

1225 19TH ST. N.W., WASHINGTON, D.C. 20036 PHONE: 202-872-1600

1000

CONTACT:

MARCH 2, 1972

JACK MCDONALD

FOR RELEASE 11 a.m. THURSDAY

(202) 872-1600

HUMPHREY CALLS FOR DECADE OF DYNAMIC DOMESTIC DEVELOPMENT; SAYS "QUALITY EDUCATION IS ISSUE, NOT BUSING"

TALLAHASSEE, Fla., March 2--Senator Hubert H. Humphrey, summing up his message to Florida voters in an address to the Florida Legislature, said today "the 1970s must be a decade of dynamic domestic development--a period of reconciling our differences, rebuilding our nation, and rebirth of our spirit."

"My message is a message of programs to solve problems--not promises to raise false hopes. The message is that the time has now come for the people's government to get on with the work of building a better America."

Following are excerpts from the Senator's prepared remarks:

* * * * * * * * * * * *

If we are to build one nation, if we are to be a united people then there must be equal opportunity and equal protection under law. We must learn to live together and part of that learning is our education system.

Make no mistake about it. Building a better America means first class quality education for all of our children. Ouality education is the issue--not busing.

A dual school system based upon segregated education is not quality education. Slum schools in slum neighborhoods mean poor education. An integrated educational system with modern facilities and well-trained, competent teachers produces quality education.

No parent white or black wants his or her child to attend a school with inferior educational standards.

The school bus must cease to be the symbol of a nation's failure to provide quality education for all its children.

(more)

The emotional headline issue is busing. But the needs of America go far beyond a school bus.

Building a better America means tax reform. It means closing tax loopholes, ending unfair tax privileges, lifting the property tax burden from the homeowner and preventing the special interest from denying the people their rightful share in national prosperity.

Building a better America means waging a constant battle against all forms of pollution—pollution of the air and water, pollution of our social environment such as slums and ghettos and pollution of our minds by prejudice and bitterness.

Building a better America means economic security for more than 20 million elderly Americans. It means raising Social Security benefits now by 25 per cent, reforming an inadequate medicare system and immediately lifting the 5.4 million elderly poor out of poverty with a guaranteed payment to-Old Age, Blind and Disabled Beneficiaries.

Building a better America means continuing our vital space program including the development of the space shuttle. We must not be defensive about space research. Our expenditures in this area are a wise investment for America and will bring significant returns in national security, scientific, technological, medical, and environmental benefits to our nation.

Building a better America means fighting the enemy within-crime and drug traffic. The first duty of government is to guarantee safety. And this means effective and efficient law enforcement coupled with responsible law observance.

Building a better America means making government work at the street level—the neighborhoods—where our people live. And it means revitalizing our cities, our small towns and rural America with new ways of planning and financing designed to stimulate private initiatives and to build.public facilities. It can and must be done.

We must do for America now what we have done for the rest of the -world:

A better America means a healthy America, it means access to health and hospital care for everyone under a broad system of health insurance.

But action will be slow in coming until all Americans recognize that we can only move forward as one people--not a divided nation of rich against poor, North against South young against old, black against white.

We must not yield to those who would play upon differences of race, religion, or income.

HUMPHREY - PAGE 3

We must reject the counsel of those who seek to divide us, those who use the tactics of hate and fear, those who seek to reverse our progress toward equal opportunity for all people. Theirs is the message of despair. And America needs a message of hope.

The strength of the nation is in its people--united in a respect for our diversity but finding common cause in great goals.

REMARKS BY SENATOR HUBERT H. HUMPHREY Florida Legislature Tallahassee, Florida March 2, 1972 It is a privilege to speak before the men and women who represent the people of Florida.

Since early January I have travelled the length and breadth of this beautiful state -- listening to and talking with Floridians in cities, suburbs, towns, and farms. I have met with people from all walks of life and I have learned. Florida is America -- with its problems of yesterday, its challenges of today; and with the hopes and dreams of tomorrow and the future. And in Florida -- as in our nation -- there is a restless spirit identified by rapid growth in population -- new communities and new development. Here and elsewhere people want to be heard. People want the doors of government to be open and to serve their needs. People want to know: How do we make government work? Florida can be proud of your new governor and of its legislature who have responded to this new spirit of the people who want reason, compassion and determination from their government. And Florida has responded to the spirit of America by playing host to this presidential primary.

