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REMARKS

BY

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CONFERENCE ON "FUTURE OF NONMETROPOLITAN AMERICA"

COALITION FOR RURAL DEVELOPMENT

MAYFLOWER HOTEL
WASHINGTON, D. C.
MAY 30, 1973

Wall Paper

BALANCED NATIONAL GROWTH AND DEVELOPMENT

HUBERT H. HUMPHREY

ANY DISCUSSION OF A "POLICY OF BALANCED
URBAN-RURAL GROWTH" MUST BEGIN WITH THE STATEMENT
OF A FEW FACTS. WHILE THE DATA IS NOT NEW, IT
PROVIDES THE ESSENTIAL BACKDROP FOR SUCH A
DISCUSSION.

--IN 1900 OUR POPULATION WAS 76 MILLION.
TODAY IT IS OVER 209 MILLION, BY THE YEAR 2000 IT
WILL BE BETWEEN 270 AND 300 MILLION.

--TODAY TWO OUT OF THREE AMERICANS LIVE IN
CITIES OF 50,000 PEOPLE OR MORE AND BY THE YEAR
2000 THIS PERCENTAGE WILL BE UP ^{85%} *85% 10*, THE EXPERTS
TELL US.

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--BY THE YEAR 2000, 83% OF OUR POPULATION WILL
RESIDE ON ONE-SIXTH OF THE NATIONAL LAND AREA COMPOSING
TEN URBAN REGIONS.

--IN 1940, THE NATION'S FARM POPULATION WAS
32 MILLION. TODAY IT IS LESS THAN 10 MILLION AND
FARMERS, FARM WORKERS, AND THEIR FAMILIES REPRESENT
ONLY ABOUT 5% OF OUR POPULATION.

--AMERICAN PER CAPITA INCOME WILL DOUBLE,
POSSIBLY TRIPLE, BY THE YEAR 2000.

--WITH ONLY 6% OF THIS WORLD'S PEOPLE, THE
UNITED STATES CONSUMES A FULL 40% OF THE WORLD'S
RESOURCES.

--IN FUTURE SHOCK, TOFFLER POINTS OUT THAT,
ROUGHLY SPEAKING, HALF OF ALL THE ENERGY CONSUMED
BY MAN SINCE THE TIME OF CHRIST HAS BEEN CONSUMED
SINCE 1870.

#
additional
A WIDE VARIETY OF DATA COULD ALSO BE USED TO
SHOW THE MAJOR CHANGES IN CRITICAL SOCIO-ECONOMIC
TRENDS THAT ONE CAN EXPECT OVER THE NEXT SEVERAL
YEARS AND DECADES.

L BUT MY PURPOSE ~~IN SPEAKING~~ TODAY IS NOT TO DOCU-
MENT THE FACT OF EXPECTED RAPID CHANGE, BUT RATHER
TO DISCUSS WITH YOU WHAT MIGHT BE DONE TO ANTICIPATE
IT AND DIRECT IT AND ITS CONSEQUENCES.

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TO ME, THE STATISTICS ON THE FUTURE ARE NOWHERE
NEAR AS AWESOME AS THE FACT THAT THIS NATION DOES
NOT ^{# Now} HAVE A PROCESS OR MECHANISM THAT WILL PERMIT AND
ENCOURAGE US TO DEVELOP POLICIES AND PLANS REQUIRED
TO SHAPE OUR COUNTRY'S LONG-RANGE FUTURE IN THE
LIGHT OF PREDICTED DEVELOPMENTS.

MANY EUROPEAN NATIONS HAVE INSTITUTED SUCH Europe
POLICIES OF BALANCED NATIONAL GROWTH AND DEVELOPMENT
IN THE POST-WORLD WAR II PERIOD. [THESE POLICIES,
INCORPORATING POPULATION DISTRIBUTION, GOALS, LAND
USE OBJECTIVES, ECONOMIC GROWTH, TARGETS, ETC.,
HAVE MET WITH SOME SUCCESS IN EUROPE.

