

# NEWS RELEASE HUMPHREY FOR PRESIDENT

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FOR RELEASE -- 10 a.m. Friday, Feb. 25,  
1972

HUMPHREY PROPOSES NEW  
U.S. SERVICE CORPS

LAKELAND, Fla., Feb. 25--Senator Hubert H. Humphrey, who introduced the legislation that created the Peace Corps, today proposed a major new service corps to be called Americans for Domestic Development (ADD) "to add the idealism and impulse for service of Americans of all ages to the needs of the Nation."

ADD would be in addition, not in competition with existing programs, he said.

"I propose that we enlist the talents and skills of committed Americans--young and old alike--in the rebuilding of our Nation," Humphrey said.

"I propose that we harness this commitment in communities across the Nation to make the 1970s a decade of dynamic domestic development. And I propose that we focus not just on the problems of poverty in America, but on the countless unmet domestic needs that the present Administration has neglected--needs in education and health care, in conservation and recreation, in crime prevention and the rehabilitation of drug abusers, in day care and tutorial programs, in helping hard-pressed local governments design and execute a wide range of programs for people."

Humphrey announced his proposal at Florida Southern College here. He said its appeal would be primarily to young Americans--much as the Peace Corps, Vista and other programs captured the imagination of youth in the John F. Kennedy era. But he said Americans for Domestic Development would be open to Americans of all ages.

"There are hundreds of thousands of retired Americans who want to be involved in the kinds of urgent tasks I have in mind," he said. "But they cannot participate unless we design the vehicle and provide the leadership."

Humphrey said both the Peace Corps and Vista had lost a good deal of their appeal,

(more)

HUMPHREY -- PAGE 2

particularly to young people, because of fund cutbacks for Vista under the Nixon Administration, and a redirection of the Peace Corps away from young generalists who made up most of its ranks in prior administrations.

Humphrey said there would be these differences between ADD and existing programs:

--ADD will allow its members to serve in communities where they live and where they want to make a contribution.

--ADD will allow its members to make a full-time or part-time contribution.

--ADD will provide Federal funds to organize locally-based projects, and there will be Federal "quality control." Members will be able to choose from among different projects before they make a commitment.

--ADD will attempt to involve members at decision-making levels of government and community service.

--Members will receive more than a poverty level stipend.

"We should also welcome to this program those young Americans who have left the country in opposition to the Vietnam war.

"For these victims of a tragic war, I favor amnesty--but amnesty coupled with provisions for alternate service to the Nation--a two-year commitment equivalent to the draft."

Humphrey said the list of important tasks for members of Americans for Domestic Service is nearly endless.

"Our hospitals and clinics desperately need paramedical personnel," he said. "Thousands of teachers need to be freed of purely administrative workloads so that they can devote full time to the education of our children.

"We need help for our law enforcement officers in making our neighborhoods safe once again. We need more planning officers for rural and inner-city projects, assistance in health planning and community medicine; service street academies to bring

(more)

education to people where they live and work, environmental workers for the battle against pollution.

"We need more campsites and recreation areas, better cultural facilities, particularly in our neglected rural areas, and so on and on."

Humphrey said "the Peace Corps represented the challenge for young America in the 1960s. The great response to it more than justified our hopes. Now we must add to the Peace Corps and Vista a new level of popular participation--not in menial tasks, but in tasks that desperately need to be done.

"With bold new leadership, with leadership that appeals to the best that is in our people, I am confident of a great response to Americans for Domestic Development."

-- HHH--

MEMORANDUM

Feb. 23, 1972

TO: Senator

FROM: Dan S.

SUBJ: Florida Southern College -- Lakeland

I just wanted to let you know that for your Friday appearance at the Florida Southern College we have planned a speech on the subject of a new service agency for Americans of all ages dedicated to the task of rebuilding America. We call this program Americans for Domestic Development with the acronym ADD--add your talents, your energies and your skills. The program would differ from VISTA in many ways. One of them being that ADD will allow its members to serve in communities where they live and where they want to make a contribution.

You will receive a copy of the text and the press release by Thursday p.m. Max will also be talking to you about the idea when he sees you.