The decision to be made by the people of this state
on March 14 will have a significant impact on the final decision of the American people in this election year. Therefore, I should like to share with you the message I bring to the people of Florida -- a message of programs to solve problems -not promises to raise false hopes. There is work to do in America -- so let's get back to work doing the things that need to be done -- building, creating a better America. The message I have brought to the people of Florida -not always heard, not always noticed in the competition of many voices -- is that the time has now come for the people's government to get on with the work of building a better America. The events of the past week remind us that we face tough competition -- not only from the Chinese and the Russians, but from the West Europeans and the Japanese.

And the competition is not just economic. It is a competition of ideas, ideals, and the ways and means to meet the needs of people and build a nation.

Old we are to build one nation, if we are to be a united people then there must be equal opportunity and equal protection under law. We must learn to live together and part of that learning is our education system. Make no mistake about it. Building a better America means first class quality education for all of our children. Quality education is the issue -- not busing. A dual school system based upon segregated education is not quality education. Slum schools in slum neighborhoods mean poor education. An integrated education system with modern facilities and well-trained, competent teachers produces quality education. No parent white or black wants his or her child to attend a school with inferior educational standards.

The school bus must cease to be the symbol of a nation's failure to provide quality education for all its children. The emotional headline issue is busing. But the needs of -1-

domestic development -- a period of building a better America. of believe building a better America means that our people must have the opportunity to work, to have jobs, to earn, to save -- without the fear that economic catastrophes will darken

their lives.

Building a better America means tax reform. It means closing tax loopholes, ending unfair tax privileges, lifting the property tax burden from the homeowner and preventing the special interest from denying the people their rightful share

in national prosperity.

Building a better America means waging a constant battle against all forms of pollution -- pollution of the air and water, pollution of our social environment such as slums and ghettos, and pollution of our minds by prejudice and bitterness.

Building a better America means economic security for more than 20 million elderly Americans. It means raising social security benefits now by 25 percent, reforming an inadequate medicare system and immediately lifting the 5.4 million elderly poor out of poverty with guaranteed payment to Old Age, Blind and Disabled Beneficiaries.

Building a better America means continuing our vital space program including the development of the space shuttel. We must not be defensive about space research. Our expenditures in this area are a wise investment for America and will bring significant returns in national security, scientific, technological, medical, and environmental benefits to our nation.

Building a better America means fighting the enemy within --crime and drug traffic. The first duty of government is to guarantee safety. And this means effective and efficient law

enforcement coupled with responsible law observance.

Building a better America means making government work at the street level -- the neighborhoods -- where our people live. And it means revitalizing our cities, our small towns and rural America with new ways of planning and financing designed to stimulate private initiatives and to build public facilities. It can and must be done.

We must do for America now what we have done for the rest

of the world.

A better America means a healthy America and it means access to health and hospital care for everyone under a broad system of health insurance.

These are messages I have brought to the people of Florida. These are the issues I have discussed from Pensacola to Miami.

Like many of you here today, I have devoted my life to public service.

But in today's America, devotion is not enough. Caring is not enough. Only commitment with action can meet our needs.

But action will be slow in coming until all Americans recognize that we can only move forward as one people -- not a divided nation of rich against poor, north against south, young against old, black against white.

We must not yield to those who would play upon differences

of race, religion, or income.

We must reject the counsel of those who seek to divide us, those who use the tactics of hate and fear, those who seek to reverse our progress toward equal opportunity for all people. Theirs is the message of despair. And America needs a message

The strength of the nation is in its people -- united in a respect for our diversity but finding common cause in great

goals.
Our task must be one of reconciling our differences, rebuilding our nation and rebirth of our spirit. I am an optimist about America's future. I seek not only the Presidency but to lift the spirit of the people.

As Carl Sandberg wrote:

"I see America, not in the setting sun of a black night of despair ahead of us. I see America in the crimson light of a rising sun fresh from the burning, creative hand of God. I see great days ahead, great days possible to men and women of will and vision ... "

REMARKS BY SENATOR HUBERT H. HUMPHREY

FLORIDA LEGISLATURE

TALLAHASSE, FLORIDA

March 2, 1972

001204

IT IS A PRIVILEGE TO SPEAK BEFORE THE MEN AND WOMEN WHO REPRESENT THE PEOPLE OF FLORIDA.

SINCE EARLY JANUARY I HAVE TRAVELLED THE LENGTH AND BREADTH OF THIS BEAUTIFUL STATE -- LISTENING TO AND TALKING WITH FLORIDIANS IN CITIES, SUBURBS, TOWNS, AND FARMS.