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DURING THIS SAME PERIOD IN THIS COUNTRY, OF
COURSE, ANYTHING THAT EVEN SOUNDED LIKE NATIONAL
PLANNING WAS LOOKED UPON WITH SUSPICION BY A LARGE
AND VOCAL SEGMENT OF OUR POPULATION.

But, IN RECENT YEARS, SOME IMPORTANT PROGRESS HAS
BEEN MADE IN MAKING SIGNIFICANT COMPONENT PARTS
OF A BALANCED NATIONAL GROWTH AND DEVELOPMENT POLICY
A REALITY.

IN TITLE IX OF THE AGRICULTURE ACT OF 1970,

CONGRESS AND THE PRESIDENT COMMITTED THEMSELVES TO
A NATIONAL POLICY OF "SOUND BALANCE BETWEEN RURAL AND
URBAN AMERICA." CONGRESS PROCLAIMED THAT IT "CON-
SIDERS THIS BALANCE SO ESSENTIAL TO THE PEACE,
PROSPERITY, AND WELFARE OF ALL OUR CITIZENS THAT
THE HIGHEST PRIORITY MUST BE GIVEN TO THE REVITALIZA-
TION AND DEVELOPMENT OF RURAL AREAS."

A SIMILAR COMMITMENT TO THE BALANCED GROWTH AND
DEVELOPMENT OF RURAL AND URBAN AMERICA WAS ECHOED
IN TITLE VII OF THE HOUSING AND URBAN DEVELOPMENT
ACT OF 1970.

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LAST YEAR, THE FIRST MAJOR STEP IN IMPLEMENTING
THE RURAL PORTION OF THIS BALANCED GROWTH POLICY

FOR AMERICA WAS TAKEN WITH THE PASSAGE OF THE RURAL
DEVELOPMENT ACT OF 1972. IT CONTAINS MANY ~~OLD~~ NEW

PROGRAMS DESIGNED TO HELP RURAL AMERICA *develop and prosper*

IT IS A GOOD AND SOLID BILL. I HOPE THAT IT WILL
BE FULLY FUNDED AND IMPLEMENTED WITHOUT DELAY, AND

Funding

THAT THE ADMINISTRATION WILL NO LONGER USE IT AS AN
EXCUSE FOR CUTTING VITAL PROGRAMS LIKE THOSE OF THE
ECONOMIC DEVELOPMENT ADMINISTRATION.

*REA-RTA. EDA etc are part of
 a Rural Develop Policy!*

*Housing
 Health fac*

(a quite income)

L THIS ACT ^{can} PROVIDES A LARGE PART OF THE FINANCIAL
INVESTMENT, CREDIT, RESEARCH, TECHNICAL, AND INSTI-
TUTIONAL RESOURCES THAT WILL BE REQUIRED TO IMPLEMENT
THE COMMITMENTS TO BALANCED GROWTH MENTIONED ABOVE.

L UNDER TITLE I OF THE ACT, GUARANTEED, INSURED
AND DIRECT LOANS AND GRANTS WOULD BE PROVIDED TO
HELP MEET THE CREDIT, INVESTMENT, AND EQUITY CAPITAL
NEEDS FOR ESSENTIAL RURAL INDUSTRIALIZATION, JOB
EXPANSION AND COMMUNITY FACILITY IMPROVEMENTS.

UNDER TITLES II AND III, ADDITIONAL FEDERAL
COST-SHARING FOR WATER QUALITY IMPROVEMENT AND PRO-
VISION OF AMPLE WATER FOR RURAL COMMUNITY AND INDUS-
TRIAL DEVELOPMENT WOULD BE PROVIDED THROUGH FURTHER
EXPANSION OF AUTHORITIES UNDER THE SMALL WATERSHED
AND RESOURCE CONSERVATION AND DEVELOPMENT PROGRAMS.