ADDRESS BEFORE THE 87TH ANNUAL FOUNDERS CONVOCATION  
FLORIDA SOUTHERN COLLEGE -- February 25, 1972

JUST OVER 11 YEARS AGO, JOHN F. KENNEDY STOOD BAREHEADED  
ON A SNOWY WINTER MORNING AND SAID: "ASK NOT WHAT YOUR  
COUNTRY CAN DO FOR YOU--ASK WHAT YOU CAN DO FOR YOUR  
COUNTRY."

MILLIONS OF AMERICANS--AND PARTICULARLY YOUNG AMERICANS--  
ARE ASKING TODAY WHAT THEY CAN DO FOR THEIR COUNTRY.

EVEN MORE MILLIONS, INDEED, THAN THRILLED TO JOHN F.  
KENNEDY'S CHALLENGE OF A DECADE AGO--FOR TODAY'S GENERATION  
OF YOUNG AMERICANS IS THE MOST IDEALISTIC, THE MOST  
DEDICATED, I HAVE KNOWN IN MY LIFETIME.

THEY--AND MANY OLDER AMERICANS AS WELL--ARE READY, WILLING  
AND EAGER TO DEVOTE THEIR GOD-GIVEN TALENTS TO THE SERVICE  
OF THEIR COUNTRY.

WE NEED MORE THAN JUST TOKENISM--WE NEED THE FULL INVOLVEMENT  
OF YOUTH IN SOLVING AMERICA'S PROBLEMS. YOUTH MUST BE GIVEN  
ACCESS TO POWER--NOT JUST ACCESS TO PARTICIPATION.

ALL THEY NEED IS THE MEANS THROUGH WHICH THEY CAN SET TO WORK.

IN THE 60'S, THIS NATION GAVE YOUNG AMERICANS THE PEACE CORPS--  
WHICH I WAS PRIVILEGED TO ORIGINATE--AND VISTA.

THESE TWO GREAT DEMOCRATIC INITIATIVES, SERVING THE UNDERPRIVILEGED AT HOME AND ABROAD, DID AN INCALCULABLE AMOUNT OF GOOD.

THEY CONTINUE TO DO GOOD WORK--EVEN IF THE PRESENT ADMINISTRATION SOMETIMES SEEMS TO TREAT THEM LIKE UNWANTED STEPCHILDREN.

IF THE DECADE OF THE 1960'S WAS A DECADE OF OPPORTUNITY, THEN THE 1970'S MUST BE A DECADE OF RESPONSIBILITY FOR ALL AMERICANS.

THE TIME HAS COME NOW TO TAKE A FURTHER GIANT STEP--TO TAKE ADVANTAGE OF WHAT WE HAVE LEARNED FROM VISTA AND THE PEACE CORPS, AND TO ESTABLISH ON A MUCH BROADER BASIS A MAJOR NEW SERVICE CORPS.

WHAT NEEDS TO BE DONE RIGHT HERE IN AMERICA GOES FAR BEYOND THESE PIONEER VENTURES.

AMERICA IS A BIG COUNTRY, WITH BIG PROBLEMS, EVEN BIGGER OPPORTUNITIES AND VAST, UNMET NEEDS.

WE HAVE THE OPPORTUNITY TO RAISE THE QUALITY OF LIFE IN THIS COUNTRY--NOT JUST THE STANDARD OF LIVING.

WE HAVE THE OPPORTUNITY NOW TO ACHIEVE A BETTER BALANCE BETWEEN URBAN AND RURAL AMERICA, BETWEEN OUR PEOPLE AND OUR RESOURCES, BETWEEN THE ECONOMY AND THE ENVIRONMENT.

TO ARRIVE AT THIS BALANCE, WE MUST MAKE THE DECADE OF THE 70'S A DECADE OF DYNAMIC DOMESTIC DEVELOPMENT.

AND WE MUST MAKE SURE THAT FROM THE BEGINNING, THE PEOPLE ARE INVOLVED IN ALL OUR PLANS--THE PEOPLE SHAPE OUR PLANS AND THE PEOPLE TRULY BENEFIT FROM OUR PLANS.

YOUNG PEOPLE ARE ENTITLED TO SHAPE THEIR FUTURE. THE AMERICA WE MAKE TODAY WILL BE YOURS TO LIVE IN TOMORROW.

UNDER THE MARSHALL PLAN, WE HELPED TO REBUILD A WAR-SHATTERED EUROPE.