I HAVE MET WITH PEOPLE FROM ALL WALKS OF LIFE AND I HAVE LEARNED.

FLORIDA IS AMERICA -- WITH ITS PROBLEMS OF YESTERDAY,

ITS CHALLENGES OF TODAY; AND WITH THE HOPES AND DREAMS OF

TOMORROW AND THE FUTURE.

AND IN FLORIDA -- AS IN OUR NATION -- THERE IS A RESTLESS

SPIRIT IDENTIFIED BY RAPID GROWTH IN POPULATION -- NEW COMMUNITIES

AND NEW DEVELOPMENT.

HERE AND ELSEWHERE PEOPLE WANT TO BE HEARD.

PEOPLE WANT THE DOORS OF GOVERNMENT TO BE OPEN AND TO SERVE THEIR NEEDS.

PEOPLE WANT TO KNOW: HOW DO WE MAKE GOVERNMENT WORK?

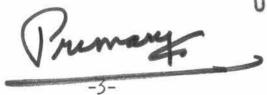
FLORIDA CAN BE PROUD OF YOUR NEW GOVERNOR AND OF ITS

LEGISLATURE WHO HAVE RESPONDED TO THIS NEW SPIRIT OF THE

PEOPLE WHO WANT REASON, COMPASSION AND DETERMINATION FROM

THEIR GOVERNMENT.

AND FLORIDA HAS RESPONDED TO THE SPIRIT OF AMERICA
BY PLAYING HOST TO THIS PRESIDENTIAL PRIMARY.



THE DECISION TO BE MADE BY THE PEOPLE OF THIS STATE

ON MARCH 14 WILL HAVE A SIGNIFICANT IMPACT ON THE FINAL DECISION

OF THE AMERICAN PEOPLE IN THIS ELECTION YEAR. THEREFORE, I SHOULD

LIKE TO SHARE WITH YOU THE MESSAGE I BRING TO THE PEOPLE

OF FLORIDA — A MESSAGE OF PROGRAMS TO SOLVE PROBLEMS —

NOT PROMISES TO RAISE FALSE HOPES. THERE IS WORK TO DO IN AMERICA

-- SO LET'S GET BACK TO WORK DOING THE THINGS THAT NEED TO

BE DONE -- BUILDING, CREATING A BETTER AMERICA.

NOT ALWAYS HEARD, NOT ALWAYS NOTICED IN THE COMPETITION OF MANY VOICES -- IS THAT THE TIME HAS NOW COME FOR THE PEOPLE'S GOVERNMENT TO GET ON WITH THE WORK OF BUILDING A BETTER 19703 Duale of Direction Develo THE EVENTS OF THE PAST WEEK REMIND US THAT WE FACE TOUGH COMPETITION -- NOT ONLY FROM THE CHINESE AND THE RUSSIANS, BUT FROM THE WEST EUROPEANS AND THE JAPANESE. AND THE COMPETITION IS NOT JUST ECONOMIC, IT IS A COMPETITION OF IDEAS, IDEALS, AND THE WAYS AND MEANS TO MEET THE NEEDS

OF PEOPLE AND BUILD A NATION.

red contoth

IF WE ARE TO BUILD ONE NATION, IF WE ARE TO BE A UNITED

PEOPLE THEN THERE MUST BE EQUAL OPPORTUNITY AND EQUAL PROTECTION

UNDER LAW. WE MUST LEARN TO LIVE TOGETHER AND PART OF THAT

LEARNING IS OUR EDUCATION SYSTEM.

Building a Better America

MEANS FIRST CLASS QUALITY EDUCATION FOR ALL OF OUR CHILDREN

QUALITY EDUCATION IS THE ISSUE -- NOT BUSING

BASED UPON SEGREGATED EDUCA

LUM SCHOOLS IN SLUM NEIGHBORHOODS MEAN POOR

EDUCATION. AN INTEGRATED EDUCATION SYSTEM WITH MODERN

FACILITIES AND WELL-TRAINED, COMPETENT TEACHERS PRODUCES

QUALITY EDUCATION.

No parent white or black wants his or her child to attend a school with inferior educational standards.

THE SCHOOL BUS MUST, CEASE TO BE THE SYMBOL OF A NATION'S

FAILURE TO PROVIDE QUALITY EDUCATION FOR ALL ITS CHILDREN

THE EMOTIONAL HEADLINE ISSUE IS BUSING. BUT THE NEEDS OF

AMERICA GO FAR BEYOND A SCHOOL BUS.

