

REMARKS BY SENATOR HUBERT H. HUMPHREY  
DINNER HONORING RUDY PERPICH AND NICK COLEMAN

Minneapolis, Minnesota  
October 1, 1971

Unity -- I love it.

Democratic unity. I see it here tonight.

I see visible proof that our party is putting behind us the divisiveness that has cost us so dearly in the past.

And we have a golden opportunity for victory in 1972 in Minnesota and the nation -- victory not just for our party, but victory for the people.

Tonight, let me give you my prescription for the victory we can win.

These are the ingredients: Unity, Vision, Programs, Progressive Leadership, and -- taking a leaf from Harry Truman's book -- the people.

It should be unnecessary to mention the last ingredient in that prescription.

But too often in government we focus on programs and projects, on finances and funding, on the structure and institutions of government, when we should be looking at the people.

For that is what government is really all about -- people. And that is the Democrats' secret weapon.

If we continue to focus on people, if we back up our concern with action, and if we maintain our unity, then we can safely predict two things:

"The Democratic Farmer Labor Party, with the dynamic leadership of men like Governor Wendell Anderson, Senator Walter Mondale, Lieutenant Governor Rudy Perpich and State Senator Nick Coleman, will win a majority in the State Senate in 1972 for the first time in 113 years, and a majority in the House.

"And we will elect a Democratic President. We will put in the White House a President who cares about people. Yes, a President who cares about:

-- The teenager, who in this Administration-manufactured recession faces an unemployment rate of 13.5 percent if he is white, and a scandalous 33.5 percent if he is black.

-- The elderly American, living on a fixed income and watching the price he pays for everything he or she needs go up, up, and up.

-- The farmer, whose back has been forced to the wall by this Administration, and who has been made the victim of the worst economic conditions since the Great Depression of the 1930's.

-- The unemployed worker -- and there are more than 5 million of them "officially" unemployed today, and an estimated 1.5 million more who have become so discouraged trying to find a job that they have dropped out of the labor market altogether.

-- The 25 million Americans living in poverty today. And let me remind you that the number is increasing every day under this Administration, after a decade of uninterrupted decline under Democratic administrations.

-- The businessman, the housewife, the black American, the Chicano, and the others whose welfare has been callously ignored by an Administration practicing the politics of crisis and public relations gimmickry.

Yes, let's take a page from Harry Truman's book.

To President Truman, the most critical problem of his administration was inflation -- high prices and the rising cost of living.

Does that sound familiar?

Harry Truman called a Republican Congress to task for its failure to act on his economic program.

Now we have a Republican Administration that failed to act on rising prices until the Nation's economic crisis had put an additional three million Americans out of work.

The President didn't act until a year after an alarmed Democratic Congress authorized and urged him to do so.

And by then, about all he could say was that the situation was deteriorating at a slightly slower pace.

Harry Truman battled for decent housing for all Americans.

And what has the Nixon Administration done since it took office? It has impounded a billion dollars already appropriated by Congress for urgent needs in housing and urban development.

Soaring interest rates have priced homes far beyond the reach of millions of middle income Americans. Building starts have declined and that has meant the loss of thousands of needed jobs.

And Harry Truman fought for a constructive, long-range farm program.

But what has this Administration done?

It held a White House County Fair for agriculture -- a public relations gimmick that didn't add a nickel to the income of a single farmer.

The President hasn't even bothered to send a farm message to Congress, let alone submit a farm program. And that makes him the first president since Herbert Hoover who has failed to do so.

Here is a President who talks of a "New Prosperity" while farm prices drop to disasterously low levels -- and farm costs continue to rise every month.

And what is happening in Minnesota with the Conservatives in control of the Legislature?

A tax break for senior citizens -- turned down on a straight Republican party line vote.

A bill to prevent the takeover of individual farms by big corporations -- beaten on a straight Republican party line vote.

Education measures, health and welfare measures, progressive tax measures -- programs for people -- beaten on straight Republican party line votes.

The opposition will be tough, but we can win in 1972 with unity and dedicated work. We had it in 1970, and we made historic gains in Minnesota.

