR BILLS, THE NATIONAL DOMESTIC DEVELOPMENT  
BANK ACT AND THE CONSOLIDATED FARM AND RURAL DEVELOPMENT  
Act.

THESE ACTS PROPOSE THE CREATION OF MAJOR NEW SOURCES  
OF FINANCING FOR CITY, TOWN, AND ECONOMIC DEVELOPMENT  
PROJECTS ACROSS THE NATION. THEY PROVIDE FOR DECISION-MAKING  
AND EXTENSIVE TECHNICAL ASSISTANCE AT THE LOCAL AS WELL  
AS NATIONAL LEVELS TO ASSURE THAT DEVELOPMENT TRULY MEETS  
THE NEEDS AND DESIRES OF PEOPLE OF A PARTICULAR AREA.

AND THEY WILL ENABLE THE BRINGING TOGETHER FOR THE  
FIRST TIME OF THE TOTAL RESOURCES, BOTH PRIVATE AND PUBLIC,  
  
OF AN ENTIRE REGION TO ASSURE THAT COMPREHENSIVE  
  
DEVELOPMENT PROGRAMS ARE UNDERTAKEN AND CARRIED THROUGH  
  
WITHOUT DELAY.

THE NATIONAL DOMESTIC DEVELOPMENT BANK ACT PROPOSES  
THAT WE EMPLOY ESTABLISHED AND HIGHLY SUCCESSFUL PRINCIPLES  
AND SYSTEMS OF INTERNATIONAL FINANCING AT HOME AS WELL  
AS ABROAD.

THE UNITED STATES IS A LEADING PARTNER IN INTERNATIONAL  
BANKS ASSISTING THE DEVELOPMENT OF OTHER NATIONS.

EXTENSIVE FINANCIAL AND TECHNICAL ASSISTANCE HAVE BEEN  
GIVEN TO OTHER COUNTRIES TO DEVELOP PUBLIC FACILITIES AND  
AN ECONOMIC BASE, TO TRANSFORM DESERTS INTO PRODUCTIVE  
FARMLANDS, TO CREATE POWER GENERATION STATIONS AND NEW  
INDUSTRIES WHERE ONCE THERE WAS ONLY THE JUNGLE, AND TO  
BRING MEDICAL TEAMS AND SCHOOLS TO PREVIOUSLY ISOLATED  
VILLAGES.

WHY CANNOT AND SHOULD NOT THE SAME THING BE DONE RIGHT  
HERE IN AMERICA?

I SAY IF WE CAN BUILD A BETTER RIO DE JANEIRO, THEN  
WE CAN BUILD A BETTER CHICAGO OR DETROIT, AND RESTORE  
ECONOMIC OPPORTUNITIES TO THE MORE THAN ONE-HALF OF ALL  
THE COUNTIES IN THE UNITED STATES THAT SAW A DECLINE IN  
POPULATION LAST YEAR.

THE NATIONAL DOMESTIC DEVELOPMENT BANK WOULD PROVIDE  
LONG-TERM, LOW-INTEREST LOANS FOR URGENTLY NEEDED PUBLIC  
CONSTRUCTION AND WOULD COUPLE THIS FINANCIAL HELP WITH  
TECHNICAL ASSISTANCE.

IT WILL PROVIDE CITIES AND OTHER PUBLIC JURISDICTIONS WITH AN ALTERNATIVE SOURCE OF FUNDS FOR NEW SCHOOLS, MEDICAL CENTERS AND HOSPITALS, DAY CARE CENTERS, PARKS, WASTE DISPOSAL PLANTS, MASS TRANSIT SYSTEMS, AND MUCH MORE.

THIS PLAN MEANS NEW JOBS AND A STIMULATED ECONOMY. IT CAN RELEASE LOCAL GOVERNMENTS FROM DEPENDENCE UPON AN EVER-INCREASING PROPERTY TAX.