THE DECADE OF THE 1970'S MUST BE A DECADE OF DYNAMIC

DOMESTIC DEVELOPMENT -- A PERIOD OF BUILDING A BETTER AMERICA.

BUILDING A BETTER AMERICA MEANS THAT OUR PEOPLE

MUST HAVE THE OPPORTUNITY TO WORK, TO HAVE JOBS, TO EARN, TO

SAVE -- WITHOUT THE FEAR THAT ECONOMIC CATASTROPHES WILL DARKEN

THEIR LIVES. The Right to a jab, - work to Do.

1 at Reform

-7-

yun conquate Tax

BUILDING A BETTER AMERICA MEANS TAX REFORM. IT MEANS

CLOSING TAX LOOPHOLES, ENDING UNFAIR TAX PRIVILEGES, LIFTING

THE PROPERTY TAX BURDEN FROM THE HOMEOWNER AND PREVENTING THE

SPECIAL INTEREST FROM DENYING THE PEOPLE THEIR RIGHTFUL SHARE

IN NATIONAL PROSPERITY.

Building a better America means waging a constant battle

AGAINST ALL FORMS OF POLLUTION -- POLLUTION OF THE AIR AND

WATER, POLLUTION OF OUR SOCIAL ENVIRONMENT SUCH SLUMS AND

GHETTOS, AND POLLUTION OF OUR MINDS BY PREJUDICE AND BITTERNESS.

BUILDING A BETTER AMERICA MEANS ECONOMIC SECURITY FOR MORE

THAN 20 MILLION ELDERLY AMERICANS.

IT MEANS RAISING SOCIAL SECURITY BENEFITS NOW BY 25 PERCENT.

REFORMING AN INADEQUATE MEDICARE SYSTEM AND IMMEDIATELY LIFTING

THE 5.4 MILLION ELDERLY POOR OUT OF POVERTY WITH GUARANTEED

PAYMENT TO OLD AGE, BLIND AND DISABLED BENEFICIARIES.

BUILDING A BETTER AMERICA MEANS CONTINUING OUR VITAL

SPACE PROGRAM INCLUDING THE DEVELOPMENT OF THE SPACE SHUTTLE.

We must not be defensive about space research Our expenditures

IN THIS AREA ARE A WISE INVESTMENT FOR AMERICA AND WILL BRING

SIGNIFICANT RETURNS IN NATIONAL SECURITY, SCIENTIFIC, IECHNOLO-

GICAL, MEDICAL, AND ENVIRONMENTAL BENEFITS TO OUR NATION.

crime + Drugtraffe

BUILDING A BETTER AMERICA MEANS FIGHTING THE ENEMY WITHIN

-- CRIME AND DRUG TRAFFIC. THE FIRST DUTY OF GOVERNMENT IS TO

GUARANTEE SAFETY. AND THIS MEANS EFFECTIVE AND EFFICIENT LAW

ENFORCEMENT COUPLED WITH RESPONSIBLE LAW OBSERVANCE

(5 + nest-Level Hout.)

BUILDING A BETTER AMERICA MEANS MAKING GOVERNMENT WORK AT

THE STREET LEVEL -- THE NEIGHBORHOODS -- WHERE OUR PEOPLE LIVE.

AND IT MEANS REVITALIZING OUR CITIES, OUR SMALL TOWNS AND RURAL

AMERICA WITH NEW WAYS OF PLANNING AND FINANCING DESIGNED TO

STIMULATE PRIVATE INITIATIVES AND TO BUILD PUBLIC FACILITIES

IT CAN AND MUST BE DONE.

WE MUST DO FOR AMERICA NOW WHAT HE HAVE DONE FOR THE REST

OF THE WORLD

A BETTER AMERICA MEANS A HEALTHY AMERICA AND IT MEANS ACCESS

TO HEALTH AND HOSPITAL CARE FOR EVERYONE UNDER A BROAD SYSTEM OF HEALTH INSURANCE.

THESE ARE MESSAGES I HAVE BROUGHT TO THE PEOPLE OF FLORIDA.

THESE ARE THE ISSUES I HAVE DISCUSSED FROM PENSAGOLA TO MIAMI,

LIKE MANY OF YOU HERE TODAY, I HAVE DEVOTED MY LIFE TO

PUBLIC SERVICE.

BUT IN TODAY'S AMERICA, DEVOTION IS NOT ENOUGH, CARING IS NOT ENOUGH, ONLY COMMITMENT WITH ACTION CAN MEET OUR NEEDS.