And we can win if we keep our focus on people -- their needs, their concerns, their hopes and dreams.

Let's remember Harry Truman. He took his campaign to the people in 1948. And this is what he said:

"We told the people the truth. And the people are with us. The tide is rolling. All over the country I have seen it in the people's faces. The people are going to win the election."

This is what I see as I travel around our great country. People everywhere know we can do better, and they want to get going -- we shall give them that opportunity in 1972.

REMARKS BY SENATOR HUBERT H. HUMPHREY

DINNER HONORING LT. GOVERNOR RUDY PERPICH  
AND STATE SENATOR NICK COLEMAN

MINNEAPOLIS, MINNESOTA

OCTOBER 1, 1971

201 - 1882

Mary Sue } Perpetrator  
Rudy Jr }

Gene Marnan gay

① Fund Raiser - Debt

② Good Looking Women

X Father Finn

Fun

Good Sense!!

Rudy  
Campaign 1900 -  
County Fair

Nick

\* V.P. - H. Goo

\* Junior Senator

Gov Anderson

Sen Mondale

Atty Gen Spanner

Marge

St. Gov Rudy Perpuch  
Sola

Sen Nick Coleman

Budget

Dr Jensen  
over minutes  
Drunk  
Leads

Harold Kalina -  
Elaine

UNITY --

I LOVE IT,

DEMOCRATIC UNITY, I SEE IT HERE TONIGHT

Martin Sato -  
Sylvia

I SEE VISIBLE PROOF THAT OUR PARTY IS PUTTING BEHIND US

THE DIVISIVENESS THAT HAS COST US SO DEARLY IN THE PAST

John Salchert  
(Belores)

Jack Fera

AND WE HAVE A GOLDEN OPPORTUNITY FOR VICTORY IN 1972

IN MINNESOTA AND THE NATION -- VICTORY NOT JUST FOR OUR PARTY,

BUT VICTORY FOR THE PEOPLE.

as a Pharmacist-turned Politician -

TONIGHT LET ME GIVE YOU MY PRESCRIPTION FOR our VICTORY!

WE CAN WIN

THESE ARE THE INGREDIENTS: UNITY, VISION, PROGRAMS,

PROGRESSIVE LEADERSHIP, AND -- TAKING A LEAF FROM HARRY TRUMAN'S

BOOK -- THE PEOPLE.

Put together - Shake Well -

take generous doses at least  
3 times a day! & work out on  
Benchpress!

*I know*

IT SHOULD BE UNNECESSARY TO MENTION THE LAST INGREDIENT  
IN THAT PRESCRIPTION.

BUT TOO OFTEN IN GOVERNMENT WE FOCUS ON PROGRAMS AND  
PROJECTS, ON FINANCES AND FUNDING, ON THE STRUCTURE AND  
INSTITUTIONS OF GOVERNMENT, WHEN WE SHOULD BE LOOKING AT THE

PEOPLE.

*Yes People + how they are being  
served by govt*

FOR THAT IS WHAT GOVERNMENT IS REALLY ALL ABOUT -- PEOPLE.

AND ~~THIS~~ IS THE DEMOCRATS' SECRET WEAPON.

*if we will be  
use it.*

IF WE CONTINUE TO FOCUS ON PEOPLE, IF WE BACK UP OUR

*our promises with Performance*

CONCERN WITH ACTION, AND IF WE MAINTAIN OUR UNITY, THEN WE

CAN SAFELY PREDICT TWO THINGS:



(1)