I BELIEVE WE ALSO CAN AND MUST ENACT THE CONSOLIDATED FARM AND RURAL DEVELOPMENT ACT. ALREADY, LESS THAN THREE WEEKS AFTER ITS INTRODUCTION, IT HAS BEEN COSPONSORED BY MORE THAN 40 SENATORS.

THIS ACT CAN HELP STEM THE TIDE OF RURAL OUTMIGRATION BEFORE IT BECOMES A FLOOD.

IT CLEARLY RECOGNIZES THAT MUCH OF THE URBAN CRISIS  
IS DUE TO THE DETERIORATION OF RURAL AMERICA.

THIS PROPOSAL IS FUNDAMENTAL TO A NATIONAL GROWTH  
POLICY. IT IS DESIGNED TO HELP SMALL COMMUNITIES AND  
RURAL COUNTIES CONSERVE THEIR MOST PRECIOUS RESOURCE:  
PEOPLE -- PEOPLE WHO CAN BUILD AND REVITALIZE THEIR  
TOWNS, TRANSFORMING VACANT STOREFRONTS INTO ATTRACTIVE  
BUSINESS DISTRICTS, AND PEOPLE WHO CAN END THE ABUSE AND  
POLLUTION OF THE COUNTRYSIDE WHILE CREATING NEW CENTERS OF  
ECONOMIC OPPORTUNITY.

THESE ACTS WHICH I HAVE INTRODUCED BUILD UPON CLEAR  
MANDATES OF CONGRESS TO THE FEDERAL GOVERNMENT TO DEVELOP  
RIGHT NOW NATIONAL POLICIES ON FUTURE GROWTH AND  
DEVELOPMENT.

THESE ORDERS ARE GIVEN IN SEVERAL IMPORTANT LAWS PASSED BY CONGRESS IN VERY RECENT YEARS, BUT TWO OF THESE MEASURES DESERVE PARTICULAR ATTENTION. THE 1968 AND 1970 HOUSING AND URBAN DEVELOPMENT ACTS DIRECTED AND AUTHORIZED FUNDS FOR THE FORMULATION OF PLANS AND PROCEDURES FOR DETERMINING WHERE GROWTH SHOULD TAKE PLACE WITHIN STATES, REGIONS, OR AREAS.

THE 1970 ACT PROVIDED FOR THE DEVELOPMENT OF A CONSISTENT AND COHERENT NATIONAL URBAN GROWTH POLICY AND IMPLEMENTED PROGRAMS OF TREMENDOUS POTENTIAL, SUCH AS "NEW COMMUNITIES."

ONE PROFESSIONAL IN THE AREA OF URBAN LAND USE  
FORSEES THE NEED FOR 272 NEW COMMUNITIES WITH AN  
AVERAGE OF 110,000 PEOPLE TO HANDLE ONLY SOMEWHAT LESS  
THAN ONE-THIRD OF AMERICA'S NET POPULATION GROWTH OVER THE  
NEXT 30 YEARS.

BUT ANOTHER THIRD OF THIS POPULATION EXPANSION WILL  
OCCUR IN ONLY SEVEN EXISTING METROPOLITAN AREA COMPLEXES,  
WHOSE HORIZONTAL EXPANSION IS ALREADY PROCEEDING AT A  
STAGGERING RATE, AND IS EXPECTED TO DOUBLE OVER THE NEXT  
30 YEARS, SWALLOWING UP ANOTHER 9,000 SQUARE MILES.



IN THE FACE OF THESE ALARMING TRENDS, COMPOUNDED BY  
THE ESCALATING EXODUS FROM RURAL AMERICA, CONGRESS  
ESTABLISHED AN HISTORIC NATIONAL COMMITMENT IN THE  
AGRICULTURAL ACT OF 1970. TITLE IX OF THAT ACT STATES:

"THE CONGRESS COMMITS ITSELF TO A SOUND BALANCE  
BETWEEN RURAL AND URBAN AMERICA. THE CONGRESS  
CONSIDERS THIS BALANCE BETWEEN RURAL AND URBAN  
AMERICA SO ESSENTIAL TO THE PEACE, PROSPERITY,  
AND WELFARE OF ALL OUR CITIZENS THAT THE  
HIGHEST PRIORITY MUST BE GIVEN TO THE  
REVITALIZATION AND DEVELOPMENT OF RURAL AREAS."