BUT ACTION WILL BE SLOW IN COMING UNTIL ALL AMERICANS

RECOGNIZE THAT WE CAN ONLY MOVE FORWARD AS ONE PEOPLE -- NOT

A DIVIDED NATION OF RICH AGAINST POOR, NORTH AGAINST SOUTH, YOUNG

AGAINST OLD, BLACK AGAINST WHITE.

WE MUST NOT YIELD TO THOSE WHO WOULD PLAY UPON DIFFERENCES

OF RACE, RELIGION, OR INCOME.

WE MUST REJECT THE COUNSEL OF THOSE WHO SEEK TO DIVIDE US.

THOSE WHO USE THE TACTICS OF HATE AND FEAR! THOSE WHO SEEK TO

REVERSE OUR PROGRESS TOWARD EQUAL OPPORTUNITY FOR ALL PEOPLE.

THEIRS IS THE MESSAGE OF DESPAIR. AND AMERICA NEEDS A MESSAGE

OF HOPE.

THE STRENGTH OF THE NATION IS IN ITS PEOPLE -- UNITED

IN A RESPECT FOR OUR DIVERSITY BUT FINDING COMMON CAUSE IN GREAT

GOALS,

OUR TASK MUST BE ONE OF RECONCILING OUR DIFFERENCES.

REBUILDING OUR NATION AND REBIRTH OF OUR SPIRIT, I AM AN

OPTIMIST ABOUT AMERICA'S FUTURE. I SEEK NOT ONLY THE PRESIDENCY

BUT TO LIFT THE SPIRIT OF THE PEOPLE.

As CARL SANDBERG WROTE:

"I SEE AMERICA, NOT IN THE SETTING SUN OF A BLACK NIGHT OF DESPAIR AHEAD OF US. I SEE AMERICA IN THE CRIMSON LIGHT OF A RISING SUN FRESH FROM THE BURNING, CREATIVE HAND OF GOD. I SEE GREAT DAYS AHEAD, GREAT DAYS POSSIBLE TO MEN AND WOMEN OF WILL AND VISION..."

It is a privilege to speak before the men and women who represent the people of Florida.

Since early January I have traveled the length and breadth of this beautiful state--listening to and talking with Flor-idians in cities, suburbs, towns and farms.

I have met with people from all walks of life and I have learned.

Plorida is America -- with its problems of yesterday, its challenges of today; and with the hopes and dreams of tomorrow and the future.

And in Florida--as in our nation--there is a restless spirit identified by rapid growth in population--new communication--and new development.

Here and elsewhere people want to be heard.

People want the doors of government to be open and to serve their needs.

People want to know: How do we make government work?

Florida can be proud of your new governor and of its legislature who have responded to this new spirit of the people who want reason, compassion and determination from their government.

And Plorida has responded to the spirit of America by playing host to this presidential primary.

The decision to be made by the people of this state on March 14 will have a significant impact on the final decision of the American people in this election year. Therefore, I should like to share with you the message I bring to the people of Florida--a message of programs to solve problems--not promises to raise false hopes. There is work to do in America--so let's get back to work doing the the things that need to be done--building, creating a better America.

The message I have brought to the people of Florida--not always heard, not always noticed in the competition of many voices--is that the time has now come for the people's government to get on with the work of building a better America. The events of the past week remind us that we face touch competition--not only from the Chinese and Russians, but from the West Europeans and the Japanese.

And the competition is not just economic. It is a competition of ideas and Ideals and the ways and means to meet the needs of people and build a nation.

If we are to build one nation, if we are to be a united people then there must be equal opportunity and equal protection under law. We must learn to live together and part of that learning is our education system.

Make no mistake about it. Building a better America means first class quality education for all of our children. Quality education is the issue--not busing.

A duel school system based upon segregated education is not quality education. Slum schools in slum neighborhoods mean poor education. An integrated educational system with moden facilities and well-trained, competent teachers produces quality education.

No parent white or black wants his or her child to attend a school with inferior educational standards.

The school bus must cease to be the symbol of a nation's failure to provide quality education for all its children.

The emotional headline issue is busing. But the needs of America go far beyond an school bus.

The 1970's must be a decade of dynamic domestic development—a period of building a better America. I believe building a better America means that our prople must have the oppoturnity to work, to have jobs, to earn, to save—without the fear that economic catastrophies will darken their lives.