UNDER TITLE IV, A NEW FEDERAL COST-SHARING
PROGRAM WOULD BE ESTABLISHED TO AID SMALL RURAL
COMMUNITIES WHICH ARE IN NEED OF HELP TO ESTABLISH
OR IMPROVE THEIR LOCAL FIREFIGHTING CAPABILITY.

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UNDER TITLE V, A NEW NATIONWIDE RESEARCH AND
EXTENSION INFORMATION PROGRAM WOULD BE ESTABLISHED
UTILIZING THE RESOURCES OF THE STATE LAND GRANT
COLLEGES AND OTHER PUBLIC AND PRIVATE INSTITUTIONS
OF HIGHER EDUCATION TO STRENGTHEN AND SUPPORT RURAL
COMMUNITY DEVELOPMENT AND TO HELP SOLVE MANY OF THE
PROBLEMS FACED BY FAMILIES IN OPERATING AND MANAGING
OUR NATION'S SMALLER FARMERS.

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UNDER TITLE VI, THE BASIC STATUTORY MISSION OF
THE U.S. DEPARTMENT OF AGRICULTURE WOULD BE BROADENED
TO EMPOWER THE SECRETARY OF AGRICULTURE TO COORDINATE
THE RURAL DEVELOPMENT PROGRAMS AND ACTIVITIES OF ALL
DEPARTMENTS AND AGENCIES OF THE FEDERAL GOVERNMENT,
INCLUDING IMPROVED UTILIZATION OF BOTH PERSONNEL
AND OFFICES. A NEW ASSISTANT SECRETARY POSITION ALSO
IS PROVIDED TO HELP PROVIDE THE LEADERSHIP NECESSARY
TO CARRY OUT THESE NEW RESPONSIBILITIES.

Will be in

ANOTHER ELEMENT IN A NATIONAL RURAL GROWTH
AND DEVELOPMENT POLICY IS THE NEED FOR A SOURCE OF
CAPITAL TO REVITALIZE RURAL AREAS OF OUR COUNTRY.

THE UNITED STATES HAS CAPITALIZED DEVELOPMENT
FINANCING INSTITUTIONS IN ASIA, AFRICA, AND LATIN
AMERICA. WHILE I AM NOT ADVERSE TO PROVIDING SUCH
ASSISTANCE TO OUR FOREIGN FRIENDS, I THINK IT IS
TIME WE DID THE SAME FOR OUR OWN PEOPLE. FOR THAT
REASON I HAVE INTRODUCED ^{the} A "NATIONAL RURAL DEVELOP-
MENT BANK ACT OF 1973."

SUCH A FINANCIAL INSTITUTION, CHANNELING ADDI-
TIONAL CAPITAL INTO RURAL AREAS OF THE UNITED STATES
FOR NON-FARM DEVELOPMENT PURPOSES, IS ESSENTIAL TO
THE ECONOMIC REVIVAL OF RURAL AMERICA AND THE FUTURE
BALANCED GROWTH AND DEVELOPMENT OF OUR NATION.

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THE NATIONAL RURAL DEVELOPMENT BANK ACT I HAVE

PROPOSED WOULD, AMONG OTHER THINGS:

--CREATE A NATIONAL RURAL DEVELOPMENT BANK;

--SET UP A 24-MEMBER BOARD TO ESTABLISH OPERATING
POLICIES AND PROCEDURES;

--AUTHORIZE THE APPROPRIATION OF UP TO \$200
MILLION ANNUALLY FOR TEN YEARS TO PROVIDE INITIAL
CAPITALIZATION;

~~--ULTIMATELY THE BANK WOULD~~ BECOME 100% BORROWER
ultimately
OWNED AND REPAY THE ENTIRE FEDERAL PARTICIPATION;

--PERMIT THE BANK TO ENGAGE AS A PARTNER IN
EQUITY INVESTMENTS FOR IMPORTANT RURAL DEVELOPMENT
PROJECTS; AND

--CREATE AN INDEPENDENT SOURCE OF CAPITAL FOR
THE USE OF SMALL RURAL FINANCIAL INSTITUTIONS TO PROMOTE
GROWTH AND DEVELOPMENT IN RURAL AMERICA.