NOW WE MUST LAUNCH A MARSHALL PLAN FOR AMERICA. WE MUST REBUILD OUR CITIES, OUR INSTITUTIONS, OUR DEMOCRACY ITSELF.

TO THAT PURPOSE, I PROPOSE THAT WE ENLIST THE TALENTS, THE SKILLS, AND THE ENTHUSIASM OF COMMITTED AMERICANS--YOUNG AND OLD ALIKE.

I PROPOSE THAT WE PUT THAT COMMITMENT TO WORK IN COMMUNITIES THROUGHOUT THE UNITED STATES--THAT WE MAKE THE 1970'S A DECADE OF DYNAMIC DOMESTIC DEVELOPMENT.

I PROPOSE THAT WE FOCUS, NOT JUST ON THE PROBLEMS OF POVERTY, BUT ON ALL THE UNMET DOMESTIC NEEDS THAT THE PRESENT ADMINISTRATION HAS NEGLECTED--NEEDS IN EDUCATION AND HEALTH CARE, IN CONSERVATION AND RECREATION, IN CRIME PREVENTION AND THE REHABILITATION OF DRUG ABUSERS, IN DAY-CARE AND TUTORING PROGRAMS, IN HELPING HARD-PRESSED LOCAL GOVERNMENTS TO MEET THE NEEDS OF ALL THE PEOPLE.

THE LIST OF TASKS TO BE UNDERTAKEN IS A LONG ONE.

OUR HOSPITALS AND CLINICS DESPERATELY NEED PARAMEDICAL PERSONNEL.

OUR TEACHERS NEED TO BE FREED OF MUCH OF THEIR ADMINISTRATIVE BURDENS SO THAT THEY CAN DEVOTE FULLTIME TO TEACH OUR CHILDREN.

OUR LAW ENFORCEMENT OFFICERS NEED HELP IN MAKING OUR NEIGHBORHOODS SAFE AGAIN.

WE NEED MORE ENVIRONMENTAL WORKERS TO FIGHT POLLUTION.

WE NEED MORE CAMPSITES AND RECREATION AREAS.

WE NEED IMPROVED CULTURAL FACILITIES, PARTICULARLY IN OUR NEGLECTED RURAL AREAS.

FOR ALL THESE AND MUCH ELSE THAT CRIES OUT TO BE DONE IN TODAY'S AMERICA, I PROPOSE A NEW SERVICE CORPS--AMERICANS



FOR DOMESTIC DEVELOPMENT--TO TAP THE DEEP SPRINGS OF IDEALISM  
IN OUR PEOPLE OF ALL AGES.

AMERICANS FOR DOMESTIC DEVELOPMENT--ADD FOR SHORT--WILL  
BE FOR ALL AMERICANS, BUT ESPECIALLY FOR YOUNG AMERICANS  
LIKE YOU.

I CALL UPON YOU HERE AND NOW TO ADD YOUR ENERGIES, ADD YOUR  
SKILLS, AND ADD YOUR IDEALISM TO THE REBUILDING OF AMERICA.

ADD WILL BE THOROUGHLY PROFESSIONAL, PUTTING SPECIALIZED  
SKILLS, KNOWLEDGE, AND EXPERIENCE AT THE SERVICE OF THE  
PEOPLE.

ADD PROJECTS WILL BE FEDERALLY-FUNDED BUT LOCALLY BASED--  
AND WILL BE SUBJECT, OF COURSE, TO FEDERAL QUALITY CONTROLS.

ADD WILL PROVIDE FEDERAL SUPPORT FOR INTERNSHIPS WITH  
GOVERNMENT AT THE STATE AND LOCAL LEVEL--WHERE THE DECISIONS  
THAT MOST INTIMATELY AFFECT PEOPLE ARE MADE.

ADD WILL SUPPORT ASSISTANTSHIPS IN HEALTH PLANNING AND  
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THE AMERICAN PEOPLE.

ADD WILL INCLUDE PLANNING OFFICERS FOR RURAL AND INNER-CITY  
SERVICE PROJECTS.

ADD WILL PLAN AND STAFF STREET ACADEMIES TO BRING QUALITY EDUCATION TO AMERICANS WHERE THEY LIVE AND WORK.