Building a better America means tax reform. It means closing tax loopholes, ending unfair tax privileges, lifting the property tax burden from the homeowner and preventing the special interest from denying the people their rightful share in national prosperity.

Building a better America means waging a constant battle against all forms of pollution—pollution of the air and water, pollution of our social environment such as slums and ghettos and pollution of our minds by prejudice and bitterness.

Building a better America means economic security for more than 20 million elderly Americans. It means raising Social Security benefits now by 25 percent, reforming an inadequate medicare system and immediately lifting the 5.4 million elderly poor out of poverty with a guaranteed payment to Old Age, Blind and Disabled Beneficiaries.

Building a better America means continuing our vital space program including the development of the space shuttle. We must not be defensive about space research. Our expenditures in this area are a wise investment for America and will bring significant returns in national security, scientific, technological, medical, and environmental benefits to our nation.

Building a better America means fighting the enemy within-crime and drug traffic. The first duty of government is to
guarantee safety. And this means effective and efficient
law enforcement coupled with responsible law observance.

Building a better America means making government work at the street level--the neighborhoods--where our people live. And it means revitalizing our cities, our small towns and rural America with new ways of planning and financing designed to stimulate private initiatives and to build public facilities. It can and must be done.

We must do for America now what we have done for the rest of the world.

A Better America means a healthy America, it means access to health and hospital care for everyone under a broad system of health insurance.

These are messages I have brought to the people of Florida. These are the issues I have discussed from Pensacola to Miami.

Like many of your here today, I have devoted my life to public service.

But in today's America, devotion is not enough.

Caring is not enough. Only commitment with action can
meet our needs.

But action will be slow in coming until all Americans recognize that we can only move forward as one people—not a divided nation of rich against poor, north against south, young against old, black against white.

We must not yield to those who would play upon differences of race, religion, or income.

We must reject the counsel of those who seek to divide us, those who use the tactics of hate and fear, those who seek to reverse our progress toward equal opportunity for all people. Theirs is the message of despair. And America needs a message of hope.

The strength of the nation is in its people--united in a respect for our diversity but finding common cause in great goals.

Our task must be one of reconciling our differences, rebuilding our nation and rebirth of our spirit.

I am an optimist about America's future. I seek not only the Presidency but to lift the spirit of the people.

As Carl Sandberg wrote:

"I see America, not in the setting sun of a black night of despair ahead of us. I see America in the crimson light of a rising sun fresh from the burning, creative hand of God. I see great days ahead, great days possible to men and women of will and vision. . ."

DAN SPEISER

EDNA: THIS IS THE TALLAHASSEE TEXT. IT DIFFERS SOMEWHAT FROM WHAT WE ORIGINALLY GAVE SUZANNE. IT IS TO BE PREPARED ON A SPEECH TYPEWRTIER. IT MUST BE TRANSMITTED TO JACK MCDONALD FIRSS THING INTHE MORNING SO THAT HE CAN PREPARE THE RELEASE. HHH AND MAX WANT THE FULL TEXT TO BE RUN. WILL YOU KINDLY TELL JACK THIS.

DAN

It is a privilege to speak before the men and women who represent the people of Florida.

Since early January I have traveled the length and breadth of this beautiful state--listening to and talking with Floridians in cities, suburbs, towns and farms.

I have met with people from all walks of life and I have learned.

Florida is America--with its problems of yesterday, its challenges of today; and with the hopes and dreams of tomorrow and the future.

And in Florida--as in our nation--there is a restless spirit identified by rapid growth in population--new communication--and new development.

Here and elsewhere people want to be heard.

People want the doors of government to be open and to serve their needs.

People want to know: How do we make government work?

Florida can be proud of your new governor and of its legislature who have responded to this new spirit of the people who want reason, compassion and determination from their government.

And Florida has responded to the spirit of America by playing host to this presidential primary.

The decision to be made by the people of this state on March 14 will have a significant impact on the final decision of the American people in this election year. Therefore, I should like to share with you the message I bring to the people of Florida--a message of programs to solve problems--not promises to raise false hopes. There is work to do in America--so let's get back to work doing the the things that need to be done--building, creating a better America.

The message I have brought to the people of Florida--not always heard, not always noticed in the competition of many voices--is that the time has now come for the people's government to get on with the work of building a better America. The events of the past week remind us that we face touch competition--not only from the Chinese and Russians, but from the West Europeans and the Japanese.

And the competition is not just economic. It is a competition of ideas and Ideals and the ways and means to meet the needs of people and build a nation.