"THE DEMOCRATIC FARMER LABOR PARTY, WITH THE DYNAMIC

LEADERSHIP OF MEN LIKE GOVERNOR WENDELL ANDERSON, SENATOR

WALTER MONDALE, LIEUTENANT GOVERNOR RUDY PERPICH AND STATE

SENATOR NICK COLEMAN, WILL WIN A MAJORITY IN THE STATE SENATE

IN 1972 FOR THE FIRST TIME IN 113 YEARS, AND A MAJORITY IN THE *State*

HOUSE *of Pipes. That's Happiness in any language!*

"AND WE WILL ELECT A DEMOCRATIC PRESIDENT. WE WILL PUT

IN THE WHITE HOUSE A PRESIDENT WHO CARES ABOUT PEOPLE. *as that*

*is Happiness for America -*

~~A PRESIDENT WHO CARES ABOUT:~~

*We need a President who cares about*

-- THE TEENAGER, WHO IN THIS ADMINISTRATION-MANUFACTURED

RECESSION FACES AN UNEMPLOYMENT RATE OF 13.5 PERCENT IF HE IS

WHITE, AND A SCANDALOUS 33.5 PERCENT IF HE IS BLACK.

-4-

We need an Administration who Cares about -

-- THE ELDERLY AMERICAN, LIVING ON A FIXED INCOME AND

WATCHING THE PRICE HE PAYS FOR EVERYTHING HE OR SHE NEEDS GO

UP, UP, AND UP.

*While the Administration sits in  
it cuts back on Medicare, Medicaid  
Senior citizen housing.*

*We need  
a President  
who cares about*

THE FARMER, WHOSE BACK HAS BEEN FORCED TO THE WALL

BY THIS ADMINISTRATION, AND WHO HAS BEEN MADE THE VICTIM OF

THE WORST ECONOMIC CONDITIONS SINCE THE GREAT DEPRESSION OF

THE 1930's.

*(new Rpt - 68% of Party - Dept of Dep - 64%)*

-- THE UNEMPLOYED WORKER -- AND THERE ARE ~~MORE~~ <sup>over</sup> ~~THAN~~ 5 1/2

MILLION OF THEM "OFFICIALLY" UNEMPLOYED TODAY, AND AN ESTIMATED

1.5 MILLION MORE WHO HAVE BECOME SO DISCOURAGED TRYING TO FIND

A JOB THAT THEY HAVE DROPPED OUT OF THE LABOR MARKET ALTOGETHER.



*We need an Administration that  
cares about --*

-5-

-- THE 25 MILLION AMERICANS LIVING IN POVERTY TODAY, AND  
LET ME REMIND YOU THAT THE NUMBER IS INCREASING EVERY DAY UNDER  
THIS ADMINISTRATION, AFTER A DECADE OF UNINTERRUPTED DECLINE  
UNDER DEMOCRATIC ADMINISTRATIONS.

*We need an  
administration  
that cares  
about*

-- THE BUSINESSMAN, THE HOUSEWIFE, THE BLACK AMERICAN, THE  
CHICANO, AND THE OTHERS WHOSE ~~WELFARE~~ <sup>well-being</sup> HAS BEEN ~~CALLOUSLY~~

IGNORED BY AN ADMINISTRATION PRACTICING THE POLITICS OF CRISIS *Shock*  
AND PUBLIC RELATIONS GIMMICKRY. *#*

*So* YES, LET'S TAKE A PAGE FROM HARRY TRUMAN'S BOOK.

TO PRESIDENT TRUMAN, THE MOST CRITICAL PROBLEM OF HIS  
ADMINISTRATION WAS INFLATION -- HIGH PRICES AND THE RISING  
COST OF LIVING.

DOES THAT SOUND FAMILIAR?

HARRY TRUMAN CALLED A REPUBLICAN CONGRESS TO TASK FOR ITS  
FAILURE TO ACT ON HIS ECONOMIC PROGRAM.

NOW WE HAVE A REPUBLICAN ADMINISTRATION THAT FAILED TO  
ACT ON RISE IN PRICES UNTIL THE NATION'S ECONOMIC CRISIS HAD  
PUT AN ADDITIONAL THREE MILLION AMERICANS OUT OF WORK.

THE PRESIDENT DIDN'T ACT UNTIL A YEAR AFTER AN ALARMED  
DEMOCRATIC CONGRESS AUTHORIZED AND URGED HIM TO DO SO.!

AND BY THEN, ABOUT ALL HE COULD SAY WAS THAT THE SITUATION  
WAS DETERIORATING AT A SLIGHTLY SLOWER PACE.