THESE ARE CHALLENGING UNDERTAKINGS. AND THEY ARE ALL THE MORE IMPORTANT BECAUSE THEY ARE DESIGNED TO REACH ALL AMERICANS--NOT JUST A FEW.

ADD, I REPEAT, IS NOT ANOTHER POVERTY PROGRAM. IT IS DELIBERATELY DESIGNED TO BE A DEVELOPMENT PROGRAM FOR THE DECADE AHEAD.

ADD, IS FIRMLY GROUNDED UPON THE ACHIEVEMENTS AND EXPERIENCE OF THE PEACE CORPS AND VISTA, BUT IT WILL STRIKE OUT IN DISTINCTIVE NEW DIRECTIONS. FOR EXAMPLE, ADD MEMBERS--

- \*WILL WORK IN THE COMMUNITIES IN WHICH THEY LIVE
- \*WILL WORK FULLTIME IF POSSIBLE, PART-TIME IF NECESSARY
- \*WILL BE ABLE TO CHOOSE IN ADVANCE THE PROJECT AT WHICH THEY WOULD LIKE TO WORK.
- \*WILL RECEIVE MODEST, BUT NOT POVERTY-LEVEL STIPENDS
- \*WILL BE HELPED AND ENCOURAGED TO MOVE INTO ROLES OF RESPONSIBILITY AT DECISION-MAKING LEVELS.

LET ME STRESS THE LAST POINT, BECAUSE IT IS NEW AND IMPORTANT.

TODAY'S YOUTH NEEDS AND DEMANDS MORE THAN PARTICIPATION. IT DEMANDS AND DESERVES ACCESS TO REAL POWER.

YOUNG PEOPLE MUST BE INVOLVED IN THE DECISION-MAKING PROCESSES OF OUR SOCIETY. THEY NEED MUCH MORE THAN THE VOTE-- THEY NEED TO GET THEIR HANDS UPON THE LEVERS OF POWER WHICH MAKE THIS SOCIETY FUNCTION.

IN THIS DAY AND AGE ANYTHING LESS WOULD BE DERIDED AND DISMISSED AS MERE TOKENISM.

ADD MUST AND WILL OPEN UP NEW ROADS TO POWER FOR THE POWERLESS, AND NOTABLY FOR OUR YOUNG PEOPLE.

WITH POWER COMES RESPONSIBILITY--AND THE BURDEN OF RESPONSIBILITY FOR REMAKING AMERICA IS SOMETHING YOUTH WILL WILLINGLY AND GLADLY ASSUME.

THE PEACE CORPS AND VISTA REPRESENTED THE CHALLENGE FOR YOUNG AMERICANS IN THE 1960'S--AND THEY RESPONDED MAGNIFICENTLY.

NOW WE MUST MOVE UP TO A NEW LEVEL OF PARTICIPATION FOR YOUNG AND OLD IN THE BASIC TASKS FACING OUR SOCIETY.

ADD CAN SIGNIFY A NATIONAL COMMITMENT TO USE OUR MOST IMPORTANT RESOURCE--THE SKILLS, TALENTS, ENTHUSIASM, AND DEDICATION OF MILLIONS OF AMERICANS--TO OVERCOME OUR MASSIVE PROBLEMS AND SEIZE OUR EVEN MORE MASSIVE OPPORTUNITIES.

IN THE GREAT WORDS OF THE STATESMAN DANIEL WEBSTER:

"LET OUR OBJECT BE OUR COUNTRY, OUR WHOLE COUNTRY, AND NOTHING BUT OUR COUNTRY. AND BY THE BLESSING OF GOD MAY THAT COUNTRY ITSELF BECOME A VAST AND SPLENDID MONUMENT, NOT OF OPPRESSION AND TERROR, BUT OF WISDOM, OF PEACE, AND OF LIBERTY--UPON WHICH THE WORLD MAY GAZE WITH ADMIRATION FOREVER."

THESE WERE WORDS SPOKEN OVER A CENTURY AGO. BUT THE CHALLENGES OF BUILDING A YOUNG COUNTRY--OF MAKING OUR COUNTRY GREAT--ARE STILL PRESENT NEARLY 200 YEARS AFTER ITS CREATION.

I ASK YOU TO JOIN WITH ME IN THE GREAT TASKS OF THE COMING DECADE: RECONCILIATION OF OUR DIFFERENCES, REBUILDING OF OUR SOCIETY AND REBIRTH OF OUR SPIRIT.