If we are to build one nation, if we are to be a united people then there must be equal opportunity and equal protection under law. We must learn to live together and part of that learning is our education system.

Make no mistake about it. Building a better America means first class quality education for all of our children. Quality education is the issue--not busing.

A duel school system based upon segregated education is not quality education. Slum schools in slum neighborhoods mean poor education. An integrated educational system with moden facilities and well-trained, competent teachers produces quality education.

No parent white or black wants his or her child to attend a school with inferior educational standards.

The school bus must cease to be the symbol of a nation's failure to provide quality education for all its children.

The emotional headline issue is busing. But the needs of America go far beyond and school bus.

The 1970's must be a decade of dynamic domestic development—a period of building a better America. I believe building a better America means that our prople must have the opportunity to work, to have jobs, to earn, to save—without the fear that economic catastrophies will darken their lives.

Building a better America means tax reform. It means closing tax loopholes, ending unfair tax privileges, lifting the property tax burden from the homeowner and preventing the special interest from denying the people their rightful share in national prosperity.

Building a better America means waging a constant battle against all forms of pollution-pollution of the air and water, pollution of our social environment such as slums and ghettos and pollution of our minds by prejudice and bitterness.

Building a better America means economic security for more than 20 million elderly Americans. It means raising Social Security benefits now by 25 percent, reforming an inadequate medicare system and immediately lifting the 5.4 million elderly poor out of poverty with a guaranteed payment to Old Age, Blind and Disabled Beneficiaries.

Building a better America means continuing our vital space program including the development of the space shuttle. We must not be defensive about space research. Our expenditures in this area are a wise investment for America and will bring significant returns in national security, scientific, technological, medical, and environmental benefits to our nation.

Building a better America means fighting the enemy within-crime and drug traffic. The first duty of government is to guarantee safety. And this means effective and efficient law enforcement coupled with responsible law observance.

Building a better America means making government work at the street level--the neighborhoods--where our people live. And it means revitalizing our cities, our small towns and rural America with new ways of planning and financing designed to stimulate private initiatives and to build public facilities. It can and must be done.

We must do for America now what we have done for the rest of the world.

. *

A Better America means a healthy America, it means access to health and hospital care for everyone under a broad system of health insurance.

These are messages I have brought to the people of Florida. These are the issues I have discussed from Pensacola to Miami.

Like many of your here today, I have devoted my life to public service.

Butinin today's America, devotion is not enough.

Caring is not enough. Only commitment with action can
meet our needs.

But action will be slow in coming until all Americans recognize that we can only move forward as one people--not a divided nation of rich against poor, north against south, young against old, black against white.

We must not yield to those who would play upon differences of race, religion, or income.

We must reject the counsel of those who seek to divide us, those who use the tactics of hate and fear, those who seek to reverse our progress toward equal opportunity for all people. Theirs is the message of despair. And America needs a message of hope.

The strength of the nation is in its people--united in a respect for our diversity but finding common cause in great goals.

Our task must be one of reconciling our differences, rebuilding our nation and rebirth of our spirit.

I am an optimist about America's future. I seek not only the Presidency but to lift the spirit of the people.

As Carl Sandberg wrote:

"I see America, not in the setting sun of a black night of despair ahead of us. I see America in the crimson light of a rising sun fresh from the burning, creative hand of God. I see great days ahead, great days possible to men and women of will and vision. . "

It is a privilege to speak before the men and women who represent the people of Florida.

Since early January I have travelled the length and bredth of this state -- listening to and talking with Floridians in cities, suburbs, towns, and farms.

I have met with people from all walks of life and I have learned.

Florida is America -- with its problems of yesterday; its challenges of today; and with the hopes and dreams of tomorrow and the future.

And in Florida -- as in our nation -- there is now spirit identify of the segment of fourthing new
communication - the segment of the segme

People who want the doors of government to be open and to serve their needs.

Deople who want the truth.

People who want to know: How do we make government work?

Florida can be proud of your new governor and of its

legislature who have responded to this new spirit of the people

who want reason, compassion and determination from their government.

And Florida has responded to the spirit of America by playing host to this presidential primary.

The decision made by the people of this state on March 14 will have a significant impact on the final decision of the American people in this election year. That is why I have taken this primary seriously, and I should like to share with you the message I be tried to bring to the people of Florida.

of programs to solve problems -- not promises to raise false

hopes.