~~HARRY TRUMAN BATTLED FOR DECENT HOUSING FOR ALL AMERICANS.~~

*Harry Truman battled for decent  
housing for all Americans*

AND WHAT HAS THE NIXON ADMINISTRATION DONE SINCE IT  
TOOK OFFICE? IT HAS IMPOUNDED A BILLION DOLLARS ALREADY  
APPROPRIATED BY CONGRESS FOR URGENT NEEDS IN HOUSING AND URBAN  
DEVELOPMENT.

L SOARING INTEREST RATES HAVE PRICED HOMES FAR BEYOND THE  
REACH OF MILLIONS OF MIDDLE INCOME AMERICANS; BUILDING STARTS  
HAVE DECLINED AND THAT HAS MEANT THE LOSS OF THOUSANDS OF NEEDED  
JOBS.

AND HARRY TRUMAN FOUGHT FOR A CONSTRUCTIVE, LONG-RANGE  
FARM PROGRAM.

BUT WHAT HAS THIS ADMINISTRATION DONE?

IT HELD A WHITE HOUSE COUNTY FAIR FOR AGRICULTURE -- A  
PUBLIC RELATIONS GIMMICK THAT DIDN'T ADD A NICKEL TO THE INCOME  
OF A SINGLE FARMER. *(Corn -- + wheat --  
Hog + cattle -- Down)*

THE PRESIDENT HASN'T EVEN BOTHERED TO SEND A FARM MESSAGE  
TO CONGRESS, LET ALONG SUBMIT A FARM PROGRAM. AND THAT MAKES  
HIM THE FIRST PRESIDENT SINCE HERBERT HOOVER WHO HAS FAILED TO  
DO SO.

HERE IS A PRESIDENT WHO TALKS OF A "NEW PROSPERITY" WHILE  
FARM PRICES DROP TO DISASTEROUSLY LOW LEVELS -- AND FARM COSTS  
CONTINUE TO RISE EVERY MONTH.

# State Legal

AND WHAT IS HAPPENING IN MINNESOTA WITH THE CONSERVATIVES  
IN CONTROL OF THE LEGISLATURE?

A TAX BREAK FOR SENIOR CITIZENS -- TURNED DOWN ON A  
STRAIGHT REPUBLICAN PARTY LINE VOTE.

L A BILL TO PREVENT THE TAKEOVER OF INDIVIDUAL FARMS BY  
BIG CORPORATIONS -- BEATEN ON A STRAIGHT REPUBLICAN PARTY LINE  
VOTE.

Z EDUCATION MEASURES, HEALTH AND WELFARE MEASURES, PROGRESSIVE  
TAX MEASURES -- PROGRAMS FOR PEOPLE -- BEATEN ON STRAIGHT  
REPUBLICAN PARTY LINE VOTES.

L THE OPPOSITION WILL BE TOUGH, BUT WE CAN WIN IN 1972 WITH  
UNITY AND DEDICATED WORK. WE HAD IT IN 1970, AND WE MADE  
HISTORIC GAINS IN MINNESOTA.

L AND WE CAN WIN IF WE KEEP OUR FOCUS ON PEOPLE -- THEIR  
NEEDS, THEIR CONCERNS, THEIR HOPES AND DREAMS.

L LET'S REMEMBER HARRY TRUMAN. HE TOOK HIS CAMPAIGN TO THE  
PEOPLE IN 1948. AND THIS IS WHAT HE SAID:

"WE TOLD THE PEOPLE THE TRUTH. AND THE PEOPLE ARE WITH  
US. THE TIDE IS ROLLING. ALL OVER THE COUNTRY I HAVE SEEN  
IT IN THE PEOPLE'S FACES. THE PEOPLE ARE GOING TO WIN THE  
ELECTION."

*That's my kind of Politics  
my kind of man!*



*and*

THIS IS WHAT I SEE AS I TRAVEL AROUND OUR GREAT COUNTRY.

PEOPLE EVERYWHERE KNOW WE CAN DO BETTER, AND THEY WANT TO GET

GOING -- WE SHALL GIVE THEM THAT OPPORTUNITY IN 1972.!

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