AS CHAIRMAN OF THE NEWLY ESTABLISHED SENATE  
SUBCOMMITTEE ON RURAL DEVELOPMENT, I INTEND TO DO EVERYTHING  
POSSIBLE TO CARRY OUT THIS MANDATE.

I BELIEVE THAT UNLESS THIS IS DONE, AND DONE NOW, WE WILL  
HAVE MORTGAGED THE VERY FUTURE OF AMERICA.

BUT NO POLICY FOR NATIONAL GROWTH CAN PROCEED UNLESS  
WE RESTORE A STABLE AND GROWING ECONOMY IN THE UNITED  
STATES. THIS MUST BE OUR PRIORITY AGENDA OF IMMEDIATE  
IMPORTANCE.

THIS NATION'S ECONOMY IS FLOUNDERING BADLY AND ALL OF  
US KNOW IT.

INFLATION HAS CONTINUED UNABATED. IN JUNE THE  
CONSUMER PRICE INDEX ROSE TO AN ANNUAL RATE OF MORE THAN  
7 PER CENT, REGISTERING THE SHARPEST INCREASE IN 14 MONTHS.

BUT WE ARE EXPERIENCING AN UNPRECEDENTED SITUATION OF RISING COSTS OF LIVING COUPLED WITH A DISASTROUS RATE OF UNEMPLOYMENT. OVER 5.5 MILLION AMERICANS ARE OUT OF WORK. ANOTHER 1.5 MILLION PEOPLE -- THE "HIDDEN UNEMPLOYED" -- ARE SO DISCOURAGED THAT THEY CANNOT FIND A JOB THAT THEY HAVE DROPPED OUT OF THE LABOR FORCE ALTOGETHER.

BUT WHILE FAILING TO CONTROL INFLATION, WHILE FAILING TO GET THE ECONOMY MOVING AGAIN, THE ADMINISTRATION HAS STILL MANAGED TO ACCUMULATE AN EXPECTED BUDGET DEFICIT FOR FISCAL 1971 ALONE OF \$23 BILLION. BY THE END OF THIS YEAR, THE RECESSION WILL HAVE COST STATE AND LOCAL GOVERNMENTS \$6 BILLION IN LOST REVENUES. AND IT WILL HAVE COST THE ECONOMY OVER \$150 BILLION.

WE SIMPLY CANNOT CONTINUE WITH A HIGH RATE OF UNEMPLOYMENT,  
WITH HIGH INTEREST RATES, WITH CLIMBING INFLATION, AND A  
SLUGGISH ECONOMIC GROWTH.

I HAVE CALLED FOR AN EFFECTIVE NATIONAL INCOMES  
POLICY TO CURB INFLATION, TO BUILD CONFIDENCE IN THE DOLLAR,  
AND TO STIMULATE THE ECONOMY.

THE AMERICAN PEOPLE HAVE A RIGHT TO EXPECT THEIR  
GOVERNMENT TO ACT ON SEVERAL FRONTS TO GET THIS COUNTRY  
MOVING AGAIN.

THAT IS WHY I HAVE ALSO CALLED FOR THE ACCELERATION  
OF SCHEDULED INCOME TAX RELIEF MEASURES, FOR INCREASED  
SOCIAL SECURITY PAYMENTS, AND FOR THE PASSAGE OF A NATIONAL  
HEALTH INSURANCE PROGRAM.

THAT IS WHY I HAVE PRESSED HARD FOR THE ENACTMENT OF VITAL MEASURES TO GREATLY EXPAND JOB OPPORTUNITIES, AND TO CHANNEL FISCAL SPENDING INTO THE REVITALIZATION OF DEPRESSED ECONOMIC SECTORS, RATHER THAN CONTINUE TO FREEZE CRITICALLY NEEDED FEDERAL FUNDS ALREADY APPROPRIATED FOR VITAL PUBLIC AND ECONOMIC DEVELOPMENT PROGRAMS ACROSS THE NATION.