THE ABOVE LEGISLATION IS IMPORTANT, GOOD AND
NECESSARY FOR AMERICA. HOWEVER, IT IS FAR FROM
SUFFICIENT TO HELP US COPE WITH THE LONG TERM BALANCED
GROWTH AND DEVELOPMENT PROBLEMS WHICH WE FACE.

PROBLEMS OF:

- POPULATION GROWTH AND DISTRIBUTION;
- BALANCED ECONOMIC GROWTH;
- PROTECTION OF OUR AIR, WATER, AND LAND;
- FUEL SHORTAGE AND ENERGY CRISES;

- BALANCED AND EFFICIENT TRANSPORTATION FOR
ALL PARTS OF OUR NATION;
- RESPONSIBLE USE OF INCREASINGLY SCARCE LAND;
- REQUIREMENTS FOR FEED AND FIBER AT REASONABLE
PRICES;
- AND MANY OTHERS.

THE TIME HAS COME FOR US TO DECIDE AS A NATION
WHETHER WE WILL "DESIGN" OR "RESIGN" OURSELVES TO OUR
COLLECTIVE FUTURE.

↳ THAT IS THE BASIC QUESTION UNDERLYING DECISIONS
WE MAKE TODAY, REGARDING THE KIND OF A NATION WE
WANT TO CREATE OR LEAVE FOR OUR CHILDREN.

WHAT WE DO--OR FAIL TO DO--TODAY CLEARLY COMMITS
2 2

AND FIXES FUTURE PATTERNS OF LIFE IN THIS COUNTRY AS
WELL AS ON THIS PLANET.

--IN THESE DAYS OF THE SUPER SPECIALIST, WITH
COMPLEXITY OF UNKNOWN DIMENSIONS ADVANCING ON US
RELENTLESSLY AT EVERY TURN IN OUR DAILY LIVES;

--IN THESE TIMES OF AMAZING PROXIMITY BETWEEN
PEOPLE AND NATIONS, RESULTING FROM REVOLUTIONS IN
COMMUNICATION AND TRANSPORTATION TECHNOLOGY;

--IN THIS AGE OF UNBELIEVABLY RAPID CHANGE IN
VIRTUALLY EVERY FACET OF MAN'S EXISTENCE, FROM THE
WAY HE CONSTRUCTS HIS OFFICE BUILDINGS TO THE WAY
HIS CHILDREN PERCEIVE "RIGHT AND WRONG";

~~we~~ NEED A WAY FOR ALL THE "PEOPLE" OF THIS
NATION TO PARTICIPATE IN SHAPING THEIR OWN FUTURE.

ONLY THROUGH AN EFFECTIVE PROCESS OF THIS KIND
CAN WE AS A NATION ANTICIPATE AND DIRECT CHANGE AND,
CONSEQUENTLY, MINIMIZE WHAT ALVIN TOFFLER HAS APTLY
NAMED "FUTURE SHOCK."

L FOR MORE THAN TWO YEARS I HAVE BEEN WRITING AND
REWRITING MY BALANCED NATIONAL GROWTH AND DEVELOPMENT
PROPOSAL. I CONSIDER IT TO BE THE SINGLE MOST
IMPORTANT PIECE OF LEGISLATION OF MY 25 YEARS OF PUBLIC
SERVICE. I INTEND TO SPEND A GREAT DEAL OF MY TIME IN
THE SENATE WORKING TO SEE THAT ITS PRINCIPLES ARE
ADOPTED.