001122

President Thieft

*Looked Alphonse Hanley  
I have peered into  
the future -  
It hasn't worked*

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FLORIDA SOUTHERN COLLEGE -- February 25, 1972

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THEY--AND MANY OLDER AMERICANS AS WELL--ARE READY, WILLING  
AND EAGER TO DEVOTE THEIR GOD-GIVEN TALENTS TO THE SERVICE  
OF THEIR COUNTRY.

*But, the ~~same~~ continuing question is -  
But how? - and does it make any difference?*

~~WE NEED MORE THAN JUST TOKENISM--WE NEED THE FULL INVOLVEMENT  
OF YOUTH IN SOLVING AMERICA'S PROBLEMS. YOUTH MUST BE GIVEN  
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IF THE DECADE OF THE 1960'S WAS A DECADE OF <sup>new</sup> OPPORTUNITY, THEN THE 1970'S MUST BE A DECADE OF <sup>new</sup> RESPONSIBILITY FOR ALL AMERICANS.

THE TIME HAS COME NOW TO TAKE A FURTHER GIANT STEP--TO TAKE ADVANTAGE OF WHAT WE HAVE LEARNED FROM VISTA AND THE PEACE CORPS, AND TO ESTABLISH ON A MUCH BROADER BASIS A MAJOR NEW SERVICE CORPS.

WHAT NEEDS TO BE DONE RIGHT HERE IN AMERICA, GOES FAR BEYOND THESE <sup>Earlier</sup> PIONEER VENTURES.

*arena pioneering has changed*

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YOUNG PEOPLE ARE ENTITLED TO SHAPE THEIR FUTURE. THE  
 AMERICA WE MAKE TODAY WILL BE YOURS TO LIVE IN TOMORROW.

*After world war II*  
 UNDER THE MARSHALL PLAN, WE HELPED TO REBUILD A WAR-SHATTERED  
EUROPE.

NOW WE MUST LAUNCH A MARSHALL PLAN FOR AMERICA. WE MUST  
 REBUILD OUR CITIES, *modernize our infrastructure, update our*  
~~OUR INSTITUTIONS, OUR DEMOCRACY ITSELF.~~  
*political institutions, and manage our Society.*  
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SKILLS, AND THE ENTHUSIASM OF ~~COMMITTED~~ AMERICANS--YOUNG AND  
 OLD ALIKE.

I PROPOSE THAT WE PUT THAT COMMITMENT TO WORK IN COMMUNITIES  
 THROUGHOUT THE UNITED STATES--THAT WE MAKE THE 1970'S A  
DECADE OF DYNAMIC DOMESTIC DEVELOPMENT. *Our Country needs*  
*that kind of devotion and care*  
*which characterizes true patriotism--*  
*not the short and frenzied outburst of emotion*  
*but the tranquil and steady dedication of a lifetime.*

I PROPOSE THAT WE FOCUS, NOT JUST ON THE PROBLEMS OF POVERTY, BUT ON ALL THE UNMET DOMESTIC NEEDS THAT THE PRESENT ADMINISTRATION HAS NEGLECTED--NEEDS IN EDUCATION AND HEALTH CARE, IN CONSERVATION AND RECREATION, IN CRIME PREVENTION AND THE REHABILITATION OF DRUG ABUSERS, IN *child development* *and* DAY-CARE AND TUTORING PROGRAMS, IN HELPING HARD-PRESSED LOCAL GOVERNMENTS TO MEET THE NEEDS OF ALL THE PEOPLE.

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*Our Communities*  
WE NEED MORE ENVIRONMENTAL WORKERS TO FIGHT POLLUTION.

WE NEED MORE CAMPSITES AND RECREATION AREAS *for our growing population.*

WE NEED IMPROVED CULTURAL FACILITIES, PARTICULARLY IN OUR NEGLECTED RURAL AREAS.

FOR ALL THESE AND MUCH ELSE THAT CRIES OUT TO BE DONE IN TODAY'S AMERICA, I PROPOSE A NEW SERVICE CORPS--AMERICANS

*American for Domestic Development*



*volunteer corp of citizens*  
*001126*  
*a volunteer must be ready to work - to help!*  
**10011261**

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*in heart  
in unswerving* 001128

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