

Sent

MEMORANDUM

March 30, 1972

TO: Senator
FROM: Dan S.
SUBJECT: Promises

Attached is a possible response for your consideration on the charge that you are a promise-a-day candidate.

I don't think you should initiate this piece, but you can use excerpts from it in answer to any questions at a press conference or from an audience.

WE HEAR A LOT OF PROMISES IN POLITICAL CAMPAIGNS.
WE ALSO SOMETIMES HEAR THAT THERE MAY BE SOMETHING WRONG
ABOUT CANDIDATES MAKING PROMISES.

I HAVE MADE A GOOD DEAL OF PROMISES IN THIS CAMPAIGN.
I WILL MAKE MORE. THIS IS A NATION OF GREAT PROMISE. IT
IS ALSO A NATION OF GREAT UNMET NEEDS. AND A CANDIDATE
FOR PUBLIC OFFICE OWES IT TO THE PEOPLE TO MAKE PROMISES,
MAKE PROPOSALS, AND THEN FOLLOW THROUGH TO MAKE THOSE
PROMISES REALITIES ONCE ELECTED.

THAT IS EXACTLY WHAT I PLEDGE.

I PROMISE TO REDUCE THE INTOLERABLY HIGH UNEMPLOYMENT
IN OUR NATION. AND IF I AM ELECTED, I INTEND TO MAKE GOOD
ON THAT PROMISE.

I PROMISE TO BEGIN THE LONG-NEGLECTED TASK OF
REBUILDING OUR CITIES AND REVITALIZING OUR RURAL COUNTRYSIDE.
AND I INTEND TO MAKE GOOD ON THAT PLEDGE.

I PROMISE THE ELDERLY OF AMERICA LIVES OF DECENCY AND
DIGNITY.

I PROMISE LEADERSHIP TO EXTEND DECENT MEDICAL CARE,
NOT JUST TO THE AFFLUENT, BUT TO ALL AMERICANS.

I PROMISE VIGOROUS ACTION TO CLOSE LOOPHOLES IN OUR TAX STRUCTURE THAT PERMIT THE SUPER RICH AND THE SPECIAL INTERESTS TO AVOID PAYING THEIR FAIR SHARE.

I PLEDGE ACTION TO PROVIDE DECENT HOUSING FOR THOSE WHO HAVE BEEN DENIED IT.

AND I PROMISE MORE, BECAUSE I BELIEVE THESE PROMISES ARE A MEASURE OF THE NEGLECTED NEEDS OF THE PEOPLE.

MY RECORD IN PUBLIC LIFE IS A RECORD OF PROMISES MADE AND PROMISES KEPT. I DON'T APOLOGIZE FOR THOSE PROMISES. I DON'T APOLOGIZE FOR THAT RECORD.

AS PRESIDENT OF THIS NATION I WOULD EXERCISE ALL OF MY ENERGIES AND ALL OF THE POWER AND PRESTIGE OF THAT OFFICE TO MAKE GOOD ON THESE PROMISES.

THEY REPRESENT MORE THAN THE RHETORIC OF A PRESIDENTIAL ELECTION YEAR. THEY REPRESENT THE COMMITMENT WE MUST MAKE TO REALIZE THE PROMISE OF OUR NATION.



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