L I BELIEVE THIS LEGISLATION GOES A LONG WAY

TOWARD PROVIDING THE INSTITUTIONAL ARRANGEMENTS
NECESSARY TO THE DEVELOPMENT OF A CONTINUALLY EVOLVING
~~INTEGRATED NATIONAL GROWTH AND DEVELOPMENT POLICY,~~
BALANCED NATIONAL GROWTH AND DEVELOPMENT POLICY.

L THIS BILL PROVIDES FOR THE ESTABLISHMENT OF AN
OFFICE OF BALANCED NATIONAL GROWTH AND DEVELOPMENT
WITHIN THE OFFICE OF THE PRESIDENT TO

--DEVELOP SPECIFIC NATIONAL POLICIES RELATING TO FUTURE POPULATION GROWTH, SETTLEMENT, AND DISTRIBUTION PATTERNS, ECONOMIC GROWTH, ENVIRONMENTAL PROTECTION, INCOME DISTRIBUTION, ENERGY AND FUELS, TRANSPORTATION, EDUCATION, HEALTH CARE, FOOD AND FIBER PRODUCTION, EMPLOYMENT, HOUSING, RECREATION AND CULTURAL OPPORTUNITIES, COMMUNICATIONS, LAND USE, WELFARE, TECHNOLOGY ASSESSMENT AND TRANSFER, AND MONETARY AND FISCAL POLICY.

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THIS NEW OFFICE ALSO WILL PROVIDE THE MEANS TO
DEVELOP THESE INDIVIDUAL NATIONAL POLICIES IN SUCH A
WAY AS TO REFLECT THE APPROPRIATE INTER-RELATIONSHIPS
THAT OBVIOUSLY EXIST BETWEEN AND AMONG SUCH POLICIES.

THIS NEW OFFICE WILL TIE TOGETHER AND COORDINATE
THE WORK OF THE COUNCIL OF ECONOMIC ADVISORS, THE
OFFICE OF MANAGEMENT AND BUDGET, AND THE ENVIRONMENTAL
QUALITY COUNCIL.

THIS NEW OFFICE WILL BE EMPOWERED TO BRING ABOUT
MORE UNIFORM AND WORKABLE FEDERAL ASSISTANCE PRO-
GRAMS, TO STREAMLINE THE FEDERAL DELIVERY SYSTEM
NOW INVOLVING HUNDREDS OF CATEGORICAL PROGRAMS THAT
SO BEWILDER AND CONFUSE MANY STATE AND LOCAL OFFICIALS.

L THE BILL ALSO ESTABLISHES NEW UNIFORM PLANNING
REQUIREMENTS FOR FEDERAL GRANTS-IN-AID AND TRANSFERS
TO THE NEW OFFICE THE COMPREHENSIVE PLANNING ASSISTANCE
PROGRAM AUTHORIZED BY SECTION 701 OF THE HOUSING ACT
AND ADMINISTERED BY HUD.

THE BILL CREATES A NATIONAL SYSTEM OF MULTI-
STATE REGIONAL PLANNING AND DEVELOPMENT COMMISSIONS,
INVOLVING BOTH GOVERNORS AND STATE LEGISLATURES, TO
HELP LINK-UP AND FACILITATE PROPER COORDINATION AMONG
FEDERAL, STATE, AND LOCAL UNITS OF GOVERNMENTS. L THIS
NATIONWIDE REGIONAL COMMISSION STRUCTURE WOULD BE
DIRECTLY TIED TO THE NEW OFFICE WITHIN THE OFFICE
OF THE PRESIDENT, RATHER THAN TO A DEPARTMENT.

IN ADDITION, THIS BILL WOULD CREATE A JOINT
CONGRESSIONAL COMMITTEE ON BALANCED GROWTH AND
DEVELOPMENT. THIS COMMITTEE WOULD BE SUPPORTED
BY A NEW CONGRESSIONAL OFFICE OF POLICY AND PLANNING
(~~WITHIN THE LIBRARY OF CONGRESS~~) STAFFED BY PROFESSIONALS
AND EXPERTS ON NATIONAL POLICY MATTERS.