Always begin as I said would, a campaign

of programs to solve problems -- not promises to raise false

hopes.

always begin as I said would, a campaign

of programs to solve problems -- not promises to raise false

hopes.

always begin as I said would, a campaign

always begin as I said would, a campaign

of programs to solve problems -- not promises to raise false

hopes.

always begin as I said would, a campaign

always begin as I said would, a campaign

of programs to solve problems -- not promises to raise false

hopes.

always begin as I said would, a campaign

always begin as I said would a

To believe in our system is to re-examine it and to be prepared to make changes that the times require.

our nation does face world competition -- not only from the Chinese and the Russians, but from the West Europeans and the Japanese.

And the competition is not just economic. It is a competition the ways and means to meet the needs of people and build a nation.

the livered of the post week remind sex

If we are to build one nation, if we are to be a united people then there must be equal opportunity and equal protection under law. kearmingxtmckinextmc We must learn to live together and part of that learning is our school system.

means first class quality education for all of our children.

Quality education is the issue--not busing. Ne parent white or black wants his er her child to attend a school with inferior educational standard.

education of those children bused. A dual school system based upon segregated education is not quality education. Slum schools in slum neighborhoods mean poor education. An integrated educational system with modern facilities and well-trained, competent teachers produces quality education.

No parent, white or black wants his or her child to attend a school with inferior educational standards.

The school bus must cease to be the symbol of a nation's failure to provide quality education for all its children.

The emotional headline issue is busing. But the needs of America go far beyond a school bus.

I believe building a better America means that our people must have the opportunity to work to earn, to save -- without the fear that economic catastrophes will darken their lives.

Building a better America means tax reform. It means closing tax loopholes, ending unfair tax privileges, lifting the property tax burden from the homeowner and preventing the special interest from denying the people their rightful share in national prosperity. This program can provide at least \$15 billion which can be used now to build a better America without increasing our tax rates at all:

Building a better America means waging a constant battle against ak
all forms of pollution -- pollution of the air and water, pollution of our social environment stell as slums and pollution of an more neighborhoods -- to make the second pollution of our citizens.

Building a better America means desent lives for more than 20 million elderly Americans. It means raising Social Security benefits now by 25 percent, reforming an inadequate medicare system and immediately lifting the 5. million elderly poor out of poverty with a feet of guaranteed payment to Old Age, Blind and Disabled Beneficiaries. The bills that I have already increases.



Building a better America means continuing our and space program including the development of the space shuttle. We must not be defensive about space because Our expenditures in this area are a wise investment for the last and will bring significant returns in great scientific, technological, medical, and environmental benefits to

Building a better America means and streets. The first duty of government is to guarantee safety. And this means effective and efficient law enforcement coupled with responsible law observance.

Building a better America means Management Court of the street level — the neighborhoods — where our people live.

And it means revitalizing our cities, our small towns and rural America with new want of financing designed to stimulate private initiatives and to build public facilities.

We do for America what we have done for the rest of



A better America means a healthy America. It means access to health and hospital care for everyone under a broad system of netional health insurance.

These are messages I have brought to the people of Florida.

These are the issues I have discussed from Pensacola to Miami.

Like many of you here today, I have devoted my life to public service.

But in today's America, devotion is not enough. Caring is not enough. Only commitment with action can meet our needs.

But action will be slow in coming until all Americans recognize that we can only move forward as one people -- not a divided nation of rich against poor, north against south, young against old, black against white.

We must reject the counsel of those who seek to divide us, those who use the tactics of hate and fear, those who seek to reverse our progress toward equal opportunity for all people.

**Like is the message of despair. And America needs a message of hope.

We must not yield to those who would play upon differences of race, religion, or income. Amendment of the company of the compa

And the strength of the nation is in its people — united in a respect for diversity but finding common cause.

Our task must be one of reconciling our differences, rebuilding our nation and rebirth of our spirit.

Our blank has a ways solved there was strange and trus each other.

And I have a ways solved there was solved there was strange and trus each other.

The transfer nave an optingation as see that government is returned to a people united in their conviction that this nation shall not be divided by any one man or any party.

As Carl Sandberg wrote:

"I see America, not in the setting sun of a black night of despair ahead of us. I see America in the crimson light of a rising sun fresh from the burning, creative hand of God. I see great days ahead, great days possible to men and women of will and vision..."

Minnesota Historical Society

Copyright in this digital version belongs to the Minnesota Historical Society and its content may not be copied without the copyright holder's express written permission. Users may print, download, link to, or email content, however, for individual use.

To request permission for commercial or educational use, please contact the Minnesota Historical Society.