ALL THIS MUST BE DONE WITHOUT FURTHER DELAY. BUT THESE IMMEDIATE ACTIONS MUST BE FOLLOWED BY THE IMPLEMENTATION OF THE COMPREHENSIVE NATIONAL GROWTH POLICIES I HAVE OUTLINED. THE URBAN AND RURAL CRISES ARE REAL AND URGENT AND CHALLENGING, AND THEY ARE WOVEN TOGETHER. WE CAN NO LONGER REFUSE TO RECOGNIZE THIS CENTRAL TRUTH.

IF WE ARE GOING TO DO ANYTHING ABOUT HOW WE LIVE, AND  
WHERE WE ARE GOING TO LIVE -- IF WE ARE GOING TO HAVE  
TRUE FREEDOM OF RESIDENCE, THEN WE MUST ACT NOW. WITH  
A GOVERNMENT THAT RESPONDS, WE CAN REACH THE GOAL OF  
A FUTURE OF HOPE AND OPPORTUNITY FOR ALL AMERICANS.

IT CAN BE A BRIGHT FUTURE OF GREAT PROMISE.

BUT WE WILL DO WHAT MUST BE DONE TODAY TO INSURE  
THAT PROMISE, KNOWING THAT DELAY WILL ONLY LIMIT THE  
TOMORROWS THAT CAN BE GRANTED TO THIS GREAT LAND. THIS  
IS THE CHALLENGE THAT WE MUST AND WILL ACCEPT.

# # # # #

President. Richard Jones

45th Anniversary

Independent Grocers Alliance

3,600 Stores in 46 States

42 wholesale companies  
independent merchants.

Anita Bryant

George Kirby

Recycling!

① "Let yourself Grow"

Your Theme for 45th Anniversary  
of the D.G.A. Decade of 60's —

Decade of the 70's — a Decade of  
Development and Growth }

- Growth of Persons
  - Growth of Communities
  - Growth of our nation
- } our goals

To Grow we must understand ourselves  
understand our needs

We know we must have a national Growth  
Policy — must look to the future  
the Day of haphazard Development  
is over.

(A) you need to Plan for your business

(B) you need to Know what's happening  
in our Country —

Plan - Partnership - Public & Private



① Today - 73% of People live on 2% of  
in Past 20 years - 25 million <sup>land</sup> people  
to the Cities  
In Recent Census - 1000 counties  
lost Popul.

---

By year 2000 - 300 million People  
Four large "megacities" will  
embrace over 1/2 of Popul

---

Heartland of Amer. Being abandoned  
Farms, Towns disappearing

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Rural America =

- Lower income
- more Poverty
- Poor housing
- Less Adequate schools
- Inadequate medical
- Fewer jobs & Industries
- Poor Transportation

- ⑤ How to Finance Development
- (1) National Domestic Develop Bank -
  - (2) Rural Development Bank

Reconciliation  
Reconstruction  
Reaffirmation

④ How to do this - to Pay ④

Economy - Twin Devils of  
Inflation - Unemployment

Both send up your costs!

but Other Costs from Unemployment alone

\$150 Billion

• 55 Billion

• 31 Billion

• 6 Billion

Then the Cost of Inflation  
about 17% in Past 3 years

Get Economy going -

- Wage Price ~~BD~~

- Productivity Councils

- Jobs - Public Private

- Tax action

③ Cities - Crime, Plums, Services  
breaking down -  
Fiscal Crises.

Needs are huge - applications

Water + Sewer \$2.5 Billion  
Mass Transit - \$7.1 Billion

Housing Low Income -  
474 communities ask 263,000 units

To pay nothing & needs in Law Enforce  
Health facilities, Schools - Welfare  
Basic Services (-

America needs not only  
- Higher Standard of living -  
but Better quality of life -



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