NEW REQUIREMENTS PERTAINING TO THE LOCATION
IMPACT OF FEDERAL FACILITIES, ACTIVITIES AND PROCUREMENT
ARE SPECIFIED IN THE BILL. WE ARE THE ONLY
DEVELOPED NATION IN THE WORLD THAT TOTALLY IGNORES THIS
CRITICAL QUESTION IN OUR PRIVATE AND PUBLIC DECISION-
MAKING.

THIS BILL CREATES A NEW NATIONAL RESEARCH
INSTITUTION TO MONITOR, MEASURE AND FORECAST DEVELOP-
MENTS AND HAPPENINGS IN ALL THE MAJOR SCIENCES--SOFT
AND HARD--AND TO REPORT ITS FINDINGS, WITH POSSIBLE
ALTERNATIVES THAT MIGHT BE PURSUED.

It ALSO PROVIDES FOR MORE DETAILED AND CONTINUOUS
ANALYSIS OF POPULATION AND DEMOGRAPHIC TRENDS, WITHIN
THE U.S. BUREAU OF CENSUS.

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AND, FINALLY, IT PROVIDES FOR THE DEVELOPMENT
OF AN ANNUAL REPORT BY THE EXECUTIVE BRANCH DETAILING
"WHERE WE ARE," AND "WHITHER WE ARE TENDING" IN OUR
PURSUIT OF DEVELOPING AND IMPLEMENTING NATIONAL
POLICIES. THAT REPORT WILL BE MADE AVAILABLE TO AND
ASSESSED BY CONGRESS AND THE PEOPLE OF THIS NATION.

└ IT WILL BECOME A NATIONAL WORKING DOCUMENT FOR THE
ENTIRE NATION TO REFLECT ITS CONCERNS AND DESIRES
CONCERNING NATIONAL GOALS, PRIORITIES AND POLICIES.

I DO NOT VIEW THIS PROPOSAL, WHICH I WILL
INTRODUCE WITHIN THE NEXT WEEK OR TWO, AS THE PERFECT
PIECE OF LEGISLATION. THIS IS A DIFFICULT AND
COMPLEX PROBLEM. I HAVE ASKED MANY INDIVIDUALS AND
GROUPS THROUGHOUT THE COUNTRY FOR COMMENTS AND
RECOMMENDATIONS. IN DUE COURSE, ALL OF THESE
SUGGESTIONS WILL BE CAREFULLY SCRUTINIZED AND CHANGES
IN MY PROPOSAL WILL UNDOUBTEDLY BE MADE.

{ I WELCOME ANY AND ALL IDEAS AND COMMENTS YOU
HERE TODAY WOULD CARE TO MAKE. (COPIES OF PROPOSAL
AT GPO, DATED 2/26/73, WE ARE JUST ABOUT OUT.)

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FINALLY, TO CLOSE ON AN OPTIMISTIC NOTE, I BELIEVE THAT I HAVE SEEN IN THE LAST TWO OR THREE YEARS A RATHER STARTLING RISE IN CONCERN FOR AMERICA'S FUTURE. I DON'T KNOW WHAT TO ATTRIBUTE IT TO, I'M SURE THERE ARE A NUMBER OF FACTORS AT WORK. HOWEVER, THE PUBLIC CONCERN IS RAPIDLY GROWING AND WITH IT THE INTEREST IN "GROWTH AND DEVELOPMENT POLICY" ON THE PART OF THEIR ELECTED REPRESENTATIVES. I AM HEARTENED BY THIS DEVELOPMENT AND MORE CONVINCED THAN EVER THAT CONGRESS WILL ACT, AND MUCH SOONER THAN MANY OF THE SKEPTICS EXPECT.



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